

Fig. 9-2 Project Implementation Process

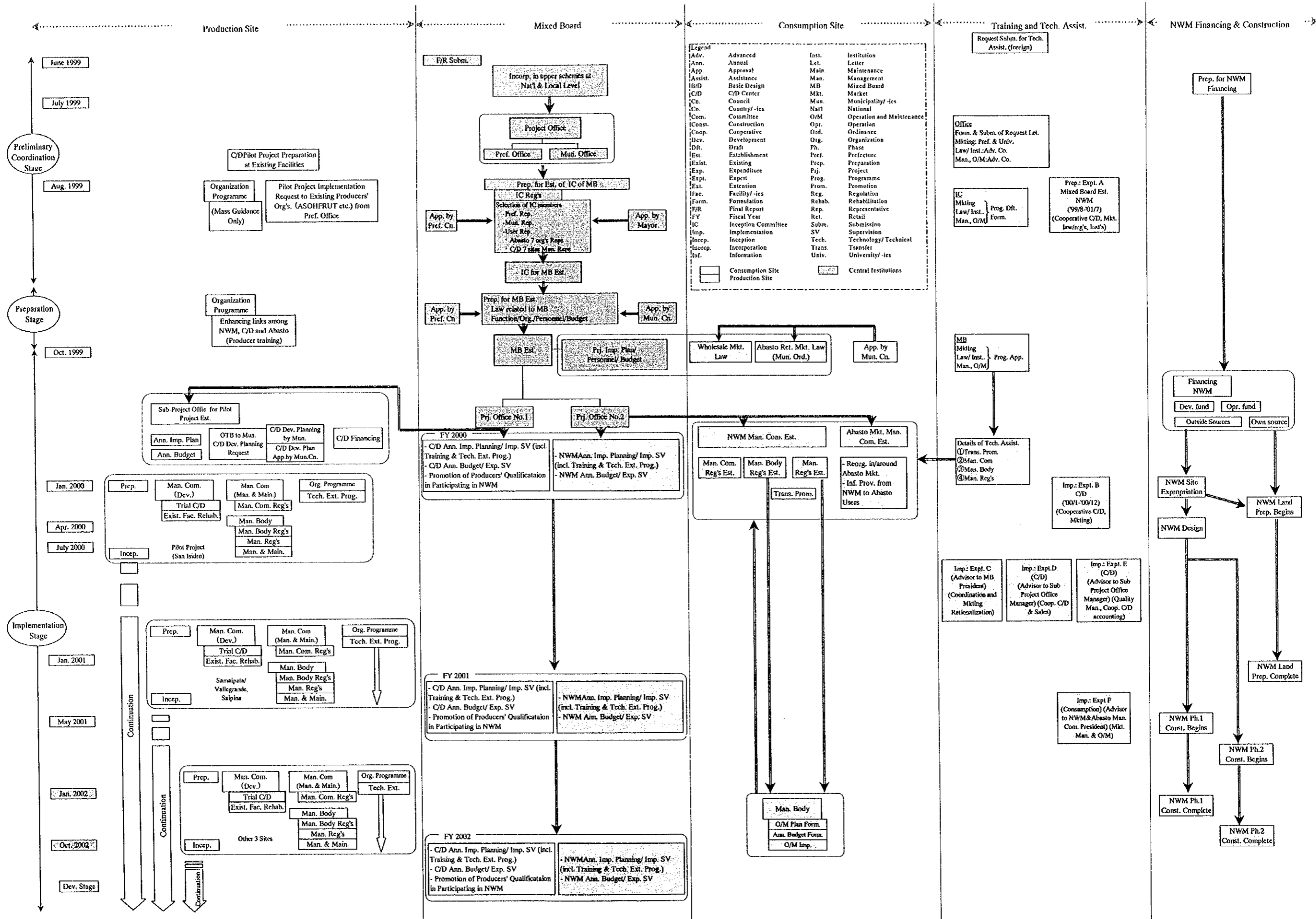


Fig. 9-2 Project Implementation Process

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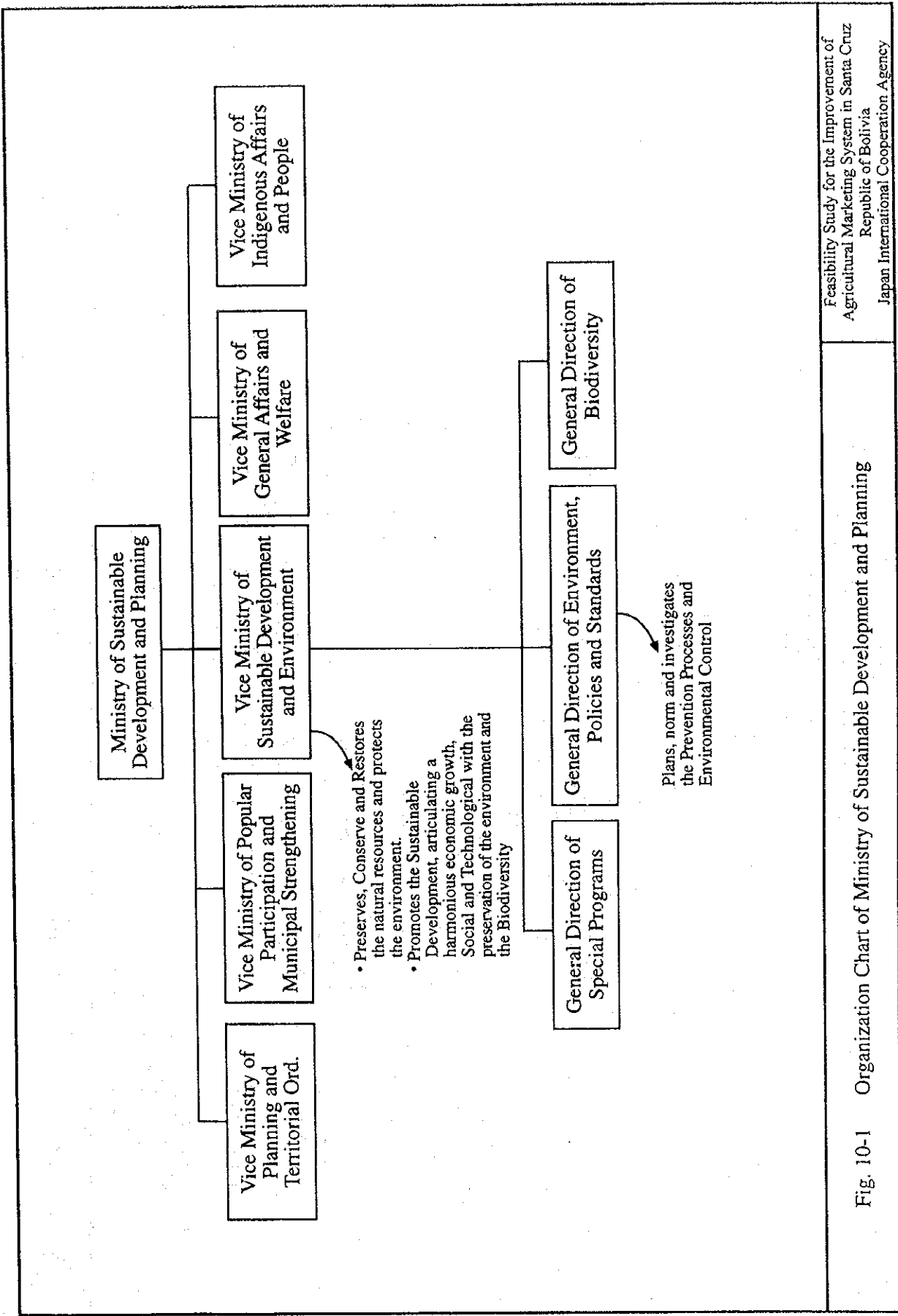


Fig. 10-1 Organization Chart of Ministry of Sustainable Development and Planning

Feasibility Study for the Improvement of
 Agricultural Marketing System in Santa Cruz
 Republic of Bolivia
 Japan International Cooperation Agency

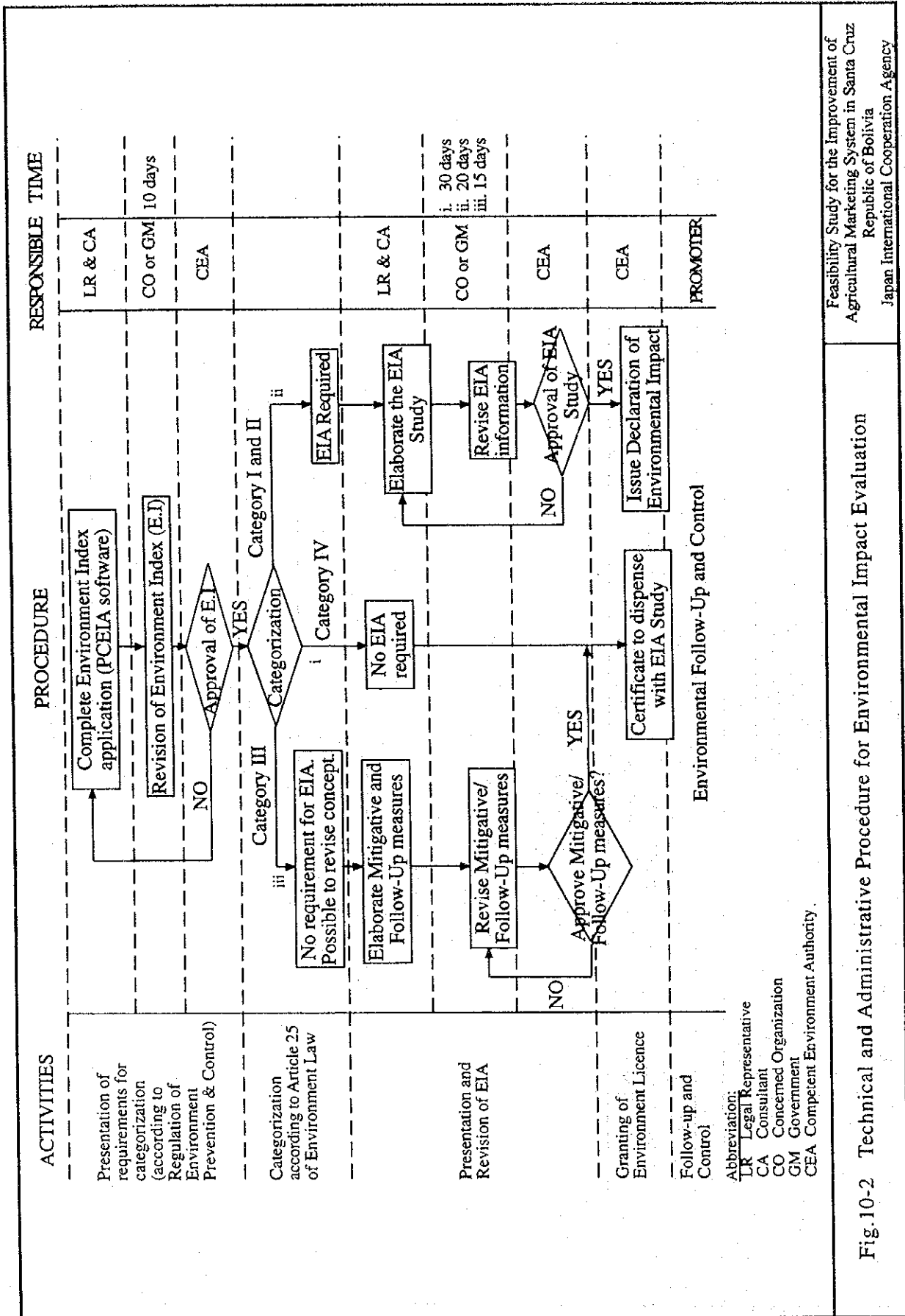


Fig.10-2 Technical and Administrative Procedure for Environmental Impact Evaluation

Feasibility Study for the Improvement of Agricultural Marketing System in Santa Cruz Republic of Bolivia
 Japan International Cooperation Agency

*Feasibility Study
for the Improvement of Agricultural
Marketing System
in
Santa Cruz*

TABLES

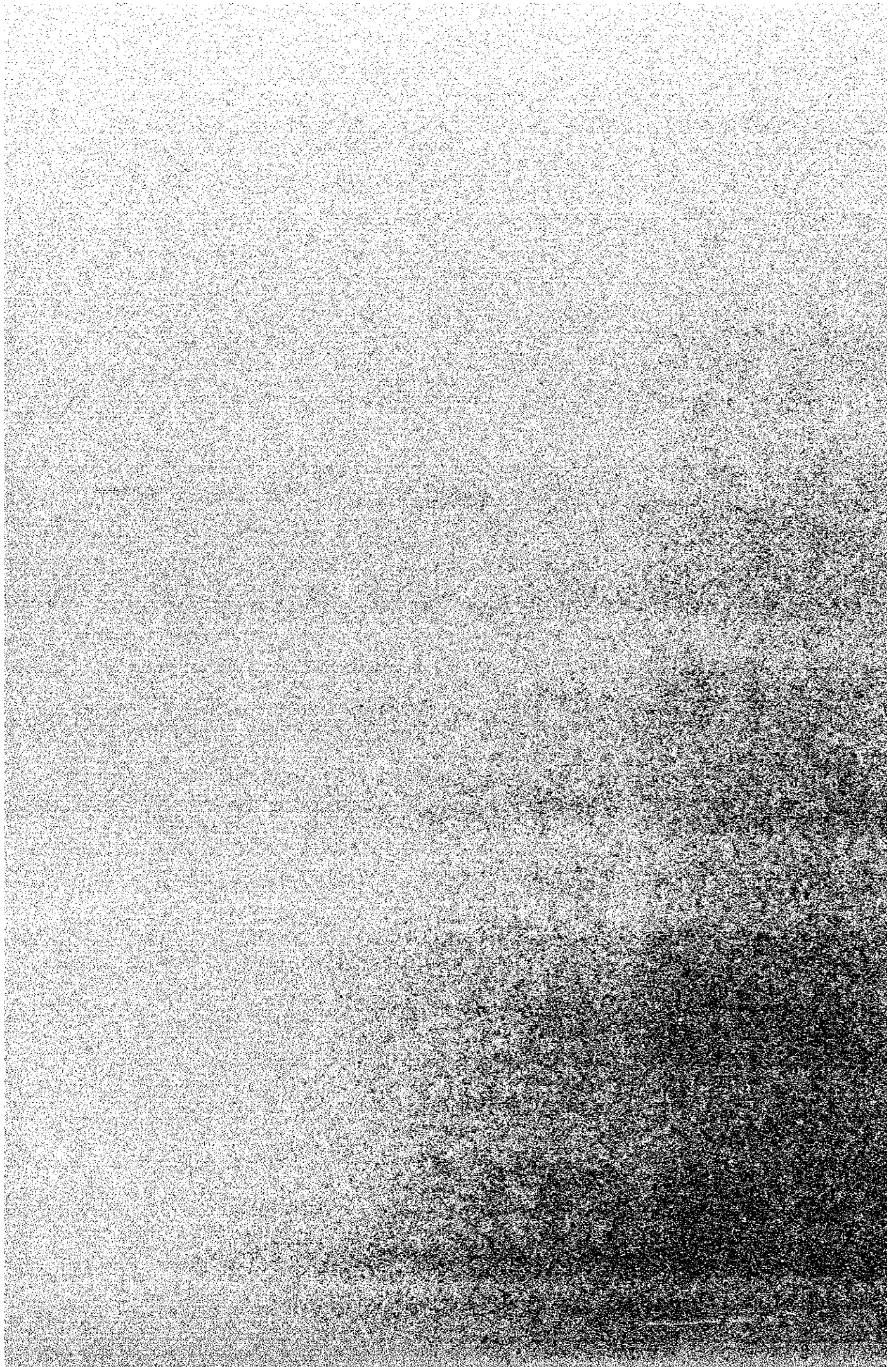


Table 2-1 EXISTING IRRIGATION PROJECTS IN SANTA CRUZ DEPARTMENT

Province	Gross Irrigation Command Area(ha)	No. of Beneficiaries	Irrigated Area per Beneficiary(ha)
Florida	1,317	907	1.5
Caballero	3,362	2,414	1.4
Vallegrande	1,832	1,208	1.5
Valley Area Total	6,511	4,529	1.4
Other Areas	2,955	1,518	1.9
Santa Cruz Total	9,466	6,047	1.6

Remarks

1. Project with canal irrigation system; source: Plan General de Riego, Department Santa Cruz, CORDECRUZ, 1994
 2. "Mairana, Filadelfia/Mendiola" in Florida Province include pumping irrigation area
- Source: Plan General de Riego, Department Santa Cruz, CORDECRUZ, 1994 and data presented by PRICRUZ

Table 2-2 PRODUCTION AND MARKETING VOLUME OF FRUITS AND VEGETABLES, AND OUTLINE OF IRRIGATION AREA IN THE VALLEY AREAS (1998)

Province	Products				Marketing Volume by Destination(ton)				No of Beneficiaries
	Irrigation area (ha)	Vegetables (ton)	Fruits (ton)	Total (ton)	St Cruz	Cochabamba	Local	Total	
(1)Florida	1,317 (3,420)	35,900	6,700	42,600	32,810 90%	2,831 8%	570 2%	36,210 100%	907
(2)Caballero	3,362 (3,520)	38,500	400	38,900	14,451 43%	19,449 57%	0 0%	33,900 100%	2,414
(3)Vallegrande	1,832 (3,200)	29,300	6,000	35,300	27,300 95%	0 0%	1,585 5%	28,905 100%	1,208
Total	6,511 (10,140)	103,700	13,100	116,800	74,581	22,280	2,155	99,015	4,529

Remark:

1. Feasibility Study for the Improvement of Agricultural Marketing System in Santa Cruz, 1998.
2. () signifies the cultivated areas of fruits and vegetables (incl. irrigated and non-irrigated)

Table 2-3 AREAS PLANNED TO BE IRRIGATED IN THE VALLEY AREAS AND ITS BENEFICIARIES

	Areas to be irrigated (ha)			No of Beneficiaries
	Rehabilitation	Expansion	Total	
(1)Florida	317	1,425	1,742	740
(2)Caballero	3,132 (1755)	1,193 (590)	4,325 (2345)	1,670
(3)Vallegrande	70	279	349	124
Total	3,519	2,897	6,416	2,534

Remark:

1. Feasibility Study for the Improvement of Agricultural Marketing System in Santa Cruz, 1998.
2. () signifies the areas to be covered by the "Irrigation Development Project under Comarapa-Saipina-San Rafael" by KFW.

Table 2-4 ESTIMATED CURRENT CROP PRODUCTION IN VALLEY REGION BY PROVINCE (1997)

Crops	Florida Province		Caballero Province		Vallegrande Province		Production (000t)
	Production (000t)	Share(%)	Production (000t)	Share(%)	Production (000t)	Share(%)	
1. Cereals & Beans							
Maize	33.0	47	4.4	6	33.0	47	70.4
Wheat			1.0	25	3.0	75	4.0
Beans	1.5	65			0.8	35	2.3
Others	0.5	50	0.2	20	0.3	30	1.0
Sub-total	35.0	45	5.6	7	37.1	48	77.7
2. Vegetables							
Potatoes	15.0	28	16.7	31	22.0	41	53.7
Tomato	8.5	34	12.8	51	3.8	15	25.1
Lettuce	8.0	100					8.0
Choclo			1.3	100			1.3
Others	4.4	28	7.7	49	3.5	22	15.6
Sub-total	35.9	35	38.5	37	29.3	28	103.7
3. Fruits							
Peach	2.5	56			2.0	44	4.5
Plum					1.0	100	1.0
Citrus	2.5	100					2.5
Others	1.7	33	0.4	8	3.0	59	5.1
Sub-total	6.7	51	0.4	3	6.0	46	13.1
4. Others							
Tobacco	0.8	100					0.8
Sugarcane	4.0	15	15.0	56	8.0	30	27.0
Sub-total	4.8	17	15.0	54	8.0	29	27.8
Total	82.4	-	59.5	-	80.4	-	222.3

Remarks:

1. "Others" in 1. Cereals & Beans include groundnut & others
2. "Others" in 2. Vegetables include green pepper, beans, peas, cabbage, onion, carrot etc.
3. "Others" in 3. Fruits include plum, grapee, apple, cherimoya

Source:

Florida: Plan Participativo de Desarrollo Municipal Sostenible, 1997, Municipal de Samaipata
Data presented by CIAT & ASOFRUT, Mairana

Caballero: Data presented by PRICRUZ

Estudio de Pre-factibilidad Proyecto Riego Puluquina Arriba-San Isidro-Puluquina Abajo, 1992, CORDECRUZ
Data presented by CIAT/ASOFRUT, San Isidro

Vallegrande: Plan Participativo de Desarrollo Municipal 1998 - 2002, Municipal de Vallegrande
Data presented by CIAT, Vallegrande

Table 2-5 CURRENT ANNUAL MARKETING VOLUMES AND DESTINATION MARKETS OF FRUITS AND VEGETABLES PRODUCED IN VALLEY REGION(1997)

Commodity	Items	Province			Valley Region Total
		Florida	Caballero	Vallegrande	
Potatoes	Production(t)	15,000	16,700	22,000	53,700
	Commercialization Rate(%)	85	90	80	85
	Marketing Volume(t)	12,750	15,030	17,600	45,380
	Destination Market: Share(%)				
	St. Cruz(%)	100	50	100	83
	Cochabamba(%)	0	50	0	17
	Local(%)	0	0	0	0
	Destination Market: Volume(t)				
	St. Cruz(t)	12,750	7,515	17,600	37,865
	Cochabamba(t)	0	7,515	0	7,515
Local(t)	0	0	0	0	
Tomato	Production(t)	8,500	12,800	3,800	25,100
	Commercialization Rate(%)	85	85	85	85
	Marketing Volume(t)	7,225	10,880	3,230	21,335
	Destination Market: Share(%)				
	St. Cruz(%)	90	20	95	55
	Cochabamba(%)	10	80	0	44
	Local(%)	0	0	5	1
	Destination Market: Volume(t)				
	St. Cruz(t)	6,503	2,176	3,069	11,747
	Cochabamba(t)	723	8,704	0	9,427
Local(t)	0	0	162	162	
Other Vegetables	Production(t)	12,400	9,000	3,500	24,900
	Commercialization Rate(%)	85	85	85	85
	Marketing Volume(t)	10,540	7,650	2,975	21,165
	Destination Market: Share(%)				
	St. Cruz(%)	80	60	95	75
	Cochabamba(%)	20	40	0	24
	Local(%)	0	0	5	1
	Destination Market: Volume(t)				
	St. Cruz(t)	8,432	4,590	2,826	15,848
	Cochabamba(t)	2,108	3,060	0	5,168
Local(t)	0	0	149	149	
Fruits	Production(t)	6,700	400	6,000	13,100
	Commercialization Rate(%)	85	85	85	85
	Marketing Volume(t)	5,695	340	5,100	11,135
	Destination Market: Share(%)				
	St. Cruz(%)	90	50	75	82
	Cochabamba(%)	0	50	0	2
	Local(%)	10	0	25	17
	Destination Market: Volume(t)				
	St. Cruz(t)	5,126	170	3,825	9,121
	Cochabamba(t)	0	170	0	170
Local(t)	570	0	1,275	1,845	
Total	Production(t)	42,600	38,900	35,300	116,800
	Commercialization Rate(%)	85	87	82	85
	Marketing Volume(t)	36,210	33,900	28,905	99,015
	Destination Market: Share(%)				
	St. Cruz(%)	91	43	95	75
	Cochabamba(%)	8	57	0	23
	Local(%)	2	0	5	2
	Destination Market: Volume(t)				
	St. Cruz(t)	32,810	14,451	27,320	74,581
	Cochabamba(t)	2,831	19,449	0	22,280
Local(t)	570	0	1,585	2,155	

Source: Results of study by JICA Study Team, 1998

Table 2-6 IRRIGATION DEVELOPMENT PLANS IN SANTA CRUZ DEPARTMENT

Province	Municipality	Gross Irrigation Command Area(ha)			No. of Beneficiaries (households)
		Rehabilitation	Expansion	Total	
Florida	Mairana	317	1,425	1,742	740
Caballero	Comarapa & Saipina	3,132	1,193	4,325	1,670
Vallegrande		70	279	349	124
Valley Region Total		3,519	2,897	6,416	2,534
Cordillera		2,615		2,615	636
Santa Cruz Department Total		6,134	2,897	9,031	3,170

Source: Plan General de Riego Department de Santa Cruz, 1996, Lahmeyer International-Arcotrass-SID SRL.

Table 2-7 ESTIMATED CURRENT CROPPED AREAS AND CROP PRODUCTION IN MAJOR PRODUCING AREAS (1997)

Crops	Florida						Comarapa						Vallegrande			
	Samaipata Area		Mairana Area		Pampa Grande Area		Comarapa Area		San Isidro Area		Saipina Area		Vallegrande Area			
	Cropped Area (ha)	Production (t)	Cropped Area (ha)	Production (t)	Cropped Area (ha)	Production (t)	Cropped Area (ha)	Production (t)	Cropped Area (ha)	Production (t)	Cropped Area (ha)	Production (t)	Cropped Area (ha)	Production (t)		
1. Cereals & Beans																
Maize	2,900	6,380	6,200	13,640	2,500	5,500	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	6,200	13,640
Wheat	1,100	1,650	700	1,050	500	750	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	900	1,080
Beans	50	50	100	100	100	100	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.		
Others	4,050	8,080	7,000	14,790	3,100	6,350	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	7,100	14,720
Sub-total																
2. Vegetables																
Potatoes	470	5,170	140	1,680	300	3,600	290	3,190	500	6,000	680	7,480	900	9,900		
Tomato	70	1,050	110	1,650	240	4,080	100	1,700	220	3,740	430	7,310	100	1,500		
Lettuce	50	1,000	110	2,200	240	4,800										
Choclo	30	150	100	1,000	420	2,100	210	1,050	490	4,900	340	1,700	50	500		
Others	620	7,370	460	6,530	1,200	14,580	600	5,940	1,430	15,960	1,450	16,490	1,050	11,900		
Sub-total																
3. Fruits																
Peach	30	300	110	1,100	50	500									120	1,200
Plum															50	500
Citrus	100	1,000	50	500	80	800										
Others	60	600	90	900			40	400							180	1,800
Sub-total	190	1,900	250	2,500	130	1,300	40	400	0	0	0	0	0	0	350	3,500
4. Others																
Tobacco	760	1,060	400	560			n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	200	8,000
Sugarcane	80	3,200			30	1,200	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.		
Others	840	4,260	400	560	30	1,200	n.a.	n.a.	0	0	250	15,000	200	8,000		
Sub-total																
Total	5,700	21,610	8,110	24,380	4,460	23,430	640	6,340	1,430	15,960	1,700	31,490	8,700	38,120		

Remarks 1: Samaipata, Mairana, Pampa Grande, Saipina & Vallegrande: cropped area and production in the whole municipality

Remarks 2: Comarapa: cropped area and production in Comarapa municipality excluding those in San Isidro Area; San Isidro: cropped area and production in irrigated areas in San Isidro and Pulquina

Remarks 3: "Other" in 1. Cereals & beans include groundnut & others

Remarks 4: "Others" in 2. Vegetables include green pepper, beans, peas, cabbage, onion, carrot etc.

Remarks 5: "Others" in 3. Fruits include grape, apple

Remarks 6: "Others" in 4. Others include sugarcane, cassava etc.

Source: Samaipata: Plan Participativo de Desarrollo Municipal Sostenible, 1997, Municipal de Samaipata

Pampa Grande: Data presented by CIAT & municipal office, Pampa Grande

Comarapa & Saipina: Data presented by PRICRUZ

San Isidro: Estudio de Pre-factibilidad Proyecto Riego Pulquina Arriba-San Isidro-Pulquina Abajo, 1992, CORDECruz; Data presented by CIAT/ASOFRUT, San Isidro

Vallegrande: Plan Participativo de Desarrollo Municipal 1998 - 2002, Municipal de Vallegrande; Data presented by CIAT, Vallegrande

Table 2-8

CURRENT ANNUAL MARKETING VOLUMES AND DESTINATION MARKETS OF
FRUITS AND VEGETABLES BY MAJOR PRODUCING AREAS(1997)

Commodity	Florida			Caballero			Vallegrande	
	Samajpata	Mairana	Pampa Grande	Comarapa	San Isidro	Saipina	Vallegrande	
Potatoes	Production(t)	5,170	1,680	3,600	3,190	6,000	7,480	9,900
	Commercialization(%)	80	80	90	80	90	90	80
	Marketing Volume(t)	4,136	1,344	3,240	2,552	5,400	6,732	7,920
	Destination Market:Share(%)							
	St. Cruz(%)	100	100	100	60	70	30	100
	Cochabamba(%)	0	0	0	40	30	70	0
	Local(%)	0	0	0				0
	Destination Market:Volume(t)							
	St. C St. Cruz(t)	4,136	1,344	3,240	1,531	3,780	2,020	7,920
	Coct Cochabamba(t)	0	0	0	1,021	1,620	4,712	0
Loca Local(t)	0	0	0	0	0	0	0	
Tomato	Production(t)	1,050	1,650	4,080	1,700	3,740	7,310	1,500
	Commercialization(%)	85	85	85	85	85	85	85
	Marketing Volume(t)	893	1,403	3,468	1,445	3,179	6,214	1,275
	Destination Market:Share(%)							
	St. Cruz(%)	100	80	90	50	30	5	95
	Cochabamba(%)	0	20	10	50	70	95	0
	Local(%)	0	0	0	0	0	0	5
	Destination Market:Volume(t)							
	St. C St. Cruz(t)	893	1,122	3,121	723	954	311	1,211
	Coct Cochabamba(t)	0	281	347	723	2,225	5,903	0
Loca Local(t)	0	0	0	0	0	0	64	
Other Vegetables	Production(t)	1,150	3,200	6,900	1,050	6,220	1,700	500
	Commercialization(%)	85	85	85	85	85	85	85
	Marketing Volume(t)	978	2,720	5,865	893	5,287	1,445	425
	Destination Market:Share(%)							
	St. Cruz(%)	100	100	70	60	60	70	95
	Cochabamba(%)	0	0	30	40	40	30	0
	Local(%)	0	0	0	0	0	0	5
	Destination Market:Volume(t)							
	St. C St. Cruz(t)	978	2,720	4,106	536	3,172	1,012	404
	Coct Cochabamba(t)	0	0	1,760	357	2,115	434	0
Loca Local(t)	0	0	0	0	0	0	21	
Fruits	Production(t)	1,900	2,500	1,300	400			3,500
	Commercialization(%)	85	85	85	85			85
	Marketing Volume(t)	1,615	2,125	1,105	340	0	0	2,975
	Destination Market:Share(%)							
	St. Cruz(%)	90	100	60	50			75
	Cochabamba(%)	0	0	0	50			0
	Local(%)	10	0	40	0			25
	Destination Market:Volume(t)							
	St. C St. Cruz(t)	1,454	2,125	663	170			2,231
	Coct Cochabamba(t)	0	0	0	170			0
Loca Local(t)	162	0	442	0			744	
Total	Production(t)	9,270	9,030	15,880	6,340	15,960	16,490	15,400
	Commercialization(%)	82	84	86	82	87	87	82
	Marketing Volume(t)	7,621	7,592	13,678	5,230	13,866	14,391	12,595
	Destination Market:Share(%)							
	St. Cruz(%)	98	96	81	57	57	23	93
	Cochabamba(%)	0	4	15	43	43	77	0
	Local(%)	2	0	3	0	0	0	7
	Destination Market:Volume(t)							
	St. C St. Cruz(t)	7,460	7,311	11,130	2,959	7,906	3,342	11,766
	Coct Cochabamba(t)	0	281	2,106	2,270	5,960	11,049	0
Loca Local(t)	162	0	442	0	0	0	829	

Source: Results of study by JICA Study Team, 1998

Table 2-9 MAJOR AGRICULTURE FACILITIES RELATED WITH PRESENT STUDY IN MAJOR PRODUCING AREAS

Major Producing Areas	Facility	Constructed	Possession	Capacity	Operation & Management		Use/Remarks
					ASOFRUT	ASOFRUT	
Samaipata Area	Collection facility	1985	ASOFRUT		ASOFRUT	Rented out for storage of food stuff under PAIS program	
	Fruit processing facility (only building)	1994	ASOFRUT		ASOFRUT	Not used: trial production of fruit jam & marmalade in 1996 under the guidance of JOCV	
	Local open market	-	Municipal government	-	Municipal government	Opened ally	
Mairana Area	Corn flour mill	1978	Private	400 t/day	Private	Commercial operation	
	Tobacco collection center	-	Private	-	Private	Operation from April to July	
	Municipal market	1978	Municipal government	2900m2	Municipal government	Open mainly on Sunday; oresently under renovation	
Pampa Grande Area	Wheat seed processing facility	-	Private	-	Private	Commercial operation	
	Local open market	-	Municipal government	-	Municipal government	Daily; operation started in August 1998	
	Municipal market	1999	Municipal government	130 plots	Municipal government	2 story building in Los Negros; construction suspended because of objection of residents of Los Negros	
Comarapa Area	Municipal market	-	Municipal government	-	Municipal government	Daily	
	Warehouse	-	EMCA	-	EMCA	Storage of farm inputs	
San Isidro Area	Collection facility	1983	PETHOSAN		San Isidro sub-municipality	Not used; originally constructed for tomato processing use of facility entrusted to San Isidro in 1993 for 5 years	
	Municipal market	-	Municipal government	-	Municipal government	Daily	
Saipina Area	Local open market	-	Municipal government	-	Municipal government	Daily; operation started in August 1998	
	Municipal market	-	Municipal government	-	Municipal government	Daily	
Vallegrande Area	Brown sugar processing facility		Individual		Individual	About 30 in total	
	Farmers market(etail market)	1993	Municipal government	800m2	Municipal government	Saturday & Sunday	
	Local open market	-	Municipal government	-	Municipal government	Daily; 2 markets in municipal	

Source: Information provided by representatives of producers, agriculture institutions & municipal offices(JICA Study findings, 1998)

Table 2-10 POPULATION BY PROVINCE IN SANTA CRUZ DEPT.

	1995	1996	1997
1. Andre Ibanez	927,197	967,590	1,009,379
1) Santa Cruz City	838,464	874,991	912,781
		(+4.32%)	(+4.32%)
2) Others	88,733	92,599	96,598
2. Valley area	66,416	65,924	65,414
1) Vallegrande	27,098	26,899	26,692
2) Florida	22,769	22,512	22,250
3) Caballero	16,549	16,513	16,472
3. Others	558,941	568,002	577,158
Santa Cruz Dept.	1,552,554	1,601,516	1,651,951
		(+3.15%)	(+3.15%)

Source: Anuario Estadístico 1997, Instituto Nacional de Estadística (INE)

Table 2-11 SUPPLY AND DEMAND OF FRUIT AND VEGETABLE IN SANTA CRUZ DEPT. (1994)

	Supply			Demand			S/D Balance
	Production	Inflow	Total	Consumption	Outflow	Total	
Valley	94	0	94	22	20	42	+52
Low land	292	6	298	183	77	260	+38
SC City	0	143	143	233	0	233	-90
Total	386	149	535	438	97	535	0

Source: JICA Study Team, 1994

Table 2-12 SUPPLY AND DEMAND OF ROOT CROP IN SANTA CRUZ DEPT. (1994)

	Supply			Demand			S/D Balance
	Production	Inflow	Total	Consumption	Outflow	Total	
Valley	25	0	25	14	4	18	+7
Low land	162	3	165	87	68	155	+10
SC City	0	35	35	52	0	52	-17
Total	187	38	225	153	72	225	0

Source: JICA Study Team, 1994

Table 2-13 SUPPLY AND DEMAND OF VEGETABLE IN SANTA CRUZ DEPT. (1994)

	Supply			Demand			S/D Balance
	Production	Inflow	Total	Consumption	Outflow	Total	
Valley	61	0	61	5	15	20	+41
Low land	23	2	25	22	0	22	+3
SC City	0	39	39	83	0	83	-44
Total	84	41	125	110	15	125	0

Source: JICA Study Team, 1994

Table 2-14 SUPPLY AND DEMAND OF FRUIT IN SANTA CRUZ DEPT. (1994)

	Supply			Demand			S/D Balance
	Production	Inflow	Total	Consumption	Outflow	Total	
Valley	8	0	8	3	1	4	+4
Low land	107	1	108	74	9	83	+25
SC City	0	69	69	98	0	98	-29
Total	115	70	185	175	10	185	0

Source: JICA Study Team, 1994

Table 2-15 SUPPLY AND DEMAND OF FRUIT AND VEGETABLE IN SANTA CRUZ DEPT. (1998)

Unit: 1,000 tons

	Supply			Demand			S/D Balance
	Production	Inflow	Total	Consumption	Outflow	Total	
Valley	117	0	117	21	22	43	+74
Low land	362	0	362	212	93	305	+57
External	-	13	13	-	-	-	+13
SC City	0	143	143	287	0	287	-144
Total	479	156	635	520	125	635	0

Source: JICA Study Team, 1998

Table 2-16 SUPPLY AND DEMAND OF ROOT CROP IN SANTA CRUZ DEPT. (1998)

Unit: 1,000 tons

	Supply			Demand			S/D Balance
	Production	Inflow	Total	Consumption	Outflow	Total	
Valley	54	0	54	13	8	21	+33
Low land	192	0	192	101	76	177	+15
External	-	12	12	-	-	-	+12
SC City	0	17	17	64	0	64	-47
Total	250	29	275	116	84	267	+13

Source: JICA Study Team, 1998

Table 2-17 SUPPLY AND DEMAND OF VEGETABLE IN SANTA CRUZ DEPT. (1998)

Unit: 1,000 tons

	Supply			Demand			S/D Balance
	Production	Inflow	Total	Consumption	Outflow	Total	
Valley	50	0	50	5	14	19	+31
Low land	21	0	21	25	0	25	-4
External	-	0	0	-	0	0	0
SC City	0	65	65	102	0	102	-37
Total	71	65	136	132	14	146	-10

Source: JICA Study Team, 1998

Table 2-18 SUPPLY AND DEMAND OF FRUIT IN SANTA CRUZ DEPT. (1998)

Unit: 1,000 tons

	Supply			Demand			S/D Balance
	Production	Inflow	Total	Consumption	Outflow	Total	
Valley	13	0	13	3	0	3	+10
Low land	149	0	149	86	17	103	+46
External	-	1	1	-	-	-	+1
SC City	0	61	61	121	0	121	-60
Total	162	62	224	210	17	227	-3

Source: JICA Study Team, 1998

Table 2-19 ORIGIN/DESTINATION OF FRUIT AND VEGETABLE IN SANTA CRUZ DEPT. (1994)

Unit: 1,000 tons

	Valley	Low land	SC City	Sub-total	Outside SC	Export	Total
Valley	22	0	52	74	20	0	94
Low land	0	177	38	215	77	0	292
SC City	0	5	0	5	0	0	5
Sub-total	22	182	90	294	97	0	391
Outside SC	0	1	143	144	-	0	1440
Total	22	183	233	438	97	0	535

Source: JICA Study Team, 1994

Table 2-20 ORIGIN/DESTINATION OF ROOT CROP IN SANTA CRUZ DEPT. (1994)

Unit: 1,000 tons

	Valley	Low land	SC City	Sub-total	Outside SC	Export	Total
Valley	14	0	7	21	4	0	25
Low land	0	84	10	94	68	0	162
SC City	0	2	0	2	0	0	2
Sub-total	14	86	17	117	72	0	189
Outside SC	0	1	35	36	-	0	36
Total	14	87	52	153	72	0	225

Source: JICA Study Team, 1994

Table 2-21 ORIGIN/DESTINATION OF VEGETABLE IN SANTA CRUZ DEPT. (1994)

Unit: 1,000 tons

	Valley	Low land	SC City	Sub-total	Outside SC	Export	Total
Valley	5	0	41	46	15	0	61
Low land	0	20	3	23	0	0	23
SC City	0	2	0	2	0	0	2
Sub-total	5	22	44	71	15	0	86
Outside SC	0	0	39	39	-	0	39
Total	5	22	83	110	15	0	125

Source: JICA Study Team, 1994

Table 2-22 ORIGIN/DESTINATION OF FRUIT IN SANTA CRUZ DEPT. (1994)

Unit: 1,000 tons

	Valley	Low land	SC City	Sub-total	Outside SC	Export	Total
Valley	3	0	4	7	1	0	8
Low land	0	73	25	98	9	0	107
SC City	0	1	0	1	0	0	1
Sub-total	3	74	29	106	10	0	116
Outside SC	0	0	69	69	-	0	69
Total	3	74	98	175	10	0	185

Source: JICA Study Team, 1994

Table 2-23 ORIGIN/DESTINATION OF FRUIT AND VEGETABLE IN SANTA CRUZ DEPT. (1998)

Unit: 1,000 tons

	Valley	Low land	SC City	Sub-total	Outside SC	Export	Total
Valley	21	0	72	93	24	0	117
Lowland	0	212	59	271	91	0	362
SC City	0	0	0	0	0	0	0
Sub-total	21	212	131	364	115	0	479
Outside SC	0	0	143	143	-	0	143
Import	0	0	13	13	0	-	13
Total	21	212	287	520	115	0	635

Source: JICA Study Team, 1998

Table 2-24 ORIGIN/DESTINATION OF ROOT CROP IN SANTA CRUZ DEPT. (1998)

Unit: 1,000 tons

	Valley	Low land	SC City	Sub-total	Outside SC	Export	Total
Valley	13	0	17	30	5	0	35
Low land	0	101	10	111	81	0	192
SC City	0	0	0	0	0	0	0
Sub-total	13	101	27	141	86	0	227
Outside SC	0	0	26	26	-	0	26
Import	0	0	12	12	0	-	12
Total	13	101	65	179	86	0	265

Source: JICA Study Team, 1998

Table 2-25 ORIGIN/DESTINATION OF VEGETABLE IN SANTA CRUZ DEPT. (1998)

Unit: 1,000 tons

	Valley	Low land	SC City	Sub-total	Outside SC	Export	Total
Valley	5	0	51	56	13	0	69
Low land	0	25	8	33	5	0	38
SC City	0	0	0	0	0	0	0
Sub-total	5	25	59	89	18	0	107
Outside SC	0	0	43	43	-	0	43
Import	0	0	0	0	0	-	0
Total	5	25	102	132	18	0	150

Source: JICA Study Team, 1998

Table 2-26 ORIGIN/DESTINATION OF FRUIT IN SANTA CRUZ DEPT. (1998)

Unit: 1,000 tons

	Valley	Low land	SC City	Sub-total	Outside SC	Export	Total
Valley	3	0	4	7	6	0	13
Low land	0	86	41	127	5	0	132
SC City	0	0	0	0	0	0	0
Sub-total	3	86	45	134	11	0	145
Outside SC	0	0	74	74	-	0	74
Import	0	0	1	1	0	-	1
Total	3	86	120	209	11	1	220

Source: JICA Study Team, 1998

Table 2-27 SEASONAL VARIATION OF COMMODITY-WISE INFLOW VOLUME TO ABASIO MARKET

Unit: tons/week

Product	1 st Phase			2 nd Phase			1998			1998			
	Valley	Lowland	Study	Valley	Lowland	Study	August	Outside SC	Import	August	Outside SC	Import	Total
Potato	209	155	-	197	-	63	78	791	240	78	63	791	1,051 (39.1%)
Tomato	114	67	-	188	-	2	-	-	-	-	2	-	190 (7.0%)
Pimenton	3	3	-	15	-	-	-	-	-	-	-	-	15 (0.5%)
Onion	16	23	604	-	-	54	604	-	-	-	54	-	54 (2.0%)
Lettuce	222	-	-	36	-	-	-	-	-	-	-	-	36 (1.3%)
Other vegetables	190	138	108	107	20	149	108	-	-	-	149	-	276 (10.3%)
Banana (Platano)	-	143	623	42	238	620	623	-	-	-	620	-	900 (33.4%)
Pineapple	-	7	-	-	13	68	-	-	-	-	68	-	81 (3.0%)
Watermelon	-	25	70	34	2	-	70	-	-	-	-	-	36 (1.3%)
Other fruits	20	88	81	-	40	6	81	4	193	40	6	6	52 (2.0%)
Total	774 (24.0%)	649 (20.1%)	1,564 (48.4%)	619 (22.9%)	313 (11.6%)	962 (35.7%)	244 (7.6%)	797 (29.6%)	3,231 (100%)	2,691 (100%)	2,691 (100%)	2,691 (100%)	2,691 (100%)

Remark: The data of 2nd phase study is multiplied 3.5 for two days' inflow volume. The data of 1st phase study is for successive 7 days' inflow volume.
Source: JICA Study Team, November and August 1998

Table 2-28 RATIO OF TRUCKS ENTERING ABASTO MARKET BY TRUCK CAPACITIES

	Unit: %				
	Less than 5 tons	5 to 10 tons	10 to 20 tons	20 to 30 tons	Total
1 st phase study	49.4	18.9	15.1	16.6	100
2 nd phase study	50.0	19.4	16.7	13.9	100

Source: JICA Study Team, August and November 1998

Table 2-29 INCOMING TRUCK TO ABASTO MARKET BY ORIGIN AND CAPACITY

	Less than 5 tons	5 to 10 tons	10 to 20 tons	20 to 30 tons	Total
Valley	22	10	1	2	35 (32.4%)
Low land	5	3	5	2	15 (13.9%)
Outside SC	26	5	8	3	42 (38.9%)
Import	1	3	4	8	16 (14.8%)
Total	54(50.0%)	21(19.4%)	18(16.7%)	15(13.9%)	108 (100%)

Source: JICA Study Team, November 1998

Table 2-30 DISTRIBUTION OF INCOMING PRODUCTS IN ABASTO MARKET

Year	Wholesalers in Abasto	Retailers in Abasto	Retailers in other market	Sub-total	Public consumers	Supermarket	Institution	Intermediary outside SC	Unit: tons/week	
									Total	Total
1994	1,977 (74.6%)	199 (7.5%)	117 (4.4%)	2,313 (87.3%)		358 (14.0%)			2,651 (100%)	
1998	2,119 (65.5%)	585 (18.1%)	294 (9.1%)	2,998 (92.8%)	211 (6.5%)	5 (0.2%)	2 (0.1%)	15 (0.5%)	3,231 (100%)	

Source: JICA Study Team, June 1994 and August 1998

Table 2-31 DISTRIBUTION OF PRODUCT FROM WHOLESALERS IN ABASTO MARKET

Year	Retailers in Abasto	Retailers in other market	Sub-total	Public consumers	Supermarket	Institutions	Outside SC	Unit: tons/week	
								Total	Total
1994	312 (15.6%)	1,349 (67.6%)	1,661 (83.2%)	226 (11.3%)	20 (1.0%)		90 (4.5%)	1,997 (100%)	
1998	1,127 (53.2%)	451 (21.3%)	1,578 (74.5%)	449 (21.2%)	32 (1.5%)	43 (2.0%)	17 (0.8%)	2,119 (100%)	

Source: JICA Study Team, June 1994 and August 1998

Table 2-32 WHOLESALE PRICE FLUCTUATION OF FRUITS AND VEGETABLES IN SANTA CRUZ (JAN 1996 - DEC 1997)

Commodity	Unit	Max. price (Bs.)	Min. price (Bs.)	Max./Min.
Potato (Hollandesa)	@	23.53	8.67	2.71
Cassava	@	14.00	5.44	2.57
Lettuce	Basket ,3@	78.33	16.70	4.69
Pimenton	Bag, 20x12	74.77	21.76	3.44
Tomato (Pera)	Box, 18 kg	64.44	7.63	8.45
Tomato (Manz)	Box, 20 kg	71.39	11.95	5.97
Peas	@	33.09	9.31	3.55
Cabbage	Bag, 50-60	70.00	27.73	2.52
Onion	15@	443.86	80.06	5.54
Mandarin	100 pieces	57.50	12.00	4.79
Pineapple (Large)	100 pieces	280.00	200.00	1.4
Watermelon	100 pieces	731.54	458.82	1.59
Peach (Samaipata)	@	56.67	45.00	1.25
Apple (Argentine)	Box, 198 pieces	160.00	92.50	1.73
Apple (Chile)	Box, 200 pieces	136.00	83.81	1.62

Source: Numeros de Nuestra Tierra, 1998, CAO; Santa Cruz - Bolivia

Remarks: @ means arroba. (11.5 kg)

Table 2-33 NUMBER OF TRUCKS ENTERING TO ABASTO MARKET BY HOUR

Hour	August 1998 1 st phase study	November 1998 2 nd phase study
0 to 6	145 (37 %)	172 (45 %)
6 to 12	64 (17 %)	63 (17 %)
12 to 18	124 (31 %)	112 (30 %)
18 to 24	61 (15 %)	31 (8 %)
Total	394 (100%)	378 (100%)

Remarks: The data of August 1998 is the number of trucks for successive 7 days. The data of November 1998 is for 2 days and recalculated for 7 days equivalent for the convenience of comparison.

Source: JICA Study Team, August and November 1998

Table 2-34 NUMBER OF TRUCKS ENTERING BY ORIGIN TO ABASTO MARKET BY HOUR

Hour	0 to 6	6 to 12	12 to 18	18 to 24	Total
Valley	16	8	8	3	35 (32 %)
Low land	5	3	4	3	15 (14 %)
Outside SC	17	7	16	2	42 (39 %)
Import	11	0	3	2	16 (15 %)
Total	49(45 %)	18(17 %)	31(29 %)	10(9 %)	108 (100%)

Source: JICA Study Team, November 1998

Table 2-35 NUMBER OF TRUCKS ENTERING ABASTO FROM MIDNIGHT TO 6AM. BY ORIGIN AND CAPACITY

	Less than 5 tons	5 to 10 tons	10 to 20 tons	20 to 30 tons	Total
Valley	10	3	2	0	15 (31 %)
Low land	1	2	2	0	5 (10 %)
Outside SC	4	3	4	4	15 (30 %)
Import	1	2	3	8	14 (29 %)
Total	16 (33 %)	10 (20 %)	11 (22 %)	12 (25 %)	49 (100%)

Source: JICA Study Team, November 1998

Table 2-36 PRODUCTION VOLUMES AND PRODUCTIVITIES OF POTATO AND TOMATO IN MERCOSUR AND PACT ANDEAN COUNTRIES

	Potato Production Q'ty (1,000 tons)	Potato Productivity (Ton/ha)	Tomato Production Q'ty (1,000 tons)	Tomato Productivity (Ton/ha)
Argentina	2,000	20.0	740	30.8
Bolivia	725	5.6	46	10.2
Brazil	2,699	14.3	2,639	43.5
Chile	828	13.8	1,370	63.0
Columbia	2,594	16.4	300	23.4
Paraguay	2	6.1	43	37.0
Peru	2,265	9.8	214	32.0
USA	22,549	39.0	11,700	60.7

Source: FAO Production Yearbook 1996 (Vol.50)

Table 2-37 THE PRICE OF FRUIT & VEGETABLE IN CENTRAL MARKET, BUENOS AIRES, ARGENTINE IN 1998

Unit: Upper column, Pesos/kg; Lower column, Bs./kg equivalent

	POTATO	TOMATO	ONION	CARROT	BANANA	CITRUS	PINE-APPLE	PEACH
Jan.	0.12 (0.67)	0.36 (2.02)	0.18 (1.01)	0.16 (0.90)	0.44 (2.46)	0.24 (1.34)	0.71 (3.98)	0.53 (2.97)
Feb.	0.11 (0.62)	0.31 (1.74)	0.21 (1.18)	0.13 (0.73)	0.57 (3.19)	0.33 (1.85)		0.76 (4.26)
Mar.	0.1 (0.56)	0.34 (1.90)	0.20 (1.12)	0.15 (0.84)	0.45 (2.52)	0.44 (2.46)		0.94 (5.26)
Apr.	0.15 (0.84)	0.36 (2.02)	0.15 (0.84)	0.24 (1.34)	0.36 (2.02)	0.30 (1.68)	0.96 (5.38)	0.86 (4.82)
May	0.14 (0.78)	0.41 (2.30)	0.15 (0.84)	0.15 (0.84)	0.43 (2.41)	0.23 (1.29)	0.94 (5.26)	
June	0.11 (0.62)	0.39 (2.18)	0.13 (0.73)	0.13 (0.73)	0.47 (2.63)	0.21 (1.18)	0.90 (5.04)	
July	0.1 (0.56)	0.52 (2.91)	0.14 (0.78)	0.13 (0.73)	0.64 (3.58)	0.27 (1.51)		
Aug.	0.09 (0.50)	0.84 (4.70)	0.13 (0.73)	0.12 (0.56)	0.55 (3.08)	0.25 (1.40)	0.40 (2.24)	5.30 (29.68)
Sep.	0.08 (0.45)	0.75 (4.20)	0.23 (1.29)	0.12 (0.56)	0.38 (2.13)	0.24 (1.34)	0.83 (4.65)	5.16 (28.90)

Remark: 1 Peso = US\$ 1, US\$ 1 = Bs. 5.6

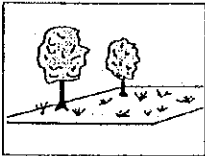
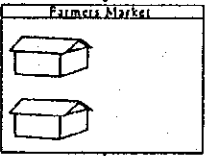
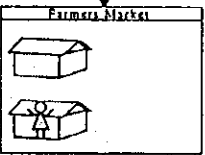
Source: SIIAP (Mercado Central de Buenos Aires)

Table 2-38 WHOLESALE PRICE OF FRUIT & VEGETABLE IN BRAZIL

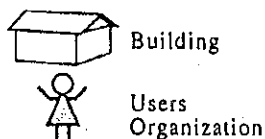
Commodity	Weight (kg)	Price (US\$)	Equivalent Bs./kg
Potato	50	7.08	0.79
Tomato	24	7.24	1.69
Onion	20	11.33	3.17
Carrot	25	5.44	1.22
Banana	18	8.42	2.62
Citrus	25	7.02	1.57
Pineapple	100 unit	69.12	3.86/unit
Peach	14 pieces	2.32	0.93/piece

Source: CEAGESP, Private communication (December 2, 1998)

Table 2-39 HISTORY OF MANAGEMENT ORGANIZATION IN ABASTO MARKET BEFORE 1994 - 1/2

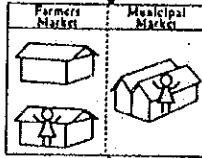
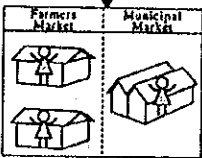
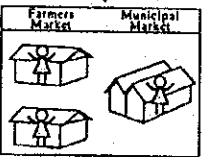
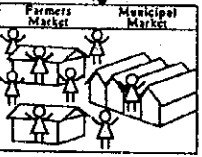
Year	Law/ Regulation Construction/ Rehabilitation	Abasto Market	Management Organization	
			Committee	Management Body
1978	Municipal Gov. decided the construction site of Abasto Market			
1981	According to S.D. 17921, MACA is authorized to acquire a loan from Bolivia's Central Bank for construction of Farmers Market. According to S.D. 18057, Municipal Gov. is in charge of implementation of construction of Farmers Market.			
1983	Inter-institutional agreement between MACA and Municipal Gov. on construction of Abasto Market was signed Two bldgs. were constructed by the fund of Argentina.			
1984	According to S.D. 20015,20427, buildings were handed over to FSUTCSC. According to S.D. 20136, Department Committee is in charge of management of Farmers' market.		Department Committee	<ul style="list-style-type: none"> • Municipal Gov. • FSUTCSC
1985	According to Law, Municipal Gov. is in charge of construction, administration and maintenance of Municipal Market.		Department Committee	<ul style="list-style-type: none"> • Municipal Gov. • FSUTCSC
1987	According to S.D., Department Committee is reorganized to CRAMA		CRAMA	<ul style="list-style-type: none"> • Municipal Gov. • FSUTCSC

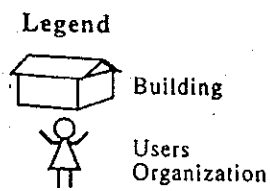
Legend



Source : Field Survey of Phase I of Feasibility Study for the Improvement of Agricultural Marketing System in Santa Cruz, Bolivia, 1998

Table 2-39 HISTORY OF MANAGEMENT ORGANIZATION IN ABASTO MARKET BEFORE 1994 - 2/2

Year	Law/ Regulation Construction/ Rehabilitation	Abasto Market	Management Organization	
			Committee	Management Body
1990	Cooperativa 2 de Junio constructed bldg. by USUFRUCT system. Basic infrastructure was constructed by Emergency Social Fund, CORDECRUZ and Municipal Gov.		CRAMA	<ul style="list-style-type: none"> • Municipal Gov. • FSUTCSC • Cooperativa 2 de Junio
1994			CRAMA no longer function	<ul style="list-style-type: none"> • Municipal Gov. • FSUTCSC • ASPROA • Cooperativa 2 de Junio
1995	According to Decentralization Law, Central Gov. conferred the power to Prefecture to establish committee in place of CRAMA		Operation Management Committee (no legal status). This committee disappeared within this year.	<ul style="list-style-type: none"> • Municipal Gov. • FSUTCSC • ASPROA • Cooperativa 2 de Junio
1996	Municipal Gov. rehabilitated infrastructure		M/P Follow-up Committee (no legal status)	<ul style="list-style-type: none"> • Municipal Gov. • FSUTCSC • ASPROA • Cooperativa 2 de Junio
1997 1998	Cooperativa 2 de Junio expanded its building		Coordination and Follow-up Committee of M/P (no legal status)	<ul style="list-style-type: none"> • Municipal Gov. • ASPROA • 19 de Marzo • ASPROCA • ACMAPA • 24 de September AIPPA • ASPROCE • Cooperativa 2 de Junio



Source : Field Survey of Phase I of Feasibility Study for the Improvement of Agricultural Marketing System in Santa Cruz, Bolivia, 1998

Table 2-40 CHANGE OF INSTITUTION, INFRASTRUCTURE AND FACILITIES IN ABASTO MARKET FROM 1994 TO 1998

Item	1994 (M/P Stage)		1998 (F/S Stage)	
	Farmers' Market	Municipal Market	Farmers' Market	Municipal Market
(1) Law/Regulation	According to S.D. of 1987, CRAMA is dictated as a management organization	According to law of 1985, Municipal Gov. is in charge of construction, administration and maintenance of municipal Market	After Decentralization Law of 1995, S.D. of 1987 CRAMA was made invalid. Prefectural Resolution is enough to establish organization such as CRAMA. In 1995, Municipal Ordinance of Santa Cruz authorized the expropriation of real estate for expansion of Abasto Market.	Municipal Gov. is in charge of construction, administration and maintenance.
(2) Management organization and management	CRAMA no longer functions. Abasto market was operated and managed by FSUTCSC, ASPROA and Municipal.Gov.	Cooperativa 2 de Junio managed in cooperation with Municipal Gov.	FSUTCSC and ASPROA split into seven associations. The said 7 associations and Municipal Gov. manage and operate Abasto Market. Coordination and Follow-up Committee of M/P was established in 1997.	Cooperativa 2 de Junio managed in cooperation with Municipal Gov.
(3) Facilities/Infrastructure and O/M				
1) Extent of area	16,000 m ²	16,000 m ²	28,000 m ² Increased land area are utilized as parking area.	16,000 m ²
2) Cooperative Building	-	7,000 m ²	-	14,000 m ² Cooprativa bldg. was expanded in 1995.
3) Temporary sheds	4 sheds	-	12 sheds	-
4) Infrastructure				
a. Pavement	Some areas were not paved	-	All areas have been paved	-
b. Parking area	-	-	About 50 trucks parking area within market decreased due to occupation of passage by increased merchants.	-
c. Cover of drain trench outside market	Drain trench was not covered. Sanitary condition was bad.	Drain trench was not covered. Sanitary condition was bad.	Drain trench has been covered. Sanitary condition is good.	Drain trench was not covered. Sanitary condition is good.
d. Garbage area	Garbage area was located within the market.	-	Garbage areas have been located to three points outside the market.	-

Remark: S.D.; Supreme Decree

Source: Field survey of Phase I of Feasibility Study for the Improvement of Agricultural Marketing system in Santa Cruz, Bolivia, 1998

Table 2-41 LEGAL BASIS AND STATUS OF EXISTING MANAGEMENT SYSTEM IN ABASTO MARKET

Item		Draft	Operation/Maintenance	
		Law/Regulation	1994	1998
<u>Organization</u>				
• Committee		O	O	X
<u>Management</u>				
• Kinds of commodities		O	X	X
• Qualification and registration of users		O	X	X
• Transaction system	<i>Auction</i>	O	X	X
	<i>Direct negotiation/Consignment</i>	O	O	O
	<i>Prohibition of transaction among wholesalers</i>	O	X	X
	<i>Cash Payment</i>	O	X	X
	<i>Municipal GOV.</i>	O	O	X
• Fee system	<i>Users organization</i>	X	O	O
• Operation days and hours		O	Δ	Δ
• Utilization of facilities		O	X	X
• Collection/Publication of marketing information	<i>Collection : Price</i>	O	Δ	Δ
	<i>: Volume</i>	O	Δ	Δ
	<i>Publication : Price</i>	O	X	X
	<i>: Volume</i>	O	X	X
• Monitoring of utilization of selling section		O	X	X
• Standard of product		O	X	X
• Prohibition/Penalties		O	X	X
<u>Operation</u>				
• Security control		O	O	O
• Price/weight control		O	Δ	Δ
• Control of entering, circulating and parking of vehicles		O	Δ	Δ
• Mediation of conflict		O	Δ	Δ
• Sanitary control		O	O	O
• Garbage collection		O	O	O

Remark: (1) Law/Regulation o : Exist x: Not Exist
(2) Operation/Maintenance o : Implemented Δ : Partially implemented x : Not implemented

Source: (1) Law/Regulation - Law/Regulation on Wholesale Market in Japan, Brazil and Germany.
- Draft regulation prepared by CRAMA in 1987.
- Draft regulation prepared by Coordination Committee in 1998

(2) Field Survey of Phase I of Feasibility Study for the Improvement of Agricultural Marketing System in Santa Cruz, Bolivia, 1998

Table 2-42 ORGANIZATION PROVIDING AGRICULTURE CREDIT IN VALLEY AREAS

Province	Organizations
Florida	ASOFRUT, PRECONAT, Saving & Credit Cooperatives, PDA (NGO)
Caballero	ASOFRUT, Saving & Credit Cooperatives, EMCA(NGO), ICO (NGO)
Vallegrande	ICO, Saving & Credit Cooperatives

Remark:

1) PRECONAT: Programa Ecologia y Naturaleza; ICO: Instituto de Capacitacion del Oriente

2) PDA: Proyecto Desarrollo Agropecuario

Table 2-43 TERMS AND CONDITIONS OF AGRICULTURE CREDIT IN VALLEY AREAS

Organization	Target Groups for Credit	Terms & Conditions
ASOFRUT	Member of organization	farming purpose, maximum US\$2,000, period 12 - 24 months, interest 12%
SAVING & CREDIT COOPERATIVES	Member of cooperatives	any purpose, maximum US\$10,000, period 3 years, interest > 20%
ICO	Caballero & Vallegrande	farming purpose, 450 beneficiaries
EMCA	Member of organization	farm inputs supply

Table 2-44 SUMMARY OF POSSIBLE FUND SOURCE FOR COLLECTION CENTER

Financial Institution	Loan Conditions / Guarantee	Interest (% per annum)	Credit Limit US\$	Grace Period (Year)	Objective of Credit
FINDESA	Guarantee 3 times value of loan	16	50,000	1	Small and large scale producers
Banco Ganadero	Ranching	16	-	2	Ranchers
FDC	Projects with Social & economic benefits	-	-	-	Rural communities with fewer than 5,000 inhabitants
Cooperativa de Ahorro y Credito	For members. Land/house + Another Guarantor	20	3,000	-	Small - medium producers
BOLINVEST	Acts as technical "guarantor"	-	-	-	To promote commercialization, export, and foreign investment
FONDECO	Land title & group guarantor	15~24	2,000	-	Non-profit organization to assist poor population both in rural & urban settings
ASOFRUT	Land / house title & group guarantor	12	1,000/Ha	-	Production, planting and plant/seed production

Table 3-1 ASSESSMENT OF READINESS FOR DEVELOPMENT OF C/D CENTER - 1/2

Assessment Criteria	Target Collection Area	
	Samaipata Collection Area	Florida Province
1. Existence of Facility for Use as C/D	Mairana Collection Area ASOFRUT collection facility	Pampa Grande Collection Area Not Available
2. Production Volumes of Target Commodities at Full Operation Stage(t)	11,100	19,900
3. Currently Prevailing Marketing System	Farmers direct marketing to ABASTO	Farmers direct marketing to ABASTO
4. Results of Discussion Meeting	Consensus obtained among participants at the meeting held on Nov. 20	Consensus obtained among participants at the meeting held on Nov. 19
5. Coverage of Existing Farmers Organization	ASOFRUT : registered member 170 AGROPLAN: about 90 members	ASOFRUT : registered member 111
6. Activities of Supporting organization & Intention of Local Government Identified through 3 Discussion Meeting Held at Municipal	Municipal government has strong intention to promote fruit production and to establish C/D	Municipal government has strong intention to establish C/D
7. Existence of Movement for Cooperative Marketing	AGROPLAN(about 90 members) directly shipping commodities produced under organic farming to St. Cruz(supermarket etc.)	Influence of Farmers Market Project appears to be substantial(negative to C/D) Social conflict between Pampa Grande and Los Negros community(negative factor)
8. Construction Costs per Ton of Products Collected at Full Operation Stage(US\$/t)	9.5 (San Isidro: US\$ 8.0/t)	68.3 51.2
Overall Assessment	1st Phase Development	2nd Phase Development

Table 3-1 ASSESSMENT OF READINESS FOR DEVELOPMENT OF C/D CENTER - 2/2

Assessment Criteria	Caballero Province		Vallegrande Province	
	Comarapa Collection Area No	Target Collection Area Saipina Collection Area No	Comarapa Collection Area No	Target Collection Area Vallegrande Collection Area No
1. Existence of Available Facility				
2. Production Volumes of Target Commodities at Full Operation Stage(t)	12,600	21,700		21,900
3. Currently Prevailing Marketing System	Farmers direct marketing to ABASTO & Cochabamba	Consignment marketing to Cochabamba (highly positive factor to use of C/D)		Seeing to intermediary at site (destination: ABASTO)
4. Results of Discussion Meeting	Consensus obtained among participants at the meeting held on Nov. 27	Consensus obtained among participants at the meeting held on Nov. 27		Consensus obtained among participants at the meeting held on Nov. 27
5. Coverage of Existing Farmers Organization	All producers in target collection areas (irrigated areas) organized into water users associations, however, conflict between Lapisa area(newly irrigated area) & others areas for water distribution Municipal government support C/D	All producers in target collection areas (irrigated areas) organized into water users associations		ASOFRUT : registered member 61 CAPA(all vallegrande prov.): 700
6. Activities of Supporting organization & Intention of Local Government	Municipal government support C/D	Municipal government support C/D		Municipal government has strong intention to promote fruit production and to establish C/D ICO will provide technical support
7. Existence of Movement for Cooperative Marketing & Others	EMCA president was reluctant to take management role of C/D in Saipina, while manager accepted the role. Need to have consensus among members. 57.0 (San Isidro: US\$ 8.5/t)	All the representatives of water users associations supported C/D center		Establishment of FDF(Fundacion para el Desarrollo Fruticola de la Provincia) planned by initiative of ICO CAPA has intention & plan
8. Construction Costs per Ton of Products Collected at Full Operation Stage		36.9		32.7
Overall Assessment	2nd Phase Development	1st Phase Development		1st Phase Development

Table 3-2 PROJECTED CROPPED AREA AND CROP PRODUCTION IN 2005 UNDER WITH IRRIGATION DEVELOPMENT PROJECTS: COMARAPA & SAIPINA

Crops	Comarapa Area		Saipina Area	
	Cropped Area (ha)	Production (t)	Cropped Area (t/ha)	Production (t)
1. Root Crop				
Potatoes	440	4,840	940	10,340
2. Vegetables				
Tomato	150	2,550	580	9,860
Green Pepper	100	1,200		
Others	250	1,250	470	2,350
Sub-total	500	5,000	1,050	12,210
3. Fruits	40	400	0	0
4. Others				
Sugarcane				
Others				
Sub-total	0	0	0	0
Total	980	10,240	1,990	22,550

Remarks 1: Assumed as follows;
 - All potatoes & vegetables cultivated under irrigation
 - Cropping pattern under irrigation: potato 45 %, tomato 15%, green pepper 10%, fruit 5 %, others 25 %
 - Cropping intensity in irrigated area: about 130 % of irrigated areas(750ha)
 Remarks 2: Target Commodities: Commodities for collection under the present study
 Remarks 3:
 "Others" in 2. Vegetables represented by pea/bean.
 Remarks 4: "Others" in 3. Fruits represented by peach

Remarks 5: Assumed as follows;
 - All potatoes & vegetables cultivated under irrigation
 - Cropping pattern under irrigation: potato 40 %, tomato 25%, sugarcane 15%, others vegetables 20 %
 - Cropping intensity in irrigated area: about 140 % of irrigated areas(1,675ha)
 Remarks 6: Target Commodities: Commodities for collection under the present study
 Remarks 7:
 "Others" in 2. Vegetables represented by pea/bean.

Source: Data presented by PRICRUZ

Table 3-3 PROJECTED CROPPED AREA AND CROP PRODUCTION IN 2010 UNDER WITH IRRIGATION DEVELOPMENT PROJECTS: COMARAPA & VALLEGRANDE

Crops	Comarapa Area		Vallegande Area	
	Cropped Area (ha)	Production (t)	Cropped Area (t/ha)	Production (t)
1. Root Crop				
Potatoes	450	5,400	950	11,400
2. Vegetables				
Tomato	160	3,040	150	2,550
Green Pepper	100	1,300		
Others	250	1,500	200	2,200
Sub-total	510	5,840	350	4,750
3. Fruits				
Peach			180	1,980
Plum			80	880
Others	50	550	260	2,860
Sub-total	50	550	520	5,720
4. Others				
Sugarcane				
Others				
Sub-total	0	0		0
Total	1,010	11,790	1,820	21,870

Remarks 1: Assumed as follows;
 - All potatoes & vegetables cultivated under irrigation
 - Cropping pattern under irrigation: potato 45 %, tomato 15%, green pepper 10%, fruit 5 %, others 25 %
 - Cropping intensity in irrigated area: about 130 % of irrigated areas(780ha)
 Remarks 2: Target Commodities: Commodities for collection under the present study
 Remarks 3:
 "Others" in 2. Vegetables represented by pea/bean.
 Remarks 4: "Others" in 3. Fruits represented by peach

Remarks 5: Assumed as follows;
 - All vegetables cultivated under irrigation
 - Cropped areas of fruits: peach 35%, plum 15%, apple 20% others 30 %
 - Cropping pattern under irrigation: potato 35 %, tomato 10%, sugarcane 13%, others vegetables 14 %, fruits 28 %
 - Cropping intensity in irrigated area: about 115 % of irrigated areas(1,250ha)
 - Under rainfed: potato 450ha & fruit 120 ha
 Remarks 6: Target Commodities: Commodities for collection under the present study
 Remarks 7: "Others" in 2. Vegetables represented by pea/bean

Source: Data presented by PRICRUZ

**Table 3-4 ESTIMATED AND PROJECTED PRODUCTION AND MARKETING VOLUMES
OF TARGET COMMODITIES IN VALLEY REGION**

Commodity	Items	Province			Valley Region Total
		Florida	Caballero	Vallegrande	
Base Year(1998, estimation) & 2000(projection)					
1. Root Crop(Potato)	Production(000 t)	15.0	16.7	22.0	53.7
	Commercialization Rate(%)	85	90	80	85
	Marketing Volume(000 t)	12.8	15.0	17.6	45.4
2. Vegetables	Production(000 t)	20.9	21.8	7.3	50.0
	Commercialization Rate(%)	85	85	85	85
	Marketing Volume(000 t)	17.8	18.5	6.2	42.5
3. Fruits	Production(000 t)	6.7	0.4	6.0	13.1
	Commercialization Rate(%)	85	85	85	85
	Marketing Volume(000 t)	5.7	0.3	5.1	11.1
Total	Production(000 t)	42.6	38.9	35.3	116.8
	Commercialization Rate(%)	85	87	82	85
	Marketing Volume(000 t)	36.2	33.9	28.9	99.0
Year 2005(projection)					
1. Root Crop(Potato)	Production(000 t)	15.0	21.1	22.0	58.1
	Commercialization Rate(%)	86	87	85	86
	Marketing Volume(000 t)	12.9	18.4	18.7	50.0
2. Vegetables	Production(000 t)	20.9	27.2	7.3	55.4
	Commercialization Rate(%)	86	88	87	87
	Marketing Volume(000 t)	18.0	23.9	6.4	48.3
3. Fruits	Production(000 t)	6.7	0.4	6.0	13.1
	Commercialization Rate(%)	87	85	85	86
	Marketing Volume(000 t)	5.8	0.3	5.1	11.3
Total	Production(000 t)	42.6	48.7	35.3	126.6
	Commercialization Rate(%)	86	88	85	86
	Marketing Volume(000 t)	36.7	42.6	30.2	109.5
Year 2010(projection)					
1. Root Crop(Potato)	Production(000 t)	16.5	23.3	24.1	63.9
	Commercialization Rate(%)	87	89	85	87
	Marketing Volume(000 t)	14.4	20.7	20.5	55.6
2. Vegetables	Production(000 t)	23.0	30.2	10.3	63.5
	Commercialization Rate(%)	90	90	90	90
	Marketing Volume(000 t)	20.7	27.2	9.3	57.2
3. Fruits	Production(000 t)	8.2	0.6	8.4	17.2
	Commercialization Rate(%)	90	90	90	90
	Marketing Volume(000 t)	7.4	0.5	7.6	15.5
Total	Production(000 t)	47.7	54.1	42.8	144.6
	Commercialization Rate(%)	89	90	87	89
	Marketing Volume(000 t)	42.4	48.5	37.3	128.2

Source: Results of study by JICA Study Team, 1998

Table 3-5 COMMERCIALIZATION RATES AND TARGET COLLECTION RATES ASSUMED

Collection Area/Commodity	1st Year of Operation			2nd Year of Operation			3rd Year of Operation			4th Year of Operation			5th Year of Operation & after		
	Rates(%)			Rates(%)			Rates(%)			Rates(%)			Rates(%)		
	1	2	3	1	2	3	1	2	3	1	2	3	1	2	3
1. San Isidro Collection Area															
Potatoes	90	30	27	90	40	36	90	50	45	90	60	54	90	70	63
Vegetables	85	30	26	85	40	34	85	50	43	85	60	51	90	70	63
Fruits	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2. Samaipata Collection Area															
Potatoes	80	20	16	80	30	24	80	40	32	80	50	40	85	60	51
Vegetables	85	20	17	85	30	26	85	40	34	85	50	43	90	60	54
Fruits	85	20	17	85	30	26	85	50	43	85	70	60	90	80	72
3. Vallegrande Collection Area															
Potatoes	80	20	16	80	30	24	80	40	32	80	50	40	85	60	51
Vegetables	85	30	26	85	40	34	85	50	43	85	60	51	90	70	63
Fruits	85	30	26	85	40	34	85	50	43	85	60	51	90	70	63
4. Saipina Collection Area															
Potatoes	90	30	27	90	40	36	90	50	45	90	60	54	90	70	63
Vegetables	85	30	26	85	40	34	85	50	43	85	60	51	90	70	63
Fruits	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
5. Mairana Collection Area															
Potatoes	80	30	24	80	40	32	80	60	48	80	70	56	85	80	68
Vegetables	85	30	26	85	40	34	85	60	51	85	70	60	90	80	72
Fruits	85	30	26	85	40	34	85	60	51	85	70	60	90	80	72
6. Pampa Grande Collection Area															
Potatoes	90	20	18	90	30	27	90	50	45	90	60	54	90	70	63
Vegetables	85	20	17	85	30	26	85	50	43	85	60	51	90	70	63
Fruits	85	20	17	85	30	26	85	50	43	85	60	51	90	70	63
7. Comarapa Collection Area															
Potatoes	80	30	24	80	40	32	80	50	40	80	60	48	85	70	60
Vegetables	85	30	26	85	40	34	85	50	43	85	60	51	90	70	63
Fruits	85	30	26	85	40	34	85	50	43	85	60	51	90	70	63

Remarks: Rates(%) 1 -- commercialization rate, 2 -- rate of collection, 3 -- target collection rate(1 x 2)

Table 3-6 ESTIMATED ANNUAL TARGET COLLECTION VOLUMES FROM THE 1ST YEAR TO FULL OPERATION STAGE - 1/4

Year	Factors	San Isidro Collection Area					Samaipata Collection Area				
		Development Stage	Potato	Vegetables	Total	Development Stage	Potato	Vegetables	Fruits	Total	
2001	1. Production(t)		6,000	9,900	15,900						
	2. Commercialization Rate(%)		90	85	-						
	3. Rate of Collection(%)	1st Year	30	30	-						
	4. Target Collection Rate(%, 2 x 3)		27	26	26						
	5. Target Collection Volume(t: 1 x 4 /100)		1,620	2,520	4,140						
2002	1. Production(t)		6,000	9,900	15,900						
	2. Commercialization Rate(%)		90	85	-						
	3. Rate of Collection(%)	2nd Year	40	40	-						
	4. Target Collection Rate(%, 2 x 3)		36	34	35						
	5. Target Collection Volume(t: 1 x 4 /100)		2,160	3,370	5,530						
2003	1. Production(t)		6,000	9,900	15,900						
	2. Commercialization Rate(%)		90	85	-						
	3. Rate of Collection(%)	3rd Year	50	50	-						
	4. Target Collection Rate(%, 2 x 3)		45	43	43						
	5. Target Collection Volume(t: 1 x 4 /100)		2,700	4,210	6,910						
2004	1. Production(t)		6,000	9,900	15,900						
	2. Commercialization Rate(%)		90	85	-						
	3. Rate of Collection(%)	4th Year	60	60	-						
	4. Target Collection Rate(%, 2 x 3)		54	51	52						
	5. Target Collection Volume(t: 1 x 4 /100)		3,240	5,050	8,290						
2005	1. Production(t)		6,000	9,900	15,900						
	2. Commercialization Rate(%)		90	90	-						
	3. Rate of Collection(%)	5th Year	70	70	-						
	4. Target Collection Rate(%, 2 x 3)		63	63	63						
	5. Target Collection Volume(t: 1 x 4 /100)		3,780	6,240	10,020						
2006	1. Production(t)		6,600	10,900	17,500						
	2. Commercialization Rate(%)	Full Operation	90	90	-						
	3. Rate of Collection(%)	6th Year	70	70	-						
	4. Target Collection Rate(%, 2 x 3)		63	63	63						
	5. Target Collection Volume(t: 1 x 4 /100)		4,160	6,870	11,030						
2007	1. Production(t)		6,600	10,900	17,500						
	2. Commercialization Rate(%)	Full Operation	90	90	-						
	3. Rate of Collection(%)	7th Year	70	70	-						
	4. Target Collection Rate(%, 2 x 3)		63	63	63						
	5. Target Collection Volume(t: 1 x 4 /100)		4,160	6,870	11,030						
2008	1. Production(t)		6,600	10,900	17,500						
	2. Commercialization Rate(%)	Full Operation	90	90	-						
	3. Rate of Collection(%)	8th Year	70	70	-						
	4. Target Collection Rate(%, 2 x 3)		63	63	63						
	5. Target Collection Volume(t: 1 x 4 /100)		4,160	6,870	11,030						
2009	1. Production(t)		6,600	10,900	17,500						
	2. Commercialization Rate(%)	Full Operation	90	90	-						
	3. Rate of Collection(%)	9th Year	70	70	-						
	4. Target Collection Rate(%, 2 x 3)		63	63	63						
	5. Target Collection Volume(t: 1 x 4 /100)		4,160	6,870	11,030						
2010	1. Production(t)		6,600	10,900	17,500						
	2. Commercialization Rate(%)	Full Operation	90	90	-						
	3. Rate of Collection(%)	10th Year	70	70	-						
	4. Target Collection Rate(%, 2 x 3)		63	63	63						
	5. Target Collection Volume(t: 1 x 4 /100)		4,160	6,870	11,030						
			5,200	2,250	1,900	9,350					
		1st Year	80	85	85	-					
			20	20	20	-					
			16	17	17	16					
			830	380	320	1,530					
			5,200	2,250	1,900	9,350					
		2nd Year	80	85	85	-					
			30	30	30	-					
			24	26	26	25					
			1,250	570	490	2,310					
			5,200	2,250	1,900	9,350					
		3rd Year	80	85	85	-					
			40	40	40	-					
			32	34	43	35					
			1,660	770	810	3,240					
			5,200	2,250	1,900	9,350					
		4th Year	80	85	85	-					
			50	50	50	-					
			40	43	60	45					
			2,080	960	1,130	4,170					
			5,200	2,250	1,900	9,350					
		5th Year	85	90	90	-					
			60	60	60	-					
			51	54	72	56					
			2,650	1,220	1,370	5,240					
			5,700	2,500	2,500	10,700					
		6th Year	85	90	90	-					
			60	60	60	-					
			51	54	72	57					
			2,910	1,350	1,800	6,060					
			5,700	2,500	2,700	10,900					
		7th Year	85	90	90	-					
			60	60	60	-					
			51	54	72	57					
			2,910	1,350	1,940	6,200					
			5,700	2,500	2,900	11,100					
		Full Operation	85	90	90	-					
		8th Year	60	60	60	-					
			51	54	72	57					
			2,910	1,350	1,940	6,200					
			5,700	2,500	2,900	11,100					
		Full Operation	85	90	90	-					
			60	60	60	-					
			51	54	72	57					
			2,910	1,350	1,940	6,200					
			5,700	2,500	2,900	11,100					
		Full Operation	85	90	90	-					
			60	60	60	-					
			51	54	72	57					
			2,910	1,350	1,940	6,200					
			5,700	2,500	2,900	11,100					
		Full Operation	85	90	90	-					
			60	60	60	-					
			51	54	72	57					
			2,910	1,350	1,940	6,200					
			5,700	2,500	2,900	11,100					
		Full Operation	85	90	90	-					
			60	60	60	-					
			51	54	72	57					
			2,910	1,350	1,940	6,200					
			5,700	2,500	2,900	11,100					
		Full Operation	85	90	90	-					
			60	60	60	-					
			51	54	72	57					
			2,910	1,350	1,940	6,200					
			5,700	2,500	2,900	11,100					
		Full Operation	85	90	90	-					
			60	60	60	-					
			51	54	72	57					
			2,910	1,350	1,940	6,200					
			5,700	2,500	2,900	11,100					
		Full Operation	85	90	90	-					
			60	60	60	-					
			51	54	72	57					
			2,910	1,350	1,940	6,200					
			5,700	2,500	2,900	11,100					
		Full Operation	85	90	90	-					
			60	60	60	-					
			51	54	72	57					
			2,910	1,350	1,940	6,200					
			5,700	2,500	2,900	11,100					
		Full Operation	85	90	90	-					
			60	60	60	-					
			51	54	72	57					
			2,910	1,350	1,940	6,200					
			5,700	2,500	2,900	11,100					
		Full Operation	85	90	90	-					
			60	60	60	-					
			51	54	72	57					
			2,910	1,350	1,940	6,200					
			5,700	2,500	2,900	11,100					
		Full Operation	85	90	90	-					
			60	60	60	-					
			51	54	72	57					
			2,910	1,350	1,940	6,200					
			5,700	2,500	2,900	11,100					
		Full Operation	85	90	90	-					
			60	60	60	-					
			51	54	72	57					
			2,910	1,350	1,940	6,200					
			5,700	2,500	2,900	11,100					
		Full Operation	85	90	90	-					
			60	60	60	-					
			51	54	72	57					

Table 3-6 ESTIMATED ANNUAL TARGET COLLECTION VOLUMES FROM THE 1ST YEAR TO FULL OPERATION STAGE - 2/4

Year	Factors	Vallegrande Collection Area					Saipina Collection Area				
		Development Stage	Potato	Vegetables	Fruits	Total	Development Stage	Potato	Vegetables	Total	
2001	1. Production(t)		9,900	2,000	3,300	15,400		7,900	9,600	17,500	
	2. Commercialization Rate(%)		80	85	85	85		90	85	85	
	3. Rate of Collection(%)		20	30	30	30	1st Year	30	30	30	
	4. Target Collection Rate(%: 2 x 3)		16	26	26	19		27	26	26	
	5. Target Collection Volume(t: 1 x 4 /100)		1,590	510	890	2,990		2,130	2,440	4,570	
2002	1. Production(t)		9,900	2,000	3,300	15,400		8,600	10,100	18,700	
	2. Commercialization Rate(%)		80	85	85	85		90	85	85	
	3. Rate of Collection(%)		30	40	40	40	2nd Year	40	40	40	
	4. Target Collection Rate(%: 2 x 3)		24	34	34	28		36	34	35	
	5. Target Collection Volume(t: 1 x 4 /100)		2,380	680	1,190	4,250		3,100	3,430	6,530	
2003	1. Production(t)		9,900	2,000	3,300	15,400		9,400	11,200	20,600	
	2. Commercialization Rate(%)		80	85	85	85		90	85	85	
	3. Rate of Collection(%)		40	50	50	50	3rd Year	50	50	50	
	4. Target Collection Rate(%: 2 x 3)		32	43	43	36		45	43	44	
	5. Target Collection Volume(t: 1 x 4 /100)		3,170	850	1,490	5,510		4,230	4,760	8,990	
2004	1. Production(t)		9,900	2,000	3,300	15,400		9,400	11,200	20,600	
	2. Commercialization Rate(%)		80	85	85	85		90	85	85	
	3. Rate of Collection(%)		50	60	60	60	4th Year	60	60	60	
	4. Target Collection Rate(%: 2 x 3)		40	51	51	44		54	51	52	
	5. Target Collection Volume(t: 1 x 4 /100)		3,960	1,020	1,790	6,770		5,080	5,710	10,790	
2005	1. Production(t)		9,900	2,000	3,300	15,400		9,400	11,200	20,600	
	2. Commercialization Rate(%)		85	90	90	90		90	90	90	
	3. Rate of Collection(%)		60	70	70	70	5th Year	70	70	70	
	4. Target Collection Rate(%: 2 x 3)		51	63	63	55		63	63	63	
	5. Target Collection Volume(t: 1 x 4 /100)		5,050	1,260	2,200	8,510		5,920	7,060	12,980	
2006	1. Production(t)		11,100	3,300	4,800	19,400		10,300	12,400	22,700	
	2. Commercialization Rate(%)		85	90	90	90		90	90	90	
	3. Rate of Collection(%)		60	70	70	70	Full Operation 6th Year	70	70	70	
	4. Target Collection Rate(%: 2 x 3)		60	70	70	70		70	70	70	
	5. Target Collection Volume(t: 1 x 4 /100)		5,660	2,210	3,020	10,890		6,490	7,810	14,300	
2007	1. Production(t)		11,100	4,300	5,300	20,900		10,300	12,400	22,700	
	2. Commercialization Rate(%)		85	90	90	90		90	90	90	
	3. Rate of Collection(%)		60	70	70	70	Full Operation 7th Year	70	70	70	
	4. Target Collection Rate(%: 2 x 3)		51	63	63	57		63	63	63	
	5. Target Collection Volume(t: 1 x 4 /100)		5,760	2,710	3,340	11,810		6,490	7,810	14,300	
2008	1. Production(t)		11,400	4,700	5,800	21,900		10,300	12,400	22,700	
	2. Commercialization Rate(%)		85	90	90	90		90	90	90	
	3. Rate of Collection(%)		60	70	70	70	Full Operation 8th Year	70	70	70	
	4. Target Collection Rate(%: 2 x 3)		60	70	70	70		70	70	70	
	5. Target Collection Volume(t: 1 x 4 /100)		5,810	2,960	3,650	12,420		6,490	7,810	14,300	

Table 3-6- ESTIMATED ANNUAL TARGET COLLECTION VOLUMES FROM THE 1ST YEAR TO FULL OPERATION STAGE - 3/4

Year	Factors	Marrana Collection Area					Pampa Grande Collection Area				
		Development Stage	Potato	Vegetables	Fruits	Total	Development Stage	Potato	Vegetables	Fruits	Total
2001	1. Production(t)										
	2. Commercialization Rate(%)										
	3. Rate of Collection(%)										
	4. Target Collection Rate(%, 2 x 3)										
	5. Target Collection Volume(t: 1 x 4 /100)										
2002	1. Production(t)										
	2. Commercialization Rate(%)										
	3. Rate of Collection(%)										
	4. Target Collection Rate(%, 2 x 3)										
	5. Target Collection Volume(t: 1 x 4 /100)										
2003	1. Production(t)										
	2. Commercialization Rate(%)										
	3. Rate of Collection(%)										
	4. Target Collection Rate(%, 2 x 3)										
	5. Target Collection Volume(t: 1 x 4 /100)										
2004	1. Production(t)										
	2. Commercialization Rate(%)										
	3. Rate of Collection(%)										
	4. Target Collection Rate(%, 2 x 3)										
	5. Target Collection Volume(t: 1 x 4 /100)										
2005	1. Production(t)										
	2. Commercialization Rate(%)										
	3. Rate of Collection(%)										
	4. Target Collection Rate(%, 2 x 3)										
	5. Target Collection Volume(t: 1 x 4 /100)										
2006	1. Production(t)										
	2. Commercialization Rate(%)										
	3. Rate of Collection(%)										
	4. Target Collection Rate(%, 2 x 3)										
	5. Target Collection Volume(t: 1 x 4 /100)										
2007	1. Production(t)										
	2. Commercialization Rate(%)										
	3. Rate of Collection(%)										
	4. Target Collection Rate(%, 2 x 3)										
	5. Target Collection Volume(t: 1 x 4 /100)										
2008	1. Production(t)										
	2. Commercialization Rate(%)										
	3. Rate of Collection(%)										
	4. Target Collection Rate(%, 2 x 3)										
	5. Target Collection Volume(t: 1 x 4 /100)										
2009	1. Production(t)										
	2. Commercialization Rate(%)										
	3. Rate of Collection(%)										
	4. Target Collection Rate(%, 2 x 3)										
	5. Target Collection Volume(t: 1 x 4 /100)										
2010	1. Production(t)										
	2. Commercialization Rate(%)										
	3. Rate of Collection(%)										
	4. Target Collection Rate(%, 2 x 3)										
	5. Target Collection Volume(t: 1 x 4 /100)										

Table 3-7 CHARACTERISTICS EVALUATION OF TARGET AREAS FOR PRODUCTS C/D CENTER (SUMMARIZED TABLE)

	Ranking of each target area for the criteria						
	Samaipata	Mairana	Pampa Grande	San Isidro	Comarapa	Saipina	V. Grande
1 Production & Supply Potential (production/target collection volume, position of target area in agriculture development's framework, potential for production expansion)	7	6	2	2	2	1	2
3 Possibility for Adaptation of Proposed Transshipping Method (presence of transshipment, employment ratio of local transporters, presence of transporters cooperative)	2	5	5	5	1	2	2
4 Beneficiaries (owner farmers ratio, no. of beneficiaries, illiteracy ratio)	4	7	4	1	4	1	1
7 Project Evaluation (economic/financial reliabilities, income redistribution)	5	7	5	1	3	1	4
2 Possibility for Organizing Farmers (farmers intention to participate in cooperative collection/distribution, presence of current farmers cooperative activities, presence of current water management association)	2	2	2	2	2	2	1
8 Effective Technology Transfer to the related persons	5	1	2	2	2	5	5
6 Environmental Impact Assessment (social impact to the related persons, environmental impact)	1	1	1	1	1	1	1
5 Site Condition (accessibility to C/D Center from farms, existing facilities available for C/D Center, reliability of land acquisition, necessity of large scale land preparation, infrastructure condition)	1	5	7	2	4	5	3

1st Group :
 * high potential for production/supply volume / * high possibility for adaptation of transshipping method / * high (comparative high) beneficiaries

3rd Group
 * low potential for production/supply volume
 * high possibility for adaptation of transshipping method
 * low beneficiaries

4th Group
 * low potential for production/supply volume
 * low possibility for adaptation of transshipping method
 * low beneficiaries

2nd Group
 * high potential for production/supply volume
 * low possibility for adaptation of transshipping method
 * high-medium beneficiaries

Remark :

The numbers showed in this table indicate each target area's ranking considering 7 target areas for each Criteria. Therefore the lesser the number becomes, the more positive evaluation the target area gets in the Criteria.

Table 3-7 CHARACTERISTICS EVALUATION OF TARGET AREAS FOR PRODUCTS C/D CENTER
(SUMMARIZED TABLE)

	Ranking of each target area for the criteria						
	Samaipata	Mairana	Pampa Grande	San Isidro	Comarapa	Saipina	V. Grande
1 Production & Supply Potential (production/target collection volume, position of target area in agriculture development's framework, potential for production expansion)	7	6	2	2	2	1	2
3 Possibility for Adaptation of Proposed Transshipping Method (presence of transshipment, employment ratio of local transporters, presence of transporters cooperative)	2	5	5	5	1	2	2
4 Beneficiaries (owner farmers ratio, no. of beneficiaries, illiteracy ratio)	4	7	4	1	4	1	1
7 Project Evaluation (economic/financial reliabilities, income redistribution)	5	7	5	1	3	1	4
2 Possibility for Organizing Farmers (farmers intention to participate in cooperative collection/distribution, presence of current farmers cooperative activities, presence of current water management association)	2	2	2	2	2	2	1
8 Effective Technology Transfer to the related persons	5	1	2	2	2	5	5
6 Environmental Impact Assessment (social impact to the related persons, environmental impact)	1	1	1	1	1	1	1
5 Site Condition (accessibility to C/D Center from farms, existing facilities available for C/D Center, reliability of land acquisition, necessity of large scale land preparation, infrastructure condition)	1	5	7	2	4	5	3

1st Group :
* high potential for production/supply volume / * high possibility for adaptation of transshipping method / * high (comparative high) beneficiaries

3rd Group
* low potential for production/supply volume
* high possibility for adaptation of transshipping method
* low beneficiaries

4th Group
* low potential for production/supply volume
* low possibility for adaptation of transshipping method
* low beneficiaries

2nd Group
* high potential for production/supply volume
* low possibility for adaptation of transshipping method
* high-medium beneficiaries

Remark :

The numbers showed in this table indicate each target area's ranking considering 7 target areas for each Criteria. Therefore the lesser the number becomes, the more positive evaluation the target area gets in the Criteria.

Table 3-8 ESTIMATION OF POPULATION INCREASE

	1997	2000	2005	2010
Dept. Santa Cruz	1,651,951	1,813,029	2,052,492	2,396,778
Prov. A. Ibanez	1,009,379	1,145,268	1,393,396	1,654,917
City Santa Cruz	912,781	1,035,665	1,211,582	1,438,979

Table 3-9 SUPPLY/DEMAND OF VEGETABLE AND FRUIT (2000)

(Unit: 1,000 tons)

	<i>Supply</i>			<i>Demand</i>			S/D balance
	Production	Inflow	Total	Consumption	Outflow	Total	
Valley	117	0	117	21	17	38	+79
Low land	362	0	362	210	80	290	+72
Import	-	13	13	-	-	-	+13
SC City	-	161	161	325	-	325	-164
Total	479	174	653	556	97	653	0

Table 3-10 SUPPLY/DEMAND OF VEGETABLES AND FRUIT (2005)

(Unit: 1,000 tons)

	<i>Supply</i>			<i>Demand</i>			S/D Balance
	Production	Inflow	Total	Consumption	Outflow	Total	
Valley	127	0	127	21	22	43	+84
Low land	380	0	380	203	77	280	+100
Import	0	15	15	-	-	-	+15
SC City	0	181	181	380	-	380	-199
Total	507	196	703	604	99	703	0

Table 3-11 SUPPLY/DEMAND OF VEGETABLE AND FRUIT (2010)

(Unit: 1,000 tons)

	<i>Supply</i>			<i>Demand</i>			<i>S/D Balance</i>
	<i>Production</i>	<i>Inflow</i>	<i>Total</i>	<i>Consumption</i>	<i>Outflow</i>	<i>Total</i>	
Valley	145	0	145	21	31	52	+93
Low land	418	0	418	213	86	299	+119
Import	0	17	17	-	-	-	+17
SC City	0	222	222	451	-	451	-229
Total	563	239	802	685	117	802	0

Table 3-12 ORIGIN/DESTINATION OF VEGETABLE AND FRUIT (2000)

(Unit: 1,000 tons)

	<i>Valley</i>	<i>Low land</i>	<i>SC City</i>	<i>Sub-total</i>	<i>Outside SC</i>	<i>Export</i>	<i>Total</i>
Valley	21	0	79	100	17	0	117
Low land	0	210	72	282	80	0	362
SC City	0	0	0	0	0	0	0
Sub-total	21	210	151	382	97	0	479
Outside SC	0	0	161	161	-	0	174
Import	0	0	13	13	0	-	13
Total	21	210	325	569	97	0	666

Table 3-13 ORIGIN/DESTINATION OF VEGETABLE AND FRUIT (2005)

(Unit: 1,000 tons)

	<i>Valley</i>	<i>Low land</i>	<i>SC City</i>	<i>Sub-total</i>	<i>Outside SC</i>	<i>Export</i>	<i>Total</i>
Valley	21	0	84	105	22	0	127
Low land	0	203	100	303	77	0	380
SC City	0	0	0	0	0	0	0
Sub-total	21	203	184	408	99	0	507
Outside SC	0	0	181	181	-	0	181
Import	0	0	15	15	0	-	15
Total	21	203	380	604	99	0	703

Table 3-14 ORIGIN/DESTINATION OF VEGETABLE AND FRUIT (2010)

(Unit: 1,000 tons)

	<i>Valley</i>	<i>Low land</i>	<i>SC City</i>	<i>Sub-total</i>	<i>Outside SC</i>	<i>Export</i>	<i>Total</i>
Valley	21	0	93	114	31	0	145
Low land	0	213	119	332	86	0	418
SC City	0	0	0	0	0	0	0
Sub-total	21	213	212	446	117	0	563
Outside SC	0	0	222	222	-	0	222
Import	0	0	17	17	0	-	17
	21	213	451	685	117	0	802

Table 3-15 ESTIMATION OF MARKETING VOLUME IN THE NEW WHOLESALE MARKET

(Unit: 1,000 tons)

Year	Total marketing Volume (A)	Direct Marketing (B)	Through Wholesale Market (A) - (B)	New Wholesale Market (61%)	New Wholesale Market (70%)
2000	325	32	293	178	205
2005	380	38	342	209	239
2010	451	45	406	248	284

Table 3-16 PROJECTED MARKETING VOLUME OF FRUITS AND VEGETABLES IN 2005 USING EXISTING TRADING RATIOS OF ABASTO MARKET

Product	Wholesale Market										Abasto Market					Sub					Other Market					Grand Total					
	V		L		O		I		total		V		L		O		I		total		V		L		O		I		total		
P	13	9	33	15	70	7	6	0	0	13	83	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	83		
T	24	5	27	0	56	6	11	0	0	17	73	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	73		
V	18	2	26	0	46	11	1	0	0	12	58	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	58		
B	0	26	3	0	29	0	16	0	0	16	45	0	0	0	0	0	0	0	0	0	0	0	13	0	0	0	0	13	58		
F	4	1	3	0	8	1	7	67	0	75	83	0	3	22	0	0	0	0	0	0	0	0	25	0	0	0	25	108			
Total	59	43	92	15	209	25	41	67	0	133	342	0	16	22	0	0	0	0	0	0	0	0	38	0	0	0	38	380			

Product	Unit: 10 ³ tons/year		
	Low land	Outside dept.	Import Total
P	20	15	33
T	30	16	27
V	29	3	26
B	0	55	3
F	5	11	92
Total	84	100	181

- Remarks: (1) P: Potato, T: Tomato, V: Other Vegetables
 B: Banana, F: Other Fruits
 (2) V: Valley Area, L: Lowland, O: Outside Department S.C.
 I: Import
 (3) Existing share of wholesale trade in Abasto Market for total inflow volume to Santa Cruz excluding volume not through Abasto market and New Wholesale Market is 61%.

Source: Field Survey of Phase II of Feasibility Study for the Improvement of the Agricultural Marketing System in Santa Cruz, Bolivia, 1998

Table 3-17 PROJECTED MARKETING VOLUME OF FRUITS AND VEGETABLES IN 2010 USING EXISTING TRADING RATIOS OF ABASTO MARKET

Product	Wholesale Market										Abasto Market										Sub			Other Market			Grand Total			
	V		L		O		I		total		V		L		O		I		total		V		L		O		I		total	
	14	11	40	17	82	8	7	0	0	15	97	0	0	0	0	0	0	0	0	15	97	0	0	0	0	0	0	0	0	0
P	25	7	33	0	65	8	12	0	0	20	85	0	0	0	0	0	0	0	20	85	0	0	0	0	0	0	0	0	85	
T	20	2	32	0	54	12	2	0	0	14	68	0	0	0	0	0	0	0	14	68	0	0	0	0	0	0	0	0	68	
V	0	31	4	0	35	0	19	0	0	19	54	0	0	0	0	0	0	0	19	54	0	15	0	0	0	0	0	15	69	
B	4	1	11	0	16	2	9	75	0	86	102	0	3	27	0	0	0	0	86	102	0	3	27	0	0	0	30	132		
F	63	52	120	17	252	30	49	75	0	154	406	0	18	27	0	0	0	0	154	406	0	18	27	0	0	0	45	451		
Total																														

Product	Unit: 10 ³ tons/year		
	Valley	Low land	Outside dept.
P	22	18	40
T	33	19	33
V	32	4	32
B	0	65	4
F	6	13	113
Total	93	119	222

Remarks: (1) P: Potato, T: Tomato, V: Other Vegetables

B: Banana, F: Other Fruits

(2) V: Valley Area, L: Lowland, O: Outside Department S.C.

I: Import

(3) Existing share of wholesale trade in Abasto Market for total inflow volume to Santa Cruz excluding volume not through Abasto market and New Wholesale Market is 61%.

Source: Field Survey of Phase II of Feasibility Study for the Improvement of the Agricultural Marketing System in Santa Cruz, Bolivia, 1998

Table 3-19 PROJECTED MARKETING VOLUME OF FRUITS AND VEGETABLES IN 2010 USING PROJECTED TRADING RATIOS OF ABASTO MARKET

Product	Wholesale Market				Abasto Market				Sub				Other Market				Grand Total		
	V		O		V		O		I		total		V		L			O	
	L	O	L	O	L	O	L	O	I	total	I	total	I	total	I	total		I	total
P	14	11	40	17	82	8	7	0	0	15	97	0	0	0	0	0	0	0	97
T	25	7	33	0	65	8	12	0	0	20	85	0	0	0	0	0	0	0	85
V	20	2	32	0	54	12	2	0	0	14	68	0	0	0	0	0	0	0	68
B	0	31	4	0	35	0	19	0	0	19	54	0	15	0	0	15	0	0	69
F	4	1	43	0	48	2	9	43	0	54	102	0	3	27	0	30	0	132	
Total	63	52	152	17	284	30	49	43	0	122	406	0	18	27	0	45	0	451	

Unit: 10³ tons/year

Product	Valley	Outside dept.		Import	Total
		Low land	High land		
P	22	18	40	17	97
T	33	19	33	0	85
V	32	4	32	0	68
B	0	65	4	0	69
F	6	13	113	0	132
Total	93	119	222	17	451

Remarks: (1) P: Potato, T: Tomato, V: Other Vegetables

B: Banana, F: Other Fruits

(2) V: Valley Area, L: Lowland, O: Outside Department S.C.

I: Import

(3) Share of wholesale trade after introduction of New Wholesale Market for total inflow volume to Santa Cruz excluding volume not through Abasto market and New Wholesale Market is 70%.

Source: Field Survey of Phase II of Feasibility Study for the Improvement of the Agricultural Marketing System in Santa Cruz, Bolivia, 1998