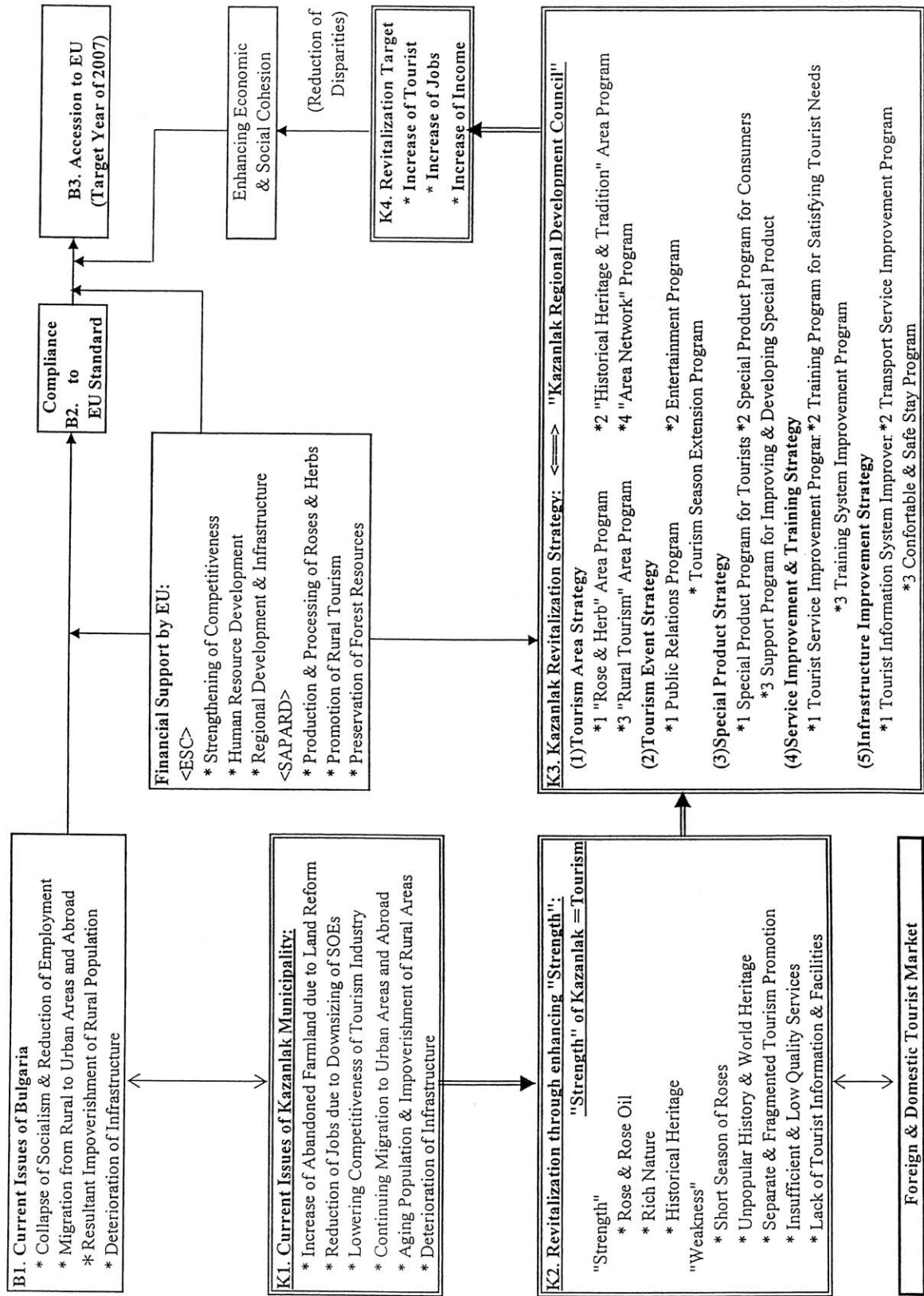


ANNEX I

The Framework of the Project



ANNEX I-b Focus of JICA Cooperation in the Project

Strategies and Programs	Initiative of Kazanlak	Focus of JICA Cooperation
<Preparation & Initial Stage>		
1. Establishment and Operation of KRDC	◎	
2. Motivation & Training Program on Regional Development		◎
<Main Stage>		
1. Tourism Area Strategy		
1.1 "Rose & Herb" Area Program	◎	◎
1.2 "Historical Heritage & Tradition" Area Program	◎	
1.3 "Rural Tourism" Area Program	◎	◎
1.4 "Area Network" Program	◎	◎
2. Tourism Event Strategy		
2.1 Public Relations Program	◎	
2.2 Entertainment Program	◎	
2.3 Tourism Season Extension Program	◎	◎
3. Special Product Strategy		
3.1 Special Product Program for Tourists	◎	◎
3.2 Special Product Program for Consumers	◎	◎
3.3 Support Program for Improving & Developing Special Product	◎	
4. Service Improvement & Training Strategy		
4.1 Tourist Service Improvement Program	◎	
4.2 Training Program for Satisfying Tourist Needs	◎	◎
4.3 Training System Improvement Program	◎	
5. Infrastructure Improvement Strategy		
5.1 Tourist Information System Improvement Program	◎	
5.2 Transport Service Improvement Program	◎	
5.3 Comfortable & Safe Stay Program	◎	
<Final Stage>		
1. Final Evaluation & Measures for Enhancing Sustainability	◎	◎

ANNEX II Tentative Schedule of Implementation (TSD)

Activities	2004			2005			2006			2007				
	8	9	10	11	12	1	2	3	4	5	6	7	8	9
I. Preparatory Stage														
Establishment of Kazanlak Regional Development Council and its operation (preparatory workshops etc.)														
II. Initial Stage														
Formulation of Grand Design for the Nationwide Regional Development Plan														
III. Collaboration Stage														
1. Tourism Area Strategy														
2. Tourism Event Strategy														
3. Special Product Strategy														
4. Service Improvement & Training Strategy														
5. Infrastructure Improvement Strategy														
IV. Final Stage														
Joint Coordinating Committee														
Information Dissemination Workshop														

Enhaencing sustainability and Summarizing know-hows

Implementation of the Project through the participatory approach, and Modeling

Preparation and Motivating the people

ANNEX III List of Bulgarian Counterparts and Administrative Personnel

1. Project Director : Mayor of Kazanlak Municipality

2. Project Manager : Representative of Kazanlak Municipality

* to be nominated by the middle of July 2004

3. Technical Counterpart Personnel

Suitably qualified personnel assigned continuously to work with Japanese experts as below;

(1) Director of "Territory Planning" Directorate

(2) Chief Architect

(3) Director of "Social Activities, Agriculture and Ecology" Directorate

(4) Chairman of Council of Tourism

4. Administrative Personnel

(1) Junior expert in charge of JICA Program

(2) Senior expert "Territory Planning"

(3) Senior expert "Plant growing and municipal land"

(4) Chief specialist in charge of Tourism

(5) Senior expert "Ecology"

(6) Chief expert "Public Relations"

(7) Senior expert "European and pre-accession Funds"

(8) Chief expert "Projects and Investments"

5. Other personnel mutually agreed upon as necessary

(1) Director of Institute for Roses and Aromatic Plants

(2) Director of Historical Museum "ISKRA"

(3) General Secretary of Foundation "Bulgarian Rose"

(4) Chairman of Community Culture Center "ISKRA"

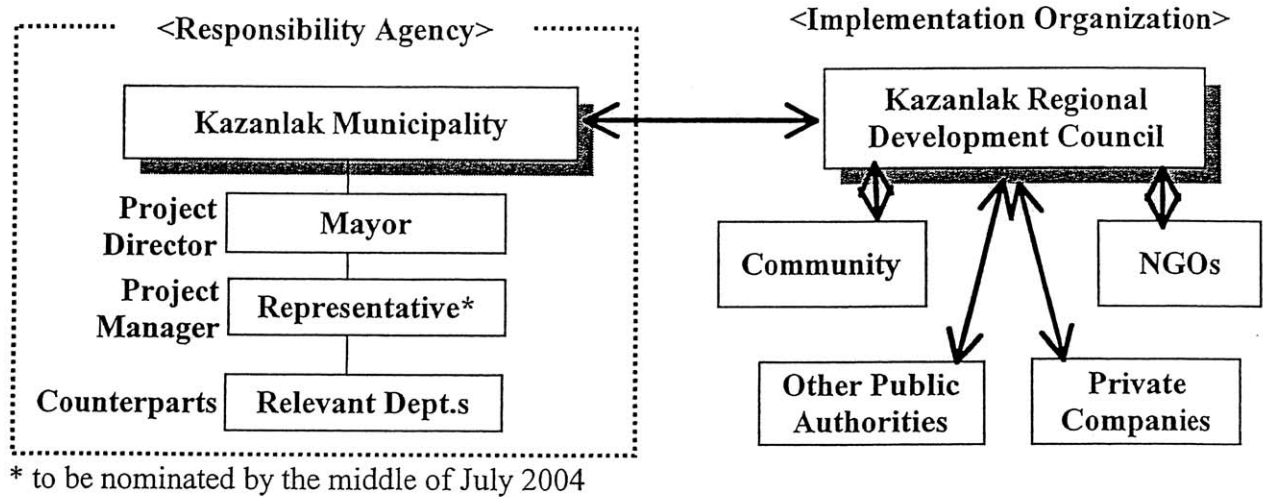
(5) Manager of Tourist Complex "Palas – Zornitsa"

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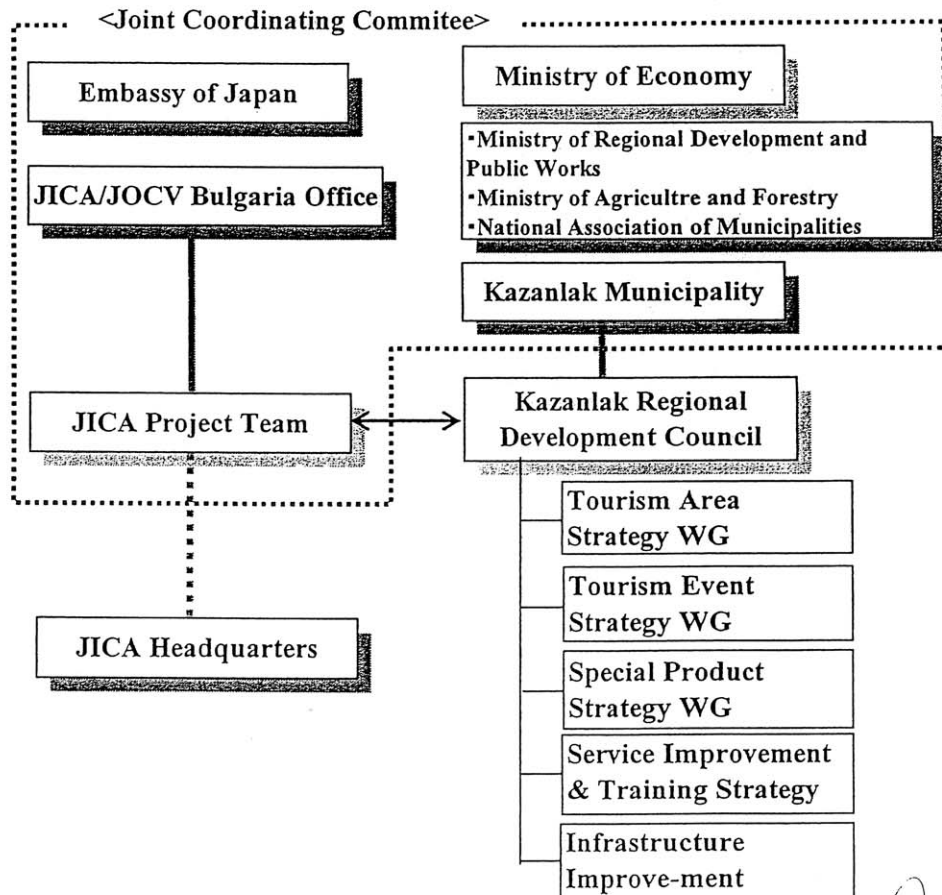


ANNEX IV Implementation Structure of the Project

Based on the participatory approach, Kazanlak Regional Development Council (KRDC), as the implementation organization, is composed of various stakeholders as follows:



The relationship between JICA Project Team, KRDC and JCC is shown as follows:



ANNEX V Functions and Composition of the Joint Coordinating Committee

1. Functions

To review regularly the progress and achievements of the Project

To exchange views on major issues arising from or in connection with the Project

To approve the modification to activities depending on the necessity

2. Composition

Chairperson: Director of Donor Programmes Directorate, Ministry of Economy

Members

(1) Bulgarian side:

- 1) Mayor of Kazanlak Municipality
- 2) Representative of Ministry of Regional Development and Public Works
- 3) Representative of Ministry of Agriculture and Forestry
- 4) Representative of National Association of Municipalities
- 5) Personnel concerned to be decided by Bulgarian side

(2) Japanese side:

- 1) JICA Experts
- 2) Representative of the Embassy of Japan in the Republic of Bulgaria
- 3) Representative of the JICA/JOCV Bulgaria Office
- 4) Personnel concerned to be dispatched by JICA

Note:

- 1) The Joint Coordinating Committee will be held once or twice a year during the project period.
- 2) Kazanlak Municipality submits the discussion topics and any related materials each time the JCC is held.
- 3) Persons who are invited by the chairperson may attend the Joint Coordinating Committee meeting.

Handwritten initials and a circular stamp.

Handwritten signature.

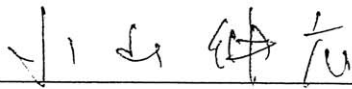
2. 議事録 (M/M)

Minutes of Meeting
on
the Record of Discussion
for
the Kazanlak Area Revitalization Project
in Bulgaria

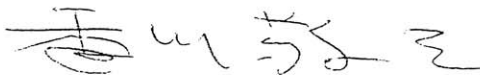
Agreed Upon Between

Kazanlak Municipality/
Ministry of Economy
and
Japan International Cooperation Agency

Sofia, 16 June, 2004



Mr. Nobuhiro Koyama
Leader of Implementation Survey Team
Japan International Cooperation Agency



Mr. Keizo Kagawa,
Resident Representative,
Bulgaria JICA/JOCV Office



Mr. Stefan Damijanov
Mayor of Kazanlak Municipality,
Bulgaria



Mr. Ivo Kozov, Director,
Donor Programmes Directorate,
Ministry of Economy

Japan International Cooperation Agency (JICA) dispatched Implementation Survey Team, headed by Mr. Nobuhiro KOYAMA, to Bulgaria for a period of 7 – 18 June, 2004. Kazanlak Municipality, Ministry of Economy, and the other related ministries and institutions (the Bulgarian side) and the Team had a series of discussions on the Record of Discussion (R/D) on 14-17 June. The Bulgarian side and the Team came to an agreement on the R/D and the signing ceremony was held on 16 June, 2004. The officials involved in the Project and attendants to the discussions are listed in the Attachment.

Record of Discussion and Minutes of Meeting are prepared in English and Bulgarian language and both of them are signed. However, the English version is “official”, and the Bulgarian version is only for the reference purposes.

The main points of discussions are summarized below:

1. Title of the Project

Both sides agreed that the name of the Project is “the Kazanlak Area Revitalization Project (KARP)” in lieu of “the Regional Economic Development in a Model Area in Bulgaria”

2. Joint Coordinating Committee

Upon the consent of the importance of the monitoring system in the Minutes of Meeting on the date of March 23, 2004 (hereinafter referred to as “the M/M of March 2004”), both sides agreed to establish the Joint Coordinating Committee (JCC). JICA stressed that it is essential to set up the JCC by the middle of July, 2004, in order to commence the Project in October 2004. Both sides agreed that the Project shall start only if the Bulgarian side establishes JCC. The more detailed descriptions are shown in the R/D.

3. Establishment of KRDC

As a result of the discussions, the Kazanlak Regional Development Council (KRDC) and JCC are to be newly established for the smooth and effective implementation. Regarding KRDC, the candidate-members were nominated by Kazanlak Municipality. However, JICA commented as follows:

(1) Principally, KRDC should be consisted of not only Kazanlak Municipality but also of such various stakeholders as representative of communities, private companies and NGOs.

(2) Members each five (5) working groups should be appointed at the same time.

JICA stressed that it is essential to set up the KRDC by the middle of July, 2004, in order to commence the Project in October 2004. Both sides agreed that the Project shall start only if the Bulgarian side establishes KRDC.

4. The Project as “A Model ” for the other municipalities

As described in the M/M of March 2004, the regional development method used through the Project in Kazanlak area shall be disseminated to other municipalities during the course of the Project.

5. The Cooperation Period

JICA 





Both sides agreed that the term of cooperation is three (3) years. However, Ministry of Economy mentioned that it would be desirable to consider the extension of the period depending on the result at the final stage of the Project.

6. Holding the continuous workshops

As a result of the two-day workshop which took place from 10 June to 11 June, 2004 in Kazanlak, both sides confirmed the importance of exchanging opinions among the stakeholders relevant to the Project. It was agreed that the Kazanlak Municipality would hold the similar workshops periodically until the commencement of the Project. During the absence of Japanese experts, the officers who JICA/JOCV Bulgaria office appoints shall facilitate the workshops.

7. Office Space

Kazanlak Municipality kindly prepared the office space before the arrival of the Implementation Survey Team. JICA commented that although it was cozy and comfortable, it seemed rather small. Therefore JICA requested Kazanlak Municipality to find another office space in order to secure the smooth work and activities of the Project team. Kazanlak Municipality informed JICA of arranging office space on JICA own expenses if more office space is explicitly needed.

8. Selection of Cities and Villages for JICA Cooperation

Kazanlak Municipality and JICA Team discussed the target cities and villages to be covered by JICA cooperation, and both sides tentatively agreed as follows:

(1) Rose and Herb Area Program: Kazanlak, Gorno Cherkovishte, Rozovo, Kunchevo, Cherganovo, and Ovoshnik

(2) Historical Heritage and Tradition Area Program: Kazanlak, Enina, Krun, Sheinovo and Shipka

Further discussions will be held to finalize them during the course of JICA cooperation

9. Participation of Research Institute of Roses and Aromatic Plants

Kazanlak Municipality and JICA Team agreed that the Research Institute is important in the Project, especially in the programs of "Rose and Herb Area Development Program", "Special Product Strategy" and "Service Improvement & Training Strategy". Both sides agreed to request the Research Institute to participate in the Project.

10. JICA Cooperation through Technical Cooperation and JOCV Programs

JICA Team informed Kazanlak Municipality that the Project is to be supported mainly through Technical Cooperation Program of JICA, with partial assistance of JOCV Program to facilitate participatory approach. JICA Team requested Kazanlak Municipality to provide both teams of Technical Cooperation and JOCV with counterparts, office space and others necessary for implementing the Project.



Attendant List of the Meeting

Members of Bulgarian side

<Kazanlak Municipality>

- Mr. Stefan Damijanov Mayor
- Mr. Erdinch Bilen Deputy Mayor
- Ms. Romyana Drumeva Deputy Mayor
- Ms. Yuliana Palazova Deputy Mayor
- Ms. Petya Kefalova Public Relations Officer
- Mr. Shunsuke Sakuma Program Officer (JOCV)

<Ministry of Economy>

- Mr. Ivo Konov Director, Donor Programmes Directorate
- Mr. Radoslav Stanolov Senior Expert, Donor Programmes Directorate
- Mr. Atanas Skotarov Senior Expert, Donor Programmes Directorate

<Ministry of Regional Development and Public Works>

- Ms. Boyana Chavdarova Director General of General Programming of Regional Development Directorate

<Ministry of Agriculture and Forestry>

- Dr. Miroslava Georgieva Director of Rural Development and Investment Directorate
- Dipl. Eng. Stanislav Banchev State Expert, Rural Development and Investment Directorate
- Ms. Maria Yonakova National Project Director, Project “Sustainable Development of Rural Areas”

Members of Japanese side

<Implementation Survey Team>

- Mr. Nobuhiro Koyama Leader/ Regional Development Training Programme
- Dr. Teruhiko Yoshimura Project Planning
- Mr. Akihito Sanjo

<JICA/JOCV Bulgaria Office>

- Mr. Keizo Kagawa Resident Representative
- Mr. Tatsuya Katagi JOCV Coordinator
- Mr. Hiroyuki Nonaka Project Formulation Advisor
- Ms. Kimino Nagai Program Officer
- Ms. Magdalena Vassileva Administrative Officer
- Ms. Maria Yotova Interpreter