

## 7. Tourism Resources

### 7.1 Tourism Resources in the Central Tourism Region

#### 7.1.1 Outlines of Major Tourism Resources in Vietnam

Vietnam has abundant tourism resources including natural and historical World Heritages with the historical ruins and traditional temples, handicraft villages and traditional events, natural scenic places and ethnic villages on various geographical features (coastal, plain, and mountain area). At present, many efforts have been made to divert tourist's flow to new tourist resources in combination with major tourist destinations.

In order to catch up new trends of Asian tourism, many plans and projects for beach resort or ecotourism in Vietnam have been already formulated and made the best of potential tourism resources. However, many tourism resources have still disadvantages in encouraging tourism product development due to lack of infrastructure and insufficient tourist services.

The Central Tourism Region is characterized as the historical-natural oriented destination in combination with Cham-Nguyen historical resources and coastal and mountain natural resources, in terms of the share balance of tourism resources among category of the cultural and natural resources as shown in Table 7.1.1.

**Table 7.1.1 Number of Tourism Resources by Tourism Regions in Vietnam**

Type of Resources		Tourism Regions			Total	Share (%)
		North (share)	Central	South		
Cultural Resources	Historical	169	137	107	413	31.2
	Urban	136	74	92	302	22.8
	Local	94	55	35	184	13.9
	Sub-total	399 (69.2)	266 (66.2)	234 (67.4)	899	67.8
Natural Resources	Coastal	15	41	21	77	5.8
	Inland	158	83	80	321	24.2
	Sub-total	173 (30.0)	124 (30.8)	101 (29.1)	398	30.0
Others		4	12	12	28	2.1
Total		576(100.0)	402(100.0)	347(100.0)	1,325	100.0
Share (%)		(43.5)	(30.3)	(26.2)	(100.0)	

Sources: Vietnam Tourist Guidebook, Vietnam Travel Atlas

#### 7.1.2 Major Resources Character in the Central Tourism Region

The general features of major tourist destinations in the Central Tourism Region in aspects of tourism resources are as follows.

##### **Historical cultural resources as a pillar of Central Tourism Region**

Tourism resources in the Central Tourism Region are represented in three historical World Heritages of Hue Former Capital City (1993), Hoi An Ancient Town (1999) and My Son Cham Sanctuary (1999) influenced by Indo-China Culture. Furthermore, another Vietnam Wartime memories with many ruins and French colonial sites are unforgettable assets characterizing this region tourism. These resources in this region formulate tourism pillars of historical cultural

resources as follows.

- Champa archeological sites spreading widely in this region
- Nguyen Dynasty concentrating on Thua Thien Hue (TTHue) province
- Modern era with French colonial sites and Vietnam War memorial sites spreading widely in this region

### **Various natural resources**

Long coastline stretching over 1,100 km with beautiful beaches in the front of narrow plain beside highlands and Trung Song Mountains is characterful feature of this region. They have a lot of attractive nature spots including one of the most important natural resources with endemic flora and fauna in Vietnam.

- Nature protected areas with famous Bach Ma National Park
- Water front resources as beautiful beaches and coastal nature with estuary, wetland and rivers
- Specific nature as hot-springs and caves like Phon Nha cave, lakes, etc

### **Unique social cultural resources**

This region embracing colorful ethnic minorities with traditional dress, attractive performance, traditional ceremony and characteristic life style can be observed mainly in the Central Highland such as Jarai, Bahanar, Sedang, Ede and Cham tribes.

- Ethnic minority village in Pleik, Kon Tum, Khe San, etc
- Handicrafts of Nguyen Dynasty and other ethnic villages
- Event-performance of Nguyen Dynasty and other cultural events, etc.
- Event-performance of Cham people

## **7.2 Tourism Resources Inventory and Evaluation**

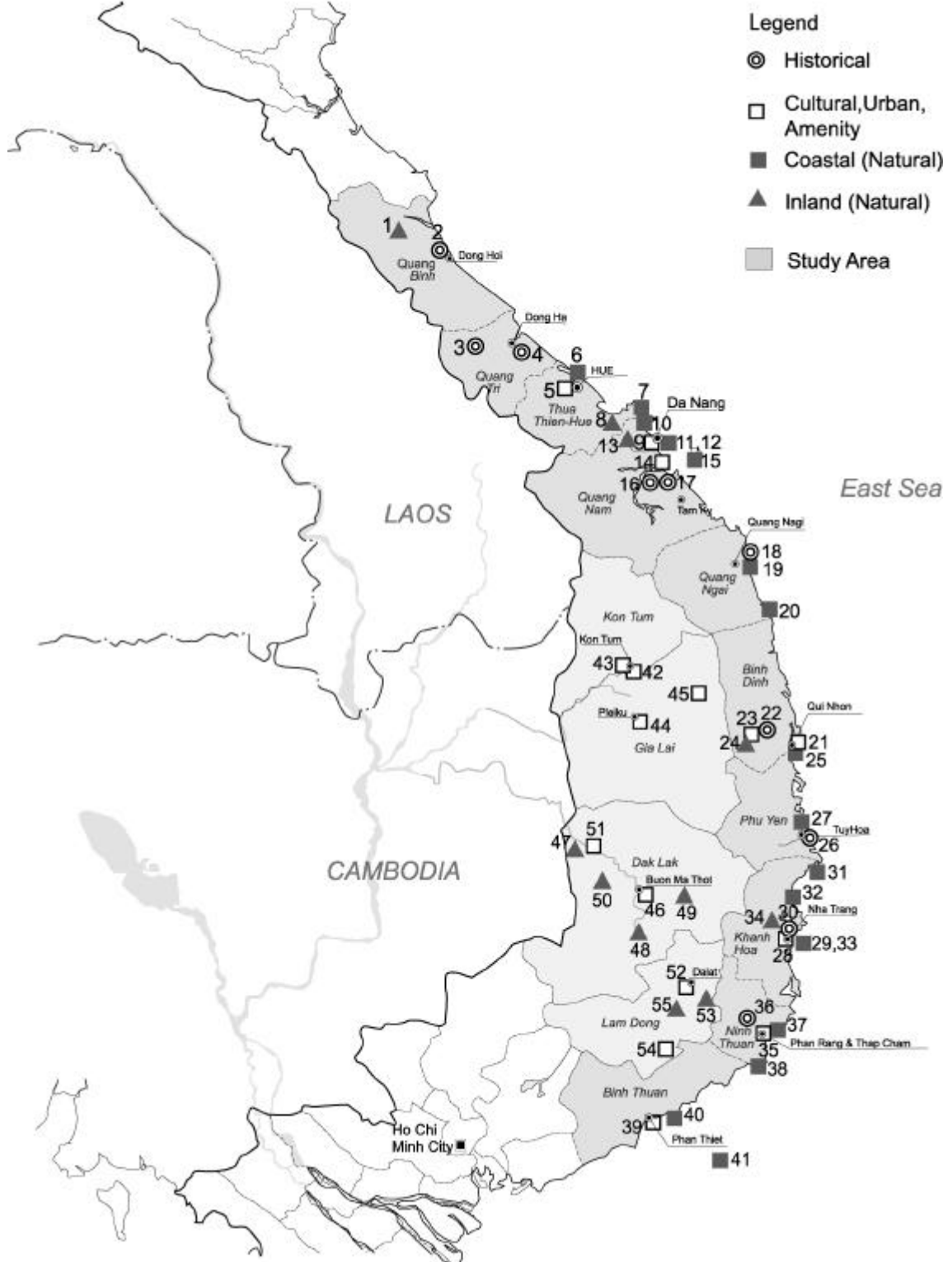
### **7.2.1 Category and Distribution**

Tourism resources can be categorized into three types of cultural resources, natural resources and others (miscellaneous). 1,325 tourism resources identified by VNAT can be inventoried according to categories above mentioned. Above Table 7.1.1 shows the number of tourism resources in Vietnam by categories.

538 resources are identified in the Central Region. TTHue province is the highest number of resources in the Central Tourism Regions in terms of its quantitative volume. Da Nang, Quang Nam, Khan Hoa and Lam Dong Province (outside of the study area) follow it.

Figure 7.1.1 and Table 7.1.2 show the representative tourism resources that are selected from 538 tourism resources in the Central Tourism Region by ranking analysis based on the criteria of resource grade for international tourists, proximity to gateways and grade of well-known resources by frequency of description by guide books.

**Figure 7.1.1 Location of Representative Tourism Resources by Category in the Central Tourism Region**



Source: JICA Study Team

**Table 7.1.2 Representative Tourism Resources in the Central Tourism Region**

Tourism Zone	Province	No.	Name of Resource	Rank			Type		Character/Activity	Note (Year of establishment)
				1	2	3	Cultural	Natural		
North Coast Zone	Quang Binh	1	Phong Nha Cave	x				x	Caves	World heritage*/Nature reserve (1986)
		2	Quang Binh Border Gate			x	x		Citadel of Nguyen Dynasty, 1630	Applying the World Heritage
	Quang Tri	3	DMZ (Demilitarized Zone)		x		x		Remains of American War	
		4	Quang Tri Citadel			x	x		Citadel of Minh Mang King, 1824	
	T T-Hue	5	Complex of Hue Monuments	x			x		Old Capital of Nguyen Dynasty	World heritage (1993)
		6	Thuan An Beach			x		x	Beach resort	
		7	Lang Co Beach/Chan May Cape			x		x	Beach resort/Cape	
		8	Bach Ma National Park		x			x	Mountain/Resort	National park (1986)
Central Coast Zone	Da Nang City	9	Da Nang City		x		x		Capital City/Cham museum	
		10	Hai Van Pass			x		x	Pass/Scenic area	
		11	Non Nuoc Beach			x		x	Beach resort	
		12	Marble Mountain			x	x	x	Mountain/Historical	
	Quang Nam	13	Ba Na Mountain			x		x	Highland resort	Nature reserve (1986)
		14	Ancient Town of Hoi An	x			x		Historical town from Le Dynasty	World heritage (1999)
		15	Cham Islands			x		x	Islands/Resort	Nature reserve (1986)
	Quang Ngai	16	My Son Sanctuary	x			x		Holyland of Champa Dynasty	World heritage (1999)
		17	Tra Kieu/Dong Duong			x	x		Citadel and monestery of Champa	
		18	My Lai Memorial			x	x		Remains of American War	
19		My Khe Beach			x		x	Beach resort		
20		Sa Huynh Beach			x		x	Beach resort		
South Coast Zone	Binh Dinh	21	Qui Nhon City			x	x		Capital city/Cham museum	
		22	Duong Long Cham Towers			x	x		Cham ruins	
		23	Quang Trung Museum			x	x		Museum	
		24	Ham Ho Stream			x		x	River recreation	
	Phu Yen	25	Quy Nhon Beach			x		x	Beach resort	
		26	Nhan Tower			x	x		Cham ruins	
		27	My A Beach			x		x	Beach resort	
	Khanh Hoa	28	Nha Trang City/Beach		x		x	x	Capital city/Beach resort	
		29	Nha Trang Islands			x		x	Islands/Aqua resort	
		30	Po Nagar Cham Tower			x	x		Cham ruins	
		31	Dai Lanh Beach			x		x	Beach resort	
		32	Van Phong Bay			x		x	Bay/Sea resort	
		33	Chong Locky Island			x		x	Bay/Sea resort	
		34	Ba Ho Spring			x		x	Spring	
	Ninh Thuan	35	Phan Rang-Thap Cham Town			x	x		Capital town	
		36	Po Klong Garai Towers			x	x		Cham ruins	
		37	Ninh Chu Beach			x		x	Beach resort	
38		Ca Na Beach			x		x	Beach resort		
Binh Thuan	39	Phan Thiet City			x	x	x	Capital city/Beach resort		
	40	Mui Ne Beach			x		x	Beach resort		
	41	Phu Quy Island			x	x	x	Islands/Cham ruins		

**Table 7.1.3 Representative Tourism Resources in the Central Tourism Region (Continued)**

Highland Zone	Kon Tum	42	Kom Tum Town			x	x		Capital town	Altitude 525m, Population 35,000
		43	Ba Na Ethnic Villages			x	x		Ethnic tour	
	Gia Lai	44	Plei Ku City			x	x		Capital city	Altitude 785m, Population 50,000
		45	Gia Lai Ethnic Villages			x	x		Ethnic tour	
	Dak Lak	46	Buon Ma Thout City			x	x		Capital city/Ethnic museums	Altitude 451m, Population 70,000
		47	Yok Don National park		x			x	Mountain	National park (1986)
		48	Lac Lake			x		x	Lake resort	Historical-cultural site (1986)
		49	Coffee Plantation			x	x		Coffee	
		50	Buon Don Elephant Village			x	x		Ethnic tour	
	Lam Dong	51	E De Ethnic Villages			x	x		Ethnic tour	
		52	Da Lat City		x		x	x	Capital city/Colonial/Waterfalls	Altitude 1475m, Population 125,000
		53	Ngoan Muc Pass			x		x	Pass	
		54	Di Linh District			x	x		Tea-coffee	
		55	Waterfalls along Route 20			x		x	Waterfalls	
				Total Number	4	6	45	30	30	

Note: The following criteria are used for ranking.

Rank	Definition	Resources/Places
Rank 1	Tourism resources which are registered as the World Heritage and represent those in Vietnam	Hue, Hoi An, My Son Phong Nha Cave (Applying for the registration)
Rank 2	Tourism resources/destinations which represent those in Vietnam and are located near airports, accumulated accommodations	Da Nang, Nha Trang, (Da Lat) Bach Ma, Yok (National Parks)
Rank 3	Tourism resources which represent those in each provinces in the Central Region	Refer to the Table

Source: JICA Study Tea

### **Tourism Potential Evaluation of Champa Sites by Physical Conditions**

Taking account of importance of Champa historical sites potential for historical tourism in the study area, Champa sites is necessary to analyze tourism use potential of them as a key evaluation factor of tourism resources as follows.

According to the result of several Champa sites research reports, every Champa monument has a peculiar character based on its historical background and environment. Although it is difficult to define each site historical value, the development potential of Champa sites can be referred by the study of VNAT evaluating each tourism use potential. The report of Scientific Research Project / Orientation & Solution Exploiting Characteristics of Cham Culture (VNAT regional office) evaluated each Champa site value for tourism use by the following criteria.

- Monuments physical conditions ranked by five grades (A to E)
- Historical value ranked by four grades (high, average, uniqueness, ordinal)
- Grade of tourism attraction level by four level (IV to I)

The study team evaluated the possibilities to utilize Champa sites based on those criteria as an integrated evaluation way. Consequently, 22 Champa sites (colored by gray tone) by are selected from 40 sites as candidate sites for tourism use and enhancement of conservation shown in below Table 7.1.3.

**Table 7.1.4 Champa Archeological Sites Tourism Potential Evaluation (VNAT)**

Province	District	Xa	No.	Name	Function	Condition	Historical Values	attraction	
Quang Binh	Quang Trach	The Luy Hamlet	1	Lam Citadel	Citadel	A	ave ord	I	
	Bo Trach	Cao Lao	2	Loi Citadel	Citadel	B	ave ord	I	
TTHue			3	Khu Tuc Citadel	Citadel	A	ave ord	I	
Da Nang	Hoa Vang	Hoa Phuoc	4	Qua Giang Ruin	Art	A	ave ord	I	
Quang Nam	Dien Ban	Dien An	5	Bang An Tower	Siva genie worship	D	high uni	II	
	Duy Xuyen	Duy Son	6	Tra Kieu Capital	The fiest capital	A	ave uni	II	
		Duy Trinh		7	Tien Tranh Ruin	Supplementary to Tra Kieu	A	ave ord	I
				8	Go Loi Ruin	ditto	A	ave ord	I
				9	Chua Vua Ruin	ditto	A	ave ord	I
			10	Gach Mound	ditto	A	ave ord	I	
	Duy Phu		11	My Son Holyland	The biggest/oldest holyland	D	high uni	IV	
	Thang Binh	Binh Dinh	12	Dong Duong	The capital/ Buddhist Institute	A	ave uni	II	
	Tam Ky	Tam An	13	Chien Dan Tower		D	ave ord	II	
			14	An My		A	ave ord	I	
	Nui Thanh	Tam Xuan	15	Khuong My Towers Group	Vishnu genie worship	D	ave ord	II	
			16	Phu Hung	Genii worship	A	ave ord	I	
Quang Ngai	Quang Ngai		17	Chanh Lo		A	ave ord	I	
Ngai	Son Tinh	Tinh Chau	18	Chau Sa Ancient Capital	Citadel, the capital?	C	ave uni	II	
Binh Dinh	Quy Nhon	Dong Da	19	Hung Thanh (Twin Tower)		E	high ord	II	
	Tuy Phuoc	Phuoc Hiep	20	Banh It (Silver Tower)		B	high ord	II	
		Phuoc Hoa	21	Binh Lam	Siva genie's Linga worship	B	high ord	II	
		Phuoc Quang	22	Thi Nai Citadel	Citadel	A	ave ord	I	
	An Nhon	Nhon Thanh	23	Phu Loc		B	ave uni	II	
			24	Mam Tower		A	ave ord	I	
		Nhon Hau	25	Canh Tien (Congai)		D	high ord	II	
			26	Do Ban Citadel	Citadel	A	high uni	I	
		27	Thap Thap Temple	Champa antiques worship	A	ave ord	II		
	Nhon Loc	28	Cha Citadel	Citadel	A	ave ord	I		
Tay Son	Binh Nghi	29	Thu Thien (Thap Dong)		B	ave uni	II		
Tay Son	Binh Hoa	30	Duong Long (Thap Nga)	Champa kings incineration	D	high uni	II		
Phu Yen	Tuy Hoa		31	Nhan Tower	Lighthouse	B	ave uni	II	
			32	Ho Citadel	Citadel	B	ave ord	I	
			33	Phuoc Tinh		A	ave ord	I	
Khanh Hoa	Nha Trang	Xuong Ha	34	Ponagar Tower (Ba Tower)	Mother worship and festivals	E	high ord	IV	
Ninh Thuan	Ninh Hai	Tan Hai	35	Hoa Lai (Tam Thap)		B	high ord	II	
	Phan Rang		36	Poklong Galai (Buu Son)	Poklong Galai king worship	E	high ord	III	
	Ninh Phuoc	Phuoc Huu	37	Porome	Porome king worship, festivals	E	high ord	III	
Binh Thuan	Tuy Phong	Phong Phu	38	Po Dam (Po Tam)		B	high ord	II	
	Phan Thiet	Thanh Hai	39	Phu Hai (Posanu)	Mouse fairy worship	B	high ord	II	
	Hoa Da	Song Luy	40	Song Luy Citadel		A	ave ord	I	

Note: Monuments physical condition = A/ Heavily damaged, difficult to restore, B/ Heavily damaged, but can be restored, C/ Well remained, high potential to restore, D/ Convenient for tourist, but weak service, E/ Good for tourism, service must be improved, Historical value = High value (high), Average value(ave) / Uniqueness = Unique monument (uni), Ordinary (ord), Grade of tourism attraction level = IV (high), III (good), II (moderate), I (low )

Source : Scientific Research Project / Orientation & Solution Exploiting Characteristics of Cham Culture (VNAT)

## 7.2.2 Overall Potential Provinces by Tourism Resources Distribution

Based on the tourism resources inventory, tourism potential provinces can be identified by the following criteria to give the comparative values to provinces in the Central Tourism Region.

- Historical tourism value based on the world class potential such as World Heritages
- Beach resort potential based on the climate conditions (sunny days, precipitation, typhoon frequency, etc)
- Nature tourism value based on the Eco-region Critical Area by UNDP and WWF in the Sub-regional Biodiversity Forum and National Park distribution
- Ethnic tourism potential based on traditional tribe distribution
- Accumulation value of tourism resources in close range area each other
- Proximity to major gateway cities with accessible road network

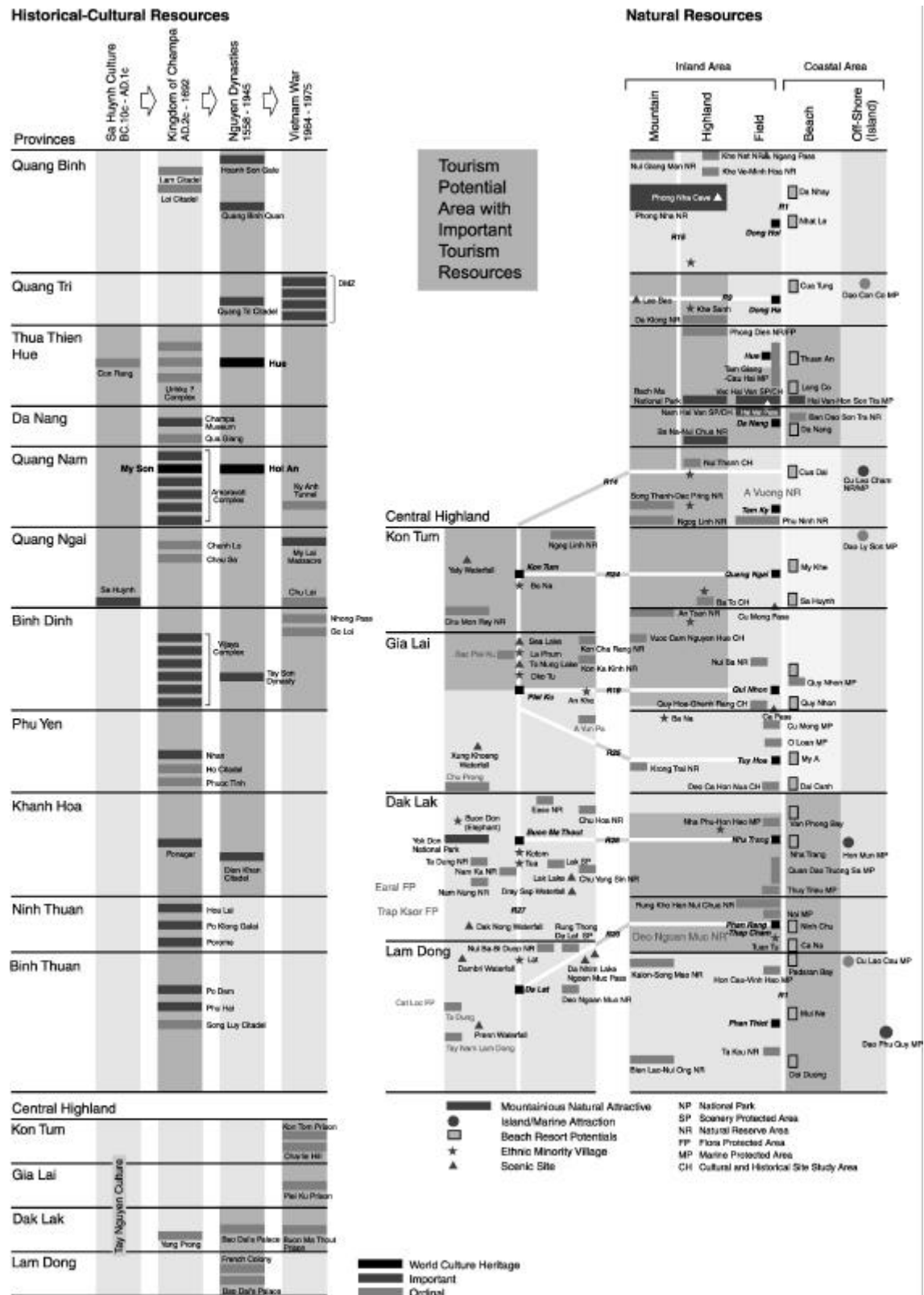
As the result, TT Hue, Da Nang, Quang Nam are the most potential provinces in terms of combination of various and attractive tourism resources. Khanh Hoa, Ninh Thuan, Binh Thuan is located in second position with beach resort potential and historical tourism potential. Other provinces do not have enough tourism resources but characteristic tourism resources can be competitive in terms of optional tourism or domestic tourism.

**Table 7.1.5 Evaluation of Province with Potential Tourism Resources in the Study Area**

Provinces	Historical Cultural Resource					Natural Resource					Total Evaluation
	Sa Huynh	Champa	Nguyen Dynasty	Vietnam War	Ethnic Minority Village	Eco-region Critical Area	Protected Area	Scenic Sites	Beach Resort Potential	Mountainous Nature Attraction	
1 Quang Binh	—	○	●	—	●	●	●	●	○	●	A
2 Quang Tri	—	—	●	●	●	●	○	○	○	○	B
3 TT Hue	○	○	●	—	●	●	○	●	○	●	AA
4 Da Nang	—	●	—	—	○	○	●	●	●	●	A
5 Quang Nam	—	●	●	○	●	●	○	○	●	●	AA
6 Quang Ngai	●	○	—	●	●	○	○	○	○	○	B
7 Binh Dinh	—	●	●	○	○	○	○	●	○	●	B
8 Phu Yen	—	●	—	—	●	●	○	○	○	○	C
9 Khanh Hoa	—	●	●	—	○	●	○	●	●	●	A
10 Ninh Thuan	—	●	—	—	○	○	○	○	○	●	C
11 Binh Thuan	—	●	—	—	○	●	○	●	●	●	A

Note: ● = High potential resources, ○ = Existence or important resources, — = No resources or not important

Figure 7.1.2 Reference: Potential Tourism Resources Distribution in the Central Tourism Region



Source: JICA Study team



### 7.3 Provincial Tourism Resources Inventory

#### **Inventory of tourism resources in each province**

Tourism resources of each province are listed by the following conditions in terms of attractive value for international tourists and domestic tourists. And major important tourism resources are marked by the bold character, which have been selected by each local government (Department of Tourism or Department of Trade and Tourism in Provincial Government).

Data source of tourism resources: The data sources of tourism resource in the inventory are shown as follows. It is considered that frequency of description among the latest several guidebooks or other data source documents for international tourists is one of the important factors for tourism resource's evaluation.

- VTA: Vietnam Travel Atlas (VNAT)
- VTG: Vietnam Tourist Guidebook (VNAT)
- LP: Lonely Planet Vietnam (LP)
- MT: Moon Travel Handbook (MT)
- NC: Map of Nature Conservation and Resort Sites
- A: Exploiting Characteristics of Cham Culture
- P: Tourism Resources List by Provincial Government

Selection of important tourism resources in each province: According to the questionnaire survey by JICA study team to each provincial government, ten important tourism resources have been selected by each Department of Tourism.

**Coding of tourism resources:** Each tourism resource is named by serial coding number within each district entity of the province. And also the location map of each tourism resource in the province shows this code numbers as reference.

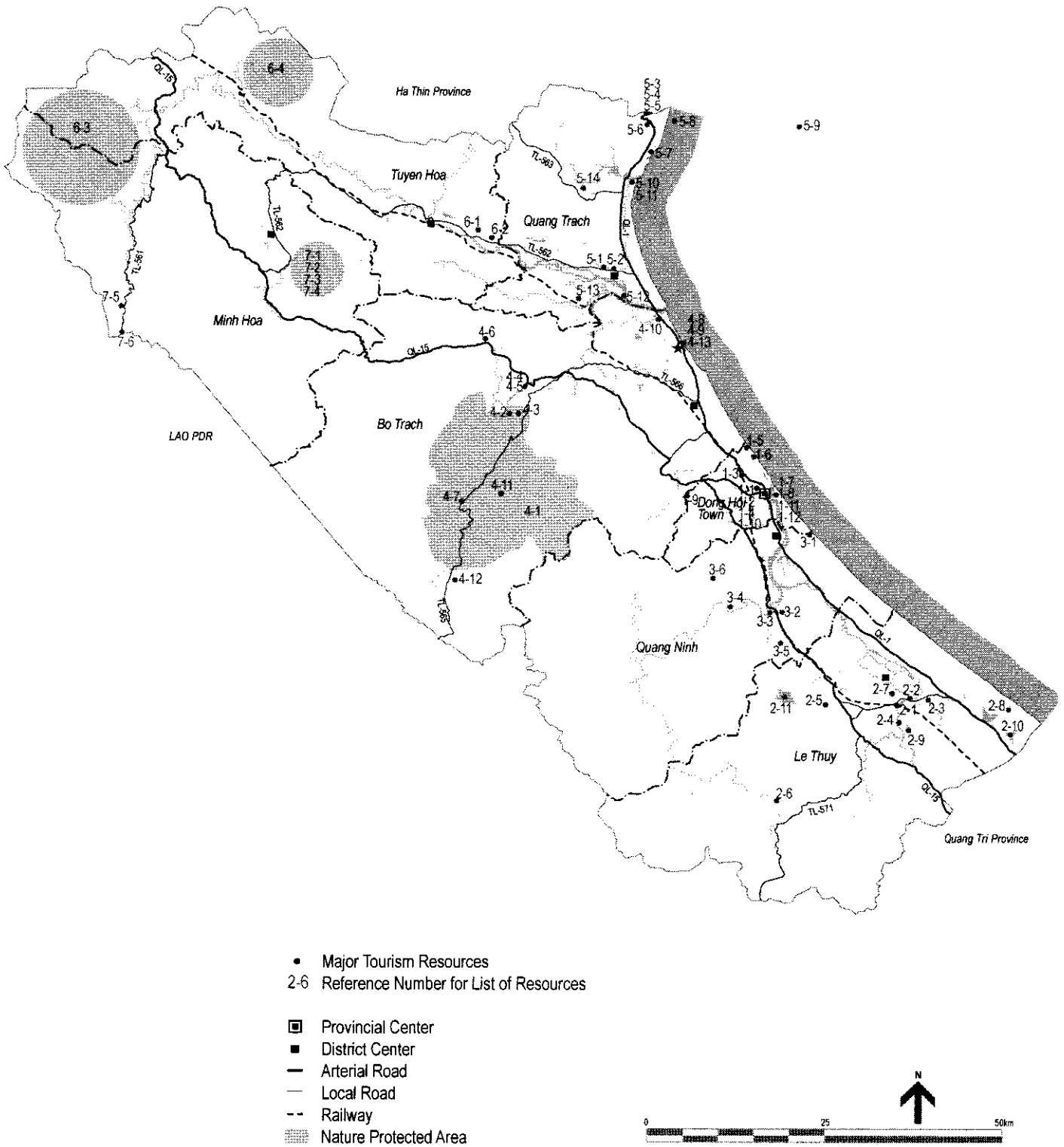
## 7. Tourism Resource

**Table 7.1.6 Inventory of Tourism Resources in Quang Binh Province**

District	Code No.	Name of Resource		Note	Data Source							
		(English)	(Vietnamese)		V	T	LP	MT	NC	A	P	
1 Dong Hoi Town	1-1	Dong Hoi Town	Thị xã Đông Hới	Capital of Quang Binh Prov.		x		x				x
	1-2	Dong Hoi Citadel	Thành Đông Hới	Nguyen Dynasty		x						x
	1-3	Quang Binh Border Gate	Quang Binh Quan	Nguyen Dynasty, 1630		x	x					x
	1-4	Thay Citadel		Nguyen Dynasty								x
	1-5	Quang Phu Beach	Bãi tắm Quang Phú									x
	1-6	Nhat Le Beach	Bãi tắm Nhật Lệ			x	x	x				x
	1-7	Nhat Le River	Sông Nhật Lệ									x
	1-8	Me Suot Boat Ferry Station	<b>Bến đò Me Suốt (thuộc làng Bao Ninh)</b>	Memorial vestige								x
	1-9	Phu Vinh Lake	Hồ Phú Vinh									x
	1-10	Bau Tro Vestige	Di tích Bàu Trô	Primitive stone age			x					x
	1-11	Bao Ninh Fishing Village	Lang Bien Bao Ninh	Fishery product								x
	1-12	Bao Ninh Festival	Lễ hội Bao Ninh	Festival			x					x
2 Le Thuy District	2-1	Kien Giang River Boat Racing	Đua thuyền trên sông Kien Giang	Festival								x
	2-2	Hoang Phuc Pagoda	Chùa Hoàng Phúc			x						x
	2-3	Thanh Hoang Temple	Miếu Thanh Hoàng									x
	2-4	Nguyen Huu Canh Grave	Lang mộ Nguyễn Hữu Canh	Grave		x						x
	2-5	A72 Cave	Hang A72	Historical vestige								x
	2-6	Bang Hot Spring	Suối nước khoáng Bang	70 centigrade		x						x
	2-7	Vo Nguyen Giap Memorial House	Nhà lưu niệm Đại tướng Võ Nguyên Giáp	Memorial vestige								x
	2-8	Hung Dao Hero's Village	Lang chiến đấu Hùng Đạo	Memorial vestige								x
	2-9	An Ma Lake	Hồ An Mã									x
	2-10	Bau Sen Lake	Hồ Bàu Sen									x
	2-11	Cam Ly Lake	Hồ Cam Ly									x
3 Quang Ninh District	3-1	Thon Trung Memorial House	Nhà nhóm Thôn Truong	Memorial vestige								x
	3-2	559 Army Corps	Bộ tư Lệnh đoàn 559	Historical vestige								x
	3-3	Loang Dai Ferry Station	Bến phà Long Đại	Historical vestige								x
	3-4	Vo Thang Gate	Võ Thang quan	Gate, Nguyen Dynasty								x
	3-5	Than Dinh Mountain	Núi Than Dinh									x
	3-6	Dau Mau Mountain	Núi Dầu Mầu									x
4 Bo Trach District	4-1	Phong Nha-Ke Bang Natural Reserve	Rừng nguyên sinh Phong Nha-Ke Bang	Nature Reserve (116,700ha)					x			x
	4-2	Phong Nha Cave	Hang Phong Nha	Nature Reserve (ditto)		x	x	x	x			x
	4-3	Tien Son Cave	Hang Tiên Sơn	Nature Reserve (ditto)								x
	4-4	Xuan Son Ferry Station	Bến phà Xuân Sơn	Historical vestige								x
	4-5	Nguyen Van Troi Ferry Station	Bến phà Nguyễn Văn Trôi	Historical vestige								x
	4-6	Khe Gat Aerodrom	<b>Sân Bay Khe Gat</b>	Historical vestige								x
	4-7	Quyết Trạng 20 Minor Road	<b>Đường 20 Quyết Thắng</b>	Historical road								x
	4-8	Da Nhay Beach	Bãi tắm Đà Nhảy			x	x					x
	4-9	Ly Hoa Pass	Đèo Lý Hóa									x
	4-10	Thanh Loi Khu Tuc Citadel	Thành Lôi Khu Túc	Nguyen Dynasty								x
	4-11	War Memorial House	Nhà bia tưởng niệm TNXP									x
	4-12	Arem Ethnic Minority	Lang dân tộc Arem	Ethnic Village								x
	4-13	Ly Hoa Communal House	Dinh làng Lý Hóa									x
5 Quang Trach District	5-1	Nguyen Ham Ninh Tombstone	Lang mộ Nguyễn Hàm Ninh	Tomb								x
	5-2	Ba Don Town	Thị trấn Ba Đon									x
	5-3	Ngang Pass	Đèo Ngang			x		x				x
	5-4	Lieu Hanh Shrine	Đeo thờ Liễu Hạnh	Shrine								x
	5-5	Hoanh Son Gate	Hoành Sơn quan	Gate, Nguyen Dynasty								x
	5-6	Lam Ap Citadel	Luy Lam Ap	Citadel, Champa							x	x
	5-7	Quang Doang Beach	Bãi tắm Quảng Đông									x
	5-8	Hon La Isle	Đảo Hòn Lã									x
	5-9	Hon Gio Islet	Đảo Hòn Giò									x
	5-10	Canh Duong Fishing Village	Lang biển Canh Duong	Fishery product								x
	5-11	Canh Duong Festival	Lễ hội Canh Duong	Festival			x					x
	5-12	Gianh River	Sông Gianh				x					x
	5-13	Minh Le Communal House	Dinh làng Minh Lệ									x
	5-14	Thanh Hoang Vinh Loc Shrine	Đeo thờ Thanh Hoàng Vinh Lộc									x
6 Tuyen Hoa District	6-1	Le Truc Tomb	Lang mộ Lê Trục	Tomb								x
	6-2	Minh Cam Cave	Hang Minh Cam									x
	6-3	Nui Giang Man Nature Reserve	Khu bảo tồn thiên nhiên Núi Giang Man	Nature Reserve (60,000ha)						x		x
	6-4	Khe Net Nature Reserve	Khu bảo tồn thiên nhiên Khe Net	Nature Reserve (23,600ha)						x		x
7 Minh Hoa District	7-1	Khe Ve-Minh Hoa Nature Reserve	Khu bảo tồn thiên nhiên Khe Ve-Minh Hoa	Nature Reserve (10,000ha)						x		x
	7-2	Kim Bang Communal House	Dinh làng Kim Bang									x
	7-3	Quy Dat Market	Chợ Quy Đạt									x
	7-4	Quy Dat 15-th Moon March Festival	Lễ hội Rằm Tháng Ba Âm Lịch Quy Đạt	Festival								x
	7-5	Gate to Heaven	Cổng Trôi	Gate								x
	7-6	Cha Lo Border Gate	Cửa khẩu Cha Lo	Border gate								x

Source: JICA Study team

Figure 7.1.3 Location Map of Tourism Resources in Quang Binh Province



Source: JICA Study team

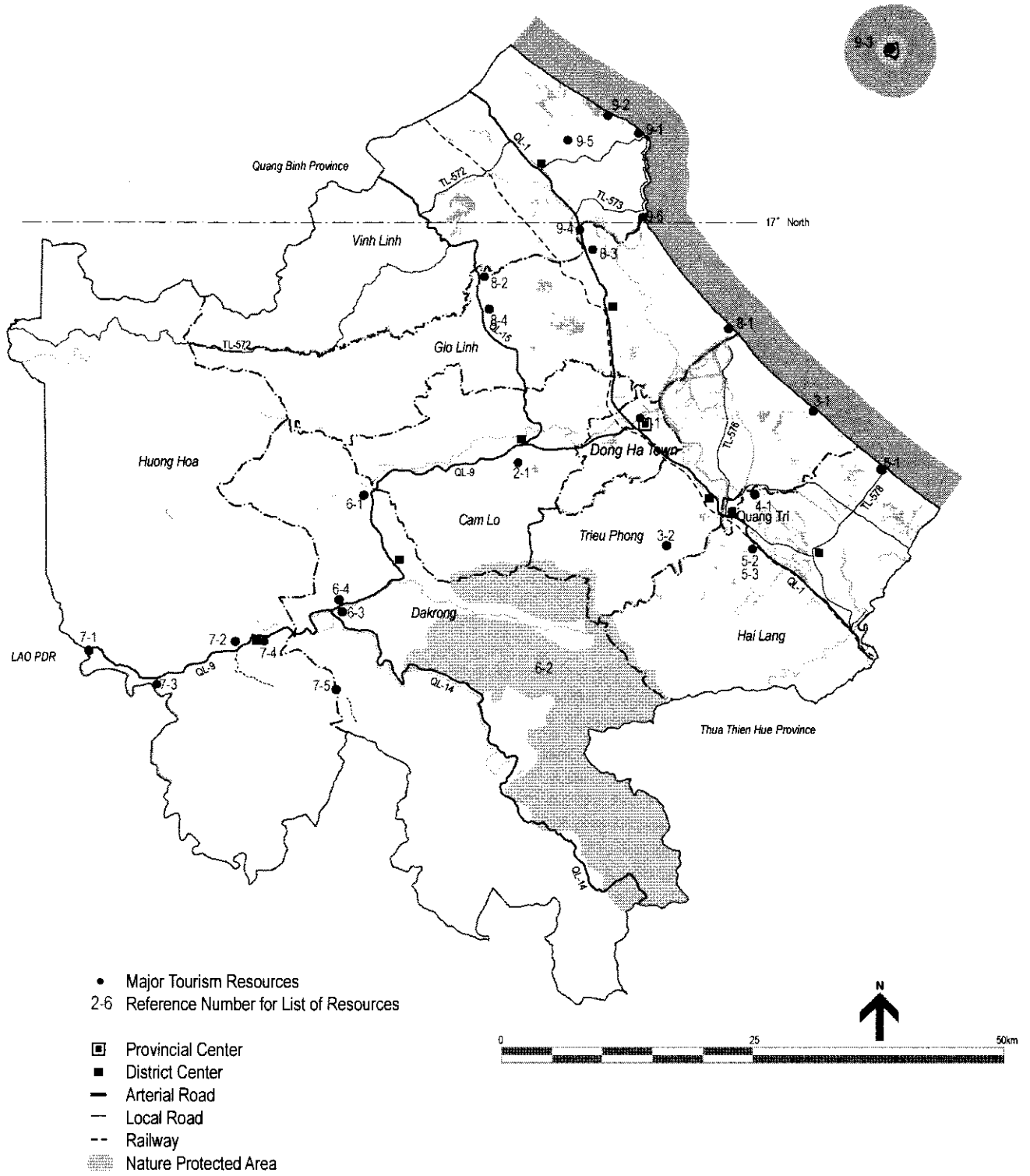
## 7. Tourism Resource

**Table 7.1.7 Inventory of Tourism Resources in Quang Tri Province**

District	Code No.	Name of Resource		Note	Data Source									
		(English)	(Vietnamese)		V	T	A	TG	LP	MT	NC	A	P	
1 Dong Ha Town	1-1	<b>Dong Ha Town</b>	<b>Thị xã Đông Hà</b>	Provincial Capital						x	x			x
2 Cam Lo District	2-1	Camp Carroll	Trại lính Carroll	American War Battlefield						x				x
3 Trieu Phong District	3-1	Gia Dang Beach	Bãi biển Gia Dang										x	x
	3-2	Thuong Phuoc Village Festival	Hội làng Thuong Phuoc	Tutelary Worship festival										x
4 Quang Tri Town	4-1	<b>Quang Tri Citadel</b>	<b>Thành cổ Quang Tri</b>	Minh Mang King, 1824	x	x	x						x	x
5 Hai Lang District	5-1	My Thuy Beach	Bãi biển Mỹ Thủy										x	x
	5-2	La Vang Church	Nhà thờ La Vang										x	x
	5-3	La Vang Festival	Lễ hội La Vang						x					x
6 Da Krong District	6-1	Rockpile	Dị tích đập đá	American War Battlefield						x				x
	6-2	<b>Da Krong Nature Reserve</b>	<b>Khu bảo tồn thiên nhiên Da Krong</b>	Nature Reserve (40,526 ha)									x	x
	6-3	Da Krong Scenery Point	Khu danh thắng Da Krong	River, bridge	x	x	x						x	x
	6-4	Khulu river Hot Spring	Suối nước Khulu											x
7 Huong Hoa District	7-1	Lao Bao Border Gate	Cửa khẩu Lao Bao	Border crossing	x	x	x						x	x
	7-2	<b>Khe Sanh Combat Base</b>	<b>Chiến trường Khe Sanh</b>	American War Battlefield	x	x	x	x					x	x
	7-3	Lang Vay Special Force Camp	Trại lính Lang Vay	American War Battlefield						x			x	x
	7-4	Khe Sanh Town (Coffee plantation)	Thị xã Khe Sanh	Bru (Van Kieu) minority						x				x
	7-5	<b>Ho Chi Minh Trail</b>	<b>Dị tích đường Hồ Chí Minh</b>	American War										x
8 Gio Linh District	8-1	Cua Viet Beach	Bãi biển Cửa Việt							x				x
	8-2	<b>Truong Son National Cemetery</b>	<b>Nghĩa trang liệt sĩ Trường Sơn</b>	Soldier Cemetery of American War	x	x	x						x	x
	8-3	Doc Mieu Base	Căn cứ Đốc Miêu	American War Battlefield						x			x	x
	8-4	Con Thien Firebase	Trạm địa pháo Con Tiên	American War Battlefield						x			x	x
9 Vinh Linh District	9-1	<b>Vinh Moc Tunnels</b>	<b>Địa đạo Vinh Mọc</b>	Air-raid Shelter	x	x	x	x					x	x
	9-2	<b>Cua Tung Beach</b>	<b>Cửa Tùng</b>	Bao Dai resort area					x	x			x	x
	9-3	<b>Dao Con Co Marine Protected Area</b>	<b>Khu bảo tồn biển Đảo Con Cỏ</b>	Marine Protect (2,490 ha)									x	x
	9-4	<b>Ben Hai River, Hien Luong Bridge</b>	<b>Sông Bến Hải, cầu Hiền Lương</b>	American War Battlefield	x	x	x	x					x	x
	9-5	Ru Linh Cultural-environment Forest	Ru Linh	Culture forest						x			x	x
	9-6	Tung River Mouth	Cửa sông Tùng							x				x

Source: JICA Study team

Figure 7.1.4 Location Map of Tourism Resources in Quang Tri Province



Source: JICA Study team

## 7. Tourism Resource

**Table 7.1.8a Inventory of Tourism Resources in Thua Thien Hue Province**

District	Code No.	Name of Resource		Note	Data Source									
		(English)	(Vietnamese)		V	T	A	T	Q	L	P	M	T	N
1 Hue City (West Bank)	1-1	Tang Quang Temple	Chua Tang Quang		x									x
	1-2	Chieu Ung Temple	Chua Chieu Ung											x
	1-3	Dieu De Temple	Chua Dieu De		x									x
	1-4	Former Indian Mosque	Nha tho hoi giao co An Do											x
	1-5	Protestan Church	Nha tho Tin Lanh											x
	1-6	Ong Communal House	Den Ong (Chua Ong)	Fujian Chinese	x									x
	1-7	Hall of Cantonese Chinese Communal House	Hoi Quan Quang Dong, Trung Quoc											x
	1-8	Chua Ba Communal House	Den Chua Ba											x
	1-9	Phan Thuan An's Garden House	Nha Vuon Phan Thuan An	Garden house										
	1-10	Thien Mu Temple	Chua Thien Mu	World Heritage	x	x	x	x	x					
	1-11	Van Thanh	Van Thanh											
	1-12	Kim Long Church	Nha tho Kim Long											
	1-13	Huyen Khong Temple	Chua Huyen Khong											
	1-14	An Hien Garden House	Nha Vuon An Hien	Garden house										
	1-15	Mieu Temple	Van Mieu/ Van Thans	World Heritage										
Hue City (Huong River)	1-16	Huong River (Perfume River)	Song Huong	For cruising historical sites										x
	1-17	Da Vien Islet	Con Da Vien											x
	1-18	Hen Islet	Con Hen											x
	1-19	Phu Xuan Bridge	Cau Phu Xuan											x
	1-20	Trang Tien Bridge	Cau Trang Tien											x
	1-21	Canoe Competition	Le Hoa Dia Ghe	Festival at Huong River										
Hue City (North Bank)	1-22	Tu Duc Tomb	Lang Tu Duc	World Heritage (4th King 嗣德帝廟)	x	x	x							
	1-23	Duc Duc Tomb	Lang Duc Duc	World Heritage (5th King 育德帝廟)										x
	1-24	Dong Khanh Tomb	Lang Dong Khanh	World Heritage (9th King 同慶帝廟)										x
	1-25	Tiger Fighting Arena	Ho Quyen	World Heritage										x
	1-26	Tu Hieu Temple	Chua Tu Hieu											x
	1-27	Tu Dam Temple	Chua Tu Dam											x
	1-28	Truc Lam Temple	Chua Truc Lam											
	1-29	Tra Am Temple	Chua Tra Am											
	1-30	Bao Quoc Temple	Chua Bao Quoc		x									x
	1-31	Dong Thuyen Temple	Chua Dong Thuyen											x
	1-32	Quoc An Temple	Chua Quoc An											x
	1-33	Huyen Ton Temple	Chua Huyen Ton											
	1-34	Nam Giao Esplanade	Dan Nam Giao	World Heritage	x									x
	1-35	Phan Boi Chau's Tomb	Nha Luu Niem Phan Boi Chau											
	1-36	Phu Cam Church	Nha tho Phu Cam		x									x
	1-37	Ngu Binh Hill	Nui Ngu Binh		x									x
	1-38	Tam Thai Hill	Nui Tam Thai											
	1-39	Thien Thai Hill	Nui Thien Thai											
	1-40	Vong Canh Hill	Doi Vong Canh											
	1-41	Ba Tang Mountain	Nui Ba Tang											
	1-42	An Dinh Palace	Cung An Dinh											x
1-43	An Cuu Market	Cho An Cuu											*	
1-44	Gui Nguyen	Nha tho Duc Ba	Cathedral										x	
1-45	Hue Cathedral	Nha tho Hue											x	
1-46	St. Xavier Church	Nha tho St. Xavier											x	
1-47	National School	Quoc Hoc	Ho Chi Minh memorial place										x	
1-48	Ho Chi Minh Museum	Bao tang Ho Chi Minh	Ho Chi Minh memorial place	x									x	
1-49	Lai The Palace	Dinh Lai The												
1-50	Ton That Han Church	Nha tho Ton That Han												
1-51	Hue National University	Truong Dai Hoc Tong Hop Hue												
1-52	Diem Phung Thi Gallery	Nha Trung Bay Diem Phung Thi												
1-53	Pho Hoa Temple	Den Pho Hoa											x	
1-54	Francico Church	Nha tho Francico											x	
1-55	Thien Thanh Garden	Vuon Thien Thanh											x	
1-56	Pioneer Culture House	Nha van hoa Thieu Nhi											x	
1-57	Friendship Cultural House	Nha van hoa Huu Nghi												
1-58	Center Theater	Nha hat Trung Tam											x	
1-59	Hue Stadium	San van dong											x	
1-60	Ben Ngu Market	Cho Ben Ngu											*	
1-61	Voi Re Palace	Dien Voi Re	World Heritage											
1-62	Tuy Ly Vuong Palace	Phu Tuy Ly Vuong	Garden house											
1-63	An Thuong Cong Chua Palace	Phu An Thuong Cong Chua	Garden house											
1-64	Lac Tinh Garden	Lac Tinh Vien	Garden house											
1-65	Nguyen Huu Thong's Garden House	Hguyen Huu Thong	Garden house											
1-66	Thanh Tran Temple	Thanh Tran												
1-67	Thanh Toan Bridge (Japanese Bridge)	Cau Nhat Ban												x
1-68	Hong An Temple	Chua Hong An												
1-69	Loi Wall Ruin	Thanh Loi												
1-70	Dieu Garden	Dieu Vien												
1-71	Kien Thai Vuong Palace	Phu Kien Thai Vuong												

Source: JICA Study team

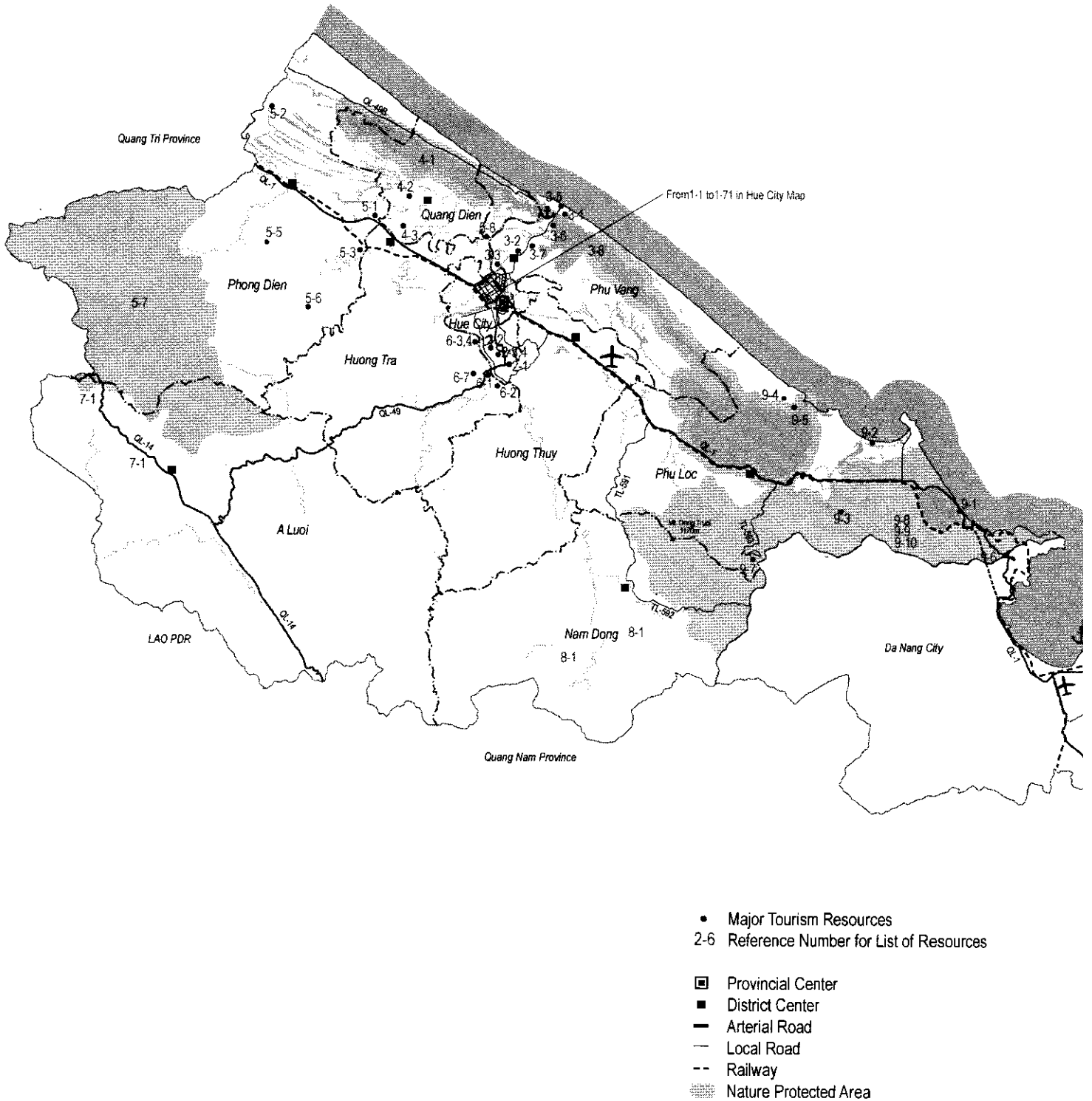
COMPREHENSIVE STUDY ON TOURISM DEVELOPMENT  
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**Table 7.1.8b Inventory of Tourism Resources in Thua Thien Hue Province**

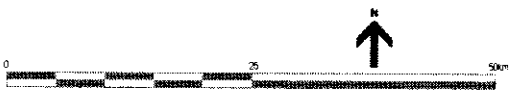
2	Huong Thuy District	2-1	Khai Dinh Tomb	Lang Khai Dinh	World Heritage (12th King, 啓定帝廟)	x	x	x	
		2-2	Thieu Tri Tomb	Lang Thieu Tri	World Heritage (3rd King 招治帝廟)		x		
		2-3	Thien An	Dan Vien Thien An					
		2-4	Thien An Hill	Doi Thien An	Hill, scenary		x		
		2-5	Chin Ham Revolutionary Ruin	Khu di tích 9 ham	Buttlefield				
3	Phu Vang District	3-1	Hai Thanh Fort	Tran Hai Thanh	World Heritage (Fort)				
		3-2	Duong No Village	Dinh Duong No		x	x		
		3-3	An Truyen Village	Dinh An Truyen					
		3-4	Pre HCM's Memorial House	Nha luu niem Bac Ho					
		3-5	Thuan An Beach	Bai tam Thuan An		x	x	x	
		3-6	Tan My Resort	Khu Nghi Tan My					
		3-7	My An Spring	Suoi Nuoc Nong My An	Sanatorium and resort		x		
		3-8	Tam Giang-Cau Hai Lagoon Protected Area	Khu bao ton Dam ja Tam Giang-Cau Hai	Lagoon protect area (4,189 ha)			x	
4	Quang Dien District	4-1	Tam Giang-Cau Hai Lagoon Protected Area	Khu bao ton Dam ja Tam Giang-Cau Hai	Lagoon protect area (4,189 ha)				
		4-2	Ec Shrine	Mieu Ec	Cham Shrine				
		4-3	Ba Luy Shrine	Mieu Ba Luy	Cham Shrine				
5	Phong Dien District	5-1	Giac Luong Temple	Chua Giac Luong					
		5-2	Uu Diem Temple	Chua Uu Diem	Cham Temple				
		5-3	Hien Si Palace	Dinh Hien Si					
		5-4	Van Trach Hoa	Van Trach Hoa	Cham Ruin				
		5-5	Phong My Ruin	Phe tich Phong My	Ruin				
		5-6	Thanh Tan Spring	Suoi Nuoc Nong Thanh Tan					
		5-7	Phong Dien Flora Protected Area	Khu bao ton thuc vat Phong Dien	Flora protect (25,000 ha)			x	
		5-8	Phong Dien Nature Reserve	Khu bao ton thien nhien Phong Dien	Nature Reserve (41,548 ha)			x	
6	Huong Tra District	6-1	Minh Mang Tomb	Lang Minh Mang	World Heritage (2nd King 明命帝廟)	x	x	x	
		6-2	Gia Long Tomb	Lang Gia Long	World Heritage (1st King 嘉隆帝廟)	x	x	x	
		6-3	Hon Chen Temple	Dien Hon Chen	World Heritage		x		
		6-4	Hon Chen Temple Festival	Le Hoi Dien Hon Chen	Cham Festival		x		
		6-5	Lieu Coc Ruin	Lieu Coc (Thap Toi)	Cham Ruin				
		6-6	Con Rang Archaeological Site	Di tích khảo co Con Rang	Sa Huynh Ruin				
		6-7	Kim Phung Mountain	Nui Kim Phung	Scenary spot				
		6-8	Hoa Chau Shrine	Thanh Hoa Chau	World Heritage				
7	A Luoi District	7-1	Minority villages	Lang A Luoi dan toi It ngua o	Paco, Ha Tu, Taoi, Van Kieu		x		
8	Nam Dong District	8-1	Minority villages	Lang Nam Dong dan toi It ngua o					
9	Phu Loc District	9-1	Lang Co Beach	Bai bien Lang Co		x	x	x	
		9-2	Canh Duong Beach	Bai bien Canh Duong		x			
		9-3	Voi Spring	Suoi Voi				x	
		9-4	Thanh Duyen Temple	Chua Thanh Duyen			x		
		9-5	Vinh Hai Ruin	Phe tich Vinh Hai	Cham Ruin				
		9-6	Hai Van Pass	Deo Hai Van	Pass, scenary spot		x	x	
		9-7	Bach Ma National Park	Nui Bach Ma	National Park (22,031 ha )		x	x	x
		9-8	Bac Hai Van Scenery Protected Area	Khu bao ve canh quan Bac Hai Van	Scenery protect (14,547 ha )		x		
		9-9	Bac Hai Van Cultural-Historical Site Study Area	Khu nghyen cuu van noa lich su Bac Hai Van	Cultural-historical site (14,547 ha )		x		
		9-10	Hai Van-Hon Son Tra Marine Protected Area	Khu bao ton bien Hai Van-Hon Son Tra	Marine protect (27,416 ha)		x		

Source: JICA Study team

**Figure 7.1.5 Location Map of Tourism Resources in Thua Thien Hue Province**



Source: JICA Study team





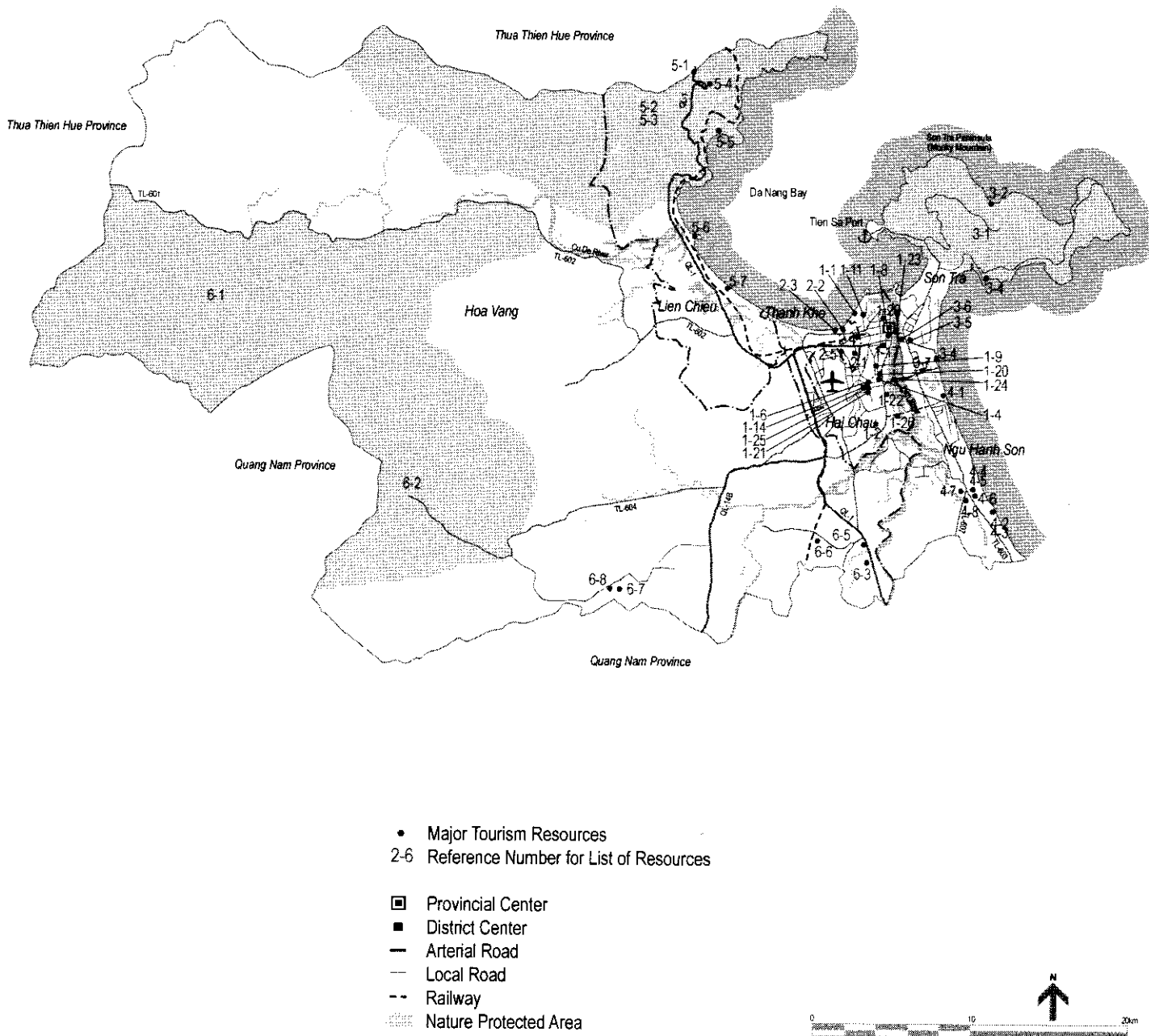
COMPREHENSIVE STUDY ON TOURISM DEVELOPMENT  
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**Table 7.1.9 Inventory of Tourism Resources in Da Nang Province**

District	Code No.	Resource		Note	Data Source												
		(English)	(Vietnamese)		V	T	A	TC	LP	MT	NC	A	P				
0	Da Nang City	0	Da Nang City	Thành phố Đà Nẵng	Capital					x	x						
1	Hải Châu District	1-1	Thanh Binh Beach	Bãi tắm Thanh Bình		x				x						x	
		1-2	Hoa Cuong Tourist Area	Khu du lịch Hoa Cuong	Inland recreation area	x										x	
		1-3	Pho Da Temple	Chùa Phô Đa						x	x					x	
		1-4	An Long Temple	Chùa An Long		x										x	
		1-5	Bao An Temple	Chùa Bao An		x										x	
		1-6	Bao Quang Temple	Chùa Bao Quang		x										x	
		1-7	Buu Nghiem Temple	Chùa Bùu Nghiêm		x										x	
		1-8	Long Thu Temple	Chùa Long Thu		x										x	
		1-9	Tam Bao Tu Temple	Chùa Tam Bảo Tú		x				x						x	
		1-10	Tan An Temple	Chùa Tân An		x										x	
		1-11	Thanh Binh Temple	Chùa Thanh Bình		x										x	
		1-12	Thuan Chau Temple	Chùa Thuận Châu		x										x	
		1-13	Vien Quang Temple	Chùa Viên Quang		x										x	
		1-14	Vu Lan Temple	Chùa Vu Lan		x										x	
		1-15	Phap Lam Temple	Chùa Pháp Lâm											x	x	
		1-16	Catholicism Church	Nhà thờ Công giáo		x										x	
		1-17	Da Nang Cathedral	Thánh đường Đà Nẵng											x	x	
		1-18	Cao Dai Temple	Nhà thờ Cao Đài											x	x	
		1-19	Tombs of Spanish and French Soldiers	Mộ linh Pháp và Tây Ba Nha											x	x	
		1-20	<b>Cham Museum</b>	<b>Bảo tàng Chăm</b>	<b>Champa Archeology</b>	x	x	x	x							x	
		1-21	<b>Ho Chi Minh Museum</b>	<b>Bảo tàng Hồ Chí Minh</b>	<b>Memorial Museum</b>	x	x									x	
		1-22	2 September Monument	Dai tuong niem 2/9	Vestige	x										x	
		1-23	Son Han Bridge	Cầu Song Hâu	New Bridge											x	
		1-24	Nguyen Van Troi Bridge	Cầu Nguyễn Văn Trôi	Historical Bridge	x									x	x	
		1-25	Moi Market	Chợ Mũi		x										x	
		1-26	<b>Da Nang Tourism &amp; Cultural Park</b>	<b>Công viên văn hóa-du lịch</b>	<b>Riverside park</b>											x	
		1-27	Long Thu Temple	Chùa Long Thu												x	
		1-28	Dien Hai citadel	Khu di tích chiến tranh Điện Hải												x	
2	Thanh Khe	2-1	Chieu Ung Temple	Chùa Chiêu Ung		x										x	
		2-2	Tam Toa Church	Nhà thờ Tam Tòa		x										x	
		2-3	Thach Quang Temple	Chùa Thạch Quang												x	
		2-4	Protestan Church	Nhà thờ Tin Lành		x										x	
		2-5	29 March Park	Công viên 29/3		x										x	
3	Son Tra District	3-1	<b>Ban Dao Son Tra Nature Reserve</b>	<b>Khu bảo tồn thiên nhiên Bảo Đảo Sơn Trà</b>	<b>Nature Reserve (4,370 ha)</b>	x	x								x	x	
		3-2	Bai Bac Tourist Area	Khu du lịch Bãi Bắc	Beach recreation area	x										x	
		3-3	<b>My Khe Tourist Area/Beach</b>	<b>Khu du lịch My Khe</b>	<b>Beach recreation area</b>	x									x	x	
		3-4	Nam Tho Tourist Area	Khu du lịch Nam Thọ	Beach recreation area	x										x	
		3-5	An Hai Temple	Chùa An Hải		x										x	
		3-6	An Hai Church	Nhà thờ An Hải		x										x	
		3-7	Phap Hoi Temple	Chùa Pháp Hải		x										x	
4	Ngu Hanh Son District	4-1	Bac My An Tourist Area (Furama)	Khu du lịch Bắc Mỹ An	Beach recreation area	x	x	x								x	
		4-2	<b>Non Nuoc Beach Tourism area</b>	<b>Bãi biển Non Nước</b>	<b>Beach recreation area</b>	x	x	x	x							x	
		4-3	Non Nuoc Village (Quarry, Stone-carving)	Làng đá mỹ nghệ Non Nước	Local Handicraft Product					x	x					x	
	(Marble Mountains)	4-4	<b>Marble Mountain sightseeing area</b>	<b>Ngu Hanh Son</b>	<b>Karst mountain w ith cave</b>	x	x	x	x							x	
		4-5	Tang Chon Grotto	Hang động Tang Chon	Karst mountain w ith cave					x						x	
		4-6	Hoa Nghiem Cave	Động Hoa Nghiêm	Karst mountain w ith cave										x	x	
		4-7	Van Thong Cave	Động Văn Thông	Karst mountain w ith cave										x	x	
		4-8	Quan The Am Festival	Le hoi Quan The Am	Festival										x	x	
		4-9	Tam Thai Temple	Chùa Tam Thái											x	x	
		4-10	Linh Ung Temple	Chùa Linh Ung											x	x	
5	Lien Chieu District	5-1	<b>Hai Van Pass</b>	<b>Đèo Hải Vân</b>	<b>Famous scenery point</b>	x	x	x								x	
		5-2	Nam Hai Van Scenery Protected Area	Khu bảo vệ cảnh quan Nam Hải Vân	Scenery protect (10,850 ha)											x	
		5-3	Nam Hai Van Cultural-Historical Site Area	Khu nghiên cứu văn hóa lịch sử Nam Hải Vân	Cultural-historical site (10,850 ha)											x	
		5-4	Hai Van Tourist Area	Khu du lịch Hải Vân	Beach recreation area	x										x	
		5-5	<b>Lang Van Tourist Area</b>	<b>Khu du lịch Lang Vân</b>	<b>Beach recreation area</b>	x										x	
		5-6	Nam O Tourist Area/Beach	Khu du lịch Nam O	Beach recreation area	x										x	
		5-7	Xuan Thieu Tourist Area	Khu du lịch Xuân Thiệu	Beach recreation area	x										x	
6	Hoa Vang District	6-1	<b>Ba Na Nui Chua Nature Reserve</b>	<b>Khu bảo vệ Thiên nhiên Bà Nà-Núi Chùa</b>	<b>DaNang City covering 8,838 ha</b>	x	x	x								x	
		6-2	<b>Ba Na Tourism area</b>	<b>Khu du lịch Bà Nà</b>	<b>Mountain Resort</b>												x
		6-3	Cham Qua Giang relic	Di tích Qua Giang	Cham Ruin											x	
		6-4	Bo Bang communal House	Bo Bang												x	
		6-5	Phong Nam Village	Lang Phong Nam	Traditional Village										x	x	
		6-6	Hai Chau Tourist Village	Khu du lịch Hải Châu												x	
		6-7	Dong Nghe-Phouc Son Tourist Village	Khu du lịch Đông Nghe-Phước Sơn												x	
		6-8	Phuoc Nhon HotSpring	Suối Nước Nong Phước Nhon												x	

Source: JICA Study team

Figure 7.1.6 Location Map of Tourism Resources in Da Nang Province



Source: JICA Study team

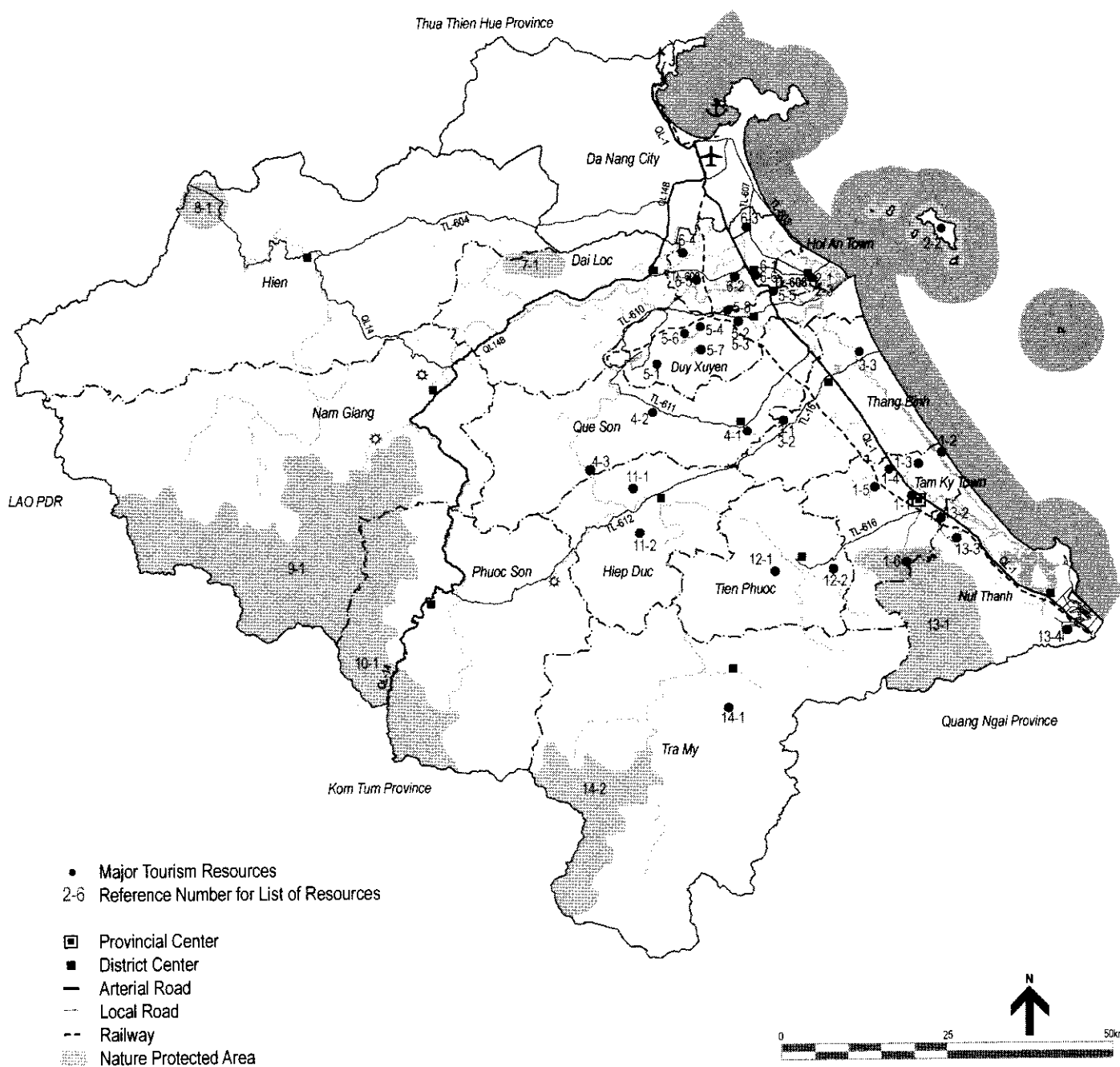
COMPREHENSIVE STUDY ON TOURISM DEVELOPMENT  
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**Table 7.1.10 Inventory of Tourism Resources in Quang Nam Province**

District	Code No.	Name of Resource		Note	Data Source									
		(English)	(Vietnamese)		V	T	A	P	LP	MT	NC	A	P	
1 Tam Ky Town	1-1	Tam Ky Town	Thị xã Tam Kỳ	Capital								x		
	1-2	Tam Thanh Tourist Area	Khu du lịch Tam Thanh	Beach recreation area	x									x
	1-3	Ky Anh Tunnels	Địa đạo Kỳ Anh	Air-raid Shelter	x									x
	1-4	<b>Chien Dan Towers</b>	<b>Nhóm Tháp Chiên Đan</b>	<b>Champa Archeological Site</b>	x	x							x	x
	1-5	An My Relic	Khu phế tích An Mỹ	Champa Archeological Site									x	x
	1-6	<b>Phu Ninh Lake</b>	<b>Hồ Phú Ninh</b>	<b>Lakeside recreation area</b>										x
2 Hoi An Town	2-1	<b>Hoi An Old Town</b>	<b>Phố cổ Hội An</b>	<b>World Heritage (1999)</b>	x									x
	2-2	<b>Cham Island</b>	<b>Đảo Cù Lao Chàm</b>	<b>Cham Culture</b>										x
	2-3	Le Hoi Ca	Le hoi ca	Fishery Festival	x									x
		Other Resources-refer to Hoi An List												x
3 Thang Binh District	3-1	Dong Duong Citadel (Indrapura)	Thành Đông Dương	Champa Citadel										x
	3-2	Dong Duong Monastery	Phật Viện Đông Dương	Cham Monastery					x				x	x
	3-3	Duoc Market	Chợ Duốc											x
4 Que Son District	4-1	Cam Doi Relic	Cam Đoi											x
	4-2	Hon Tau Relic	Hòn Tấu											x
	4-3	Hon Kem Tourist Site	Thang cảnh Hòn Kém		x									x
5 Duy Xuyen District	5-1	<b>My Son Holyland</b>	<b>Di sản văn hóa Mỹ Sơn</b>	<b>World Heritage (1999)</b>	x	x	x	x				x	x	x
	5-2	Tra Kieu Citadel (Simhapura)	Kinh thành Trà Kiệu	Champa Archeological Site	x	x	x					x	x	x
	5-3	Tra Kieu Church	Nhà thờ Trà Kiệu						x	x				x
	5-4	Cham Relics in Chiem Son Tay Valley	Nhóm phế tích Champa ở thung lũng Chiêm Sơn Tây	Champa Archeological Site										x
	5-5	Thu Bon River (Tien River)	Sông Thu Bồn (Suối Tiên)		x	x								x
	5-6	Vinh Trinh Relic	Vinh Trính											x
	5-7	Duy Son Hydro-electric Power Plant	Thủy điện Duy Sơn	Lake Dam	x									x
	5-8	Madam Thu Bon Festival	Le hoi ba Thu Bồn	Memorial Festival					x					x
6 Dien Ban District	6-1	Phuoc Kieu Craft Village	Lang đúc đồng Phước Kiệu	Bronze Casting Product					x					x
	6-2	Bang An Tower	Tháp Bang An	Champa Archeological Site	x								x	x
	6-3	Dung Si Dien Ngoc Relic	Dung Sĩ Điện Ngọc											x
	6-4	<b>Bo Bo - Dien Ban Relic</b>	<b>Đồi Bò Bò-Điện Bàn</b>											x
	6-5	Mo Hoang Dieu Relic	Mô Hoàng Diệu		x									x
	6-6	Quang Nam Fort	Pháo đài Quang Nam	Fort vestige (1602)										x
7 Dai Loc District	7-1	Nui Thanh Cultural-Historical Site	Di tích Núi Thành	1,500 ha	x							x	x	x
8 Hien District	8-1	A Vuong Nature Reserve	Khu bảo tồn thiên nhiên A Vuông	Nature Reserve (? ha)								x	x	x
9 Gian District	9-1	<b>Song Thanh Nature Reserve</b>	<b>Khu bảo tồn thiên nhiên Song Thành</b>	<b>Nature Reserve (93,249 ha)</b>								x	x	x
10 Phuoc Son District	10-1	<b>Song Thanh Nature Reserve</b>	<b>Khu bảo tồn thiên nhiên Song Thành</b>	<b>Nature Reserve (93,249 ha)</b>								x	x	x
11 Hiep Duc District	11-1	Khe Cai Scenery Spot	Thang cảnh Khe Cai											x
	11-2	Phuoc Tra Relic	Phước Trà											x
12 Tien Phuoc District	12-1	Huynh Thuc Khang Memorial House	Nhà lưu niệm cụ Huỳnh Thúc Kháng		x									x
	12-2	Cay Coc Relic	Cây Cóc											x
13 Nui Thanh District	13-1	Phu Ninh Natue Reserve	Khu bảo tồn thiên nhiên Phú Ninh	Nature Reserve (23,409 ha)								x	x	x
	13-2	Khuong My Towers	Nhóm tháp Khuông Mỹ	Champa Archeological Site	x								x	x
	13-3	Phu Hung Relic	Khu phế tích Phú Hưng	Champa Archeological Site										x
	13-4	Nui Thanh Vestige	Chiến trường Núi Thành	American War Place					x					x
14 Tra My District	14-1	Nuoc Oa Vestiges	Khu di tích Nước Oa		x									x
	14-2	Ngoc Linh Nature Reserve	Khu bảo tồn thiên nhiên Ngọc Linh	Nature Reserve (18,430 ha)									x	x

Source: JICA Study team

**Figure 7.1.7 Location Map of Tourism Resources in Quang Nam Province**



Source: JICA Study team

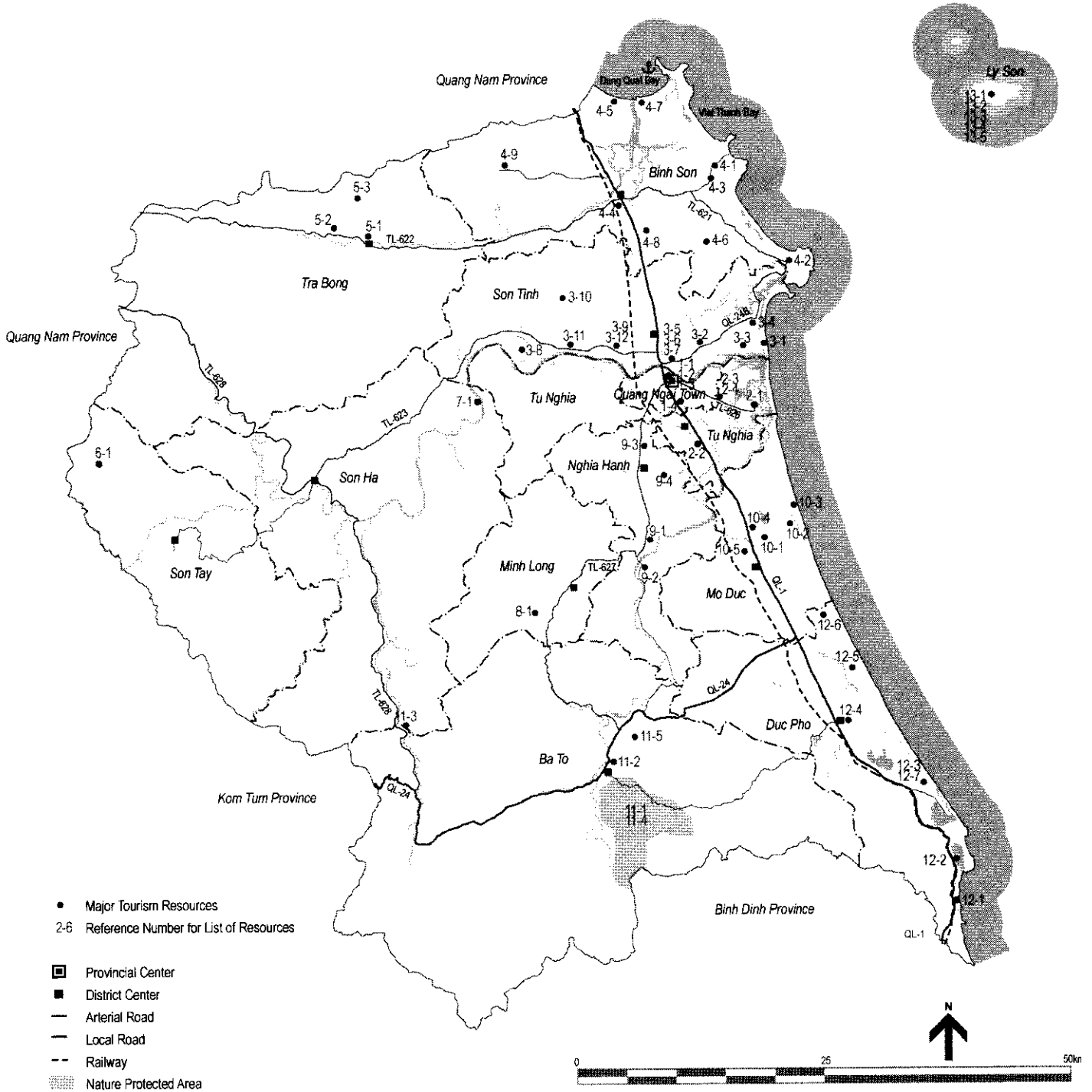
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**Table 7.1.11 Inventory of Tourism Resources in Quang Ngai Province**

District	New Code	Name of Resource		Note	Data Source						
		(English)	(Vietnamese)		VTA	VTG	MT	NC	A	P	
1 Quang Ngai Town	1-1	Quang Ngai Town	Thị xã Quảng Ngãi	Capital		x					x
	1-2	Bui Ta Han Vestige/Temple	Di tích và đền thờ Bui Ta Hán	Le Dynasty Hero's temple							x
	1-3	Chanh Lo Tower	Tháp Chanh Lô	Champa Archeological Site						x	x
	1-4	Thient But Tourist Area	Khu vãn hoa du lịch Thiên Bút	Tourist recreational hill site							x
2 Tu Nghia District	2-1	Phu Tho Mountain and Co Luy Hamlet	Núi Phú Thọ và Co Luy cổ thôn	Cham Village							x
	2-2	Nghe's Reservation	Cam Ong Nghe	Mountain							x
	2-3	Nghia Hoa Village	Lang nghe dệt chiếu Nghĩa Hoa	Sleeping-mat Weaving Handicraft							x
	2-4	<b>Ong Temple</b>	<b>Chùa Ong</b>			x					x
3 Son Tinh District	3-1	<b>My Khe Beach</b>	<b>Bãi biển Mỹ Khê</b>			x	x				x
	3-2	Chau Sa Citadel	Thành cổ Châu Sa	Cham Citadel		x	x			x	x
	3-3	Tinh Long Festival	Thịnh Long Hội đua thuyền	Boat racing festival							x
	3-4	<b>Son My (My Lai Memorial)</b>	<b>Khu Chung tích Sơn Mỹ</b>	American War Museum				x			x
	3-5	<b>Relics of Thien An Mountain</b>	<b>Di tích thắng cảnh núi Thiên Ân</b>	Nguyen Dynasty			x				x
	3-6	Thien An Temple	Chùa Thiên Ân			x					x
	3-7	Tomb of Huynh Thuc Khong	Mộ cụ Huỳnh Thúc Kháng	Hero's temple							x
	3-8	An Khanh Village	Lang rèn An Khanh	Forging Handicrafts							x
	3-9	Lam Loc and Other Villages	Lang Lam Loc (Nghe chế tác sừng)	Horn inventing Handicrafts							x
	3-10	Relics of Ba Gia Victory	Di tích chiến thắng Ba Gia	American war							x
	3-11	Relics of Dien Nien-Phuoc Binh Massacre	Di tích vụ thảm sát Điện Nien-Phước Bình	American war							x
	3-12	Radio the Voice of South Vietnam	Dài tiếng nói Nam bộ	Memorial house for American War							x
4 Binh Son District	4-1	<b>Relics of Van Tuong Victory</b>	<b>Di tích chiến thắng Vạn Tường</b>	American War							x
	4-2	Tunnels of Dam Toai-Binh Chau	Địa đạo Đám Toại-Bình Châu	Air-raid shelter in American War							x
	4-3	Relics of Binh Hoa Massacre	Di tích vụ thảm sát Bình Hòa	American War							x
	4-4	Dieu Giac Temple	Chùa Dieu Giac	Le Chanh Hoa Dynasty							x
	4-5	Khe Hai Beach	Bãi biển Khê Hải								x
	4-6	Thinh Thinh Mountain and Pagoda	Núi Thịnh Thịnh-chùa Thịnh Thịnh								x
	4-7	Ong Festival in Binh Duong	Lễ hội cúng cá Ong	Whale Festival			x				x
	4-8	My Thien Village	Lang gốm Mỹ Thiên	Pottery Handicrafts							x
4-9	<b>Vuc Ba Waterfall</b>	<b>Thác Vực Ba</b>	15 m Height							x	
Tra Bong District	5-1	Relics of Tra Bong Insurrection	Di tích cuộc khởi nghĩa Trà Bông	American War in Ca Dam Mt.							x
	5-2	Truong Ba Pagoda	Đền Trường Ba								x
	5-3	Ca Du Dam (hydro-power plant)	Thác Ca Du								x
6 Son Tay District	6-1	Huy Mang Stream	Suối Huy Mang	Nature and Ethnic Minority							x
7 Son Ha	7-1	Thach Nham Keypoint Hydraulic Engineering	Công trình Thạch Nham	Lake							x
8 Minh Long Distri	8-1	Trang Waterfall	Thác Trang	Waterfall							x
9 Nghia Hanh District	9-1	Relics of Dinh Cuong Victory	Di tích chiến thắng Dinh Cuong	American War							x
	9-2	Relics of Khanh Giang-Truong Le	Di tích Khanh Giang-Trương Lê	American War							x
	9-3	Administrative Resistance Committee Office	Trụ sở Ủy ban kháng chiến hành chính Nam Trung bộ	French war Memorial house							x
	9-4	Tu Nghia Area	Nghe làm đường muối	Vase-Sugar Made product							x
10 Mo Duc District	10-1	Commemorated House of Pham Van Dong	Nhà lưu niệm cụ Thủ tướng Phạm Văn Đồng	Hero's house							x
	10-2	Minh Tan Beach and Na Forest	Bãi biển Minh Tân và rừng Na	Beach/Forest							x
	10-3	Tan Dinh Beach	Bãi biển Tân Định								x
	10-4	Chu Tuong Village	Lang đúc đồng Chu Tường	Bronze Casting Handicraft							x
	10-5	Tomb/Temple of Forefathers of Tran Cam	Mộ cả nhà thờ Trần Cam	Hero's tomb/temple							x
11 Ba To District	11-1	<b>Ba To Cultural-Historical Site Study Area</b>	<b>Di tích Ba To</b>	Cultural-historical site (6,770 ha)		x			x		x
	11-2	Relics of Ba To Insurrection	Di tích cuộc khởi nghĩa Ba To								x
	11-3	Beauty Spot of Violac Pass	Thung cảnh đẹp Violac	Pass/Minority							x
	11-4	Stabbing Buffalo Festival	Lễ hội đâm trâu	Harvest festival of H're/Cor Minorities							x
	11-5	Ba Thanh Village	Lang Ba Thành dệt thêu cam	Wearving Brocade Handicraft							x
12 Duc Pho District	12-1	<b>Sa Huynh Beach</b>	<b>Thung cảnh Sa Huỳnh</b>			x	x	x			x
	12-2	<b>Sa Huynh</b>	<b>Sa Huỳnh</b>	Salt product					x		x
	12-3	<b>Sa Huynh Archeological Vestiges</b>	<b>Di tích khảo cổ học Sa Huỳnh</b>	Sa Huỳnh Culture		x					x
	12-4	Duc Pho District Authority Office	Huyện đường huyện Đức Phổ	French War							x
	12-5	Sac Bua Festival in An Thach	Hạt sác bùa ngày xuân	Folksong Festival							x
	12-6	Ky Tan, An Chuan Hamlets	Nghe làm mắm ở Kỳ Tân, An Chuan	Fish sauce product							x
	12-7	Cau Ngu Festival in Pho Khanh	Lễ hội câu ngư Sa Huỳnh	Fishermen's Festival							x
13 Ly Son (Island) District	13-1	Re Island	Cù Lao Re	Champa Culture Island							x
	13-2	Dao Ly Son Marine Proteced Area	Khu Bảo tồn biển Đảo Lý Sơn	Marine Protected Area (7,926 ha)					x		x
	13-3	Ly Hai Communal House	Đình làng Lý Hải	Communal house							x
	13-4	Hang Pagoda	Chùa Hang	Pagoda		x					x
	13-5	Offering Ong Fish Festival	Lễ hội cúng cá Ong	Whale Festival			x				x

Source: JICA Study team

Figure 7.1.8 Location Map of Tourism Resources in Quang Ngai Province



Source: JICA Study team

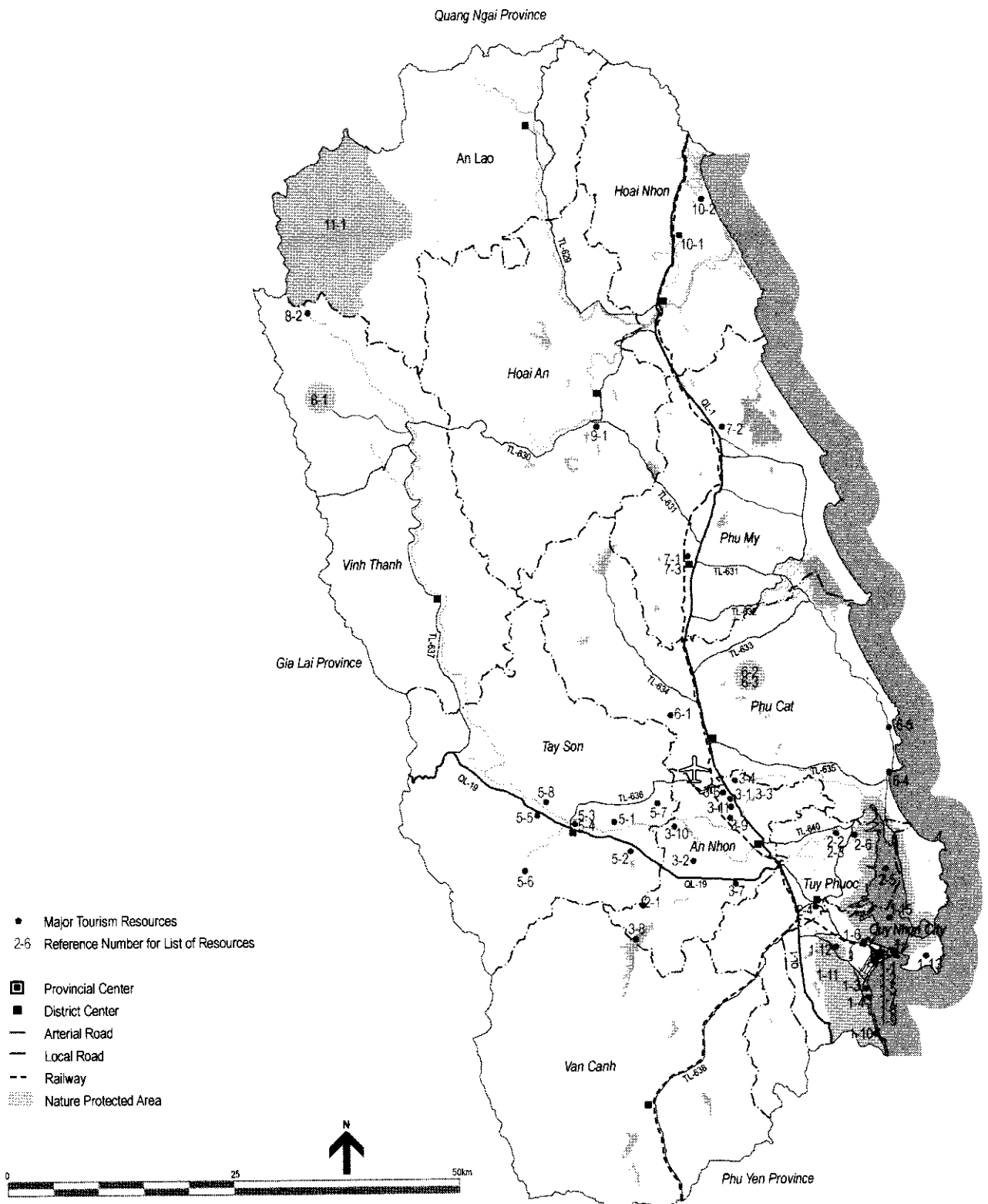
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**Table 7.1.12 Inventory of Tourism Resources in Binh Dinh Province**

District	Code No.	Name of Resource		Note	Data Source						
		(English)	(Vietnamese)		T	A	P	M	N	C	
1 Quy Nhon City	1-1	Quy Nhon City	Thành phố Quy Nhon	Capital		x	x			x	x
	1-2	Quy Nhon Beach	Bãi tắm Quy Nhon			x	x				x
	1-3	Ghenh Rang Sightseeing Tourist Site	Khu du lịch thắng cảnh Ghenh Rang	Scenery spot and relics		x					x
	1-4	Qui Hoa Beach	Bãi tắm Quy Hoa								x
	1-5	Long Khanh Temple	Chùa Long Khanh			x	x				x
	1-6	Doi Towers (Tw in Tower)	Tháp Đôi (Hung Thanh)	Champa Archeological Site		x	x				x
	1-7	Binh Dinh Museum	Bảo tàng Bình Định	Cham / American War					x		x
	1-8	Binh Dinh-Xiem Riep-Ratanakiri Zoo	Vườn thú Bình Định-Viêm Riep-Ratanakiri						x		x
	1-9	Lon Market	Chợ Lon	Local Market						x	x
	1-10	Quy Nhon-Song Cau Coastal Road	Đường Quy Nhon-Song Cau	Coastal Scenery							x
	1-11	Qui Hoa-Ghenh Rang Cultural-Historical Site	Khu nghiên cứu văn hóa lịch sử Qui Hoa-Ghenh Rang	5,555 ha						x	x
	1-12	Phu Hoa Pond - Son Pass Area	Hồ Phú Hòa - Đèo Sơn	Phu Hoa tourist site (plan)							x
	1-13	Phuong Mai Peninsula	Bán đảo Phương Mai								x
	1-14	Thi Nai Lagoon	Dam Thi Nai								x
2 Tuy Phuoc District	2-1	Banh It Towers (Silver Tower)	Tháp Bánh Ít (Tháp Bạc)	Champa Archeological Site		x	x				x
	2-2	Binh Lam Tower	Tháp Bình Lâm	Champa Archeological Site							x
	2-3	Thi Nai Citadel	Thành Thi Nai	Champa Archeological Site		x					x
	2-4	Dao Tan Tomb	Mộ danh nhân Đào Tấn	at Phuoc Nghia commune							x
	2-5	Quy Nhon Marine Protected Area	Khu bảo tồn biển Quy Nhon	Marine Protect (5,800 ha)						x	x
	2-6	Xuan Dieu poem at Phuoc Hoa Commune	Nhà lưu niệm thi sĩ Xuân Diệu ở xã Phước Hòa	Memorial place			x				x
3 An Nhon District	3-1	Royal Citadel (Hoang De, Cha Ban)	Thành Đô Bàn (Chợ Bàn, Phạt Thế)	Capital-Champa 13-14c/Tay Son 1785-1793		x	x				x
	3-2	Cha Citadel at Nhon Loc	Thành Cha tại xã Nhon Loc	Champa Archeological Site							x
	3-3	Canh Tien Tower (Congai, Copper Tower)	Tháp Canh Tiên (Cồng ai)	Champa Archeological Site							x
	3-4	Phu Loc Tower, Thoc Loc (Gold Tower)	Tháp Phú Lộc (Thóc Lộc)	Champa Archeological Site							x
	3-5	Mam Tower	Tháp Mâm	Champa Archeological Site							x
	3-6	Thap Thap Temple	Chùa Tháp Tháp	Champa Archeological Site							x
	3-7	Lo Gom co Go Sanh relics	Di tích khu Lò Gôm cò Gò Sánh	Ancient Cham Pottery Klin							x
	3-8	Nui Mot Lake	Hồ Núi Mốt	at Nhon Tan commune							x
	3-9	Nhon Hau Handicraft Village	Các làng nghề truyền thống ở xã Nhon Hâu	at Dap Da village							x
	3-10	Do Gian Festival	Le hội Đò Gian	at Nhon Phuoc commune						x	x
3-11	Thi Tu Festival	Le hội Thi Tú	at Dap Da town						x	x	
4 Van Canh District	4-0	no resources									
5 Tay Son District	5-1	Duong Long Towers (Ivory Tower)	Tháp Dương Long (An Chinh, Bình An, Tháp Ngà)	Champa Archeological Site		x	x				x
	5-2	Thu Thien Tower (Thu Huong, Tháp Đông)	Tháp Thu Thiên (Thu Hương, Tháp Đông)	Champa Archeological Site							x
	5-3	Quang Trung Museum	Nhà bảo tàng Quang Trung	Vietnamese Hero Museum		x	x				x
	5-4	Tay Son Shrine	Di tích diên thọ Tây Sơn								x
	5-5	Mai Xuan Thuong's Tomb	Lang Mai Xuân Thuông	at Binh Tuong commune							x
	5-6	Ham Ho Tourist Site	Thang cảnh Hàm Ho	River-recreation			x				x
	5-7	Monument of Binh An Massacre	Di tích tại ác Bình An	at Thay Vinh commune in American War							x
	5-8	Dong Da Festival	Le hội Đong Đa tại làng Nghi Bình	at Phu Phong village						x	x
6 Phu Cat District	6-1	Hoi Van Hot Spring	Suối nước nóng Hối Vân	at Cat Hiep commune		x	x				x
	6-2	Nui Ba Nature Reserve	Khu bảo tồn thiên nhiên Núi Ba	Nature Reserve (6,800 ha)					x		x
	6-3	Ba Mountain Revolutionary Base	Di tích khu căn cứ Núi Ba	American War Battlefield							x
	6-4	Cat Tien Beach	Bãi Biện Cát Tiên								x
	6-5	Cat Hai Beach	Bãi Biện Cát Hải								x
7 Phu My District	7-1	Hang Temple	Chùa Hang						x		x
	7-2	Site of Nhung Pass - Duong Lieu Victory	Di tích chiến thắng Đèo Nhung - Duong Lieu	American War Battlefield							x
	7-3	Monument of Binh Tri Bridge-CayKe Dam	Di tích cầu Bình Trì - đập Cay Ke	Massacre in American War at Phu My							x
8 Vinh Thanh District	8-1	An Toan Nature Reserve	Khu bảo tồn thiên nhiên An Toàn	Nature Reserve (26,044 ha)					x		x
	8-2	Vinh Son Waterfall	Thác Vinh Sơn	Waterfall					x		x
9 Hoai An District	9-1	Go Loi Victory Relic	Di tích chiến thắng Gò Lồi	American War Battlefield at An Thuong							x
10 Hoai Nhon District	10-1	Dao Duy Tu Pagoda	Đền thờ Đạo Duy Tú								x
	10-2	Memorial House of Cuc Loi Party Cell	Nhà lưu niệm nơi thành lập chi bộ Cuc Loi	at Tam Quan Nam							x
11 An Lao District	11-1	Vuon Cam Nguyen Hue Cultural-Historical Site	Khu nghiên cứu lịch sử Vườn Cam Nguyễn Huệ	Cultural-historical site (798 ha)					x		x

Source: JICA Study team

**Figure 7.1.9 Location Map of Tourism Resources in Binh Dinh Province**



Source: JICA Study team



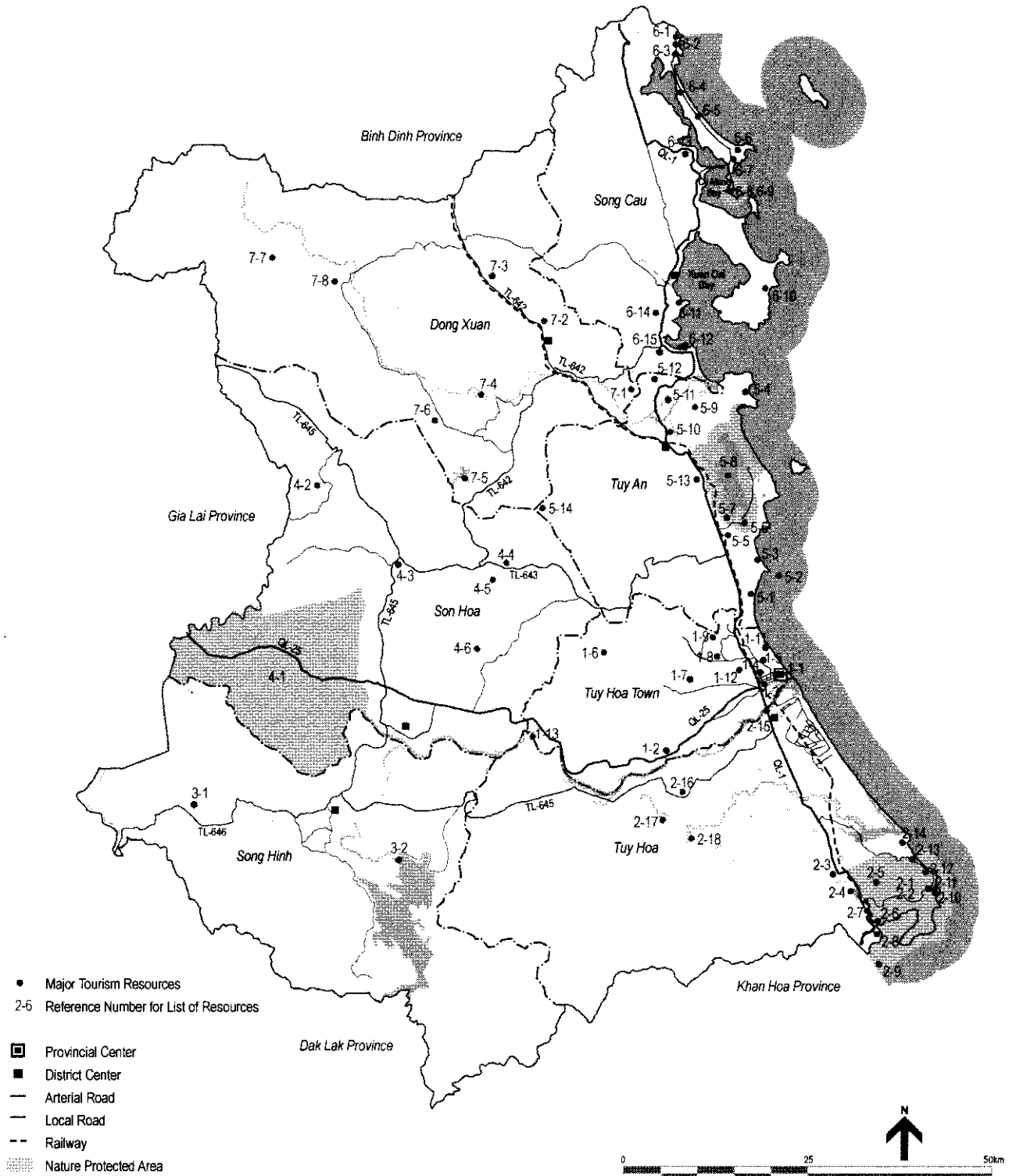
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Table 7.1.13 Inventory of Tourism Resources in Phu Yen Province

District	Code No.	Name of Resource		Note	Data Source							
		(English)	(Vietnamese)		VTA	TC	LP	MT	NC	A	P	
1 Tuy Hoa Town	1-1	Tuy Hoa Town	Thị xã Tuy Hòa	Capital of Phu Yen Province		x	x					
	1-2	Ho Citadel	Thành Ho	Champa Archeological Site						x	x	
	1-3	Nhan Tower	Tháp Nhạn	Champa Archeological Site		x	x					
	1-4	Bao Tinh Temple	Chùa Bao Tinh								x	x
	1-5	Ho Son Temple	Chùa Ho Sơn								x	x
	1-6	Hoa Quang Pottery	Gốm Hoa Quang	Handicraft							x	x
	1-7	Hoa Tri Pottery	Gốm Hoa Tri	Handicraft								x
	1-8	Khanh Son Temple	Chùa Khanh Sơn									x
	1-9	Hang Temple	Chùa Hang									x
	1-10	Luong Van Chanh Shrine	Đền Lương Văn Chánh									x
	1-11	Tuy Hoa Town Beach	Bãi biển TX Tuy Hòa									x
	1-12	Da Ban Tourist Resort	Khu du lịch Đả Bàn									x
	1-13	Dong Cam Dam Area	Dập Đông Cam		Water Recreation/Festival							x
2 Tuy Hoa District	2-1	Deo Ca Hon Nua Scenery Protected Area	Khu bảo tồn thiên nhiên Đèo Ca Hon Nua	8.876ha						x	x	
	2-2	<b>Deo Ca Hon Nua Cultural-Historical Site</b>	<b>Khu nghiên cứu sinh thái và lịch sử văn hóa Đèo Ca-Vung Rô</b>	8.876ha							x	x
	2-3	Dap Han Tourist Resort	Khu du lịch Dập Hãn									x
	2-4	Bien Lake	Biển Hồ									x
	2-5	Da Bia Ruin	Núi Đả Biã									x
	2-6	<b>Calling place for sea route of Ho Chi Minh</b>	<b>Địa tích đường Hồ Chí Minh trên Biển</b>									x
	2-7	Ca Hill (Ca Pass)	Đèo Ca	Deo Ca Hon Nua Site		x						x
	2-8	<b>Ro Pond (pool)</b>	<b>Vung Rô</b>									x
	2-9	Hon Nua Island	Đảo Hon Nua									x
	2-10	<b>Dai Lanh Cape</b>	<b>Mũi Đả Lành</b>									x
	2-11	<b>Mon Beach</b>	<b>Bãi Môn</b>									x
	2-12	Tien Beach	Bãi Tiên									x
	2-13	<b>Bang Beach</b>	<b>Bãi Bàng</b>									x
	2-14	Goc Beach	Bãi Góc									x
	2-15	Da Rang Bridge	Cầu Đả Rang		Archaeological site							x
2-16	Hoa Dong Weaving	Đan lát Hoa Đông		Handicraft village							x	
2-17	Huong Tich Temple	Chùa Hương Tích									x	
2-18	Memorial Place for Hoa Thinh Liberation	Phong trào đồng khởi Hòa Thịnh									x	
3 Song Hinh District	3-1	Ede Ethnic Village	Làng dân tộc Ede									x
	3-2	<b>Song Hinh Hydroelectric Power Plant</b>	<b>Hồ chứa nước công trình thủy điện Song Hinh</b>	<b>Dam and Hydro-power plant</b>								x
4 Son Hoa District	4-1	<b>Krong Trai Nature Reserve</b>	<b>Khu bảo tồn thiên nhiên Krông Trai</b>	<b>Nature Reserve (27,290 ha)</b>		x				x	x	
	4-2	Ba Na Ethnic Village	Làng dân tộc Ba Na									x
	4-3	Tra Ke Prison	Địa tích nhà tù Trà Ke	American War Vestige							x	x
	4-4	Victory place for American War	Các cứ cách mạng thời kỳ chống Mỹ	American War Vestige								x
	4-5	Van Hoa Highland Resort	Khu nghỉ mát cao nguyên Vạn Hoa									x
	4-6	Son Nguyen ecotour area	Khu du lịch sinh thái Sơn Nguyên									x
5 Tuy An District	5-1	My A Beach	Bãi biển Mỹ Á			x	x					x
	5-2	Chua Island	Hòn Chùa									x
	5-3	Xep Beach	Bãi Xếp									x
	5-4	Da Dia Cliff (peculiar pillar rocky cliff)	Gành Đả Diã									x
	5-5	An My Griddle Cake	Bánh trâng An Mỹ	Local product								x
	5-6	Boating Contest	Đua Thuyền và câu ngư	Festival**								x
	5-7	Le Thanh Phuong Tomb	Đền Lê Thanh Phương									x
	5-8	O Loan Marine Protected Area (Lagoon)	Khu bảo tồn biển O Loan	Marine Protected Area (2,650 ha)							x	x
	5-9	Mang Lang Church	Nhà thờ Mang Lang									x
	5-10	Ngan Son Chi Thanh massacre	Địa tích vụ thảm sát Ngạn Sơn Chi Thành	American War Vestige		x						x
	5-11	An Tho Citadel	Thành An Thọ									x
	5-12	Da Trang Temple	Chùa Đả Trang			x	x					x
	5-13	To Temple	Chùa Tô									x
5-14	Go Thi Thung War Remains	Địa đạo Gò Thi Thung									x	
6 Song Cau District	6-1	<b>Bang Beach (Song Cau)</b>	<b>Bãi Bàng</b>									x
	6-2	<b>Rang Beach</b>	<b>Bãi Rang</b>									x
	6-3	Bai Beach	Bãi Bàu									x
	6-4	Hamlet 4 Tourist Village	Làng du lịch thôn 4									x
	6-5	Song Cau Beach	Bãi biển vùng Đông Bắc Sông Cầu							x		x
	6-6	Nom Beach	Bãi Nôm									x
	6-7	Tram Beach	Bãi Trâm									x
	6-8	Cu Mong Marine Protected Area	Khu bảo tồn biển Cù Mông	Marine Protected Area (3,000 ha)							x	x
	6-9	Cong Than Shrine	Miếu Công Than									x
	6-10	Tu Nham Beach	Bãi Tam Tu Nham									x
	6-11	Tu Son Pagoda	Nhật Tu Sơn									x
	6-12	Lam Pond (lake)	Vũng Lãm									x
	6-13	Go Oc Ruin	Địa chỉ khảo cổ Gò Ốc	Archeological Site								x
	6-14	Trieu Ton Long An Phat Hoc Thien Thai Temple	Chùa Triệu Tôn Long An Phật Học Thiên Thái	Ruin								x
	6-15	Vung Lam Shrine	Miếu Vũng Lãm	Ruin								x
	6-16	Festival to Pray for Rain	Lễ Cầu Ngu	Festival**								x
7 Dong Xuan District	7-1	Phuc Son Temple	Chùa Phúc Sơn									x
	7-2	Memorial Place for Branch Communist Party	Nơi thành lập chi bộ Đảng đầu tiên									x
	7-3	Tra O Hot spring	Nước nóng Trà O									x
	7-4	Triem Duc Hot spring	Nước nóng Triêm Đức									x
	7-5	Phu Xuan Lake	Hồ Phú Xuân									x
	7-6	Suoi Coi Victory	Chiến thắng Suối Cối (1954)	French War Vestige								x
	7-7	Revolution base	Khu căn cứ cách mạng thời kỳ chống Pháp và chống Mỹ	French and American War								x
	7-8	Hroi Ethnic Village	Chăm Hroi	Cham Ethnic Minority								x
Each District		<b>Ethnic Minorities (Ede, Bana, Cham Hroi)</b>	<b>Làng dân tộc Ede, Bana, và Chăm Hroi</b>									x

Source: JICA Study team

**Figure 7.1.10 Location Map of Tourism Resources in Phu Yen Province**



Source: JICA Study team

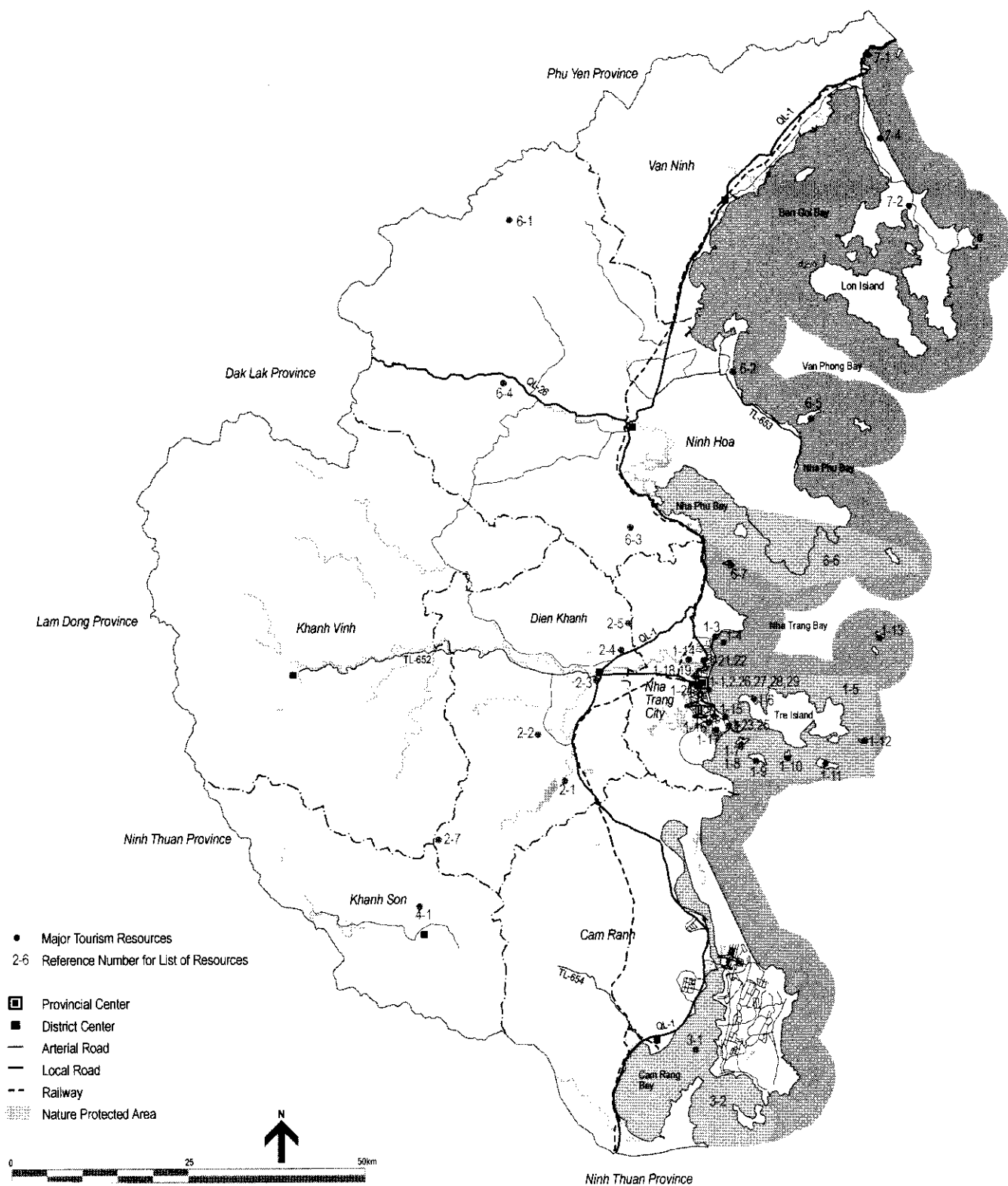
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**Table 7.1.14 Inventory of Tourism Resources in Khanh Hoa Province**

District	Code No.	Name of Resource		Note	Data Source									
		(English)	(Vietnamese)		T	A	L	P	M	N	C	A	P	
1 Nha Trang City	1-1	<b>Nha Trang City</b>	<b>Thành phố Nha Trang</b>	Capital					x	x				x
	1-2	<b>Nha Trang Beach</b>	<b>Bãi biển Nha Trang</b>		x	x	x	x						x
	1-3	Tien Duong De Beach	Bai Thien Duong De											x
	1-4	<b>Chong Locks Islet</b>	<b>Hon Chong</b>		x	x								x
	1-5	<b>Hon Mun Marine Protected Area</b>	<b>Khu bảo tồn biển Hon Mun</b>	Marine protect area (10,500 ha)								x		x
	1-6	<b>Tru beach and Tre (Bamboo) Island</b>	<b>Bãi Tru và Hon Tre</b>											x
	1-7	<b>Mieu Island (Tri Nguyen)</b>	<b>Hon Mieu (Tri Nguyen)</b>											x
	1-8	Tri Nguyen Aquarium	Ho Ca Tri Nguyen	Aquarium										x
	1-9	<b>Tam Island</b>	<b>Hon Tam</b>											x
	1-10	<b>Mot Island</b>	<b>Hon Mot</b>											x
	1-11	<b>Mun (Ebony) Island</b>	<b>Hon Mun</b>											x
	1-12	<b>Noc Island</b>	<b>Hon Noc</b>											x
	1-13	<b>Yen Island</b>	<b>Hon Yen</b>											x
	1-14	Thap Ba Hot Spring	Trung tam suối khoáng nóng Thap Ba											x
	1-15	Linh Son Temple	Chua Linh Son		x									x
	1-16	Dong Phuoc Temple	Chua Dong Phuoc		x									x
	1-17	Dong Do Temple	Chua Dong Do		x									x
	1-18	Hai Duc Temple	Chua Hai Duc		x									x
	1-19	Long Son Temple	Chua Long Son		x	x	x	x						x
	1-20	Nghia Minh Temple	Chua Nghia Minh		x									x
	1-21	<b>Po Nagar Cham Towers (Ba Tower)</b>	<b>Tháp Bà</b>	Champa Archeological Site	x	x	x			x	x			x
	1-22	<b>Thap Ba Festival at Po Nagar</b>	<b>Le hội Tháp Bà</b>	Cham Festival	x									x
	1-23	Bao Dai's Villas	Biet Thu Cau Da	ex-Bao Dai Place and garden					x					x
	1-24	Nui Cathedral	Nha tho Nui		x									x
	1-25	<b>National Institute of Oceanography</b>	<b>Vien Nghien cuu bien</b>	Museum	x	x	x							x
	1-26	Yersin Museum	Bao tang Yersin	Museum					x	x				x
	1-27	Provincial Children House	Nha Thieu nhitinh		x									x
	1-28	Pasteur Institute	Vien Pasteur	Institute	x				x					x
	1-29	Dam Market	Cho Dam	Market	x									x
2 Dien Khanh District	2-1	Yersin's Grave	Mo bac si Yersin		x	x							x	
	2-2	Tien Stream	Suoi Tien		x								x	
	2-3	Dien Khanh Ancient Citadel	Thanh co Dien Khanh	National historical vistige	x	x	x						x	
	2-4	Am Chua Festival	Le hoi Am Chua	Chua mountain in Dai Dien									x	
	2-5	Chua Mountain w ith OO Spring	Nui Chua -Suoi OO										x	
	2-6	Bach Dang Spring	Suoi Bach Dang										x	
	2-7	Hon Ba Mountain	Nui Hon Ba					x	x				x	
3 Cam Ranh District	3-1	Cam Ranh Bay	Vinh Cam Ranh	Bay	x		x	x					x	
	3-2	Thuy Trieu Marine Protected Area	Khu bảo tồn biển Thuy Trieu	Marine protect area (5,000 ha)							x		x	
	3-3	Ba Cau Tourist Area	Khu du lịch sinh thái Ba Cau										x	
	3-4	Tu Van Temple	Chua Tu Van										x	
	3-4	Whale Festival	Le hoi Ong voi					x					x	
4 Khanh Son District	4-1	Ta Gu Fall Waterfall	Thac Ta Cu										x	
5 Khanh Vinh District	5-1	Yang Bay Waterfall	Thac Yang Bay										x	
6 Ninh Hoa District	6-1	Da Da Mountain	Nui Da Da		x								x	
	6-2	Doc Let Beach	Bãi biển Doc Let					x	x				x	
	6-3	Ba Ho Stream (Waterfall)	Suoi Ba Ho		x	x	x						x	
	6-4	Truong Xuan (Duc My) Hot Spring	Suoi nước nóng Truong Xuan		x	x							x	
	6-5	My Gian Island	Hon My Giang					x					x	
	6-6	Nha Phu Marine Protected Area	Khu bảo tồn biển Nha Phu	Marine protect area (5,600 ha)							x		x	
	6-7	Lao (Monkey) Island	Hon Lao (Dao Khi)	Island					x				x	
7 Van Ninh District	7-1	<b>Dai Lanh Beach</b>	<b>Bãi biển Dai Lanh</b>		x	x	x	x					x	
	7-2	<b>Van Phong Bay Scenery Spot</b>	<b>Vinh Van Phong du lịch trong tỉnh</b>		x	x							x	
	7-3	Son Tap Tourist Area	Khu du lịch Son Tap							x			x	
	7-4	Dune of Van Phong	Dun Van Phong		x	x							x	

Source: JICA Study team

Figure 7.1.11 Location Map of Tourism Resources in Khanh Hoa Province



Source: JICA Study team

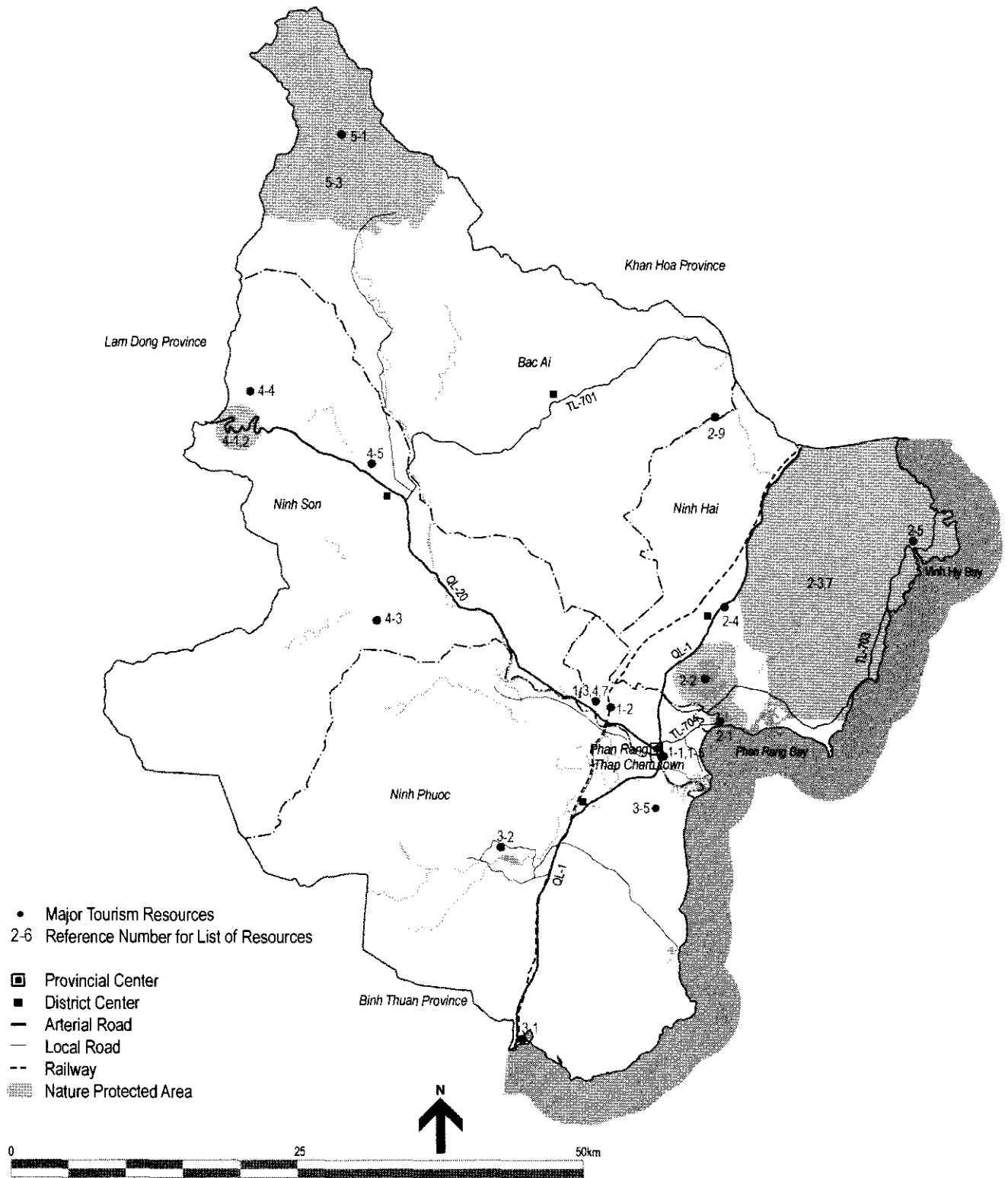
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**Table 7.1.15 Inventory of Tourism Resources in Ninh Thuan Province**

District	Code No.	Name of Resource		Note	Data Source											
		(English)	(Vietnamese)		V	T	A	T	C	L	P	M	N	C	A	P
Phan Rang-Thap Cham Town	1-1	Phan Rang-Thap Cham Town	Thị xã Phan Rang-Thập Chàm	Capital							x	x			x	
	1-2	Thap Cham Railway Station	Ga Thập Chàm								x				x	
	1-3	<b>Po Klong Garai Towers</b>	<b>Tháp Po Klong Garai</b>	Champa Archeological Site			x	x	x	x					x	x
	1-4	<b>Kate Ceremony at Po Klong Garai</b>	<b>Le hoi Kate</b>	Cham Cultural Festival			x									x
	1-5	Ninh Thuan Cham Cultural Research Center	Trung tâm nghiên cứu văn hóa Chăm	Cham Cultural Museum												x
	1-6	Van Son Shrine	Dinh Van Son													x
	1-7	Cha Bun Ceremony at Po Klong Garai	Le hoi Cha Bun	Cham Cultural Festival			x									
Ninh Hai District	2-1	<b>Ninh Chu - Binh Son Beach</b>	<b>Bãi tắm Ninh Chu - Bình Sơn</b>	100 ha		x	x	x	x						x	
	2-2	Nai Lagoon Proposed Protected Area	Dam Nai (Khu bảo tồn biển Nai)	Proposed Nature Reserve (1,000 ha)										x	x	
	2-3	Rung Kho Han Nui Chua Nature Reserve	Khu bảo tồn thiên nhiên Rung Kho Han Nui Chua	Nature Reserve (24,353 ha)										x	x	
	2-4	<b>Hoa Lai Tower</b>	<b>Tháp Hoa Lai</b>	Champa Archeological Site			x				x			x	x	
	2-5	<b>Vinh Hy Bay</b>	<b>Vịnh Vinh Hy</b>	Beautiful scenery Bay			x									x
	2-6	Rung Kho Phan Rang Flora Protected Area	Khu bảo vệ thực vật Rung Kho Phan Rang	Flora Protect (16,775 ha)										x	x	
	2-7	<b>Ca Du Mountain</b>	<b>Núi Ca Du</b>													x
	2-8	Du Khanh Shrine	Dinh Du Khanh													x
	2-9	Thien Stream	Suoi Thien													x
Ninh Phuoc District	3-1	<b>Ca Na Tourist Village</b>	<b>Lang du lịch Ca Na</b>	Beach tourist area		x	x	x	x						x	
	3-2	Porome Cham Tower	Tháp Porome	Champa Archeological Site		x		x	x	x					x	
	3-3	Poinu Nugar Temple	Chùa Poinu Nugar													x
	3-4	Tra Cang Temple	Chùa Tra Cang								x					x
	3-5	Tuan Tu Hamlet	Xóm Tuan Tu	Cham Ethnic Minority Village							x	x				x
	3-6	My Nghiep Village	Lang dệt thoi cam My Nghiep	Brocade Handicraft Village												x
	3-7	Van Phuoc Shrine	Dinh Van Phuoc				x		x	x				x	x	
	3-8	Thuan Hoa Shrine	Dinh Thuan Hoa				x		x	x				x	x	
Ninh Son District	4-1	Ngoan Muc Pass	Đèo Ngoan Muc													x
	4-2	Deo Ngoan Muc Nature Reserve	Khu bảo tồn thiên nhiên Deo Ngoan Muc	Natural reserve (2,000 ha)										x	x	
	4-3	<b>Tien Waterfall</b>	<b>Thạch Tiên</b>													x
	4-4	<b>Sakai Waterfall</b>	<b>Thạch Sakai</b>													x
	4-5	<b>Tan my A hot spring</b>	<b>Hồ nước nóng Tân Mỹ A</b>													x
Bac Ai District	4-6	Dac Nhon Shrine	Dinh Dac Nhon													x
	5-1	Pi Nang Tac Stone Trap	Bay đá Pi Nang Tac	Stone trap		x										x
	5-2	Ta Ly - Ma Ty	Đón Ta Ly - Ma Ty												x	x
	5-3	Phuoc Binh Proposed Nature Reserve	Khu bảo tồn thiên nhiên Phuoc Binh	Proposed Natural reserve (23,597 ha)												

Source: JICA Study team

Figure 7.1.12 Location Map of Tourism Resources in Ninh Thuan Province



Source: JICA Study team

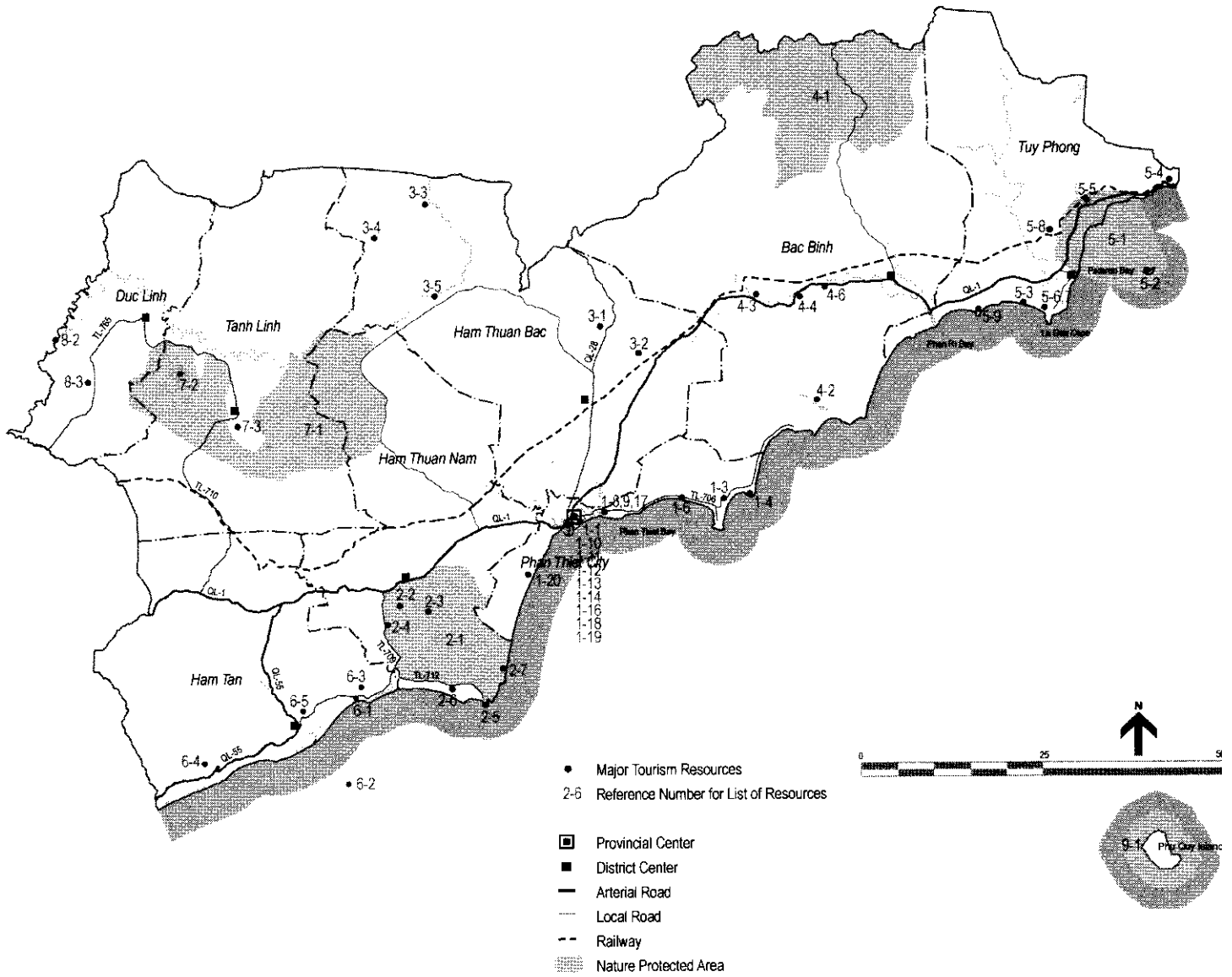
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**Table 7.1.16 Inventory of Tourism Resources in Binh Thuan Province**

District	Code No.	Name of Resource		Note	Data Source							
		(English)	(Vietnamese)		VTA	VTG	LP	MT	NC	A	P	
1 Phan Thiet Town	1-1	Phan Thiet Town	Thị xã Phan Thiết	Capital	x	x	x					x
	1-2	Đoi Duong-Thuong Chanh Beach	Bãi biển Đoi Duong-Thuong Chanh				x					x
	1-3	Mũi Ne Sand Dune	Đồi Cát Mũi Ne									x
	1-4	Hon Rom Cape	Mũi Hon Rom									x
	1-5	<b>Rang (Ham Tien) Beach</b>	<b>Bãi biển Rang (Ham Tien)</b>									x
	1-6	Tien Spring	Suối Tiên									x
	1-7	<b>Cat Bay Cave</b>	<b>Dòng cát bay</b>									x
	1-8	<b>Posha Nu Towers</b>	<b>Phu Hai (Tháp Chàm Poshanu, Thien Mau)</b>									x
	1-9	<b>Pavilion Vestige on Ngoc Lam Hill</b>	<b>Lau Ong Hoang</b>									x
	1-10	Phat Quang Temple	Chùa Phat Quang									x
	1-11	Ong Temple	Chùa Ong									x
	1-12	<b>Duc Thanh Ruin and HCM museum branch</b>	<b>Khu di tích trung Duc Thanh và Chi nhanh Bao tang Ho Chi Minh</b>				x	x				x
	1-13	Duc Thanh Communal House	Phuoc Duc Thang-Phan Thiet									x
	1-14	Duc Nghia Communal House	Dinh lang Duc Nghia									x
	1-15	Van Thuy Tu	Van Thuy Tu									x
	1-16	Boat Racing Festival	Le Hoi Dua Thuyen									x
	1-17	Mbang Kate Festival	Le hoi Mbang Kate	Cham Festival				x				x
	1-18	Fishing Harbour	Cang ca	Scenery Point / Noc Mam Products					x			
	1-19	Ocean Dunes Golf Course	Son gon Ocean Dunes						x	x		x
1-20	Tien Thanh Beach	Bãi Biển Tiên Thanh									x	
2 Ham Thuan Nam District	2-1	Ta Cu Natural Reserve Area	Khu bảo tồn thiên nhiên Ta Cu	Natural Reserve (17,823 ha)						x		x
	2-2	<b>Ta Cu Mountain and Nui Ta Cu Temple</b>	<b>Chùa Núi Ta Cu (Chùa Linh Sơn Trung Thọ)</b>	Reclining Buddha 1972	x	x	x					x
	2-3	<b>Bung Thi Hot Spring</b>	<b>Suối nước nóng Bung Thi</b>									x
	2-4	Tan Thuan Hot Spring	Suối nước nóng Tân Thuận									x
	2-5	Ke Ga Cape and Lighthouse	Mũi Ke Ga và Hải Đăng Ke Ga									x
	2-6	<b>Mũi Dien - Ke Ga Beach</b>	<b>Bãi biển Mũi Dien - Ke Ga</b>									x
	2-7	Thuan Quy Beach	Bãi biển Thuận Quy									x
3 Ham Thuan Bac District	3-1	Lake Song Quao	Hồ Song Quao		x							x
	3-2	Suoi Da Lake	Hồ Suối Đà				x	x	x			x
	3-3	Ham Thuan Dam	Thủy Điện Hàm Thuận	Hydro-electric power plant								x
	3-4	Da My Dam	Thủy Điện Đà Mỹ	Hydro-electric power plant								x
	3-5	K'Ho Village	Lang dân tộc K'Ho	Ethnic Minority Village					x			x
4 Bac Binh District	4-1	Kalon-Song Mao Natural Reserve Area	Khu bảo tồn thiên nhiên Kalon-Song Mao	Natural Reserve (20,000 ha)							x	
	4-2	Bau Tran Lake	Hồ Bau Trần									x
	4-3	<b>Cham Royal Family Collection</b>	<b>Nhà lưu giữ bảo vật Hoàng tộc Chàm</b>	Cham Kings jewelry collection			x					x
	4-4	Poklong Moknai shrine	Đền thờ Poklong Moknai									x
	4-5	Xuan An communal house	Dinh lang Xuan an và Dinh lang Xuan hoi									x
	4-6	Port Shrine	Đền thờ Port									x
	4-7	Ba Thien Huu Temple	Chùa Ba Thiên Hữu									x
	4-8	Dong Anh communal house	Dinh Dong Anh									x
5 Tuy Phong District	5-1	Hon Cau-Vinh Hao Marine Protected Area	Khu bảo tồn biển Hon Cau-Vinh Hao	Proposed area (12,500 ha)							x	
	5-2	<b>Cau Island</b>	<b>Cù Lao Cẩu</b>									x
	5-3	Binh Tanh Beach	Bãi biển Bình Tân									x
	5-4	Ca Na-Vinh Hao Beach	Bãi biển Ca Na-Vinh Hao									x
	5-5	Vinh Hao mineral spring	Suối khoáng Vinh Hao									x
	5-6	Bin An Shrine and Ngu Ong Shrine	Đền lang Bình An và đền Ngu Ong									x
	5-7	<b>Hang Temple</b>	<b>Chùa Hang (Cổ Thạch Tú)</b>		x	x						x
	5-8	Potam towers	Nhóm đèn tháp Potam									x x
	5-9	Ganh Son	Gành Sơn									x
	5-10	Quan Thanh De Quan shrine	Miếu Quan Thanh De Quan		x	x						x
6 Ham Tan District	6-1	Đoi Duong Beach	Bãi biển Đoi Duong		x							x
	6-2	Ba Islet	Hòn Ba									x
	6-3	<b>Thay Thim palace</b>	<b>Dinh Thay Thim</b>									x
	6-4	Nganh Tam Tan	Ngành Tam Tân									x
	6-5	Da Dung picnic area	Dập Đà Dung (Điểm du lịch tham quan)									x
7 Tanh Linh District	7-1	Bien Lac-Nui Ong Nature Reserve	Khu bảo tồn thiên nhiên Bien Lac-Nui Ong	Natural Reserve (35,377 ha)							x	x
	7-2	Lake Bien Lac	Hồ Bien Lạc		x							x
	7-3	Ba Waterfall	Thác Ba									x
8 Duc Linh District	8-1	Da Ban Waterfall	Thác Đà Bàn									x
	8-2	C'Reo Waterfall	Thác C'Reo									x
	8-3	Tra Tan Lake	Hồ Trà Tân									x
9 Phu Quy District	9-1	Đảo Phu Quy Marine Protected Area	Khu bảo tồn biển Đảo Phu Quy	Proposed area (2,300 ha)			x			x		

Source: JICA Study team

Figure 7.1.13 Location Map of Tourism Resources in Binh Thuan Province



Source: JICA Study team



## **8. Tourism Products in Vietnam Tourism**

### **8.1 Overview of Tourism Products**

#### **8.1.1 Domestic Tourism Leading basic Tourism Product**

Tourism has been one of the important elements of social benefit in the socialist countries such as USSR and other socialist countries. Especially MICE (Meeting, Incentive, Conference and Exhibition) tourism was the main motivation of travel for officials, members of party, association and community organization, factory workers, farmers and fishers in Vietnam.

Because of this historical background of the Vietnam tourism, number of cultural, historical, and natural tourism attractions has been developed in Vietnam in line with the national tourism development policy. The accumulation of the attractions and accommodation are nowadays already established in certain level in the tourist destinations such as beaches and historical sites to satisfy the minimum requirements of the tourists who are local weekend visitors and company colleagues' incentive tourists and visitants to religious sites.

#### **8.1.2 Conventional Tourism Products booming for International Tourism**

The Champa and culture of ethnic minorities with coastal resorts are becoming main tour attractions for international tourists. However, recent remarkable growth of international tourism in Vietnam stressed the tourism suppliers to upgrade the accommodation and tour products. Many international standard hotels and resort facilities are being developed by joint venture undertaking of the local investors, such as Local People's Committees and National Tourism Companies, and foreign developers and management companies. Nowadays they became tourist bases for international tourists to extend their tours to surrounding historic, culture and nature tour destinations.

#### **8.1.3 Cultural Tourism Products waiting for more Development**

Foods, local handicraft products, festivals and performing arts are indispensable cultural attractions of tourism as well. Silk, silverware, ceramic, wood curving, bamboo basket and painting are the major handicraft products worked by the artisans and presented to the tourists in many souvenir shops.

However, traditional festivals and performance arts are extremely seldom to come across to tourism. This is caused of the absence of frequent cooperation among VNAT, Ministry of Culture and Information and Provincial Tourism Department for promotion of performing arts and local festivals to be cultural tourism attractions. As the result, performing arts and local festivals are still not properly taken into tourism products and exhibited to the culture tourists.

#### **8.1.4 Vantage Point for Tourism Product Development**

The tasks for future development of the product development for Vietnam Tourism are:

- Upgrade the existing tourism attractions and accommodation in accordance with the improvement of income level of domestic tourists,
- Promote international tourism in the existing tourism attractions,
- Adopt international standards to the tourism supplier and
- Develop new undeveloped potential tourism attractions in order to diversify the selection of the activities for tourists and generate repeaters

## **8.2 Characteristics of Tourism Products**

### **8.2.1 Attractions of Vietnam Tourism Products**

The tour products for Vietnam tourism are composed of combination of cultural, Historical Natural and Activity components. Each Component consists of elements (resources) and their attractions.

Cultural elements: include remains of ancient civilization, imperial citadel, old international traders' town, local food, festival, performing arts etc. History and civilization of Champa, architecture and life in imperial city of Nguyen Dynasty, Townscape and old merchant houses in Hoi An, life style and handicrafts of ethnic minorities and historic architecture of French colonial era. In addition, local specialties, colors and tradition of festivals, ceremony and performing arts are also indispensable attractions to compose the Cultural Elements of the component.

Important historical elements: are consisting of the National History and Vietnam War with museums and historical monuments about life of Ho Chi Min, heroes in the history and ancient men of merit for independence, leaders of people's revolution and fallen soldiers and villagers. These give the educational opportunities for the domestic school tours.

Remains of the last war against Vietnam War became historical element of tourism. DMZ, military base, battlefields and massacre villages are the attractions of the component. Remains of military bases, battlefields, airfields and museum of the massacre villages of My Lai village are the major attractions to compose new historic elements, although most of them are not yet prepared for exhibition for tourists.

Beach resort elements: Beach Resort is one of the major classic tourism pleasure for the domestic tourists and probably the most important element for nature tour component of Vietnam. In Hue, Danang, Hoi An, Nha Trang and Phan Thiet various grade of accommodation facilities, from 5 star hotels to simple accommodations, and developing many seaside tour attractions for both domestic and international tourists. Among them, Nha Trang will be the most developed beach resort town of the Central Region and offering various seaside attractions.

Highland resort elements: Forest and highland resorts relative new attractions for the element of natural tourism component. Development of Bach Nah National Park in Hue Province and Ba Nah Highland Resort in Da Nang Province will expand the choice of attractions of highland resort for the tourists. Main objective of those developments is to reinforce the nature tour products for both domestic and international tourist market. The provinces expect to adopt international

standards into the project and compose a new tourism products targeted international tourists and expatriates who are residing in Vietnam.

Others: Caves, waterfalls, hot springs and sand dunes will be also possible elements to be constituent the nature tourism components. They are already taken up into the domestic tourism products and attracting many tourists. However most of those elements are far from the tourist bases, so that the development of those elements is recommended in combination with the establishment of the tourist bases around.

### **8.2.2 Activity Tourism Components**

Trekking in Highland: Trekking tours are one of the popular element for nature tourism component of tour products which are popular among French and German long vacationers. It is to enjoy trekking in untouched nature and to visit life of the ethnic minorities in the Central Highland. Those tour programs are between 12 days to 23 days trip, including mountain climbing, visit waterfalls and forest.

Seaside leisure: This is the popular attraction for both domestic and international tourists. Visiting aquarium, picnicking on the beach, wind surfing, water Jet Ski riding, banana boat riding, para sailing and swimming are the main pleasure for the tourists. Those pleasure activities are prepared in the domestic packaged tour products.

Diving tours: Most of the clients are at present expatriate pleasure tourists and international resort tourists. There are 6 PADI diving tour companies in Nha Trang which have 14 instructors and 13 diving masters, including 3 Vietnamese instructors and 2 Vietnamese dive masters. Furama Resort Hotel in Danang has also 4 instructors. The diving tour products are composed of travel, hotels and meals, rental equipment, and guide, are sold by some tour operators and hotels.

Cycling tours: Cycling tour products are being offered by Vietnam Tourism and Saigon Tourist. It is composed of cultural, historical and nature tour components such as to visit historical sites, memorials and beaches. The element includes transport of bikes and riders, hotels and meals, emergency and supply vehicle, escort of doctors and nurses and guides.

### **8.2.3 Domestic Tourism Products**

Domestic Tour Products are basically composed of MICE tourism. Meeting, Convention and Exhibition tourism are prepared for members of party, officials and representatives of the association and after convention tours may be included into the packages. Incentive tours are usually granted to the workers who marked good results of their works. Usually, people travel after Tet holidays with their families, so those tour products are formulated for the family group tours. Some of them are composed for leisure tourism. Those incentive tourists obtain financial assistance by the companies and travel by chartered bus for about 3-4 days and the companies' guesthouses are provided for accommodation with low price. For those incentive family tourists, boating and aquarium are prepared by the Department of Tourism of the local Peoples Committee.

### 8.3 Tour Programs and Travel Pattern

#### 8.3.1 Types of Tour Program of Vietnam Tourism

Travel companies, which handle Vietnam tourist destinations, offer tour programs to international tourists based on the major international gateways such as Hanoi and HCMC. They are classified 7 types in terms of regional destination combination and tour circuit formulation (See note of Table 8.3.1). The Table 8.3.2 indicates that the short and middle days tour programs (Type-S) to tourist destinations are major program with the share of 49.7% of total, and Type-N, Type-NCS, Type-SC follows it.

**Table 8.3.1 Number of Major Tour Programs and Travel Pattern**

Type	Destination by Tourism Region			Gateway
	North	Central	South	
Type-N	28			Hanoi
Type-C		4		Da Nang
Type-S			86	HCMcity
Type-NC	1			Hanoi
Type-SC		23		HCMcity
Type-NS	(3)		(3)	Hanoi or HCMcity
Type-NSC		28		Hanoi or HCMcity
Total	60	56	140	Cumulative total is
Share (%)	23	22	55	256

Note: Definition of Type is listed in the following table.

Type-N	Short-mid days tour program focusing on the Northern Tourist Destinations including <i>Halong and Sapa</i> based on <b>Hanoi</b> gateway
Type-C	Short days tour program focusing on the Central Tourist Destinations including <i>Hue and Hoi An</i> based on <b>Da Nang</b> gateway
Type-S	Short-mid days tour program focusing on the Southern Tourist Destinations including <i>Me Khong Delta and Cu Chi Tunnel</i> based on <b>HCM City</b> tourism base
Type-NC	Short-mid days tour program focusing on the Northern Tourist Destinations in combination with <i>the Central Tourist Destination</i> based on <b>Hanoi</b> gateway
Type-SC	Short-mid days tour program focusing on the Southern Tourist Destinations in combination with <i>the Central Tourist Destination</i> based on <b>HCM City</b> gateway
Type-NS	Short-mid days tour program hopping on the Northern and Southern Tourist Destinations based on <b>HCM City or Hanoi</b> gateways
Type-NCS	Mid-long days tour program striding across the whole Vietnam Destinations from HCM City/Hanoi to Hanoi/ HCM City by land staying at each tourism base.

Source: JICA Study team

#### 8.3.2 Length of Itinerary

In regard to length of stay of each tour program, tour programs within 2-4 days are major programs with the share of sharing 60.7% of total, and tour programs within 5-10 days (32.9%) and tour programs over 11 days (6.4%) follow them. It implies that HCMC plays the important role of Vietnam tourism at present. Otherwise, the role of the Central Region is limited until now. It is necessary to promote tourism product development.

**Table 8.3.2 Duration of Major Tour Programs**

Type	Duration of Tour Program (days)			Total	Share (%)
	2-4	5-10	Over 11		
Type-N	18	8	2	28	16.2
Type-C	4	-	-	4	2.3
Type-S	63	23	-	86	<b>49.7</b>
Type-NC	1	-	-	1	0.6
Type-SC	16	7	-	23	13.3
Type-NS	1	2	-	3	1.7
Type-NSC	2	17	9	28	16.2
Total	105	57	11	173	100.0
Share (%)	<b>60.7</b>	32.9	6.4	100.0	

Source: JICA Study team

**Figure 8.3.1 Major Tour Route in Vietnam**



Source: JICA Study Team

## **8.4 SWOT analysis of the tourism products potential of the Central Region**

### **8.4.1 Strength**

Unique tourism attractions: Cham Remains, Hoi An and historical sites of Vietnam War, are unique tourist resources in the Central Region and potential competitive attractions for cultural and historical tourism products for tourism in Vietnam, Indo-China and ASEAN Regions. They are still not appropriately prepared for exhibition to tourists, however, uniqueness of those attractions are possible competitive elements for cultural and historical components of tourism products of the Central Region.

Diversity of ethnic culture: There are 54 ethnic groups in Vietnam including Kinh people and contributing to diversity of the characteristic cultural features in Vietnam Tourism, such as life style, handicrafts, festivals, dance and songs of those ethnic minorities. They are one of the most important tourism attractions for the cultural component of Vietnam Tourism. The tourists are able to experience those various cultural and anthropological opportunities of minority people.

Accumulation of tourism products stock: Tourism has been one of the important social benefits in the socialist countries and tourism development has a long history in Vietnam as well. Accordingly, the development of tourism has been undertaken by the Tourism Department and responsible organizations of the provinces and established the basic accumulation of tourism facilities in Vietnam and the Central region as well. Since the Government introduced the open door policy, international tourism investment was boomed in the major tourism destinations and upgraded the attractions of tourism products for both of the international and domestic tourism.

Climate advantage: The climate of the Central Region is generally good weather during the tourism season in December to August except northern provinces with frequent natural hazards. Binh Dinh and Khanh Hoa are relatively dry regions, even there are some cloudy days. There are also few hits of typhoon in these provinces. Danang has more cloudy days than former two provinces but less rains in May and June. TTHue has more cloudy days and more rainy days. Da Nang and Hue have a few Typhoon hits except in November. Generally, winter temperature is more than 27 degree in the day and attracting European and Japanese resort tourists who have cold winter in their home countries. However North East coastal area of the Central Regions have cold and wet weather in winter with fog and drizzle.

### **8.4.2 Weakness**

Disadvantages as one of newcomer tourism countries in ASIA: International tourism has been actually started in 1990 since the collapse of USSR. The shift of major international tourist market and their demands stressed the Government to change development policy into modern tourism products since 1993. As the Vietnam tourism is one of new comers in ASIA, poor presentation of tourist sites, insufficient skills of guides, low service standard, unreliable operation of transport infrastructure are still major points of complaints by the tourists.

Cultural attractions with tough competition with ASEAN: In spite of having

unique cultural sites in Vietnam, Anchor Whatt, Thailand, Bali, Borobdour and Prambanan in ASEAN countries are the stronger competitors in the cultural tourist market and inviting more tourists than those attractions in Vietnam.

Geographical disadvantage of the Region: The tourist gateway of the Central Region is Da Nang located between 750 km from Hanoi and 850 km from Ho Chi Min City. But present road condition from International gateways of Ho Chi Min City and Hanoi prevent to access by car within a day. This would affect tourism product formulation as negative factors to be mitigated inevitably.

### 8.4.3 Opportunities

Expectable new comer's growth: Utilizing potential of new comer's advantages in ASIA countries, Vietnam tourism products could catch international tourists with fresh impressions, specially for neighboring Asian countries such as China, Thailand, and East Asian countries such as Japan and South Korea.

Potential human resources contributing to tourism products development with Good Services: In general, Vietnam human resource has been recognized as one of the high potential countries in terms of high-level social indicators such as overall literacy and primary school enrollment. Utilizing those human resources, tourism service industries would be expected to be able to grow rapidly with good quality services in hotel industry, handicraft industry and other services in conditions of successful educational system and effective training programs.

Potentials for expanding length of stay with wide range of tourism product character: Geographical diversity with horizontal changes from coast to mountain and vertical multiplicity from northern to southern part in the Central Region would give high opportunity to develop various tourism products in the range of short circuit and mid-long circuit programs, in combination with changeful natural resources and cultural resources.

Expectable Indo-China tourism growth: Vietnam tourism should be emphasize the as one of the countries in the Sub-region. There are world famous attractions including world Cultural Heritage such as Angchor Remains, Luan Praban and attractions in Thailand and Myanmar. As most of the Long Haul General Tour Products are usually composed of 2-3 multi destination programs, such as to visit Bangkok, Myanmar and Ho Chi Minh City and stretch their tours to regional destinations. Vietnam may in future attract more various motivated general tourists as one of the Indo-China ASEAN tourism network from broader tourist markets.

### 8.4.4 Threatens

Over-development with danger market competition: Many provinces trying to develop similar type of tourism products such as beach resort development, ecotourism products in the mountain or highland areas would be facing serious problem of management difficulties and tough market competition among provinces in the Central Region. In order to avoid this situation, well-organized management and control of tourism development will be required inevitably.

Inadequate product development threatening tourism environment deterioration:

In case of responding huge demands of domestic market in Vietnam, over development of tourism product would threaten vulnerable environment and nature. On the other hand, domestic and international markets sometimes would face conflicts with each difference of both tourism products such in same sites mixed with mass-market products and selected-upper market product.

Big conflicts with huge-scale development in other industries: Huge shrimp farms developed in the coastal areas that would affect negative coastal environment and other mega-industrial development would damage attractive natural potential for tourism. In the high potential area of tourism sites with precious nature resources should give the priority to tourism development possible to contribute sustainable development of nature resources.

Inadequate transportation capacity: Accessibility to the each tourism site is one of the key elements consisting of tourism products. Due to long range of scattered tourism resources, tourism product formulation would face the essential difficulty of accessibility in case no improvement of transportation facilities of air access and land access.