

DaCRISS



The Study on Integrated Development Strategy for Da Nang City and Its Neighboring Area in the Socialist Republic of Vietnam

Workshop in Binh Dinh Province

Department of Planning and Investment, Binh Dinh Province
10 December 2008

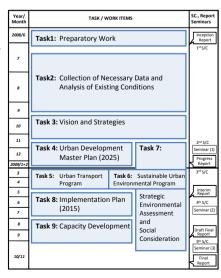
JICA Study Team

Purpose of the Workshop

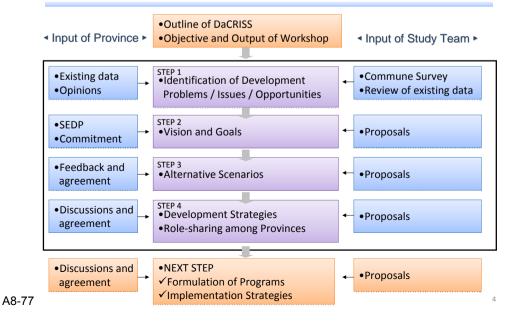
- to present a brief progress of the study
- to identify main problems and issues facing Binh Dinh Province
- to discuss long-term growth and development strategies of Binh Dinh Province as well as CFEZ Region
- to discuss role-sharing among provinces in CFEZ Region on identified strategic development agenda
- to agree on the next step

Dacriss and Its Overall Progress

- Supplemental surveys (Household Interview Survey, Commune Survey, Establishment Survey, Tourist Interview Survey, Traffic / Transport Survey)
- Field Visits
- Meetings/Interviews
- Technical Working Group Meetings
- Counterpart Team Meetings
- · Situational Analysis
- Discussions on Long-term Development Strategies
- Provincial Workshop
- Preparation of Progress Report



Framework of Workshop



| /

■ STEP 1: IDENTIFICATION OF PROBLEMS / ISSUES

Binh Dinh in the CFEZ Region

				Pro	vinces in the Re	gion		Binh	Dinh
			Da Nang City	T.T. Hue	Quang Nam	Quang Ngai	Binh Dinh	CFEZ	% to CFEZ
Area (km²)		1,283	5,065	10,409	5,153	6,039	27,949	22	
Population (00	00)		807	1,145	1,490	1,311	1,579	6,332	25
% of Urban Po	opulation		87	35	19	15	27	31	31
Population	Urban		3.58	3.91	5.75	3.33	2.15	3.60	60
Growth 02-07	Rural		-7.07	-0.42	-0.09	0.55	0.11	-0.15	-
(%/year)	Total		1.71	0.96	0.89	0.93	0.63	0.95	66
	VND billion		15,107	10,314	12,630	9,885	14,649	62,585	23
GRDP	Growth (%	per year)	12.3	10.7	11.4	10.7	9.9	11.5	86
	VND thousa	and / capita	18,726	9,006	8,479	7,538	9,278	9,884	94
FDI	Number of	Projects	536	44	66	13	31	690	4
00-07 1)	US\$ mil		4,751	443	558	863	363	6,979	5
Trade	Import (USS	mil)	522	55	212	20	142	951	15
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	No of	Foreign	50	636	892	17	35	1,629	2
Tourism	Tourists (000)	Domestic	20	667	698	244	352	1,981	18
	Receipt (US	S\$ mil) 2)	32	39	28	4	4	108	4

Source: Most is 2007 data from Statistical Yearbooks, except the following data listed below.

1) 2003-2007 data for Quang Ngai, 2002-2007 data for Binh Dinh

2) 2006 data for Binh Dinh

■ Main Problems and Issues Stated in SEDP

- Underutilization of resources and potentials of the province resulting in slow economic growth
- Slow change in labor structure (high percentage in agricultural sector at 70%)
- Lack of skilled labor and highly qualified personnel
- Distance from economic hubs of Hanoi and Ho Chi Minh
- Limited resources for investment and development

■ Identified Problems by Commune Survey (CFEZ)

	Province			Danang City	Thua Thien Hue	Quang Nam	Quang Ngai	Binh Dinh	CFEZ
		Primary H	ealth Care	97	94	97	84	100	94
		Education	Primary	98	92	95	93	100	95
		Education	Secondary	98	84	91	89	96	90
Coverage of	Services (%)	Piped Drin	king Water	72	62	65	41	51	58
	Electricity		100	85	89	90	97	91	
			Telephone		48	32	20	53	40
		Drainage		75	51	46	19	81	59
	From	Average Distance (km)		5	15	17	12	12	12
	Commune	Road Conditions 1)		0	0	10	6	0	4
	Center to District	Seasonal Disruption (%)		16	36	33	87	47	48
Road	Center		ravel Time in)	12	27	33	35	22	26
Conditions	From	Average Di	stance (km)	8	40	75	48	67	47
	Commune Center	Road Cor	nditions 1)	2	0	9	1	0	3
	to	Seasonal Di	sruption (%)	11	39	25	79	36	41
	Provincial Center		ravel Time in)	22	58	116	89	78	72

Source: DaCRISS Commune Survey, 2008

1) % who replied "bad"

■ Environmental Problems Perceived by Commune Survey in CFEZ (% who replied "Significant problem" or "Very severe problem")

Pro	Province		Thua Thien Hue	Quang Nam	Quang Ngai	Binh Dinh	CFEZ
Groundwa	ter Pollution	20	7	0	0	0	3
Surface Wa	ater Pollution	18	8	0	0	0	3
Saline	ntrusion	2	4	0	0	1	1
Soil P	ollution	2	3	0	0	0	1
Solid Waste		7	2	0	1	0	1
Air Po	Air Pollution		9	0	4	0	4
Defore	estation	5	20	5	9	9	10
Soil E	rosion	5	22	4	8	3	8
Land	dslide	11	34	3	6	2	10
Desert	ification	0	1	0	0	0	0
	Gradual Inundation	5	34	2	35	36	23
Flooding	Flash Floods	13	25	12	19	5	15
	Storm Surges	7	5	0	1	0	2

A8-78 Source: DaCRISS Commune Survey, 2008

■ Development Constraints Perceived by Commune Survey in CFEZ (% who replied "Major obstacle" or "Severe obstacle")

	Province	Danang City	Thua Thien Hue	Quang Nam	Quang Ngai	Binh Dinh	CFEZ
	Road Access	20	24	50	43	20	35
	Power Supply	2	13	45	36	1	25
Infrastructure and Service	Water Supply	14	60	10	55	87	46
Factors (%)	Drainage	41	19	4	46	0	18
	Education Services	4	16	46	14	4	22
	Health Services	9	16	48	18	4	23
	Land for Agricultural Production	29	8	11	11	60	22
	Land for Housing	16	3	15	1	20	11
Required Inputs to	Land for Enterprises	30	7	25	13	8	16
Facilitate	Skilled Labor	50	68	66	91	91	76
Development (%)	Knowledge and Capacity of People	38	70	67	97	53	69
	Access to Credit	21	39	55	98	15	51
	Price of Physical Inputs	50	20	44	92	6	43

Source: DaCRISS Commune Survey, 2008

Source: DaCRISS Commune Survey, 2008

■ Environmental Problems Perceived by Commune Survey (Binh Dinh Province) (% who replied "Significant problem" or "Very severe problem")

R	egions	Quy Nhon	Sub Urban	Coastal	Inland	Binh Dinh
Groundw	Groundwater Pollution		0	0	0	0
Surface V	Surface Water Pollution		0	0	0	0
Saline	Saline Intrusion			4	0	1
Soil	0	0	0	0	0	
Soli	0	0	0	0	0	
Air I	Air Pollution			0	0	0
Defo	restation	0	0	0	26	9
Soil	Erosion	0	0	0	8	3
La	ndslide	0	0	0	6	2
Dese	Desertification		0	0	0	0
	Gradual Inundation	10	0	62	32	36
Flooding	Flash Floods	0	0	0	16	5
	Storm Surges	0	0	0	0	0

Sub Urban: Huyen An Nhon, Huyen Tuy Phuoc Coastal: Huyen Phu My, Huyen Phu Cat, Huyen Hoai Nhon Inland : Huyen Vinh Thanh, Huyen Tay Son, Huyen Van Canh, Huyen An Lao, Huyen Hoai An

■ Identified Problems by Commune Survey (Binh Dinh Province)

	Quy Nhon	Sub Urban	Coastal	Inland	Binh Dinh			
		Primary H	ealth Care	100	99	100	100	100
	Education	Primary	100	100	100	100	100	
		Education	Secondary	100	100	99	86	96
Coverage of	Services (%)	Piped Drin	king Water	89	42	44	26	51
		Electricity		99	100	99	94	97
			Telephone		67	56	30	53
		Drainage		100	100	80	33	81
	From	Average Di	stance (km)	8	10	15	11	12
	Commune	Road Conditions 1)		0	0	0	0	0
	Center to District	Seasonal Disruption (%)		5	18	64	58	47
Road	Center		ravel Time nin)	22	19	24	21	22
Conditions	From	Average Di	stance (km)	8	22	75	91	67
	Commune Center	Road Cor	Road Conditions 1)		0	0	0	0
	to	Seasonal D	isruption (%)	5	12	64	24	36
	Provincial Center		ravel Time nin)	22	31	81	106	78

Source: DaCRISS Commune Survey, 2008 1) % who replied "bad"

Sub Urban: Huyen An Nhon, Huyen Tuy Phuoc Coastal: Huyen Phu My, Huyen Phu Cat, Huyen Hoai Nhon Inland: Huyen Vinh Thanh, Huyen Tay Son, Huyen Van Canh, Huyen An Lao, Huyen Hoai An

■ Development Constraints Perceived by Commune Survey (Binh Dinh Province) (% who replied "Major obstacle" or "Severe obstacle")

	Regions	Quy Nhon	Sub Urban	Coastal	Inland	Binh Dinh
	Road Access	0	4	6	51	20
	Power Supply	0	0	0	6	1
Infrastructure	Water Supply	14	86	100	100	87
and Service Factors (%)	Drainage	0	0	0	0	0
` ′	Education Services	0	0	15	15	4
	Health Services	0	0	15	15	4
	Land for Agricultural Production	100	50	84	31	60
	Land for Housing	95	10	15	0	20
Required Inputs to	Land for Enterprises	48	3	4	0	8
Facilitate	Skilled Labor	71	85	94	97	91
Development (%)	Knowledge and Capacity of People	5	46	46	79	53
	Access to Credit	0	15	0	36	15
	Price of Physical Inputs	0	0	0	21	6

Sub Urban: Huyen An Nhon, Huyen Tuy Phuoc Coastal : Huyen Phu My, Huyen Phu Cat, Huyen Hoai Nhon Inland : Huyen Vinh Thanh, Huyen Tay Son, Huyen Van Canh, Huyen An Lao, Huyen Hoai An

■ Summary of Problems and Constraints Identified

◆ CFEZ Region ►

- Small local market (small population & low income)
- Distance from growth centre
- Poor integration between provinces
- Inadequate infrastructure
- Unknown to the world

■ Binh Dinh Province ▶

- Low coverage of water supply and telephone
- Seasonal disruption of roads
- Flooding and deforestation
- Lack of skilled labor and capacity / knowledge
- Lack of land for agriculture and housing
- Lack of access to credit

1:

■ Identified Development Opportunities (CFEZ Region)

(% who replied "High potential" or "Very high potential")

Pro	vince	Danang City	Thua Thien Hue	Quang Nam	Quang Ngai	Binh Dinh	CFEZ
	Crops	13	16	36	10	1	18
Agricultural	Livestock	9	7	28	13	22	18
Products	Aquacultural	13	28	9	16	15	16
	Forestry	11	28	43	37	36	35
Aquacultura	Processing Agricultural, Aquacultural, and Forestry Products		17	8	28	15	16
	Mining and Other Extractive Industry		13	4	15	0	7
Household	Craft Industry	16	11	15	14	20	15
T	Mass	9	16	6	2	1	6
Tourism	Eco	23	28	13	3	35	19
Manufactur	ing Industries	7	3	5	13	2	6
Cons	truction	4	3	3	16	13	8
Shops / C	Shops / Commercial		34	13	28	25	25
Other	Services	25	26	8	4	25	15
Other I	ndustrial	23	1	3	2	0	3

Source: DaCRISS Commune Survey, 2008

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■ Identified Development Opportunities (Binh Dinh Province)

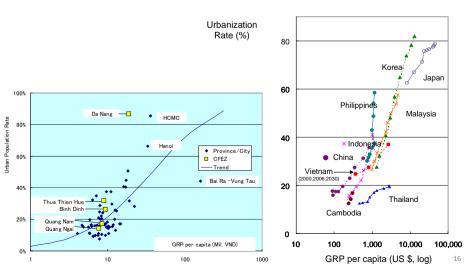
(% who replied "High potential" or "Very high potential")

Reç	Regions		Sub Urban	Coastal	Inland	Binh Dinh
	Crops	0	4	0	1	1
Agricultural	Livestock	0	8	8	49	22
Products	Aquacultural	43	0	27	0	15
	Forestry	5	4	19	85	36
Aquacultural	Processing Agricultural, Aquacultural, and Forestry Products		23	4	0	15
	Mining and Other Extractive Industry		0	0	0	0
Household (Craft Industry	76	40	8	0	20
T	Mass	0	0	0	1	1
Tourism	Eco	71	10	26	46	35
Manufacturi	ng Industries	14	0	0	0	2
Const	truction	81	10	0	0	13
Shops / C	Shops / Commercial		40	11	3	25
Other	Services	95	40	11	3	25
Other I	ndustrial	0	0	0	0	0

Sub Urban: Huyen An Nhon, Huyen Tuy Phuoc Northern: Huyen An Lao, Huyen Hoai Nhon, Huyen Hoai An Coastal: Huyen Phu My, Huyen Phu Cat Inland: Huyen Vinh Thanh, Huyen Tay Son, Huyen Van Canh 15

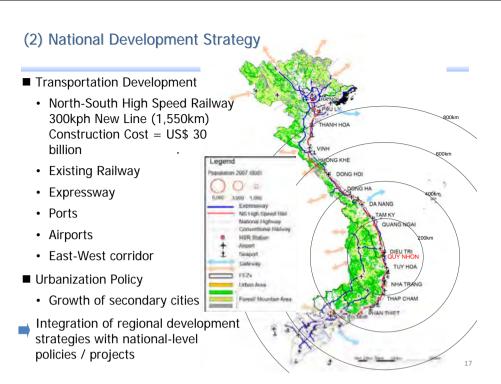
■ External Impacts on Development of CFEZ Region

(1) Urbanization Trend in Vietnam

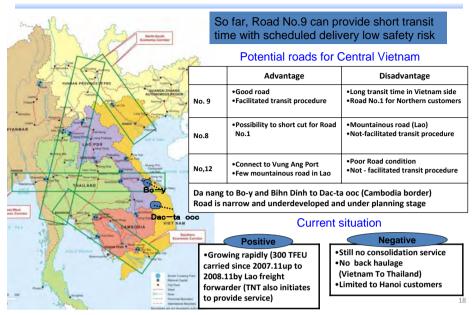


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Source: DaCRISS Commune Survey, 2008



(3) EWEC (East-West Economic Corridor)



Current situation in EWEC

Strategy for Promoting Cost Competitiveness

	Current Situations and Problems	Avoiding empty backhaul
Cargo Transshipment	Container must be transferred between vehicles Rough handling for transshipment at the border	•Generating Vietnam-oriented cargo
Road	Some parts are damaged Poor maintenance	Thailand as "Detroit of ASEAN" or
Safety	Lack of adequate actions or communication in case of emergency	Supply areas should be expanded Shifting Thai facility to Vietnam
	ndition is being improved luding procedures	•Vietnam-origin cargo can use empty backhaul, enjoying low cost
	•	Needs to collaborate with NFEZ-oriented cargo Consolidation facilities and facilitated procedure are necessary

■ Summary of Identified Opportunities for Development

◆ CFEZ Region ►

- Rich natural / cultural resources
- Strategic location in the country and GMS region
- Strong policy commitment of the Government for growth
- Potential quality human resource

■ Binh Dinh Province ▶

- Developing agriculture products especially livestock and forestry
- Promoting ecotourism, household craft industry and commercial services
- Implementing matching policy / program for different areas

■ STEP 2: FUTURE VISION AND GOALS

Statement of SEDP

- Accelerated economic growth through creating conductive investment environment and promoting structural shift to secondary and tertiary sector
- No poverty household through strengthening human resources and creating employment
- No pollution and enhanced environment through improving urban utilities, protecting biodiversity, enhancing people's awareness and strengthening management capacity

Target Indicators

- · Economic Growth Rate: 15% to 16.5 % / year
- · GDP/capita: US\$ 900 (2010), US\$ 4,000 (2020)
- · Urbanization Rate: 35% (2010), 52% (2020)
- · Poverty Rate: 10% (2010), None (2015)
- · Access to portable water: 100 % (2015)
- Domestic waste treatment: 100 % (2015)



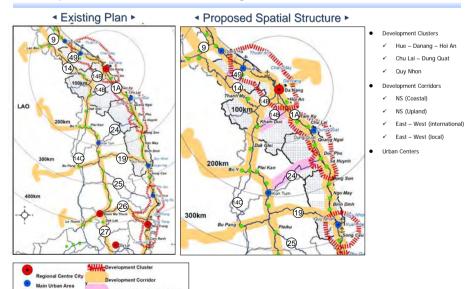
■ Approach of SEDP (Binh Dinh Province)

- Coordination with National SEDP, CFEZ Plan, East-West Economic Corridor Plan, Central Highland Provincial Plans, and provinces in Southern Laos, North Eastern Cambodia and Thailand.
- Creating smooth and transparent environment to attract investors and promoting a shift of economic structure towards industrialization and modernization
- Harmonization of economic development and environmental protection
- Accelerate investment in Nhon Hoi Economic Zone and develop transshipment hub for GMS region
- Strengthen infrastructure connectivity between areas in the province
- Investments in key economic sectors: agriculture, forestry, aquacultural product processing, handicraft, construction materials, garments, mechanics, electronics, marine tourism, trade, services, etc.

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■ STEP 3: ALTERNATIVE SCENARIO FOR DEVELOPMENT

■ Spatial Structure of the CFEZ Region



Rapid Assessment of Development Scenario

Sust	ainability Index	Scenario 1 : Baseline (Do Nothing)	Scenario 2 : Existing Plan	Scenario 3 : Enhanced Integration
Economic	Global competitiveness Complimentality in Vietnam CFEZ integration	1	2	3
Social	Poverty free Reduction in inequality Access to services	1	2 - 3	3
Environment	Ecology protected Pollution free Disaster preparedness	1	2	2 - 3
Governance	Good management Financial sustainability Community involvement	1	2	2 - 3

A8-82 Note: 3: Significant, 2: Moderate, 1: Insignificant

■ STEP 4: DEVELOPMENT STRATEGIES AND ROLE-SHARING

 Spatial Integration : international, national. provincial and local levels

 Sectoral Integration : economic, social, environmental, urban-rural, infrastructure-service.

• Institutional Integration: Central-local government, interprovincial, inter-department, public-private, ...

- ✓ Maximize potentials through "integration" to enlarge and strengthen capacity of and as the region
- ✓ Appeal to the world to promote investment (capital, technology, visitors)
- ✓ Provide more active Central Government intervention for take-off before establishing sustainable growth

Assessment of Identified Strategies for Sustainable Development of the CFEZ Region and Binh Dinh Province

- Refer to the handout table
- Provide your assessment on each of the identified strategies with regard to:
 - (1) Relevance of the strategy to Binh Dinh Province
 - (2) Need of the strategy for inter-provincial coordination

Proposed Basic Orientation for the CFEZ Region

- Respond to existing demand and needs of communes
- Attend common issues among **provinces** in the region such as human resource development, capacity building, access to credit, etc.
- Strengthen international access to market, information, technology and investment through expanded air and maritime transport and information system .
- Strengthen inter-provincial coordination for strategic sector such as . tourism, environment, transport, coastal management...
- Establish complementary role of the **CFEZ** lead by Danang in growth strategy rather than competing NFEZ and SFEZ through new type of economic development opportunities

- Formulate step-wise comprehensive infrastructure development program for the region for external funding
- Leverage major national transport projects such as NSHSR, Expressway, etc.
- Expand international direct air connection with main cities in Asia as well as international shipping
- Exploit east-west corridor demand
- Strengthen telecommunication services
 - Strengthen intra-regional connectivity through network development
- Expand tourism in coordination among provinces especially eco and culture tourism
- Promote agricultural production matching potential of provinces
 - Promote handicraft industry
- Promote private sector SMEs in commercial and service sector
- Exploit new types of industries such as human resource development, R&D, environmental

■ Possible Role – Sharing Among Provinces in the CFEZ Region

Main Agenda	T. T. Hue	Danang City	Quang Nam	Quang Ngai	Binh Dinh
1. Industry					
2. Tourism					
3. Services					
4. Social					
5. Environmental Management					
6. Human Resource Development					
7. Gateway Function					
8. Transportation					
Infrastructure Development and Service Provision					
10. Urban Development					
11. Rural Development					
12. Cultural Value Enhancement					
13. Institutional Development					

■ Next Step

- Continue provincial workshops
- Preparation of Progress Report
- Conduct of Regional seminar in January

... thank you for your attention.

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Workshop in Quang Ngai Province

People's Committee of Quang Ngai Province
11 December 2008

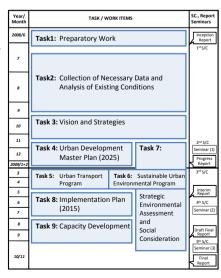
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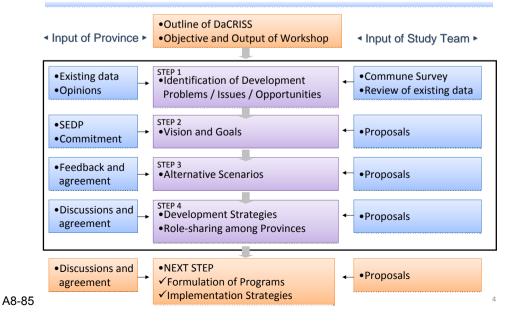
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Framework of Workshop



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■ STEP 1: IDENTIFICATION OF PROBLEMS / ISSUES

Quang Ngai in the CFEZ Region

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■ Main Problems and Issues Stated in SEDP

- Suffering flood while long and heavy rain
- Weak local economy and heavy dependency on subsidy from state budget (70%)
- Lack of scientific staff and skillful labor (only 10.7%) and technical staff
- Mountainous topography and high number of poverty household (60% in 2002 and 41% in 2003 as the new standard)
- •Low productivity of agriculture sector as the main sector

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		Primary H	ealth Care	97	94	97	84	100	94	
		Education	Primary	98	92	95	93	100	95	
		Education	Secondary	98	84	91	89	96	90	
Coverage of	Services (%)	Piped Drin	king Water	72	62	65	41	51	58	
		Elec	tricity	100	85	89	90	97	91	
		Telephone		73	48	32	20	53	40	
		Drainage		75	51	46	19	81	59	
	From	Average Distance (km)		5	15	17	12	12	12	
	Commune	Road Conditions 1)		0	0	10	6	0	4	
	Center to District	Seasonal Disruption (%)		16	36	33	87	47	48	
Road	Center		Vehicle Travel Time (min)		27	33	35	22	26	
Conditions	From	Average Di	stance (km)	8	40	75	48	67	47	
	Commune Center	Road Cor	nditions 1)	2	0	9	1	0	3	
	to	Seasonal Di	sruption (%)	11	39	25	79	36	41	
	Provincial Center	Provincial Vehicle		ravel Time in)	22	58	116	89	78	72

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Groundwa	Groundwater Pollution		7	0	0	0	3
Surface W	ater Pollution	18	8	0	0	0	3
Saline	Intrusion	2	4	0	0	1	1
Soil F	Pollution	2	3	0	0	0	1
Solid	Solid Waste		2	0	1	0	1
Air P	Air Pollution		9	0	4	0	4
Defor	estation	5	20	5	9	9	10
Soil I	Erosion	5	22	4	8	3	8
Lan	dslide	11	34	3	6	2	10
Deser	tification	0	1	0	0	0	0
	Gradual Inundation	5	34	2	35	36	23
Flooding	Flash Floods	13	25	12	19	5	15
	Storm Surges	7	5	0	1	0	2

A8-86 Source: DaCRISS Commune Survey, 2008

■ Development Constraints Perceived by Commune Survey in CFEZ (% who replied "Major obstacle" or "Severe obstacle")

	Province	Danang City	Thua Thien Hue	Quang Nam	Quang Ngai	Binh Dinh	CFEZ
	Road Access	20	24	50	43	20	35
	Power Supply	2	13	45	36	1	25
Infrastructure	Water Supply	14	60	10	55	87	46
and Service Factors (%)	Drainage	41	19	4	46	0	18
1 401010 (70)	Education Services	4	16	46	14	4	22
	Health Services	9	16	48	18	4	23
	Land for Agricultural Production	29	8	11	11	60	22
	Land for Housing	16	3	15	1	20	11
Required Inputs to	Land for Enterprises	30	7	25	13	8	16
Facilitate	Skilled Labor	50	68	66	91	91	76
Development (%)	Knowledge and Capacity of People	38	70	67	97	53	69
	Access to Credit	21	39	55	98	15	51
	Price of Physical Inputs	50	20	44	92	6	43

Source: DaCRISS Commune Survey, 2008

■ Environmental Problems Perceived by Commune Survey (Quang Ngai Province) (% who replied "Significant problem" or "Very severe problem")

Re	gions	Quang Ngai	Sub Urban	Coastal	Inland	Quang Ngai
Groundwat	er Pollution	0	0	0	0	0
Surface Wa	Surface Water Pollution			0	0	0
Saline I	0	0	0	0	0	
Soil Po	Soil Pollution			0	0	0
Solid	Solid Waste			2	0	1
Air Po	Air Pollution			2	0	4
Defore	estation	0	0	0	33	9
Soil E	rosion	0	0	0	26	8
Land	Islide	0	0	0	18	6
Deserti	fication	0	0	0	0	0
	Gradual Inundation	10	81	34	0	35
Flooding	Flash Floods	0	4	0	59	19
	Storm Surges	0	0	0	3	1

Sub Urban: Son Tinh, Tu Nghia, Nghia Hanh Coastal : Binh Son, Mo Duc, Duc Pho, Ly Son Inland : Tra Bong, Tay Tra, Son Ha, Son Tay, Minh Long, Ba To 11

■ Identified Problems by Commune Survey (Quang Ngai Province)

	Regi	ons		Quang Ngai	Sub Urban	Coastal	Inland	Quang Ngai
		Primary Health Care		95	91	90	76	84
		Education	Primary	100	100	100	82	93
		Luddallon	Secondary	100	99	97	73	89
Coverage of	Services (%)	Piped Drin	king Water	92	12	10	30	41
		Elec	tricity	100	99	87	78	90
		Telephone		92	18	15	9	20
		Drainage		32	9	9	0	19
	From	Average Di	stance (km)	2	11	10	16	12
	Commune	Road Conditions 1)		0	2	10	10	6
	Center to District	Seasonal Disruption (%)		100	96	66	78	87
Road	Center		Vehicle Travel Time (min)		32	30	44	35
Conditions	From	Average Di	stance (km)	4	15	32	81	48
	Commune Center	Road Cor	nditions 1)	0	0	0	2	1
	to	Seasonal D	isruption (%)	100	93	72	42	79
	Provincial Center		ravel Time iin)	8	17	60	158	89

Source: DaCRISS Commune Survey, 2008 1) % who replied "bad"

Sub Urban: Son Tinh, Tu Nghia, Nghia Hanh Coastal: Binh Son, Mo Duc, Duc Pho, Ly Son

Inland : Tra Bong, Tay Tra, Son Ha, Son Tay, Minh Long, Ba To 10

■ Development Constraints Perceived by Commune Survey (Quang Ngai Province) (% who replied "Major obstacle" or "Severe obstacle")

	Regions		Sub Urban	Coastal	Inland	Quang Ngai
	Road Access	0	31	44	73	43
	Power Supply	0	23	39	60	36
Infrastructure	Water Supply	0	54	72	59	55
and Service Factors (%)	Drainage	40	37	72	38	46
	Education Services	0	0	0	49	14
	Health Services	0	0	0	63	18
	Land for Agricultural Production	20	17	20	0	11
	Land for Housing	0	0	2	0	1
Required Inputs to	Land for Enterprises	90	13	14	0	13
Facilitate	Skilled Labor	100	97	100	68	91
Development (%)	Knowledge and Capacity of People	100	98	100	90	97
	Access to Credit	90	100	99	94	98
	Price of Physical Inputs	80	93	100	83	92

Sub Urban: Son Tinh, Tu Nghia, Nghia Hanh Coastal: Binh Son, Mo Duc, Duc Pho, Ly Son Inland: Tra Bong, Tay Tra, Son Ha, Son Tay, Minh Long, Ba To 12

■ Summary of Problems and Constraints Identified

◆ CFEZ Region ►

- Small local market (small population & low income)
- Distance from growth centre
- Poor integration between provinces
- Inadequate infrastructure
- Unknown to the world

■ Quang Ngai Province ▶

- Low coverage of water supply and telephone, and drainage
- Seasonal disruption of roads
- Flooding and deforestation
- Lack of skilled labor and capacity / knowledge
- Lack of access to credit

■ Identified Development Opportunities (CFEZ Region)

(% who replied "High potential" or "Very high potential")

Pro	Province		Thua Thien Hue	Quang Nam	Quang Ngai	Binh Dinh	CFEZ
	Crops	13	16	36	10	1	18
Agricultural	Livestock	9	7	28	13	22	18
Products	Aquacultural	13	28	9	16	15	16
	Forestry	11	28	43	37	36	35
Aquacultura	Processing Agricultural, Aquacultural, and Forestry Products		17	8	28	15	16
	Mining and Other Extractive Industry		13	4	15	0	7
Household	Craft Industry	16	11	15	14	20	15
T	Mass	9	16	6	2	1	6
Tourism	Eco	23	28	13	3	35	19
Manufactur	ing Industries	7	3	5	13	2	6
Cons	truction	4	3	3	16	13	8
Shops / C	Commercial	38	34	13	28	25	25
Other	Services	25	26	8	4	25	15
Other I	ndustrial	23	1	3	2	0	3

Source: DaCRISS Commune Survey, 2008

■ Identified Development Opportunities (Quang Ngai Province)

(% who replied "High potential" or "Very high potential")

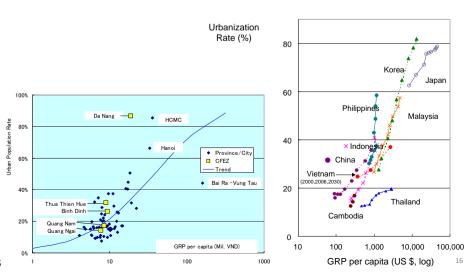
Re	Regions		Sub Urban	Coastal	Inland	Quang Ngai
	Crops	0	20	6	6	10
Agricultural	Livestock	0	17	2	28	13
Products	Aquacultural	0	12	51	0	16
	Forestry	0	6	4	98	37
Aquacultural	Processing Agricultural, Aquacultural, and Forestry Products		28	54	8	28
	Mining and Other Extractive Industry		16	11	8	15
Household	Craft Industry	70	13	16	3	14
Tourism	Mass	0	0	4	2	2
rounsm	Eco	0	0	1	13	3
Manufactur	ing Industries	70	21	7	2	13
Cons	truction	80	18	9	12	16
Shops / C	Shops / Commercial		40	29	21	28
Other	Services	0	5	5	0	4
Other I	ndustrial	0	3	2	0	2

Sub Urban: Son Tinh, Tu Nghia, Nghia Hanh

Coastal: Binh Son, Mo Duc, Duc Pho, Ly Son Inland: Tra Bong, Tay Tra, Son Ha, Son Tay, Minh Long, Ba To 15

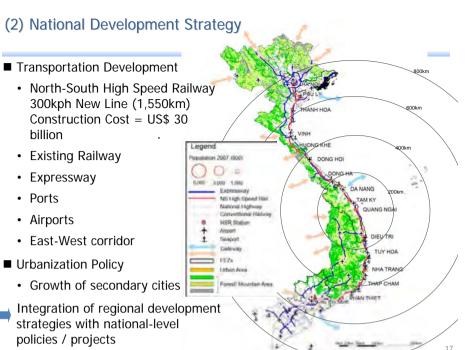
■ External Impacts on Development of CFEZ Region

(1) Urbanization Trend in Vietnam



A8-88

Source: DaCRISS Commune Survey, 2008



(3) EWEC (East-West Economic Corridor) So far, Road No.9 can provide short transit time with scheduled delivery low safety risk Potential roads for Central Vietnam Advantage Disadvantage •Good road •Long transit time in Vietnam side Facilitated transit procedure Road No.1 for Northern customers Possibility to short cut for Road •Mountainous road (Lao) No.1 Not-facilitated transit procedure Poor Road condition •Connect to Vung Ang Port Not - facilitated transit procedure •Few mountainous road in Lao Da nang to Bo-y and Bihn Dinh to Dac-ta ooc (Cambodia border) Road is narrow and underdeveloped and under planning stage Current situation Negative Positive Still no consolidation service Growing rapidly (300 TFEU •No back haulage carried since 2007.11up to (Vietnam To Thailand) 2008.11by Lao freight •Limited to Hanoi customers

Current situation in EWEC Strategy for Promoting Cost Competitiveness

- Cuiii	SHE SHOULDH IN EVVES	acting the from our good competitive red
	Current Situations and Problems	•Avoiding empty backhaul
Cargo Transshipment	Container must be transferred between vehicles Rough handling for transshipment at the border	•Generating Vietnam-oriented cargo
Road	•Some parts are damaged •Poor maintenance	Thailand as "Detroit of ASEAN" or "export base"
Safety	 Lack of adequate actions or communication in case of emergency 	
	ndition is being improved cluding procedures	Vietnam-origin cargo can use empty backhaul, enjoying low cost
		Needs to collaborate with NFEZ-oriented cargo Consolidation facilities and facilitated procedure are necessary

Summary of Identified Opportunities for Development

forwarder (TNT also initiates

to provide service)

◆ CFEZ Region ►

- Rich natural / cultural resources
- Strategic location in the country and GMS region
- Strong policy commitment of the Government for growth
- Potential quality human resource

■ Quang Ngai Province ▶

- National support to locate the first oil refinery in Viet Nam in **Dung Quat**
- Large potential of land fund for agricultural development (242,880 ha).
- Long coastal line of 129km for aquaculture, fishing and tourism.
- Potentials for industrial crops such as sugar cane, wheat, rubber and so on.
- Widespread urban system
- People's tradition for the preparedness

■ STEP 2 : FUTURE VISION AND GOALS

Statement of SEDP

- Accelerated economic growth through creating conductive investment environment and promoting structural shift to secondary and tertiary sector
- No poverty household through strengthening human resources and creating employment
- No pollution and enhanced environment through improving urban utilities, protecting biodiversity, enhancing people's awareness and strengthening management capacity

Target Indicators

- · Economic Growth Rate: 17-18% / year
- · GDP/capta: US\$309 (2005) US\$773 (2010)
- Export turnover: 60-70 mil. USD (2010)
- · Population Growth Rate: 1.1% / year
- · Job creation:28-30,000 jobs / year
- · Poverty rate: 5-6% (2010)



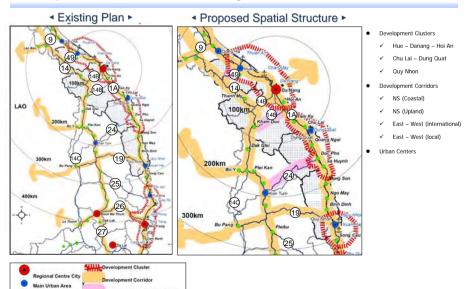
Approach of SEDP (Quang Ngai Province)

- Coordination with CFEZ plan and national development plan
- Focal points and relevant steps
 - Dung Quat Economic Zone and its clusters
 - > Fishery industry (shrimp) and export processing
 - > Processing industry such as sugar cane, wheat, fruit crops, rubber, cotton, etc.
- Infrastructure construction investment
 - Concentration for production facility such as irrigation works, transport and power supply.
 - Urban infrastructure for Quang Ngai and industrial zones.
 - Infrastructures for mountainous areas for poverty reduction
- Economic development for national security
 - > Reduction of disparity by area
 - Social welfare for rural areas and poor households
- Environmental protection to prevent negative impact

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■ STEP 3: ALTERNATIVE SCENARIO FOR DEVELOPMENT

■ Spatial Structure of the CFEZ Region



■ Rapid Assessment of Development Scenario

Sust	ainability Index	Scenario 1 : Baseline (Do Nothing)	Scenario 2 : Existing Plan	Scenario 3 : Enhanced Integration
Economic	Global competitiveness Complimentality in Vietnam CFEZ integration	1	2	3
Social	Poverty free Reduction in inequality Access to services	1	2 - 3	3
Environment	Ecology protected Pollution free Disaster preparedness	1	2	2 - 3
Governance	Good management Financial sustainability Community involvement	1	2	2 - 3

A8-90 Note: 3: Significant, 2: Moderate, 1: Insignificant

■ STEP 4: DEVELOPMENT STRATEGIES AND ROLE-SHARING

 Spatial Integration : international, national. provincial and local levels

 Sectoral Integration : economic, social, environmental, urban-rural, infrastructure-service.

• Institutional Integration: Central-local government, interprovincial, inter-department, public-private, ...

- ✓ Maximize potentials through "integration" to enlarge and strengthen capacity of and as the region
- ✓ Appeal to the world to promote investment (capital, technology, visitors)
- ✓ Provide more active Central Government intervention for take-off before establishing sustainable growth

■ Assessment of Identified Strategies for Sustainable Development of the CFEZ Region and Quang Ngai Province

- Refer to the handout table
- Provide your assessment on each of the identified strategies with regard to:
 - (1) Relevance of the strategy to Quang Ngai Province
 - (2) Need of the strategy for inter-provincial coordination

Proposed Basic Orientation for the CFEZ Region

- Respond to existing demand and needs of communes
- Attend common issues among **provinces** in the region such as human resource development, capacity building, access to credit, etc.
- Strengthen international access to market, information, technology and investment through expanded air and maritime transport and information system .
- Strengthen inter-provincial coordination for strategic sector such as . tourism, environment, transport, coastal management...
- Establish complementary role of the **CFEZ** lead by Danang in growth strategy rather than competing NFEZ and SFEZ through new type of economic development opportunities

- Formulate step-wise comprehensive infrastructure development program for the region for external funding
- Leverage major national transport projects such as NSHSR, Expressway, etc.
- Expand international direct air connection with main cities in Asia as well as international shipping services
- Exploit east-west corridor demand
- Strengthen telecommunication services
 - Strengthen intra-regional connectivity through network development
- Expand tourism in coordination among provinces especially eco and culture tourism
- Promote agricultural production matching potential of provinces
 - Promote handicraft industry
 - Promote private sector SMEs in commercial and service sector
- Exploit new types of industries such as human resource development, R&D, environmental

■ Possible Role – Sharing Among Provinces in the CFEZ Region

Main Agenda	T. T. Hue	Danang City	Quang Nam	Quang Ngai	Binh Dinh
1. Industry					
2. Tourism					
3. Services					
4. Social					
5. Environmental Management					
6. Human Resource Development					
7. Gateway Function					
8. Transportation					
Infrastructure Development and Service Provision					
10. Urban Development					
11. Rural Development					
12. Cultural Value Enhancement					
13. Institutional Development					

■ Next Step

- Continue provincial workshops
- Preparation of Progress Report
- Conduct of Regional seminar in January

... thank you for your attention.

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DOCRISS



The Study on Integrated Development Strategy for Da Nang City and Its Neighboring Area in the Socialist Republic of Vietnam

Workshop in Thua Thien Hue Province

People's Committee of Thua Thien Hue Province
12 December 2008

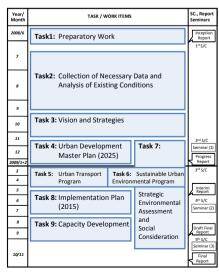
JICA Study Team

Purpose of the Workshop

- to present a brief progress of the study
- to identify main problems and issues facing Thua Thien Hue Province
- to discuss long-term growth and development strategies of Thua Thien Hue Province as well as CFEZ Region
- to discuss role-sharing among provinces in CFEZ Region on identified strategic development agenda
- to agree on the next step

■ DaCRISS and Its Overall Progress

- Supplemental surveys (Household Interview Survey, Commune Survey, Establishment Survey, Tourist Interview Survey, Traffic / Transport Survey)
- Field Visits
- Meetings/Interviews
- Technical Working Group Meetings
- Counterpart Team Meetings
- · Situational Analysis
- Discussions on Long-term Development Strategies
- Provincial Workshop
- Preparation of Progress Report



Framework of Workshop



■ STEP 1: IDENTIFICATION OF PROBLEMS / ISSUES

■ Thua Thien Hue in the CFEZ Region

				Pro	vinces in the Re	gion		Thua Th	ien Hue
			Da Nang City	T.T. Hue	Quang Nam	Quang Ngai	Binh Dinh	CFEZ	% to CFEZ
Area (km²)			1,283	5,065	10,409	5,153	6,039	27,949	18
Population (00	00)		807	1,145	1,490	1,311	1,579	6,332	18
% of Urban Po	pulation		87	35	19	15	27	31	113
Population	Urban		3.58	3.91	5.75	3.33	2.15	3.60	109
Growth 02-07	Rural		-7.07	-0.42	-0.09	0.55	0.11	-0.15	280
(%/year)	Total		1.71	0.96	0.89	0.93	0.63	0.95	101
	VND billion		15,107	10,314	12,630	9,885	14,649	62,585	16
GRDP	Growth (%	per year)	12.3	10.7	11.4	10.7	9.9	11.5	93
	VND thousa	and / capita	18,726	9,006	8,479	7,538	9,278	9,884	91
FDI	Number of	Projects	536	44	66	13	31	690	6
00-07 1)	US\$ mil		4,751	443	558	863	363	6,979	6
Trade	Import (USS	mil)	522	55	212	20	142	951	6
Trade	Export (US	\$ mil)	470	81	176	58	327	1,112	7
	No of	Foreign	50	636	892	17	35	1,629	39
Tourism	Tourists (000)	Domestic	20	667	698	244	352	1,981	34
	Receipt (US\$ mil) 2)		32	39	28	4	4	108	36

Source: Most is 2007 data from Statistical Yearbooks, except the following data listed below.

1) 2003-2007 data for Quang Ngai, 2002-2007 data for Binh Dinh

2) 2006 data for Binh Dinh

■ Main Problems and Issues Stated in SEDP

- Low competitiveness of provincial products
- Low GRDP per capita (VND 517,000 /month) 81.3 % of national average.
- Rapid natural resources degradation caused by intensive agricultural development
- Insufficient financial savings
- Low attraction for foreign investors
- Insufficient level of rural infrastructure
- Lack of long-term vision, integration between plans, especially between the general plan and the detail plans
- Unclear division and insufficient reform of state administration

■ Identified Problems by Commune Survey (CFEZ)

	Provi	nce		Danang City	TT Hue	Quang Nam	Quang Ngai	Binh Dinh	CFEZ
		Primary H	ealth Care	97	94	97	84	100	94
			Primary	98	92	95	93	100	95
		Education	Secondary	98	84	91	89	96	90
Coverage of	Services (%)	Piped Drin	king Water	72	62	65	41	51	58
		Elec	tricity	100	85	89	90	97	91
			Telephone		48	32	20	53	40
		Drainage		75	51	46	19	81	59
	From	Average Distance (km)		5	15	17	12	12	12
	Commune	Road Conditions 1)		0	0	10	6	0	4
	Center to District	Seasonal Disruption (%)		16	36	33	87	47	48
Road	Center		ravel Time in)	12	27	33	35	22	26
Conditions	From	Average Di	stance (km)	8	40	75	48	67	47
	Commune Center	Road Cor	nditions 1)	2	0	9	1	0	3
	to	Seasonal Di	sruption (%)	11	39	25	79	36	41
	Provincial Center		ravel Time in)	22	58	116	89	78	72

Source: DaCRISS Commune Survey, 2008

1) % who replied "bad"

■ Environmental Problems Perceived by Commune Survey in CFEZ (% who replied "Significant problem" or "Very severe problem")

Pro	vince	Danang City	TT Hue	Quang Nam	Quang Ngai	Binh Dinh	CFEZ
Groundwate	er Pollution	20	7	0	0	0	3
Surface Wa	ter Pollution	18	8	0	0	0	3
Saline II	ntrusion	2	4	0	0	1	1
Soil Po	ollution	2	3	0	0	0	1
Solid \	Solid Waste		2	0	1	0	1
Air Po	Air Pollution		9	0	4	0	4
Defore	station	5	20	5	9	9	10
Soil E	rosion	5	22	4	8	3	8
Land	slide	11	34	3	6	2	10
Deserti	fication	0	1	0	0	0	0
	Gradual Inundation	5	34	2	35	36	23
Flooding	Flash Floods	13	25	12	19	5	15
	Storm Surges	7	5	0	1	0	2

■ Development Constraints Perceived by Commune Survey in CFEZ (% who replied "Major obstacle" or "Severe obstacle")

	Province	Danang City	TT Hue	Quang Nam	Quang Ngai	Binh Dinh	CFEZ
	Road Access	20	24	50	43	20	35
	Power Supply	2	13	45	36	1	25
Infrastructure and Service	Water Supply	14	60	10	55	87	46
Factors (%)	Drainage	41	19	4	46	0	18
` ′	Education Services	4	16	46	14	4	22
	Health Services	9	16	48	18	4	23
	Land for Agricultural Production	29	8	11	11	60	22
	Land for Housing	16	3	15	1	20	11
Required Inputs to	Land for Enterprises	30	7	25	13	8	16
Facilitate	Skilled Labor	50	68	66	91	91	76
Development (%)	Knowledge and Capacity of People	38	70	67	97	53	69
	Access to Credit	21	39	55	98	15	51
	Price of Physical Inputs	50	20	44	92	6	43

Source: DaCRISS Commune Survey, 2008

■ Environmental Problems Perceived by Commune Survey (TT Hue Province) (% who replied "Significant problem" or "Very severe problem")

Reg	Regions		Coastal	Inland	TT Hue
Groundwat	er Pollution	7	8	7	7
Surface Wa	ter Pollution	15	6	6	8
Saline I	ntrusion	0	7	4	4
Soil Po	llution	7	2	1	3
Solid ¹	Solid Waste			0	2
Air Po	Air Pollution			14	9
Defore	station	4	9	33	20
Soil E	rosion	0	3	44	22
Land	slide	0	30	52	34
Deserti	fication	0	3	0	1
	Gradual Inundation	52	34	39	34
Flooding	Flash Floods	4	5	49	25
	Storm Surges	0	5	8	5

Coastal: Quang Dien, Phu Vang, Phu Loc Inland: Phong Dien, Huong Thuy, Huong Tra, A Luoi, Nam Dong 11

■ Identified Problems by Commune Survey (TT Hue Province)

	Regio	Hue City	Coastal	Inland	TT Hue		
		Primary H	ealth Care	100	99	91	94
			Primary	100	99	87	92
		Education	Secondary	95	92	76	84
Coverage of	Services (%)	Piped Drin	king Water	67	49	62	62
		Elec	tricity	97	96	77	85
		Telephone		69	48	41	48
		Drainage		59	37	60	51
	From Commune	Average Distance (km)		5	15	16	15
		Road Conditions 1)		0	0	0	0
	Center to District	Seasonal Disruption (%)		4	58	26	36
Road	Center	Vehicle Travel Time (min)		12	29	28	27
Conditions	From	Average Di	stance (km)	5	33	51	40
	Commune Center	Road Cor	nditions 1)	0	0	0	0
	to	Seasonal Di	sruption (%)	4	63	30	39
	Provincial Center		ravel Time in)	12	54	70	58

Source: DaCRISS Commune Survey, 2008

1) % who replied "bad"

Coastal: Quang Dien, Phu Vang, Phu Loc

Inland : Phong Dien, Huong Thuy, Huong Tra, A Luoi, Nam Dong 10

■ Development Constraints Perceived by Commune Survey (TT Hue Province) (% who replied "Major obstacle" or "Severe obstacle")

	Regions	Hue City	Coastal	Inland	TT Hue
	Road Access	4	19	38	24
	Power Supply	4	13	12	13
Infrastructure	Water Supply	11	58	78	60
and Service Factors (%)	Drainage	26	27	13	19
` ′	Education Services	7	19	16	16
	Health Services	4	19	15	16
	Land for Agricultural Production	4	17	5	8
	Land for Housing	4	2	4	3
Required Inputs to	Land for Enterprises	11	5	6	7
Facilitate	Skilled Labor	33	68	77	68
Development (%)	Knowledge and Capacity of People	33	74	77	70
	Access to Credit	19	50	30	39
	Price of Physical Inputs	0	14	30	20

■ Summary of Problems and Constraints Identified

◆ CFEZ Region ►

- Small local market (small population & low income)
- Distance from growth centre
- Poor integration between provinces
- Inadequate infrastructure
- Unknown to the world

■ Thua Thien Hue Province ■

- Low coverage of water supply telephone, and drainage
- Seasonal disruption of roads
- Deforestation, soil erosion, landslide, flooding
- Lack of skilled labor and capacity / knowledge
- Lack of access to credit

■ Identified Development Opportunities (CFEZ Region)

(% who replied "High potential" or "Very high potential")

Pro	vince	Danang City	TT Hue	Quang Nam	Quang Ngai	Binh Dinh	CFEZ
	Crops	13	16	36	10	1	18
Agricultural	Livestock	9	7	28	13	22	18
Products	Aquacultural	13	28	9	16	15	16
	Forestry	11	28	43	37	36	35
Aquacultural	Processing Agricultural, Aquacultural, and Forestry Products		17	8	28	15	16
	Mining and Other Extractive Industry		13	4	15	0	7
Household	Craft Industry	16	11	15	14	20	15
T	Mass	9	16	6	2	1	6
Tourism	Eco	23	28	13	3	35	19
Manufacturi	ng Industries	7	3	5	13	2	6
Const	truction	4	3	3	16	13	8
Shops / C	Commercial	38	34	13	28	25	25
Other	Services	25	26	8	4	25	15
Other I	ndustrial	23	1	3	2	0	3

Source: DaCRISS Commune Survey, 2008

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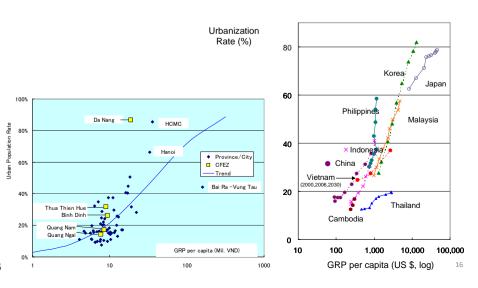
■ Identified Development Opportunities (Thua Thien Hue Province) (% who replied "High potential" or "Very high potential")

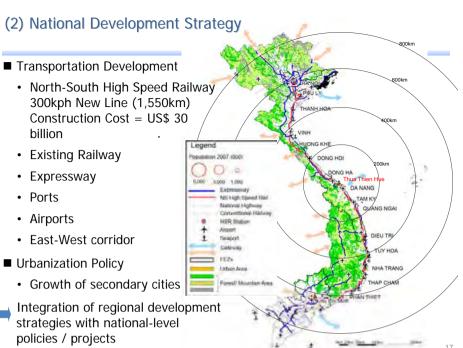
Reg	gions	Hue City	Coastal	Inland	TT Hue
	Crops	7	30	30	16
Agricultural	Livestock	0	8	8	7
Products	Aquacultural	7	10	10	28
	Forestry	7	43	43	28
Aquacultural	Agricultural, , and Forestry ducts	0	12	12	17
	Mining and Other Extractive Industry		16	16	13
Household	Craft Industry	7	7	7	11
Tourism	Mass	22	7	7	16
Tourism	Eco	33	26	26	28
Manufacturi	ng Industries	0	1	1	3
Const	truction	4	2	2	3
Shops / C	Shops / Commercial		35	35	34
Other \$	Services	30	26	26	26
Other I	ndustrial	0	0	0	1

Coastal : Quang Dien, Phu Vang, Phu Loc Inland : Phong Dien, Huong Thuy, Huong Tra, A Luoi, Nam Dong 15

■ External Impacts on Development of CFEZ Region

(1) Urbanization Trend in Vietnam





So far, Road No.9 can provide short transit time with scheduled delivery low safety risk Potential roads for Central Vietnam Advantage Disadvantage •Good road •Long transit time in Vietnam side Facilitated transit procedure Road No.1 for Northern customers Possibility to short cut for Road •Mountainous road (Lao) No.1 Not-facilitated transit procedure Poor Road condition •Connect to Vung Ang Port Not - facilitated transit procedure •Few mountainous road in Lao Da nang to Bo-y and Bihn Dinh to Dac-ta ooc (Cambodia border) Road is narrow and underdeveloped and under planning stage Current situation Negative Positive Still no consolidation service Growing rapidly (300 TFEU •No back haulage carried since 2007.11up to (Vietnam To Thailand) 2008.11by Lao freight •Limited to Hanoi customers forwarder (TNT also initiates

Current situation in EWEC Strategy for Promoting Cost Competitiveness

	Current Situations and Problems	Avoiding empty backhaul
Cargo Transshipment	Container must be transferred between vehicles Rough handling for transshipment at the border	•Generating Vietnam-oriented cargo
Road	•Some parts are damaged •Poor maintenance	Thailand as "Detroit of ASEAN" or "export base"
Safety	•Lack of adequate actions or communication in case of emergency	
	ndition is being improved sluding procedures	Vietnam-origin cargo can use empty backhaul, enjoying low cost
		Needs to collaborate with NFEZ-oriented cargo Consolidation facilities and facilitated procedure are necessary

Summary of Identified Opportunities for Development

to provide service)

(3) EWEC (East-West Economic Corridor)

◆ CFEZ Region ►

- Rich natural / cultural resources
- Strategic location in the country and GMS region
- Strong policy commitment of the Government for growth
- Potential quality human resource

■ Thua Thien Hue Province ■

- Strategic location on North-South traffic axle and West-east economic corridor
- Ancient Capital of Hue: Cultural heritage known in the world
- Good access at Thuan An deep sea port
- Richness in mineral, forest, and marine resources.
- High quality of labor forces

■ STEP 2: FUTURE VISION AND GOALS

Statement of SEDP

- · Accelerated economic growth through creating conductive investment environment and promoting structural shift to secondary and tertiary sector
- No poverty household through strengthening human resources and creating employment
- No pollution and enhanced environment through improving urban utilities, protecting biodiversity, enhancing people's awareness and strengthening management capacity

Target Indicators

- Economic Growth Rate: 15-16% (2006 2010), 12-13%+
- GDP/capta: US\$ 1000+(2010) US\$ 4000 (2020) at current price
- Export turnover: US\$ 300 mil. (2010) and US\$ 1 billion (2020)
- Revenue: 13-14% of GDP (2010) and 14% (2020)
- Population Growth Rate: 1.2% / yr (2006-10) 1.1-1.2% / yr
- Job creation: 14,000 jobs / year (2006-2010), 16-17,000 jobs / yr (2011-2020)
- Access to aridline: 98% (2010)
- Access to clean water: 95% (2010)
- · Forest coverage: 55% (2010) and 60% (2020)

Proposed Vision and Strategies for CEEZ Region

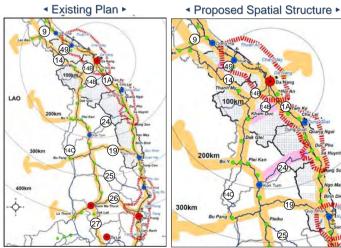
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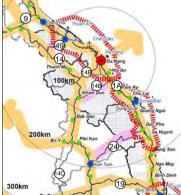
Approach of SEDP (Thua Thien Hue Province)

- Accomplishment and modernization of infrastructure and major projects.
- Sustainable development for environment in planning and management.
- Development of Hue City as a growth core for tourism, service, and culture.
- Development of Chan May-Lang Co economic zone as an economic and urban center of the south
- Development of Thua Thien Hue Province as one of sea-economic center
- Integration of rural economy as a belt
- Completion of territorial and spatial plan to connect urban centers with rural areas
- Coordination of development with Thua Thien Hue with other provinces and cities to boost development of the entire CFEZ, Central Region and Vietnam as a whole

■ STEP 3 : ALTERNATIVE SCENARIO FOR DEVELOPMENT

■ Spatial Structure of the CFEZ Region





- Development Clusters Hue - Danang - Hoi An
 - Chu Lai Dung Quat
 - Quy Nhon
- Development Corridors

- Fast = West (international)
- √ Fast = West (Incal)

Rapid Assessment of Development Scenario

Sus	tainability Index	Scenario 1 : Baseline (Do Nothing)	Scenario 2 : Existing Plan	Scenario 3 : Enhanced Integration
Economic	Global competitiveness Complimentality in Vietnam CFEZ integration	1	2	3
Social	Poverty free Reduction in inequality Access to services	1	2 - 3	3
Environment	Ecology protected Pollution free Disaster preparedness	1	2	2 - 3
Governance	Good management Financial sustainability Community involvement	1	2	2 - 3

Main Urban Area

A8-98 Note: 3: Significant, 2: Moderate, 1: Insignificant

■ STEP 4: DEVELOPMENT STRATEGIES AND ROLE-SHARING

 Spatial Integration : international, national. provincial and local levels

 Sectoral Integration : economic, social, environmental, urban-rural, infrastructure-service.

• Institutional Integration: Central-local government, interprovincial, inter-department, public-private, ...

- ✓ Maximize potentials through "integration" to enlarge and strengthen capacity of and as the region
- ✓ Appeal to the world to promote investment (capital, technology, visitors)
- ✓ Provide more active Central Government intervention for take-off before establishing sustainable growth

Assessment of Identified Strategies for Sustainable Development of the CFEZ Region and Thua Thien Hue Province

- Refer to the handout table
- Provide your assessment on each of the identified strategies with regard to:
 - (1) Relevance of the strategy to Thua Thien Hue Province
 - (2) Need of the strategy for inter-provincial coordination

Proposed Basic Orientation for the CFEZ Region

- Respond to existing demand and needs of communes
- Attend common issues among **provinces** in the region such as human resource development, capacity building, access to credit, etc.
- Strengthen international access to market, information, technology and investment through expanded air and maritime transport and information system .
- Strengthen inter-provincial coordination for strategic sector such as . tourism, environment, transport, coastal management...
- Establish complementary role of the **CFEZ** lead by Danang in growth strategy rather than competing NFEZ and SFEZ through new type of economic development opportunities

- Formulate step-wise comprehensive infrastructure development program for the region for external funding
- Leverage major national transport projects such as NSHSR, Expressway, etc.
- Expand international direct air connection with main cities in Asia as well as international shipping services
- Exploit east-west corridor demand
- Strengthen telecommunication services
 - Strengthen intra-regional connectivity through network development
 - Expand tourism in coordination among provinces especially eco and culture tourism
- Promote agricultural production matching potential of provinces
 - Promote handicraft industry
- Promote private sector SMEs in commercial and service sector
- Exploit new types of industries such as human resource development, R&D, environmental

■ Possible Role – Sharing Among Provinces in the CFEZ Region

Main Agenda	T. T. Hue	Danang City	Quang Nam	Quang Ngai	Binh Dinh
1. Industry					
2. Tourism					
3. Services					
4. Social					
5. Environmental Management					
6. Human Resource Development					
7. Gateway Function					
8. Transportation					
Infrastructure Development and Service Provision					
10. Urban Development					
11. Rural Development					
12. Cultural Value Enhancement					
13. Institutional Development					

■ Next Step

- Continue provincial workshops
- Preparation of Progress Report
- Conduct of Regional seminar in January

... thank you for your attention.

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DaCRISS



The Study on Integrated Development Strategy for Da Nang City and Its Neighboring Area in the Socialist Republic of Vietnam

Workshop in Quang Nam Province

Department of Planning and Investment, Quang Nam Province
17 December 2008

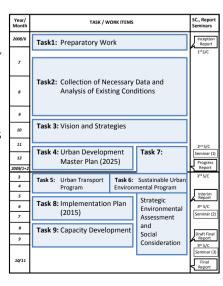
JICA Study Team

Purpose of the Workshop

- to present a brief progress of the study
- to identify main problems and issues facing Quang Nam Province
- to discuss long-term growth and development strategies of Quang Nam Province as well as CFEZ Region
- to discuss role-sharing among provinces in CFEZ Region on identified strategic development agenda
- to agree on the next step

■ DaCRISS and Its Overall Progress

- Supplemental surveys (Household Interview Survey, Commune Survey, Establishment Survey, Tourist Interview Survey Traffic / Transport Survey)
- Field Visits
- Meetings/Interviews
- Technical Working Group Meetings
- Counterpart Team Meetings
- · Situational Analysis
- Discussions on Long-term Development Strategies
- Provincial Workshop
- Preparation of Progress Report



Framework of Workshop



■ STEP 1: IDENTIFICATION OF PROBLEMS / ISSUES

Quang Nam in the CFEZ Region

				Prov	inces in the Re	gion		Quanç	y Nam
			Da Nang City	T.T. Hue	Quang Nam	Quang Ngai	Binh Dinh	CFEZ	% to CFEZ
Area (km²)			1,283	5,065	10,409	5,153	6,039	27,949	37
Population (00	00)		807	1,145	1,490	1,311	1,579	6,332	24
% of Urban Po	pulation		87	35	19	15	27	31	61
Population	Urban		3.58	3.91	5.75	3.33	2.15	3.60	160
Growth 02-07	Rural		-7.07	-0.42	-0.09	0.55	0.11	-0.15	60
(%/year)	Total		1.71	0.96	0.89	0.93	0.63	0.95	94
	VND billion		15,107	10,314	12,630	9,885	14,649	62,585	20
GRDP	Growth (%	per year)	12.3	10.7	11.4	10.7	9.9	11.5	99
	VND thousa	and / capita	18,726	9,006	8,479	7,538	9,278	9,884	86
FDI	Number of	Projects	536	44	66	13	31	690	10
00-07 1)	US\$ mil		4,751	443	558	863	363	6,979	8
- .	Import (US	§ mil)	522	55	212	20	142	951	22
Trade	Export (US\$ mil)		470	81	176	58	327	1,112	16
	No of	Foreign	50	636	892	17	35	1,629	55
Tourists (000)	Domestic	20	667	698	244	352	1,981	35	
	Receipt (US	S\$ mil) 2)	32	39	28	4	4	108	26

Source: Most is 2007 data from Statistical Yearbooks, except the following data listed below.

1) 2003-2007 data for Quang Ngai, 2002-2007 data for Binh Dinh

2) 2006 data for Binh Dinh

■ Main Problems and Issues Stated in SEDP

- Difficulties of transport and movements of goods and commodities internally and externally due to mountainous topography.
- Natural disasters
- Weak and inconsistent infrastructure
- Low public intellectual standard
- Insufficient institutions and policy.

■ Identified Problems by Commune Survey (CFEZ)

	Province			Danang City	Thua Thien Hue	Quang Nam	Quang Ngai	Binh Dinh	CFEZ
		Primary H	ealth Care	97	94	97	84	100	94
		Education	Primary	98	92	95	93	100	95
		Education	Secondary	98	84	91	89	96	90
Coverage of	Services (%)	Piped Drin	king Water	72	62	65	41	51	58
		Elec	tricity	100	85	89	90	97	91
		Telep	ohone	73	48	32	20	53	40
		Drai	nage	75	51	46	19	81	59
	From	Average Distance (km)		5	15	17	12	12	12
	Commune	Road Conditions 1)		0	0	10	6	0	4
	Center to District	Seasonal D	isruption (%)	16	36	33	87	47	48
Road	Center		ravel Time nin)	12	27	33	35	22	26
Conditions	From	From Average Distance (km)		8	40	75	48	67	47
	Commune Center to Road Cond Seasonal Dis		nditions 1)	2	0	9	1	0	3
			isruption (%)	11	39	25	79	36	41
	Provincial Center		ravel Time nin)	22	58	116	89	78	72

Source: DaCRISS Commune Survey, 2008

1) % who replied "bad"

■ Environmental Problems Perceived by Commune Survey in CFEZ (% who replied "Significant problem" or "Very severe problem")

Pro	Province		Thua Thien Hue	Quang Nam	Quang Ngai	Binh Dinh	CFEZ
Groundwat	er Pollution	20	7	0	0	0	3
Surface Wa	ter Pollution	18	8	0	0	0	3
Saline I	ntrusion	2	4	0	0	1	1
Soil Pe	ollution	2	3	0	0	0	1
Solid	Solid Waste		2	0	1	0	1
Air Po	ollution	18	9	0	4	0	4
Defore	estation	5	20	5	9	9	10
Soil E	rosion	5	22	4	8	3	8
Land	dslide	11	34	3	6	2	10
Desertification		0	1	0	0	0	0
Gradual Inundation		5	34	2	35	36	23
Flooding	Flash Floods	13	25	12	19	5	15
	Storm Surges	7	5	0	1	0	2

A8-102 Source: DaCRISS Commune Survey, 2008

■ Development Constraints Perceived by Commune Survey in CFEZ (% who replied "Major obstacle" or "Severe obstacle")

	Province		Thua Thien Hue	Quang Nam	Quang Ngai	Binh Dinh	CFEZ
	Road Access	20	24	50	43	20	35
	Power Supply	2	13	45	36	1	25
Infrastructure and Service	Water Supply	14	60	10	55	87	46
Factors (%)	Drainage	41	19	4	46	0	18
` ′	Education Services	4	16	46	14	4	22
	Health Services	9	16	48	18	4	23
	Land for Agricultural Production	29	8	11	11	60	22
	Land for Housing	16	3	15	1	20	11
Required Inputs to	Land for Enterprises	30	7	25	13	8	16
Facilitate	Skilled Labor	50	68	66	91	91	76
Development (%)	Knowledge and Capacity of People	38	70	67	97	53	69
	Access to Credit	21	39	55	98	15	51
	Price of Physical Inputs	50	20	44	92	6	43

Source: DaCRISS Commune Survey, 2008

Source: DaCRISS Commune Survey, 2008

■ Environmental Problems Perceived by Commune Survey (Quang Nam Province) (% who replied "Significant problem" or "Very severe problem")

Re	Regions		Hoi An	Coastal	Northern Inland	Southern Inland	Quang Nam
Groundwat	Groundwater Pollution			0	0	0	0
Surface Wa	ter Pollution	0	0	0	0	0	0
Saline I	ntrusion	0	0	0	0	0	0
Soil Pe	ollution	0	0	0	0	0	0
Solid	Solid Waste			0	0	0	0
Air Po	llution	0	0	0	0	0	0
Defore	estation	0	0	0	11	7	5
Soil E	rosion	0	0	2	3	9	4
Land	dslide	0	0	0	5	8	3
Desert	Desertification		0	0	0	0	0
	Gradual Inundation		0	7	0	0	2
Flooding	Flash Floods	0	0	0	19	23	12
	Storm Surges	0	0	0	0	0	0

Coastal : Dien Ban, Thang Binh, Nui Thanh Northern Inland : Tay Giang, Dong Giang, Dai Loc, Duy Xuyen, Que Son, Nam Giang, Nam Son Southern Inland : Phuoc Son, Hiep Duc, Tien Phuoc, Bac Tra My,

■ Identified Problems by Commune Survey (Quang Nam Province)

	Regions				Hoi An	Coastal	Northern Inland	Southern Inland	Quang Nam
	Primary Health Ca		ealth Care	100	99	100	94	94	97
		Education	Primary	100	96	99	93	90	95
		Education	Secondary	100	96	98	86	86	91
Coverage of	Services (%)	Piped Drin	king Water	83	88	42	23	-	65
		Elec	tricity	91	95	95	90	77	89
		Telephone		73	74	32	25	25	32
		Drai	nage	100	99	100	94	94	46
	From	Average Distance (km)		4	6	11	23	17	17
	Commune	Road Conditions 1)		0	0	0	15	20	10
	Center to District	Seasonal Di	sruption (%)	0	0	14	44	54	33
Road	Center		Vehicle Travel Time (min)		18	17	43	36	33
Conditions	From	Average Di	stance (km)	4	74	36	101	76	75
	Commune Center	Road Cor	nditions 1)	0	0	0	13	18	9
	to	Seasonal Di	sruption (%)	0	0	12	26	45	25
	Provincial Center		ravel Time in)	8	91	44	161	121	116

Coastal: Dien Ban, Thang Binh, Nui Thanh

Coastal : Dien Ban, Thang Binn, Nui Inann
Northern Inland : Tay Giang, Dong Giang, Dai Loc, Duy Xuyen,
Que Son, Nam Giang, Nam Son
Southern Inland : Phuoc Son, Hiep Duc, Tien Phuoc, Bac Tra My,

Nam Tra My, Phu Ninh

■ Development Constraints Perceived by Commune Survey (Quang Nam Province) (% who replied "Major obstacle" or "Severe obstacle")

Source: DaCRISS Commune Survey, 2008

1) % who replied "bad"

Regions		Tam Ky	Hoi An	Coastal	Northern Inland	Southern Inland	Quang Nam
	Road Access	0	0	10	65	94	50
	Power Supply	0	8	10	60	84	45
Infrastructure and Service	Water Supply	0	8	13	4	16	10
Factors (%)	Drainage	0	0	4	3	6	4
(**,	Education Services	8	8	12	61	83	46
	Health Services	0	8	12	61	90	48
	Land for Agricultural Production	0	8	8	12	16	11
	Land for Housing	0	46	6	17	23	15
Required Inputs to	Land for Enterprises	0	46	6	25	47	25
Facilitate	Skilled Labor	85	8	50	68	88	66
Development (%)	Knowledge and Capacity of People	100	8	57	71	84	67
	Access to Credit	100	8	41	67	65	55
	Price of Physical Inputs	100	15	31	44	59	44

Coastal: Dien Ban, Thang Binh, Nui Thanh Northern Inland: Tay Giang, Dong Giang, Dai Loc, Duy Xuyen,

Que Son, Nam Giang, Nam Son Southern Inland : Phuoc Son, Hiep Duc, Tien Phuoc, Bac Tra My, Nam Tra My, Phu Ninh

■ Summary of Problems and Constraints Identified

◆ CFEZ Region ►

- Small local market (small population & low income)
- Distance from growth centre
- Poor integration between provinces
- Inadequate infrastructure
- Unknown to the world

■ Quang Nam Province ▶

- Low coverage of telephone and drainage
- Seasonal disruption of roads
- Long distance from commune to provincial center
- Deforestation, Flooding
- Lack of road access, power supply, education and health services
- Lack of skilled labor and capacity / knowledge
- Lack of land for agriculture and housing
- Lack of access to credit
- · High prices of physical input

■ Identified Development Opportunities (CFEZ Region)

(% who replied "High potential" or "Very high potential")

Pro	Province		Thua Thien Hue	Quang Nam	Quang Ngai	Binh Dinh	CFEZ
	Crops	13	16	36	10	1	18
Agricultural	Livestock	9	7	28	13	22	18
Products	Aquacultural	13	28	9	16	15	16
	Forestry	11	28	43	37	36	35
Aquacultura	Processing Agricultural, Aquacultural, and Forestry Products		17	8	28	15	16
	Mining and Other Extractive Industry		13	4	15	0	7
Household	Craft Industry	16	11	15	14	20	15
T	Mass	9	16	6	2	1	6
Tourism	Eco	23	28	13	3	35	19
Manufactur	ing Industries	7	3	5	13	2	6
Construction		4	3	3	16	13	8
Shops / C	Shops / Commercial		34	13	28	25	25
Other	Other Services		26	8	4	25	15
Other I	ndustrial	23	1	3	2	0	3

Source: DaCRISS Commune Survey, 2008

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■ Identified Development Opportunities (Quang Nam Province)

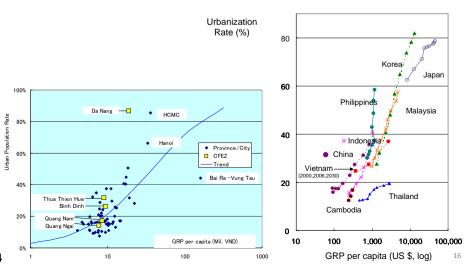
(% who replied "High potential" or "Very high potential")

Re	gions	Tam Ky	Hoi An	Coastal	Northern Inland	Southern Inland	Quang Nam
	Crops	0	0	32	51	37	36
Agricultural	Livestock	0	8	34	42	18	28
Products	Aquacultural	0	8	24	6	0	9
	Forestry	0	0	10	58	76	43
Aquacultural	Agricultural, , and Forestry ducts	0	8	9	6	8	8
	Mining and Other Extractive Industry		0	7	2	5	4
Household	Craft Industry	0	69	24	10	2	15
Tourism	Mass	0	38	10	1	2	6
Tourism	Eco	0	77	23	6	5	13
Manufactur	Manufacturing Industries		8	14	4	0	5
Cons	Construction		0	8	1	0	3
Shops / C	Shops / Commercial		69	12	11	10	13
Other	Services	23	46	10	3	2	8
Other I	ndustrial	0	0	8	0	1	3

Coastal : Dien Ban, Thang Binh, Nui Thanh Northern Inland : Tay Giang, Dong Giang, Dai Loc, Duy Xuyen, Que Son, Nam Giang, Nam Son Southern Inland : Phuoc Son, Hiep Duc, Tien Phuoc, Bac Tra My, 15 Nam Tra My. Phu Ninh

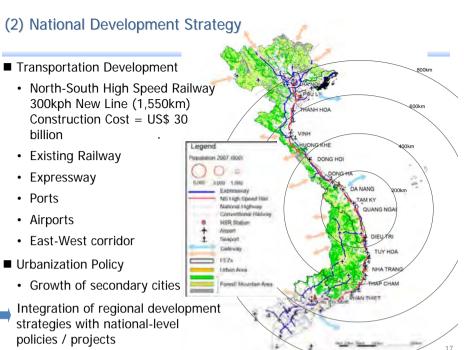
■ External Impacts on Development of CFEZ Region

(1) Urbanization Trend in Vietnam



A8-104

Source: DaCRISS Commune Survey, 2008



So far, Road No.9 can provide short transit time with scheduled delivery low safety risk Potential roads for Central Vietnam Advantage Disadvantage •Good road •Long transit time in Vietnam side Facilitated transit procedure Road No.1 for Northern customers Possibility to short cut for Road •Mountainous road (Lao) No.1 Not-facilitated transit procedure Poor Road condition •Connect to Vung Ang Port Not - facilitated transit procedure •Few mountainous road in Lao Da nang to Bo-y and Bihn Dinh to Dac-ta ooc (Cambodia border) Road is narrow and underdeveloped and under planning stage Current situation Negative Positive Still no consolidation service Growing rapidly (300 TFEU •No back haulage carried since 2007.11up to (Vietnam To Thailand) 2008.11by Lao freight •Limited to Hanoi customers forwarder (TNT also initiates to provide service)

(3) EWEC (East-West Economic Corridor)

Current situation in EWEC Strategy for Promoting Cost Competitiveness

	Current Situations and Problems	Avoiding empty backhaul
Cargo Transshipment	Container must be transferred between vehicles Rough handling for transshipment a the border	•Generating Vietnam-oriented cargo
Road	Some parts are damaged Poor maintenance	Thailand as "Detroit of ASEAN" or "export base"
Safety	Lack of adequate actions or communication in case of emergence	•
	ndition is being improved sluding procedures	•Vietnam-origin cargo can use empty backhaul, enjoying low cost
		Needs to collaborate with NFEZ-oriented cargo Consolidation facilities and facilitated

procedure are necessary

Summary of Identified Opportunities for Development

◆ CFEZ Region ►

- Rich natural / cultural resources
- Strategic location in the country and GMS region
- Strong policy commitment of the Government for growth
- Potential quality human resource

■ Quang Nam Province ▶

- Favorable location in the CFEZ.
- Ky Ha Port and Chu Lai Airport
- Gateway to the sea and South of Lao PDR
- Two World Heritages: Hoi An and My Son
- Good road
- Beach of 125km
- Cultural diversity
- Clean environment, etc.

■ STEP 2: FUTURE VISION AND GOALS

Statement of SEDP

- · Promote and effectively utilize internal factors and external resources for realization of objective of fast-paced. sustainable economic growth.
- Restructuring the provincial economy in a way to promote provincial advantages and regional and general . Universalization of secondary education (2007) development orientations.
- · Developing in a way that balance and harmonize economic development factors taking into account social advance and equality, protecting and recovering natural environment, improving quality of life. Socioeconomic plan should be attached with national defense and security and mitigation of disasters

Target Indicators

- Economic Growth Rate: 13-13.5% / year (2010-2015)
- GDP/capta: US\$684 (2010) US\$1,480 (2015)
- Export turnover: 60-70 mil. USD (2010)
- Population Natural Growth Rate: 1.15% / year (2011-
- Job creation
- · Poverty rate: 2.5-4% (2015)



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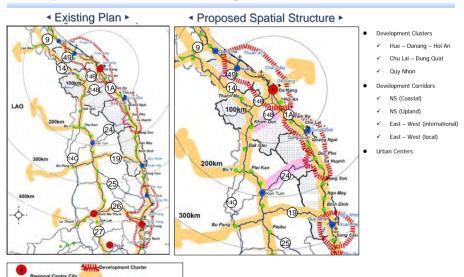
Approach of SEDP (Quang Nam Province)

- Mobilization of internal resources and stronger impacts of external resources
- Concentration on development of key infrastructure facilities
- · Generation of smooth and open investment atmosphere
- Inclusion of market factors, namely funds, human resources and technological achievements.
- · Utilization of impact of foreign-invested projects in Chu Lai, Ky Ha, Dien Ngoc – Dien Nam IP, tourism development in Hoi An and Dien Ban
- · Promotion of Chu Lai Economic Zone

■ STEP 3 : ALTERNATIVE SCENARIO FOR DEVELOPMENT

■ Spatial Structure of the CFEZ Region

Main Urban Area



Rapid Assessment of Development Scenario

Sust	ainability Index	Scenario 1 : Baseline (Do Nothing)	Scenario 2 : Existing Plan	Scenario 3 : Enhanced Integration
Economic	Global competitiveness Complimentality in Vietnam CFEZ integration	1	2	3
Social	Poverty free Reduction in inequality Access to services	1	2 - 3	3
Environment	Ecology protected Pollution free Disaster preparedness	1	2	2 - 3
Governance	Good management Financial sustainability Community involvement	1	2	2 - 3

■ STEP 4: DEVELOPMENT STRATEGIES AND ROLE-SHARING

 Spatial Integration : international, national. provincial and local levels

 Sectoral Integration : economic, social, environmental, urban-rural, infrastructure-service.

• Institutional Integration: Central-local government, interprovincial, inter-department, public-private, ...

- ✓ Maximize potentials through "integration" to enlarge and strengthen capacity of and as the region
- ✓ Appeal to the world to promote investment (capital, technology, visitors)
- ✓ Provide more active Central Government intervention for take-off before establishing sustainable growth

Assessment of Identified Strategies for Sustainable Development of the CFEZ Region and Quang Nam Province

- Refer to the handout table
- Provide your assessment on each of the identified strategies with regard to:
 - (1) Relevance of the strategy to Quang Nam Province
 - (2) Need of the strategy for inter-provincial coordination

Proposed Basic Orientation for the CFEZ Region

- Respond to existing demand and needs of communes
- Attend common issues among **provinces** in the region such as human resource development, capacity building, access to credit, etc.
- Strengthen international access to market, information, technology and investment through expanded air and maritime transport and information system .
- Strengthen inter-provincial coordination for strategic sector such as . tourism, environment, transport, coastal management...
- Establish complementary role of the **CFEZ** lead by Danang in growth strategy rather than competing NFEZ and SFEZ through new type of economic development opportunities

- Formulate step-wise comprehensive infrastructure development program for the region for external funding
- Leverage major national transport projects such as NSHSR, Expressway, etc.
- Expand international direct air connection with main cities in Asia as well as international shipping services
- Exploit east-west corridor demand
- Strengthen telecommunication services
 - Strengthen intra-regional connectivity through network development
- Expand tourism in coordination among provinces especially eco and culture tourism
- Promote agricultural production matching potential of provinces
 - Promote handicraft industry
- Promote private sector SMEs in commercial and service sector
- Exploit new types of industries such as human resource development, R&D, environmental

■ Possible Role – Sharing Among Provinces in the CFEZ Region

Main Agenda	T. T. Hue	Danang City	Quang Nam	Quang Ngai	Binh Dinh
1. Industry					
2. Tourism					
3. Services					
4. Social					
5. Environmental Management					
6. Human Resource Development					
7. Gateway Function					
8. Transportation					
Infrastructure Development and Service Provision					
10. Urban Development					
11. Rural Development					
12. Cultural Value Enhancement					
13. Institutional Development					

■ Next Step

- Continue provincial workshops
- Preparation of Progress Report
- Conduct of Regional seminar in January

... thank you for your attention.

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Danang People's Committee Japan International Cooperation Agency



Seminar on Integrated Development Strategy for Danang City and Its Neighboring Area (DaCRISS)

April 20th 2009

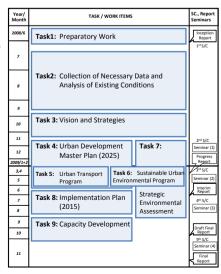
JICA Study Team

Purpose of the Seminar

- to present a brief progress of the Study
- to identify main problems and issues facing the CFEZ
- to discuss vision and long-term growth and development strategies of Danang City as well as the CFEZ
- to discuss role-sharing among provinces in the CFEZ on identified strategic development agenda
- to explain the next steps

■ DaCRISS and Its Overall Progress

- Supplemental surveys (Household Interview Survey, Commune Survey, Establishment Survey, Tourist Interview Survey, Traffic / Transport Survey)
- Field Visits
- Meetings/Interviews
- Technical Working Group Meetings
- Counterpart Team Meetings
- · Situational Analysis
- Discussions on Long-term Development Strategies
- Provincial Workshops
- Preparation of Progress Report



■ Framework of Provincial Workshops Conducted



Regional Development Concept and Strategy

- Current development orientation
- Analysis on development constraints and opportunities
- Proposed development vision and strategies
- Possible role-sharing among provinces for development in synergy

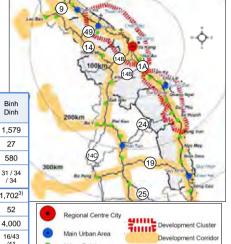


Development Orientation in Current SEDP

• Developing the comparative advantages of the Central Region (infrastructure, inter and intra regional cooperation)

· Pursue economically, socially, and environmentally sustainable development

	Indicator	Da nang City	T.T. Hue	Quang Nam	Quang Ngai	Binh Dinh		
	Population (000)	807	1,145	1,490	1,311	1,579		
'07	Urban Population (%)	87	35	19	15	27		
	GDP/capita (US\$)	1,170	563	530	471	580		
	Employment (1/2/3) (%)	44 / 4 / 52	37/20 /43	38 / 26 / 36	37 / 30 / 34	31 / 34 / 34		
	Population (000)	1,369	1,357	1,783 ³⁾	1,506 ³⁾	1,702 ³⁾		
	Urban Population (%)	N. A.	70	N. A.	N. A.	52		
'20	GDP/capita (US\$)	4,965	4,000	1,500 ¹⁾	859 ²⁾	4,000		
	Employment (1/2/3) (%)	2/43 /56	5/47 /47	15/44 /41 ¹⁾	17/50/ 33 ²⁾	16/43 /41		
2015 figures based on SEDP up to 2015								



2010 figures Based on SEDP up to 2010 Estimated

Identification of Problems /Issues

			Da Nang City	T.T. Hue	Quang Nam	Quang Ngai	Binh Dinh	CFEZ
Area (km²)			1,283	5,065	10,409	5,153	6,039	27,949
Population (0	000)		807	1,145	1,490	1,311	1,579	6,332
% of Urban F	Population		87	35	19	15	27	31
Population	Urban		3.58	3.91	5.75	3.33	2.15	3.60
Growth 02-07	Rural		-7.07	-0.42	-0.09	0.55	0.11	-0.15
(%/year)	Total		1.71	0.96	0.89	0.93	0.63	0.95
	VND billion		15,107	10,314	12,630	9,885	14,649	62,585
GRDP	Growth (% per year)		12.3	10.7	11.4	10.7	9.9	11.5
	VND thousand / capita		18,726	9,006	8,479	7,538	9,278	9,884
FDI	Number of	Number of Projects		44	66	13	31	690
00-07 1)	US\$ mil		4,751	443	558	863	363	6,979
Tuesda	Import (US	Import (US\$ mil)		55	212	20	142	951
Trade	Export (US	Export (US\$ mil)		81	176	58	327	1,112
	No of	Foreign	50	636	892	17	35	1,629
Tourism	Tourists (000)	Domestic	20	667	698	244	352	1,981
	Receipt (U	S\$ mil) 2)	32	39	28	4	4	108

Source: Most is 2007 data from Statistical Yearbooks, except the following data listed below.

■ Identified Problems by Commune Survey in CFEZ

Province			Danang City	Thua Thien Hue	Quang Nam	Quang Ngai	Binh Dinh	CFEZ	
		Primary H	ealth Care	97	94	97	84	100	94
		Education	Primary	98	92	95	93	100	95
		Education	Secondary	98	84	91	89	96	90
Coverage of	Services (%)	Piped Drin	king Water	72	62	65	41	51	58
		Electricity		100	85	89	90	97	91
			Telephone		48	32	20	53	40
		Drainage		75	51	46	19	81	59
	From	Average Distance (km)		5	15	17	12	12	12
	Commune Center	Seasonal Disruption (%)		16	36	33	87	47	48
Road	to District Center		ravel Time in)	12	27	33	35	22	26
Conditions	From	Average Di	stance (km)	8	40	75	48	67	47
	Commune Center	Seasonal Di	Seasonal Disruption (%)		39	25	79	36	41
	to Provincial Center		ravel Time iin)	22	58	116	89	78	72

Source: DaCRISS Commune Survey, 2008

^{1) 2003-2007} data for Quang Ngai, 2002-2007 data for Binh Dinh

^{2) 2006} data for Binh Dinh

■ Environmental Problems Perceived by Commune Survey in CFEZ

(% who replied "Significant problem" or "Very severe problem")

Pro	Province		Thua Thien Hue	Quang Nam	Quang Ngai	Binh Dinh	CFEZ
Groundwat	er Pollution	20	7	0	0	0	3
Surface Wa	ter Pollution	18	8	0	0	0	3
Saline I	ntrusion	2	4	0	0	1	1
Soil Po	Soil Pollution		3	0	0	0	1
Solid ¹	Solid Waste		2	0	1	0	1
Air Po	Air Pollution		9	0	4	0	4
Defore	Deforestation		20	5	9	9	10
Soil E	Soil Erosion		22	4	8	3	8
Landslide		11	34	3	6	2	10
	Gradual Inundation	5	34	2	35	36	23
Flooding	Flash Floods	13	25	12	19	5	15
	Storm Surges	7	5	0	1	0	2

Source: DaCRISS Commune Survey, 2008

■ Development Constraints Perceived by Commune Survey in CFEZ

(% who replied "Major obstacle" or "Severe obstacle")

	Province		Thua Thien Hue	Quang Nam	Quang Ngai	Binh Dinh	CFEZ
	Road Access	20	24	50	43	20	35
	Power Supply	2	13	45	36	1	25
Infrastructure	Water Supply	14	60	10	55	87	46
and Service Factors (%)	Drainage	41	19	4	46	0	18
(,,,	Education Services	4	16	46	14	4	22
	Health Services	9	16	48	18	4	23
	Land for Agricultural Production	29	8	11	11	60	22
	Land for Housing	16	3	15	1	20	11
Required Inputs to	Land for Enterprises	30	7	25	13	8	16
Facilitate	Skilled Labor	50	68	66	91	91	76
Development (%)	Knowledge and Capacity of People	38	70	67	97	53	69
	Access to Credit	21	39	55	98	15	51
	Price of Physical Inputs	50	20	44	92	6	43

Source: DaCRISS Commune Survey, 2008

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■ Identified Development Opportunities in CFEZ

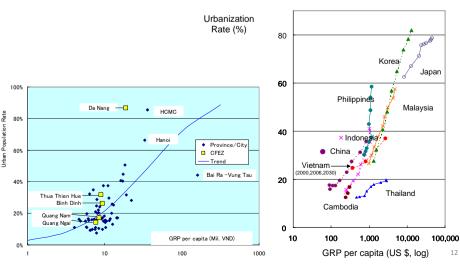
(% who replied "High potential" or "Very high potential")

Pro	Province		Thua Thien Hue	Quang Nam	Quang Ngai	Binh Dinh	CFEZ
	Crops	13	16	36	10	1	18
Agricultural	Livestock	9	7	28	13	22	18
Products	Aquacultural	13	28	9	16	15	16
	Forestry	11	28	43	37	36	35
Aquacultural	Processing Agricultural, Aquacultural, and Forestry Products		17	8	28	15	16
	Mining and Other Extractive Industry		13	4	15	0	7
Household (Craft Industry	16	11	15	14	20	15
Tourism	Mass	9	16	6	2	1	6
Tourism	Eco	23	28	13	3	35	19
Manufacturi	Manufacturing Industries		3	5	13	2	6
Const	Construction		3	3	16	13	8
Shops / C	Shops / Commercial		34	13	28	25	25
Other S	Other Services		26	8	4	25	15
Other I	ndustrial	23	1	3	2	0	3

Source: DaCRISS Commune Survey, 2008

■ External Impacts on Development of CFEZ Region

■ Urbanization Trend in Vietnam ■



■ Movement of the People in CFEZ

Increasing: 162,000 or 27,000/year (1999-2005) and 163,000 or 54,000/year (2005-2008)

						Fro	om				
ı	Province	Dana	ng City	T.T.	Hue	Quang Nam		Quang Ngai		Binh Dinh	
		99-05	05-08	99-05	05-08	99-05	05-08	99-05	05-08	99-05	05-08
Other	SFEZ	20.9	16.3	21.2	24.4	22.2	13.0	19.6	19.4	20.3	13.1
FEZ	NFEZ	3.8	3.4	9.2	10.3	1.1	0.6	1.8	1.8	0.1	0
	Danang City	53.4	44.5	21.8	17.3	12.5	11.9	17.6	16.8	6.9	5.3
	Hue City	1.3	1.1	18.6	15.2	0.6	0.2	2.1	1.9	0.1	0
CFEZ	Dung Quat	1.6	2.7	1.8	1.6	2.6	6.7	19.8	22.7	1.7	4.1
	Elsewhere in CFEZ	5.3	9.0	8.2	12.3	40.7	51.8	26.8	26.1	60.6	72.1
Elsewh	ere in Vietnam	13.7	23.2	20.3	18.0	20.4	15.8	12.1	11.5	10.3	5.4
Total	%	100	100	100	100	100	100	100	100	100	100
rotai	No (000)	23	20	17	23	35	31	26	25	61	64

Source: DaCRISS Commune Survey, 2008

Assessment of the Region

■ Weakness and Threats ▶

- Small local market (small population & low income)
- Distance from growth centre
- Poor integration between provinces
- Inadequate infrastructure
- Unknown to the world

- Rich natural / cultural resources
- Strategic location in the country and GMS region
- Strong policy commitment of the Government for growth
- Potential quality human resource

Proposed Vision

■ To develop economically competitive, socially harmonized and environmentally sustainable region through much enhanced inter-provincial coordination

through

- **Economic Development**
- Ecological balance
- · Ethnological harmonization

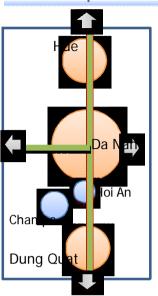
- · Technology oriented solutions
- · Enhanced environmental management
- Cultural value preserved
- Human resource developed
- Strategic infrastructure provided

■ National Development Strategy ☐ Development Clusters ■ Transportation Development Primary (NFEZ, CFEZ, SFEZ) · North-South High Speed Railway Secondary (coastal) · North-South Expressway Secondary (upland) · Roads and Railways □ Development Corridors Ports and Shipping Primary (land/air/water) Secondary (land/air) Aviation Secondary/primary (se International gateways (· Inland water transport International gateways (secondary) · Inter-modal and logistics services ■ Urbanization Policy · Growth of secondary cities Integration of regional development strategies with national-level policies/projects

A8-112

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■ Strategic Integrated Transportation- Regional **Development Concepts for the CFEZ**



- The CFEZ is handicapped
- · widening gap among NFEZ, SFEZ and CFF7
- key to N-S integration
- large potentials: 3 world heritage sites, beaches and mountains
- **→** Need for more intensive investment with government initiatives to stimulate private investments
- Direct connection with international market (especially via air connection)
- Accelerating urban development of Danang City
- Integrated development and role sharing among provinces in CFEZ

Danang-Hue Railway Improvement Project (VITRANSS2)

- Stepwise Development Strategy
- ① construction of new tunnel with NSHSR standard for rerouted existing railway service
- 2 improvement of remaining Hue-Danang section of existing railway
- 3 improvement of existing railway in Hai Van Pass section
- development of NSHSR and relocation of rerouted existing railway to 3
- Estimated Costs (US\$ mil)

Hue

① 1,535 (single track)

2 313 (double track)

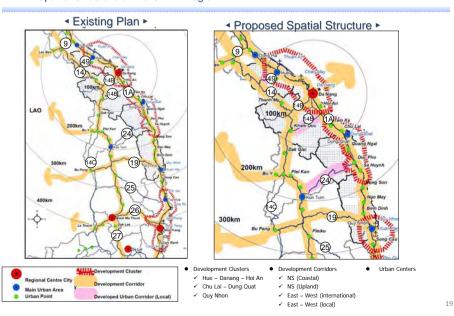
3 415 (double track)

@2,369 (double track)

Hai Van Pass Existing line: 103km

Alternative Scenario for Development

■ Spatial Structure of the CFEZ Region



Rapid Assessment of Development Scenario

HSR: 80km

Sust	ainability Index	Scenario 1 : Baseline (Do Nothing)	Scenario 2 : Existing Plan	Scenario 3 : Enhanced Integration
Economic	Global competitiveness Complimentality in Vietnam CFEZ integration	1	2	3
Social	Poverty free Reduction in inequality Access to services	1	2 - 3	3
Environment	Ecology protected Pollution free Disaster preparedness	1	2	2 - 3
Governance	Good management Financial sustainability Community involvement	1	2	2 - 3

A8-113 Note: 3: Significant, 2: Moderate, 1: Insignificant

Development Strategies and Role-sharing

Spatial Integration : international, national, provincial and local levels

Sectoral Integration : economic, social, environmental, urban-rural, infrastructure-service.

. . .

· Institutional Integration: Central-local government, inter-

provincial, inter-department,

public-private, ...

- ✓ Maximize potentials through "integration" to enlarge and strengthen capacity of and as the region
- ✓ "Appeal to the world" to promote investment (capital, technology, visitors)
- ✓ Provide more "active Central Government intervention" for takeoff before establishing sustainable growth

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A8-114

■ Proposed Basic Orientation for the CFEZ

- Respond to existing demand and needs of communes
- ② Attend common issues among provinces in the region such as human resource development, capacity building, access to credit, etc.
- Strengthen international access to market, information, technology and investment through expanded air and maritime transport and information system
- Strengthen inter-provincial coordination for strategic sector such as tourism, environment, transport, coastal management...
- (5) Establish complementary role of the CFEZ lead by Danang in growth strategy rather than competing NFEZ and SFEZ through new type of economic development opportunities

- Formulate step-wise comprehensive infrastructure development program for the region for external funding
- Leverage major national transport projects such as NSHSR, Expressway, etc.
- Expand international direct air connection with main cities in Asia as well as international shipping services
- · Exploit east-west corridor demand
- Strengthen telecommunication services
- Strengthen intra-regional connectivity through network development
- Expand tourism in coordination among provinces especially eco and culture tourism
- Promote agricultural production matching potential of provinces
- · Promote handicraft industry
- Promote private sector SMEs in commercial and service sector
- Exploit new types of industries such as human resource development, R&D, environmental business...

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■ Possible Role-Sharing Among CFEZ Provinces

Main	Agenda	T.T. Hue	Danang City	Quang Nam	Quang Ngai	Binh Dinh
Gateway Func	tion	В	(A)	В	В	В
	Tourism	A	A	A	Α	Α
	Industry	В	В	В	A	В
	Services	Α	A	В	А	В
Strategic Development	Environmental Business	В	A	Α	В	В
Themes	Human Resource Dev.	В	A	В	В	В
	Environmental management	A	A	A	A	A
	Cultural Value Enhancement	A	В	A	В	В
Urban Develop	ment	A	(A)	A	A	A
Rural Develop	ment	A	В	A	A	A

A: Main role, B: Secondary role



■ Danang City: Socio-economic Profile

- Total population growth is moderate but urban population growth is high
- In employment, tertiary sector grows fast with moderate growth of secondary and negative growth of primary in employment
- Contribution of the secondary sector is the most significant

		2000	2007	Growth Rate 2000-2007 (%/yr)
Pop	oulation (000)	716	807	1.7
Urban	Population (%)	79	87	3.1
Average HH	I Income ¹⁾ (VND 000)	N. A.	4,098	-
	no (000)	323	400	3.1
Employment	Unemployment (%)	N. A.	5.02	-
	Sector (1/2/3) (%)	30 / 32 / 38	10 / 32 / 58	-9.5 / 5.7 / 12.4
	GRDP (VND billion)	7,984	15,284	9.7
	Sector (1/2/3) (%)	8 / 40 / 52	4 / 47 / 49	-0.6 / 12.3 / 8.8
Faanamia	FDI (00-07) (USD million)		4,751	-
Economic Indicators	Export (US\$ mil)	235	470	10.4
	Import (US\$ mil)	316	522	7.4
	Tourism Receipt (USD million)	13	32	13.9

¹⁾ DaCRISS HIS, 2008

Ownership of Properties and Goods

- High ownership level of private vehicle (M/C and bicycle)
- Similar ownership level of household goods with Hanoi
- Ownership level of vehicles / household goods vary by District

Distr	ricts	Hai Chau	Thanh Khe	Son Tra	Ngu Hanh Son	Cam Le	Lien Chieu	Hoa Vang	Da nang	Hanoi ¹⁾
	Air-con	23	15	9	4	4	6	1	11	19
	Washing machine	61	48	39	31	20	30	10	39	41
Commodities	Refrigerator	88	80	76	72	58	67	38	72	71
per household	TV	98	98	98	98	97	97	91	97	98
(%)	Radio	13	7	30	8	22	7	5	13	58
	Computer	53	40	37	31	30	29	11	36	32
	Mobile phone	83	79	81	81	69	77	52	75	43
	Bicycle	18	18	20	27	24	24	29	21	37
Vehicle per person (%)	Motorcycle	54	47	50	53	45	44	38	47	35
po.com (70)	Car	1	1	0	0	1	1	0	1	1

Source: DaCRISS HIS, 2008 1) HAIDEP HIS, 2005

Income Distribution

- At city level average household income is 4.1 million dongs/month and increase distribution is more equal compared to Hanoi
- However, income distribution vary significantly by District
- Farther analysis will be made for low income group on their problems and needs

Household Income (%)	Hai Chau	Thanh Khe	Son Tra	Ngu Hanh Son	Cam Le	Lien Chieu	Hoa Vang	Da nang	Hanoi ¹⁾
- 1.5 million VND	9	10	8	9	19	10	28	13	27
- 2.0 million VND	8	10	9	7	11	11	23	11	18
- 3.0 million VND	17	22	27	25	31	26	26	23	23
- 4.0 million VND	15	17	20	23	19	22	12	17	15
- 5.0 million VND	18	18	16	17	9	15	7	15	8
- 6.0 million VND	10	8	9	8	4	7	2	7	4
More than 6.0 million VND	22	15	11	12	7	9	2	13	5
Average Household Income (mil VND/month)	5.0	4.5	4.2	4.1	3.2	3.9	2.5	4.1	2.7

Source: DaCRISS HIS, 2008 1) Source: HAIDEP HIS, 2005

Connectivity to Urban Infrastructure and Services

- Similar or higher level of availability of urban services than Hanoi
- Service levels in Danang vary by district

Conr	nection to (%)	Hai Chau	Thanh Khe	Son Tra	Ngu Hanh Son	Cam Le	Lien Chieu	Hoa Vang	Da nang	Hanoi
	Electricity	100	100	100	100	98	100	98	100	100
	Piped water supply	95	86	83	46	38	57	7	67	62
	Toilet facility	9	9	23	0	2	14	8	10	79
Utility	Gas	1	2	5	0	1	1	2	2	77
Services	Telephone	90	85	89	78	71	78	63	81	82
	Solid waste collection	96	99	99	85	81	96	26	85	84
	Sewage system	88	82	65	10	21	59	3	57	N. A.
	Internet	35	25	17	12	9	11	3	19	10
Primar	y Health Care 2)	98	99	97	100	98	94	93	97	N. A.
Education	Primary 2)	100	100	100	100	85	99	97	98	95
Education	Secondary 2)	100	100	99	100	84	97	99	98	95

Source: DaCRISS HIS, 2008

1) HAIDEP HIS, 2005

■ People's Assessment on Housing Condition and Needs

- Houses are mostly owned by households with relatively high level of satisfaction
- People want more space with good airflow and structure

		Hai Chau	Thanh Khe	Son Tra	Ngu Hanh Son	Cam Le	Lien Chieu	Hoa Vang	Da nang	Hanoi ¹⁾
Ownership	Owner- occupied	98	96	96	97	99	94	98	97	92
(%)	Others	2	4	4	3	1	6	2	3	8
Average L (m2/h		98	96	117	132	113	144	91	108	89
Satisfaction	Dissatisfied	10	16	15	18	22	17	23	16	26
with Existing	So-so	41	29	24	18	30	42	39	33	28
Conditions	Satisfied	49	56	61	64	48	42	38	51	46
		Space	Space	Space	Air flow	Structure	Space	Structure	Structure	Space
Top 3 Re		Structure	Air flow	Structure	Structure	Space, Design	Air flow	Location	Space	Design
Diodali	Dissatisfaction		Location	Air flow	Space, Design	Location	Structure	Air flow	Air flow	Structure

Source: DaCRISS HIS, 2008 1) HAIDEP HIS, 2005

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■ Housing Needs of the People

 A WB study indicates that about 19% of existing housing stock need rebuilding or substantial improvement

 = 19% of the households replied dissatisfaction on existing housing (DaCRISS)

					Poor Hou	sing						
Household Income Quintile ¹⁾	"Ver unsat Environ tal cond	fe" Imen	Tempor Housii		"Very P Mainten Condit	ance	Belov 6sqm/Pe	-	Total		Total Hou Stoc	
1 (20%)	206	17	3,500	39	1,236	55	9,058	49	14,206	51	29,569	20.2
2 (20%)	412	33	1,236	14	824	36	6,588	36	6,588	24	32,086	21.9
3 (20%)	412	33	3,088	34	0	0	2,265	12	5,353	19	35,848	24.5
4 (20%)	0	0	618	7	206	9	412	2	1,236	4	31,252	21.4
5 (20%)	206	17	618	7	0	0	0	0	618	2	17,639	12
Total/Percent of total HH	1,236	1	9,060	6	2,266	2	18,323	13	28,001	19	146,380	100

Source: Assessment of Housing for Low Income Groups in Danang, 2007

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■ People's Assessment on Parks / Green Space

- Parks are poorly provided in the city. Only 14% of the people can access to parks within walking distance
- More than 80% of the people think access to parks and green space is important
- For existing parks people are satisfied

		Hai Chau	Thanh Khe	Son Tra	Ngu Hanh Son	Cam Le	Lien Chieu	Hoa Vang	Da nang	Hanoi ¹⁾
Availability of	Within walking distance	18	15	15	40	1	15	1	14	31
Parks and Green Space in Neighborhood (%)	Within a reached distance	12	5	7	15	0	6	0	7	19
rveignbornood (70)	No	70	80	78	45	99	79	99	79	50
Importance of Acc Green S (% of '	pace	89	78	76	100	68	84	78	82	90
	Dissatisfied	16	18	25	11	15	28	9	18	20
Satisfaction of Parks (%)	So-so	56	48	38	43	62	56	49	50	35
(70)	Satisfied	28	34	37	45	23	16	42	32	45

Source: DaCRISS HIS, 2008 1) HAIDEP HIS, 2005

■ People's Request on Park Function

- Play area for children is the number one request of the people
- Greenery (trees, plants, flowers), rest area, exercise / sports area are the second important function

	Hai Chau	Thanh Khe	Son Tra	Ngu Hanh Son	Cam Le	Lien Chieu	Da nang	Hanoi ¹⁾
- ·	Play area for children	Play area for children	Play area for children	Play area for children	Play area for children	Play area for children	Play area for children	Play area for children
Top 3 Needed Function of Parks / Garden	Exercise/ sports area	Exercise/ sports area	Greenery (trees, plants, flowers)	Rest area	Greenery (trees, plants, flowers)	Rest area	Greenery (trees, plants, flowers)	Walking area
Spaces (%)	Greenery (trees, plants, flowers)	Greenery (trees, plants, flowers)	Rest area	Exercise/ sports area	Rest area	Greenery (trees, plants, flowers)	Rest area	Rest area

Source: DaCRISS HIS, 2008 1) HAIDEP HIS, 2005

Landscape

People are very much conscious on landscape and urban design

		Hai Chau	Thanh Khe	Son Tra	Ngu Hanh Son	Cam Le	Lien Chieu	Hoa Vang	Da nang	Hanoi
	Electric Wires	99	99	99	99	97	100	99	99	97
Negative	Parking on Sidewalks	97	95	99	99	97	98	99	97	96
Impacts on Landscape	Advertisement in Urban Areas	91	93	85	94	93	89	98	92	82
(% Yes)	Design of Buildings	81	83	74	74	68	77	79	77	77
	Overscale Buildings	86	92	75	69	75	80	91	83	77
	ite Landscapes of ranking)	4. My K	he beach	n, 5. Non	Nuoc be	on Tra pe ach, 6. Bi esort, 10. 3	g C (Vinh			
Top 10 Unfavorite Landscapes (in order of ranking) 1. Tuy Loan Village, 2. Chi Lang Stadium, 3. 29 April Park, 4. Xuan Thieu beach, 5. Metro, 6. Softech office tower, 7. Trung Vuong Theater, 8. Indochina riverside tower, 9. People's Committee building, 10. Hai Van										

Source: DaCRISS HIS, 2008

1) HAIDEP HIS, 2005

■ People's Assessment on Living Environment

(% who replied "Dissatisfied")

 People in Danang are relatively satisfied with existing living environment than those in Hanoi

 Relatively high dissatisfaction is shown on entertainment facilities, parks / green space, public transportation

Living Environment	Da nang	Hanoi ¹⁾
Greenery	27	29
Landscape	21	24
Flood	19	27
Air Quality	18	26
Tranquility	17	19
Sanitary Condition	15	20
Safety / Security	11	11
Housing	10	20

Source: DaCRISS HIS, 2008 1) HAIDEP HIS, 2005

Utility Services	Da nang	Hanoi ¹⁾
Water Supply	12	38
Power Supply	9	7
Solid Waste Collection	8	12
Gas Supply	6	8
Telecom	4	5

Access to Urban Services	Da nang	Hanoi ¹⁾
To Entertainment Facilities	27	32
To Parks / Green Spaces	25	38
To Public Transportation	22	33
To Health Care Centers	12	16
To Public Administrative Office	10	19
To Market (daily supply)	9	13
To Primary School	6	7

Assessment of Tourism

Many people think tourism must be promoted for economic reasons

		Hai Chau	Thanh Khe	Son Tra	Ngu Hanh Son	Cam Le	Lien Chieu	Hoa Vang	Danang
Importance of	Yes	88	89	84	99	87	96	94	90
Tourism Promotion	So-so	6	8	11	1	10	4	3	7
(% of Total)	No	6	3	5	0	3	0	3	3
		Domestic to	urism						21
		Ecotourism	(mountains,	etc.)					18
Type of Touris	Type of Tourism to be		Type of Tourism to be Beach resort (mass) tourism					15	
Promoted	Foreign tourism						13		
		Cultural / historical tourism						12	
	Marine sports (sailing, diving, sport fishing, etc)				11				
Reason for Promoting To increase employment opportunities				72					
Tourisi	m	To increase	income/dem	and for good	s from visitors	5			22
(% of To	(% of Total) To meet foreign people / people from other regions				6				
Reason for Not Promoting Leads to higher prices for locals					31				
	Tourism Leads to resettlement of locals					29			
(% of Total)		Leads to greater pressure on services (electricity, water, waste disposal)						20	

Source: DaCRISS HIS, 2008

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■ However the assessment of living environment varies by District Numbers in () indicate the percentage of respondents who replied "dissatisfied"

 Hai Chau: access to entertainment facilities (24), greenery (23), access to parks / green spaces (21),

 Thanh Khe: greenery (37), landscape (31), access to public transportation (25), access to parks / green space (24), air quality (23), access to entertainment facilities (22), tranquility (21)

• Son Tra: access to entertainment facilities (32), access to parks / green space (29), greenery (27), landscape (23)

• Ngu Hanh Son: access to entertainment facilities (23)

• Cam Le: water supply (38), flood (30), access to parks / green space (23), access to public transportation (22)

• Lien Chieu : air quality (36), greenery (29), access to parks / green space (27), tranquility (26), access to entertainment

facilities (26), sanitary condition (23), flood (23), landscape (22)

 Hoa Vang: water supply (47), flood (42), solid waste (32), access to entertainment facilities (27), greenery (26), gas supply

(26), access to parks / green space (25), landscape (23),

air quality (22), access to public transportation (22)

Summary of Existing Conditions

- In general people are relatively satisfied with existing situation
- However, there are still much room for improvement depending on specific areas
- Consciousness of the people on environment (not only pollution but also landscape, urban design, greenery, etc.) is high

Future of Danang City

Perao

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Key Factors for Development in Danang City Identified by the People

◆ Future Vision ▶

	%
Environmentally rich city supported by services and tourism	22
Growth center in central VN which can compete with Hanoi and HCMC	19
Center for culture, arts, and tourism	14
Industrial and manufacturing city exporting cheap goods to the world	14
Modern tourist city offering outdoor activities and entertainment	11
Center for hi-tech industry and education	9

Environment City matches people's desire but people want more than pollution free

■ Main Themes for Development ■

	%
Health and cleanliness	20
Strong communities and families	17
Social harmony and equality	12
Futuristic and high-tech industry	9
Commerce and business	9
International and outward looking	8
Fun and entertainment	8
Nature and natural environment	7
Culture, history, and the arts	7

■ Redefined Vision and Goal (Assumption)

Danang as Competitive Environmental City beyond Pollution Free

Da Nang needs to SEARCH for:

- 1 Safety & Security ensured
- 2 Ecological stability ensured
- 3 Amenity in urban area provided
- 4 Reduced poverty and powerful economy promoted
- **⑤** Cultural valued preserved
- 6 Hospitable people in place

◆ Three Basic Roles of Danang ▶

- Danang to be connected directly with the world and a center for high-quality services and business activities
- Danang to become a national center for environmental business and R&D activities
- Danang to become a national center for human resource development for services and knowledge industries

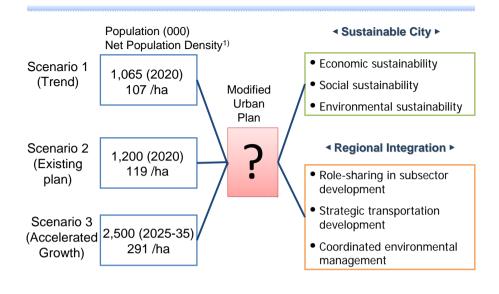
Suggested Development Framework for Danang City

- Danang must be strong enough to lead economic development of the central region and country in changing paradigm toward post industrial economy
- Danang must grow farther by providing much attractive investment environment and employment opportunities to meet increasing demand in the central region
- A city with 1.2-1.5 million population is unable to provide diversified services in good quality and quantity which can be competitive and function as a truly effective magnet for the growth of CFEZ must be a size with at least 2.5 to 3 million population



A much enhanced growth scenario is proposed

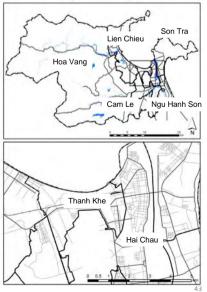
Urban Growth Scenario to be Considered in DaCRISS



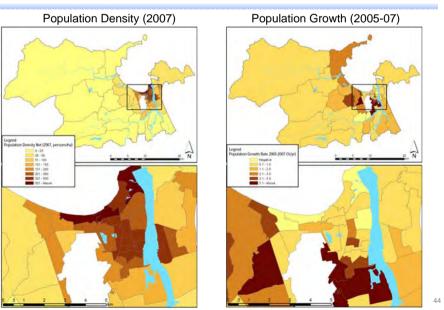
1) person/ha for urban area

Scenario 1 : Trend Growth (Baseline Scenario)

Districts		pulation Growth Rate (000) (%/year) Population Density (no/ha)				sity
Districts	2000	2007	2000- 2004	2005- 2007	Gross	Net
Hai Chau	184	195	1.4	1.0	93	99
Thanh Khe	154	167	1.2	0.6	180	221
Son Tra	103	120	2.5	0.7	20	54
Ngu Hanh Son	46	54	2.4	1.2	15	17
Cam Le	60	68	2.3	3.1	21	29
Lien Chieu	66	95	2.6	2.5	11	20
Hoa Vang	105	107	0.6	0.7	2	5
Danang City Total	716	807	1.6	1.2	6	21



Urban area is extending towards north and south along main roads with low density in unplanned manner



Total area

Net of water surface, forests, etc.

Scenario 2 : Current Construction Plan

- 2020 population: 1.2 million
- North-South direction development
- Extensive green network
- · Relatively low density
- Unclear city centre
- Unclear TOD (transitoriented development) concept

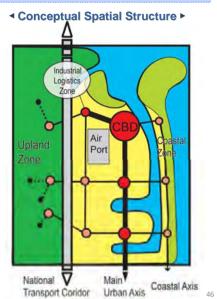


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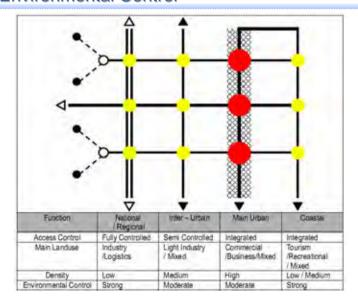
Scenario 3 : Accelerated Urban Growth

■ Key Planning Concepts ■

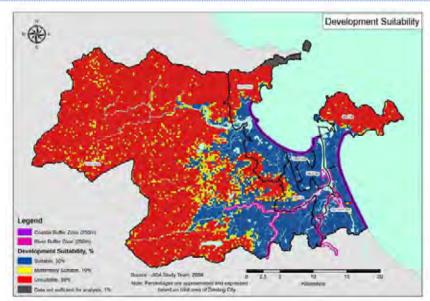
- 2025-35 population: 2.5 3.0 million
- North-South development direction (Hoi An to be integrated)
- Compact and high-density mixed land use integrated with strong public transport corridors
- Multiple urban centers with hierarchy
- Extensive green and open space network
- Well managed urban design and landscape



 Structure of Transportation Network, Land Use and Environmental Control



■ The Areas Suitable for Development (preliminary)



A8-120

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■ Comparison of Alternative Scenario

	<u> </u>			
		Scenario 1 : Trend Growth	Scenario 2 : Current Plan	Scenario 3: Accelerated Growth
	Population(000)	1,065 (2020)	1,200 (2020)	2.5 – 3 million (2025-35)
Profile	Urban Area (km²)1)	89	89	89
	Urban Population Density (persons/ha) ²⁾	107	119	291
	Economic: • Industry mix level • Investment attractiveness • Impact on the region	Low: Ineffective land use Investment attractiveness decreased Little positive impact on the region	Moderate:	High: • Modern compact CBD and subcenters • Strategic locations for new industries • Strengthened integration with adjoining provinces
Sustainability	Social: • Inequality • Employment • Access to services	Low: • Employment opportunity limited • Outmigration Continues	Moderate:	Moderate to High: • Expanded human resource development • Improved accessibility to services • Neighborhood community strengthened
	Environment • Pollution level • Preserved ecosystem • Disaster preparedness	Low: • Pollution spread • Ecosystem negatively affected • Vulnerability worsen	Moderate to High:	Moderate to High: Pollution free Ecosystem preserved Amenity improved

¹⁾ Net of River / Lake, Agriculture, Forest, and Green Space of existing landuse

■ Examples of Good Practices

Sustainable Urban Development Public Transportbased Urban Structure

Compact Urban
Area integrated with
Public Transport





Strategic Planning Elements to be Considered for Future Urban Form

Transportation Aspect

✓ International Airport:

- integration with effective land transport
- integration with urban development (Airport City)
- ✓ Mass-transit System:
 - LRT, BRT, mono-rail, street cars
 - TOD (transit oriented development)
- ✓ Port:
 - Cruise ship, pleasure purpose
- evelopment) connecting those of Quang Nam including Hoi An: resort + urban function
 - Connecting upland and coastal areas

Urban / Environmental Aspects

CBD with international

competitiveness

design, landscape)

Development of competitive new

Controlled development / rebuilding

Linear development of coastal areas

of existing urban areas (height,

- ✓ Waterway System:
 - network of bay, rivers
 - for pleasure, local transport

Integrating transportation, urban and environment to develop competitive, livable and environmentally sustainable city

■ A Restriction to Urban Developments due to Airport



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Urban population = population excluding Hoa Vang District

Subsector Strategies

- A. Economic development
- B. Social development
- C. Environment management
- D. Spatial development
- E. Housing and living conditions
- F. Urban transportation
- G. Urban infrastructure and utilities
- H. Human resource development
- I. Municipal finance
- J. Administrative capacity development

Subsector Strategies (Economic Development)

Issues	Core Strategies	Projects/Actions
 Low productivity compared to other cities in Vietnam Lack of diversified services Need for much strengthened economic base for Danang and the CFEZ 	 Develop cutting edge industries based on rich local potentials, e.g environment, tourism, human resource Provide conducive investment environment for all including SMEs Strengthen business linkages between the city and CFEZ, NFEZ, SFEZ as well as the world 	 Improve management of IZs Accelerate equitization of SOEs and private sector development Establish integrated/coordinated tourism plan for the CFEZ in association with strategic infrastructure, facilities and products Promote locations of environmental businss and R&D institutions under coordinated National Government policy Establish human resource development business including higher education, vocational training, health care

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Subsector Strategies (Social Development)

Issues **Core Strategies Projects/Actions** Need for farther Expand demand-driven, • Develop health care facilities reduction in improved basic including new general hospital, poverty and infrastructure services and advanced medical technology inequality safety net for all, especially center the poor Need for filling Develop more schools including demand-supply • Empower community kindergartens, elementary/ gap in urban initiatives to attend local secondary schools and high services issues effectively schools Need for Enhance people's Develop a laboratory for nutrition improved test and food sanitation/safety awareness on urban security against control development and crimes, and on management issues and Develop cultural/sports/ food, health agenda community parks at city and community levels Promote development of nursery centers

■ Subsector Strategies (Environmental Management)

Odbootor Otratogics (Errinormanian management)				
Issues	Core Strategies	Projects/Actions		
 Need for reduction and control of air, water and soil pollutions Vulnerability to various natural disasters Endangered eco-systems Committment to glogal environmental agenda 	 Establish an effective system and mechanism to reduce and control to allowable levels Strengthen disaster preparedness and damage prevention measures Develop inter-provincial mechanism to preserve ecosystems Establish effective environmental management system and institutions 	 Implement existing and expanded air, water and soil pollution reduction programs Strengthen monitoring and surveillance system against various pollutions Conduct hazard mapping and risk analysis against natural disasters to establish prevention measures, warning system and enhance preparedness Establish effective environmental zoning to protect valuable ecosystems Implement public awareness campaign, environmental education, administrative capacity building and human resource development 		

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Subsector Strategies (Spatial Development)

Projects/Actions Issues **Core Strategies** Sprawling urban Establish clear orientation for • Update existing construction plan in a way to incorporate areas envisioned urban form and growth strategies structure for future Danang Lack of landuse City (e.g public transport control • Strengthen development based compact urban area) control and permission system Lack of growth with anticipated population of based on updated master management 2.5-3 million plan, guidelines and zoning strategies Establish effective system mechanism to control/ guide • Formulate integrated urban landuse development plan for explanded urban • Implement urban-transport areas of Quang Nam Province integrated development strategies

■ Subsector Strategies (Housing and Living Environment)

Issues	Core Strategies	Projects/Actions
 Lack of affordable housing for low income group and migrants including workers and students Vulnerable housing structure against natural disasters Need to respond to changing lifestyle of the people 	 Establish sustainable mechanism to provide affordable housing for low income group Develop improved housing standards and designs Establish comprehensive living environment improvement mechanism 	 Expand public housing provision Provision of adequate resettlement housing, industrial workers housing and accomodations for students Provision of housing residential land to the market

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Subsector Strategies (Transportation Development)

Issues	Core Strategies	Projects/Actions
 Worsening traffic safety and congestions at certain roads sections/intersecctions Lack of parking in city center Lack of public transport services Need to be prepared for increasing number of cars 	 Develop roads as an effectively configurated network with hierarchy and in integration with landuse Improve bottlenecks and black spots through traffic management Establish parking policy and necessary facilities Expand and strengthen urban bus services Prepare development of mass-transit system Establish effective interface between urban and regional transport (air, road, rail and shipping) 	 Construct/upgrade roads and bridges at locations identified in updated Master Plan Implement traffic management program for key corridors and areas Develop urban bus service in phases Develop urban water transport services Establish core urban development corridor and prepare development of mass-transit system Promote integrated development of high-speed railway, expressway, airport and port expansion in integration with urban transportation

Subsector Strategies (Urban Infrastructure and Utilities).

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- Subsector Strategies (Orban Infrastructure and Othities)					
Issues	Core Strategies	Projects/Actions			
Need for provision of adequate infrastructure services to cover the entire population Need for improvement of efficientcy in service provision Need for enhancement of cost recovery in investment	Develop efficient and effective supply network and facilities including water supply, power, telecommunication, drainage and sewerage, solid waste management Improve operation and management mechanism Promote user-pay principle and awareness for saving consumption	 Upgrade existing power supply system including construction of new power plants and introduction of renewable energy production Expand water supply capacity including reduction in waster loss, water recycling ystem, new water resource development etc. Improve drainage/sewerage system including building central waste water treatment system in IZs, medical waste water treatment, septic tanks in rural areas, etc. Improve solid waste management system including additional gargage leakage treatement, medical waste/poisionous waste treatement, hazardous waste treatement, garbage segregation at source and recycle, etc. Introduce various O&M improvement measures including capacity building, new technologies, introduction of PPP, etc Establish proper tariff-setting, introduction of awareness campaign, promotion of 3Rs, etc 			

■ Subsector Strategies (Human Resource Development)

Issues	Core Strategies	Projects/Actions
 Lack of matching quality in human resource in service industries Improvement of physical ability of the people Need for strengthening human capacity for Danang and the CFEZ 	 Expand and upgrade higher education Strengthen vocational training in compliance with sector development strategies Expand interchange of human resources at national and international levels 	 Develop Danang University as a national center for advanced education and research including foundation of medical/pharmaceutical school, establishment of Environment Technology Center, etc. Develop technical high schools and training centers for languages and strategic industries including tourism, services, healthcare, hosptiality industries Strenthen ties with international standard universities Organize national/international exchange programs, conventions, seminars and meetings

 Subsector Strategies (Municipal Finance Capacity Development and Management)

Issues	Core Strategies	Projects/Actions
 Lack of financial source Improved use of financial source 	 Expand own funding source Expand user-pay principle for urban services Introduce PPP scheme Improve financial management system including priority setting among projects 	 Strengthen tax mapping and collection Review current tariff and fees on urban services to establish an improved system Prepare PPP guidelines for urban development prospects. Expand incentives and improve investment environment to attract FDI Improve access to the Central Government funding and ODA

■ Subsector Strategies (Administrative Capacity Development)

Issues	Core Strategies	Projects/Actions
 Time-consuming approval process 	• Strengthen city management capacity to sustain accelerating growth.	 Application of ICT to all phases of administrative work to promote e- government initiatives.
 Lack of public information Lack of implementation mechanism for approved Master Pan 	 Strengthen planning capacity and institutional framework for urban development and management. Establish effective public participation mechanism in urban development and monitoring process. 	 Prepare adequate guidelines for urban development based on updated master plan. Provide city performance indicators which are open to all stakeholders.

End

... thank you for your attention.