



REPUBLIC OF TUNISIA  
MINISTRY OF TOURISM, LEISURE AND HANDICRAFT  
TUNISIAN NATIONAL TOURIST OFFICE

JAPAN INTERNATIONAL COOPERATION AGENCY

**EXECUTIVE SUMMARY**



**THE STUDY  
ON TOURISM DEVELOPMENT PLAN  
FOR THE YEAR 2016 IN THE REPUBLIC OF TUNISIA**  
Upgrading the Condition of Cultural, Ecological  
and Saharan Tourism Resources

**FINAL REPORT**  
JUNE 2001

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NIPPON KOEI

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**PADECO, Co., Ltd.  
NIPPON KOEI, Co., Ltd.**

## PREFACE

In response to a request from the Government of the Republic of Tunisia, the Government of Japan decided to conduct the Study on Tourism Development Plan in the Republic of Tunisia and entrusted the study to the Japan International Cooperation Agency (JICA).

JICA selected and dispatched a study team headed by Mr. ISONO Tetsuo, PADECO Co., Ltd., and consist of PADECO Co., Ltd. and NIPPON KOEI Co., Ltd., to Tunisia, three times between March 2000 and May 2001. In addition, JICA set up an advisory committee headed by Mr. SUZUKI Mitsuo, Executive Director, Harbor Transport Modernization Fund, which examined the study from specialist and technical point of view.

The team held discussions with the officials concerned of the Government of Tunisia, and conducted field surveys at the study area. Upon returning to Japan, the team conducted further studies and prepared this final report.

I hope that this report will contribute to the tourism development in the Republic of Tunisia and to the enhancement of friendly relations between our two countries.

Finally, I wish to express my sincere appreciation to the officials concerned of the Government of Tunisia for their close cooperation extended to the team.

June 2001



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SAITO Kunihiko

President

Japan International Cooperation Agency

June 2001

Mr. Kunihiko Saito  
President  
Japan International Cooperation Agency  
Tokyo, Japan

### Letter of Transmittal

Dear Mr. Kunihiko Saito,

We are pleased to formally submit herewith the final report of “the Study on Tourism Development Plan for the year 2016 in the Republic of Tunisia, Upgrading the Condition of Cultural, Ecological and Saharan Tourism Resources”.

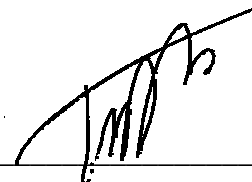
This report compiles the results of the study, which was undertaken in the Republic of Tunisia, from March 2000 to June 2001 by the Study Team, organized jointly by PADECO Co., Ltd. and Nippon Koei Co., Ltd.

We owed a lot to many people for the accomplishment of this report. First, we would like to express our deep appreciation and sincere gratitude to all those extended their kind assistance and cooperation to the Study Team, in particular, the concerned officials of the Tunisian National Tourism Office and the Ministry of Tourism, Leisure and Handicraft in the Republic of Tunisia.

We also acknowledge the officials of your agency, the JICA Advisory Committee, the Ministry of Foreign Affairs and the Ministry of Land, Infrastructure and Transport of the Government of Japan.

We wish the report would contribute effectively to facilitating further socio-economic development in the Republic of Tunisia.

Very truly yours,



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Tetsuo Isono

Team Leader  
The Study Team for Tourism  
Development Master Plan in the Republic  
of Tunisia

Map of Tunisia and its Tourism Resources



Tourism core and resources

- ▲ Beach related resources
- ▲ Culture related resources
- ▲ Sahara related resources
- ▲ MICE related resources
- ▲ Nature related resources