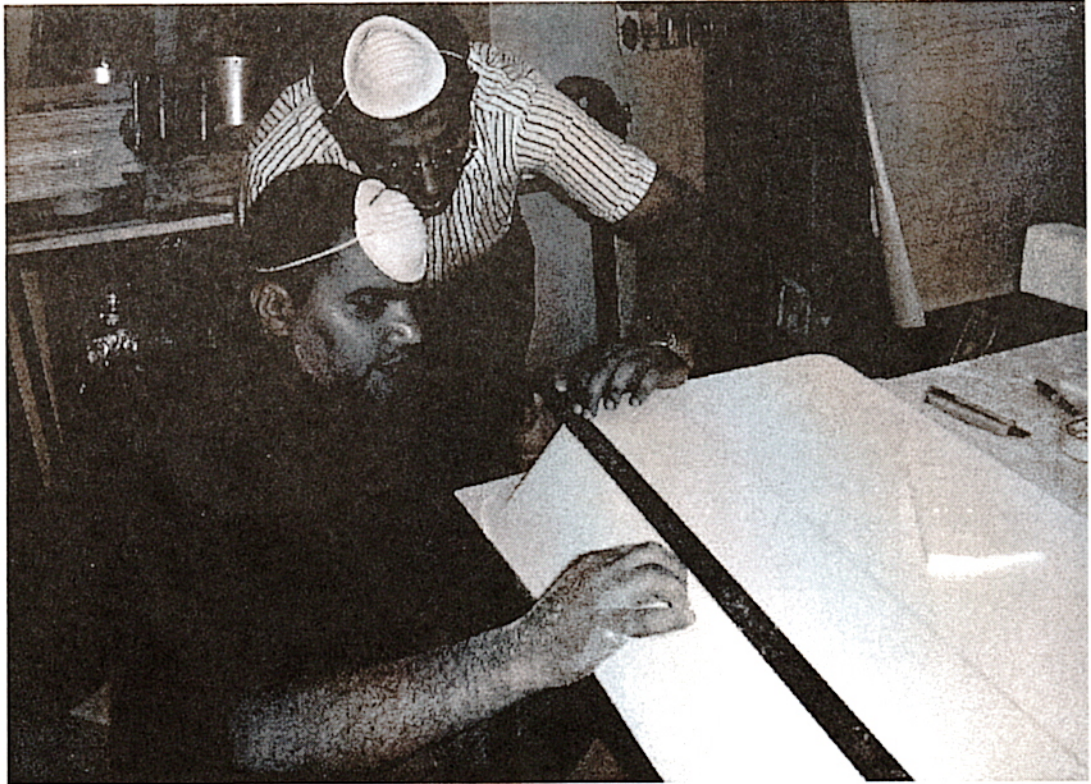## 8. 3-Dimention Sketching

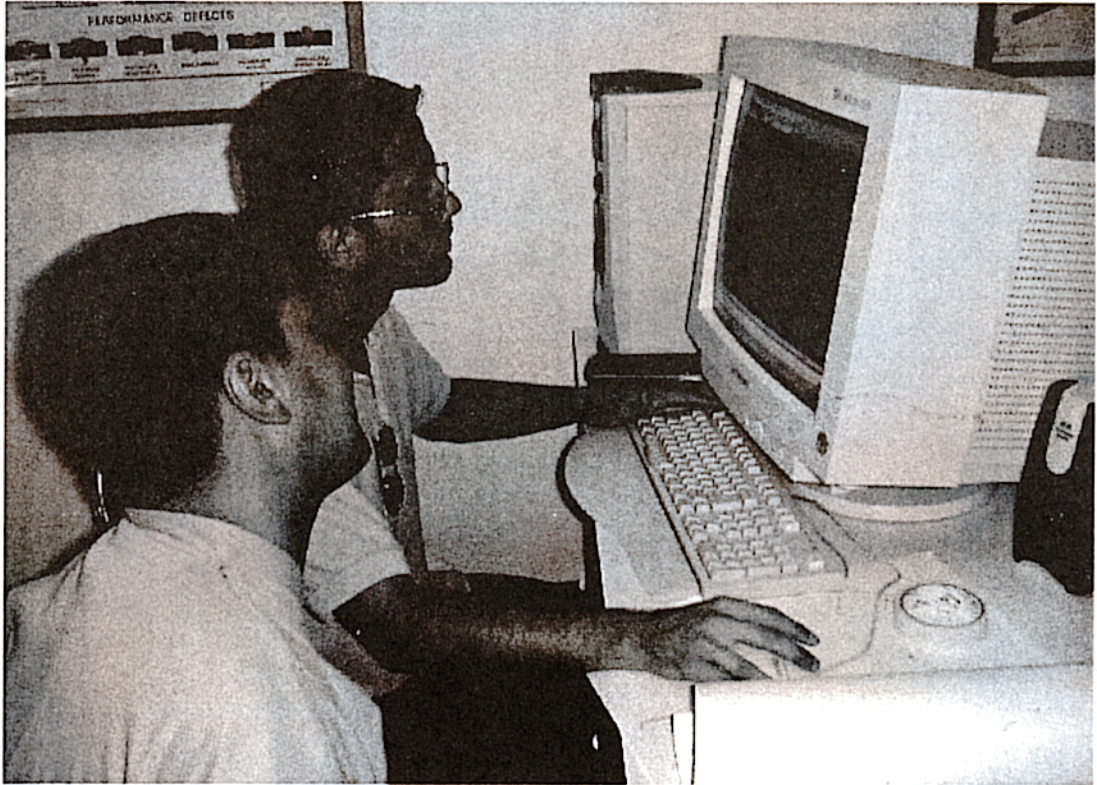3-Dimention Sketching

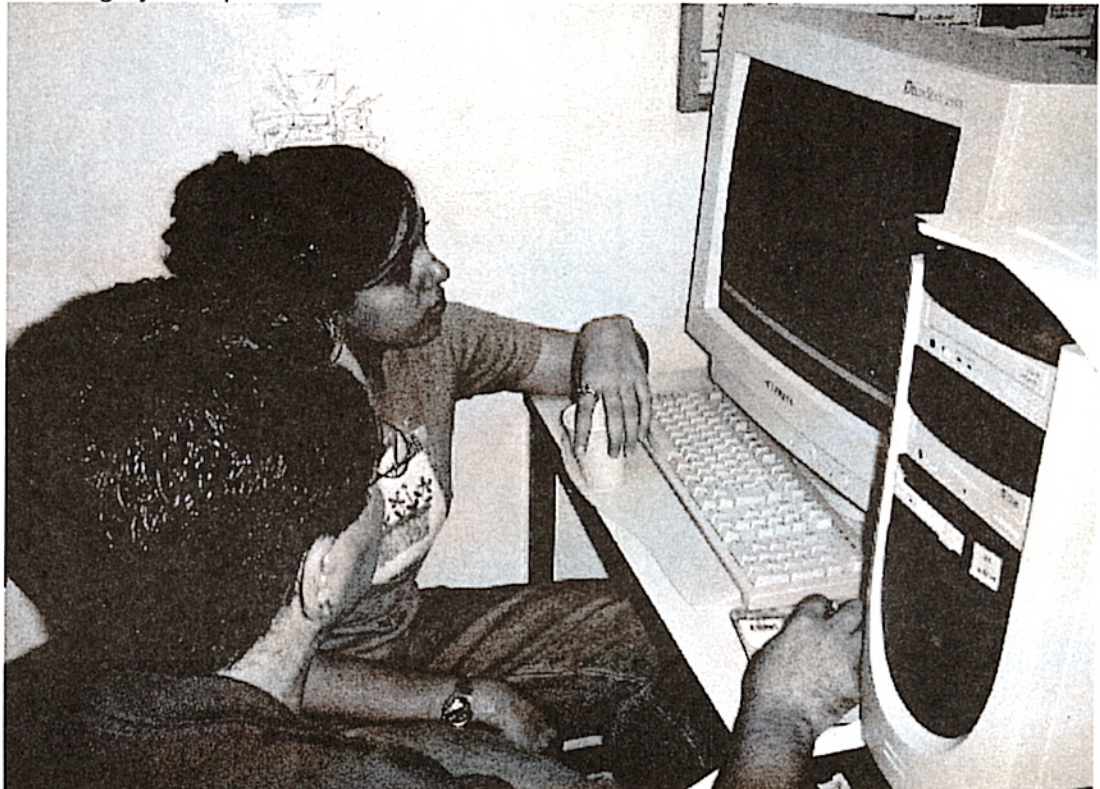3-Dimention Sketching

9. Drawing by Computer

Completed the drawing using the computer on the basis of the three dimensional sketch.
The drawing is to be used for making the mockup. The picture drawing software was used for this aim.

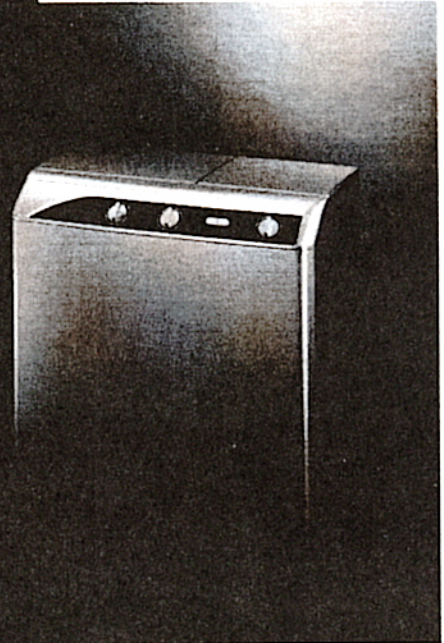Drawing by Computer

Drawing by Computer

10. Mockup

The mockup was produced using the drawing. The colors and graphics to be used for the product were also examined.

Mockup - Refrigerator

Mockup - Washing Machine

Mockup - Telephone

11. Concept Making

Developed the merchandising concept, which explains the market trend, consumer's needs, and product features. The concept was developed for the consumers and retailers to be able to understand it.

Concept Making

Concept Making

12. Concept Making by Computer

The merchandizing concept was expressed with the computer for presentation. The software used for the purpose is the Power Point.

Concept Making by Computer
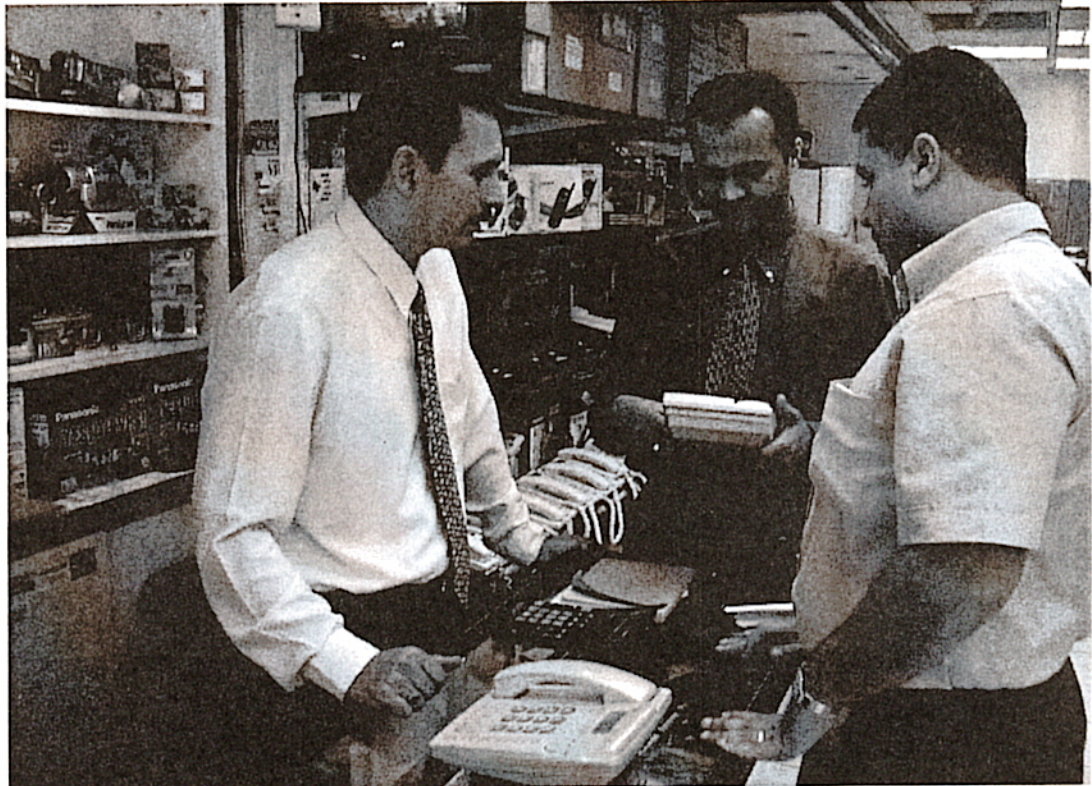

Concept Making by computer

13. Design Hearing

The participants have made the survey on retailers regarding the models developed, with bringing the mockups and pictures of the mockups. The opinions of retailers are to be reflected on the further model development process.

Design Hearing (Dubai)

Design Hearing (Istanbul)

13. Design Hearing

Design Hearing (Dubai)

Design Hearing (Cairo)