

付録

付録 A

プロジェクト・デザイン・マトリックス (PDM)

付録 A プロジェクト・デザイン・マトリックス

1. 当初のプロジェクト・デザイン・マトリックス (PDM)

Date: 08 December 2003

Project Name: The Project for Sustainable Regional Development through Eco-Tourism in Bosnia and Herzegovina Duration: 3 years Southern and Northern Regions		Objectively Verifiable Indicators	Means of Verification	Important Assumptions
<p>Narrative Summary</p> <p>Overall Goal</p> <p>The institutional systems organized by the Project continue to be managed jointly by administrative agencies and the people concerned.</p> <p>Project Purpose</p> <p>Human resource is developed and institutions/organizations are strengthened in order to promote regional development through eco-tourism both at administrative and private levels in the target areas.</p> <p>Outputs</p> <ol style="list-style-type: none"> 1. The purpose of eco-tourism as well as knowledge and skills on regional development measures are understood by relevant personnel 2. Functions/relations of eco-tourism related institutions/organizations as well as problems and potentials of each institution/organization are clarified. 3. Measures for institutional strengthening to promote eco-tourism are clarified. 4. Cooperation system is established between administrative organizations and residents to jointly promote eco-tourism. 5. Drafts of action plans are established to promote eco-tourism. 6. Personnel capable of establishing strategies and specific plans of eco-tourism promotion are developed through Output 5. 7. Personnel capable of engaging in the main fields of eco-tourism, which are development of local agricultural products, country lodging, preservation of historical/cultural heritage, sports activities, are developed. 	<p>1 The cooperation system among administrative agencies, relevant institutions and residents continues to function and some activities are actually carried out.</p> <p>2 Administrative agencies are able to take various measures for eco-tourism promotion on their own initiative.</p> <p>3 The number of experiments to involve in eco-tourism promotion activities jointly by administrative agencies, relevant institutions and residents increases.</p> <p>1-1 Seminars and workshops are held to spread eco-tourism.</p> <p>1-2 Participants to the above seminars and workshops understand the purpose of eco-tourism and regional development measures.</p> <p>1-3 Relevant personnel obtain proper knowledge regarding eco-tourism.</p> <p>2 Quality of institutional analysis is evaluated fair.</p> <p>3 Some specific activities for institutional strengthening are carried out by part of relevant institutions.</p> <p>4-1 At least 4 regular meetings are held per year between administrative institutions and residents.</p> <p>4-2 Personnel in charge of supporting private groups and residents are properly allocated at governmental agencies.</p> <p>4-3 The number of co-operations between administrative agencies and the private sector, such as tourism fairs and web-site operations, reaches at least 3 times per year.</p> <p>5 Action plans are evaluated fair by relevant personnel.</p> <p>6-1 Counterpart personnel are able to moderate participatory workshops by themselves.</p> <p>6-2 Participants to seminars sufficiently understand the methodologies of economic/social analysis to establish plans.</p> <p>7 Selected pilot projects are well managed.</p>	<p>1-1 Activity record</p> <p>1-2 Interview with relevant personnel</p> <p>1-1 Interview with relevant personnel</p> <p>1-2 Record of each workshop and seminar</p> <p>2 Interviews at administrative agencies</p> <p>3 Records of workshops and seminars</p> <p>1-1 Records of workshops and seminars</p> <p>1-2 Interview with participants, questionnaire</p> <p>1-3 Interview with relevant personnel</p> <p>2 Evaluation report on the institutional analysis prepared by relevant personnel</p> <p>3-1 Activity record of relevant institutions</p> <p>3-2 Interview at relevant institutions</p> <p>4-1 Records of meetings</p> <p>4-2 Interview at relevant administrative and private institutions</p> <p>4-3 Records of tourism fairs, frequency in the use of website</p> <p>5-1 Document on the action plans</p> <p>5-2 Evaluation by relevant personnel</p> <p>6-1 Records of workshops</p> <p>6-2 Records of seminars, questionnaire</p> <p>7-1 Interview with personnel related to pilot projects</p> <p>7-2 Activity record</p>	<p>• Negative factors to eco-tourism promotion, such as ethnic conflict and terrorism, do not happen</p> <p>• Negative factors to eco-tourism promotion, such as economic crisis, do not get worse.</p> <p>1. Systems/structures of administrative agencies related to eco-tourism promotion do not greatly change.</p> <p>2. Participants to seminars and workshops continue to promote eco-tourism.</p> <p>3. Relevant institutions continue to promote eco-tourism.</p> <p>4. Relevant institutions and residents maintain the cooperation system with administrative agencies.</p> <p>5. Resources related to eco-tourism are not environmentally changed/damaged.</p> <p>6. Counterpart personnel continue to engage in the Project activities.</p>	

<p>Activities</p> <p>1-1 Hold seminars and workshops on eco-tourism.</p> <p>1-2 Dispatch relevant personnel to training courses, conferences and seminars held both in BiH and abroad.</p> <p>1-3 Issue pamphlets, prepare and manage the existing websites.</p> <p>2-1 Clarify various factors (laws, regulations, institutions, etc.) on eco-tourism promotion.</p> <p>2-2 Make analysis on institutions related to eco-tourism promotion.</p> <p>3-1 Establish plans for strengthening institutions related to eco-tourism promotion, based on the above institutional analysis.</p> <p>4-1 Clarify specific roles of administrative agencies, relevant institutions and residents, by holding workshops, based on plans for strengthening institutions.</p> <p>4-2 Hold seminars and workshops in order to explain the roles and to promote specific activities of each institution.</p> <p>4-3 Prepare a common venue to hold eco-tourism network meetings among administrative agencies, relevant institutions and residents.</p> <p>4-4 Hold tourism fairs and establish website jointly by administrative agencies, relevant institutions and residents.</p> <p>5-1 Review the results of the Development Plan Study and establish action plans to carry out specific projects.</p> <p>6-1 Hold participatory workshops to establish action plans.</p> <p>6-2 Hold seminars on the measures for economic/social analysis to establish action plans.</p> <p>7-1 Monitor pilot projects implemented during the Development Study and analyze their problems and potentials.</p> <p>7-2 Transfer technologies for human resource development and institutional/organizational strengthening, based on the above analysis.</p>	<p>Inputs</p> <p>Japanese side</p> <p>1. Personnel</p> <ul style="list-style-type: none"> • Tourism development planning • Tourism Promotion • Marketing • Preservation of historical and cultural heritages • Preservation of natural environment and eco-tourism activities • Finance <p>2. Acceptance of BiH counterpart personnel for training in Japan and other countries.</p> <p>3. Equipment and other materials, if necessary</p> <p>4. Local Cost</p>	<p>BiH side</p> <p>1. Personnel</p> <ul style="list-style-type: none"> • State and Entity governments • Tourism Communities • Municipalities 	<p>1 Systems of administrative agencies related to eco-tourism promotion do not greatly change.</p> <p>2 Participants to seminars and workshops continue to promote eco-tourism.</p> <p>3 Relevant institutions continue to promote eco-tourism.</p> <p>4 Relevant institutions and residents maintain the cooperation system with administrative agencies.</p> <p>5 Resources related to eco-tourism are not environmentally changed/damaged.</p> <p>6 Counterpart personnel continue to engage in the Project activities.</p> <p>Pre-conditions</p> <p>1 Relevant institutions/organizations agree with their involvements in the Project activities.</p> <p>2 Sufficient budget and personnel are allocated for the Project implementation by administrative agencies.</p>
---	--	---	--

2. 改定後のプロジェクト・デザイン・マトリックス (PDM)

Project title: The Project for Sustainable Regional Development through Eco-Tourism in Bosnia and Herzegovina
 Project Term: from 20 January 2007 to 31 December 2009 (around 3 years)
 Implementation Agency: Ministry of Foreign Trade and Economic Relations (BiH), Ministry of Environment and Tourism (FBiH), Ministry of Trade and Tourism (RS), Ministry of Physical Planning, Civil Engineering and Ecology (RS)
 Target Area: Pliva area (Jajce, Sipovo and Jezero municipality) and Velez area (Mostar and Nevesinje municipality)
 Target Groups: Above mentioned administrative agencies, community based organizations and residents etc. in the target areas

Narrative Summary		Objectively Verifiable Indicators	Means of Verification	Date of revision: 20 June 2009	Important Assumption
[Overall Goal] The institutional Systems organized by the Project continue to be managed jointly by administrative agencies and the people concerned.	The cooperation system among administrative agencies, relevant organizations and residents continues to function and some activities are actually carried out.		1. Activity record 2. Interview with relevant personnel		
[Project Purpose] Human recourse is developed and institutions/ organizations are strengthened in order to promote regional development through eco-tourism both at administrative and private levels in the target areas.	1. Administrative agencies, umbrella associations and model project implementation organizations are able to take various measures for eco-tourism promotion under their collaboration. 2. More than half of the model project implementation organizations (17) have acquired capacity to operate and manage model projects in sustainable way.	1. Interview with administrative agencies, umbrella associations and model project implementation organizations 2. Interview with persons concerned			- Negative factors to eco-tourism promotion, such as ethnic conflict and terrorism, do not happen. - Negative factors to eco-tourism promotion, such as economic crisis, do not get worse.
[Outputs] 1. The purpose of eco-tourism as a measure for regional development, and knowledge and skills on eco-tourism are understood by relevant personnel. 2. Cooperation system is established between administrative agencies and private sector to jointly promote eco-tourism. 3. Organization and personnel capable of formulating development strategies supporting implementation of projects for eco-tourism promotion are developed. 4. Personnel capable of engaging in the main fields of eco-tourism, which include developments of local agricultural products, country lodging, preservation and utilization of historical/cultural heritage, sports activities are developed. 5. Regional development models through promotion of eco-tourism are compiled as a guideline.	1. The number of personnel who understood knowledge and skills on regional development through eco-tourism promotion among administrative agencies, relevant organizations and residents. 2-1 Umbrella associations which are composed of administrative agencies and private sector are set up. 2-2 Meetings of umbrella associations are held at least 4 times per year. 2-3 Private organizations involved in the model projects are satisfied with activities of umbrella associations. 2-4 Meetings of relevant administrative agencies such as central, entity and municipal administrations are held regularly. 3-1 Results of the discussions on the regional development by the umbrella associations and number of projects that the umbrella association provided support in preparing financial support requesting document for submitting to donor agencies and entity level governments 3-2 Results of integrated promotion activities for the eco-tourism promotion for the target areas by the umbrella associations 4-1 Average participation rates are more than 70% to the persons expected in the training programs 4-2 More than 70% of participants to the training programs satisfy the contents of training. 4-3 More than 50% of participants to the training programs use the knowledge for their businesses or activities. 5. Guideline for regional development through promotion of eco-tourism	1. Record of seminars and trainings 2-1 Record of project team 2-2 Records of meetings 2-3 Interview with model project implementation organizations 2-4 Records of meetings 3-1 Records of discussions and documents on project proposals for financial request 3-2 Achievements of promotion activities 4-1 Record of project team 4-2 Results of questionnaire at the training 4-3 Questionnaire and interview 5. Guideline for regional development			- Systems/ structures of administrative agencies related to eco-tourism promotion do not greatly change. - Participants to seminars and workshops continue to promote eco-tourism - Relevant institutions continue to promote eco-tourism. - Relevant institutions and residents maintain the cooperation system with administrative agencies. - Resources related to eco-tourism are not environmentally changed/damaged. - Counterpart personnel continue to engage in the Project activities.

<p>[Activities]</p> <p>1-1 Hold seminars and workshops on eco-tourism</p> <p>1-2 Dispatch relevant personnel to training courses, conferences and seminars held both in Bosnia and Herzegovina and abroad</p> <p>2-1 Analyze organizational structure, function, relations, problems and potentials of the organizations concerned (administrative agencies and private organizations) with the eco-tourism promotion</p> <p>2-2 Clarify various factors (law, regulations and institutions) on eco-tourism promotion</p> <p>2-3 Based on the above analysis on organization and institutional factors etc., clarify measures for creating appropriate relationship among organizations concerned for eco-tourism promotion</p> <p>2-4 Establish newly or reorganized umbrella associations which work as main body for eco-tourism promotion</p> <p>3-1 Hold seminars and workshops in order to disseminate knowledge on regional development through eco-tourism promotion</p> <p>3-2 With initiatives of personnel of the umbrella associations, which works are as main body for eco-tourism promotion, hold discussions on regional development and provide support for the realization of planned projects.</p> <p>3-3 Support the umbrella associations' activities on planning, operation and sales of unified tourism products including information dissemination on activities of the models projects through monthly news letter and website</p> <p>4-1 Hold seminars or training programs for persons concerned with the model project implementing organizations</p> <p>4-2 Provide support to the model implementing organizations on project implementation and monitoring, and provide further support for capacity enhancement according to their necessity</p> <p>5-1 Create connections with other areas for eco-tourism promotion and conduct preparatory activities for creating international tourism corridor</p> <p>5-2 Prepare a guideline for regional development through eco-tourism promotion</p> <p>5-3 Hold seminars for disseminating the above guideline</p>	<p style="text-align: center;">[Input]</p> <p>Japanese side</p> <p>1. Personnel</p> <ul style="list-style-type: none"> - Tourism development planning - Tourism promotion and marketing - Strategic Tourism Marketing - Preservation of historical and cultural heritages - Preservation of natural environment and eco-tourism activities - Financial planning - Human resource development - Model project management <p>2. Acceptance of BH counterpart personnel for training in Japan and other countries</p> <p>3. Equipment and other materials, if necessary</p> <p>4. Local cost</p>	<p>BH side</p> <p>1. Personnel</p> <ul style="list-style-type: none"> - State and Entity governments - Tourism Communities/Organizations - Municipalities <p>2. Office and equipment</p> <p>Office space</p> <p>Office equipment (desks, chairs, telephones fax machines, etc.)</p> <p>3. Local cost</p>	<ul style="list-style-type: none"> - Systems of administrative agencies related to eco-tourism promotion do not greatly change - Participants to seminars and workshops continue to promote eco-tourism. - Relevant institutions continue to promote eco-tourism. - Relevant institutions and residents maintain the cooperation system with administrative agencies. - Resources related to eco-tourism are not environmentally changed/damaged. - Counterpart personnel continue to engage in the Project activities. <p>[Pre-condition]</p> <p>1 relevant institutions/ organizations agree with their involvements in the Project activities</p>
---	--	---	---

付録 B

プロジェクトへの投入

付録 B プロジェクトへの投入

1. 要員配置図

Position	Name	Agency	1st Fiscal Year 2007												2nd Fiscal Year 2008												3rd Fiscal Year 2009												Man / Month																				
			Jan				Feb				Mar				Apr				May				Jun				Jul				Aug				Sep				Oct				Nov				Dec				B/H	J/PN	B/H	J/PN					
			1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4	1	2	3	4																	
W o r k s i n B i h	Chief Adviser/Tourism Development Planning Expert	Mr. Kanao ITOH	PACET	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	3.97	4.30	3.33	4.30
	Deputy Chief Adviser/Institutional Analysis and Enhancement Expert	Mr. Hideo SAKAMOTO	PADECO	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	3.43	2.33	1.67	1.00				
	Tourism Promotion Expert	Ms. Sherrie FUJINUMA	PACET (L.Dio)																																									1.50	2.83	2.27	2.57												
	Marketing Strategy Expert	Mr. Yoshiki HIRABAYAS HI	PACET (PC)																																					1.00	1.00	0.00	0.00																
	Financial Planning Expert	Ms. Kinuyo FUKUDA	PADECO																																					0.47	0.00	0.00	0.00																
	Natural Environment Preservation Expert	Mr. Takeshi OHMURA	PACET																																					1.07	1.00	2.50	3.50																
	Human Resource Development Expert	Ms. Akiko NISHIBUCHI	PADECO																																					1.33	3.50	3.33	3.00																
	Cultural and Historical Heritage Preservation Expert	Mr. Ken KAWASAKI	PACET																																					1.13	2.00	2.33	2.63																
	Model Project Management Expert	Mr. Takeshi SHIMOMURA	PADECO																																					0.00	0.00	3.00	4.33																
	Coordinator	*****	*****																																					0.50	1.67	1.67	1.33																
			Works in BiH Sub-Total																																																14.80	16.96	18.43	21.33					
W o r k s i n J P N	Chief Adviser/Tourism Development Planning Expert	Mr. Kanao ITOH	PACET																																									0.10	0.00	0.00	0.20												
	Deputy Chief Adviser/Institutional Analysis and Enhancement Expert	****	PADECO																																					0.10	0.00	0.00	0.20																
	Natural Environment Preservation Expert	****	****																																					0.00	0.00	0.00	0.17																
	Human Resource Development Expert	****	****																																					0.00	0.00	0.00	0.17																
			Works in Japan Sub-Total																																																0.20	0.00	0.00	0.74					
Report / Seminar	Deadline		△	ICR				△	End of year Report	△	PR/R			△	End of year Report	▲	TC	▲	Seminar	▲	JCC			△	IT/R	▲	Seminar	▲	JCC	△	TC	△	End of year Report	▲	TC	▲	JCC	△	TC	▲	JCC	△	F/R	△	End of year Report														
	Works in Japan																																																										
Stages of Works and Total			1st stage												3rd Stage												4th Stage												14.80	0.20	16.96	0.00	18.43	0.00	21.33	0.74													

2. 購入資機材

プロジェクト活動実施のため、以下に示す資機材を購入し、活動継続のためプロジェクト終了時に MOFTER に供与した。これらの資機材はモデルプロジェクト実施団体や地元市によって活用されている。

Equipment	Specification	Quantity
Air Brush	for Compressor	1
Binocular	DVOGLED marke KONUS uvecanja 10x50	15
Cabinet	Ormar 5KI2L	1
Canoe	R2 Rob fin	4
Chair	Stolica N17020	20
Compressor	Compressor 240l/min 24l tank 8bar 1.5kw CP2525	1
Control Table	KONTROL 308	1
Desk	Kom. Stol Sedia	2
Desktop PC	ASUS P5VD2-X (Core 2 duo E2140 1.6G, HDD 250GB), etc.	7
Laptop PC	IBM THINKPAD T30, LENOVO C 100, etc.	3
Digital Camera	Canon a460	2
Drying Chamber	Tunelska susara TIP MTS 800	1
FAX	CANON B-820	3
Fly fishing equipment	MUSICARSKI COMBO SET 9" #5/6	17
GPS	GARMIN Colorad 300	3
LAN equipment	ADSL router, port switches, UTP cables	1
LCD Monitor	LG LCD TV 37" LE2R	2
Mountain Bike	MTB 26" FS Capriolo	40
Paddle/Oar	Profiplast veslo –Mader	8
Photocopier	CANON IR-2016	1
Printer	PIXMA Ix 4000, inkjet, Printer HP F2280 Canon PIXMA MP460, etc.	8
Projector	BENQ MP 720p projector	2
Promotion Rack	larger style - Sc-0-40-1, small style - Sc-V9-2	23
Rafting boats	Camac 425 Rob fin	2
Sawing machine	-	1
Scale for herb buyoff center	Elektronska Vaga 60/150kg DS 532, 60/20g JBJP	2
Scanner	CANON Li DE 25	3
Screen for Projector	Projecta screen proview	2
Separator for herb buyoff center	Vibracini separator FS2000	1
Telescope	Teleskop 20-60 x 80	3
Tent	"Pagoda" (4x25m2)	4
Video Camera	CANON Video camera MV 890	2
Woki Toki	Radio Stanice Cobra MT550	2
Wooden Boat	Drveni Camac (Tip Ladja)	1

3. 本邦研修

2008年、2009年と2年に渡り、プロジェクト関係者はJICAが実施する地域別研修「東欧地域エコツーリズムと戦略的地域振興」に参加した

BiH国からはモデルプロジェクトの関係者やプロジェクトチームのフィールドオフィサーの計4名が参加した。東京、北海道、福島等を訪れ、日本でのエコツーリズム振興の実例や官民協働の重要性を学んだ。研修の最後には研修で学んだ知識を生かしたAction Planの作成を行った。

2009年には、帰国研修生が主体となって研修で学んだ成果を発表する機会を設け、両モデル地域にて、モデルプロジェクト関係者や地域振興モデル普及先地域の関係者等を招いたセミナーを行った。

参加者

参加年	名前	所属
2008年 (3月30日～4月 26日)	Ms. Aida SOFTIC	Director, „Agency for cultural-historical and nature heritage and development of tourism potentials in Jajce“
	Mr. Stevan KNEZIC	Member, PSA / Forest Company Sipovo
	Mr. Jovan KOSTIC	Executive Director, Eco Velez / NYI
	Mr. Ernest DJONKO	Velez Field Officer, JICA Project Team
2009年10月22日 (3月29日～4月 25日)	Ms. Mira JOVIC	Administrator, Eco Pliva
	Mr. Bojan KULENOVIC	Pliva Field Officer, JICA Project Team
	Mr. Esad KOLICIC	Director, Bioprodukt (Eco Farm)
	Mr. Emir ASKRABA	Director, STK Blagaj / Blagaj Round Table

付録 C

モデルプロジェクト概要

付録 C モデルプロジェクト概要

1. プリバ地域のモデルプロジェクト概要

Code	Model Project	Organization
PLI_UMB	Regional development through Eco-tourism	Eco Pliva Association
PLI	Diversification of Nature Tourism Products	Pliva Sports Activities (PSA)
PLI_2	Protection and utilization of historical heritages in Jajce	Agency for cultural-historical and nature heritage and development of tourism potentials in Jajce
PLI_3	Country Lodging and related tourism product development	Pliva Country Lodging Association (PCL)
PLI_4	Pliva Trail Network	Eco Pliva Association
PLI_5	Development of local specialty products in Jezero (Eco House Jezero)	Jezero Municipality
PLI_6	Eco House Jajce consignment sales	Eco House Project, Eco Pliva Association

PLI_UMB/PLI4 : Regional development through Eco-tourism

1. Model Project Name	Promotion of Regional development through Eco-Tourism	
2. Organization	Eco Pliva Association	
3. Addresses	Address: Pijavice bb 70101 JAJCE, Bosnia & Herzegovina Phone: + 387 30 654 100 Fax: + 387 30 654 099 e-mail: eko.pliva@gmail.com, URL: www.plivatourism.ba	
4. Own Objectives	<ul style="list-style-type: none"> Establish Public private partnership framework centered on the umbrella organization, and better regional development plan will be planned and implemented. Establish and implement frameworks to promote eco-tourism such as natural environment protection, safety management etc. Offer inbound tour operator service as a result of partnership and cooperation among model projects in the region. Increase number of tourists in the region as a result of promotion and marketing activities by the umbrella organization. 	
5. Objectives for Model	<ul style="list-style-type: none"> Establish mutual support framework among Eko-Pliva and three municipalities in the region. Establish work flow of inbound tour operation service so that Eko-Pliva can contribute to marketing and reservation management of all other model projects. Develop and sell tourism package (combination of several regional eco-tourism programs). Improve the website and the promotion materials of Eko-Pliva. 	
6. Activities Done	1st Phase	Organizational structure of Eko-Pliva was modified with newly established secretary office (Director and Administrator). Eko-Pliva signed support contracts with three municipalities, Jajce, Jezero and Sipovo in Pliva region. Eko-Pliva organized a promotion working group, prepared an integrated promotion plan, and developed promotion materials. They also organized English language course for model project related people, regional beautification activities, project management workshops etc.
	2nd Phase	Organizational structure and management capabilities of Eko-Pliva were strengthened. They developed a promotion plan and implemented marketing activities outside the region. "Welcome to Pliva" campaign was organized as OJT training of inbound tour operator function.
	3rd Phase	They continued capacity development as Inbound Tour Operator to ensure sustainability of the organization such as i) OJT of tour operation through monitoring campaign, ii) Development and marketing of tourism package product (combination of several regional eco-tourism programs), iii) Activities to develop capacity of regional integrated promotion. (Two volunteers from Germany were invited to produce promotion movies in cooperation with ASA-program.

PHOTOS



Beautification Campaign



Pliva English Course



Monitoring Campaign

PLI1: Diversification of Nature Tourism Products

1. Model Project Name	Diversification of Nature Tourism Products						
2. Organization	Pliva Sports Activities (PSA)						
3. Addresses	Address: Pljeva bb, 70270 Sipovo, Bosnia & Herzegovina Phone: + 387 65 222 270 e-mail: plivasports@yahoo.com						
4. Target Products	Fly Fishing, Rafting, Mountain Biking						
5. Own Objectives	<ul style="list-style-type: none"> • Receive more tourists by introducing regional attractiveness through operating diversified tourism services such as fly fishing, rafting, canoeing, mountain biking, nature observation, paragliding etc. • Train regional young people as sports guides so that the employment inside the region will be increased and exodus of younger generation will be reduced. • Establish the region as a tourism destination by attending/organizing tourism events or sports competitions through partnership with other sports organizations or municipalities. • Promote improvement of small-scale infrastructure for regional sports development, or sports tourism development. 						
6. Objectives for Model	<ul style="list-style-type: none"> • Strengthen partnership with other regional organizations or regional municipalities through organizing an event (Pliva Day) • Clarify and share current weakness of tourism products of PSA by collecting voice of the customers, then plan how to improve. • Widen target customer group from fishermen to families and general nature lovers, by creating diversified tourism program and enhancing partnership with Eko-pliva and other model projects. 						
7. Activities Done	<table border="1"> <tr> <td data-bbox="470 1160 526 1265">1st Phase</td> <td data-bbox="555 1160 1412 1265">PSA started its activity when JICA Study Team started support for pilot projects. Since then, tourist visit has been increasing through their effort of promotion. They implemented beginner level guide trainings in the fields such as rafting, mountain biking or fly fishing.</td> </tr> <tr> <td data-bbox="470 1281 526 1400">2nd Phase</td> <td data-bbox="555 1281 1412 1400">They implemented intermediate and higher level guide trainings in this phase. Storage for the equipments was built in order to sustain quality services. 5th Pliva Day event was organized with enlarged scale. Partnership with Pliva country lodging association is enforced with larger number of lodging customers reserved through PSA.</td> </tr> <tr> <td data-bbox="470 1415 526 1568">3rd Phase</td> <td data-bbox="555 1415 1412 1568">PSA tried to establish itself as international sports tourism destination through promotion and partnership activities outside the region and try to achieve larger number of visitors and profits. 6th Pliva Day event was organized with fry fishing, rafting and mountain biking competitions. They are participating in an OJT of tourism service operation through monitoring campaign, dissemination and partnership activities outside the region.</td> </tr> </table>	1st Phase	PSA started its activity when JICA Study Team started support for pilot projects. Since then, tourist visit has been increasing through their effort of promotion. They implemented beginner level guide trainings in the fields such as rafting, mountain biking or fly fishing.	2nd Phase	They implemented intermediate and higher level guide trainings in this phase. Storage for the equipments was built in order to sustain quality services. 5th Pliva Day event was organized with enlarged scale. Partnership with Pliva country lodging association is enforced with larger number of lodging customers reserved through PSA.	3rd Phase	PSA tried to establish itself as international sports tourism destination through promotion and partnership activities outside the region and try to achieve larger number of visitors and profits. 6th Pliva Day event was organized with fry fishing, rafting and mountain biking competitions. They are participating in an OJT of tourism service operation through monitoring campaign, dissemination and partnership activities outside the region.
1st Phase	PSA started its activity when JICA Study Team started support for pilot projects. Since then, tourist visit has been increasing through their effort of promotion. They implemented beginner level guide trainings in the fields such as rafting, mountain biking or fly fishing.						
2nd Phase	They implemented intermediate and higher level guide trainings in this phase. Storage for the equipments was built in order to sustain quality services. 5th Pliva Day event was organized with enlarged scale. Partnership with Pliva country lodging association is enforced with larger number of lodging customers reserved through PSA.						
3rd Phase	PSA tried to establish itself as international sports tourism destination through promotion and partnership activities outside the region and try to achieve larger number of visitors and profits. 6th Pliva Day event was organized with fry fishing, rafting and mountain biking competitions. They are participating in an OJT of tourism service operation through monitoring campaign, dissemination and partnership activities outside the region.						

PHOTOS



Fly Fishing



Rafting



Mountain Biking

PLI2: Protection and utilization of historical heritages in Jajce

1. Model Project Name	Protection/practical use of fortress monument in Jajce and enhancement of awareness of the population on significance of cultural historical and natural heritage
2. Organization	Public Institution “Agency for cultural-historical and nature heritage and development of tourism potentials in Jajce”
3. Addresses	Address: Dzikovac bb, Jajce, Bosnia & Herzegovina Phone: + 387 030 658 268 e-mail: agencija-jajce@tel.net.ba , URL: www.agencija-jajce.ba
4. Target Products	Practical Tourism Use of Jajce Fortress, Historical & Cultural Guides
5. Own Objectives	<ul style="list-style-type: none"> • Approval of the Jajce old town as UNESCO World heritage • Enhancement of the awareness of population on significance of cultural historical and natural heritage • Tourism Promotion through practical utilization of cultural-historical and nature heritage
6. Objectives for Model	<ul style="list-style-type: none"> • Establish planning, implementation and management skills of proper protection and practical utilization of cultural-historical heritage. • Implement test archeological survey of Jajce fortress with active voluntary participation of Jajce population for raising awareness. • Develop knowledge and skill of cultural-historical guide, so that more attractive guide service will be offered to tourists. • Publicity and promotion of all activities in cooperation with Jajce municipality and Eko-Pliva, in order to strengthen appeal to UNESCO World heritage approval and develop cultural-historical tourism.
7. Activities Done	<p>1st Phase</p> <p>A preparatory meeting of archeological survey of Jajce fortress was held with National Museum in Sarajevo, Commission to preserve national monument, Federal institute for protection of monuments. Two seminars were held on “Importance of the preservation of cultural-historical heritage” and “Archeological survey of Jajce fortress” in order to raise awareness of the citizen. The agency supported to create promotion materials for presentation in UNESCO headquarters in Paris.</p>
	<p>2nd Phase</p> <p>After the director of the agency attended JICA eco-tourism training in Japan, she has been developing strong leadership. Preparation of test archeological survey was made in cooperation with National Museum in Sarajevo, Commission to preserve national monument, Federal institute for protection of monuments and Jajce municipality. Geographical scanning survey was made as preparation of participatory survey. The result of the survey was presented to related organizations in order to get approval of participatory survey. Recruitment of volunteers for participatory survey was announced to old town community and high school students. The agency also implemented cultural & historical guide training course, inviting younger participants with certain foreign language skill.</p>
	<p>3rd Phase</p> <p>The agency continued the guide training at higher level and a few guides participated in the monitoring campaign to provide guests guide service. A participatory test archeological survey is in implementation under supervision of local specialists. After the survey, some trainings will be supported in order to develop as model case of Public Private Partnership in the field of cultural-historical heritage protection.</p>

PHOTOS



Guide Training: Classroom Lecture and Field Lecture



Preparation for Test Archeological survey

PLI3: Country Lodging and related tourism product development

1. Model Project Name	Country Lodging and related tourism product development
2. Organization	Pliva Country Lodging Association (PCL)
3. Addresses	Address: Pljeva bb, 70270 Sipovo, Bosnia & Herzegovina Phone: + 387 65 625 985 e-mail:
4. Target Products	Country Lodging Accommodation Services, Gastronomy
5. Own Objectives	<ul style="list-style-type: none"> • All the members of the association offer high quality services to guests. • Increase number of members and lodgings. • Enhance the association so that the management capacity of the association such as registration, categorization, quality control, reservation management, integrated promotion activities etc. will be strengthened. • Increase number of guests by offering more attractive services such as higher hospitality, traditional regional foods, horse riding, or agricultural experience etc.
6. Objectives for Model	<ul style="list-style-type: none"> • Establish sustainable system and model by enhancing knowledge on EU Standard guideline, legal registration, categorization, related laws and regulation about operating accommodation for tourists. • Clarify and share current weakness of the member lodgings by collecting voice of the customers, then plan how to improve. • Plan and implement strategy for developing more attractive products, inviting more guests, promoting longer stay, increasing repeaters in cooperation with Eko-Pliva, other model projects and other organizations outside the region.
7. Activities Done	1st Phase Renewal of the structure of the association by adding new members/lodgings, changing board members, supporting equipments. Business management training was implemented.
	2nd Phase Workshop for service improvement was implemented by inviting trainer from developed tourism destination in former Yugoslavia. Most members started actual lodging operation through monitoring campaign or partnership with PSA. Increased motivation of the members was observed.
	3rd Phase Monitoring campaign has been continued in order to offer OJT on lodging operation and increase the motivation of the members. PCL applied funds to expand equipments to RS and Federation governments because many members are eager to improve the facility in order to provide professional services to wider range of guests. The change of the registration of lodging association from NGO to cooperatives will be suggested for legal operation after the project.

PHOTOS



Country Lodgings in Pliva Area

PLI5: Development of local specialty products in Jezero (Eco House Jezero)

1. Model Project Name	Development of local specialty products in Jezero (Eco House Jezero)
2. Organization	Jezero Municipality
3. Addresses	Address: Kovacica bb, Jezero, Bosnia & Herzegovina Phone: + 387 50 261 120 e-mail:
4. Target Products	Medical Herbs, Mushrooms
5. Own Objectives	<ul style="list-style-type: none"> • Establish and operate buy off / production station of natural organic herbs, mushrooms under cooperation of the municipality and local collectors. • Create and increase income of local population. • Establish local brand with high quality organic products, so that added value will bring sustainable economical impact to the region. • Enhance sustainable, equalized income generation by promoting organic herb farming.
6. Objectives for Model	<ul style="list-style-type: none"> • Establish management/operation system of Eco House Jezero and finalize legal registration in most appropriate form. • Local stakeholders agree on the management system of Eco House Jezero such as assignment of human resources, division of roles, financial management etc. and realistic, sustainable business plan will be prepared and implemented. • Strategic annual marketing and trading plan for domestic and international sales will be developed and implemented.
7. Activities Done	1st Phase Information on natural herbs and mushrooms in the region was collected such as types of herbs and mushrooms, ranges, collectable quantities, prices, appropriate capacity of drying facilities etc. Then business plan was developed. Collectors were recruited and training on organic herb collection was implemented. Candidate of the manager received training on management and operation of buy-off station.
	2nd Phase Buy-off facility was established with necessary equipments. Support from RS ministry of agriculture was achieved in order to cover the shortage of some equipment. Cooling Van was rented and collection of natural herbs and mushrooms was started.
	3rd Phase A test operation of buy-off station was started to establish and register an operating organization for further sustainable profitable business operation. Several groups of collectors who have interest in the buy-off activities were found and they were trained in knowledge of herbs, treatment of herbs. A candidate manager was also trained to operate a drying chamber, quality control of products, management of the buy-off station. Starting up of organic herb farming will be supported in order to enhance sustainable, equalized income generation.

PHOTOS



Herb Product Introduction WS



Field of Natural Herbs in Jezero



Drying Herbs

PLI6: Eco House Jajce consignment sales

1. Model Project Name	Eco House Jajce consignment sales	
2. Organization	Eco House Project, Eco Pliva Association	
3. Addresses	Address: Pijavice bb 70101 JAJCE, Bosnia & Herzegovina Phone: + 387 30 654 100 Fax: + 387 30 654 099 e-mail: eko.pliva@gmail.com, URL: www.plivatourism.ba	
4. Target Products	Local specialty Products, Souvenirs	
5. Own Objectives	<ul style="list-style-type: none"> • Establish and Strengthen production/promotion/sales point of regional specialties and souvenirs related to eco-tourism. • Promote understanding of consignment sales system, establish relationship with trust with local producers, create income through local products, and improve their level of living. • Establish regional image as eco-tourism destination through quality improvement of local products, branding and expansion of market. 	
6. Objectives for Model	<ul style="list-style-type: none"> • Increase number of contracted local producers by promoting consignment sales system and establishing relationship with trust. • Promote branding with high quality, added value products through quality improvement trainings or attractive packaging. • Expand market and create bigger sales through sales/marketing activities inside and outside the region. 	
7. Activities Done	1st Phase	Eco House was in stagnant business operation and sickness and death of the former manager aggravated the financial situation. JICA Project Team investigated the situation and supported revival of operational framework and financial plan, then mediated negotiation between creditors and Eco House. Several workshops were implemented for promoting consignment sales system, increase contracted local producers and support quality improvement of specific local products.
	2nd Phase	Eco House continuously tried to revive the operational structure. Several workshops for quality improvement of specific local products aiming at branding were implemented. Promotion and Marketing activities were also implemented to expand market and sales.
	3rd Phase	Eco House was supposed to maintain the operation with review of business plan. However, the manager resigned and they have suffered underperforming stagnant sales. There are several reasons of the stagnant sales, they only focused on the local market not beyond the region and for tourists, less promotion activities, less awareness to cash management for the operation. They have kept effort to revive the operation in the Pliva region.

PHOTOS



Opening Day, Eco House



Eco House products



Quality improvement WS

2. ベレズ地域のモデルプロジェクト概要

Code	Model Project	Organization
VEL_UMB	Promotion of regional development through ecotourism	Eco Velez Association
VEL_1/5	Diversification of recreation tourism activities	Nevesinje Youth Initiative with Fishing Associations of Nevesinje and Blagaj
VEL_2	Nature observation tourism (wild animal/bird)	Hunting Associations in Three Areas (Nevesinje, Podvelez and Blagaj)
VEL_3	Developing sports/recreation tourism products	STK Blagaj
VEL_4	International folklore festival	KPD Blagaj
VEL_6	Historical and ecological corridor	Blagaj Round Table
VEL_7	Eco farm	Bio Product and KRUG Blagaj
VEL_8/9	Development of country lodgings and revival of traditional dishes	Eco Velez Association, Country Loading Owners in Blagaj and Nevesinje
VEL_10/11	Velez local product promotion	Blagaj Round Table

VEL_UMB: Promotion of regional development through ecotourism

1. Model Project Name	Promotion of Regional Development through Eco-Tourism	
2. Organization	Eco Velez Association	
3. Addresses	Address: Branilaca Bosne bb, 88 201 Blagaj, Bosnia & Herzegovina Phone/ Fax: + 387 0 36 572 208 Contact person: Ramiz Bašić e-mail: contact@veleztourism.ba , info@ecovelez.ba URL: www.veleztourism.ba	
4. Own Objectives	<ul style="list-style-type: none"> • Establish a public-private partnership mechanism centered on the umbrella association and formulate and implement better regional development plans. • Organize a promotional structure for eco-tourism, such as nature environmental conservation and safety control framework, and promote eco-tourism under partnership among relevant entities and organizations. • Package tourism products through enhancing partnership and coordination between model projects in the area and provide services to connect tourists and operators by reservation management. • Formulate unified marketing strategies for the area to increase tourists visiting the area through promotion and marketing activities. 	
5. Objectives for Model	<ul style="list-style-type: none"> • Establish a mutual support mechanism between the Eco Velez Association and two municipalities. • Establish partnership mechanisms with international tourist sites and spots both inside and outside BiH through developing functions of an inbound tour operator and services in the area, and contribute to attracting tourists and managing reservations for all the model projects. • Develop and sell packages of tourism products include multiple model products. • Provide website and promotional materials and also improve them for regional tourism agencies. 	
6. Activities Done	1st Phase	The Eco Velez established a Promotion Working Group and assisted in planning promotional activities and collecting tourism information for the website.
	2nd Phase	They assisted in strengthening the organization, planning and implementing promotional activities targeting international tourist sites in neighboring countries.
	3rd Phase	The Eco Velez organized a workshop on preparing documents to request support for developing small-scale tourism infrastructures and facilities, and supported consecutive beautification campaigns and language training in the Velez area. They continued capacity development as the inbound tour operator to ensure sustainability of the organization such as i) OJT of tour operation through a monitoring campaign, ii) development and marketing of tourism package products (combination of several regional eco-tourism programs), and iii) activities to develop capacity of regional integrated promotion.

PHOTOS



Beautification Campaign



Velez English Course



Monitoring Campaign

VEL1/5: Diversification of recreation tourism activities

1. Model Project Name	Product Development (Experiencing & Gathering): Diversification of Recreation Tourism Activities
2. Organization	Nevesinje Youth Initiative (with Fishing Associations of Nevesinje and Blagaj)
3. Addresses	Address: Nevesinjska puška bb Nevesinje, Bosnia & Herzegovina Phone: 00387 063 321 438, 00387 065 371 086 Contact persons: Emir Ćusto, Slaviša Glogovac e-mail: custo-emir@hotmail.com, lazoglo@teol.net
4. Target Products	Camping, Mountain Biking, Fishing, Canoeing, Events (Nevesinje Olympics)
5. Own Objectives	<ul style="list-style-type: none"> Strengthen the ability to receive tourists through development, sale, and management of local eco-tourism attractions in the Velez Area such as mountain bike, trek, mountain recreation activities, fishing at rivers and lake. Foster local young people to be tourism product operators and guides, and loosen their outflow to outside the area by creating job opportunities. Improve the area as a tourism destination in tourism markets utilizing traditional sport events such as the Nevesinje Olympics. Promote development of small-scale tourism infrastructure and facilities as the tourism destination utilizing local natural environmental resources.
6. Objectives for Model	<ul style="list-style-type: none"> Foster leaders of tourism product organizers in the area through guide training and planning, development, and management of tourism products utilizing regional attractions. Strengthen skills of planning, financial control, and safety management of tourism events and activities. Enhance development and management of comprehensive tourism products and its promotion in partnership with other tourism products.
7. Activities Done	1st Phase Recreation equipment (tent) was provided with an aim to diversify tourism products in the area. The Nevesinje Youth Initiative organized language training for receiving foreign tourists and computer training for strengthening management mechanism.
	2nd Phase They continuously implemented training and workshops to develop tourism products utilizing natural resources that can contribute to regional economy. In particular, fishing associations of Nevesinje and Blagaj established cooperation mechanism between the regions through organizing an international fishing competition and promotional activities of fly fishing. The fishing associations also organized canoe training as development of the new attraction at a lake in Nevesinje.
	3rd Phase The fishing associations of Nevesinje and Blagaj cooperatively organized guide training and fly making workshop to improve a level of service with which they are providing tourists whereby they expanded their market and actually received international tourists. They participated in the monitoring campaign and strengthened partnership with country lodgings and other organizations.

PHOTOS



Fishing Competition



Canoeing Training

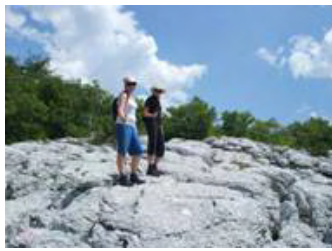


Events (Nevesinje Olympics)

VEL2: Nature observation tourism (wild animal/bird)

1. Model Project Name	Nature Observation Tourism (Wild Animal/Bird)
2. Organization	Hunting Associations in the three areas (Nevesinje, Podvelez, and Blagaj)
3. Addresses	Address: Brabilaca Bosne bb, 88201 Blagaj Bosnia & Herzegovina Phone:00387 61 222 544 Contact person: Ramiz Bašić e-mail: ramizbasic@hotmail.com
4. Target Products	Wild Animal and Bird Observation, Photo Hunting, Hiking
5. Own Objectives	<ul style="list-style-type: none"> • Develop the new regional industry and increase employment of young people and income by changing the existing hunting tourism operated only during winter to eco-tourism which can be operated through the year. • Enhance sustainability and self-reliance of regional development with a balance of conservation and utilization of nature environmental resource that is attraction in the area. • Expand a market and strengthen ability for receiving tourists by changing a hunting tourism market that has only limited target into development and operation of tourism products that correspond to various market needs such as eco-tourism, family tourism, etc.
6. Objectives for Model	<ul style="list-style-type: none"> • Develop tourism products including introduction of attractive nature and ecology, and promote human resource development for sustainable utilization of resources that has balance with nature environmental conservation. • Strengthen ability for business management, financial control, safety control, etc. through operation of tourism products. • Obtain direct accesses to the new eco-tourism market in coordination with other developed areas of eco-tourism and strengthen promotion skills. • Strengthen ability for receiving tourists through coordination with other management organizations of tourism products both within and outside the area.
7. Activities Done	1st Phase The associations held workshop in Slovenia on operating nature observation activities and nature interpretation. They were motivated in relevant parties of the three communities and increased recognition of the necessity to identify and develop trail. Training tools (binocular telescope etc.) were provided for nature observation activities.
	2nd Phase They invited experts to develop trails and organized a workshop on i) identifying trails introducing wild animals and birds, attractive vegetation, geography, and landscape, ii) developing trails, and iii) making explanatory boards to develop nature observation tourism products in Podvelez.
	3rd Phase Based on the previous training and outcomes, they organized nature observation guide training and started sales and operation of tourism products. They strengthened partnership with Slovenia and directly promoted the activities to markets by sending newsletters, publications on the website and the monitoring campaign. They strengthened management skills etc. through the monitoring campaign.

PHOTOS



Nature Observation Trails

VEL3: Developing sports/recreation tourism products

1. Model Project Name	Developing Sports/Recreation Tourism Products	
2. Organization	STK Blagaj	
3. Addresses	Address: Branilaca Bosne bb, 88201 Blagaj, Bosnia & Herzegovina Phone: 00387 36 572 289 Contact person: Ibrahim Balalić e-mail: blagaj_city@yahoo.com, www.blagaj-city.com	
4. Target Products	Cave Boat Tour, Canoeing, Biking, Camping	
5. Own Objectives	<ul style="list-style-type: none"> • Develop tourist sites that can provide attractive tourism products for increasing tourists by not only development and operation of tourism products utilizing natural, historical, and cultural resources but also development of products in collaboration with other NGOs. • Operate and sell a tourism product at a cave on the River Buna and also develop products that correspond to historical area. • Develop tourism products corresponding to diversification of tourism needs such as rafting, mountain bike, trek, and camp. • Strengthen ability to receive tourists through providing products mentioned above and increase employment of young people and income in tourism industry. • Operate an information center and sell tourism products for not only Blagaj but also the whole Velez Area. 	
6. Objectives for Model	<ul style="list-style-type: none"> • Develop tourism products utilizing historical, cultural, and nature resources that can correspond to increasing international tourists. • Develop human resources of relevant parties who join the activities mentioned above. • Regarding promotion activities, promote coordination and partnership with other organizations in the community and area, develop human resources, and foster leaders to enhance ability for receiving tourists. 	
7. Activities Done	1st Phase	STK Blagaj organized boat tour training, started sales and operations of calcareous cave tour with a traditional wooden boat on the River Buna. They undertook a role of leader in Blagaj Round Table which active twelve NGOs join, and actively participated in activities such as beautification campaign and promotional activities to cover whole Blagaj area.
	2nd Phase	STK Blagaj organized rafting training, made and placed sign boards of tourism routes, and developed a green market to sell local products. They also organized new events, a football tournament and a mountain bike race targeting increasing tourists. Moreover they applied for financial support project of UNDP.
	3rd Phase	They continuously organized the sports events, and organized supplemental training for developing and managing the new product on the River Bunica in partnership with financial support from UNDP. The monitoring campaign was used as management training.

PHOTOS



Cave Boat Tour



Biking



Canoeing

VEL4: International folklore festival

1. Model Project Name	International Folklore Festival
2. Organization	KPD Blagaj
3. Addresses	Address: Branilaca Bosne bb, 88201 Blagaj, Bosnia & Herzegovina Phone: 00387 61 271 695 Contact person: Nihad Jašarević e-mail: nihad.jasarevic@bih.net.ba
4. Target Products	International Folklore Festival, Traditional Folk Dance Performance
5. Own Objectives	<ul style="list-style-type: none"> • Add attraction as a traditional and cultural tourism event and then Increase tourists coming to the yearly international folklore festival from both inside and outside country. • Increase revenue through promoting tourism product development which has high recognition even in neighboring countries and increase young members by enhancing love for home district and motivation for local traditional culture. • Increase and stabilize revenue, improve financing situation, and secure the new source of revenue for members by organizing performances not only within the country but also in Adriatic resorts. • Enhance planning and management skills and strengthen human resource and organization in areas of ticket sales and obtaining sponsorship from private companies for the events including international folklore festival.
6. Objectives for Model	<ul style="list-style-type: none"> • Enhance skills such as planning, promotion, and financial control of traditional tourism products aiming to strengthen and establish self-reliant and sustainable management structure of the organization. • Promote the tourism product development through partnership with other regional organizations for effective implementation of their activities.
7. Activities Done	1st Phase KPD Blagaj planned events and performances targeting international tourists. They also developed CD which is utilized as BGM for promotion and performances to improve self-reliance and sustainability.
	2nd Phase KPD Blagaj worked on improving events and promotional activities, reviewing profitability, finding sponsors from private companies and local governmental organizations. They also promoted the traditional folk dance to large hotels in Dubrovnik as a dinner show containing the dance performance in cooperation with the Dubrovnik tourism agency.
	3rd Phase KPD Blagaj started developing the new tourism product, Blagaj's traditional folk dance and dishes, in cooperation with a local dishes group and country lodgings in Blagaj, which aimed to maintain tradition and increase income. Increasing income aims at establishing a self-reliant and sustainable management system to continue traditional activities of the area. They also implemented a training program for students to hand traditional folk dance on to the next generation and strengthened their management skills through the monitoring campaign.

PHOTOS






Traditional Folk Dance Performance



International Folklore Festival

VEL6: Historical and ecological corridor		
1. Model Project Name	Historical and Ecological Corridor	
2. Organization	Blagaj Round Table (Organization for 11 Local NGO's Coordination)	
3. Addresses	Address: Blagaj, Bosnia & Herzegovina Phone: 00387 61 687 575 Contact person: Emir Aškraba e-mail: blagaj_city@yahoo.com	
4. Target Products	Historical and Ecological Corridor	
5. Own Objectives	<ul style="list-style-type: none"> • Undertake an archaeological investigation to promote conservation and utilization of the main structure, Stephan Castle, where abundant historical and cultural resources exist. Based on the results from the investigation, formulate conserving and utilizing plans and promote formulation of the historical and cultural tourist site of Blagaj through restoring the castle considering safety and developing small-scale routes and facilities. • Restore historical urban district receiving financial support and prevent inadequate development based on a land-use planning that keeps balance of conservation and utilization. • Formulate a development plan of small-scale tourism infrastructure such as transportation in the district and promote business through support from the City of Mostar and tourism related ministries. Also aim to systematize transport and parking areas for local people and increasing tourists. • Develop tourism products utilizing historical and cultural characteristics and attractions in the area and generate the new job opportunity and income through accommodation, traditional dishes, souvenir shops, historical tourism guides operated by the local community. 	
6. Objectives for Model	<ul style="list-style-type: none"> • Share fundamental knowledge on formulating a tourism development plan that keeps balance with conservation of historical urban scape. • Share fundamental knowledge on fundraising and transportation plan of parking area, road, sidewalk, systematic transport for increasing tourists and local people. • Share fundamental knowledge on restoring historical heritage and landscape and strengthen a structure for conserving historical heritage and landscape of the urban area. • Create common understanding and strengthen organization on development measures of souvenir shops, facilities for providing traditional dishes, and information centers. • Promote development of a guideline on conserving landscape and natural environment to prevent overdevelopment. 	
7. Activities Done	1st Phase	Among the local residents in Blagaj, they had gained momentum to conserve historical heritages in Herzegovina through support by Spanish Government. The Blagaj Round-table Meeting examined possibility of utilizing tourism resources, adequate location for local tourism industries, and networking of historical corridors.
	2nd Phase	They discussed an adequate way of thinking and measures of tourism development that the local community expected, according to conservative zoning identified and proposed by the national commission for heritage conservation. They organized a workshop to discuss development of roads and parking lots for leasing traffic congestion, transportation services for tourists, relocation of souvenir shops, location of tourism facilities in the area, and so on. They also arranged a meeting with the national commission.
	3rd Phase	They addressed urgent issues on parking areas and transportation and examining relocation of illegal souvenir shops as well as planning and organizing promotional events for local products. They also formulated plans to receive cooperation from the national commission and other donors in regards to investigation of the Stephan Castle, planning and implementation of conservation and utilization of the castle, landscape restoring in conservation areas for historical landscape, and infill development for tourism utilization.

VEL7: Eco Farm		
1. Model Project Name	Eco Farm	
2. Organization	Bio Product and KRUG Blagaj	
3. Addresses	Address: Kokorina bb Podvez, Bosnia & Herzegovina Phone: 00387 61 175 638, 61 285 040 Contact person: Esad Količić, Mustafa Gološ e-mail: eko_farma@yahoo.com, udruzenjekrug@yahoo.com	
4. Target Products	Farm of Indigenous Species, Gastronomy, Herb Products, Handicrafts	
5. Own Objectives	<ul style="list-style-type: none"> • Protect and breed livestock of local species and develop an experience-based farm for tourists using good-quality dairy products. Also secure income and job opportunity for local community through development of small-scale tourism destination. • Increase awareness on conservation of traditional livestock and natural features in the area through eco farm that has a function as an educational farm for ecological and farming education targeting local students. • Contribute to development and promotion of local industries by developing and selling souvenirs utilizing local specialty products of traditional handicrafts and dairy products. 	
6. Objectives for Model	<ul style="list-style-type: none"> • Operate attractive and sustainable tourism activities with development and sales of the experience-based farm and specialty dairy products. • Strengthen human resources and organizations for operation and financial management. • Increase tourists by strengthening partnership with tourism products of other organizations both inside and outside the area. 	
7. Activities Done	1st Phase	Bio Product developed the tourism farm by making a list of farmers, procuring livestock, and developing traditional livestock barn receiving cooperation from the Sarajevo university and voluntary activities by association members. Meanwhile KRUG Blagaj developed relief of the representative historical heritage in the area as souvenir development in Blagaj, whereby started selling the products and increased sales.
	2nd Phase	Bio Product held an opening ceremony of the eco farm inviting local entities concerned, agriculture related organizations, counterparts of the Project, and mass media such as TV, newspaper, and radio. They presented not only the eco farm but also local traditional folklore and dishes. They also implemented training programs for developing a traditional furnace, providing dishes, collecting unique herbs, producing wood/woolen products in order to correspond to increasing tourists. A small house was built for cooking and selling souvenirs by their voluntary activities. KRUG Blagaj kept favorable sales of ceramic souvenirs in Blagaj and organized a workshop for local young people to create the new designs and increase production. They organized another workshop to develop souvenirs of coppers for diversifying the souvenirs.
	3rd Phase	Bio Product organized a campaign naming babies in the farm, incorporated in the first anniversary event, in cooperation with KRUG Blagaj and other local organizations. Bio Product also developed capacity for operation and management of the Eco Farm through promotional activities targeting students and monitoring campaign. KRUG Blagaj enhanced qualities of local souvenirs and developed new souvenirs in partnership with UNDP's financial support.
PHOTOS		
		
Farm of Indigenous Species	Herb Training	Ceramic Products

VEL8/9: Development of country lodgings and revival of traditional dishes

1. Model Project Name	Development of Country Lodgings and Resurgent of Traditional Foods	
2. Organization	Eco Velez Association, Country Loading Owners in Blagaj and Nevesinje	
3. Addresses	Address: Blagaj, Bosnia & Herzegovina Phone: 00387 65 877 804, 61 687 575 Contact person: Radenko Kovač, Emir Aškraba e-mail: contact@veleztourism.ba, info@ecovelez.ba	
4. Target Products	Accommodation, Gastronomy	
5. Own Objectives	<ul style="list-style-type: none"> • Develop multiple country lodging areas and increase capacity for receiving tourists in both aspects of quality and quantity that can correspond to accommodation needs of even small groups. • Develop country lodging products as eco-tourism destinations in the area such as attractive experiential agriculture and horse riding. At the same time, improve ability for receiving tourists by adding attractions of country lodging such as kind hospitality and traditional local dishes. • Strengthen operational and management skills receiving cooperation from the Eco Velez Umbrella Association, such as registration of country lodgings, quality control, reservation management, and unified promotion, and establish a structure for increasing income in the area. 	
6. Objectives for Model	<ul style="list-style-type: none"> • Strengthen operational and management skills and structures centered on a country lodging working group in cooperation with the Eco Velez. • Develop a country lodging guideline based on EU standards and secure/improve service levels of country lodgings. • Clarify services to be improved through the actual business of the country lodgings. Improve skills for receiving tourists, lengthen their stay, and increase repeaters through the development of tourism products adding other activities such as traditional dishes in partnership with other model projects and organizations. 	
7. Activities Done	1st Phase	New members were identified to develop country lodgings in Blagaj and Nevesinje based on a strategic plan. They also organized a workshop for receiving tourists and procured minimum facilities and equipment to start actual business. Regarding traditional dishes, Blagaj women's association organized lectures about traditional home cooking using ceremonial foods and dairy foods to introduce traditional dishes to country lodgings of the area.
	2nd Phase	They organized a monitor tour and an eco-tourism seminar, which more than 30 persons came from outside the area and stayed at country loadings, and acquired a favorable reputation. Some country lodgings expanded facilities and procured equipment by themselves.
	3rd Phase	Country lodging members received advanced language training program arranged by the Eco Velez and enhanced their service levels so that they can receive more tourists. The Eco Velez and country lodgings planned and actually implemented the monitoring campaign in cooperation with the other model projects. Through the campaign, they further enhanced hospitality, facility, management and control skills, and so on.

PHOTOS



Country Lodgings in Velez Area

VEL10/11: Velez Local Product Promotion

1. Model Project Name	Velez Local Product Promotion	
2. Organization	Blagaj Round Table (Organization for 11 Local NGO's Coordination)	
3. Addresses	Address: Blagaj, Bosnia & Herzegovina Phone: 00387 61 222 544 Contact person: Ramiz Bašić e-mail: ramizbasic@hotmail.com	
4. Target Products	Local Specialty Products: Pomegranate, Grape, Honey, and Milk Products	
5. Own Objectives	<ul style="list-style-type: none"> • Develop a local product market and enhance local industries and economy through quality improvement, exhibition of local products, branding, etc. of specialty products in the Velez Area such as pomegranate, grape, honey, and milk products. • Contribute to income generation of local producers by promoting souvenir sales of local specialty products and manufactured goods. 	
6. Objectives for Model	<ul style="list-style-type: none"> • Strengthen ability to plan, develop, and sell products, such as formulation of market development strategies and implementation of promotional activities, through planning an exhibition of local products. • Strengthen and promote a partnership structure with other organizations and groups in the area and community to increase effects from promotion and implementation of activities. • Develop markets, establish sales system, and strengthen structures by introducing cooperating shipping mechanism into honey associations. Also increase sustainable economic effect through quality improvement and increase of added value from local brand, and then aim to enlarge sales effect by strengthening partnership among honey producers in the area. 	
7. Activities Done	1st Phase	The Blagaj Round Table organized workshops for improving and packaging honey products so that they can establish a local brand and develop a new mechanism that does not need to depend on the existing system of selling products to individual commission merchants.
	2nd Phase	They continued discussions with relevant parties for organizing workshops using video of a seminar held in the Pliva Area and also started planning a pomegranate festival as an exhibition of local products and making it a tourism event though they couldn't implement actual activities due to disagreement on an objective of the festival.
	3rd Phase	They actually organized the workshop using video of the seminar held in the Pliva Area to gain knowledge and information to enhance a level of quality of the honey products. Participants obtained necessary knowledge to effectively continue bee farm and increase honey productions.

PHOTOS



Honey Products in Velez Area

付録 D

研修一覧

付録 D 研修一覧

1. 第2年次（2007年10月～2008年3月）に実施した研修

No	Model Project	Activity	Participants
1	-	Working Group	- Ministry of Foreign Trade and Economic Relations - FBiH Ministry for environment and tourism - RS Ministry of trade and tourism - Tourist Association in BiH - Tourist Community of FBiH - Tourist Organization in RS etc
2	-	2nd Joint Seminar on Eco-Tourism ""	Counterpart ministries, Model project organizations, donors, etc.
3	-	Eco Pliva & Eco Velez joint meeting	Eco Pliva Association, Eco Velez Association
4	PLI_UMB VEL_UMB	International fair in Trebinje Visit	Pliva and Velez promotion working group
5	PLI_UMB	Eco Pliva Board meeting	Eco Pliva Association
6	PLI_UMB	Eco Pliva Promotion WS - Compiling Necessary Information	model project in Pliva
7	PLI_UMB	Eco Pliva Promotion Activity Plan WS	Eco Pliva promotion working group
8	PLI_UMB	Pliva English Course	model project organizations, residents in Pliva
9	PLI_UMB	WS for EU grant, application and guideline	Eco Pliva Association
10	PLI_UMB	WS for Pliva Regional Plan Development through Eco Tourism	Eco Pliva Association
11	PLI_UMB	Pliva Beautification Campaign	Youth Associations, sports organizations, schools in Pliva
12	PLI1	International fair in Novisad, Serbia Visit	Pliva Sports Activities
13	PLI1	Rafting Guide training	Pliva Sports Activities
14	PLI1	Fly fishing Guide training	Pliva Sports Activities
15	PLI1	Fly making training	Pliva Sports Activities
16	PLI1	Pliva River Opening	Pliva Sports Activities, sports organizations in Pliva, fishing Associations, media
17	PLI1	Pliva Mountaineering Guide Training	Pliva Sports Activities
18	PLI1	WS for recreation equipment planning	Pliva Sports Activities
19	PLI1	International fair in Birmingham, UK Visit	Pliva Sports Activities
20	PLI2	Seminar for Jajce Archeological Survey preparation 1	High school students in Jajce, member of NGOs, residents who have interest in historical cultural heritages

No	Model Project	Activity	Participants
21	PLI2	Seminar for Jajce Archeological Survey preparation 2	High school students in Jajce, member of NGOs, residents who have interest in historical cultural heritages
22	PLI3	Pliva Country Lodging Board meeting	Country lodging families in Pliva, candidate families for new country lodging
23	PLI3	Pliva Country Lodging Business Management Training	Country lodging families in Pliva
24	PLI5	Jezero Herb & Mushroom buyoff station manager training	Herb and mushroom collectors
25	PLI5	Jezero Herb & Mushroom buyoff station manager training (practical training)	manager of Jezero buy off station
26	PLI5	Jezero Herb & Mushroom buyoff station planning WS for operation system and machinery	manager of Jezero buy off station, Herb and mushroom collectors
27	PLI6	Eco House WS for Souvenir Training and Marketing	handicraft and souvenir producers in Pliva
28	PLI6	Reestablishment of Eco House Jajce	local producers in Pliva
29	PLI6	Quality Improvement WS: Pasta making	Eco House Jajce, local producers in Pliva
30	PLI6	Traditional food promotion seminar in Dobož	manager of Eco House Jajce
31	PLI6	Quality Improvement WS: Pruning of fruits tree	fruits farmers in Pliva
32	PLI6	Reestablishment of Eco House Jajce	Eco House Jajce
33	-	Seminar on Srebrenica Project	Local products development model projects in Pliva
34	PLI_UMB	Velez Promotion WS - Compiling Necessary Information	model projects in Velez
35	PLI_UMB	Promotion WS - Velez Website maintenance	Velez promotion working group
36	VEL1	Velez Beautification campaign - Eco Workshop	School children in Velez
37	VEL1	Computer training in Nevesinje	model projects in Nevesinje
38	VEL1	English course in Nevesinje	model projects and residents in Nevesinje
39	VEL1	English course in Blagaj	model projects and residents in Podvelez
40	VEL1	Italian course in Nevesinje	model projects and residents in Nevesinje
41	VEL1	Nevesinje Country Lodging business management training	country lodging owners in Nevesinje, candidate families for new country lodging
42	VEL1	Historical and Cultural seminar in Nevesinje	residents in Nevesinje

No	Model Project	Activity	Participants
43	VEL1	Business management training in Nevesinje	country lodging families in Nevesinje, candidate families for new country lodging
44	VEL2	Nature observation training in Slovenia	Hunting associations in Blagaj, Podvelez and Nevesinje
45	VEL3	Velez Computer training	model projects in Blagaj
46	VEL3	Blagaj Rafting Training	STK Blagaj
47	VEL3	Velez Beautification campaign - Buna river	STK Blagaj
48	VEL4	Preparation for Folklore Dance training	KPD Blagaj
49	VEL6	Blagaj Round Table	model projects and NGOs in Velez
50	VEL7	Eco Farm	Eco Farm
51	VEL8	Quality Improvement WS: Traditional Food in Velez	country lodging families in Nevesinje, candidate families for new country lodging
52	VEL9	WS for Velez Country Lodging (Blagaj)	country lodging families in Blagaj
53	VEL9	Blagaj Country Lodging Business management training	country lodging families in Blagaj
54	VEL9	WS for Velez Country Lodging (Nevesinje)	country lodging families in Nevesinje, candidate families for new country lodging
55	VEL9	Seminar on Country Lodging operation in Vrgorac, Croatia	country lodging families in Nevesinje, candidate families for new country lodging
56	VEL11	Quality improvement WS for beekeepers	beekeepers in Blagaj, Podvelez and Nevesinje
57	-	Eco FAM Tour in Velez	model projects in Velez
58	VEL7*	Velez Souvenir development WS	souvenir producers in Blagaj

2. 第3年次（2008年5月～2008年12月）に実施した研修

No	Model Project	Activity	Participants
1	-	3rd Joint Seminar on Eco-tourism - Experience of Pliva Region's Progress -	Counterpart ministries, Model project organizations, , Tourism agents, donors, etc.
2	-	4th Joint Seminar on Eco-tourism - Experience of Velez Region's Progress -	Counterpart ministries, Model project organizations, , Tourism agents, donors, etc.
3	-	Working Group	- Ministry of Foreign Trade and Economic Relations - FBiH Ministry for environment and tourism - RS Ministry of Trade and tourism - Tourist Association in BiH - Tourist Community of FBiH - Tourist Organization in RS etc
4	-	Intermediate Evaluation WS	model projects, umbrella associations
5	-	FAM tour (JICA Alumni FU Program)	JICA Alumni, Eco Pliva and Eco Velez associations, journalists
6	PLI_UMB	Pliva Beautification Campaign	Eco Pliva Association, residents in Pliva
7	PLI_UMB	Pliva Promotion WG - Eco Pliva Website update	Eco Pliva Promotion WG
8	PLI_UMB	Eco Pliva promotion of region activity, Official visit to Tourist organization of RS(Banja Luka) and FBiH(Sarajevo)	Eco Pliva Promotion WG
9	PLI_UMB	Pliva regional development plan WS	model projects in Pliva
10	PLI_UMB	Eco Pliva Tourism Plus Award	Eco Pliva Association, tourism organizations in BiH
11	PLI_UMB	Pliva English Training	model projects in Pliva
12	PLI_UMB	Eco Pliva WS Strategy development of Eko-Pliva as regional eco-tourism service provider	Eco Pliva Association
13	PLI_UMB	Welcome to Pliva Campaign	Eco Pliva Association, model projects in Pliva
14	PLI_UMB	Pliva Financial Management Training	model projects in Pliva
15	PLI_UMB	Eco Pliva School Visit	Eco Pliva Association
16	PLI1	Rafting Skipper Training for Intermediate	Pliva Sports Activities, youth associations, sports organizations
17	PLI1	Storage building	Pliva Sports Activities, residents in Pliva
18	PLI1	Pliva Days	Pliva Sports Activities, youth associations, sports organizations, journalists
19	PLI1	Fly Tying WS (Advanced)	Pliva Sports Activities, youth associations
20	PLI1	Mountaineering training	Pliva Sports Activities, Nevesinje Youth Initiative
21	PLI2	Jajce Historical & Tourist guide training	NGOs in Jajce, Eco Pliva Association, applicant for guide
22	PLI2	Awareness training WS for test archeological survey	NGOs in Jajce, schools in Jajce, residents, Eco Pliva Association

No	Model Project	Activity	Participants
23	PLI3	Country Lodging Association WS (Board meeting)	Pliva Country Lodging Association
24	PLI3	Country Lodging Association Business Training	Pliva Country Lodging Association, Eco Pliva Association
25	PLI4	Trail Master Plan WS	model projects in Pliva, local governments in Pliva
26	PLI5	Selection and education of families for herb farming	applicants for herb farming
27	PLI5	Buy-off operation (Herb)	Eco House Jezero, herb collector
28	PLI6	Quality improvement WS: Beekeepers	beekeepers in Pliva
29	PLI6	Quality improvement WS: Pasta	local producers
30	PLI6	Quality improvement WS: Cheese	local producers (cheese)
31	PLI6	Zagreb Eco Ethno Fair	Eco House Jajce, Eco House Jezero
32	PLI6	Quality improvement WS: Cabbage	local producers
33	PLI6	Marketing activities in Sarajevo	Eco House Jajce
34	PLI6	Eco House Jajce Strategy planning WS	Eco House Jajce, Eco Pliva Association
35	VEL-UMB	Velez Promotion WG	Eco Velez Promotion WG
36	VEL-UMB	Eco Velez board meeting	Eco Velez Association
37	VEL-UMB	Promotion activity in Dubrovnik Tourist Board	Eco Velez Promotion WG
38	VEL-UMB	Velez English Course	model projects in Velez
39	VEL1*	Blagaj Fishing Promotion WG	Fishing Association in Blagaj
40	VEL1	Nevesinje Olympic	Nevesinje Youth Initiative, KIST
41	VEL1*	International Fishing Competition	Fishing Association Nevesinje/Blagaj
42	VEL1*	Fly making training in Blagaj and Nevesinje	Fishing Association Nevesinje/Blagaj
43	VEL1*	Canoe training in Alagovac lake	Fishing Association Nevesinje
44	VEL2	Velez Trail marking and guide training	Eco Velez Podvelez Nature Observation group
45	VEL3	Blagaj Football match	STK Blagaj
46	VEL3	Rafting Skipper Training	STK Blagaj
47	VEL3	Blagaj Bike Tour	STK Blagaj
48	VEL3	Blagaj Touristic Trail and Green Market	STK Blagaj, Blagaj Round Table
49	VEL4	International Folklore Festival	KPD Blagaj
50	VEL6	Eco Historical Trail WS	Blagaj Round Table

No	Model Project	Activity	Participants
51	VEL7	Eco Farm Opening	Eco Farm, Eco Velez Association, model projects in Velez, counterpart ministry
52	VEL7	Eco Farm Cooking Service Training	Eco Farm
53	VEL7	Eco Farm Stone Treatment Training	Eco Farm
54	VEL7	Podvelez Training for Medical Herb	Eco Farm, residents in Podvelez
55	VEL7	Podvelez Training for Wood and Woolen products	Eco Farm, residents in Podvelez
56	VEL7*	Workshop for making ceramic souvenirs	KRUG Blagaj
57	VEL7*	Workshop for making copper souvenirs	KRUG Blagaj

3. 第4年次（2009年2月～2009年9月）に実施した研修

No	Model Project	Activity	Participants
1	-	5th Seminar on Eco-Tourism	Counterpart ministries, Model project organizations, municipalities from other area, Tourism agents, donors, etc.
2	PLI_UMB	Strengthen the organization structure of Umbrella association "Eco Pliva", Eco Pliva Board Meeting	Eco Pliva Board Member
3	PLI_UMB	Pliva Monitoring Campaign	Eco Pliva, Model projects in Pliva
4	PLI_UMB	Promotion WG WS- Development of Tour Package	Eco Pliva, Model projects in Pliva
5	PLI_UMB	Presentation about Training in Japan on Eco Tourism and Strategic Regional Development	Model projects in Pliva, candidate area for dissemination
6	PLI_UMB	Training for Operation of Regional Tourism Agent "Eco-Pliva executive body"	Eco Pliva
7	PLI_UMB	"Making regional promotion movie" (ASA program)	Eco Pliva, model projects & tourism related organizations in Pliva
8	PLI_UMB	Pliva Website update training	Eco Pliva Promotion WG
9	PLI_UMB	CCI Seminar - Public Relations	Eco Pliva
10	PLI_1	Pliva Days	Fishing, Rafting and sports related organizations in BiH and neighboring countries, tourists, PSA, PCL
11	PLI_2	Jajce Historical Guide Training (Level 2 & 3)	NGOs in Jajce, Eco Pliva Association, applicant for guide
12	PLI_3	Strengthen the organization structure of Pliva Country Lodging Association	PCL Board member
13	PLI_3	Development of local dishes	PCL members
14	PLI_5	Herb and mushroom buyoff operation training	Herb collectors, Eco House Jezero
15	VEL_UMB	Eco Velez Board Meeting	Eco Velez Board member
16	VEL_UMB	Velez Monitoring Campaign	Eco Velez, Model Projects in Velez
17	VEL_UMB	Promotion on International Tourism Fair in Belgrade	Eco Velez Promotion WG

No	Model Project	Activity	Participants
18	VEL_UMB	Promotion WG WS- Creation of Tour Package1-3	Eco Velez Promotion WG
19	VEL_UMB	Presentation about Training in Japan on Eco Tourism and Strategic Regional Development	Model projects in Pliva, candidate area for dissemination
20	VEL_UMB	Velez Beautification Campaign	Eco Velez
21	VEL_UMB	Velez English Course	Eco Velez
22	VEL_UMB	Velez Website update training	Eco Velez Promotion WG
23	VEL1	Fishing guide & Fly tying training	Fishing Association Nevesinje, Blagaj
24	VEL2	Training for Nature Guide (Flora and Fauna)	Velez Nature Observation Group
25	VEL2	Nature Guide Training	Velez Nature Observation Group
26	VEL3	Canoe Safari on Bunica River	STK Blagaj
27	VEL4	Traditional Dance Training for younger generation	KPD Blagaj
28	VEL6	Historical Eco Route in Blagaj WS	Blagaj Round Table
29	VEL7	Name the baby campaign	Eco Farm & KPD Blagaj
30	VEL7	Souvenir Design WS	member of KRUG Blagaj
31	VEL11	Quality Improvement: Improvement of Honey Products	Beekeepers in Velez

付録 E

合同調整会議議事録

付録 E 合同調整会議議事録

1. 第 1 回合同調整会議議事録

Theme: The First Joint Coordination Committee Meeting on the Inception Report
Date: 6 March 2007
Time: 14:00-16:00
Place: Meeting room of Ministry of Foreign Trade and International Relation of Bosnia and Herzegovina
Attendants: See attached List of Attendants

1. In order to discuss contents of the Draft Inception Report, the first Joint Coordination Committee (here in after JCC) Meeting was held on March 6th, 2007.

JICA Expert Team has made the presentation concerning contents of the Draft Inception Report, which include basic project objectives, outputs, approaches and project management structure, showing how important is as an institutional and human resource development for project sustainability, as well collaboration between public and private sectors.

The Draft Inception Report and the schedule were generally agreed on the First JCC Meeting.

2. Major discussion points on JCC are as follows:

- a) The activities of the JICA Expert Team are appreciated as a foundation for further tourism development in the both entities of FBiH and RS.

JCC members expressed gratitude to Japanese Government for launching the Project, as both North and South areas have great potentials for tourism and eco-tourism development, but the both areas have limited and insufficient financial and human resources.

- b) Positive effects and results of the previous Pilot Projects on the Master Plan Study are different in each municipality, some places have already gained success and increased number of tourists, some municipalities requires additional support.
- c) Positive effects and results of the previous study also increased motivated local people on potentials and importance on the environment protection.
- d) Technical Committees (here in after TC) will be organized in each North and South area.
- e) Required responsibilities and actions have to be defined on JCC meetings.
- f) The Project focus a capacity development of the members, on which the attendees agreed to fully implement and realize the previous Master Plan based on required collaborations among each side with support from BiH Government.

- g) Next JCC will be held on the beginning of September 2007 to discuss the progress and further program of the project.

List of the Attendants

Bosnia and Herzegovina Side;

- 1. Ministry of Foreign Trade and Economic Relations**
Mr. Reuf Hadzibegic, Assistant Minister
Mr. Hamza Ajanovic, Adviser
- 2. Ministry of Foreign Affairs**
Mr. Sefik Fadzan, Head of Department for Multilateral Economic Relations
- 3. Ministry of Environment and Tourism, FBiH**
Mr. Nedeljko Babic, Assistant Minister
Ms. Gordana Vilusic, Associate Expert
- 4. Ministry of Physical planning Engineering and Ecology of RS**
Mr. Ozren Laganin, Assistant to Assistant Minister
- 5. Municipality of Jajce, FBiH**
Mr. Nisvet Hrnjic, Mayor
Mr. Ramiz Kliko, Adviser to Mayor
Mr. Emir Zjajo, Assistant for economy
Mr. Tvrto Zrile, Assistant for culture and sports
- 6. Mostar City Administration, FBiH**
Mr. Mirsad Saric, Head of Economic Department
- 7. Municipality of Jezero, RS**
Mr. Slobodan Laketic, Mayor
- 8. Municipality of Sipovo, RS**
Mr. Milorad Cirko, Mayor
- 9. Municipality of Nevesinje, RS**
Mr. Risto Dzonlaga, Deputy Mayor
- 10. Eco Pliva Association – Community representative**
Mr. Emir Sahman
- 11. Nevesinje Youth Initiative – temporarily Community representative**
Mr. Zivorad Kovacevic

Japanese Side;

- 1. Embassy of Japan**
Mr. Ryutaro MUROTANI, First Secretary, Head of Economic Cooperation
- 2. JICA Balkan Office**
Mr. Katsutoshi HUSHIMI, Representative of the Office
Ms. Kazuyo HASHIMOTO, Project Formulation Advisor
- 3. JICA Expert Team**
Mr. Kanao ITOH, Team Leader, Tourism Development Planning
Mr. Hideo SAKAMOTO, Deputy Team Leader, Institution Enhancement
Mr. Ken Kawasaki, Historical and Cultural Heritage Conservation
Mr. Danko Stiklica, Field Officer Pliva
Ms. Melika Brkovic, Assistant / Interpreter
Ms. Sanja Maric, Secretary of JICA Team Office Sarajevo

2. 第 2 回合同調整会議議事録

Theme: The Second Joint Coordination Committee Meeting and Discussion of the Progress Report

Date: 25th October, 2007

Time: 14:00 - 16:00

Venue: UNITIC Business Center Sarajevo, meeting room 8

Participants: See attached List of Participants

1. The Second Joint Coordination Committee Meeting was held to discuss the contents of the Progress Report prepared by the JICA Expert Team.

The JICA Expert Team conducted a presentation which highlighted the major aspects of the Progress Report. A hard-copy comprehensive version of the Progress Report was submitted to each participant. Within the presentation, as well as the Progress Report, details as to the activities conducted during the Phase I period, as well as an introduction as to the activities that are to be executed as part of the Capacity Building process of Phase II. An unanimous understanding and confirmation was achieved. Projects for the respective regions were identified, in addition to the institutionalism of the associations that will work in unison with related organizations to support the Projects.

2. Major points of discussion were as follows:

- a) The activities of the JICA Expert Team is recognized and appreciated as the foundation for further potential eco-tourism development.

JCC members were in unison agreement that there is to be unified cooperation among all stakeholders, as both the North and South regions have great potential for eco-tourism.

- b) Local communities, within the respective regions believe these projects are very good, and are happy to see progress being made.
- c) The number of projects are unequal, does this mean that attention differs?
- d) The number of projects are insignificant, as well as the fact that one region possesses a heritage site that may very well be the pulling factor of eco-tourism.
- e) A municipality is proactively promoting to UNESCO for World Heritage Site recognition.

If recognition is awarded, there is a very strong possibility that neighboring municipalities will receive benefits as well.

- f) Infrastructural concern - we need more support in this area. Every year we have tried to do something, but have not succeeded. Therefore I take advantage of this meeting to ask assistance from the ministry. Only then shall this project see full success.
- g) Infrastructure is to be conducted by the government. JICA Expert Team has strongly requested reconsideration (not to make) any hydraulic park structure at the source (of the Pliva river). There has been designation in initial development research projects of conservation area zones, and the Pliva river source is in that particular zone.”

List of Participants

Name of the meeting/Seminar: 2nd JCC Joint Coordination Committee

Date: 25.October 2007

Venue: UNITIC Business Center Sarajevo, meeting room 8

Chairperson: Mr. Ajanovic Hamza, on behalf of Mr. Reuf Hadzibegic, Assistant Minister of MOFTER

No.	Last Name	First Name	Position	Organization
1.	Ajanovic	Hamza	Expert Advisor for Tourism	Ministry of Foreign Trade and Economic Relations
2.	Vrazalica	Alma	Assistant to Head of Multilateral Econ Relations	Ministry of Foreign Affairs
3.	Stojanovic	Jadranka	Assistant Minister	Ministry of Trade and Tourism RS
4.	Custovic	Admira	Economic Dept	Mostar City Administration
5.	Maric	Ivana	Economic Dept	Mostar City Administration
6.	Donlaga	Risto	Economic Dept	Nevesinje Municipality
7.	Hrnjic	Nisvet	Mayor	Jajce Municipality
8.	Cirko	Milorad	Mayor	Sipovo Municipality
9.	Segrt	Biljana	Economic Dept	Sipovo Municipality
10.	Agic	Samir	President	Eco Pliva Association
11.	Zivorad	Kovacevic	Representative	South area
12.	Aramaki	Taku	First Secretary	Japanese Embassy
13.	Yoshii	Megumi	Consultant	Japanese Embassy
14.	Hashimoto	Kazuyo	Project Formulation Advisor	JICA Sarajevo
15.	Itoh	Kanao	Chief Adviser	JICA Project Team
16.	Sakamoto	Hideo	Deputy Chief Adviser	JICA Project Team
17.	Fujinuma	Sherry	Tourism Promotion	JICA Project Team
18.	Kawasaki	Ken	Historical heritage	JICA Project Team
19.	Nishibuchi	Akiko	HR Adviser	JICA Project Team
20.	Stiklica	Danko	Field Officer North	JICA Project Team
21.	Donko	Ernest	Field Officer South	JICA Project Team
22.	Maric	Sanja	Secretary	JICA Project Team
23.	Melika	Brkovic	Interpreter	JICA Project Team

3. 第 3 回合同調整会議議事録

Theme: The Third Joint Coordination Committee Meeting Discussion on the Third Fiscal Year (May to December 2008) activities
Date: 29th May, 2008
Time: 14:00 - 16:00
Venue: UNITIC Business Center Sarajevo, meeting room 8
Attendants: See attached List of Participants

1. The Third Joint Coordination Committee Meeting was held to discuss the strategies in the third fiscal year activities.

The JICA Expert Team conducted a presentation which highlighted the progress of the Second Fiscal Year and also strategy for the Third Fiscal Year. Details as to the activities conducted during the Second Fiscal Year, as well as an introduction of the project activities and allocated resources for the Third Fiscal Year are presented. An unanimous understanding and confirmation was achieved.

2. Major points of discussion were as follows:

- a) JCC members were in unison agreement that there is to be continuous unified cooperation among all stakeholders for further eco-tourism development.
- b) Local communities, within the respective regions are happy to see progress being made.
- c) JICA Expert Team has requested the relevant ministries to provide financial assistance for the small-scale tourism infrastructure improvement.
- d) Continuous support, including financial support for Umbrella Associations, has requested to municipalities in the respected region.

List of Participants

Name of the meeting/Seminar: 3rd JCC Joint Coordination Committee
 Date: 29 May 2008
 Venue: UNITIC Business Center Sarajevo, meeting room 8
 Chairperson: Mr. Ajanovic Hamza, on behalf of Mr. Reuf Hadzibegic, Assistant Minister of MOFTER

No.	Last Name	First Name	Position	Organization
1.	Ajanovic	Hamza	Expert Advisor for Tourism	Ministry of Foreign Trade and Economic Relations
2.	Vrazalica	Alma	Assistant to Head of Multilateral Econ Relations	Ministry of Foreign Affairs
3.	Babic	Nedjeljko	Assistant Minister	Ministry of Tourism and Environment FBiH
4.	Custovic	Admira	Economic Dept	Mostar City Administration
5.	Donlaga	Risto	Economic Dept	Nevesinje Municipality
6.	Mrako	Amer	Mayor	Jajce Municipality
7.	Softic	Aida		Jajce Municipality
8.	Cirko	Milorad	Mayor	Sipovo Municipality
9.	Segrt	Biljana	Economic Dept	Sipovo Municipality
10.	Laketic	Svjetlana		Jezero Municipality
11.	Popovic	Bojana		Tourist Community RS
12.	Agic	Samir	President	Eco Pliva Association
13.	Jovic	Mira		Eco Pliva
14.	Ruzicic	Snezona		Eco Pliva
15.	Krupic	Armina		Eco Kuca
16.	Cumbo	Dragana		Tourism Organization Sipovo
17.	Jobica	Kostic		Eco Velez Association
18.	Aramaki	Taku	First Secretary	Japanese Embassy
19.	Jakovljevic	Vesna	Secretary	Japanese Embassy
20.	Hashimoto	Kazuyo	Project Formulation Advisor	JICA Sarajevo
21.	Itoh	Kanao	Chief Adviser	JICA Project Team
22.	Fujinuma	Sherry	Tourism Promotion	JICA Project Team
23.	Nishibuchi	Akiko	HR Adviser	JICA Project Team
24.	Tabata	Naoko	Project Coordinator	JICA Project Team
25.	Stiklica	Danko	Field Officer North	JICA Project Team
26.	Donko	Ernest	Field Officer South	JICA Project Team
27.	Maric	Sanja	Secretary	JICA Project Team
28.	Melika	Brkovic	Interpreter	JICA Project Team

4. 第 4 回合同調整会議議事録

Theme: The Fourth Joint Coordination Committee Meeting Discussion on the progress of Third Fiscal Year (May to December 2008) activities and strategy for fourth Fiscal Year activities

Date: 3rd December, 2008

Time: 14:00 - 16:00

Venue: UNITIC Business Center Sarajevo, meeting room 8

Participants: See attached List of Participants

1. The Fourth Joint Coordination Committee Meeting was held to discuss the progress of the Third Fiscal Year activities and major activities for the Fourth Fiscal Year Program.

The JICA Project Team conducted a presentation which highlighted the progress of the Third Fiscal Year in addition to the major proposing activities for the Fourth Fiscal Year. Details as to the activities conducted during the Third Fiscal Year, as well as an introduction of major activities on the project strategy for the Fourth Fiscal Year were presented. The requested small scale tourism infrastructure development projects from local stakeholders were also introduced. A unanimous understanding and confirmation was achieved.

2. Major points of discussion were as follows:

- a) JCC members were in unison agreement that there is to be continuous unified cooperation among all stakeholders for further eco-tourism development.
- b) The relevant ministries would like to more actively participate to the project and restart and organize the Working Group Meeting of Tourism Related 4 ministries in BiH.
- c) The relevant ministries and model project organizers, within the respective regions are satisfied to see and proud of the progress being made (both) physically and technically.
- d) JICA Project Team has requested that the relevant ministries to provide financial assistance for small-scale tourism infrastructural improvements and also to provide technical assistance for unification of standards/categories of tourism industries registration on the organizing workshops in Pliva and Velez regions.
- e) Continuous support, including financial support for the Umbrella Associations, has been requested to the municipalities of the respected region.

List of Participants

Name of the meeting/Seminar: 4th JCC Joint Coordination Committee

Date: 3rd December 2008

Venue: UNITIC Business Center Sarajevo, meeting room 8

Chairperson: Mr. Nedjeljko Babic, Assistant Minister of Environment and Tourism

No.	Last Name	First Name	Position	Organization
1.	Babić	Nedjeljko	Assistant Minister	Federal Ministry of Environment and Tourism
2.	Pandurevic	Brankica	Head of Tourism Department	MoFTER
3.	Ugljen kopic	Arna	Senior expert	MoFTER
4.	Sarić	Belma	Contact JICA project	Ministry of Foreign Affairs
5.	Aramaki	Taku	First secretary	Japanese Embassy
6.	Jakoljevic	Vesna	Translator	Japanese Embassy
7.	Shikano	Masuo	Representative	JICA Balkan Office
8.	Hashimoto	Kazuyo	Project Formulation Advisor	JICA Contact Point
9.	Custovic	Admira	Advisor for Tourism	Mostar Municipality
10.	Topuz	Emira	Assistant Director Blagaj Branch	Mostar Municipality
11.	Agic	Samir	Executive Director	Eco Pliva Association
12.	Kostić	Jovan	Executive Director	Eco Velež Association
13.	Askraba	Emir	Executive Director	STK Blagaj City
14.	Kolicic	Esad	Executive Director	Bioprodukt
15.	Golos	Mustafa	Executive Director	KRUG Blagaj
16.	Stranjak	Ismet	Executive Director	Eko Velez Podvelez
17.	Catic	Mustafa	Secretary	Fishing association Blagaj
18.	Djukic	Aleksandar	Executive Director	PSA
19.	Krupic	Armina	Manager	Eco House Jajce
20.	Laketic	Suzana	Manager	Eco House Jezero
21.	Predrag	Radoja	Member of Board	Pliva Country Lodging Association
22.	Itoh	Kanao	Leader	JPT
23.	Sakamoto	Hideo		JPT
24.	Omura	Takeshi		JPT
25.	Nishibuchi	Akiko		JPT
26.	Djonko	Ernest	Field officer	JPT
27.	Sefo	Selma	Field officer	JPT
28.	Kulenovic	Bojan	Field officer	JPT
29.	Fazlagic	Eva	Secretary	JPT
30.	Brkovic	Melika	Interpreter	JPT

5. 第 5 回合同調整会議議事録

Title:	The Fifth Joint Coordination Committee Meeting
Theme:	Discussion on the Progress of the Third Fiscal Year and Schedule and Strategy for the Fourth Fiscal Year.
Date:	6 th March, 2009
Time:	14:00 ~ 16:00
Venue:	UNITIC Business Center Sarajevo, meeting room 8
Participants:	See attached List of Participants

1. The Fifth Joint Coordination Committee Meeting was held to confirm the progress of the Third Fiscal Year and discuss schedule and strategy for the Fourth Fiscal Year. JICA Project Team made a presentation using power point slides on the following points:

- Schedule of the fourth fiscal year
 - Project duration is from the end of February 2009 to December 2009
 - Actual active period is from the end of February 2009 to September 2009
- Progress of the third fiscal year
- Strategy of the fourth fiscal year
 - To establish sustainable eco-tourism mechanism in model regions
 - To disseminate the established model projects to outside the regions
 - To formulate eco-tourism development guidelines in BiH

2. Participants exchanged ideas and opinions on the schedule and strategy for the fourth fiscal year receiving the report from the JICA Project Team and reached agreement on initiation of the activities of the fourth fiscal year. Major points of the discussion were as follows:

- Although it may be possible for the MoFTER to directly deal with requests from the model areas, it is not easy to fully obtain necessary information of local level. Entity governments and ministries are expected to play central roles and contribute much rather than the current situation.
- We obtained achievements through the JICA project. We may have to evaluate ownership and contribution of entities' governments and ministries for the project and model projects. Subsequently we have to initiate more concrete actions to attain mutual satisfaction.
- Through the activities for the past three years, the JICA Project Team (JPT) received requests to support infrastructure development. However the JICA project doesn't aim to develop infrastructure, but to develop capacity of human resources and organizations.

Therefore JPT asked ministries to finance small-scale tourism infrastructure and facility development and so on, and subsequently the Ministry of Environment of Tourism, FBiH has announced the new financial support for Rural Tourism Development. In the Velez area, UNDP also undertook another financial support project.

- Although there are difficulties in BiH because of the existence of two entities and state government system, we established the umbrella associations in each area, Pliva and Velez. We also established coordinating working group of tourism related ministries in BiH. We should utilize these organizations and group.
- Although the project generated actual outcomes, there are still some organizations that don't have enough capacity and we have issues how to enhance capacity of these organizations. But JICA supported many activities for three years and we hope that each model project's organization take off and start activities by self-reliance efforts.
- Tourism business belongs to mainly private sector though the government should play some role and have responsibility on tourism administration. Private sector should have much more ownership for the future.
- We need to examine how to complete the project. JICA will conduct the terminal evaluation study around in May. In the study, you will jointly evaluate the progress and achievements of the project and JICA will formulate recommendations for that and activities after the project.

List of Participants

Name of the meeting/Seminar: 5 th Joint Coordination Committee (JCC)

Date: 6th March 2009

Venue: UNITIC Business Center Sarajevo, meeting room 8

Chairperson: Ms. Pandurevic Brankica; Minister of Foreign Trade and Economic Relations

No.	Last Name	First Name	Position	Organization
31.	Pandurevic	Brankica	Head of Tourism Department	Ministry of Foreign Trade and Economic Relations
32.	Ugljen kopic	Arna	Senior expert	
33.	Babić	Nedjeljko	Assistant Minister	Federal Ministry of Environment and Tourism
34.	Aramaki	Taku	First secretary	Japanese Embassy
35.	Jakoljevic	Vesna	Translator	
36.	Yamada	Ken	Senior Representative	JICA Balkan Office
37.	Hashimoto	Kazuyo	Project Formulation Advisor	JICA Balkan Office, Sarajevo Contact Point
38.	Begović	Indira	Tech. Coordinator	
39.	Čustović	Admira	Advisor for Tourism	Mostar Municipality
40.	Topuz	Emir	Assistant Director Blagaj Branch	
41.	Agić	Samir	Executive Director	Eco Pliva Association
42.	Količić	Esad	Executive Director	Bioprodukt (Podvelez)
43.	Gološ	Mustafa	Executive Director	KRUG Blagaj
44.	Stranjak	Ismet	Executive Director	Eko Velez Podvelez
45.	Catić	Mustafa	Secretary	Fishing association Blagaj
46.	Djukić	Aleksandar	Executive Director	Pilva Sport Association
47.	Bašić	Ramiz		TZ HNK
48.	Askraba	Emir	Executive Director	STK Blagaj City
49.	Disdarečić	Amel		
50.	Predrag	Radoja	Member of Board	Pliva Country Lodging Association
51.	Itoh	Kanao	Team Leader	JICA Project Team
52.	Shimomura	Takeshi	Coordinator	
53.	Djonko	Ernest	Field Officer for Velez	
54.	Sefo	Selma	Assistant for Velez	
55.	Kulenović	Bojan	Field Officer for Pliva	
56.	Fazlagić	Eva	Secretary (Sarajevo)	
57.	Brković	Melika	Interpretor	

6. 第 6 回合同調整会議議事録

Title: The Sixth Joint Coordination Committee Meeting
Theme: Discussion on the progress and evaluation of the Project activities during the Project (from February 2007 to September 2009) and recommendations for the future activities
Date: 9th September, 2009
Time: 11:00 - 13:00
Venue: UNITIC Business Center Sarajevo, meeting room 8
Participants: Refer to attached APPENDIX

3. The Sixth Joint Coordination Committee Meeting was held to present the progress and evaluation of the Project activities during the Project (from February 2007 to September 2009) and discuss about the future activities. Following items were covered in the meeting.
 - Overall review of the Project Activities
 - Main activities of the Project
 - Achievements from the Project
 - Result of Joint Evaluation and achievement till today
 - Keys for the future growth
 - Next steps for model projects in Pliva and Velez
 - Recommendations for the future growth
4. Mr. Itoh, the team leader reported the implemented activities and achievements. The progress report No.3 was submitted in the meeting. Counterpart ministries accepted the report.
5. The result of the joint evaluation in June 2009, measures taken after the evaluation and recommendation for all model projects in Pliva and Velez were reported.
6. President of the management board of Eco Pliva and Eco Velez association presented the plans for future growth in each region.
7. JICA Project Team requested the continuous financial support for the umbrella association from the local municipalities. Also, JICA Project Team suggested to the entity ministries to provide financial support to umbrella associations.
8. Counterpart ministries reported that application process for the next project is undergoing, titled “Project for Herzegovina International Tourism Corridor Development and Environmental Conservation in Bosnia and Herzegovina.”

9. Participants exchanged ideas and opinions on especially on the umbrella associations.

Some model project leader commented about the sustainability of the umbrella association and the difficulty to function as regional coordinator. JICA Project Team emphasized the importance of the regional coordinator and integrated promoter role for developing regional eco-tourism in order to create multiplied effect. Some participants agreed the importance of the continuation of umbrella associations, some commented the importance of appointing proper leader. Some municipality and ministry participant also emphasized the importance of the promotion and the umbrella association's potential role in the promotion.

Finally, Mr. Babic made closing remark. He emphasized the importance of more participation from the ministries for future project implementation. Mr. Itoh appreciated his remark and the meeting was closed.

List of Participants

Name of the meeting/Seminar: 6th Joint Coordination Committee

Date: 9th September 2009

Venue: UNITIC

Chairperson: Mr. Reuf Hadzibegic, MOFTER

No.	Last Name	First Name	Position	Organization
1.	Hadzibegić	Reuf	Assistant Minister	MOFTER
2.	Babić	Nedjeljko	Assistant Minister	Fed. Ministry of Environment and Tourism
3.	Fadzan	Sefik	Head of Department	Ministry of Foreign affairs
4.	Pandurevic	Brankica	Head of Department	MOFTER
5.	Ugljen-Kopic	Arna	Senior associate	MOFTER
6.	Hashimoto	Kazuyo	Project formulation adviser	JICA Sarajevo
7.	Pajic	Omer	Head of econ dpt	Municipality Mostar
8.	Bašić	Ramiz	Deputy President	TZ HNK/ Eco Velez
9.	Glogovac	Slavisa	President	Fishing association Nevesinje
10.	Nožić	Safet	President	Hunting Association Velez
11.	Askraba	Emir	President	STK Blagaj
12.	Kovac	Radenko	Member	Velez Country lodging
13.	Gološ	Mustafa	Member	KRUG Blagaj
14.	Količić	Esad	Director	Bioprodukt Podvelez
15.	Jovic	Mira	Administrator	Eco Pliva
16.	Djukić	Aleksandar	Manager	PSA
17.	Softić	Aida	Director	Agency for protection and promotion of cultural historical monument Jajce
18.	Piljic	Dule	President	Pliva Country Lodging/ Eco Pliva
19.	Radoja	Pedja		Pliva Country Lodging
20.	Radic	Pero	Project Coordinator	Eco House Jezero

No.	Last Name	First Name	Position	Organization
21.	Glamocak	Dusko	Herb expert	Eco House Jezero
22.	Itoh	Kanao	Team leader	JPT
23.	Nishibuchi	Akiko	Team member	JPT
24.	Shimomura	Takeshi	Team member	JPT
25.	Tabata	Naoko	Team member	JPT
26.	Djonko	Ernest	Field officer	JPT
27.	Markez	Branislav	Field officer	JPT
28.	Fazlagic	Eva	Secretary	JPT
29.	Brkovic	Melika	Interpreter	JPT
30.	Jasarec	Elma		Country Lodging velez
31.	Taric	Elfid		Hotel ADA
32.	Zerajic	Zeliko		Fishing Association ZALONIKA
33.	Topuz	Camila		Bee association Blagaj
34.	Catic	Mustafa		NGO, Blagaj
35.	Bejtic	Nina	Technical Coordinator	JICA contact Point