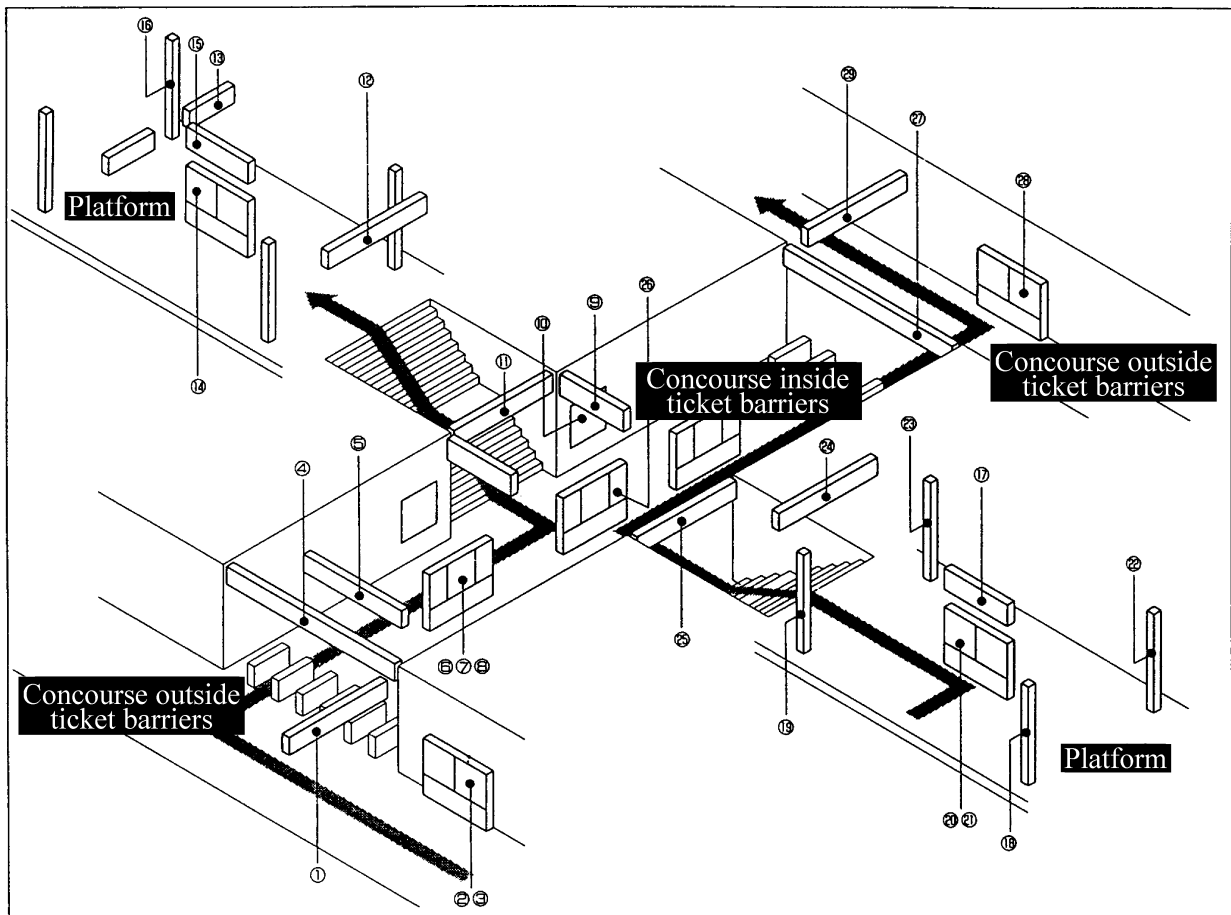


7.4 Sign Installation Positions

Direction of Sign Installation

In order to raise the recognition of signs, it is important to install display sides directly opposite to passenger traffic lines.

Station areas are filled with advertisements and other information not related to the boarding or alighting of trains. In order to make signs more conspicuous than this information, it is necessary to position advertisements, etc. parallel to traffic lines and give higher priority to the visibility of signs.



Boarding-related signs

- 1 Sign leading to ticket barriers
- 2 Sign leading to platforms
- 3 Route map
- 4 Ticket barrier entrance sign
- 5 Sign leading to platform
- 6 Platform information sign
- 7 Route map
- 8 Station information map
- 9 Line information sign
- 10 Timetable
- 11 Sign leading to platform
- 12 Platform information sign
- 13 Line information sign
- 14 Timetable
- 15 Stop stations information sign
- 16 Required time information sign

Alighting-related signs

- 17 Station name sign
- 18 Station name sign (platform pillar)
- 19 Station name sign (platform pillar)
- 20 Exit sign
- 21 Route map
- 22 Sign leading to exit (platform pillar)
- 23 Train change guide sign (platform pillar)
- 24 Sign leading to exit and train changes
- 25 Sign leading to exit and train changes
- 26 Exit information sign
- 27 Ticket barrier exit sign
- 28 Immediate area information map
- 29 Sign leading to exit

Fig. 7.4.1 Sign Installation Positions

7.5 Pictographs

(Pictograms)

Pictograms are pictorial symbols that symbolize the forms of things and convey the meanings to others. The advantage of pictograms is that the intended meanings can be instantaneously conveyed to others who have no particular study on pictographs in advance in internationally comprehensible way.

The pictograms that have been developed for this sign system comprise those as shown below covering what would be necessary for railway operation and necessary for indicating characteristics of East Japan Railway Co., Ltd. in addition to those that would be necessary for public guidance.

Colors of pictograms

Colors of pictograms are basically white-on-gray pictures except prohibitions. But when discrimination by color is particularly required, green is used for men's room and pink for ladies' room. These colors are used as easily recognizable colors even by aged persons or by persons with visual disturbance such as a cataract.



Fig. 7.5.1 Pictographs