

FINAL REPORT

Contents

	<u>Pages</u>
1. Introduction	1 - 1
1.1 Background of the Study	1 - 1
1.2 Objective of the Study	1 - 2
1.3 Study Areas	1 - 2
1.4 Activities and Tasks of the Study Team.....	1 - 3
1.5 Organization of the Final Report.....	1 - 4
1.6 Study Team Members and Counterparts.....	1 - 4
2. General Outline of Economy and Industry in Ghana	2 - 1 - 1
2.1 General Background.....	2 - 1 - 1
2.1.1 Gross Domestic Product (GDP).....	2 - 1 - 1
2.1.2 Trade	2 - 1 - 3
2.1.3 Foreign Investment	2 - 1 - 4
2.2 The General Condition of the Industry in Ghana	2 - 2 - 1
2.2.1 Industry Sector	2 - 2 - 1
2.2.2 Geographical Distribution of Manufacturing Industries	2 - 2 - 3
2.2.3 Distribution of Manufacturing Companies by Size.....	2 - 2 - 4
2.3 Background of Local Industry in Ghana	2 - 3 - 1
2.3.1 Human Resources	2 - 3 - 1
2.3.2 Infrastructure.....	2 - 3 - 5
2.4 Issues Relating to Economy and Industry	2 - 4 - 1
3. Current State of SME and Local Industry Promotion in Ghana	3 - 1 - 1
3.1 National Development Plans	3 - 1 - 1
3.1.1 Growth and Poverty Reduction Strategy II (GPRS II).....	3 - 1 - 1
3.1.2 Private Sector Development Strategy (PSDS)	3 - 1 - 3
3.1.3 Trade Sector Support Programme.....	3 - 1 - 4

3.1.4	New Industrial Policy	3 - 1 - 8
3.2	Local Industry Promotion Schemes	3 - 2 - 1
3.2.1	President's Special Initiatives (PSI).....	3 - 2 - 1
3.2.2	District Industrialization Programme (DIP).....	3 - 2 - 5
3.2.3	Micro Small and Medium Enterprises (MSME) Project.....	3 - 2 - 9
3.3	Government and Other Organizations for Local Industry Promotion.....	3 - 3 - 1
3.3.1	Ministry of Trade, Industry, Private Sector Development and President's Special Initiatives (MOTI/PSD/PSI).....	3 - 3 - 1
3.3.2	National Board for Small Scale Industries (NBSSI).....	3 - 3 - 5
3.3.3	Business Advisory Centre (BAC)	3 - 3 - 11
3.3.4	Other Ministries and Local Government.....	3 - 3 - 12
3.3.5	Business Support Organizations	3 - 3 - 21
3.3.6	Regional Bank.....	3 - 3 - 30
3.4	Activity Status of Donor Organizations	3 - 4 - 1
3.4.1	Support Programme for Enterprise Empowerment and Development (SPEED).....	3 - 4 - 1
3.4.2	Trade & Investment Programme for Competitive Export Economy (TIPCEE) ..	3 - 4 - 2
3.4.3	Rural Enterprise Development Support (REDS)	3 - 4 - 3
3.4.4	Rural Enterprises Project Phase II (REP II).....	3 - 4 - 4
3.4.5	Promoting the Shea Butter Sales and Strengthening the Local Shea Butter Industry in Northern Ghana	3 - 4 - 5
3.5	Business Support Issues (Based on Results of Questionnaire Survey)	3 - 5 - 1
3.6	Issues Relating to Local Industry Development.....	3 - 6 - 1
4.	Outline of Target Industries in Four Priority Regions and Trial Programs	4 - 1 - 1
4.1	Selection of Target Industries in the Four Priority Regions.....	4 - 1 - 1
4.2	Greater Accra Region.....	4 - 2 - 1
4.2.1	Current State of the Garment and Textile Industry	4 - 2 - 1
4.2.2	Problem Analysis and Summary of the Trial Program.....	4 - 2 - 8
4.3	Ashanti Region.....	4 - 3 - 1
4.3.1	Current State of the Palm Oil Processing Industry	4 - 3 - 1
4.3.2	Current State of the Cassava Processing Industry.....	4 - 3 - 11
4.3.3	Selection of the Target Industry for the Trial Program.....	4 - 3 - 20

4.3.4	Problem Analysis and Summary of the Trial Program.....	4 - 3 - 22
4.4	Central Region.....	4 - 4 - 1
4.4.1	Current State of the Fruit Processing Industry	4 - 4 - 1
4.4.2	Problem Analysis and Summary of the Trial Program.....	4 - 4 - 10
4.5	Northern Region	4 - 5 - 1
4.5.1	Current State of the Shea Butter Industry	4 - 5 - 1
4.5.2	Problem Analysis and Summary of the Trial Program.....	4 - 5 - 7
5.	Business Support Systems for Target Industries.....	5 - 1 - 1
5.1	The Business Support System for the Garment Industry in the Greater Accra Region	5 - 1 - 1
5.1.1	Strategic approach.....	5 - 1 - 1
5.1.2	Priority Setting for Strategy and Implementation Schedule.....	5 - 1 - 9
5.1.3	Implementation Organizations	5 - 1 - 9
5.2	The Business Support System for the Palm Oil Processing Industry in the Ashanti Region.....	5 - 2 - 1
5.2.1	Strategic approach.....	5 - 2 - 1
5.2.2	Priority Setting for Strategy and Implementation Schedule.....	5 - 2 - 8
5.2.3	Implementation Organizations	5 - 2 - 9
5.3	The Business Support System for the Citrus Processing Industry in the Central Region.....	5 - 3 - 1
5.3.1	Strategic Approach.....	5 - 3 - 1
5.3.2	Priority Setting for Strategy and Implementation Schedule.....	5 - 3 - 8
5.3.3	Implementation Organizations	5 - 3 - 8
5.4	The Business Support System for the Shea Butter Industry in the Northern Region	5 - 4 - 1
5.4.1	Strategic Approach.....	5 - 4 - 1
5.4.2	Priority Setting for Strategy and Implementation Schedule.....	5 - 4 - 9
5.4.3	Implementation Organizations	5 - 4 - 10
6.	Master Plan and Action Plan for the Nationwide Business Support System.....	6 - 1 - 1
6.1	Master Plan for the Nationwide Business Support System.....	6 - 1 - 1

6.1.1	Implementation Methods for the Business Support System	6 - 1 - 1
6.1.2	Issues Relating to Local Industries in Ghana	6 - 1 - 2
6.1.3	Development Goals, Strategies and Programs for the Business Support System.....	6 - 1 - 6
6.2	Action Plan for the Business Support System.....	6 - 2 - 1
6.2.1	Detailed Descriptions of the Programs	6 - 2 - 1
6.2.3	Program Priority.....	6 - 2 - 38
6.3	Policy Recommendations for Nationwide Local Industry Development.....	6 - 3 - 1
6.3.1	Nationwide Deployment of Local Industry Revitalization Initiatives	6 - 3 - 1
6.3.2	Method for Nationwide Deployment of Local Industry Development and Local Industry Support System.....	6 - 3 - 2
6.3.3	Use of TSSP for Local Industry Development.....	6 - 3 - 4

Annex

- Annex 1 Local Industry Development in Japan
- Annex 2 The Result of Questionnaire Survey on BDS Supply
- Annex 3 The Result of Questionnaire Survey on BDS Demand of SMEs
- Annex 4 Basic Data on the Four Regions
- Annex 5 Funding Options