

**The Hashemite Kingdom of Jordan  
Ministry of Education**

**Japan International Cooperation Agency**

# **The Study on Digital Self-Learning Material Development**

**Final Report**

JULY 2003



**THE HASHEMITE KINGDOM OF JORDAN  
THE STUDY ON DIGITAL SELF-LEARNING MATERIAL  
DEVELOPMENT**

**FINAL REPORT**

**MAIN TEXT**

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## ABBREVIATION

<b>BBS</b>	Bulletin Board System
<b>CIDA</b>	Canadian International Development Agency
<b>DFID</b>	Department for International Development (United Kingdom)
<b>EU</b>	European Union
<b>FAQ</b>	Frequently Asked Questions
<b>GDP</b>	Gross Domestic Product
<b>GER</b>	Gross Enrolment Rate
<b>ICT</b>	Information Communication Technology
<b>IDA</b>	International Development Association
<b>IT</b>	Information Technology
<b>JBIC</b>	Japan Bank for International Cooperation
<b>JICA</b>	Japan International Cooperation Agency
<b>JOCV</b>	Japan Overseas Cooperation Volunteers
<b>LAN</b>	Local Area Network
<b>NER</b>	Net Enrolment Rate
<b>NGO</b>	Non-Governmental Organization
<b>ODA</b>	Official Development Assistance
<b>OECD</b>	Organization for Economic Cooperation and Development
<b>PPBS</b>	Planning-Programming-Budgeting System
<b>PRSP</b>	Poverty Reduction Strategy Paper
<b>PTA</b>	Parents Teacher Association
<b>S/W</b>	Scope of Work
<b>T&amp;L</b>	Teaching & Learning
<b>TOR</b>	Terms of Reference
<b>UK</b>	United Kingdom
<b>UNESCO</b>	United Nations Educational, Scientific and Cultural Organization
<b>UNICEF</b>	United Nations Children's Fund
<b>USAID</b>	United States Agency for International Development
<b>USD</b>	US Dollar
<b>WB</b>	World Bank

## GLOSSARY

<b>Animation:</b>	The rapid sequential presentation of slightly differing graphics to create the illusion of motion. Animation can have a greater effect in illustrating a process than a static visual
<b>Basic Design:</b>	The level of digital design that determines the overall development policy and defines an outline of the e-learning system and contents
<b>Basic Design Sheet:</b>	The forms for basic design in this project
<b>Bulletin Board System (BBS):</b>	The computer equivalent of a public note board, messages can be posted to a BBS for viewing by other users and other computers
<b>Course Design:</b>	The level of digital design that defines the structure and the teaching method of the learning contents
<b>Course Objective:</b>	The goal of study, usually related to the Chapter of a Textbook.
<b>Curriculum Analysis:</b>	Analysis to predefined series of learning events designed to meet a specific goal, such as certifying in a particular area or achieving required job skills and knowledge
<b>Detailed Design:</b>	The level of digital design that consists of designs defining display, question, animation, narration, movie, simulation, and learning sequence.
<b>Digital Material Unit:</b>	In this Study, a Digital Material Unit represents a Lesson.
<b>E-Learning:</b>	Broad definition of the field of using technology to deliver learning and training programs Typically used to describe media such as CD-ROM, Internet, Intranet
<b>Enabling Objective:</b>	One or more objectives within the Textbook structure, usually related to the Textbook's content and activities, that require fulfillment to meet the Terminal Objective.
<b>Handbook</b>	A document summarizing the method of Textbook Analysis for developing digital self-learning materials and includes sample Textbook Analysis Sheets.
<b>Instructional Design:</b>	A collection of development and management methods utilizing digital materials and e-learning.
<b>Learning Object:</b>	A reusable, media-independent collection of information used as a modular building block for e-learning content including text, audio, video, animation, and simulation.
<b>Movie:</b>	The medium of delivering information created from the recording of real events to be processed simultaneously by a learner's eyes and ears.
<b>Simulation:</b>	A mode of instruction that relies on a representation in realistic form of the relevant aspects of a device, process, or situation
<b>Textbook Analysis:</b>	A method of analysis that aims to classify the contents of textbooks within specific categories, including Objectives, Contents, and Supplementary Materials
<b>Textbook Analysis Sheet:</b>	A sheet designed to provide detailed information for each category of Textbook classification
<b>Terminal Objective:</b>	One or more objectives within the Textbook structure, usually related to a Textbook's Section that require fulfillment to meet the Course Objective.

## SUMMARY

Though Jordan has achieved a fair level of provision in IT infrastructure and hardware, the introduction of IT to education has potential for development. Thus the Government of the Hashemite Kingdom of Jordan requested to the Government of Japan to provide “the Study on Digital Self-Learning Material Development in Jordan” in accordance with the Agreement on Technical Cooperation between the Government of Jordan and the Government of Japan signed on July 16, 1985. Accordingly, the Japan International Cooperation Agency (JICA), the official agency responsible for technical cooperation, invited tenders and PADECO Co., Ltd. of Tokyo, Japan (PADECO) was selected to carry out the Study. A team of experts from PADECO was mobilized in early May 2002, and commenced their work in Amman, which continued till May 2003.

The overall objective of the study, specified by the Scope of Work, is to develop the capability of the government of Jordan to plan, specify, and order digital teaching materials from private developers or constructors. Taking a two-month unit of Physics in Grade 11 as a sample, the study provides the government with practical experience in digitization of the textbook through a process of analysis, specification, development, implementation, and evaluation. Through this hands-on process, the government can foster the ability to digitize other subjects. Thus, the specific aims of the Study are:

- i) to digitize a two-month unit of Physics Grade 11, and to propose this as a model for further digitization of educational materials;
- ii) to tie in the digitization of educational materials with the shift from teacher-oriented methodology to student-oriented methodology;
- iii) to use the digital learning material to encourage and motivate students to actively gain an improved understanding of learning contents and deepen their understanding;
- iv) to prepare a Handbook for reference to facilitate adequate replication of the digitization process to other teaching materials; and
- v) to train the Counterparts to digitize other teaching materials in an efficient and competent manner.

For the beneficiaries of the project, the Directorate of Curricula and School Textbook (as the counterpart agency and task force team) and experienced teachers in physics (as taskforce team members) were identified as the direct beneficiaries, while the effects would also be realized by i) students and teachers in each school, ii) supervisors of each local bureau, and iii) other staff in the Ministry of Education. A task force team was formed by the Ministry of Education to achieve the smooth transfer of skill and thus realize the objectives of the study. This team included one officer from the Directorate of Curricula and School Textbooks in the Ministry of Education and experienced physics teachers and supervisors with various backgrounds.

As for the first task, the textbook analysis sought to clarify the educational aims and objectives of each Chapter, Section, and Content & Activity of a textbook, and to set out the relevant content in a form for

ease of digitization. During the process of textbook analysis, ‘analysis sheets’ were developed for each objective described above. In selecting appropriate chapters to include as digital materials, the following factors were considered: i) the timing of the pilot period, scheduled for February and March 2003 and ii) the effectiveness of digitizing material in producing self-learning materials. As a result, Chapters 9 and 10 were chosen for textbook analysis.

In the process of designing digital self-learning material following textbook analysis, tasks were performed in three distinctive phases: i) Basic Design, ii) Course Design, and iii) Detailed Design. The theory and method of the adopted development process, called instructional design, was introduced on a hands-on basis as a skill transfer to the task force team members. The Design followed the Waterfall Model, which is a typical computer software development method. In this model all Basic Design and Course Design must be done before Detailed Design. However, as the counterpart team was not familiar with the design tasks, it was difficult to design the outline of contents with imaging details. Therefore, the team took the following approach to the schedule: i) 24 units were divided into 5 groups comprising four or five Units each; ii) the design of each group included Course Design and Detailed Design; and iii) the duration for design of the first group was longer than the others. In the end, the JICA team reviewed the output of the Detailed Design and found a number of points requiring improvement, which were later incorporated.

During the digital material development, the JICA Study Team executed three tenders, namely for: i) the digital self-learning contents development; ii) the equipment; and iii) the evaluation and analysis of self-learning material development. For each tender, one local company in Jordan was selected through a clear and fair procedure. Moreover, the Counterpart gained specific techniques and knowledge concerning how to execute a tender through these procedures. Following the design phase, the Counterpart and the Subcontractor (Menhaj Technologies) carried out the development of the digital material in close cooperation. Various development management processes, such as i) task management, ii) quality management, iii) schedule management, and iv) organization management, were introduced. As a result of this management and much effort from the Counterpart and the Subcontractor, the final development output proved excellent in quality and quantity. After the development, an Acceptance Test was executed to confirm that the self-learning material was developed according to all specifications and requirements of the JICA Study Team. It detected 15 simple errors and the Subcontractor accomplished all necessary corrections.

For the selection of schools subject to trial application, the Task Force Team defined the following conditions such as location, gender equity, minimum number of classes and students, and PC connectivity. Based on thorough discussions with the staff of the Directorate of Curricula and School Textbooks, two boys schools (Omar Bin El-Khatib and Irbid Secondary) and two girls schools (Al Jaloot and Noor Al-Hussein) were selected. Through the preparation of the trial in these schools, school profiles were gathered, teacher training was organized in Amman, installation of digital material was implemented, and a baseline survey was organized. As these activities went well, the trial lesson was implemented for lessons from 18th of February to 20th of April and 3 lessons a week were given to about 400 students. The trial comprised the following conditions: i) self-learning with digital material ii) ordinary lesson with show of digital material, and iii) ordinary lesson. Counterparts joined the lessons and assisted physics teachers. The summarized results of the trial are: i) the students in the first condition,

the self-learning with digital material, gained the best score especially in the problem solving skills; ii) those in the first condition also improved their understanding of physics formulae; iii) many students had high expectations of the digital self-learning material and these expectation did not change after the trial; and iv) many students thought that the digital material was effective for understanding the complicated formulae. In this phase the Subcontractor (ICM: The International Center for Management and Leadership Development) carried out data-collection and analysis.

To spread the knowledge and skills that the Counterpart had gained in this project, the JICA Study Team organized a two-day workshop in Amman during 22nd and 23rd of May 2003. This workshop reported the results of the trial including: i) effect of the digital materials; and ii) practice in school. Also, it was aimed at teaching attendees how to use the digital materials that the project had developed.

In the end, the JICA Study Team gave recommendations on the issues of i) the government's role, ii) development of digital material, and iii) the future path. The first recommendation pointed out expected basic areas of government responsibility in IT and education, suggested development organization, and the importance of comprehensive planning and human resource development planning. Based on the actual problems the Counterpart faced, the second topic of recommendation discussed the importance of the development management and textbook analysis, pointed out simpler design activities, suggested keeping the fairness in the tender process with sample demonstrations, proposed counter measures to losing time due to poor communication between programmers and designers, such as i) debugging at document basis, ii) statistical control of errors, and iii) setting of clear deadlines, and finally suggested to develop a system of automatic execution of monitoring and feedback and to analyze finer reactions of students by making films of students' behavior and carry out video analysis, although no such attempt was made in this project. For the third recommendation, the results of this project showed the possibility for Jordan to lead the world in this field. They showed that Jordan can attain the top position if education reform is preceded by i) plans centered around the capability improvement of teachers and MOE officials, and provision of an appropriate environment and systems supporting individual initiatives; ii) identifying students' initiative as the central target of learning and a system to support this by IT technologies; and iii) varied application of IT not limited to digital materials.

# 1

## INTRODUCTION

### 1.1 Background

Jordan has been through difficult economic circumstances. As creating wealth through domestic industry is a key issue, His Majesty the King Abdullah Bin Al-Hussein has been taking the lead promoting and introducing IT business, free trade, and foreign investment. Human resource development is important to achieve these goals. So Jordan has planned to apply IT into education sector for not only to enhance IT education but also to reform all subjects, especially science area.

Though Jordan has achieved a fair level of provision in IT infrastructure and hardware, the introduction of IT to education is seen to have a large potential for development. Thus the Government of the Hashemite Kingdom of Jordan requested to the Government of Japan to provide “the Study on Digital Self-Learning Material Development in Jordan” in accordance with the Agreement on Technical Cooperation between the Government of Jordan and the Government of Japan signed on July 16, 1985.

Accordingly, the Japan International Cooperation Agency (JICA), the official agency responsible for the technical cooperation invited tenders and PADECO Co., Ltd. of Tokyo, Japan (PADECO) was selected to carry out the Study. A team of experts from PADECO was mobilized in early May 2002, and commenced their work in Amman, which continued until May 2003.

### 1.2 Objectives and Targets

#### 1.2.1 Aims and Objectives

The overall objective of the study, specified by the Scope of Work, is to develop the capability of the government of Jordan to plan, specify, and order digital teaching materials to private developers or constructors. Taking two-month units of physics in Grade 11 as a sample, the study gives to the government practical experience in digitization of the textbook with a process of analysis, specification, development, implementation, and evaluation. Through this hands-on process, the government can foster the ability to digitize other subjects.

Thus, the specific aims of the Study are:

- To digitize a two-month unit of Physics Grade 11, and to propose this as a model for further digitization of educational materials;
- To tie in the digitization of educational materials with the shift from teacher-oriented methodology to student-oriented methodology;

- To use the digital learning material to encourage and motivate students to actively gain an improved understanding of learning contents and deepen their understanding;
- To prepare a Handbook for reference to facilitate adequate replication of the digitization process to other teaching materials;
- To train the Counterparts to digitize other teaching materials in an efficient and competent manner.

### 1.2.2 Beneficiaries

Beneficiaries of the study are the following:

1) Direct Beneficiaries

Directorate of Curricula and School Textbook (as the counterpart agency and task force team)  
Experienced teachers in physics (as taskforce team member)

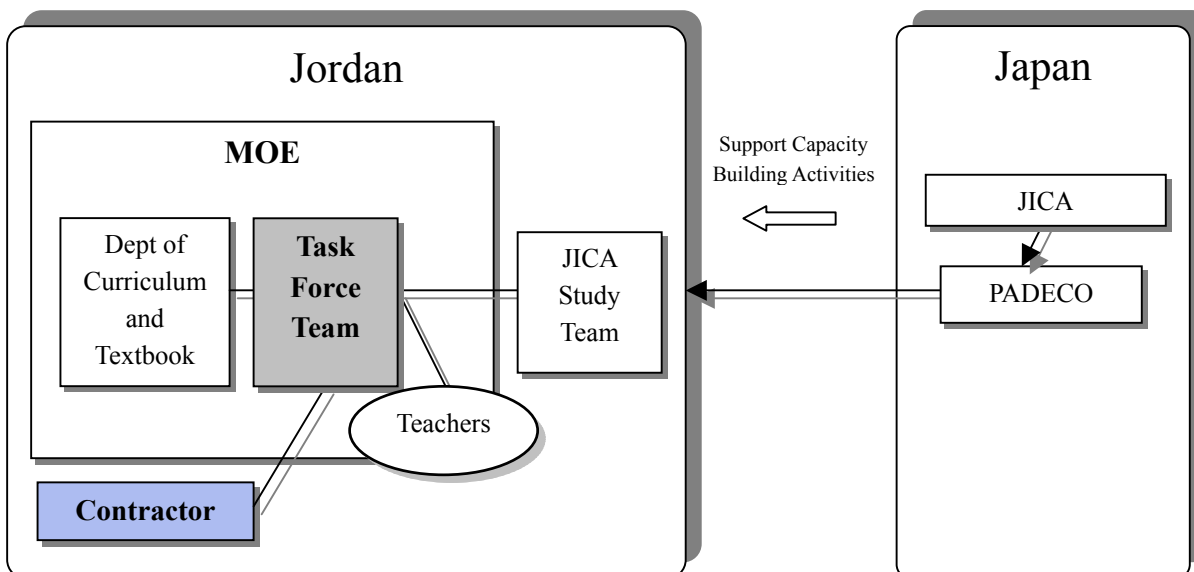
2) Indirect Beneficiaries

Students and teachers in each school  
Supervisors of each local bureau  
Other staff in the Ministry of Education

### 1.3 Study Organization

A task force team was formed by the Ministry of Education to achieve the smooth transfer of skill and thus realize the objectives of the study. This team included one officer from the Directorate of Curricula and School Textbooks in the Ministry of Education and experienced physics teachers with various backgrounds. Cooperation among members of both the Study Team and the task force team and their full devotion toward the study were the key to its success.

Figure 1.3.1 Relationship between Organizations in Jordan and Japan



## 1.4 Process

The final schedule of the Study is shown in Figure 1.4.1(whole schedule) and Figure 1.4.2(digital content development). The Study Team in cooperation with the task force team achieved textbook analysis and contents design (2-3). They then prepared tender specifications (2-4) and bidding documents (2-5), and selected a contractor (2-6). (The execution of baseline analysis was rescheduled to January to examine students' situation or capabilities more exactly).

The following chapters explain details of each task. Chapter 2 outlines the approach and achievement in textbook analysis, while Chapter 3 clarifies the procedures taken in contents design. Chapter 4 explains the tender documents and sets out the rationale for choosing the developer or contractor. Chapter 5 describes the process of developing digital material and points out the issues raised through the process. Chapter 6 reveals the actual achievement from the trial introduction of the digital material in 4 schools, while Chapter 7 evaluates the digital self-learning materials using the results of the trial introduction. The last chapter summarizes and discusses the role of the government, development of organization and management, issues in planning, the suggested process of design, specification, and tender, material development methods, monitoring and feedback, and future paths.

**Figure 1.4.1 Tasks of the Digital material Development**

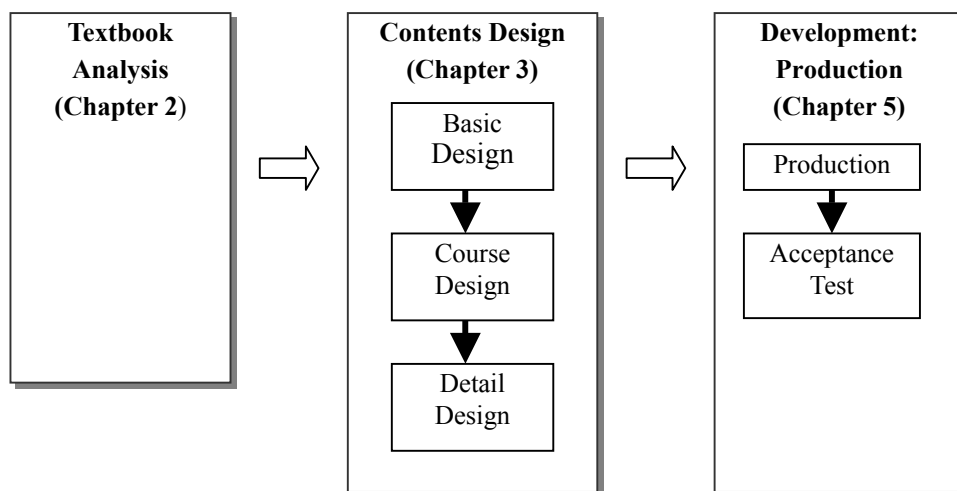
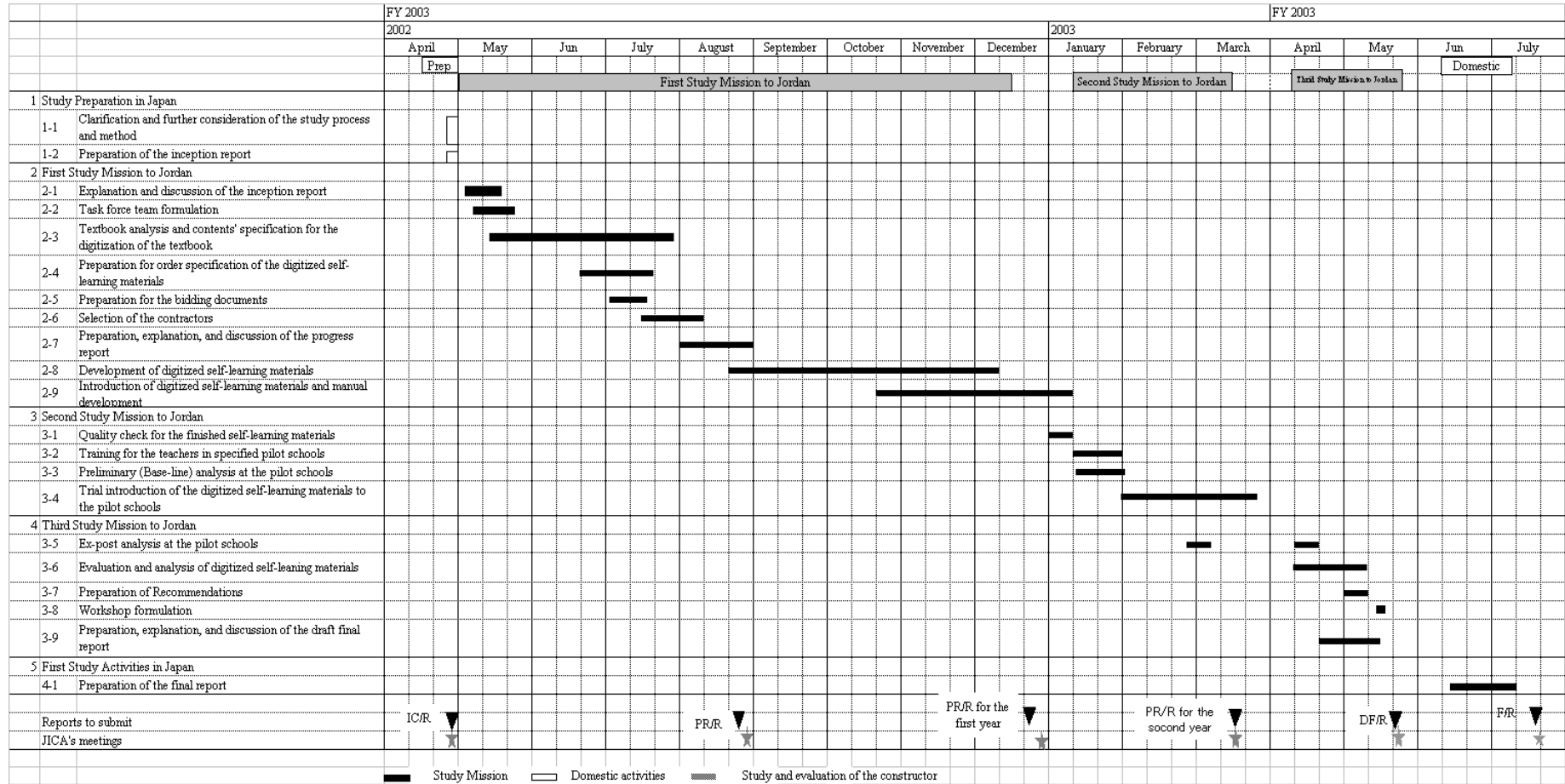




Figure 1.4.2 Final Schedule of the Study



## 2

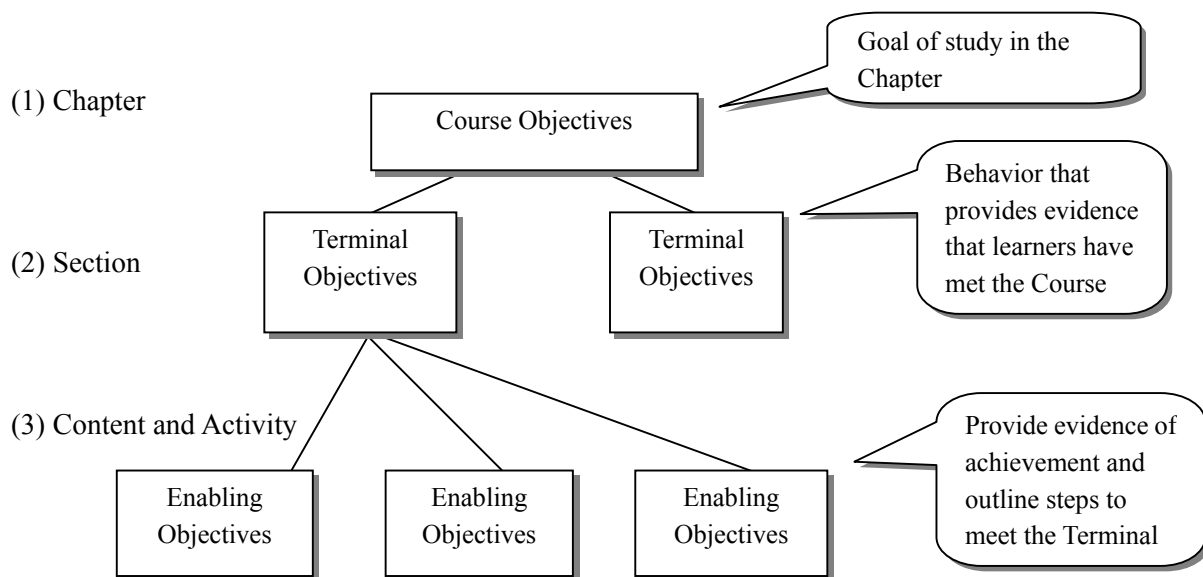
# ANALYSIS OF EXISTING TEXTBOOK

## 2.1 Objectives and Method

### 2.1.1 Objectives

A textbook has a hierarchical structure containing chapters, sections, which in turn have content comprising concepts, rules, definitions and exercises. Textbook analysis<sup>1</sup> seeks to clarify the educational aims and objectives of each Chapter, Section, and Content & Activity of a textbook, and to set out the relevant content in a form for ease of digitization.

The objectives are different for each stage of the textbook hierarchy as illustrated below:



### 2.1.2 Method of Analysis

During the process of textbook analysis, ‘analysis sheets (see Appendix 3.)’ are developed for each objective described above. The first sheet will provide information on the Chapter and an overview of the goals and materials.

For the analysis sheet relating to Terminal Objective, several items are described depending on the

<sup>1</sup> The term ‘curriculum analysis’ is widely used and refers to a comprehensive approach. However, the term ‘textbook analysis’ is used in this study as the main analysis focuses solely on the textbook. Notwithstanding, supplemental materials were also analyzed to enrich digitized material.

volume of each section. For the identified Enabling Objectives, the contents of the textbook are further analyzed and sheets are prepared and classified according to:

- Description of teaching contents
- Examples: Exercise & Quiz
- Concept/terminology
- Supplemental materials (workbooks, reference books, etc)

## **2.2 Physics Textbook and its Position in the New Curriculum**

### **2.2.1 New Curriculum Introduction and Changes in Textbook**

The introduction of new textbooks is under development in the Department of Curriculum. The basis of the new curriculum aims to shift from the teacher-oriented methodology to a student-oriented methodology. Specifically, it is important for students to gain a solid foundation in basic knowledge and skills and then have the ability to apply it to the real world. In order to develop such capability for students, teachers should actively engage them in exploring, analyzing and understanding the contents of what they learn. In this way, students can learn more effectively, remember more, and develop a deeper understanding of both knowledge and the thought process.

The ultimate goal of the new curriculum is to educate students scientifically so that they:

- 1) Are aware of the inter-dependence between science, mathematics, and technology, and that each has strengths and limitations;
- 2) Understand and use key concepts, principles, and laws of science;
- 3) Recognize the phenomena of the natural world as well as its diversity and unity;
- 4) Apply scientific knowledge and scientific ways of thinking for individual and social purposes. In particular, the new curriculum should encourage students to apply their acquired theory to the improvement of real life;
- 5) Undertake laboratory work;
- 6) Are encouraged to read science books and eager to work on science projects (carrying out scientific experiments by themselves);
- 7) Are motivated to gain scientific knowledge and ideas from various sources including movies, videos, experiments and reference books.

## 2.2.2 Contents of Entire Physics Subject Core Content

The Physics subject core content is organized by the following five categories:

<b>I. Scientific Inquiry</b> A. Processes B. Investigations	<b>IV. Force, Motion and Mechanical Energy</b> A. Relative Motion B. Types and Properties of Force and Motion C. Interactions of Forces and Motion
<b>II. Scientific Relevance</b> A. Nature of Technology B. Historical Perspective C. Science as a Human Endeavor	<b>V. Matter and Energy</b> A. Properties, Characteristics and Structure of Matter B. Characteristics, Forms and Sources of Energy C. Interactions of Matter and Energy D. Mechanical Motion
<b>III. The Universe</b> A. Characteristics of the Universe B. Motion of the Universe C. Tools of Space Exploration	

## 2.3 Output of Textbook Analysis

Appendix 1 shows the output of Textbook Analysis.

## 2.4 Process of Textbook Analysis

### 2.4.1 Selection of Chapters for Digital Materials

The newly developed Grade 11 Physics textbook comprises three units: Mechanics, Properties of Matter, and Wave and Oscillation. Each unit is made up of chapters, with ten chapters in total as shown in Table 2.2.1.

**Table 2.2.1 Contents of Physics Textbook**

<u>&lt;First semester&gt; September to February</u>
Unit I: Mechanics
Chapter 1: Vectors
Chapter 2: Mechanical Equilibrium
Chapter 3: Type of Motion (Motion along straight line, & motion in a plane)
Chapter 4: Newton's Laws of Motion
Chapter 5: Work & Energy
Chapter 6: Impulse & Momentum
<u>&lt;Second Semester&gt; February to June</u>
Unit II: Properties of Matter
Chapter 7: Mechanical Properties of Matter (12 lessons)
Chapter 8: Thermal Properties of Matter (12 lessons)
Chapter 9: Optical properties with matter (12 lessons)
Unit III: Wave and Oscillation
Chapter 10: Oscillatory Motion and Waves (12 lessons)

In selecting appropriate chapters to include as digital materials, the following factors were considered:

- 1) The timing of the pilot period, scheduled for February and March 2003.
- 2) The effectiveness of digitizing material in producing self-learning materials.

As a result, as Chapters 9 and 10 were chosen during the period of textbook analysis, the Ministry of Education assigned five counterpart analysts to undertake the task of analyzing the textbook. Two of the analysts were staff members of the Curriculum Department and the others were Physics high school teachers and a supervisor.

## 2.4.2 Process of Analysis

The role of the Study Team was to manage the analysis schedule and to instruct the analysts on how to analyze the textbook. To support the analytical work, the team developed a handbook (see Appendix 1) to standardize the analysis with ten format types (see Table 2.2.2). This format sheets was used for the analysis and the analyst team completed the format sheets through discussion. Completed sheets were then translated into English and stored on digital file.

In the first week, the formats defining objectives and goals were completed, then in the following week, the format describing teaching-learning contents, exercise and practice, concept and terminology and supplemental materials were completed. Some difficulties in agreeing the form of output were as follows;

- Should the analysis only focus on the textbook itself?
- Should analysts write suggestions on the sheet with proposed images of digitized material?
- Should the sheets of teaching-learning contents, exercise and practice have more than one Enabling Objective?

The handbook format was further developed and modified for convenient use by the analysts. The handbook can be readily utilized when the Ministry expands digitization to whole chapters in Physics and other subjects.

**Table 2.2.2 List of Analysis Formats**

<p><u>Type of Analysis Format: Definition of Objectives and Goals</u></p> <p>Specification of Material (Objectives and Overview of Chapter)</p> <p>Terminal Objectives</p> <p>Enabling Objectives</p> <p><u>Type of Analysis Format: Contents and Terms</u></p> <p>Teaching-learning Contents</p> <p>List of Teaching-learning Contents</p> <p>Concept / terminology</p> <p><u>Type of Analysis Format: Exercise and Practice</u></p> <p>Exercise and Quiz</p> <p>List of Exercise and Quiz</p> <p><u>Type of Analysis Format: Supplementary Materials</u></p>
--

## 2.5 Steps to Develop Textbook Analysis Sheet

### 1) Step 1: Determine Identification Number

An Identification Number (ID, Code Number) should be determined for the clear classification in each item. Any notation (sign or symbol) can be adopted to classify each item. In this analysis, the following symbols and numbers are used:

- 1) Material ID: OPM (for Chapter 9, OMW for Chapter X)
- 2) Terminal Objectives ID: OPM-S#-TO## (S#: Section Number)
- 3) Enabling Objectives ID: OPM-S#-TO##-EO%
- 4) Exercise ID: OPM-S#-TO##-EX&
- 5) T-L ID: OPM-S#-TO##-TL\
- 6) CT ID: OPM-S#-TO##-CT@\* #, %, &, \,@: Arabic number

### 2) Step 2: Identify Objectives and Goals

The teaching objectives/goal in each level (Chapter / Section / Content and Activity) should be clarified so that digitized material can be developed effectively for both input and outcome.

- Chapter: Course Objective/ Goal
- Section: Terminal Objectives
- Content and Activity: Enabling Objectives

### 3) Step 3: Analyze Textbook Contents

Textbook contents should be itemized according to the following categories under each enabling objective. An analysis sheet should be developed for each category:

- A: Teaching contents (Concept, Law, Formula, Experiment, others)
- B: Examples: Exercise & Quiz
- C: Concept/terminology
- D: Supplemental materials (workbooks, reference book, etc)

## 2.6 Pilot Test

Two chapters of a Physics textbook used in Grade 11, and having a two-month duration of instruction, will be piloted as digital self-learning materials in February and March 2003. Appendix 3 provides sample analysis sheets based on the results of the pilot Textbook Analysis.

## 3

# CONTENTS DESIGN

### 3.1 Design Procedure

#### 3.1.1 Scope of work

In the process of designing digital self-learning material from the textbook analysis, tasks were performed in three distinctive phases: a) Basic Design, b) Course Design, and c) Detailed Design. The theory and method of the adopted development process, called instructional design, was an area of skill transfer to the task force team members.

Figure 3.1.1 illustrates the difference among these design phases.

##### 1) Basic Design

Basic design determines the overall development policy and defines an outline of the first mention of e-learning system and contents. The outline depends on the learning-environment, national curriculum outlines, national educational policy and features of targeted subjects.

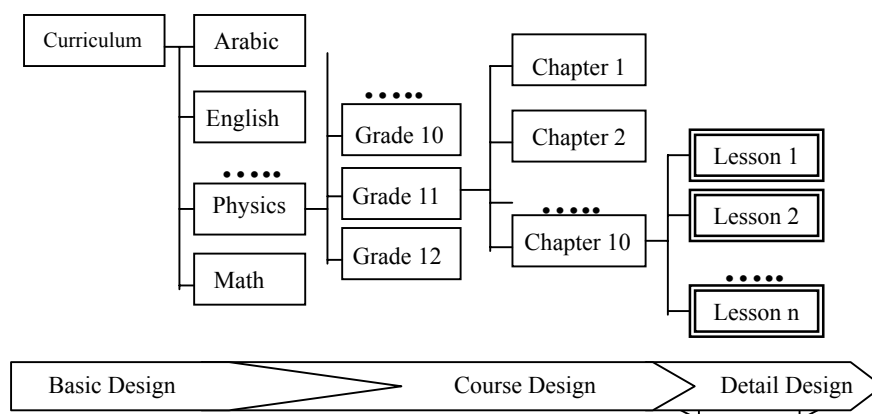
##### 2) Course Design

Course design defines the structure and the teaching method of contents. In this project, the team changed textbook contents into appropriate digital material units (Lessons) and defined teaching methods for each lesson.

##### 3) Detailed Design

Detailed design consists of designs defining display, question, animation, narration, movie, simulation, and learning sequence.

**Figure 3.1.1 Difference Succession Designs**





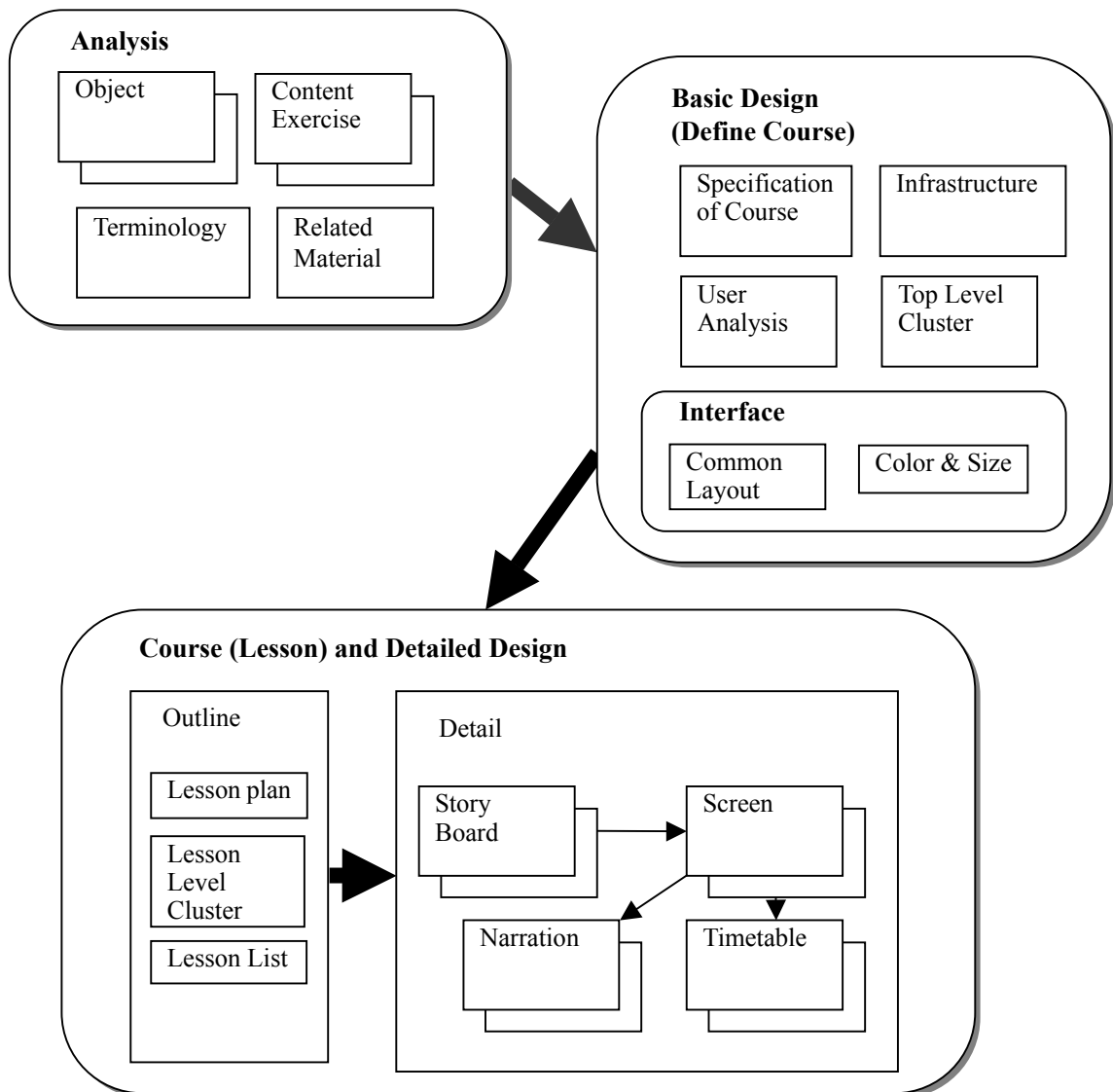
### 3.1.2 Design Form and Task Allocation

Instructional Design is a collection of development and management methods of e-learning and digital materials. It usually provides design forms and management forms. The JICA team made these forms for the project. The task of the design phase is to make the documents in accordance with these forms.

The Design follows the water-fall model which is a typical computer software development method, alternatively called ‘Top – Down Design’, as shown in Figure 3.1.2.

(Table 3.1.1 is the list of all document forms. see Appendices 4 and 5)

**Figure 3.1.2 Relationships among Documents**



**Table 3.1.1 List of Design Form and Task Allocation**

(Task Allocation \*\* Primary Responsibility ++ Production -- Verification)

Phase	Document name	File name	To use	Task Allocation		
				JICA-PADECO	Counter part	Contractor
Basic Design	Infrastructure	P_Infrastructure.doc	Describe a PC & network environment & development tools	**	--	
	Specification of Course	B_SpecCours.doc	Describe specifications of course	**	--	
	Lesson List	B_LessonList.doc	Describe a summary of lessons	--	**	
	Top Level Cluster	B_Cluster.doc	Describe a top level structure of digital material	**	--	
Basic Design (Interface)	Common Layout	B_Layout.doc	Describe a common screen layout	**	--	++
	Color &Font	CD_ColorSize.doc	Define color & font size	**	--	++
Course (Lesson) Design	Lesson plan	B_LessonPlan.doc	Describe lesson plan of a lesson	--	**	
	Lesson Level Cluster	B_Cluster.doc	Describe a lesson level structure of digital material	--	**	
Detailed Design	Story board	CD_storyboard.doc	Describe a continuity of content	--	**	
	Screen	D_screen.doc	Define text, graphic, etc...	--	**	
	Time Line	D_timeline.doc	Define a sequence of materials	--	**	
	Narration	D_narration.doc	Define a narration	--	**	
	Glossary	D_glossary.doc	Define a glossary	--	**	
	Reference List	D_referencelist.doc	Define a reference	--	**	

### **3.1.3 Design Schedule**

The subject of self-learning material is a two-month unit of physics in grade 11 (Chapter 9 and 10 in the textbook), and the team subdivided the contents into 24Units (Lessons) in the Basic Design phase. In the water-fall model all of Basic Design and Course Design must be done before Detailed Design. However, as the counterpart team was not familiar with the design tasks, it was difficult to design the outline of contents with imaging details. Therefore, the team took the following approach to the schedule.

- 1) 24 units were divided into 5 groups comprising four or five Units each.
- 2) The design of each group included Course Design and Detail design.
- 3) The duration for design of the first group was longer than the others. See Table 3.1.2.



### 3.1.4 Study Team Lectures

The Digital contents designer must be adequately equipped with educational technology and ICT. Because the JICA team found the level of the counterpart team in this field inadequate. JICA team gave a series of training lectures to the counterpart team. (see Table 3.1.3).

**Table 3.1.3 Lecture Schedule**

Date	Lecture Title	Category		
		Education	e-learning	ICT
2002/05/09	Collaboration Tool		+	+
2002/05/12	e-Learning Developing Tools & Software		+	+
2002/05/13	Type of Contents		+	
2002/05/14	Developing Methods & Cost			+
2002/05/16	Curriculum Analysis	+	+	
2002/05/19	Network Security			+
2002/05/20	Media and Delivery of Contents	+	+	+
2002/05/21	Phase of Contents Development		+	
2002/05/26	How to Design Contents	+	+	+
2002/05/26	Multi Media Data	+	+	+
2002/05/30	Types of Question (Test) on Web	+	+	+
2002/06/01	Management & Detailed Design	+	+	
2002/06/04	International School Collaboration	+	+	
2002/06/09	Internet and Intranet			+
2002/06/16	Tips of Digital Material	+	+	+
2002/06/19	LAN and Sharing			+
2002/06/24	Case Study (Develop management)		+	
2002/06/26	Detail of Project Schedule		+	
2002/06/30	Standards of E-Learning	+	+	

(see Appendices 7, 8, 9 and 10)

### 3.1.5 Design Environment

It is important to prepare and maintain an adequate communications environment in any project. The Study Team built and tested the following items.

#### 1) Mailing List

In order to improve communication among team members, the team set up a new mailing list through the Yahoo service. However, it is difficult for someone who is not used to using a mailing list to operate and manage it. But a mailing list is a good communication tool among teachers, because of this, MOE should prepare a training how to use the Internet communication tools.

2) Video Conference

The JICA team tested an IP-TV conference between Jordan and Japan three times. Although it was via dial-up Internet service with narrow band (28.8KB), it was adequate enough to communicate by voice and small video

3) LAN Environment

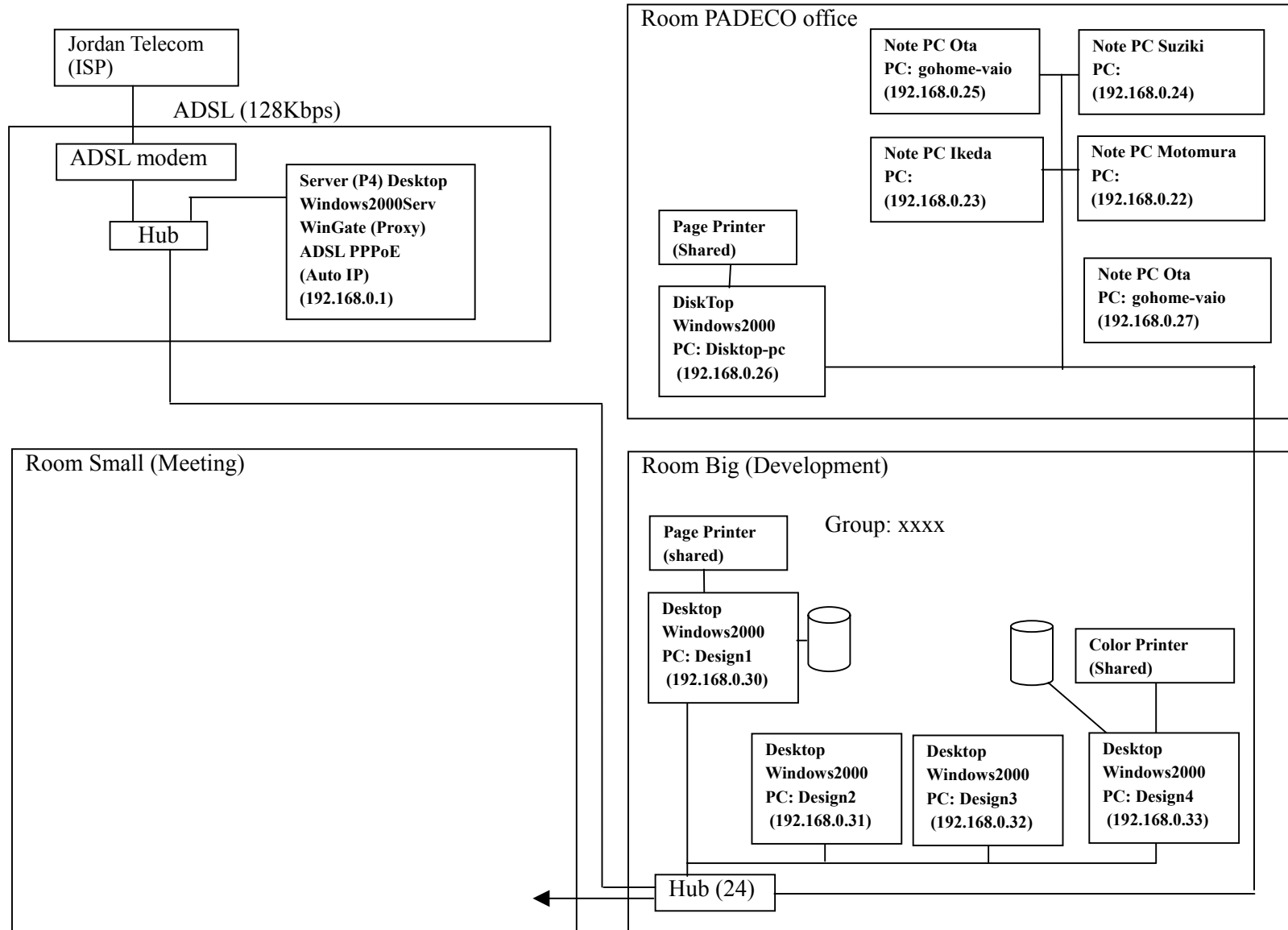
The team built a LAN system to share information within the project office.

- Shared Disk

- Shared Printer

(see Figure 3.1.3)

Figure 3.1.3 System Environment of the Study



## 3.2 Basic Design of Contents

### 3.2.1 Scope of Work

This step involves the design of the basic e-learning system structure and course outline. It contains a) determination of the learning operation environment b) determination of target students and teachers, c) selection and adoption of the development approach, and d) design of the general user interface and data types. Work on each of these items was carried out means of forms designed for each.

### 3.2.2 Tasks of Basic Design

1) Determination of the learning operation environment

The team surveyed and analyzed i) network (the Internet and intranet), and ii) PC specification in order to recognize and decide what kind of digital materials could be used in schools (refer to Appendix 4 “Infrastructure” form)

2) Determination of target students and teachers

The team assumed the capability of students and teachers for the purpose of design work. However, it is possible to examine their background including their academic achievement level for the selected subject, their IT capability and their motivation (refer to Appendix 4 “Target Learners” in “Specification of Course” form).

3) Selection of the development approach

The task force team selected educational software types for self-learning materials and development tools and software. General types of educational software are shown in Table 3.2.1.

**Table 3.2.1 Classification of Educational Software**

Type of software	Description
Tutorial	Presents explanations and questions. e.g. CAI
Simulation	Students can change parameters and configuration and observe the effect of the change. e.g. experiments in physics
Drill	By urging students to answer questions, it enables students to increase and establish their knowledge
Presentation	Using computer graphics, it explains contents that are difficult to understand in fixed pictures and books. e.g. the movement of planets
Game	Enables students to actively learn by playing games with specific rules
Illustrated reference	Integrates fixed pictures, animation, sound as a reference book
Tools	Enables students to search their own interest
Edutainment	Has both education and entertainment factors. Students can learn with enjoyment

Source: Center for Educational Computing, *Classification of educational software libraries*.

(Refer to Appendix 4 “Target Learners” in “Specification of Course” and “Structure of Software” form)



4) Design of the general user interface and data collection

This task involved designing common and general user interfaces with the view of usability and ease of observation. It also included the supplementary any design of glossary, collaboration tools, map and so forth (refer to Appendix 4 “Common Layout” and “Top Level Cluster” form).

5) Course division and general design

This task divided whole materials into appropriate courses based on time and contents. Each course is limited to a-few-hour contents and solitary units. The task also included designing basic learning strategies and composition of each course (refer to Appendix 4 “Lesson List” form).

### 3.2.3 Development Policies

The outline and development policies for the contents design were determined after surveys and discussions considering the features of this project. All designs followed these policies.

1) Media and Delivery of Contents

The digital self-learning materials are to be stored in a server PC in PC room in each school. Every student’s PC can access these materials as Files or Web-files, which are made as HTML-files. Besides, in order to collect log data, the materials use Web server program functions.

2) Using Programs and Multimedia

The digital material contains animation and simulation programs, movie, voice, and music. Because the learning operation environment is assumed as a LAN (100Mbps), the material can use high-quality multi media data with a large capacity requirement. However, this material can not be used in the narrow band Internet.

3) Language and Tools

HTML and Flash are major development methods for e-learning and the team adopted them. Some contents may have difficult simulations, which may be written in Java.

4) Teaching Method

The digital material often adopts a ‘tutorial mode’ as only pedagogical method. For the purpose of improving the active and positive learning style of students, the team adopted other methods such as simulation, question and analysis, real experiment, and so forth.

5) Fast Learner and Slow Learner

It is important to accommodate the different learning speeds of both fast learners and slow learners in the same material. The team concluded that the contents would have two types of materials, one is the basic content and the other is the advanced contents. We assume that the slow learner can study the basic contents, and the fast learner can study both in the same time period.

6) Collaboration

Collaboration, i.e. collaborative learning among students, is the keyword in recent education discussion. Self-learning tools should be designed with collaboration in mind such as discussion among students.

The team prepared a Bulletin Board System (BBS) in the PC room.

7) Course Division

The target of the self-learning materials is a two-month unit of physics in grade 11 (Chapter 9, 10 in textbook), and the team divided these contents into 24 units, called Lessons, in the project. Each Lesson takes 1 lesson hour (45 min) in class. The Table 3.2.2 shows the relation of lessons between textbook and self-learning material.

**Table 3.2.2 List of Lessons**

Chapter	Text Book			Self-learning material		
	No	Section	Time	No	Lesson	Time
Chapter 9	1	Interaction of light with matter	2	1	Reflection Absorption of light	1
				2	Transmission of light	1
	2	Reflection by two spherical planes.	3	3	Refraction of light	1
				4	Angle of Minimum Deviation	1
				5	Refraction of spherical surface	1
	3	Lens The properties of images in Lenses The question of lens The focal length of lenses	7	6	Type of lenses	1
				7	How lens works	1
				8	Lens image properties	1
				9	The equation of lens maker	1
				10	Measure the focal length of concave lens	1
				11	Measure the focal length of convex lens	1
				12	Eye defects	1
Chapter 10	1	Simple Harmonic Motion	2	1	Simple Harmonic Motion in spring	1
				2	Simple Harmonic Motion in simple Pendulum	1
	2	Wave motion	1	3	Wave motion	1
	3	Types of Waves	1	4	Types of Waves	1
	4	Properties of Waves	2	5	Properties of Waves (Reflection, refraction)	1
				6	Properties of waves “ interference “	1
	5	Standing Waves	1	7	Standing Waves	1
	6	Interference of Light	1	8	Interference of Light	1
	7	Diffraction of waves	1	9	Diffraction of waves	1
	8	Diffraction of Light & waves	1	10	Diffraction of Light & waves	1
9	Polarization of light (Polarized wave)	1	11	Polarization of light (Polarized wave)	1	
10	Polarization of light by reflection	1	12	Polarization of light by reflection	1	

### 3.2.4 Output of Basic Design

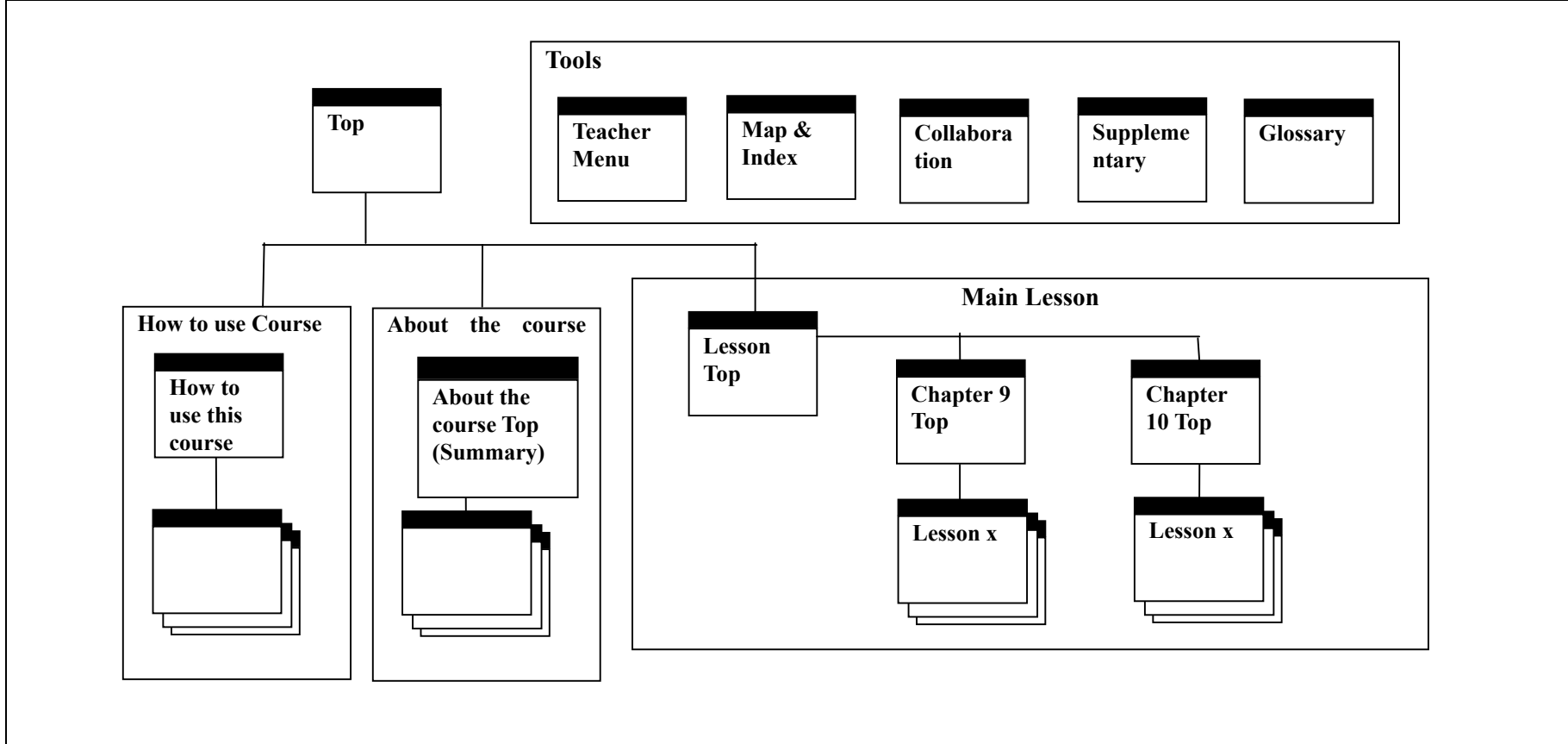
Appendix 5 shows the output of Basic Design in this project and Table 3.2.2 relates forms sheets and Basic design. 'Top level cluster' is the most important design of Basic design. It defines 1) What contents the digital materials has, 2) What learning function the system supports.

**Table 3.2.3 Output of Basic Design**

<b>Form name</b>	<b>Pages</b>	<b>Comment</b>
Infrastructure	3	Network and PC specifications (See Appendix 5)
Specification of Course	1	Determination of target students and teachers (See Appendix 5)
Structure of Software	2	Selection of the development approach (See Table 3.2.5)
Lesson List	4	(See Table 3.2.2)
Top Level Cluster	11	(See Table 3.2.4)
Common Layout	2	Design of the general user interface(1) (See Table 3.2.6)
Color &Font	2	Design of the general user interface (2) (See Appendix 15)

**Table 3.2.4 Top Level Cluster**

Title: : Framework& Cluster	Course Name Physics Grade 11	Course ID: PhyG11
Level: [x] Course, [ ]Chapter, [ ]Lesson	Chapter Title:	Chapter ID:
No: 1	Lesson Title:	Lesson ID:



**Table 3.2.5 Structure of Software**

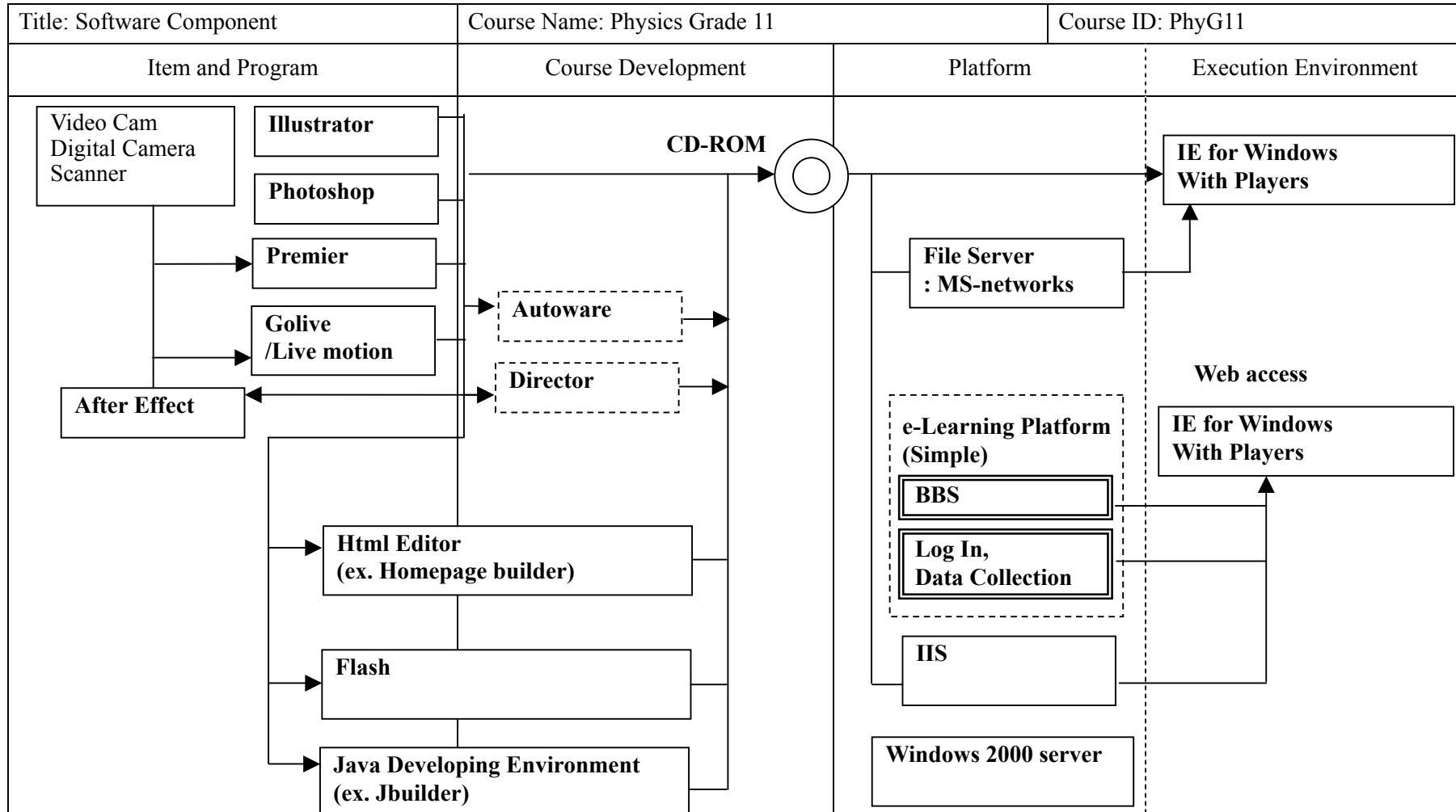


Table 3.2.6 Common Layout

Title: : Common Layout	Course Title:	Course ID:

### **3.3 Course Design**

#### **3.3.1 Scope of Work**

Course design defines an outline of each digital material unit, which is called a ‘Lesson’ in this project. This step involved a) Specification of Course (Lesson) b) Lesson Plan, c) Designs of Supplementary items, and d) Structure of Lesson. This work can be achieved by checking if the teaching method of material matches with learning objectives.

#### **3.3.2 Tasks of Course Design**

1) Specification of Course (Lesson)

This task defines the overview of the Lesson, objectives and teaching method of the Lesson. (Refer to Appendix 4 “Specification of Lesson” form).

2) Lesson Plan\*

A Teacher usually makes a lesson plan for an ordinary lesson. This lesson plan is similar to the ordinary lesson plan. It contains an outline of a story with time, contents, activities, questions and evaluation (refer to Appendix 4 “Lesson Plan” form).

\* The teachers usually make lesson plans for ordinal lessons. A lesson plan of a digital material is similar to these, it designs story, material and instruction of lessons.

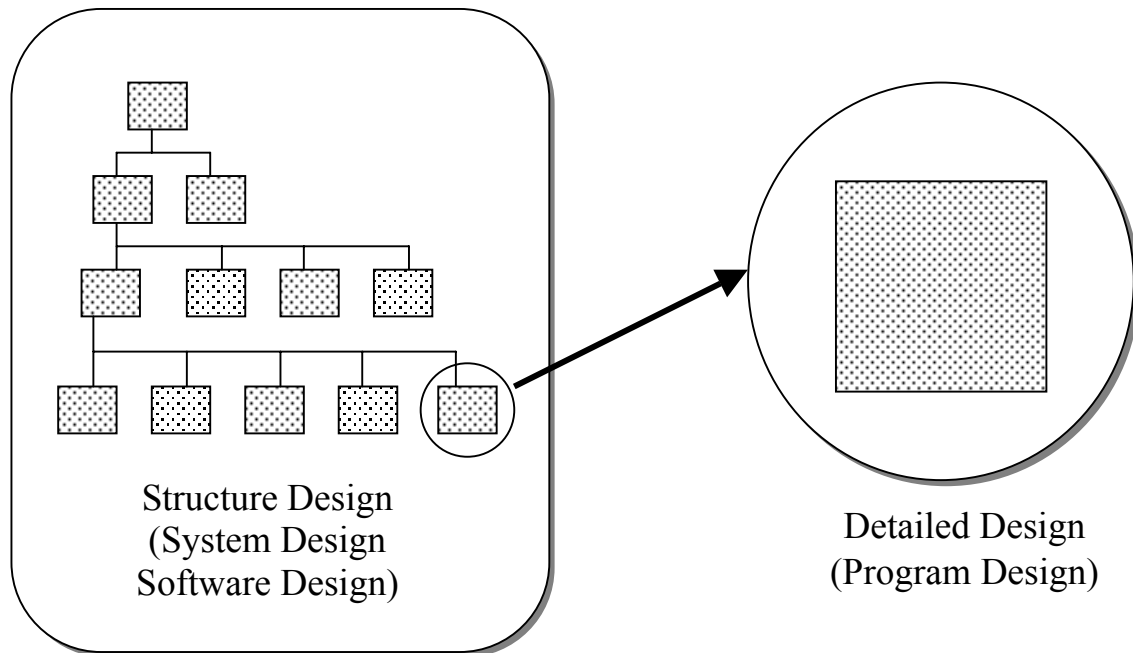
3) Design of Supplementary Items

This is the design of hints, glossaries, and exercises for fast-learners (refer to Appendix 4 “Glossary” form).

4) Structure of Lesson

The design method the team took was based on the structured design. At first, the structure of modules that are components of the digital material were designed, and then details of modules were designed (see Figure 3.3.1. Also refer to Appendix 4 “Lesson Level Cluster” form)

**Figure 3.3.1 Structured Design Method**



### 3.3.3 Output of Course Design

Table 3.3.1 illustrates output of Detailed Design.

**Table 3.3.1 Output of Course Design**

Form name	Pages
Specification of Lesson	24
Lesson Plan	24
Lesson Level Cluster	24

## 3.4 Detailed Design

### 3.4.1 Scope of Work

Based on the basic and course designs, this task involved the design of specific elements of each component. The outputs are the following:

- 1) Screen design and text scenario
- 2) Images of the graphics, movies, animations and simulations
- 3) Sound scenario and images of music
- 4) Glossaries of exercises and practices
- 5) Specifications of operation and movement of each program



### 3.4.2 Tasks of Detailed Design

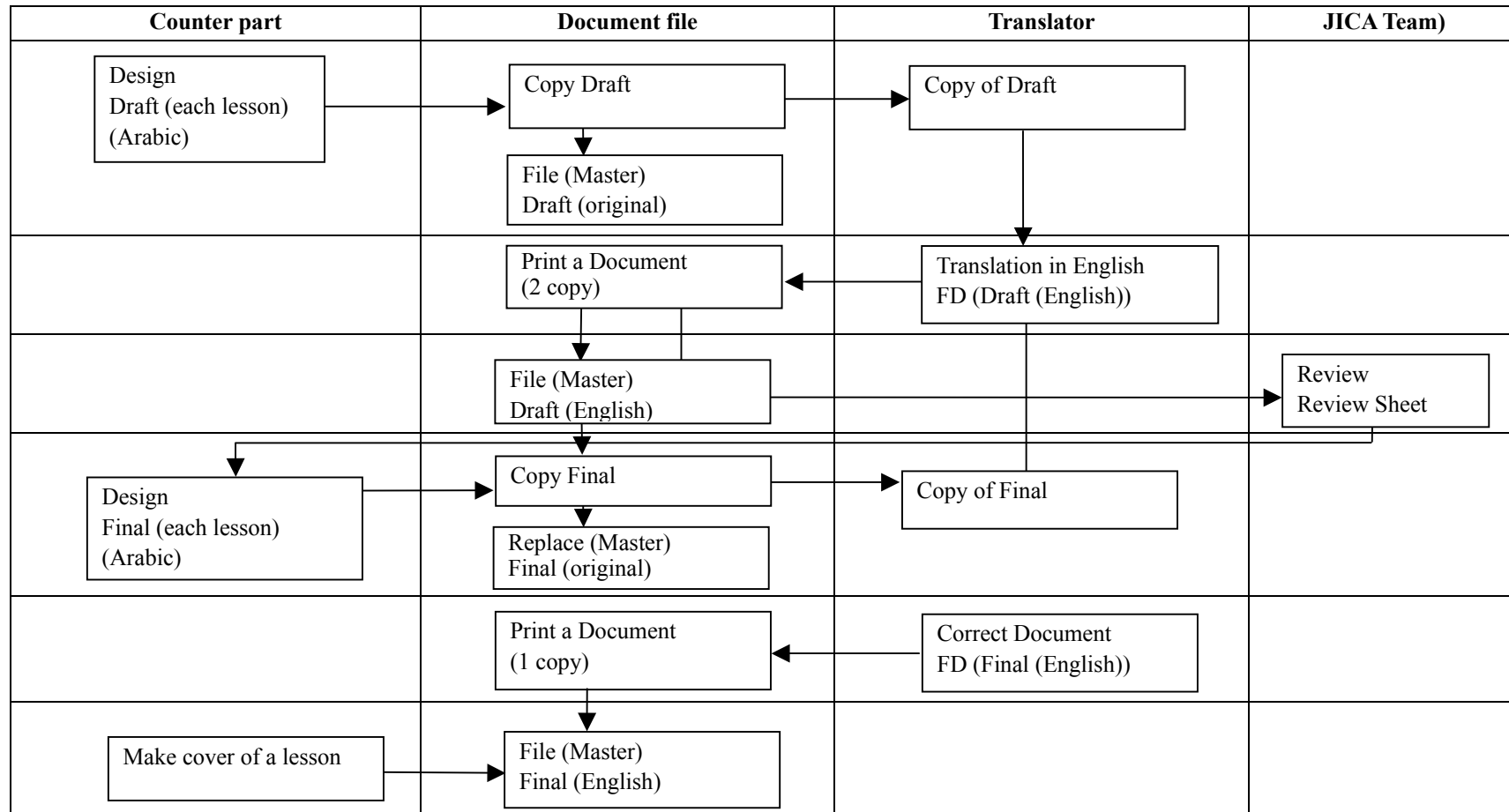
This project developed the digital material both in English and in Arabic. The counterpart members designed in Arabic, then a translator made it into an English document. The JICA team reviewed the output in order to improve the detailed design, as shown in Figure 3.4.1.

Detailed design used the following form (Table 3.4.1).

**Table 3.4.1 Detailed Design Form**

<b>Form name</b>	<b>File name</b>	<b>Definition</b>
Screen	D_screen.doc	Define text, graphic, movie, animation, simulation, question..
Story board	CD_storyboard.doc	Movement of contents (movie, animation, simulation)
Time Line	D_timeline.doc	Sequence of materials
Narration	D_narration.doc	Narration
Glossary	D_glossary.doc	Glossary
Reference List	D_reference list.doc	Reference

Figure 3.4.1 Work Flow of Preparing Detail Design Documents



### **3.4.3 Review**

The JICA team reviewed the output of the Detailed Design and found a number of points requiring improvement. Typical review comments were the following.

- 1) There is almost no interaction with the students in the materials, which include only animations and the presentations. Add interactive content of at least ten minutes.
- 2) Some screen design defines text only. Do not design a screen of only text. Consider a figure or a picture which helps understanding.
- 3) Some designs have many questions in one screen. Divide questions into each page. Remember the method in HTML to describe the definition of the problem.
- 4) Put a hint within a question screen. (It is a correspondence to the student who does not understand) A figure may be put on the question. Or, when a hint is pushed, it is one method to make a figure come out.
- 5) Do not display too many characters (text) on a screen.
- 6) Add simulation and a movie, which maintains students' interest.
- 7) There are many animations. Some of them may be changed into simulations.
- 8) Add the element of fun, like games, cartoons, various answer forms.
- 9) Change the learning sequence. Try the Question- first mode.
- 10) Discuss maintaining and improving a student's motivation.
- 11) Learning physics is not just memorizing mathematical formulae. Give students ideas of physical phenomena and physics thinking.
- 12) Don't use the virtual material or movie too much. Use real-world movies and try to include a real-experiment.
- 13) If a concept is too difficult to study for students, better to divide it into appropriate smaller concepts.

### 3.4.4 Output of Detailed Design

Table 3.4.2 illustrates output of Detailed Design.

**Table 3.4.2 Output of Detailed Design**

Chapter	ID	Title	Page (English)	Page (Arabic)
Chapter 9	OPM-01	Reflection Absorption of Light	37	36
	OPM-02	Transmission of Light	37	36
	OPM-03	Refraction of Light	37	36
	OPM-04	Angle of Minimum Deviation	46	45
	OPM-05	Refraction of Spherical Surface	34	33
	OPM-06	Type of Lenses	37	36
	OPM-07	How Lens Works	30	29
	OPM-08	Lens Image Properties	49	48
	OPM-09	The Equation of Lens Maker	36	35
	OPM-10	Measure the Focal Length of Concave Lens	31	26
	OPM-11	Measure the Focal Length of Convex Lens	28	26
Chapter 10	OPM-12	Eye Defects	41	40
	OMW-01	Simple Harmonic Motion in Spring	43	42
	OMW-02	Simple Harmonic Motion in Simple Pendulum	34	33
	OMW-03	Wave Motion	23	25
	OMW-04	Types of Waves	43	42
	OMW-05	Properties of Waves (Reflection, Refraction)	36	35
	OMW-06	Properties of Waves "Interference"	38	37
	OMW-07	Standing Waves	35	34
	OMW-08	Interference of Light	36	35
	OMW-09	Diffraction of Waves	28	27
	OMW-10	Diffraction of Light & Waves	38	26
	OMW-11	Polarization of Light (Polarized Wave)	31	29
OMW-12	Polarization of Light by Reflection	35	33	

## 4

# TENDER PROCESS

### 4.1 Tender Documents for Self-Learning Teaching Materials Development

#### 4.1.1 Object of Tender

The JICA Study Team executed a tender for digital self-learning contents development. One local company in Jordan was selected as the Contractor and the Contractor developed the self-learning materials in both English and Arabic. Completed self-learning contents will be used in 4 pilot schools (2 boy's-schools and 2 girl's-schools) for evaluation.

The subject of the above-mentioned self-learning contents is two-month units (Chapter 9 and Chapter 10) in Physics for Grade 11. Details of the two-month units are described as follows, where each Lesson contains a content to be given in one 45-minute classroom session.

Chapter 9	
Lesson No.	Contents
Lesson 1	Reflection and Absorption of Light
Lesson 2	Transmission of Light
Lesson 3	Reflection of Light
Lesson 4	Angle of Minimum Deviation in a Prism and Deviation of Light
Lesson 5	Refraction of a Spherical Boundary between Two Transparent Media
Lesson 6	Lenses
Lesson 7	How Lens Works as A Prism
Lesson 8	Characteristics of The Image Formed in Lenses
Lesson 9	Lens Maker's Equation
Lesson 10	Measurement of The Concave Focal Length
Lesson 11	Measurement of The Convex Focal Length
Lesson 12	Application of Lenses

Chapter 10	
Lesson No.	Contents
Lesson 1	Simple Harmonic Motion (S.H.M) in A Spring
Lesson 2	Simple Harmonic Motion (S.H.M) in A Pendulum
Lesson 3	Relational S.H.M with Circular Motion
Lesson 4	Wave's Motion and Types of Waves
Lesson 5	Properties of Waves (Reflection and Refraction)
Lesson 6	Properties of Waves (Interference of Waves)
Lesson 7	Stationary (Standing) Waves
Lesson 8	Interference of Light Waves
Lesson 9	Diffraction of Waves
Lesson 10	Diffraction of Light Waves
Lesson 11	Polarization of Light
Lesson 12	Polarization of Reflection

#### 4.1.2 Tender Procedure

A draft of tender document was prepared by the JICA Study Team. It underwent several revisions by meetings among the JICA Study Team, counterpart team members, JICA (Jordan) and JICA (Japan), and was finalized on 23rd July 2002.

After finalization of the tender document, the JICA Study Team informed expected bidders about this tender opening. All of the expected bidders (9 local companies) collected the document. The Schedule of the process is shown below.

Tender Procedure	Date
Draft version of tender document was drawn up	10 <sup>th</sup> July 2002
Discussion with counterpart, JICA (Jordan), JICA (Japan)	11 <sup>th</sup> – 23 <sup>rd</sup> July 2002
Finalization of the document	23 <sup>rd</sup> July 2002
Notice to expected bidders	23 <sup>rd</sup> July 2002
Collection of the document by bidders (tender issue)	25 <sup>th</sup> July 2002
Closing date and time	11 <sup>th</sup> Aug, 2002 at 2:00 pm
Prototype demonstration by bidders	12 <sup>th</sup> Aug, - 14 <sup>th</sup> Aug, 2002, 9:00 am - 3:00 pm
Evaluation	20 <sup>th</sup> of Aug, 2002
Contract awarding	26 <sup>th</sup> of Aug, 2002

### 4.1.3 Bidders

The bidders were all local companies with experience in e-learning and are listed below.

- 1) Menhaj Technology
- 2) Rubicom
- 6) UBM
- 7) ITG
- 8) Estarta
- 9) Scholarabia
- 10) GCE
- 11) RSS
- 12) CEB

### 4.1.4 Composition of Tender Document

The tender document was composed of the following parts.

- 1) Request for Proposal “Digital Self-Learning Material Development”
- 2) Attachment 1 “List of Equipment Supplied By the JICA Study Team”
- 3) Attachment 2 “Digital Self-Learning Material Specification”
- 4) Attachment 3 “Detail Specifications for Lesson 8 in Chapter 9 and Lesson 8 in Chapter 10
- 5) Attachment 4 “Parts of Textbook Relevant to Lesson 8 in Chapter 9 and Lesson 8 in Chapter 10”
- 6) Attachment 5 “List of Analyzed Items in Textbook Analysis”

### 4.1.5 Contents of Tender Document

- 1) Request for Proposal

“Request for Proposal” defines the following items.

- a) Scope of the contractor’s work
  - a-1) Arrangements for development, testing, and training (Hardware described in Attachment 1 will be provided by the JICA Study Team)
  - a-2) Digital self-learning contents development
  - a-3) Testing
  - a-4) Training of the task force team and teachers in information technology
  - a-5) Installation, and system support at trial schools
  - a-6) Documentation
- b) Tender Information
  - b-1) Issue date
  - b-2) Time for prototype demonstration of any of 2 chapters
  - b-3) Closing time for the developer response
  - b-4) Number of copies
  - b-5) Media of prototype demonstration data

c) Expected Project Schedule

The contractor/developer was expected to execute the whole work according to the following overall project schedule.

<b>Project Activities</b>	<b>Starting Date</b>	<b>Ending Date</b>
Environment Arrangement/ Contents development	1 <sup>st</sup> Sept. 2002	31 <sup>st</sup> Dec. 2002
Document Preparation	1 <sup>st</sup> Sept. 2002	31 <sup>st</sup> Dec. 2002
Quality Check (Acceptance Test/ System Test)	10 <sup>th</sup> Jan. 2003	20 <sup>th</sup> Jan. 2003
Installation and Training	7 <sup>th</sup> Jan. 2003	10 <sup>th</sup> Feb. 2003
Support	1 <sup>st</sup> Feb. 2003	31 <sup>st</sup> Mar. 2003

d) Prototype Demonstration of a Lesson from Two Chapters

Bidders were required to provide a prototype demonstration of a lesson (Lesson 8 in Chapter 9 or Lesson 8 in Chapter 10) as shown in Attachment 3 and Attachment 4. The prototype was also to be submitted to the JICA Study Team in the form of CD-ROM. This prototype demonstration was an important event in the technical evaluation of proposals.

e) Bond Conditions and Payment Schedule

In Jordan, generally, the contractor must submit a bank guarantee (bid bond), performance bond and warranty period bond as collateral for the contractor's performance. Bond conditions (amount of bond, timing of submission, timing and conditions of release) in this tender were determined.

f) General Requirements for the Bidder

Bidders were required to provide the following information:

f-1) Company Information

A brief summary of history of the company including years in business, number of staff, location, etc.,

- Capital
- Date of Establishment
- Name of President
- Office Location(s)
- Financial Status in last 3years
- Number of Employees
- Staff of Information Technology Division
- Staff of e-Learning Design
- Staff with certification relevant to information technology
- Summary of staff education level



#### f-2) Technical Information

References from clients for whom the company had completed a project of similar scope and nature as this project, were required including a description of the project, company name, address, telephone and fax number, and contact person, in the form shown below:

- Experience in the area of information technology
- Experience in the area of e-learning
- Experience with the Ministry of Education in the area of information technology area
- Explanation of a sample or samples
- Facilities relevant to movie, animation and picture
- Facilities relevant to music and sound

#### f-3) Project Information

Required information on the proposed project organization and staff members was as follows.

- Project Organization
- List of Project Staff
- Resumes of each staff
- Project schedule
- Manpower and cost estimation classified in the project activities
- List of deliverables, which shall be specified as paper or electronic data
- Methodology of progress control and quality management

#### g) Evaluation Procedure

The document also described the evaluation procedure. A committee was organized drawing from the staff of the JICA Study Team and the staff of the Directorate of Curricula, and to evaluate all proposals. The evaluation of proposals was based on predetermined evaluation criteria.

#### 2) Attachment 1 “List of Equipment Supplied By the JICA Study Team”

A list and specifications of all equipment to be supplied by the JICA Study Team are described in this attachment. The Contractor must arrange the PC environment by the equipment specified in this part.

#### 3) Attachment 2 “Digital Self-Learning Material Specification”

Regarding digital self-learning contents development, technical specifications are described in this attachment. Bidders could estimate manpower and expense based on this attachment.

#### 4) Attachment 3 “Detailed Specifications for Lesson 8 in Chapter 9 and Lesson 8 in Chapter 10”

The Bidder was required to perform a prototype demonstration for Lesson 8 in Chapter 9 or Lesson 8 in Chapter 10. The Bidder was also expected to develop the prototype contents in reference to this

attachment.

- 5) Attachment 4 “Parts of Textbook Relevant to Lesson 8 in Chapter 9 and Lesson 8 in Chapter 10”

The Bidder was required to perform a prototype demonstration for Lesson 8 in Chapter 9 or Lesson 8 in Chapter 10. For reference, the relevant parts of the textbook are in this attachment.

- 6) Attachment 5 “List of Analyzed Items in Textbook Analysis”

For reference, list of analyzed items in textbook analysis are in this attachment.

## **4.2 Evaluation for Self-Learning Teaching Materials Development**

Ordinarily, with the prospect of many bidders, a preliminary selection based on broad criteria is undertaken called pre-qualification (P/Q). In this stage, prospective bidders are required to submit an expression of interest (EOI) with materials explaining the company and its experience. Bidders are not required to show how they execute the project. The executing agency selects several bidders on the basis of such general information. A Request for Proposal (RFP) is only sent to the several selected bidders, who in turn are expected to submit a full-fledged proposal including the method of executing the project and the CVs of key personnel who will be assigned to the project. In this study, P/Q was not done because of the relatively small number of bidders in Jordan. Instead, bidders were evaluated from their company qualifications and technical proposal at the same time.

### **4.2.1 Evaluation Items**

- 1) Prototype Demonstration

Bidders were given two weeks for designing a prototype material for Lesson 8 Chapter 9 or Lesson 8 Chapter 10. Each of the bidders was invited to do a demonstration of the prototype in front of the evaluation committee from 12<sup>th</sup> to 14<sup>th</sup> August 2002. Individual committee members separately gave scores to the quality and degree of compliance with the requirements specified in the design documents included in the tender document. An evaluation sheet with 21 separate evaluation items was developed and utilized in prototype demonstration.

- 2) Company Qualifications

In this tender, the following items were evaluated as information for the company qualifications.

- Capital
- Date of Establishment
- Name of President
- Office Location(s)
- Financial Status in last 3 years
- Number of Employees
- Staff of Information Technology Division
- Staff of e-Learning Division, who are classified into the following without overlap

- \* Staff with certification relevant to information technology
- \* Summary of staff education level

### 3) Experience

Bidders were evaluated on the strength of references from clients for which the bidder has completed at least a project of similar scope and nature. Required Information included a description of the project, company name, address, telephone and fax number, and contact person, in the form shown below:

- Experience in the area of information technology
- Experience in the area of e-learning
- Experience with the Ministry of Education in the area of information technology
- Explanation of a sample or samples
- Facilities relevant to movie, animation and picture
- Facilities relevant to music and sound

### 4) Project Organization

Bidders were evaluated on the relevance of information on the proposed project organization and staff members. Information included:

- Project Organization
- List of Project Staff, in which the role and working place of each staff shall be specified.
- Resumes of each staff
- Project schedule
- Manpower and cost estimation classified in the project activities
- List of deliverables, which shall be specified as paper or electronic data
- Methodology of progress control and quality management

### 5) Price

Prices offered by each of the bidders were also evaluated for their reasonableness.

## **4.2.2 Evaluation Procedure**

After receiving the proposals and observing the prototype demonstrations, individual Evaluation Committee members were given four days to complete evaluation sheets. Samples of evaluation sheets are shown in Appendix 11. Completed sheets were collected and average scores across members by item were calculated as well as averages by item groups such as prototype demonstration, company information, organization and method of carrying out this project, and experience in similar projects. A summary table of resulting evaluation scores was prepared and its format is shown in Appendix 12. Numbers in each of the cells are the average of several score points given by each evaluator.

An Evaluation Committee meeting was held on 20<sup>th</sup> August. Discussion was made to ensure the reasonableness of each average figure. The committee also determined weights assigned to each item groups. Then the weighted sum of the average scores was calculated for each bidder. The bidders were then ranked by the resulting sum of average scores.

Cost proposals were then examined for their reasonableness. In this Study, cost was considered secondary. The contract negotiation would start by the end of the third week of August 2002. If the negotiation with the top ranked company failed, the Study Team would switch the negotiation partner to the second ranked company.

As a result of this procedure, Menhaj was chosen and the contract was signed by the end of August 2002.

### **4.3 Tender for Equipment**

The TOR of this Study stipulates that adequate equipment necessary for developing digitized self-learning materials be available to the Study Team, counterpart task force members as well as the staff of the contractor who are expected to work side by side with task force members. Acquisition of necessary equipment therefore should be done before the start of actual work of producing digitized self-learning materials. A tender was held in July 2002 for the supply of equipment, a list of which is shown in Appendix 11. The tender was successfully completed and a local supplier was selected. The equipment was delivered in full by the end of August 2002.

### **4.4 Tender Documents for Evaluation and Analysis of Self-Learning Teaching Material Development**

The JICA Study Team also executed a tender of Evaluation and Analysis of Self-Learning Teaching Material Development. One local company in Jordan was selected as the Investigator and the Investigator evaluated and analyzed i) effect on students i.e. learning effect and effect on attitude, ii) digital material itself, and iii) learning time of each page, correct ratio of each question before (pre-trial), during (in-trial), and after (post-trial) the introduction of self-learning material into the 4 pilot schools (2 boy's-schools and 2 girl's-schools). After that, the Investigator analyzed the data and prepared the report. Details of the survey are described as follows

#### **4.4.1 Object of Tender**

The Investigator evaluated and analyzed the digital self-learning material for physics Grade 11 (24 hrs). Details of two-month units are the same as those described in 4.1 above. Details of the trial schools are as follows.

<b>Directorate</b>	<b>School</b>
Amman	Ain Jaloot (girls)
Amman	Omar Bin el-Khatab
Irbid	Irbid Secondary (boys)
Irbid	Noor Al-Hussein (girls)

Target classes and students are as follows.

- a) 3 classes of Grade 11 in each school
- b) 25-35 students in each class

Trial group 1	1 class * 4 school
Trial group 2	1 class * 4 school
Control group	1 class * 4 school

#### **4.4.2 Tender Procedure**

The JICA Study Team made a draft tender document. It was revised several times through several revisions by meetings among the JICA Study Team, counterpart team members, JICA (Jordan) and JICA (Japan), and was finalized on 18<sup>th</sup> November 2002.

After finalization of the tender document, the JICA Study Team informed expected bidders about the tender opening. However, the expected bidders did not bid by the deadline. Thus, the JICA Study Team revised the tender document and the task of implementing the test was changed from Investigator to the teachers in each school. The JICA Study Team informed expected bidders again, and two local companies collected the document.

#### **4.4.3 Bidders**

The bidders shown below were all local companies with experience in e-learning.

- 1) International Center for Management & Leadership Development (ICM)
- 2) Dakessian Consulting (Dakessian)

#### **4.4.4 Composition of Tender Document**

The tender document was composed of the following parts.

- 1) Request for Proposal “Evaluation and Analysis of Digitalized Self-Learning Material”
- 2) Attachment 1 “Draft of Questionnaire and Examination Plan”
- 3) Attachment 2 “Requirement of Evaluation”
- 4) Attachment 3 “Requirement of Analysis”

#### **4.4.5 Contents of Document**

- 1) Request for Proposal

The “Request for Proposal” defined the following items.

- a) Scope of the investigator’s work
  - a-1) Preparation of questionnaire and examination
  - a-2) Baseline investigation
  - a-3) Trial introduction to pilot schools and in-trial investigation
  - a-4) Post-trial investigation
  - a-5) Evaluation and analysis
- b) Tender Information

- b-1) Issue date
- b-2) Closing time for the developer response
- b-3) Number of copies
  
- c) Expected Project Schedule

The Investigator was expected to execute the whole work according to the following overall project schedule.

<b>Project Activities</b>	<b>Starting Date</b>	<b>Ending Date</b>
Baseline Investigation	22 <sup>th</sup> , Jan. 2003	15 <sup>th</sup> , Feb. 2003
In-Trial Investigation	1 <sup>st</sup> , Feb. 2003	15 <sup>th</sup> , Apr. 2003
Post-Trial Investigation	Mid-Apr. 2003	30 <sup>th</sup> , Apr. 2003
Statistical Analysis	Mid-Apr. 2003	15 <sup>th</sup> , May 2003

- d) General Requirements for the Bidder

Bidders were required to provide the following information:

d-1) Company Information

A brief summary of history of the company including years in business, number of staff, location, etc.,

- Capital
- Date of Establishment
- Name of President
- Office Location(s)
- Financial Status in last 3years
- Number of Employees
- Staff of consulting Division and Training Division
- Staff with certification relevant to consulting or education
- Summary of staff education level

d-2) Technical Information

References of clients for whom the company has completed a project of similar scope and nature as this project, including a description of the project, company name, address, telephone and fax number, and contact person, in the form shown below:

- Experience in the area of education
- Experience in the area of consulting
- Experiences to the Ministry of Education in Jordan

d-3) Project Information

Required information on the proposed project organization and staff members was as follows.

- Project Organization
- List of Project Staff, in which role and working place of each staff shall be specified
- Resumes of each staff
- Project schedule
- Manpower and cost estimation classified in the project activities
- List of deliverables, which shall be specified as paper or electronic data

e) Evaluation Procedure

The document also described the evaluation procedure. A committee was organized drawing from the staff of the JICA Study Team and the staff of the Directorate of Curricula, and evaluated all proposals. The evaluation of proposals was based on the predetermined evaluation criteria.

1) Attachment 1 “Draft of Questionnaire and Examination Plan”

Test target and contents of test and questionnaire in the pre-trial, in-trial and post-trial to be organized by the Investigator are listed in this attachment.

2) Attachment 2 “Requirement of Evaluation”

A list of tasks and activities in the pre-trial, in-trial and post-trial to be organized by the Investigator is described in this attachment.

3) Attachment 3 “Requirement of Analysis”

Specific ways of analysis to be followed by the Investigator is described in this attachment

#### **4.4.6 Evaluation for Bidders of Evaluation and Analysis of Self-Learning Teaching Material Development Survey**

As explained in 4.2 above, in this study, pre-qualification was not done because of the relatively small number of bidders in Jordan. Instead, bidders were evaluated for their company qualification and technical proposal at the same time.

#### **4.4.7 Evaluation Items**

1) Company Qualifications

In this tender, the following items were evaluated as information for the company qualification.

- Capital
- Date of Establishment
- Name of President
- Office Location(s)
- Financial Status in last 3years
- Number of Employees
- Staff of Consulting Division and Training Division
- Staff with certification relevant to consulting or education

- Summary of staff education level

## 2) Experience

Bidders were evaluated on the strength of references of clients for which the bidder has completed at least a project of similar scope and nature. Required Information included a description of the project, company name, address, telephone and fax number, and contact person, in the form shown below:

- Experience in the area of education
- Experience in the area of consulting
- Experiences to the Ministry of Education in Jordan

## 3) Project Organization

Bidders were evaluated on the relevance of information on the proposed project organization and staff members. Information included:

- Project Organization
- List of Project Staff, in which role and working place of each staff shall be specified
- Resumes of each staff
- Project schedule
- Manpower and cost estimation classified in the project activities
- List of deliverables, which shall be specified as paper or electronic data

## 4) Price

Prices offered by each of the bidders were also evaluated for their reasonableness.

### **4.4.8 Evaluation Procedure**

After receiving the proposals, individual Evaluation Committee members completed evaluation sheets. Completed sheets were collected and average scores across members by item were calculated including averages by item groups such as company information, organization and method of carrying out this project, and experience in similar projects. A summary table of the resulting evaluation scores was prepared. In fact numbers in each of the cells are average of several score points given by each evaluator.

An Evaluation Committee meeting was held on 26<sup>th</sup> of January. Discussion was made to ensure the reasonableness of each average figure. The committee also determined weights assigned to each item groups. Then the weighted sum of the average scores was calculated for each bidder. The bidders were then ranked by the resulting sum of average scores. Cost proposals were then examined for their reasonableness. As a result ICM was chosen and the contract was signed by 24<sup>th</sup> of February 2003.



## 5

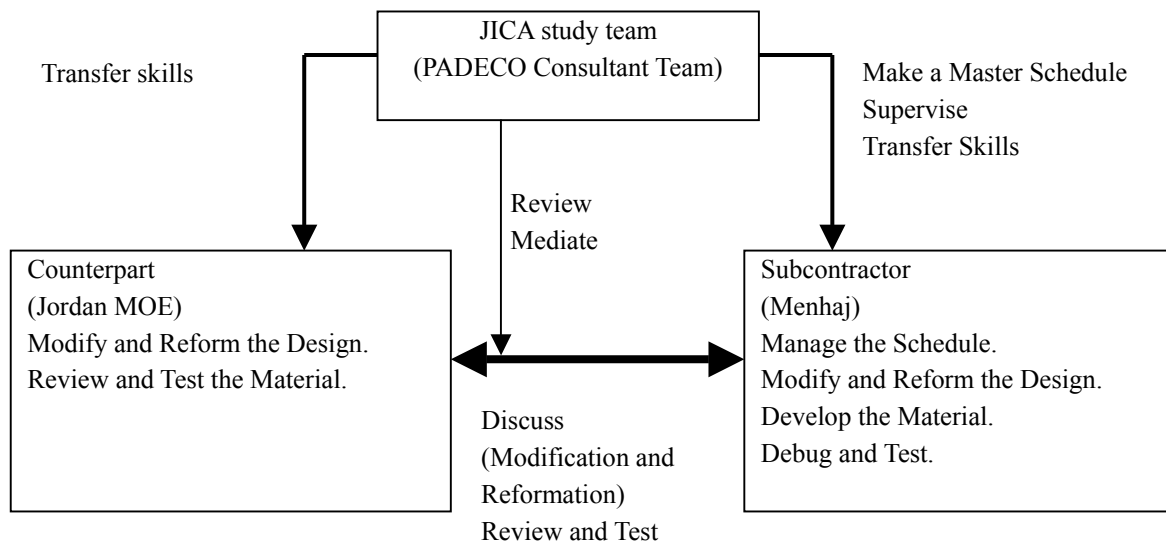
# DEVELOPMENT OF DIGITAL SELF-LEARNING MATERIALS

## 5.1 Organizational Structure and Development Process

### 5.1.1 Organizational Structure and Responsibilities

#### 1) Overview of Organization

Figure 5.1.1 Overview of Organization Structure Chart



Following the design phase, the Counterpart and the Subcontractor carried out the development of the digital material by cooperation. The roles in the development phase are the following.

#### a) The Role of Counterpart:

- Review and revise the detailed design with the staff of the Subcontractor;
- Review and check the actual digital materials;  
(including ideas of modification and reformation)
- Detect and debug errors, such as mistakes in text and narration;
- Prepare the experiment necessary for movies;
- Carry out the final acceptance test;

#### b) Subcontractor:

- Manage the development (schedule, quality and organizational management)
- Review and revise the detailed design with the Counterpart;
- Develop the material such as graphics and programs;

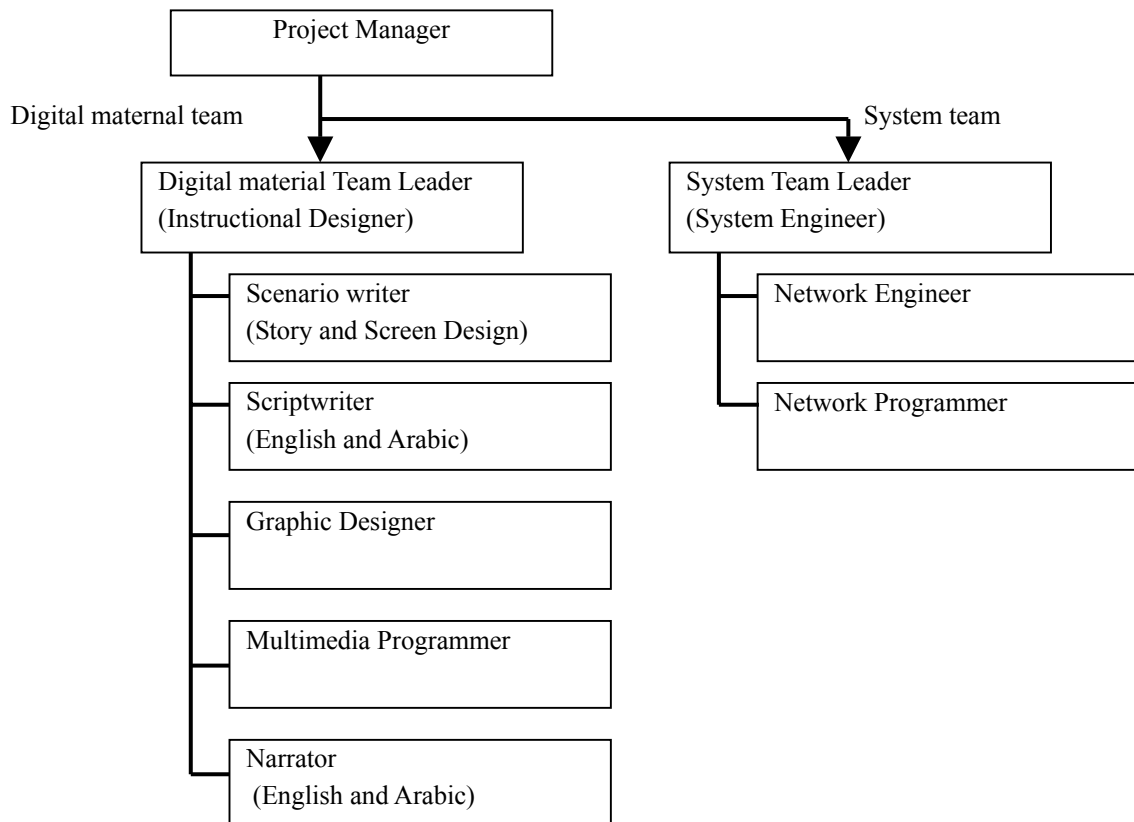
- Design and develop systems such as the Log-in system, Logging system and BBS;
- Debug and test programs and systems;
- Modify and reform the digital material to correspond with the results of the review

c) JICA (PADECO consultant team):

- Give technical support to the Counterpart and Subcontractor;
- Give suggestions on modification and reformation;
- Make a master schedule and supervise operations;
- Mediate between the Counterpart and Subcontractor.

## 2) Organization Chart of Subcontractor

**Figure 5.1.2 Organization Chart of Subcontractor (Menhaj)**



## 5.1.2 Development Management Process

### 1) Schedule

#### a) Planned schedule

	August	September	October	November	December	January	February	March
Development of digital teaching materials.		██						
Quality check(Acceptance test)						████████████████		

#### b) Actual schedule including details

	August	September	October	November	December	January	February	March
Development of digital teaching materials.		██						
Review of the Basic design	██████							
Development of Draft (Chapter 9)		████████████████						
Development of Draft (Chapter 10)			████████████████					
Modification and Reformation(Chapter9)				████████████				
Modification and Reformation(Chapter10)					████████████			
Final Debug(Chapter9)						████████████		
Final Debug(Chapter10)							████████	
Quality check(Acceptance test)						████████████████████		
Preparation of Acceptance test						████████████		
Acceptance test								██████

In comparison with the first detailed design finished in July, the final development output i.e., digital material, was excellent in quality and quantity. The development actually took a further 2 months than planned, but the JICA Study Team afforded this delay. Indeed, the delay did not hinder the trial. The reasons of the delay were due to i) reviewing and revising the first detailed design, ii) modification and reformation of the draft version, iii) careful debugging of details such as text, narration.

### 2) Development Procedure and Tasks

The development phase consisted of the following sub-phases

#### a) Review of Basic Design

First the JICA Study Team including PADECO's consultant team, counterpart and subcontractor, Menhaj, reviewed and discussed the basic design. More specifically, they checked the following issues:

- Standard style of digital material (Screen, color and font type)  
(see Appendix 15. Standard Style Document)
- Standard of Quiz and Question on digital materials

Regarding the system function, the PADECO consultant team and Menhaj discussed and

determined the file layout, the user interface and implementation of the system.

b) Development of Draft Design Document

Before development of graphics and programs, the JICA Study Team reviewed and revised the first detailed design documents. The team held a one or two day meeting for each lesson to discuss; i) overall lesson, ii) story of the lesson, iii) simulations and animations and iv) quiz and questions. In this meeting the Counterpart suggested ideas based on their valuable experience as teachers or supervisors, especially for pedagogical issues, while Menhaj gave educational- technical ideas based on their instructional design skills and knowledge.

During the development, the Counterpart stayed in the Menhaj office and checked the tentative output from the designer and programmer. The Counterpart and members of Menhaj engaged in productive communication to improve the digital materials; they modified the design documents repeatedly with patience.

c) Modification and Reformation

After the Draft version was developed, the Counterpart and Menhaj carried out a large modification and improvement. These were i) improvement of common screen operation.ii) modification and reformation of simulations and animations, iii) addition of many more movies and iv) improvement of the teacher menu, that is the list of the learning objects.

d) Final Debug

To maintain good quality, the Counterpart checked simple errors such as wrong spelling or wrong expressions in Physics.

3) Quality Management

This Project accomplished development of digital materials with high quality. From the viewpoint of management, the JICA Study Team took the following steps to ensure high quality.

- Reviewing and revising the first detailed design;
- Reviewing documents (Maintenance of detailed design documents and using screen-printed documents);
- Mutual communication between the Counterpart and Subcontractor;
- Development of a draft version;
- Final debug phase.

4) Schedule Management

The PADECO consultant team made a master schedule, and the Subcontractor: Menhaj then planned detailed schedule considering human resources. The JICA Study Team regularly followed the progress of development, and the team sometimes solved problems and changed the schedule. In order to facilitate this, the team held a weekly progress meeting.

## 5) Organization Management

As a result of the increasing number of tasks and changes in the schedule, the following action was taken.

For Counterpart:

The Counterpart stayed in the office of Menhaj to concentrate on the process of reviewing and designing and to facilitate easier communication between programmers and designers.

For Mehnaj:

For a short time, Menhaj added 4 programmers to the original 2 programmers. Menhaj also employed another native English speaker for narration.

## 5.2 Acceptance Testing

### 5.2.1 Overview of Acceptance Testing

#### 1) Overview of Acceptance Test

The Acceptance Test was planned to be executed from 5th January 2003 till 20th January 2003. In this period, JICA Study Team confirmed that the self-learning material was developed according to all specifications and requirements of the JICA Study Team. If any item of the Acceptance Test was not satisfied within the specifications and requirements the Developer (Menhaj Technologies) was required to correct them in this period.

### 5.2.2 Procedure

- 1) The staff of the contractor (Menhaj Technologies) arranged the environment for acceptance testing.
- 2) The inspector of the JICA Study Team and staff of the contractor executed this acceptance testing in cooperation with each other.
- 3) If the result of a test item was successful, the inspector wrote his signature in the Acceptance the Test document.
- 4) If the result of a test item was not successful, the inspector and staff discussed and made countermeasures, (bug fix or new solution) and then executed the test again.

### 5.2.3 Inspectors

The following Inspectors executed the Acceptance Test.

- Dr. Ziyad Abdul
- Dr. Mukhled Zaza
- Mr. Mohmmad Duwacat
- Ms. Najwa Al-Ashkar

Dr. Mukhled Zaza was in charge of the English version, and other inspectors (Dr. Ziyad Abdul, Mr. Mohmmad Duwacat and Ms. Najwa Al-Ashkar) were in charge of the Arabic version.

### 5.2.4 Reference Document

- JICA Test Case (see Appendix 14.Format of Acceptance Test)
- JICA Test Plan 4. Acceptance Test Schedule

Date	Test Object		Inspector
	Chapter	Lesson	
5 <sup>th</sup> Jan 2003(Sun)	General (English)		Ota, Muhkled
	General (Arabic)		Ziyad, Duwacat, Najwa
6 <sup>th</sup> Jan 2003(Mon)	Chapter9	Lesson1, 2,3 (English)	Ota, Muhkled
		Lesson1, 2,3 (Arabic)	Ziyad, Duwacat, Najwa
7 <sup>th</sup> Jan 2003(Tues)	Chapter9	Lesson4, 5,6 (English)	Ota, Muhkled
		Lesson4, 5,6 (Arabic)	Ziyad, Duwacat, Najwa
8 <sup>th</sup> Jan 2003(Wed)	Chapter9	Lesson7, 8,9 (English)	Ota, Muhkled
		Lesson7, 8,9 (Arabic)	Ziyad, Duwacat, Najwa
9 <sup>th</sup> Jan 2003(Thurs)	Chapter9	Lesson10, 11,12 (English)	Ota, Muhkled
		Lesson10, 11,12 (Arabic)	Ziyad, Duwacat, Najwa
10 <sup>th</sup> Jan 2003(Fri)	Holiday		
11 <sup>th</sup> Jan 2003(Sat)	For Spare (For Correction)		
12 <sup>th</sup> Jan 2003(Sun)	Chapter10	Lesson1, 2,3 (English)	Ota, Muhkled
		Lesson1, 2,3 (Arabic)	Ziyad, Duwacat, Najwa
13 <sup>th</sup> Jan 2003(Mon)	Chapter10	Lesson4, 5,6 (English)	Ota, Muhkled
		Lesson4, 5,6 (Arabic)	Ziyad, Duwacat, Najwa
14 <sup>th</sup> Jan 2003(Tues)	Chapter10	Lesson7, 8,9 (English)	Ota, Muhkled
		Lesson7, 8,9 (Arabic)	Ziyad, Duwacat, Najwa
15 <sup>th</sup> Jan 2003(Wed)	Chapter10	Lesson10, 11,12 (English)	Ota, Muhkled
		Lesson10, 11,12 (Arabic)	Ziyad, Duwacat, Najwa
16 <sup>th</sup> Jan 2003(Thurs)	For Spare (For Correction)		
17 <sup>th</sup> Jan 2003(Fri)	Holiday		
18 <sup>th</sup> Jan 2003(Sat)	For Spare (For Correction)		
19 <sup>th</sup> Jan 2003(Sun)	For Spare (Re-Test)		
20 <sup>th</sup> Jan 2003(Mon)	For Spare (Re-Test)		

### 5.2.5 Results of Acceptance Testing

The Acceptance Test has detected 15 simple errors. After acceptance testing, the Subcontractor accomplished all necessary corrections.

## 6

# TRIAL INTRODUCTION OF THE MATERIALS

### 6.1 Selection of Pilot Schools

#### 6.1.1 School Conditions

The Task Force Team defined the following conditions for potential pilot schools.

- Location: 2 schools in Amman, 2 schools in a local city.
- Gender: 2 boys-schools and 2 girls-schools.
- Number of students: each school must have at least 3 classes in Grade 11 (20-40 students / class).
- PC and Connectivity: each school must have good Internet connection and more than 20 PCs in a PC lab.

#### 6.1.2 Selected Pilot Schools

The JICA Study Team asked the Directorate of Curricula and School Textbooks to select schools that fit the conditions above and the Directorate selected them by the end of January 2003 (see Table 6.1.1).

**Table 6.1.1 Selected Schools**

School Name	Gender	Location	Subject (Students)	PCs
Omar Bin El-Khatab	Boy	Amman	135	20
Irbid Secondary	Boy	Irbid	67	40
Al Jaloot	Girl	Amman	123	20
Noor Al-Hussein	Girl	Irbid	105	20

In order to assure an equal level among schools, the JICA Study Team decided to select the schools with similar scores based on student performance.

Concerning the local city, Karak and Irbid were selected in the beginning of selection. But later, two schools in Irbid were finally selected, because only this city is easy to support.

Because MOE has not opened the educational portal server and provides Internet connection to only a few pilot schools, the JICA Study Team asked MOE to provide an ADSL connection to the 4 selected schools by the beginning of the trial.

## 6.2 Implementation of Trials

During school selection, the JICA Study Team started preparing the trials. (see Table 6.2.2). They had to consider the long holiday 'Eid Al Adha' in the beginning of February. First, the JICA Study Team visited each school and had meetings with the principal, Physics teacher, and IT teacher and explained about: i) purpose of the trial, ii) preparation of the trial, iii) task and schedule of the trial. Then, they requested school profile (see Appendix. 16. Explanation of trial task and schedule and Appendix 17. School Profile Sheet).

**Table 6.2.1 Survey Items within School Profile**

School Information	Address, Tel, e-mail
Teacher Information	Teacher's name, Capability
Student information	Number, Capability
Environment	PC-Lab. Internet connectivity

In the meeting, the JICA Study Team explained that a role of the IT teacher is to support the Physics teacher and to manage the digital materials and PC Lab. A problem for the schools is that the average number of students is 30-40 in each class and each school has only 20 PCs. To solve this, schools used 3 classes as a trial subject with about 20 students in the class using PC in the trial and the rest of the students in the class taking an ordinary lesson in the other 2 classes. Because of this, the numbers of each experimental group are different (see Table.7.1.3).

### 6.2.1 Preparation of Teacher Training

The Counterpart and Menhaj mainly prepared Teacher training. Because it was difficult to conduct the teacher training in each school, and there was no time to do so, the JICA Study Team held one teacher training session in Al Jaloot in Amman and all the teachers came and took the training.

### 6.2.2 Preparation of Student's Workbook

The Counterpart made a student's workbook with the following features.

- It contains some activities for students who finish studying earlier than average students.
- It has about 24 pages (One page for one lesson).
- It is printed for the trial and provided to students. For the purpose of using it for teachers and students after the trial, the digital materials were made as pdf.file. (see CD student workbook).

### 6.2.3 Implementation of the Digital Material

First, the JICA Study Team installed the digital materials into Omar Bin El-Khatib schools and tested them. Then, the team installed them into the other three schools. The problems encountered were the following:

- The digital material needed flash player, but it was not installed in the PCs. The team had to obtain it as a free license for education from Macromedia Co.



- Some headsets were out of order, and the schools purchased new ones by the beginning of trial.

#### **6.2.4 Preparation of Baseline Survey**

The JICA Study Team made: i) a Pre-Test and Pre-Questionnaire to establish the Baseline situation, ii) In-Trial Questionnaire for In-Trial, and iii) Post-Test and Post-Questionnaire for after Trial. (see the details in 6.4 Baseline Survey)

All the trial schools applied the Pre-Test and Pre-Questionnaire on 16th of February. Counterparts went to each school and conducted the survey.

#### **6.2.5 Teacher Training**

The teacher training was held from 4<sup>th</sup> to 5<sup>th</sup> of February (see the details in 6.3.2 Teacher Training)

#### **6.2.6 Student Training**

Before using the digital material in the lesson, the JICA Study Team held trainings for students in each school on 17th or 18th of February. The purpose of this training was to accustom students with the operation of the materials and for schools to have final conformation of the trial environment. The program was the following:

- How to log on to the system
- How to operate the digital materials
- How to use BBS
- How to surf the Internet

Noor Al-Hussein School applied a useful method for logging in; it delivered a small paper containing the appropriate ID and password to each student. The Team suggested other schools to follow the same procedure.

**Table 6.2.2 Schedule for Implementation of Trial**

Schedule : Preparation of trials & installation

create 20/Jan/2003/ Go ota

○ School holiday ● Holiday

Plan - - - Fix \_\_\_\_\_

		Holiday	for All schools			for each school				
			Training Preparation	System test Installation	Task	Al Jaloot Girls, Amman	Omar Bin El-Khatab Boys, Amman	Irbid Secondary Boys, Irbid	Noor Al-Hussein Girls, Irbid	
19-Jan	Sun	○								
20-Jan	Mon	○								
21-Jan	Thu	○								
22-Jan	Wed	○								
23-Jan	Thu	○		System Test	○		Visit	◆		
24-Jan	Fri	●		Omar Bin El-Khatab						
25-Jan	Sat	●								
26-Jan	Sun	○	Visit Amman		○	Visit	◆			
27-Jan	Mon	○	Visit Irbid		○			Visit	◆	
28-Jan	Thu	○								
29-Jan	Wed	○			▲Test					
30-Jan	Thu	●			▲Training material					
31-Jan	Fri	●								
1-Feb	Sat	●			▲Contents					
2-Feb	Sun		2nd semester	Installation	↑	Installation	◆	Installation	◆	
3-Feb	Mon		Training		○					
4-Feb	Thu		Omar Bin El-Khatab			Teacher Training				
5-Feb	Wed							Installation	◆	
6-Feb	Thu								Installation	◆
7-Feb	Fri	●								
8-Feb	Sat	●								
9-Feb	Sun									
10-Feb	Mon	?								
11-Feb	Thu	●								
12-Feb	Wed	●								
13-Feb	Thu	●								
14-Feb	Fri	●								
15-Feb	Sat	●								
16-Feb	Sun		Start of trials			Pre-test&Quest	Pre-test&Quest	Pre-test&Quest	Pre-test&Quest	
17-Feb	Mon					Student training				
18-Feb	Thu						Student training	Student training	Student training	

## 6.3 Teacher Training

### 6.3.1 Manual Development

Teacher Training manuals are for both Physics teachers and IT teachers and were designed as to understand i) the purpose of the development of digital materials, ii) the operation of the digital materials and iii) management of the system.

Table 6.3.1 shows the index of text.

**Table 6.3.1 Content of Teacher Training Manual**

Program Objectives:	
Introduction:	
How to Use:	About the course:
	Teacher's menu:
	Collaboration Tools (BBS)
	Glossary
	The lessons:
The programs advantages for both teachers and students:	

#### 1) Summary of Training

- Training Date  
Day one: Monday, February 3rd, 2003  
Day two: Tuesday, February 4th, 2003  
10am – 13:30pm
- Training Place  
Ain Jalout Al-Shamelah School for Girls and Menhaj
- Participants  
One Physics teacher and one IT teacher in each school.
- Training Program

Date	Session	Participants	Place	Trainer	Summary of Program
3/Feb	1 <sup>st</sup> Session	Physics, IT	Ain Jalout	CP and Menhaj	Introduction
	2 <sup>nd</sup> Session	Physics, IT	Ain Jalout	Menhaj	How to operate the material.
4/Feb	1 <sup>st</sup> Session	Physics	Ain Jalout	Menhaj	How to use the material.
	2 <sup>nd</sup> Session	Physics	Ain Jalout	CP	How to do lesson pedagogically.
	2 <sup>nd</sup> Session	IT	Menhaj	Menhaj	System management

## 2) Summary of Training

### Day One / Session One:

- Brief introduction about the application and illustration of the role of the JICA Study Team in producing this application.
- Brief introduction illustrating the pilot study that will be executed at the Jordanian schools using the “I Love Physics” application.
- Various programs’ objectives in detail.
- The main page icons and a brief explanation of their functions and benefits for both teachers and students.
- The function of “How to Use the Course?” icon and reference to the log in and log out procedures.
- “About The application” icon illustrating the units that have been covered so far in the application.

### Day One / Session Two:

- The important factions of the three learning experiences available at the “Teacher’s Menu” (Link list of Learning Object such as a simulation, animation and movies) for the attendees
- The meaning of each of the following terms: movies, animation, and simulation. In addition, she illustrated the differences among these learning experiences.
- The benefits of using each of these specific learning experiences for both teachers and students.
- Various simulations, animations, and movies.

### Day Two / Session One:

- Benefits of the “Collaboration Tools” service which implements the Bulletin Board System.
- Practice logging into the applications, browsing its different clusters, and using the “Teacher’s Menu” and Bulletin Board System to utilize the services for the students.
- The “Glossary” icon that is available within the application and how both teachers and students can benefit from such a service.
- The controllers that are available in each lesson and how both teachers and students use these controllers to utilize the application according to their own needs.
- The new strategy adopted in the questions, which are presented within the lessons to meet the individual differences among the learners.

### Day two / Session Two for Physics teachers:

- The meaning of self-learning and digital material in the classroom.
- How to manage and support students who study with digital material in the classroom.
- Expected trouble and problems in the trial and how to solve them in the classroom.
- How to communicate between the Counterpart and trial schools.

### Day Two/ Session Two for IT teachers:

- How to install the digital material and the management system.
- How to manage the system including logging data.
- Trouble shooting.
- How to communicate between Menhaj and trial schools.

## 6.4 Baseline Survey

### 6.4.1 Preparation of Test and Questionnaire

For the Baseline Survey, the Task force team made a Pre-Test, Pre-Questionnaire, In-Trial-Questionnaire, Post – Test, Post-Questionnaire (see Table 6.4.1).

**Table 6.4.1 Survey Test and Questionnaires**

<b>Term</b>	<b>Type</b>	<b>Comment</b>
Pre	Questionnaire	Attitude and experience
	Test	Chapter 9
Trial	Questionnaire	Impression for lessons
Post	Questionnaire	Attitude and experience
	Questionnaire	Impression for lessons
	Test	Chapter 9 and 10

#### 1) Test Structure

Both pre-test and post-test were designed to have the same level of difficulty (see Appendix. 19. Pre-Test format and 22 Post-Test format)

- Pre-test
  - Target: Chapter 9
  - Questions: 10 question (20 minutes)
    - 1) Linguistic knowledge-Terms or definition (5 Questions)
    - 2) Skill to apply - Intelligent skill – Calculate or solve the problem (5 Questions)
  - Methods of testing: to choose 1 answer from 4 multiple choices
  - Expected average score: about 60/100 and expected SD (Standard Division), is about 10
  
- Post-test
  - Target: Chapter 9 and 10
  - Questions: 20 question (40 minutes)
    - 1) Linguistic knowledge-Terms or definition (10 Questions)
    - 2) Skill to apply - Intelligent skill – Calculate or solve the problem (10 Questions)
  - Methods of testing: to choose 1 answer from 4 multiple choices
  - Expected average score: same as pre-test
  
- 2) Questionnaire
  - Pre-questionnaire (see Appendix 18)
    - Questions: 18 questions (20 minutes)
      - 1) Experience about IT (Question 1-4)

- 2) Attitude and learning style
  - Interest in Media and IT (Question 5 - 8)
  - Interest in Physics and Science (Question 9 - 12)
- 3) Learning style (Question 13-18)
- Methods of testing: Semantic deference method and filling in blanks.
  
- In trial – questionnaire (see Appendix 20)
- Questions: 10 questions (5 minutes: after each lesson, students take this questionnaire as for impression of each lesson)
  - 1) Attention (Question 1-2)
  - 2) Relevance (Question 2-5)
  - 3) Confidence (Question 6-8)
  - 4) Satisfaction (Question 9-10)
- Methods of testing: Semantic deference method and filling in blanks.
  
- Post - questionnaire (see Appendix 21)
- Questions: 10 questions (20 minutes: after each lesson, students take this questionnaire for an impression of each lesson)
  - 1) Attitude and learning style
    - Interest of Media and IT (Question 1 - 3)
    - Interest of Physics and Science (Question 4 - 6)
    - General impression of e-learning (Question 7- 10)
    - Impression for all lessons (this digital material)
  - 1) Attention (Question 11-12)
  - 2) Relevance (Question 13-15)
  - 3) Confidence (Question 16-18)
  - 4) Satisfaction (Question 19-20)
- Methods of testing: Semantic deference method and filling in blanks.<sup>2</sup>

There are few theories or models that have an obvious method of measurement. Some researchers use the ARCS (Attention, Relevance, Confidence, and Satisfaction) model. This model can evaluate learning materials from the following viewpoints:

- Attention.
  - Increase perceptual arousal with the use of novel, surprising, incongruous and uncertain events.
  - Increase inquiry arousal by stimulating information-seeking behavior; pose or have the learner generate questions or a problem to solve. Maintain interest by varying the elements of instruction.
- Relevance.
  - Emphasize relevance within the instruction to increase motivation. Use concrete language and examples with which students are familiar. Provide examples and concepts that are related to learners' previous experiences and values. Present goal-oriented statements and objectives.

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<sup>2</sup> Questions of Impression for digital material are designed to follow ARCS Model (Keller, 1983).

- Explain the utility of instruction for both present and future uses.
- Confidence.  
Allow students to develop confidence by enabling them to succeed. Present a degree of challenge that allows for meaningful success under both learning and performance conditions. Show the student that his or her expended effort directly influences the consequences. Generate positive expectations. Provide feedback and support internal attributions for success. Help students estimate the probability of success by presenting performance requirements and evaluation criteria.
  - Satisfaction.  
Provide opportunities to use newly acquired knowledge or skill in a real or simulated setting. Provide feedback and reinforcements that will sustain the desired behavior. Maintain consistent standards and consequences for task accomplishments. Manage reinforcement: keep outcomes of learner's efforts consistent with expectations.

### 3) Log Data

Logging data is automatically recorded in the Server PC in each school. The following information can be collected from the logged data.

- Learning sequence  
Which pages does a student use?  
How does the student navigate in a lesson?
- Learning time  
How long does a student use each page?  
(Total learning time of each lesson can be calculated from each page's time)
- Result of questions  
Does the student make a correct answer or not?  
What is the student's wrong answer?  
(Total score of each lesson can be calculated from the result of each question)

## 6.4.2 Execution of Test and Questionnaire

Physics teachers have a responsibility to apply tests and questionnaires in each school. When tests and questionnaires were implemented, the Counterpart went to schools and helped Physics teachers. Table 6.4.2 shows the schedule of Tests and Questionnaires.

**Table 6.4.2 Schedule of Test and Questionnaire**

<b>Term</b>	<b>Type</b>	<b>Date</b>
Pre	Questionnaire	16 <sup>th</sup> /Feburay (All schools)
	Test	
Trial	Questionnaire	After each lesson, student answers the In-trial Questionnaire.
Post	Questionnaire	24 <sup>th</sup> /April (All schools)
	Test	

## 6.5 Trial Lessons

### 6.5.1 Schedule and Tasks in Trial

Schools had trial lessons from 18<sup>th</sup> of February to 20<sup>th</sup> of April and had 3 lessons a week for each condition: i) self-learning with digital material ii) ordinary lesson with data show that show digital material, and iii) ordinary lesson. Counterparts joined the lessons and assisted Physics teachers.

Counterparts and teachers had a local meeting in Amman and Irbit once a week, and they discussed the problem in trial and how to support students in the trial.



# 7

## EVALUATION OF DIGITAL SELF-LEARNING MATERIALS

### 7.1 Evaluation Method

#### 7.1.1 Objectives

This chapter summarizes the collection of data, analysis and evaluation for the project to develop the self-learning digital materials for Physics Grade 11 (24 hours).

The evaluation goal was to research the following points;

- 1) Student's learning performance
  - Can the self-learning digital materials improve students learning performance?
  - What is a difference between self – learning digital material and ordinary lesson?
- 2) Student's attitude
  - Can the self-learning digital materials improve and change students' attitude?
  - What is the interaction and relationship between digital material and students' attitude?
- 3) Evaluation of the digital material itself
  - What kind of digital materials are good for students?
  - Are the self-learning materials that this project developed appropriate for students?

Before explaining in detail, there are some notes to clarify. Evaluation of e-learning often uses Kirkpatrick's Four Levels of Evaluation. This model has four levels of hierarchy and recommends evaluation from lower level (level 1) to higher (level 4)(see Table 7.1.1). Higher education or especially company training can be applied to all levels, but it is difficult to apply level 3 and level 4 in school education. For this reason, this plan mainly addresses level 1 and level 2.

**Table 7.1.1 Kirkpatrick's Four Levels of Evaluation**

Level	Evaluation	Method
Level 1: Reaction	Just after training Learner's impression and satisfaction	Questionnaire
Level 2: Learning	Learner's achievement in skills, knowledge, or attitude	Examination or Practical test
Level 3: Behavior (Transfer)	Transfer that has occurred in learners' behavior	After several months Questionnaire or interview
Level 4: Results	Increased production, improved quality, decreased costs, reduced frequency of accidents, increased sales	From a business and organizational perspective

## 7.1.2 Summary of Experimental Conditions

### 1) Basic Experimental condition

Students are divided into 3 experimental groups by Factor ‘Teaching method’ (see Table 7.1.2 and 7.1.3).

**Table 7.1.2 Experimental Groups of the Trial**

Group	Condition (Teaching Method)	Group ID
Experimental group1	Self- learning with Digital material	<b>E1</b>
Experimental group2	Ordinary lesson with Digital material	<b>E2</b>
Control group	Ordinary lesson	<b>Cont</b>

Three groups have 24 Lessons (45min/lessen) in 2 months.

- Experimental Group1 (**E1**): Students use self-learning digital material without lecture.
- Experimental Group2 (**E2**): Teacher gives lecture with using digital material. Teacher uses a projector to show animations, simulations and movies to students.
- Control Group (**Cont**): Teacher gives ordinary lecture.

Subject:

3 classes in Grade 11 in 4 schools. 20-40 students / class.

**Table 7.1.3 Subject of the Trial**

	Group ID	Girls school 1	Boys school 1	Girls school 2	Boys school 2
Group1	<b>E1</b>	18	39	20	19
Group2	<b>E2</b>	45	34	20	35
Control	<b>Cont</b>	27	33	20	35
Total		90	106	60	79

Note: Because each school has 20 or 40 PCs, the Number of students in group1 is almost either 20 or 40

### 2) Measurement of Test Data

Table 7.1.4 shows the measurement of data in this experiment.

For student:

Pre-test and Post test

Pre-Questionnaire, In-trial-Questionnaire and Post -Questionnaire

For digital material

Logging data (page-access, response of question)

The self-learning system outputs these data automatically.

**Table 7.1.4 Measurement of Test Data**

Term	Type	Comment	Subject
Pre	Questionnaire	Attitude and experience	E1,E2,Cont
	Test	Chapter 9	E1,E2,Cont
Trial	Questionnaire	Impression for lessons	E1
Post	Questionnaire	Attitude and experience	E1
	Questionnaire	Impression for lessons	E1
	Test	Chapter 9 and 10	E1,E2,Cont

### 7.1.3 Analysis and Evaluation

#### 1) Overview of Analysis and Evaluation

Basic statistics (Average, SD for all and each school<sup>3</sup>\*1, Students) were calculated using the following statistical techniques with PC software (SPSS).

Covariate: T- test: Correlation:

The evaluation is classified into three categories (see Table 7.1.5).

**Table 7.1.5 Classification of Evaluation**

Classification	Measurement	Factor
Effect of self-learning materials	Test score Attitude score	Lesson methods Attitude
Relationship between students' attitude and self-learning materials	Test score Attitude score	Lesson methods Attitude
Evaluation for self- leaning materials	Test score Impression	Contents themselves

#### 2) Effect of Self-learning Materials

##### 2-a) Effect on Students' Post –Test score

Objective: Do the self-leaning materials improve the students' score of Post-Test?

**Table 7.1.6 Experiment Plan: Effect on Students' Post-Test Score**

Factor	Teaching method; among E1, E2 and Cont (1 factor: 3 level)
Data	Score of Post-Test (Score of Linguistic Knowledge, Score Intelligent Skill, Total Score)
Analysis	ANOVA

<sup>3</sup> Because the students' level among schools is not guaranteed to be equivalent, each school has been analyzed to make total data.

2-b) Effect on Students' Post –Test Score Compared with Pre -Test

Objective: Do the self-learning materials improve the students' score of Post-Test compared with Pre-Test?

**Table 7.1.7 Experiment Plan: Effect on Students' Post –Test Score Compared with Pre -Test**

Factor	Teaching method; among E1, E2 and Cont Test; Post and Pre (2 factors: 3 level * 2 level)
Subject	E1, E2 and Cont
Data	Score of Pre-Test and Post-Test (Score of Linguistic Knowledge, Score Intelligent Skill, Total Score)
Analysis	ANOVA

2-c) Effect on Students' Change of Attitude

Objective: Do the self-learning materials change students' attitude?

**Table 7.1.8 Experiment Plan: Effect on Students' Change of Attitude**

Factor	Attitude (Score of Questionnaires) : Post and Pre (1 factor: 2 level)
Subject	E1
Data	Score of Pre- Questionnaire and Post- Questionnaire (Attitude about physics and Attitude about IT)
Analysis	Nonparametric

3) Relationship between Students and Self-learning Materials

3-a) Relationship between Students' Attitude and Test Score

Objectives: Do the self-learning materials have any relationship between Students' attitude and test score, i.e. does a student who has positive attitude about Physics get good score of Post-Test?

**Table 7.1.9 Experiment Plan: Relationship between Students' Attitude and Test Score**

Factor	Attitude (Score of Post-Questionnaire): High attitude group and Low attitude group at end of the trial: (1 factor: 2 level)
Subject	E1
Data	Score of Post- Questionnaire (Attitude about physics and Attitude about IT) and Score of Post-Test
Analysis	ANOVA

3-b) Relationship between Students' Attitude at Beginning and at End of the Trial

Objectives: Do the self-learning materials have any relationship between Students' attitude at beginning and at end of the trial i.e. does a student who has negative attitude about Physics change his or her attitude same as students who has positive attitude.

**Table 7.1.10 Experiment Plan: Relationship between Students' Attitudes at Beginning and at End of the Trial**

Factor	Attitude (Score of Pre-Questionnaire): High attitude group and Low attitude group at beginning and end of the trial: (1 factor: 2 level)
Subject	E1
Data	Score of Pre- Questionnaire (Attitude about physics and Attitude about IT) , Score of Post- Questionnaire (Attitude about physics and Attitude about IT)
Analysis	Nonparametric

4) Evaluation for Self- learning Materials

4-a) Relationship between Question's Correct Ratio of Post-Test and the Self-learning Materials

Objectives: What kind of self-learning materials improve the Students' score of Post-Test? i.e. do the questions, which have high correct ratio of Post-Test, have related materials on the self-learning materials?

**Table 7.1.11 Experiment Plan: Relationship between Question's Correct Ratio and the Self-Learning Materials**

Factor	Contents of the self learning materials
Subject	E1
Data	Correct ratio of each question of Post=Test
Analysis	Basic Statistics

4-b) Relationship between Students' Impression and the Self-Learning Materials

Objectives: What kind of self-learning materials make student have good impression?

**Table 7.1.12 Experiment Plan: Relationship between Question’s Correct Ratio and the Self –Learning Materials**

Factor	Contents of the self learning materials
Subject	E1
Data	In-Trial Questionnaire (Attention, Relevance, Confidence, Satisfaction)
Analysis	Basic Statistics

## 7.2 Evaluation Results

### 7.2.1 Baseline

Before Trial, the project surveyed some feature of students. Pre-Test and Pre-Questionnaire indicate following results.

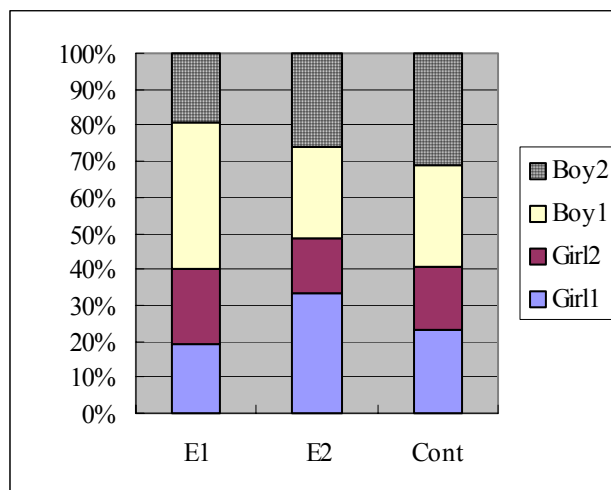
#### 1) Subjects (Students)

The Trial assessed 345 subjects within 2 boy’s schools and 2 girl’s schools. Table 7.2.1 and Figure 7.2.1 display the composition of the subjects.

**Table 7.2.1 Number of Subjects**

Group	Girl1	Girl2	Boy1	Boy2	Total
E1	18	20	39	18	95
E2	45	20	34	35	134
Cont	27	20	33	36	116
Total	90	60	106	89	345

**Figure 7.2.1 Composition of Subjects**



2) Pre-Test

The pre-test consists of 10 questions related to Chapter 9, half of which deal with terms and definitions, and the other half deals with intelligent skill such as problem - solving. The maximum mark of the pre-test is 10; Table 7.2.2 and Figure 7.2.2 show the results of the pre-test.

As ANOVA analysis Table 7.2.3 shows that the deference among the various mean values are not significant ( $F(2,342) = 1.685, P > 0.05$ ). This indicates that the subjects of each of the three groups have similar knowledge and skills for the contents they will learn.

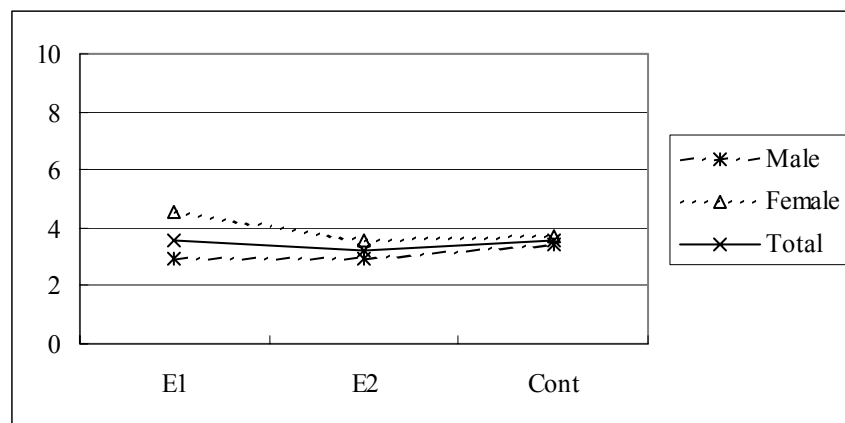
**Table 7.2.2 Result of Pre-Test**

Group (Method)	Male		Female		Total	
	Mean	SD	Mean	SD	Mean	SD
E1	2.91	1.50	4.58	1.86	3.58	1.84
E2	2.94	1.28	3.57	1.32	3.25	1.34
Cont	3.42	1.44	3.70	1.50	3.53	1.47

**Table 7.2.3 ANOVA of Pre-Test**

Source	SS	df	MS	F	P
<b>Method</b>	7.890	2	3.945	1.685	0.187
Within groups	800.893	342	2.342		
Total	808.783	344			

**Figure 7.2.2 Result of Pre-Test**



3) Student's experience about IT

The Pre-Questionnaire has the following three questions related to student's experience in IT.

Q1) Approximately how often do you use a computer?

Almost every day. 1-3 times per week 1-3 times per month Less than once a month Not at all

Q2) When you use a computer, where do you use it? (Check all that apply)

Home School Internet Cafe others

Q3) When you use a computer, what kind of software do you often use? (Check all that apply)

Word processor mail browser spreadsheet game learning material others

Table 7.2.4 and Figure 7.2.3, 7.2.4, and 7.2.5 are the results of Q1, Q2 and Q3 of the Pre - Questionnaire. These data show the following students' behavior in IT. (This result only reflects the situation of students in the four trial schools) Pre-Questionnaire has following three questions related to student's experience about IT.

- Half of the students use the PC every day, and 40% of all the students use the PC 1-3 times a week. This means 90% of the students have an opportunity to use a PC at least once a week. It assumes that this opportunity includes the Subject 'IT' lesson in school.
- 70% of the students can use a PC at home and 40% can use a PC in the school. A few students use the Internet Café.
- 50% of the students play a PC game and 30% has experience in using word processor, e-mail and learning material. Only 30% of the students often use a browser. (This is rather lower than expected. It is now considered that Q3 Question ought to have used the word "Internet explore" instead of "browser")
- Many students seem to play the PC game home everyday. On the other hand, they do not have enough opportunity to access the Internet now, but if the Internet connectivity within schools is established, this situation will change.

**Table 7.2.4 Result of Q1 'How often do you use a computer?'**

Item	Number	Percent
Almost every day	168	48.8
1-3 times per week	133	38.7
1-3 times per month	32	9.3
Less than once a month	7	2
Not at all	4	1.2



Figure 7.2.3 Result of Q1 'How often do you use a computer?'

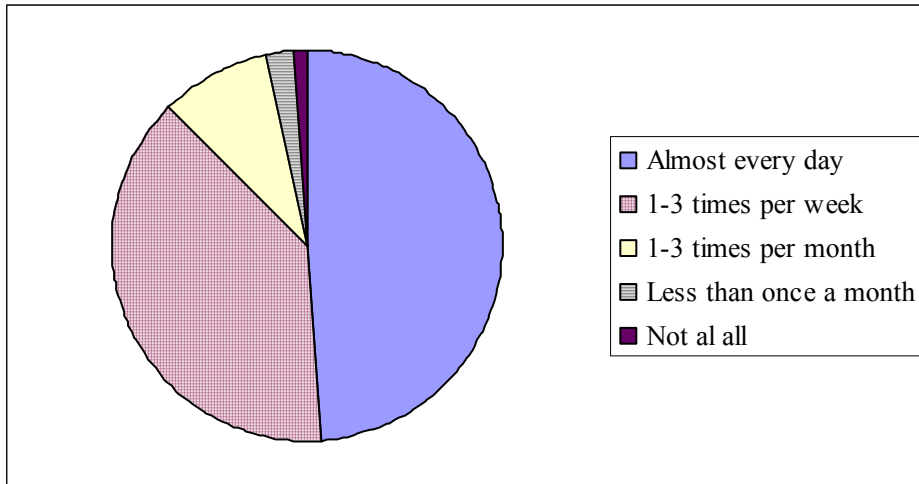


Figure 7.2.4 Result of Q2 'Where do you use computer?'

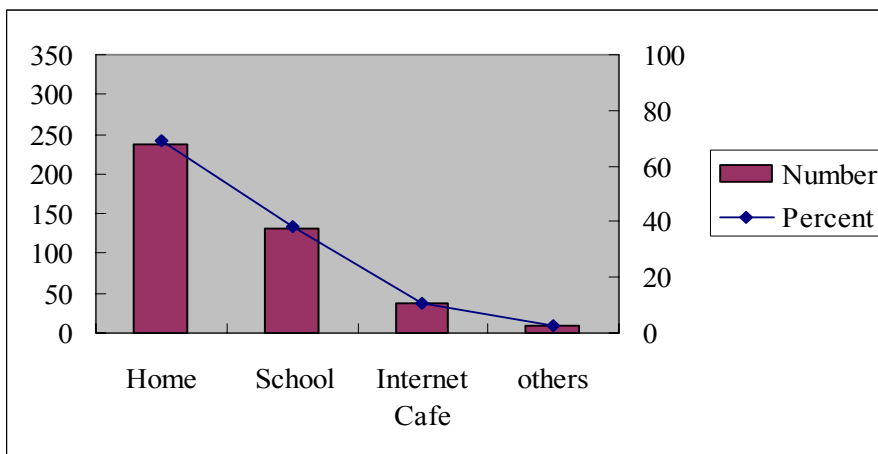
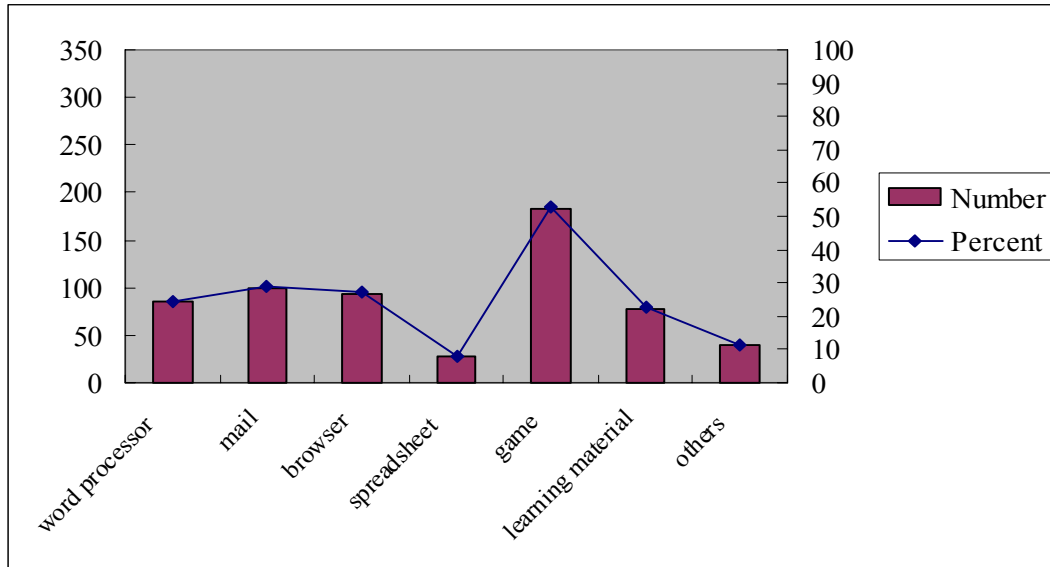


Figure 7.2.5 Q3 ‘What kind of software do you often use?’



## 7.2.2 Learning Efficiency Results

### 1) Post-test

Table 7.2.5, 7.2.6 and Figure 7.2.6 display the results of the Post - Test. The Post Test consists of 20 questions, half of them are related to Chapter 9 and the others are related to Chapter 10. From the view of knowledge type, half of them are term and definition questions, and the rest are problem - solving. As ANOVA analysis Table 7.2.6 shows that the difference among the various mean values are significant ( $F(2,342) = 33.450, P < 0.01$ ). These results indicate that subjects in the E1 group (Self-learning) obtained higher scores than the other two groups ( $MSe = 12.086, p < 0.01$ ) (see Table 7.2.7). It implies that the self-learning with digital material in the Trial was very effective in improving students' skill and knowledge.

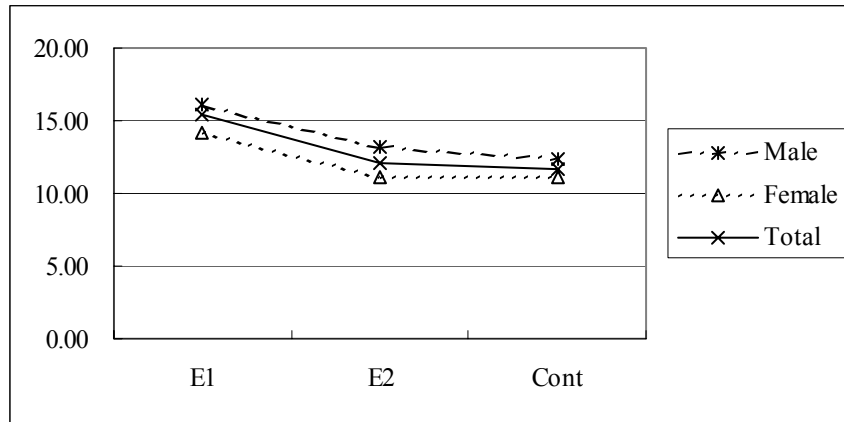
Table 7.2.5 Result of Post-Test

Method	Male		Female		Total	
	Mean	SD	Mean	SD	Mean	SD
E1	16.07	2.42	14.23	3.81	15.39	3.16
E2	13.25	3.65	11.05	3.47	12.10	3.74
Cont	12.43	3.69	11.15	2.71	11.71	3.39

Table 7.2.6 ANOVA of Post-Test

Source	SS	df	MS	F	P
<b>Method</b>	808.529	2	404.265	33.450	0.000
Within Groups	4060.798	342	12.086		
Total	4869.327	344			

**Figure 7.2.6 Result of Post -Test**



**Table 7.2.7 LSD of Post-Test**

Method	E1	E2	Count
E1	0		
E2	-3.287**	0	
Count	-3.672**	-0.385	0

MSe = 12.086  
\*\* P < 0.01

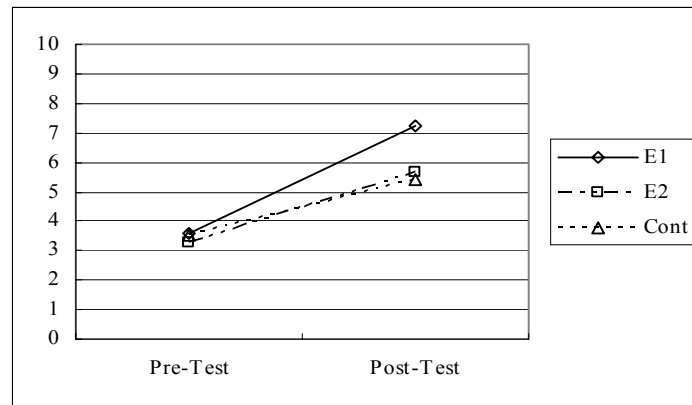
2) Pre-Test – Post-test

This report already mentions i) Three groups obtained same score in Pre-Test, and ii) E1 group is superior to E2 and Control groups ( $F(2,320) = 16.627, P < 0.01$ ). Table 7.2.8, Table 7.2.9 and Figure 7.2.7 illustrate the results of combined these facts.

**Table 7.2.8 Result of Pre-Test and Post-Test (Chapter 9)**

Method	Pre-Test		Post-Test	
	Mean	SD	Mean	SD
E1	3.58	1.84	7.26	1.85
E2	3.25	1.34	5.65	1.81
Cont	3.53	1.47	5.44	1.90

**Figure 7.2.7 Result of Pre-Test and Post-Test (Chapter 9)**



**Table 7.2.9 ANOVA of Pre and Post-Test**

Source	SS	df	MS	MS error	F	P
<b>Method</b>	112.887	2	56.444	3.336	16.920	0.000
<b>Pre-Post</b>	1111.051	1	1111.051	2.337	475.480	0.000
<b>Method*Pre-Post</b>	77.703	2	38.852	2.337	16.627	0.000
Subjects	1067.488	320	3.336			
Subjects*Pre-Post	747.742	320	2.337			
Total		645				

3) Factor: Knowledge type & Gender

Table 7.2.10 shows the detailed data of the Post –Test results and includes two factors 1) Knowledge type and 2) Gender.

**Table 7.2.10 Factor of Post–Test**

		Terms or Definition		Intelligent Skill		Total	
		Mean	SD	Mean	SD	Mean	SD
E1	Male	7.74	1.60	8.33	1.27	16.07	2.42
	Female	7.40	1.88	6.83	2.24	14.23	3.81
	Total	7.63	1.72	7.76	1.86	15.39	3.16
E2	Male	6.54	1.83	6.71	2.15	13.25	3.65
	Female	6.08	1.84	4.97	2.11	11.05	3.47
	Total	6.26	1.88	5.84	2.28	12.10	3.74
Cont	Male	6.16	1.96	6.27	2.03	12.43	3.69
	Female	6.15	1.73	5.00	1.78	11.15	2.71
	Total	6.04	1.90	5.67	2.02	11.71	3.39

Table 7.2.11 show that the score of students in the E1 group are significantly different from the score of students in the other two groups and difference between male and female is significant ( $F(1,323) = 22.044, P < 0.01$ ). Furthermore, interaction between Method and Test-type is significantly different ( $F(2,325) = 38.430, P < 0.01$ ).

**Table 7.2.11 ANOVA of Factor ‘Knowledge Type (Test-Type)’ and ‘Gender ’in the Result of Post-Test**

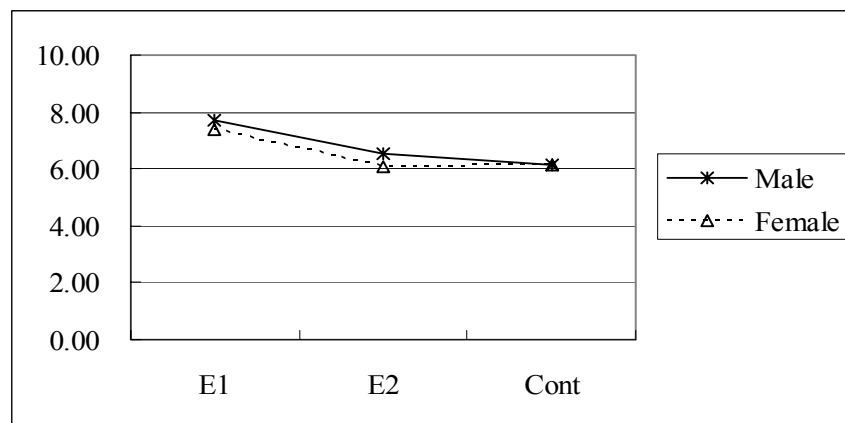
Source	SS	df	MS	MS error	F	P
<b>Gender</b>	123.287	1	123.287	5.593	22.044	0.000
<b>Method</b>	317.277	2	158.639	5.593	28.365	0.000
<b>Method*Gender</b>	6.282	2	3.141	5.593	0.562	0.571
<b>Test-type</b>	16.825	1	16.825	1.547	10.877	0.001
<b>Method*Test-type</b>	59.443	1	59.443	1.547	38.430	0.000
<b>Gender*Test-type</b>	8.058	2	4.029	1.547	2.605	0.075
<b>Method*Gender*Test-type</b>	0.086	2	0.043	1.547	0.028	0.973
Subjects	1806.433	323	5.593			
Subjects*Test-type	499.609	323	1.547			
Total		657				

Figure 7.2.8 and 7.2.9 are the results of Factor ‘Gender’ in the Post-Test divided into ‘Terms and Definition’ and ‘Intelligent Skill’. These graphs, Table 7.2.12 and 7.2.13 show interesting phenomena:

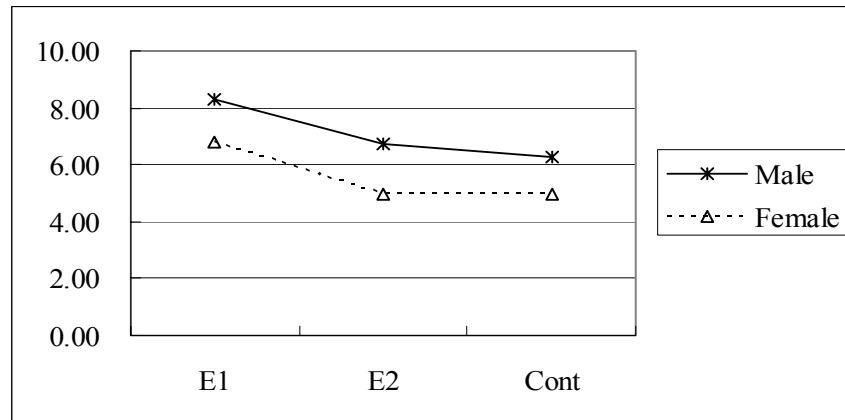
- Only ‘Intelligent skill’ score interacts between male and female significantly ( $F(1,323) = 46.045, P < 0.01$ ).
- ‘Intelligent Skill’ Score of male is better than female in all three groups. However, The Score of female in E1 group is almost equal to the Score of male of E2 and Control groups. Beside, the Score of male in E1 group is better than the Score of male of E2 and Control groups.
- ‘knowledge and terminology’ Score of both male and female in E1 group is better than two other groups; E2 and Control.

These results appear to support the general idea that “female is not good at science”, but this notion cannot be concluded from the result of the experiment, because there are many other factors that would require examination.

**Figure 7.2.8 Factor ‘Gender’ in the Result of Post-Test (Terms or Definition)**



**Figure 7.2.9 Factor ‘Gender’ in the Result of Post-Test (Intelligent Skill)**



**Table 7.2.12 ANOVA of Factor ‘Gender’ in the Result of Post-Test (Terms or Definition)**

Source	SS	df	MS	F	P
<b>Gender</b>	5.758	1	5.758	1.747	0.187
<b>Method</b>	112.123	2	56.062	17.009	0.000
<b>Method*Gender</b>	3.135	2	1.568	0.476	0.622
Within groups	1064.605	323	3.296		
Total		328			

**Table 7.2.13 ANOVA of Factor ‘Gender’ in the Result of Post-Test (Intelligent Skill)**

Source	SS	df	MS	F	P
<b>Gender</b>	176.971	1	176.971	46.045	0.000
<b>Method</b>	213.212	2	106.606	27.737	0.000
<b>Method*Gender</b>	3.233	2	1.616	0.421	0.657
Within groups	1241.437	323	3.843		
Total		328			

- 4) Factor: The digital material
  - 4.a) Relation Between Post-test score and the digital material

Table 7.2.14 shows the relation between questions and the digital materials, i.e. what kinds of learning objects are related to each question contained in the digital materials. Figure 7.2.10 illustrates the results of each question. The Counterpart who designed and knew details of the digital materials evaluated this result and concluded following tendencies.

- About moderate questions in difficulty, students got better score of questions, which have many learning objects in the digital materials.
- Especially concerning about ‘Intelligent Skill’, Good simulations that are complex and make student study actively seem to be effective and efficient. But, it is not sure whether simulations are effective themselves or student’s active study is effective. At least simulations give students an opportunity of active study.

Figure 7.2.10 Result of Each Question in Post -Test

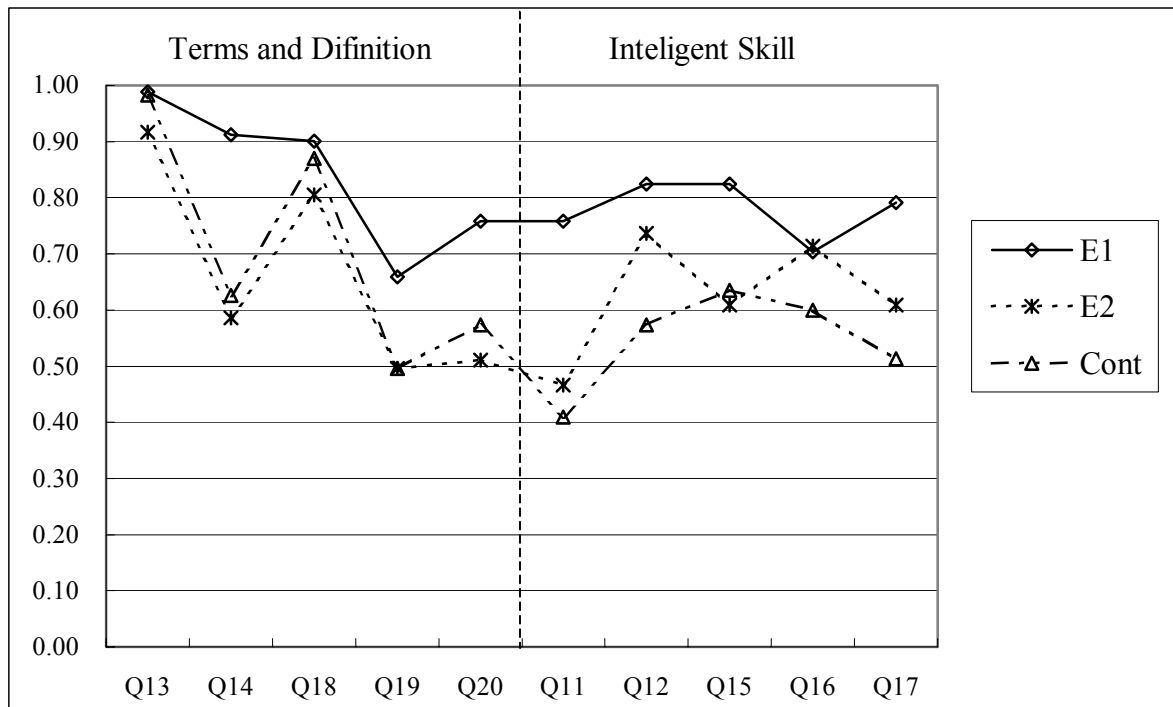


Table 7.2.14 Score of Questions and Relation between Questions and the Digital Materials

		Q13	Q14	Q18	Q19	Q20	Q11	Q12	Q15	Q16	Q17
Score	E1	0.99	0.91	0.90	0.66	0.76	0.76	0.82	0.82	0.70	0.79
	E2	0.92	0.59	0.81	0.50	0.51	0.47	0.74	0.61	0.71	0.61
	Cont	0.98	0.63	0.87	0.50	0.57	0.41	0.57	0.64	0.60	0.51
	$F(2,336)$	4.86	16.13	2.21	3.62	7.32	15.09	8.52	6.55	2.1	8.88
		**			**	**	**	**		**	
Materials	Explanation				x	x					x
	Quiz		x	x			x		x		
	Movie		x	x		x	x		x		
	Simulation		x	x	x		x			x	x
	Animation	x	x		x	x	x		x	x	

X: The Digital Material has a learning object (Explanation, Quiz, Movie, Simulation and Animation) related each question.

\*\* :  $P < 0.01$

#### 4.b) Impression for each lesson

The In-Trial Questionnaire was applied after each lesson. Ten questions are classified into four categories.

##### Attention:

Q1) Do animations, simulations and narrations make you have interest in learning?

Q2) Do you think the contents of this lesson are different from ordinary class?

##### Relevance:

Q3) is the contents of this lesson familiar with you?

*Q4) Can you find what is learning objectives in this lesson?*

*Q5) Does the content of lesson help you achieve the learning objectives?*

**Confidence:**

*Q6) Are you confident that you learn this lesson fully?*

*Q7) Do you think this lesson is difficult for you?*

*Q8) Do you learn various things by yourself, and can you look it up in these contents?*

**Satisfaction:**

*Q9) Do you think that the contents of this lesson has many content that make you be satisfied?*

*Q10) Does the subject of this lesson always give you the right directions?*

Table 7.2.15 shows the result of the In-Trial Questionnaire. The Counterpart related between the result of students' impression and the digital materials.

- The lessons that contain difficult formulae gave a negative impression to students. (for example Chapter 9 lesson 4 and 5, Chapter 10 lesson 2 and 3)
- Because some lessons have many contents, it is difficult for students to finish with in the lesson time. These lessons do not seem to get a good impression.
- Chapter 9 Lesson 11 and 12 contain a instruction for a real experiment in the laboratory, and these are a different type to the digital material from other.

**Table 7.2.15 Impression for Each Lesson**

Chapter	Lesson	Attention	Relevance	Confidence	Satisfaction
9	1	3.84	4.35	3.47	4.47
9	2	3.86	4.29	3.63	4.51
9	3	3.62	3.61	3.33	3.82
9	4	3.57	3.39	3.13	3.61
9	5	3.34	3.36	3.24	3.49
9	6	3.75	4.29	3.47	4.27
9	7	3.61	3.99	3.45	4.13
9	8	3.69	4.12	3.45	4.19
9	9	3.58	3.56	3.34	3.67
9	10	3.67	3.81	3.36	3.94
9	11	<b>3.31</b>	3.35	<b>3.10</b>	<b>3.47</b>
9	12	<b>3.35</b>	3.51	3.15	3.54
10	1	3.50	3.34	<b>3.10</b>	3.48
10	2	3.45	<b>3.05</b>	<b>2.99</b>	<b>3.03</b>
10	3	<b>3.10</b>	<b>2.86</b>	<b>2.84</b>	<b>3.07</b>
10	4	3.69	4.30	3.43	4.49
10	5	3.63	4.09	3.36	4.32
10	6	3.64	3.70	3.22	3.96
10	7	3.56	3.93	3.25	4.22
10	8	3.40	3.47	3.21	3.85
10	9	3.58	3.89	3.32	4.31
10	10	3.52	3.59	3.25	3.98
10	11	3.61	3.80	3.29	4.21
10	12	3.66	3.94	3.37	4.25
Mean		3.56	3.73	3.28	3.93
SD		0.17	0.40	0.17	0.43
Mean-SD*1		3.39	3.33	3.11	3.50

Note: Under Average: Italic Under Mean – SD\*1



### 7.2.3 Learning Attitude Results

The Pre- Questionnaire consists of eighteen questions and the Post- Questionnaire consists of nineteen. Both questionnaires have questions related to students' attitude such as whether or not they like computer and/or they like physics. (see Table 7.2.16)

**Table 7.2.16 Result of Pre and Post –Questionnaire Related Attitude**

	Questionnaire Item	Pre	Post	Score:5	Score:1	Pre:Mean	Post:Mean
TQ1	Do you think the Computer and the Internet are difficult?	Q5	Q1	Difficult	Easy	2.22	3.42
TQ2	Do you want to learn the computer and the Internet?	Q6	Q2	Want	don't	4.72	4.73
TQ3	Do you like the Computer and the Internet?	Q7	Q3	Like	Dislike	4.69	4.67
TQ4	Do you want to use a computer and the Internet in classroom?	Q8	Q10	Want	don't	4.15	4.45
TQ5	Do you like to watch science TV program and read science books?	Q9		Like	Dislike	3.88	
TQ6	Do you like the subject "Physics" in school?	Q10	Q4	Like	Dislike	3.10	4.26
TQ7	Do you like experiments such as physics, biology, geology or chemistry ?	Q11	Q5	Like	Dislike	4.26	4.35
TQ8	Do you like to study formulas of the subject "Physics" ?	Q12	Q6	Like	Dislike	2.73	4.17
TQ9	Do you want to continue a self-learning using digital materials?		Q7	Want	don't		3.99
TQ10	Do you think the digital materials help you study subject "Physics" easily?		Q8	Yes	No		3.96
TQ11	which do you prefer to study ....?		Q9	e-learning	Ordinal		3.84

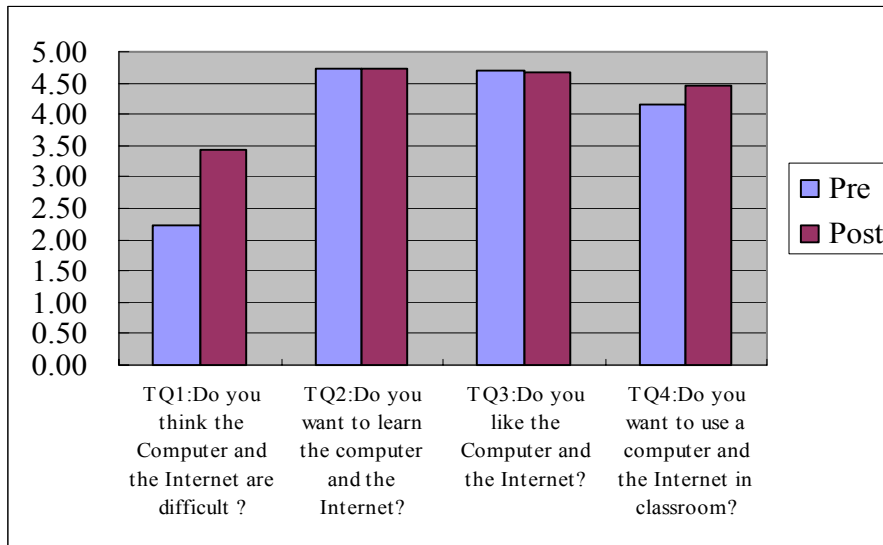
#### 1) Attitude about IT

Questions No.5, 6, 7 and 8 in Pre-Questionnaire and No.1, 2, 3 and 10 are related to attitude about IT. Average scores of TQ2, TQ3 and TQ4 are very high in both Pre-questionnaire and Post- questionnaire. This is why the difference between Pre and Post is not significant. It is apparent that students have a high interest in IT and were willing to use IT before the Trial. Students maintained these impression, or rather strengthened it after the Trial. At least, it indicates that the digital material did not defeat their attitude about IT and e-learning. In comparison with this, the result of TQ1 illustrates that students feel PC and the Internet are more complex after the Trial than before the Trial.

( $Z = 6.274$ ,  $P < 0.01$ : Wilcoxon's sign rank sum test) (see Figure 7.2.11)

It can be assumed that Students have had a little experience of IT before the Trial, then they have used a PC in the classroom and using a PC is more complex than they expected. ('7.2.1 Base line' mentions that almost the students use a PC as a game machine)

**Figure 7.2.11 Attitude about IT**



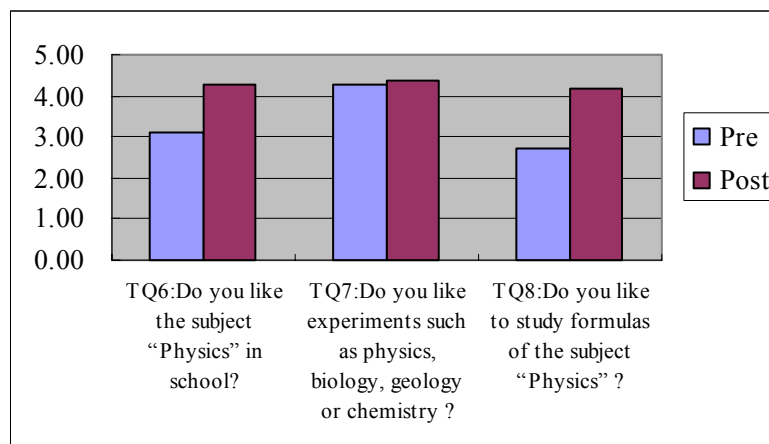
Note: refer to Table 7.2.15 for score definition for the score in the vertical axis

## 2) Impression and Attitude for Physics

TQ6, 7 and 8 asked students how they feel about Physics. It is obvious that students do not like physics, and in particular they had a neutral impression about formulae in Physics before the Trial. But, Q7 shows students enjoy experiments very much, and teachers should keep this fact in mind.

Concerning the effect of the trial, the differences of TQ6 ( $Z=5.935$ ,  $P<0.01$ ) and TQ8 ( $Z=6.819$ ,  $P<0.01$ ) between Pre and Post are significant (see Figure 7.2.12) It is obvious that Student's impression of Physics is improved substantially .In particular, many students felt that formulae in Physics was not difficult after using the digital materials.

**Figure 7.2.12 Impression for Physics**

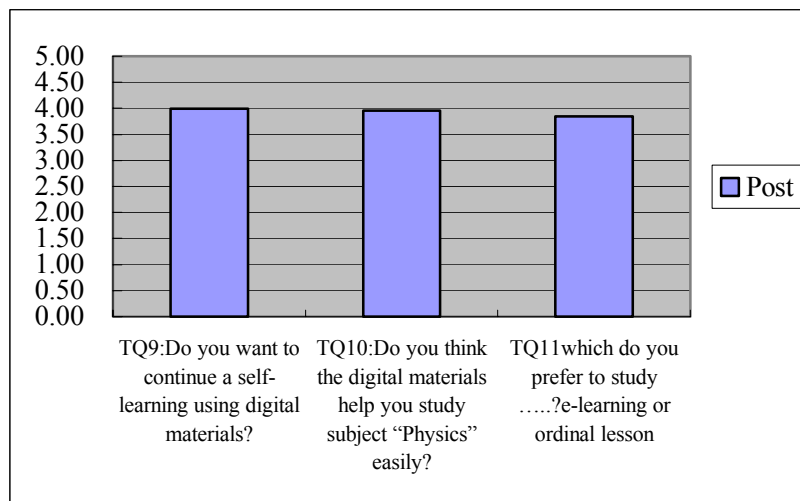


Note: refer to Table 7.2.15 for score definition for the score in the vertical axis

### 3) Impression for e-learning

Students have a good impression of IT and aspire to use IT in the classroom (see 7.2.13 Attitude about IT above), For this reason, it is difficult to determine whether the Trial improved the students' motivation for using e-learning. But the result of TQ9, 10 and 11 shows that many students have or maintain positive feeling for e-learning after the Trial, at least the digital material do not disappointed them.

**Figure 7.2.13 Impression for E-learning**



Note: refer to Table 7.2.15 for score definition for the score in the vertical axis

## 7.3 Summary of Evaluations

Half of the students in Trial schools use the PC every day, and 40% of all the students use the PC 1-3 times a week. Many students seem to play the PC game home everyday. On the other hand, they do not have enough opportunity to access the Internet now.

Students in the E1 group (Self-learning) obtained higher scores than the other two groups (Ordinary lesson with Digital material, Ordinary lesson). It implies that the self-learning with digital material in the Trial was very effective in improving students' skill and knowledge.

The digital material appears to be effective and efficient in acquiring 'Intelligent Skill' rather than 'Terms or definition'. However, more research is necessary to prove this conclusion, because the result depends on the type of contents that the digital material provides. For example, if a digital material has more contents relating to 'Terms or definition', students can gain higher scores about this.

It is apparent that students had a high interest in IT and were willing to use IT before the Trial. Students maintained these impression, or rather strengthened it after the Trial. At least, it indicates that the digital material did not defeat their attitude about IT and e-learning.

It is obvious that Student's impression of Physics is improved substantially. In particular, many students felt that formulae in Physics was not difficult after using the digital materials.

Students' impressions of the digital materials are 1) the lessons that contain difficult formulae gave a negative impression to students. 2) Because some lessons have many contents, it is difficult for students to finish within the lesson time (An ordinal lesson may have a same problem). These lessons do not seem to get a good impression.

Concerning about relationship between each score of questions and the digital materials, the Counterpart concluded tendencies 1) about moderate questions in difficulty, students got better score of questions that have many learning objects in the digital materials. 2) Especially concerning about 'Intelligent Skill', Good simulations that are complex and make student study actively seem to be effective and efficient. However, it is not sure whether simulations are effective themselves or student's active study is effective. At least simulations give students an opportunity of active study.

## 8

### WORKSHOP

#### 8.1 Preparation of Workshop

The JICA study team held a workshop for those concerned with education and e-learning.

**Purpose:**

- To spread the knowledge and skills that the Counterpart has obtained in this project. Specifically, this is how to develop digital materials and to use them in schools.
- To report the result of the trial; i) effect of the digital materials and ii) practice in school.
- To teach attendances how to use the digital materials that the project developed.

**Participants:** over 150 people

- Physics teachers and Physics supervisors at local educational bureaus
- Officials of MOE

**Date:**

- 22<sup>nd</sup> and 23<sup>rd</sup> of May 2003

**Material:**

- Power Point slide and handouts
- The Counterpart prepared all of these

**Program:**

**Table 8.1.1 Workshop Program**

Day	Session	Time	Activity	The Speaker
22 <sup>nd</sup>	1	9-10	Opening the workshop	1.Mr. Inagaki (JICA) 2.The Minister 3.Mr. Ota (PADECO)
	2	10-10.30	Break	-----
	3	10.30-11	Introduction of e-learning	Mr. Qasem
	4	11-12	Process of the project	Dr. Ziad
	5	12-1.00	Multimedia +Text	Menhaj Ms. Najwa
	6	13-14	Lunch	-----
	7	14-15	Experience of the visit to Japan	Mr .Dwekat
	8	15-16	Results of Trials and Teachers experience	Dr. Mekhled Mr. Ibraheem
23 <sup>rd</sup>	1	9-10.30	Practice and use	All of the Counterpart
	2	10.30-11	Breakfast	-----
	3	11-12	Practice and use	All of the Counterpart
	4	12-12.15	(Deliver the CD + Workbook)	All of the Counterpart

## 8.2 Results of Workshop

### Participants:

- Physics teachers, IT teachers and Physics supervisors at local educational bureaus - 100
- Members of MOE – 35

### Results of questionnaire

The Counterpart prepared and applied a questionnaire. Result of questionnaire shows some features of Supervisors and teachers. (Table 8.1.2)

**Table 8.1.2 Results of Questionnaires (Workshop)**

	Question	Average of the questioners scale		
		Supervisor	Physics Teacher	IT Teacher
1	Your Impression about workshop: Unuseful 1 2 3 4 5 Useful	4.3	3.7	4.5
2	Did you have previous knowledge about digital material : Little 1 2 3 4 5 much	2.1	2.4	3
3	Is The digital material: Difficult 1 2 3 4 5 easy	4.1	3.6	4.6
4	Was the digital material: not clear 1 2 3 4 5 Clear	4.2	3.5	4.5
5	The facilities which offered for trainees were: not suitable 1 2 3 4 5 Suitable	4.4	3.7	4.1

	Paragraph	Percentage of the presentation		
		Supervisor	Physics Teacher	IT Teacher
6	Which one of the presentations were useful for you (choose one or more):			
(1)	Introduction in the E-learning	66%	41%	46%
(2)	The practical process for physics digitalization	78%	38%	42%
(3)	Making the scientific texts fit with the multimedia	72%	54%	72%
(4)	Japanese experiences in educational learning	48%	48%	36%
(5)	Notes of the teacher which implemented digital material	51%	38%	40%
(6)	Results of the implementation of the trail school	39%	30%	30%

	Paragraph	Percentage of choosing skills		
		Supervisor	Physics Teacher	IT Teacher
7	Which kind of skills do you want to learn?			
(1)	Basic skills of computer	21%	10%	18%
(2)	Development of digital material	78%	48%	70%
(3)	Using the IT In classroom	72%	10%	82%
(4)	Using the communication technology and internet	72%	65%	70%

## 9

# RECOMMENDATIONS

### 9.1 Government Planning

Work on education reform has commenced in Jordan. The results of this project suggest that application of digitized materials strengthens students' learning initiative and resultant learning efficiency. If cost is affordable, it seems important to place the application of IT in the center of education reform in order that a dramatic change takes place in the education sector. The following show some recommendations.

#### 9.1.1 Government Roles

In comparison with the conventional paper-based education, the application of IT requires more in that the government makes comprehensive plans and monitor their implementation. Basic areas of government responsibilities include the following:

- Provision of infrastructure including installation of PCs in schools, connection to the Internet, and their maintenance
- Provision of digitized materials and organizational structure for their development
- Dissemination of application including the training of teachers

The Ministry of Education should promote the balanced development of the above three by means of development of organizational structure within the Ministry, deployment of private companies and foreign donors.

#### 9.1.2 Development Organization

##### (1) Needed Human Resource and Organization

The field of IT demands highly specialized technical knowledge and capabilities that evolve at a high speed. On the other hand, the field of education demands learned experience as well as education techniques. The application of IT in education requires persons who can flexibly cope with both and organizations that can accommodate such persons. Organization for the purpose should have the following features:

- **Organization consisting of varied human resources:** It is extremely difficult for a single person to possess both of the above requirements, although education expert should have basic knowledge in IT. Therefore, the organization should be build to accommodate varied human resources. It is therefore necessary to set up a mechanism to make information common to all. In cases, it would be desirable to have government personnel and private sector personnel working together, such as the case in this project.
- **Organization capable of formulating feasible plans and implementing them:** Such organization must have a system accurately managing activities of varied human resource. In

addition, as the field of IT calls for concrete output in the form of software or system, the ability to make feasible plans is important.

- **Organization capable of absorbing new knowledge and application with its own initiative:** Organization and individuals alike must absorb rapidly advancing technologies. Individuals must acquire them by their own initiative by means of web sites and communities in the Internet. Such initiative requires considerable time and effort for individuals, and therefore, organization should properly reward such individuals.

## (2) Organizational Structure

Figure 9.1.1 shows necessary players in the context of education reform in Jordan for the purpose of dissemination of digitized materials excluding infrastructure and maintenance. Main vessels are the three stages of the Ministry, regional education committees, and schools, and their roles are:

**Ministry of Education:** Plans and implements research, development, application, and dissemination of digitized materials while contacting neighboring countries and donors.

**Development Group:** Develops most effective materials utilizing available resources in cooperation with the private sector.

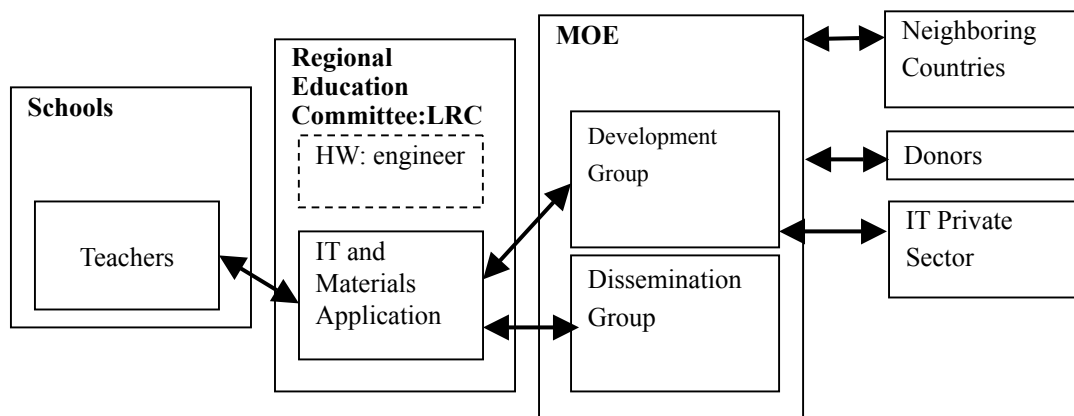
**Dissemination Group:** Develops and disseminates applications in conjunction with various tools and information collection through Internet.

**Regional Education Committees and Learning Resource Centers:** Develops curriculum and teaching methods suitable to the realities of the region and provides support to schools.

**IT and Materials Application:** Teaches IT and materials to teachers in schools and supplies materials developed by itself responding to requests by teachers.

**Schools and Teachers:** Implements application in respective schools. Informs the results and requests to regional education committees and LRCs.

**Figure 9.1.1 Organization for digital material in Jordan**





### (3) Roles of Teachers

While students' initiatives are expected to play a major role in the education reform, teachers themselves are also expected to learn new methods and approaches on their own initiative. Internet provides a world of equal access to all and every teacher can access new methods and approaches.

At minimum teachers are expected to possess the following capabilities:

- Typing in Arabic
- Using tools for materials preparation such as Word and Power Point
- Using the Internet and email

Following capabilities are desirable:

- Knowing websites for effective information in responsible education subject
- Using effectively Word, Excel, and Power Point for the responsible subject
- Using the Internet for collaborative learning
- Using digitized materials effectively

For teacher training purposes, some programs have already been initiated in Jordan such as ICDL or Intel Program. The Ministry of Education should lead the following activities in order to support individual teachers' effort:

- Formation of teachers' virtual community on the Internet using such tools as Bulletin Board System (BBS) and Mailing List
- Holding of contest for the best teaching method (not programming, but lesson plan)
- Public call among teachers for pilot projects on IT application in education

#### **9.1.3 Planning**

##### (1) Comprehensive Planning

A considerable amount of cost and human effort is necessary to develop digitized materials and IT application in education. Proper preparation of short and long-term plans is essential. Long time period is needed for implementation and so is maintenance. At the same time, work must be done on how to improve conventional classroom education. Therefore, plans should be prepared for the following three cases:

- Plan assuming a full use of PC in classroom with one for each student
- Plan assuming several PCs in a classroom
- Plan assuming the use of materials in printed form

These plans may be prepared under a master plan with a planning period of 3-5 years and including short-term plans of 1-2 years such as this project.

## (2) Subject of Development

It is necessary to consider the amount of available time of computer use for each student. At present, 5-8 hours per week for each student is available. The pace of materials development would match the increase in available time. Subjects for digitization should not be a whole textbook subject but be selected portions. External conditions such as accessibility to information on websites in English should also be taken into account.

## (3) Human Resource Development

Broadly, necessary personnel can be classified into 1) curriculum analysis and materials design, and 2) programming and graphic design. The latter can be relied on the private sector and the Ministry should concentrate its effort in the first category provided that a sufficient number of personnel knowledgeable in the latter exist within the Ministry. The former is now called Instructional Designer and its required system of knowledge and skills are compiled as Instructional Design, for which training courses are beginning to appear. Supervisors or teachers with sufficient experience in education and knowledge in IT can be relatively easily trained to be Instructional Designer.

## **9.2 Capacity building and Technical Transfer**

The overall objective of the project is to develop the capability of the government of Jordan to plan, specify and order digital teaching materials. As this document mentions previously, the project had good progress about technical transfer that made splendid digital materials and carried out the trial in schools. Table 9.1.1 shows the Skill map and achievement of Technical Transfer. Though the project is only one year, Achievement was very good and the Counterpart acquired the skills. However, usually it takes over three years to train Instructional designers and over five years to train Project managers, the Counterpart need to get more kills and knowledge about e-learning.

**Table 9.2.1 Skill Map for Development of Digital Materials**

Category	Phase	Task	Achievement of Technical Transfer in the Project		
			Basic	Intermediate	Professional
Plan	Needs assessment	Situation analysis	----		
		Goal analysis	----		
	Plan	Short term	+		
		Long term	----		
Development	Front-end analysis	Curriculum analysis	+	+	
		Learner analysis	+		
		Technology analysis	----		
		Cost-benefit analysis	----		
	Design	System	+		
		Course Design	+		
		Detail Design	+	+	
		Program Design	----		
	Development	Develop(Graphic)	----		
		Develop (Audiovisual)	----		
		Develop (Program)	----		
		Debug	+	+	
		Formative evaluation	+		
		Test	+		
	Evaluation	Experiment plan	+		
		Trial	+	+	
		Data collection	+		
		Data analysis	----		
		Evaluation	+		
	Management	Tender	Tender document	+	
Bidding			+		
Evaluation Procedure			+	+	
Project		Schedule	+		
		Cost	----		
		Specification	+		
		Quality	+		
		Contractor	+	+	

----: Out of scope for Technical transfer to the Counterpart

### 9.3 Development of Digital Material

For the Counterpart assigned by the Ministry of Education, this Project offered the first experience in such work. They completed the whole work despite confronting problems arising from 1) the inherent difficulty in digital materials development, and 2) the work content completely difference from their past background as teachers and supervisors. The following recommendations were made reflecting these problems encountered during the process.

#### 9.3.1 Development Management

Anywhere in the world, teachers are not accustomed to be managed by work schedule tables or output requirements which private companies make. Counterparts gradually understood the meaning of such management, especially the deadline for completion. One notable problem arose because of developing materials for 24-hour lessons all at once. Development work follows the stages of basic design, detailed design, production, and testing. Initially the counterparts proceeded work without realizing the whole picture, e.g. not knowing the meaning of basic design while working on it. They finally realized the meaning of each stage after completing the last stage. In future, it is better to develop materials for short

lesson hours such as 2-3 hours first as a whole so that whole process can be understood first. Then a large amount can be tackled afterwards.

Documents prepared in the early stages of the projects were done entirely in long hand and modifications were difficult. Trainees should be trained first to be able to use editing tools such as Word and Excel.

### **9.3.2 Textbook Analysis**

In the case of materials development for private corporations textbook analysis and learner analysis are considered the most important stage. In the education environment in schools learning objectives are readily established by the authority and it seemed hard for the counterparts to understand the meaning of this work stage. By the time of project completion, however, they understood the necessity of defining targets far more finely than those defined by the Ministry for the purpose of materials development.

As for learner analysis, the counterparts found it difficult to explicitly document the level of understanding of learners as they, as teachers, unconsciously understood the level. This caused difference in opinion between the private sector production company and the counterparts concerning the methods of explanation in digital materials.

### **9.3.3 Design and Specifications**

At the beginning, the counterparts had little images on simulation and animation. They formed opinions after seeing the product as a result of design and requested modifications. This caused extra delay and effort. Digital materials developed by this project contains all types of simulation and animation, etc. and they are very effective as a sample for future trainees. The materials developed by this project have been lavishly designed, maybe a little excessively. Future work may be done somewhat simplified by focusing only on the most effective elements, case by case.

### **9.3.4 Tender Conditions and Process**

Tender process in this project was completely done in a transparent and fair manner. As a result, a very competent private firm was selected. Especially, a request to provide a sample demonstration proved to be an effective tool for evaluating each firm's capability. The counterparts sufficiently possessed evaluation criteria beforehand as experienced teachers.

### **9.3.5 Materials Development Methods**

A programmer can spot mistakes and correct them when the subject is at primary school level. In this project, only the counterparts could detect errors as the subject was Grade 11 Physics. As a result correction process was time consuming and minor mistakes took long time to be corrected. This communication between programmers and materials designers is a big issue for the future. Conceivable measures may include debug at document basis, statistical control of errors, setting of clear deadline.

### **9.3.6 Monitoring and Feedback**

This project included questionnaire survey and built-in answer log for the purpose of evaluating the effectiveness of the materials, and precious information were obtained for improving the materials. One inherent problem of e-Learning system is the large amount of data and subsequent difficulty in analysis. It is necessary to develop a system of automatic execution of monitoring and feedback if evaluation of e-Learning materials is to be done as a long term objective. It is also desirable to analyze finer reactions of students by making films of students' behaviors and carry out video analysis although no such attempt was made in this project.

## **9.4 Future Paths**

This project is uniquely high-level with little example of comparable level even in developed countries of the US, Europe or Japan as to the quality of the developed materials, the implementation of the large scale pilot application, and the subsequent large scale evaluation survey. The application of IT in education has only a short history anywhere in the world. The results of this project suggest the possibility for Jordan to cut the leading edge in the world in this field. If the education reform is proceeded with the following points in mind, Jordan can attain the top position.

- Plans centered around the capability improvement of teachers and MOE officials, and provision of environment and systems supporting individual initiatives
- Student's initiative as the central target of learning and a system to support this by IT technologies
- Varied application of IT not limited to digital materials