

5. Infrastructure and Tourism Facility Requirement in Priority Tourism Areas

5.1. Land Use

5.1.1. Assessment of Location of Tourism Zones

(1) Nairobi Tourism Area

a. Tourism Potential

Nairobi has various types of tourism products, such as wildlife, culture and history and conference and convention activities. These products are located approximately in the inner city area and the Southern parts of Nairobi. The suburban area of Nairobi has a preferable scenery. In particular, the Southern parts of Nairobi have various landscapes, such as traditional farming scape and the land escarpment of the Rift Valley. At the North-Western parts of Nairobi, where the altitudes are higher than in the inner city, there are preferable panoramic view points.

b. Accessibility

The transport network in Nairobi is comparatively well developed. It is possible to reach most of the tourism products within an hour. Accordingly, accessibility is not critical to designate the tourism zones.

c. Environmental Conservation

The Southern area of the national park is important in terms of securing wildlife migration routes to maintain the Nairobi National Park.

d. Present Land Use and Landscape

Land use in Nairobi can be classified roughly into three zones. They are the Northern hill zone, the urban zone and the Southern semi-arid zone. The Northern hill zone has been utilised traditionally as high productive agricultural land. The Southern zone occupies grassland and bush, which is mainly utilised for livestock and small mixed farming. It is also identified as a wildlife dispersal area, which supports the Nairobi National Park. Agricultural development, however, has started recently in this zone, and is an obstacle towards maintain wildlife migration routes.

e. Impacts on the Local Community

The foot area of the Ngong Hills has a small Masai village. A high class quiet residential area is partly developed in Karen town and its surrounding areas. The tourism promotion zone should be designated so as not to harm the existing Masai communities.

(2) Mt. Kenya Tourism Area

a. Tourism Potential

Since the main attractions of this area are wildlife and natural beauty, the central plain area and Mt. Kenya have tourism potential according to the tourism development strategy described in the previous section. In this area, Mt. Kenya and the savannah area have a typical scenery.

b. Accessibility

Route A2, B5 and C76 are the main access roads in this area. The tourism zones should be located so as to secure the access to these routes.

c. Environmental Conservation

Mt. Kenya, the Aberdare national parks and their surrounding areas are identified as environmentally important areas. These areas have biosphere species with sensitive ecosystems. Accordingly, tourism development must be limited. The other land is wildlife dispersal area, which is important as wildlife migration route to/from the national parks. Appropriate measures must be taken into consideration in order to maintain this wildlife migration routes.

d. Present Land Use and Landscape

This area is classified into four land uses, such as semi-nomadic pastoralism land, ranching land, small mixed farming land and forest land. The forest land, semi-nomadic pastoralism land and ranching land become important areas regarding wildlife dispersal, because they contribute significantly to maintain wildlife migration routes. The small mixed farming land is spread over at the foot area of the national parks. It has been observed recently, that ranching land is partly converted to intensive agricultural land, particularly in the area along route A2 and B5. It fails to narrow the wildlife migration route.

e. Impacts on the Local Community

Small villages are settled at the foot area of Mt. Kenya and the Aberdare national parks. The tourism zones should be developed so as to keep a certain distance from the existing villages.

5.1.2. Designation of the Zones

Based on the above assessment, tourism zones, tourism promotion zones, tourism development control zones and local reserve zones are proposed as follows.

(1) Nairobi Tourism Area

a. Tourism Zone and Tourism Promotion Zone

The following zones are proposed to be designated as the tourism promotion zone. Nairobi inner city area is to be designated for promoting city resort tourism and the others are to be designated as new tourism promotion zones in the suburban area.

- Nairobi inner city area
- South Limuru area
- Karen town area
- Ngong area, and
- Ngong Hills.

b. Tourism Development Control Zone

In the Nairobi Tourism Area, the tourism development control zone may not be necessary to be designated.

c. Local Reserve Zone

To maintain wildlife migration routes, the Southern area from Nairobi National Park is designated as the local reserve zone. These zones are indicated in Figure 2. 4.

(2) Mt. Kenya Tourism Area

a. Tourism Zone and Tourism Promotion Zone

The following tourism zones are proposed. The central plain area is proposed to be designated for promoting private ranch type tourism. Naro Moru and Mt. Kenya are designated for providing the core for mountain resort tourism.

- Central plain area
- Naro Moru town, and
- Half way up to Mt. Kenya National Park, around the park gate.

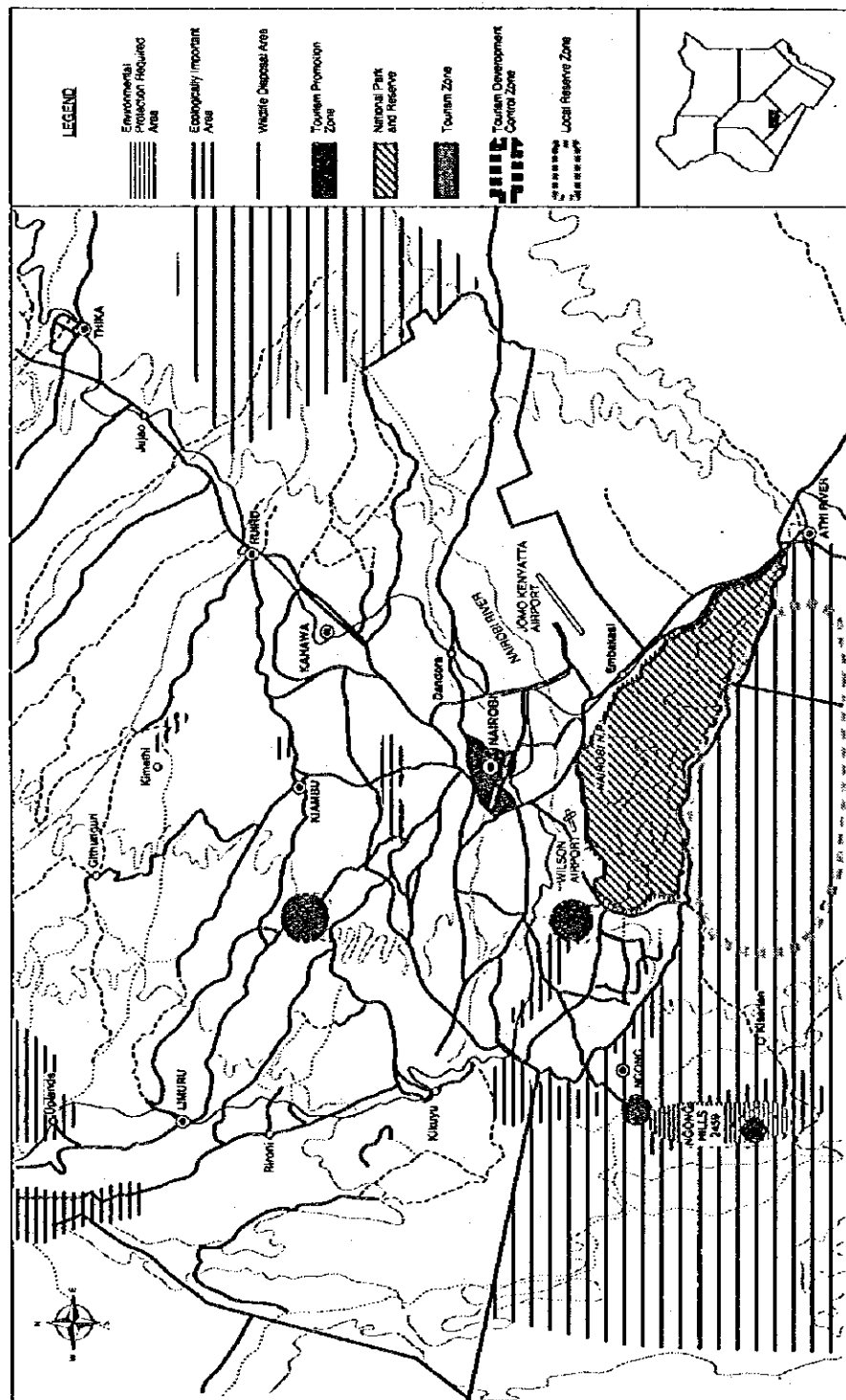
b. Tourism Development Control Zone

The surrounding areas of Aberdare National Park are proposed as the tourism development control zone.

c. Local Reserve Zone

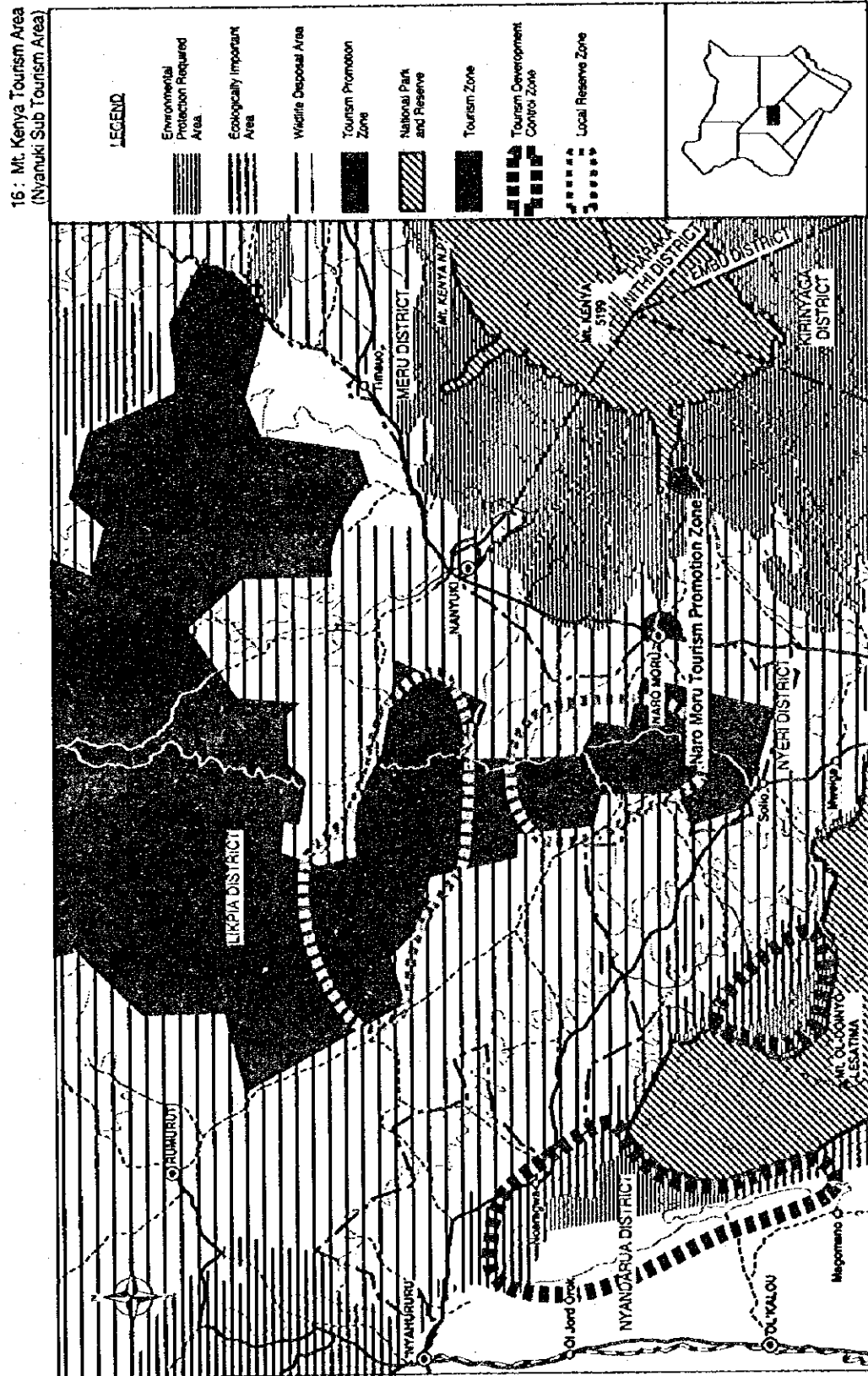
To utilise wildlife and maintain wildlife migration routes, the central plain area is proposed to be designated as the local reserve area. These zones are indicated in Figure 2. 5.

Figure 2.4 Tourism Zones of Nairobi Tourism Area



Source: JICA Study Team

Figure 2.5 Tourism Zones of Mt. Kenya Tourism Area



5.1.3. Implications for the Development of Tourism Facilities and Infrastructure

In accordance with the environmental characteristics of the proposed tourism zones and tourism promotion zones, the following special attention should be paid for developing tourism facilities and infrastructure.

(1) Laikipia Tourism Zone

Since this area is an important wildlife dispersal area, special attention on maintaining wildlife migration routes should be paid. For this end, large scale encasement with a fence should not be done.

(2) Mt. Kenya Tourism Promotion Zone

Mt. Kenya is an important water reserve area for the surrounding areas. Maintaining forests and rivers is indispensable to save the water catchment area. The zonal development here should pay enough attention to waste water treatment and garbage disposal systems. For this end, building codes and environmental standards to be applied here should be carefully determined.

(3) Ngong Hill Tourism Promotion Zone

The Ngong Hills have a semi-arid vegetation with a sensitive balance of the ecosystem. For the development, the existing vegetation should be carefully protected and soil erosion measures should be taken.

(4) Ngong Tourism Promotion Area

Ngong town is a suburban centre in Southern Nairobi, in which Masai people are dominant. Environmental measures, such as garbage disposal and sewerage treatment will be important. Attention on the impact on the social environment should be taken into consideration.

5.2. Tourist Facility

5.2.1. Tourism Products related Facilities

(1) Tourism Products in Nairobi and Mt. Kenya Tourism Areas

Based on the previous Table 2. 9, the tourism products for Nairobi Tourism Area and Mt. Kenya Tourism Area are summarised in Table 2. 11.

(2) Tourism Products related Facilities in Nairobi and Mt. Kenya Tourism Areas

Based on the previous Table 2. 11, the tourism products related facilities to be developed for Nairobi Tourism Area and Mt. Kenya Tourism Area are summarised in Table 2. 12.

Table 2. 11

Formation of Programmes and Projects of Tourism Products in Nairobi and Mt. Kenya Tourism Areas

No.	Products	Description	Location	Resources to be Utilised	Necessary Programme and Project	
					Institutional/ Promotional Programmes	Infra. & Facility Project
Central Tourism Region						
CE-HP-1	Conservation of Colonial Architectures	Conserving old architecture and landscape in the suburban area of Nairobi to utilise them for a tourism attraction	Nairobi	Existing Old Buildings at Suburban area of Nairobi	Building Conservation Programme	
CE-MU-2	Improvement of National Museum	Improving Nairobi National Museum including attaching tourist supporting facilities	Nairobi	Nairobi National Museum		Museum Improvement, Visitor Facilities Development
CE-MU-3	Improvement of Science Museum	Improving Nairobi Science Museum including attaching tourist supporting facilities	Nairobi	Nairobi Science Museum		Museum Improvement, Visitor Facilities Development
CE-MU-4	Improvement of Botanical Garden	Improving Nairobi Botanical Garden including attaching tourist supporting facilities	Nairobi	Nairobi Botanical Garden		Museum Improvement, Visitor Facilities Development
CE-MU-5	Improvement of Railway Museum	Improving Railway Museum including attaching tourist supporting facilities	Nairobi	Railway Museum		Museum Improvement, Visitor Facilities Development
CE-MU-6	Improvement of Karen Blixen Museum	Improving Karen Blixen Museum including attaching tourist supporting facilities	Nairobi	Karen Blixen Museum		Museum Improvement, Visitor Facilities Development
CE-MU-7	Development of Kitayu Museum	Improving Nairobi National Museum including attaching tourist supporting facilities	Mt. Kenya (Naro Moru)	Kitayu culture and traditional tools and equipment		Museum Improvement, Visitor Facilities Development
CE-MU-9	Improvement of Maconde Arts	Promoting new souvenir by improving variety and techniques of Maconde arts	Nairobi	traditional handcraft artists	Art Improvement Programme, Training Programme	Kambo Carving Museum Development Project
CE-NP-1	Improvement of National Park	Providing visitor supporting facilities	Nairobi	Nairobi National Park	Pricing Programme	Visitor Amenity Facilities
CE-NP-12	Improvement of Mt. Kenya National Park	Providing visitor supporting facilities	Mt. Kenya	Mt. Kenya	Pricing Programme	Visitor Amenity Facilities
CE-NP-14	Promotion of Tourism Use of Private Ranches	Promoting tourism use of existing private ranches	Aberdare, West Samburu, Mt. Kenya	Private Ranch, Wildlife	Land Use Control Programme (Introduction of Local Reserve Scheme)	
CE-RT-6	Improvement of View Point at Rift Valley	Creating appropriate atmosphere to tourists and providing information facilities	Nairobi	Scenery of Rift Valley		Tourist Wayside Facility Area Development Project
CE-AT-1	Introduction of Rail Safari	Promoting tourism use of railway by introducing tourist trains and special diagram	Mombasa-Nai Roba-Kilale	Railway, Rail Station, Scenery, NP & NR	Tourism Train Introduction Programme	Introduction of touribus and special design coaches, Railway Track Improvement Project
CE-AT-2	Improvement of Tinga Tinga Art	Promoting new souvenir by improving existing Tinga Tinga Arts	Not specified	Tinga Tinga arts	Art Improvement Programme, Training Programme	
CE-AT-3	Development of T Shirts	Promoting new souvenir by improving variety of size and design of T shirts	Not specified		Art Improvement Programme, Training Programme	
CE-BT-1	Improvement of Kenyatta International Conference Centre	Activating international conference center by improving facilities and promotion activities	Nairobi	International Conference Centre	Land Use Control Programme (Introduction of Tourism Promotion Zone), Commercial and Public facilities Development programs	KCC Improvement Project
CE-BT-2	Improvement of Tourist Amenity at Nairobi City	Creating appropriate atmosphere to tourists and providing adequate information facilities	Nairobi	Nairobi City		Beautification
CE-BT-5	Creation of "Sense of Amenity"	Creating appropriate atmosphere to tourists by improving services/hospitality/beautification	Nairobi	Nairobi International Airport	Hospitality Improvement Programme	Tourist Sign Board Provision Project Beautification of parks
CE-EU-1	Utilisation of Game Meat	Promoting tourism use of wildlife's meat, especially for local use	Not specified	Wildlife	Local Government Wildlife Management Introduction Programme, New Cuisine Development Programme, Education Programme, Goods Distribution Improvement Programme	Cold Storage, Training Facilities Development
CE-FU-2	Utilisation of Fresh Water Fish	Improving cuisine of fresh water fish and promoting it	Not specified	fresh water fish	Farmers Group's Tourism Participation Programme, New Cuisine Development Programme, Education Programme, Goods Distribution Improvement Programme	Cold Storage Training Facilities
CE-NU-1	Creation of Nairobi Urban Resort	Promoting long-term stay with sports facilities	Nairobi	Tourism Products, Scenery, Sports	Land Use Control Programme (Introduction of Tourism Promotion Zone), Commercial and Public facilities Development programs	Infrastructure Provision Projects for Tourism Promotion Zones
CE-NU-4	Development of Mt. Kenya Gateway Resort	Developing a climbing and trekking base	Mt. Kenya	Mt. Kenya, trekking and climbing	Land Use Control Programme (Introduction of Tourism Promotion Zone), Commercial and Public facilities Development programs	Infrastructure Provision Projects for Tourism Promotion Zones

Note: "Pricing Programme" means that price differentiation among the national parks and reserves. For this end, further study will be necessary.

Source: JICA Study Team

Table 2. 12 Tourism Products related Facilities in Nairobi and Mt. Kenya Tourism Areas (1)

No.	Products	Infra. & Facility Project	Major Facilities	Quantity	Unit Cost (,000 KSh)	Phasing				Remarks
						Cost	Short (-2000)	Medium (2000-2009)	Long (2010-2019)	
Central Tourism Region										
CE-MU-2	Improvement of National Museum	Museum Improvement	Improvement of existing exhibition and new exhibition rooms	1	77,638	77,638	77,638			Museum(Large)(Improvement)
		Visitor Facilities Development	Car parking, Cafeteria, Souvenir shop, Toilet, Rest facilities	1	300	300	300			Visitor Facility (Large)(Construction)
CE-MU-3	Improvement of Science Museum	Museum Improvement	New exhibition rooms, Information centre, Library, Office, Car parking	1	36,125	36,125	36,125			Museum (Large)(Construction)
		Visitor Facilities Development	Car parking, Cafeteria, Souvenir shop, Toilet, Rest facilities	1	300	300	300			Visitor Facility (Large)(Construction)
CE-MU-4	Improvement of Nairobi Botanical Garden	Museum Improvement	Visitor's information office, Cultural/Natural information centre	1	3,750	3,750				3,750 Museum (Small)(Construction)
		Visitor Facilities Development	Car parking, Cafeteria, Souvenir shop, Toilet, Rest facilities	1	150	150				150 Visitor Facility(Small)
CE-MU-5	Improvement of Railway Museum	Museum Improvement	Improvement of existing exhibition hall and materials, and expansion	1	5,250	5,250	5,250			Museum (Medium)(Improvement)
		Visitor Facilities Development	Car parking, Cafeteria, Souvenir shop, Toilet, Rest facilities	1	225	225	225			Visitor Facility (Medium)(Construction)
CE-MU-6	Improvement of Karen Blixen Museum	Museum Improvement	Improvement of existing exhibition hall and materials, and expansion	1	1,875	1,875				1,875 Museum (Small)(Improvement)
		Visitor Facilities Development	Car parking, Cafeteria, Souvenir shop, Toilet, Rest facilities	1	150	150				150 Visitor Facility(Small)
CE-MU-7	Development of Kiluyu Museum	Museum Improvement	Visitor's information office, Cultural/Natural information centre	1	3,750	3,750				3,750 Museum (Small)(Construction)
		Visitor Facilities Development	Car parking, Cafeteria, Souvenir shop, Toilet, Rest facilities	1	150	150				Visitor Facility (Small)(Construction)
CE-MU-9	Improvement of Malonde Arts Park	Kamba Carving Museum Development Project	Visitor's information office, Cultural/Natural information centre	1	3,750	3,750	3,750			Museum (Small)(Construction)
CE-NP-1	Improvement of Nairobi National Park	Visitor Amenity Facilities	Access road, Car parking, View house, Toilet, Rest facilities	3	50	150	150			Visitor Amenity Facility
CE-NP-12	Improvement of Mt. Kenya National Park	Visitor Amenity Facilities	Access road, Car parking, View house, Toilet, Rest facilities	5	50	250	250			Visitor Amenity Facility
CE-NT-1	Introduce of Rail Safari	Introduction of luxurious and special design coaches	luxurious and special design coaches	1	1,100	1,100	1,100			(Chapter 3)
CE-BT-1	Improvement of Kenyatta International Conference Centre	KCC Improvement Project	Car parking, Public facilities, Display & exhibits, Administration & support	1	18,063	18,063				Museum(Large)(Improvement)
CE-BT-2	Improvement of Tourist Amenity at Nairobi City	Sanitization	Sign board, Benches, Rubbish bin	1	375	375	375			Beautification(Big City)
		Town Center Redevelopment Projects	Reception/Information, Meni Museum, Cafeteria, Souvenir shop, Toilet, First aid room, Official use	1	225	225	225			Tourist Centre
CE-FU-1	Utilisation of Game Meat	Cold Storage	Car parking/Yard, Storage, Refrigerator	1	125	125	125			Cold Storage(Small)
		Training Facilities Development	Education, Administration & support	1	125	125	125			Training Facility

Source: JICA Study Team

Table 2. 12 Tourism Products related Facilities in Nairobi and Mt. Kenya Tourism Areas (2)

No.	Products	Intra. & Facility Project	Major Facilities	Quantity	Unit Cost (000 KSh)	Cost (000 KSh)	Phasing				Remarks
							Short (-2000)	Medium (2000-2005)	Long (2005-2010)		
			Historical Park	0	0	0	0	0	0	0	
			Museum	133,413	77,938	46,650	9,825				
			Natural Park	400	400	0	0				
			Wayside Facility	0	0	0	0				
			Visitor Amenity Facility	0	0	0	0				
			Attraction	1,100	1,100	0	0				
			Sports	0	0	0	0				
			Beautification	18,663	600	18,063	0				
			Food Utility	250	250	0	0				
			Total Cost of Promotion Zone in Central Tourism Region		153,825	80,298	63,713			9,825	

Source: JICA Study Team

5.2.2. Accommodation Facilities

(1) Distribution of Accommodation Facilities in Nairobi and Mt. Kenya Tourism Areas

Based on the framework presented in section 3 of this chapter, the required number of rooms are determined as shown in Table 2. 13.

Table 2. 13 Increase Number of Accommodation Unit (Hotel/ Lodge) and Estimated Cost

Tourism Area	Tourism Sub-Area	Class	2000			2000-2005			2000-2010			Total		
			Increase No of Rms	%	Estimated Cost (mil K)	Increase No of Rms	%	Estimated Cost (mil K)	Increase No of Rms	%	Estimated Cost (mil K)	Increase No of Rms	%	Estimated Cost (mil K)
Nairobi	Inner City	high	262	32	73.6	408	31	114.8	246	31	69.3	916	32	257.7
		med	303	38	45.5	485	37	72.7	298	37	44.8	1,086	37	162.9
		low	244	30	14.6	407	31	24.4	255	32	15.3	906	31	54.4
		total	808		133.7	1,300		212.0	800		129.4	2,908		475.0
	Other Area	high	613	32	172.4	534	31	150.1	277	31	78.0	1,424	32	400.5
		med	710	38	106.4	634	37	95.1	336	37	50.4	1,679	37	251.9
		low	571	30	34.3	532	31	31.9	287	32	17.2	1,391	31	83.4
		total	1,892		313.1	1,700		277.2	900		145.5	4,492		735.8
	Total	high	875	32	246.0	942	31	264.9	524	31	147.3	2,340	32	658.2
		med	1,013	38	151.9	1,119	37	167.8	634	37	95.1	2,766	37	414.8
low		815	30	43.9	939	31	56.3	542	32	32.5	2,297	31	137.8	
total		2,700		446.8	3,000		489.1	1,700		274.9	7,400		1,210.9	
Mt. Kenya	Nanyuki	high	33	32	9.3	97	32	27.3	131	33	36.9	261	32	73.4
		med	39	38	5.9	113	38	17.0	151	38	22.6	303	38	45.5
		low	32	31	1.9	90	30	5.4	118	30	7.1	240	30	14.4
		total	104		17.1	300		49.6	400		66.6	804		133.3

Source: JICA Study Team

(2) Cost Estimates

Unit cost are calculated in accordance with the classification of the accommodation facilities and size of rooms including a certain portion of common space. These indicators are assumed, based on the result of the facility survey undertaken by the study team and interviews with hotels and local architects. The unit cost is assumed to include all furnishings and equipment.

Table 2. 14 Assumptions of Size of Room by Class and Unit Cost

	Average Floor Area per Room (sq.m)	Unit Cost (K€/sq.m)
High Class	125	2,250
Medium Class	100	1,500
Low Class	60	1,000

Source: JICA Study Team

Based on the above assumptions, total cost for accommodation facilities in Nairobi and Mt. Kenya Tourism Areas are calculated as shown in Table 2. 13. Total cost by 2010 is estimated to be in the order of magnitude of approximately 1,211 million K€ and 133.3 million K€ for Nairobi Tourism Area and Mt. Kenya Tourism Area, respectively. The increase in number of accommodation units categorised as homestay and tent is estimated as shown in Table 2. 15.

Table 2. 15 Increase Number of Unit (Homestay/ Tent)

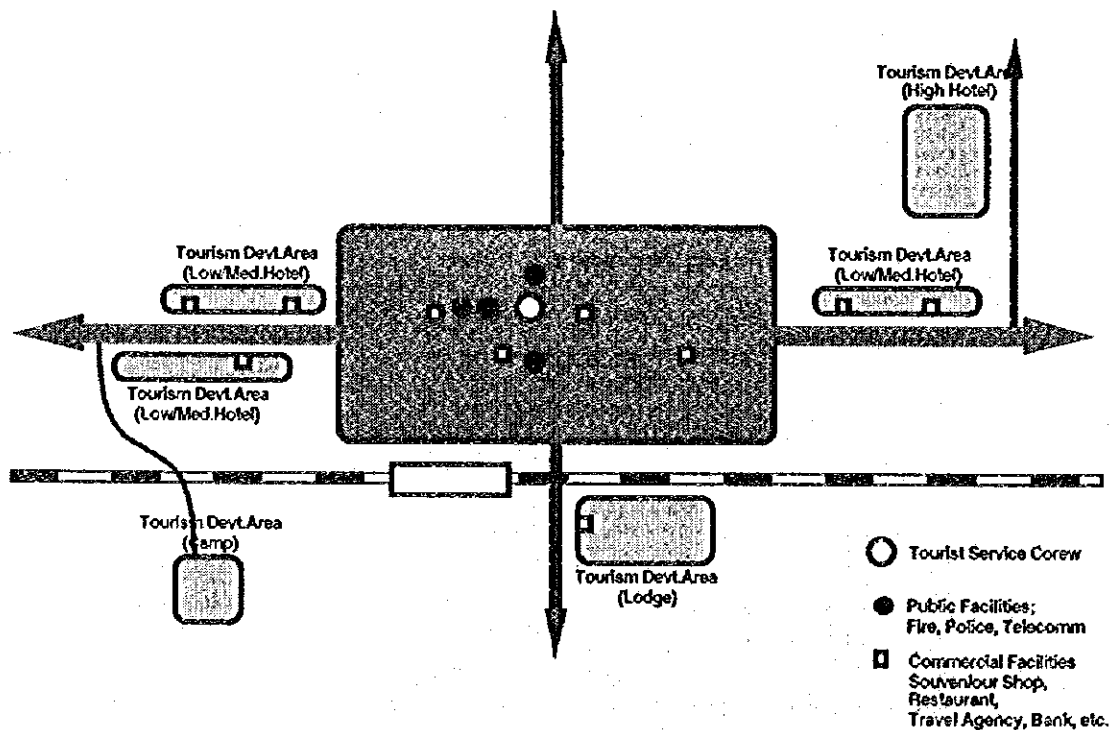
Tourism Area	Tourism Sub-Area	-2000 Increase No. of Units	2000-2005 Increase No. of Units	2005-2010 Increase No. of Units	Total Increase No. of Units
Nairobi	Inner City*	--	--	400	400
	Other Areas	100	100	550	750
	Total	0	200	950	1,150
Mt. Kenya	Nanyuki	50	100	0	150
Total		50	300	950	1,300

Source: JICA Study Team

(3) Development Image of Tourism Promotion Zone

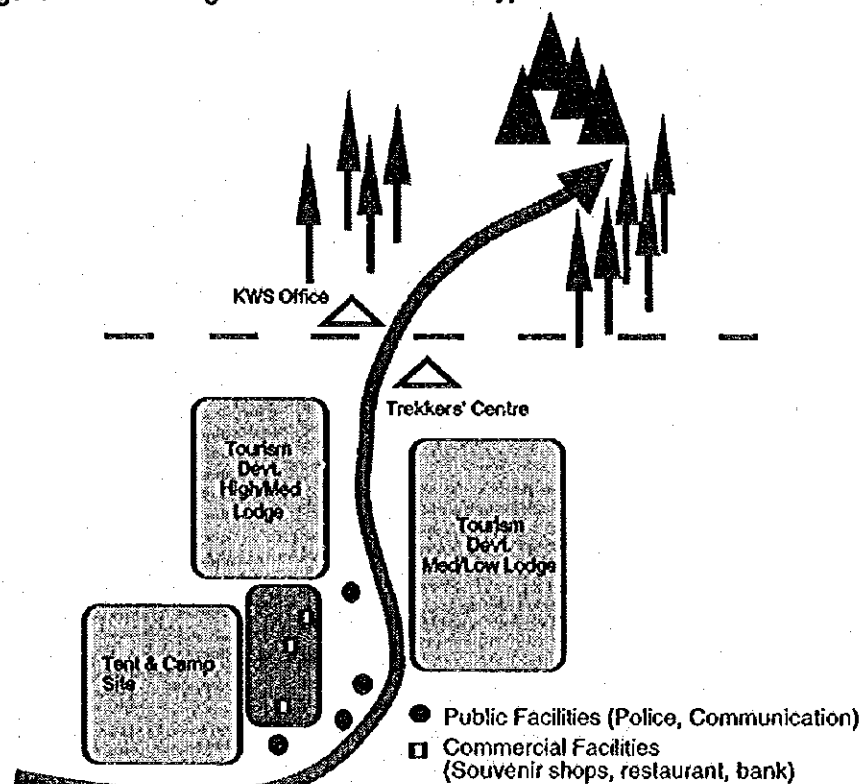
In the Nairobi and Mt. Kenya Tourism Areas, several tourism promotion zones are proposed. These zones are expected to perform as a tourism core or base of accommodation facilities. Detailed site plans for these zones should be made in the further stage of the tourism development. However, a preliminary image of the sites are elaborated on to present typical development images of town resort type and mountain resort type of the tourism promotion zones.

Figure 2. 6 Image of Town Resort Type Tourism Promotion Zone



Source: JICA Study Team

Figure 2.7 Image of Mountain Resort Type Tourism Promotion Zone



Source: JICA Study Team

5.2.3. Tourist Service Facilities in Nairobi and Mt. Kenya Tourism Areas

The following tourist service facilities are proposed in the Nairobi and Mt. Kenya Tourism Areas. In the Nairobi Tourism Area, approximately 1.8 million K£ are required for developing the tourist service facilities. Approximately 0.15 million K£ are required for the Mt. Kenya Tourism Area.

Table 2. 16 Proposed Tourist Service Facilities in Nairobi Tourism Area

	Number of Projects (places)	Location	Cost (Thousand K£)
Visitor Facilities Development Project	5	Nairobi National Museum Science Museum Nairobi Botanical Garden Railway Museum Karen Blixen Museum	1,125
Visitor Amenity Facilities Project	1	Nairobi NP	150
Tourist Centre Project	0		0
Tourist Wayside Facility Area Development Project	0		0
City Beautification Project		Nairobi	525
Total			1,800

Note: All costs have been already included in Table 2. 11.

Visitor facilities Development Projects for new museum are excluded.

Source: JICA Study Team

Table 2.17 Proposed Tourist Service Facilities in Mt. Kenya Tourism Area

	Number of Projects (places)	Location	Cost (Thousand Kt)
Visitor Facilities Development Project	0		0
Visitor Amenity Facilities Project	1	Mt. Kenya NP	150
Tourist Centre Project	0		0
Tourist Wayside Facility Area Development Project	0		0
City Beautification Project	0		0
Total			150

Note: All costs have been already included in Table 2.11.
Visitor facilities Development Projects for new museum are excluded.

Source: JICA Study Team

5.3. Transport

5.3.1. Roads

In the Southern part of the Central Tourism Region including Nairobi, Nakuru and Thika, in which the population and industrial activities are concentrated, the road density is higher and the roads are comparatively developed in comparison with the other tourism regions. However, the deterioration of road surfaces at many sections is remarkable, because of insufficient maintenance. In the Northern area, which is a semi-arid area with low population density, the road network development is behind. In particular, the development of access roads from the arterial roads to the national parks and reserves in this region is insufficient.

Taking the existing road conditions and the above spatial tourism structure base on the planning directions in the Central Tourism Region into account, the following items have to be considered as basic policy of road development.

(1) Improvement of Arterial Trunk Roads

Improvement of such arterial trunk roads as A104, A109 and A2 is vital in this tourism region not only from tourism development aspects, but also from a general traffic operations point of view. This region is a pivotal administrative area in the whole country of Kenya, on the roads of which the most heavy traffic volumes can be observed. Hence, improvement of the trunk roads would not only relief traffic congestions, but would also ensure a high traffic mobility for tourism traffic.

(2) Strengthening Circular Routes

There is no doubt that Nairobi City has been considered as the most crucial tourism base for international tourists. This indicates that

circulating routes between Nairobi City and surrounding tourism resources become one of the key points to enhance tourism promotion. In this respect, providing alternative routes to the current A2 route connecting Nairobi City to such national reserves as Samburu National Reserve, Shaba National Reserve, and Buffalo National Reserve located at the Northern area in Nairobi, is important. Improvement of C77, C78 and C79 is desirable from these points of view.

(3) Improving Access Routes to Tourism Resources

The existing roads are comparatively well provided to some extent. In particular major arterial roads are mostly paved. However, it can be seen that ends of access roads to National Parks and Reserves are connected by earth roads with a rather deteriorated condition. It is sufficient to improve those conditions for tourism promotion and development in order to revive the tourism resources in this region. In this view the access road from Naro Moru city to the entrance of Mount Kenya National Park (E 606) has to be upgraded to a bitumen road with standard cross section.

(4) Consideration for the Environmental Conservation

In case of road improvement much attention has to be paid so as not to deteriorate the current environmental conditions, especially in the vicinity area of National Parks and Reserves.

(5) Development of the Wayside facilities Area

Tourism cores or major tourist spots are located along the major tour routes in this tourism region, such as Lake Elementeita (A104), Salama town (A109) Karatina town (A2) Meru city (B6) and Rinoni (B3). Accordingly, these roads are to be improved from the tourism development point of view.

Additional road development projects from the viewpoint of tourism development, that is in addition to the projects proposed in "A Road Network Development Master Plan Study" are the following routes :

- Improvement (upgrading from earth to gravel roads) of route C78, C79 and D370
- Construction (paved road between Margarit and Lake Bogoria N.R)/ Construction (paved road between Lake Bogoria N.R and Solai) on Margarit - Lake Bogoria N.R - Solai route, and
- Construction/Improvement of access routes to national parks and reserves.

5.3.2. Railways

The Kenyan Railways are not fully utilised in terms of tourism, because the railway track, cars and signal system are too old. In this study, the introduction of "Train Safaris" is proposed as one of the practical uses of the Kenyan Railways in the field of tourism. For the railway development the following is proposed :

- Speed up improvement of the railway track on the Nairobi-Mombasa (540 km), Nairobi-Eldoret-Kitale (425 km) and Nairobi-Nanyuki (230 km) lines. The target of travel time improvement is :

Nairobi-Mombasa line	11 hrs (13 hrs at present)
Nairobi-Eldoret-Kitale line	11 hrs (12 hrs at present)
Nairobi-Nanyuki line	6 hrs (7 hrs at present)

- Improvement of the first class coaches and buffet cars for the composition of a luxury train (5-first class coaches and 4-buffet cars)
- Daytime operations of the luxury trains as the tourists can enjoy the scenery along the railways. For example, the time schedule is as follows :

Departure time at Nairobi 10:00	Arrival time at Mombasa 21:00 (including lunch and supper)
Departure time at Nairobi 10:00	Arrival time at Kitale 21:00 (including lunch and supper)
Departure time at Nairobi 9:00	Arrival time at Nanyuki 15:00 (including lunch).

5.3.3. Airports

The majority of international scheduled flights from and to Kenya are taking off and landing at Jomo Kenyatta International Airport (JKIA) in Nairobi. Then there are the domestic scheduled flights for Mombasa, Kisumu and Malindi from and to JKIA.

There are the scheduled flights for the major tourism destinations by small plane from and to Wilson Airport in Nairobi. The Wilson Airport is the base of the small planes for chartered flights and private aircraft.

Taking the increase of the future air passenger demand into consideration, the airports will have to be developed as follows :

- Beautification of the terminal building as the Kenyan gateway and strengthening the maintenance of other airport facilities at JKIA
- Strengthening maintenance of the runway at Wilson Airport, and
- Strengthening maintenance of the airstrips at Nyeri and Nanyuki.

5.3.4. Project Cost Estimations

(1) Estimated Unit Costs

a. Roads

Estimated unit costs (1994 price base) for road works are based on "A Road Network Development Master Plan Study". They are as follows :

- Reconstruction - 0.45 million K£/Km
- Upgrading from gravel to surface dressing paved roads - 0.77 million K£/Km, and
- Upgrading from earth to gravel roads - 0.12 million K£/Km.

Estimated unit cost (1994 price base) for access road improvement to national parks and reserves are based on "Policy Framework and Development Programme, 1991-96, Annex 9" (KWS). They are as follows :

- | | |
|--------------------------------|-------------------------|
| - New tarmac roads | 3.32 million K£/Km |
| - Resurfaced tarmac roads | 0.31 million K£/Km |
| - New gravel roads | 0.83 million K£/Km |
| - Rehabilitation gravel roads | 0.51 million K£/Km |
| - Reconstruction gravel roads | 0.37 million K£/Km |
| - Regrade existing roads | 0.11 million K£/Km, and |
| - New construction earth roads | 0.45 million K£/Km. |

b. Railways

Estimated unit costs (1994 price base) for railway track improvement (screening and re-ballasting, re-railing, re-sleepering) and car improvement are based on "Kenya Railway Corporation Annual Report, 1991-1992". They are as follows :

- | | |
|-----------------------------|-------------------------|
| - Railway track improvement | 0.32 million K£/Km, and |
| - Car improvement | 0.06 million K£/Car. |

(2) Project Cost

Table 2. 18 shows the project costs based on the above estimated unit costs and the expenditure schedule from the viewpoint of tourism development in the Central Tourism Region.

Table 2. 18 Project Costs and Expenditure Schedule

Project Name	Quality (Km)	Cost (Million KSh)	Expenditure Schedule (million KSh)		
			-2000	-2005	-2010
RD 01 Route C78, C79, D370	148.7	14.75		14.75	
RD 02 Marigat-Lake Baringo NR-Solai Route E447	30	19.25		19.25	
RD 03 Access to Mt. Elgon Tourist Promotion Zone	15	1.25	1.25		
Sub Total		35.25	1.25	34	0
RL 01 Railway Track	1,195	317	105.6	105.6	105.8
RL 02 Car	18 Cars	1.0	1.0		
Sub Total		318	106.6	105.6	105.8
Total		353.25	107.85	139.6	105.8

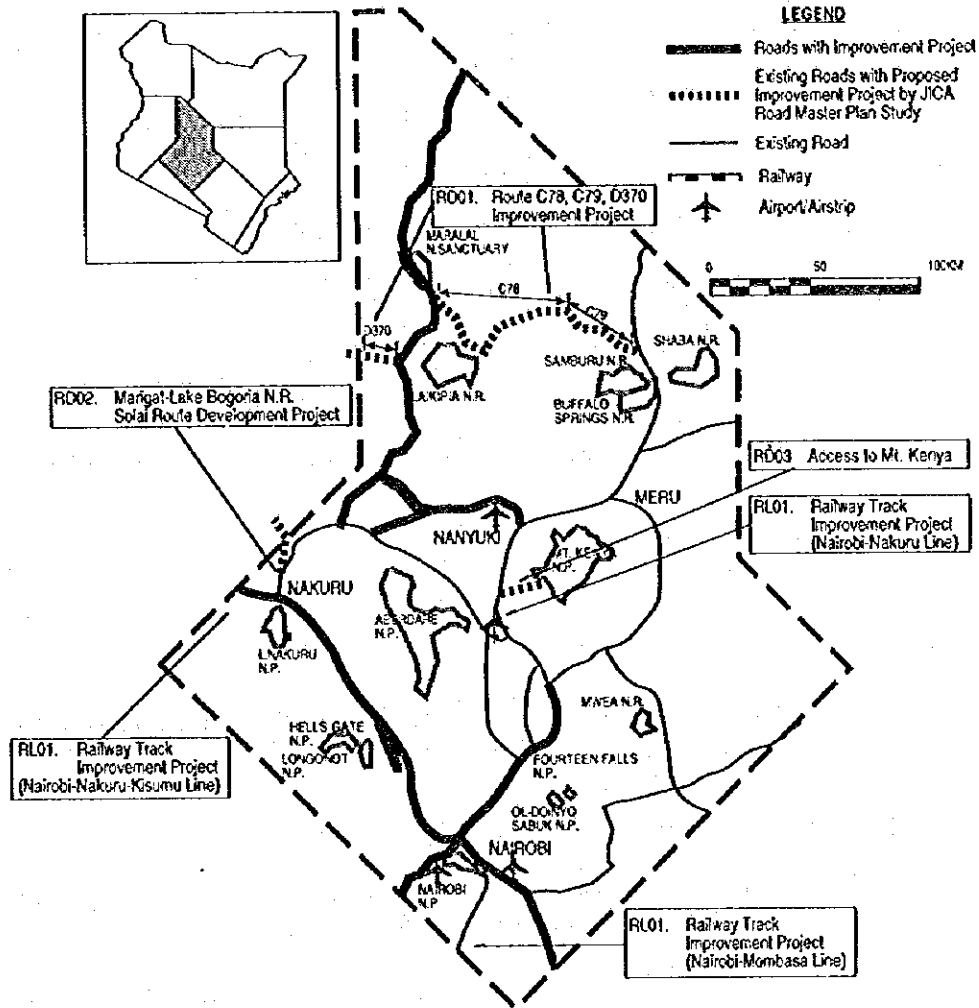
Note : * Nairobi-Mombasa line 540 Km, Nairobi-Nakuru-Kisumu line 405 Km, Nairobi-Nanyuki line 230 Km

** 10 first class coaches and 8 buffet cars

Source: JICA Study Team

Figure 2.8 shows the position of projects in the Central Tourism Region.

Figure 2.8 Position of Projects in Central Tourism Region



Source: JICA Study Team

5.4. Water Supply

5.4.1. Present Condition

Characteristics of the Central Tourism Region are summarised in Table 2. 19. The existing water supply system is provided only in Nairobi inner city, Ngong Town and Nanyuki Town. In the other zones, individual water supply system have been adopted. Surface water from rivers has been mainly utilised in the tourism region, since potentiality of groundwater is low.

Table 2. 19 Characteristics of the Central Tourism Region

Tourism Area	Tourism Sub-Area	Existing Hotel/Lodge	2010 Hotel/Lodge	Type of Zone	Development Pattern	Existing Facilities	Urban Water Supply Scheme	
Nairobi	Nairobi	Inner City	3,392	6,300	Urban	C	LA	P
		S. Limuru	0	1,200	Rural	C	-	-
		Karen Town	0	700	Urban	C	-	-
		Ngong	0	1,000	Urban	C	NWCPC	P
		Ngong Hill	0	0	Rural	S	-	-
		Others	608	2,200	Rural	S	-	-
		Total	4,000	11,400				
Mt. Kenya	Nanyuki	Naro Moru	0	100	Rural	S	-	-
		Mt. Kenya	0	100	Rural	S	-	-
		Others*	296	900	Rural	S	-	-
		Total	296	1,100				

Note:

- * Location of hotel/lodge is not identified
- C Tourism development pattern is the concentrated type
- S Tourism development pattern is the scattered type
- LA Managed by local authority
- NWCPC Managed by the National Water Conservation and Pipeline Corporation
- Public facilities are not existing
- Community Managed by community
- P Under construction/planning

Source: JICA Study Team

5.4.2. Forecast Water Demand

Water demand for both the tourism zone and tourism accommodation is forecasted as shown in Table 2. 20.

5.4.3. Development Strategy for Water Supply

(1) Water demand for tourism area can be absorbed into the existing/planned urban water supply scheme.

Water for the target tourism zones will be served from the urban water supply scheme in the NWMP. The project cost of water supply for tourism zones is not counted in the tourism sector development cost, as the scheme is implemented by the public sector. The proportion of water demand in the tourism zone to total water demand in the whole area planned by the scheme is less than 10 %.

The Nairobi inner city and Ngong Town belong to this type.

(2) Water demand for the tourism area cannot be fully absorbed by the existing/planned urban water supply scheme.

The Karen Town and South Limuru zones will use the Nairobi urban water supply scheme as water source for both zones, because the pipeline of the scheme passes near by both zones. Additional water supply facilities for both zones are required and the additional cost for these facilities is estimated under the tourism development cost.

(3) Development of a new community water supply is required.

In the following cases, the target tourism zone will plan a new community water supply scheme, including water supply of residents surrounding the zone. The project cost of the community water supply for the tourism zones is estimated under the tourism development cost.

- A tourism zone, which is not covered by the existing or planned urban water supply scheme
- The tourism development pattern is of the concentrated type
- The potential of the water source is sufficient, and
- There are no marked differences between the project costs covering only the tourism accommodation and those for the zone, including residents.

Karen Town and the South Limuru zones belong to this type.

(4) Individual water supply development.

In the following cases, the target tourism zone will plan a new individual water supply scheme only for covering water demand originating from the tourism accommodation. Individual water supply schemes for tourism zones shall be provided by each developer.

- A tourism zone located out of the area of the existing or planned urban water supply scheme
- The tourism development pattern is of the scattered type
- The potential of the water source is limited, and
- It is not advantageous to plan the required facilities with integration into the public water system.

Mt. Kenya and Naro Moru zones belong to this type.

5.4.4. Urban Water Supply Scheme Related with Tourism Development

Planned urban water schemes and their costs related with each tourism zone are summarised in Table 2. 20. The layout plans of the urban water scheme for Nairobi inner city, Ngong and Naro Moru are shown in Figure 2. 9, Figure 2. 10 and Figure 2. 11, respectively.

Table 2.20 Inventory of Proposed Projects (1/2)

Type of Area	Nairobi Tourism Area														
	Inner City				Karen Town				South Limuru						
	Present	2000	2005	2010	Total	Present	2000	2005	2010	Total	Present	2000	2005	2010	Total
Existing Water Supply System															
- Capacity (1,000 m3/d)															
- Management Authority															
Urban Water Supply Scheme in the NWMF															
- Served Area (km2)															
- Served Population (1,000)															
- Water Demand (1,000 m3/d)															
- Population Density (pers./km2)															
- Overall per Capita (l/c/d)															
Tourism Development Plan															
- Number of Room															
- Water Demand (1,000 m3/d)															
- for Tourism Accommodation															
- for Resident in tourism area*1															
Proportion (%) ²	0.51	0.36	0.43	0.39	0.39	0.00	0.08	0.14	0.13	0.13	0.00	0.04	0.09	0.12	0.12
Proposed Project															
- Type of Water Supply System															
- Type of Water Source															
- Incremental Capacity (1,000 m3/d)															
Project Cost (Kc Million) ³	921,583	505,800	609,000	609,000	2,036,383	1,332	0,932	0,338	2,601	2,601	0,000	0,292	0,301	0,129	0,722
Remarks															

*1 : Residential demand is calculated by (0.05 km2/100 rooms X No. of room X Population density x 150 l/c/d).

*2 : Proportion of water demand in the tourism area to one in the urban area.

*3 : Cost consists of construction, contingency, detail design & supervision and land.

*4 : Not included the construction cost of dams

Source: JICA Study Team

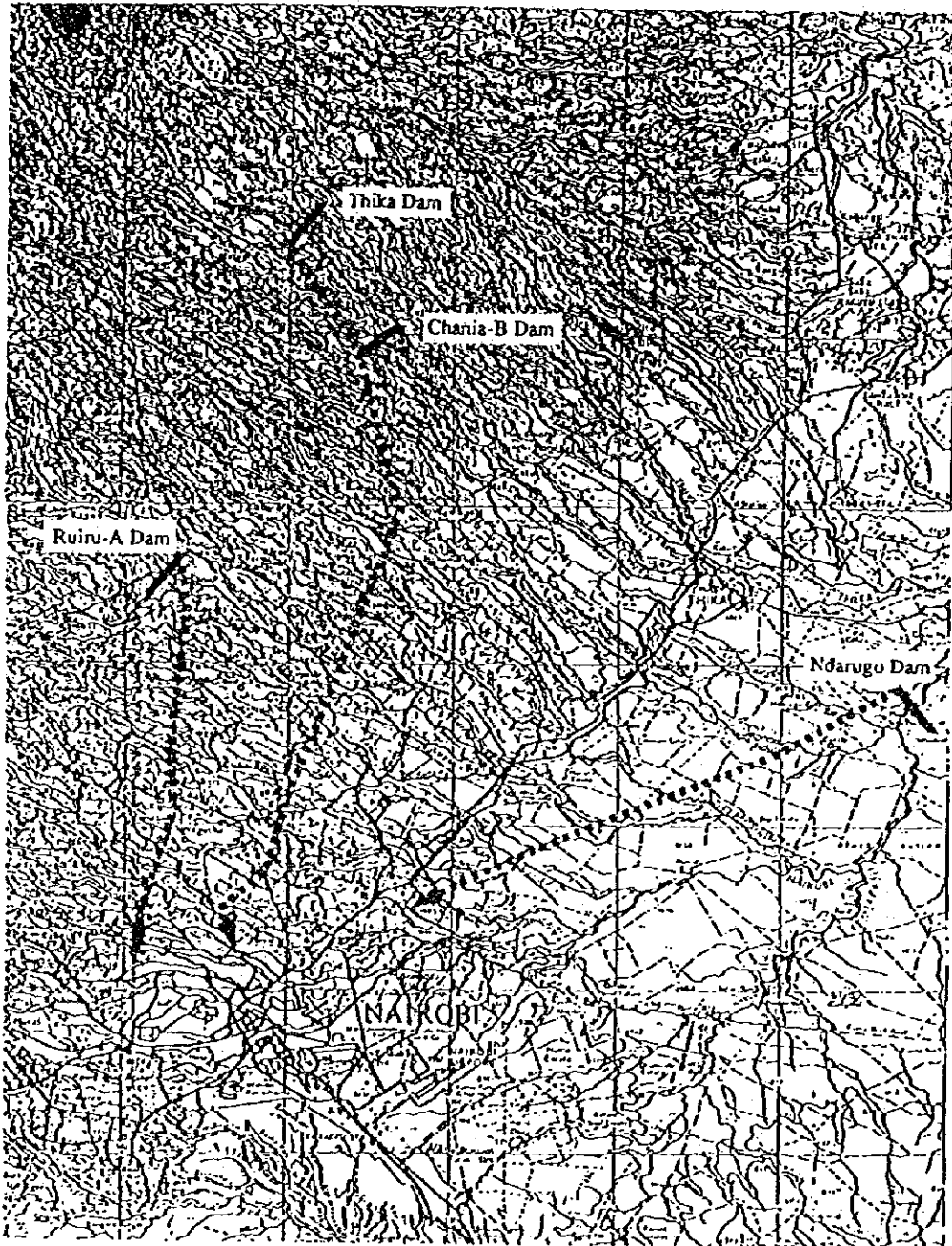
Table 2. 20 Inventory of Proposed Projects (2/2)

Type of Area	Central Tourism Region : 2/2						Mt. Kenya Tourism Area						Naro Moru Tourist Spot					
	Nairobi Tourism Area			Mt. Kenya			Mt. Kenya			Naro Moru Tourist Spot			Mt. Kenya			Naro Moru Tourist Spot		
	Present	2005	2010	Total	Present	2005	2010	Total	Present	2005	2010	Total	Present	2005	2010	Total		
Urban					Rural					Rural								
Public (Ngong Town)					Individual					Individual								
Capacity (1,000 m3/d)	0.35																	
Management Authority	NWCPC																	
Urban Water Supply Scheme in the NWMP	Ngong (Habitable Area : 124 km2)																	
- Served Area (km2)	1.20	3.34	4.73	6.11														
- Served Population (1,000)	16.10	44.70	63.25	81.80														
- Water Demand (1,000 m3/d)	2.614	7.278	10.376	13.474														
- Population Density (pers./km2)	13.417	13.383	13.372	13.386														
- Overall per Capita (l/c/d)	162.36	162.82	164.05	164.72														
Tourism Development Plan																		
- Number of Room	0	400	800	1,000	1,000					0	50	100	100	50	100	100		
- Water Demand (1,000 m3/d)	0.000	0.200	0.400	0.500	0.500					0.000	0.025	0.050	0.050	0.025	0.050	0.050		
- for Tourism Accommodation	0.000	0.200	0.400	0.500	0.500					0.000	0.025	0.050	0.050	0.025	0.050	0.050		
- for Resident in tourism area*1	Included in the Urban area																	
Proportion (%) ²	0.00	2.75	3.86	3.71	3.71					Not included				Not included				
Proposed Project																		
- Type of Water Supply System	Urban Water Supply Scheme (Public)																	
- Type of Water Source	Kerarapoti Spring																	
- Incremental Capacity (1,000 m3/d)	2.264	4.664	3.098	3.098	13.124					0.000	0.000	0.025	0.025	0.000	0.025	0.025		
Project Cost (K\$ Million) ³	6.149	9.673	0.000	11.844	27.666					0.000	0.000	0.041	0.041	0.254	0.000	0.282		

Remarks
 *1 : Residential demand is calculated by [0.05 km2/100 rooms X No. of room X Population density x 150 l/c/d].
 *2 : Proportion of water demand in the tourism area to one in the urban area.
 *3 : Cost consists of construction, contingency, detail design & supervision and land.
 *4 : Not included the construction cost of dams

Source: JICA Study Team

Figure 2.9 Water Supply Plan for Nairobi



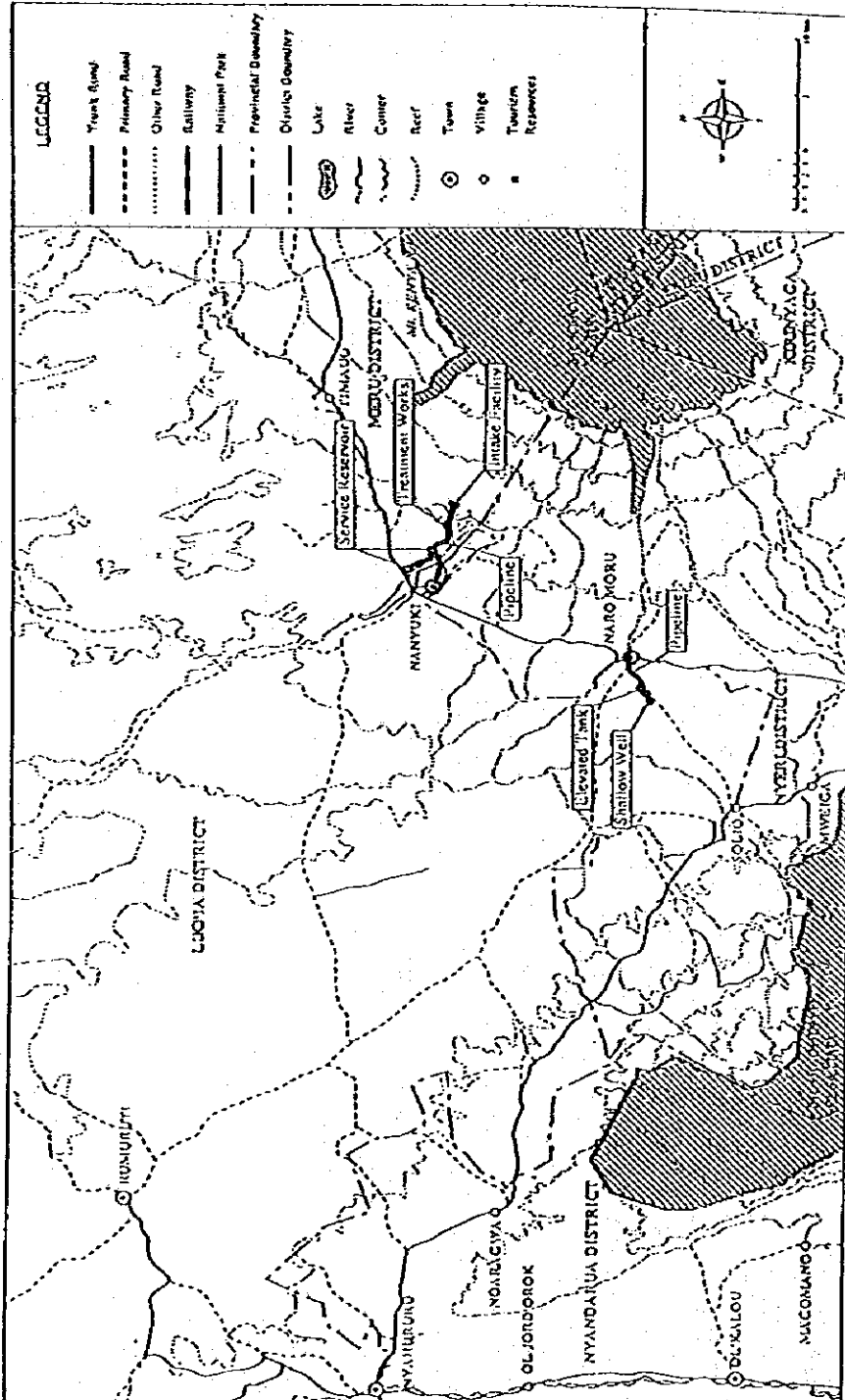
Source: JICA Study Team

Figure 2.10 Water Supply Plan for the Ngong Area



Source: JICA Study Team

Figure 2.11 Water Supply Plan for Naro Moru



Source: JICA Study Team

5.4.5. Proposed Project for Tourism Zone

The proposed projects for each tourism zone are summarised in Table 2. 20. The project cost and their disbursement schedule for the region are shown in Table 2. 21.

The layout plan of the Naro Moru water supply project is shown in Figure 2. 11.

Table 2. 21 Project Cost and Disbursement Schedule

Project Name	Quantity (1000m ³ /d)	Cost (K£ million)	Urgent	Disbursement Schedule (K£ Million)		
				2000	2005	2010
Community Water Supply Project						
1.Karen Town	1.05	2.603	0	2.230	0.000	0.373
2.South Limuru	0.72	2.565	0	2.138	0.000	0.428
Sub Total		5.168	0	4.368	0.000	0.800
Individual Water Supply Project						
3.Mt. Kenya	0.05	0.883	0	0	0.043	0.040
4.Naro Moru	0.05	0.283	0	0.255	0.000	0.028
Sub Total		0.365	0	0.255	0.043	0.068
Total		5.533	0	4.623	0.043	0.868

Source : JICA Study Team

5.5. Sewerage and Solid Waste Disposal

5.5.1. Present Condition

The existing conditions of the sewerage system and an inventory of proposed projects in the Central Tourism Region are summarised in Table 2. 22. The existing sewerage system with treatment facilities is provided only in Nairobi inner city. In the other zones, sewage has been treated individually or discharged through drainage facilities to rivers without treatment.

The existing conditions of the solid waste disposal system is as insufficient as that of the sewerage system. The existing conditions and an inventory of proposed projects is shown in Table 2. 23.

5.5.2. Forecast Sewage and Solid Waste Yield

Sewage yield for the tourism zone and tourism accommodation is forecasted as shown in Table 2. 22. The solid waste yield is estimated in Table 2. 23.

5.5.3. Development Strategy for Sewerage and Solid Waste Disposal

The sewerage system shall be planned in correspondence with the water supply plan described in the preceding sub-section and from a viewpoint of environmental conservation in the tourism development

area. The sewerage development strategy of each tourism zone, therefore, will follow the strategy of water supply for each of the tourism zones.

The solid waste disposal system in the region is classified into the following schemes according to the characteristics of each zone.

(1) Urban Solid waste disposal scheme.

Solid waste in the inner City, Karen Town and Ngong zones will be absorbed into the existing and planned urban schemes, since the share of solid waste yield in the zone relative to the whole area covered by the scheme is less than 10 %.

(2) Community solid waste disposal scheme.

In the following cases, the target zone will plan a new community solid waste disposal scheme including residential area in the outskirts of the zone.

- The tourism zone has the existing community system, or
- The number of rooms in the zone is more than 500.

South Limuru belongs to this type.

(3) Individual solid waste disposal scheme.

Each hotel in the Mt. Kenya and Naro Moru zones will provide individually on-site solid waste disposal facilities, such as garbage storage yard, incinerator, pit and composting facilities, as the zones have no existing solid waste facilities and the development scale of the tourism zone is small (not more than 500 rooms).

(4) Urban Sewerage and Solid Waste Disposal Schemes Related with Tourism Development.

The planned urban sewerage and solid waste disposal schemes related to each tourism zone are summarised in Table 2. 22 and Table 2. 23. These tables also show the project cost of each urban scheme. The project costs of urban schemes are excluded from the tourism development cost, since the urban schemes are implemented by public enterprises.

Table 2.22 Inventory of Proposed Projects (Sewerage System) (1/2)

Type of Area	Nairobi Tourism Area														
	Inner City						Karen Town						South Limuru		
	Present	2000	2005	2010	Total	Present	2000	2005	2010	Total	Present	2000	2005	2010	Total
Urban						Urban					Rural				
Existing Sewerage System	Public, Separate	Public, Separate	Public, Separate	Public, Separate	Public, Separate	Public, Separate	Public, Separate	Public, Separate	Public, Separate	Public, Separate	Individual				
- Capacity (1,000 m ³ /d)	150.00	150.00	0.30	0.30	0.30	0.30	0.30	0.30	0.30	0.30					
- Management Authority	LA(Nairobi)	LA(Nairobi)	LA(Nairobi)	LA(Nairobi)	LA(Nairobi)	LA(Nairobi)	LA(Nairobi)	LA(Nairobi)	LA(Nairobi)	LA(Nairobi)	Limuru (Habitable Area : 36 km ²)				
Urban Sewerage Scheme in the NWMP	Nairobi (Habitable Area : 589 km ²)	Nairobi (Habitable Area : 589 km ²)	Nairobi (Habitable Area : 589 km ²)	Nairobi (Habitable Area : 589 km ²)	Nairobi (Habitable Area : 589 km ²)	Nairobi (Habitable Area : 589 km ²)	Nairobi (Habitable Area : 589 km ²)	Nairobi (Habitable Area : 589 km ²)	Nairobi (Habitable Area : 589 km ²)	Nairobi (Habitable Area : 589 km ²)	Limuru (Habitable Area : 36 km ²)				
- Sewered Area (km ²)	105.00	169.00	214.00	259.00	259.00	105.00	169.00	214.00	259.00	259.00					
- Sewered Population (1,000)	1,413.00	2,260.50	2,784.80	3,465.30	3,465.30	1,413.00	2,260.50	2,784.80	3,465.30	3,465.30					
- Sewage Yield (1,000 m ³ /d)	266.264	441.544	507.352	641.728	641.728	266.264	441.544	507.352	641.728	641.728					
- Population Density (pers./km ²)	13.457	13.376	13.013	13.380	13.380	13.457	13.376	13.013	13.380	13.380	924	1,109	1,231	1,352	
Tourism Development Plan															
- Number of Room	3,392	4,200	5,500	6,300	6,300	0	300	600	700	700	0	500	1,000	1,200	
- Sewage Yield (1,000 m ³ /d)	1.357	1.680	2.200	2.520	2.520	0.000	0.361	0.708	0.842	0.842	0.000	0.233	0.474	0.577	
- for Tourism Accommodation	1.357	1.680	2.200	2.520	2.520	0.000	0.120	0.240	0.280	0.280	0.000	0.200	0.400	0.480	
- for Resident in tourism area*1	Included in the Urban area	Included in the Urban area	Included in the Urban area	Included in the Urban area	Included in the Urban area	0.000	0.241	0.468	0.562	0.562	0.000	0.033	0.074	0.097	
Proportion (%) ²	0.51	0.38	0.43	0.39	0.39										
Proposed Project															
- Type of Sewerage System	Urban Sewerage Scheme (Public)	Urban Sewerage Scheme (Public)	Urban Sewerage Scheme (Public)	Urban Sewerage Scheme (Public)	Urban Sewerage Scheme (Public)	Community (Public)	Community (Public)	Community (Public)	Community (Public)	Community (Public)	Community (Public)	Community (Public)	Community (Public)	Community (Public)	Community (Public)
- Type of Receiving Waters	River	River	River	River	River	River	River	River	River	River	River	River	River	River	River
- Incremental Capacity (1,000 m ³ /d)	116.264	175.280	65.808	134.376	491.728	0.000	0.361	0.948	0.133	0.842	0.000	0.233	0.241	0.103	0.577
Project Cost (Kc Million) ³	452.761	414.187	215.195	305.961	1,388.104	0.691	0.674	0.248	1.613	1.613	0.665	0.674	0.279	1.618	

Source: JICA Study Team

*1 : Residential Yield is calculated by [0.05 km²/100 rooms X No. of room X Population density x 150 l/c/d x 0.8].
 *2 : Proportion of sewage yield in the tourism area to one in the urban area.
 *3 : Cost consists of construction, contingency, detail design & supervision and land.

Table 2.22 Inventory of Proposed Projects (Sewerage System) (2/2)

	Nairobi Tourism Area					Mt. Kenya Tourism Area					Naro Moru Tourist Spot				
	Ngong					Mt. Kenya					Present				
	Present	2000	2005	2010	Total	Present	2000	2005	2010	Total	Present	2000	2005	2010	Total
Type of Area	Urban					Rural					Rural				
Existing Sewerage System	Public					Individual					Individual				
- Capacity (1,000 m ³ /d)	No treatment facilities														
- Management Authority	LA														
Urban Sewerage Scheme	Ngong (Habitable Area : 124 km ²)														
- Sewered Area (km ²)	1.20	3.34	4.73	6.11	6.11										
- Sewered Population (1,000)	16.10	44.70	63.25	81.80	81.80										
- Sewerage Yield (1,000 m ³ /d)	2.091	5.822	8.301	10.779	10.779										
- Population Density (pers./km ²)	13,417	13,383	13,372	13,388											
Tourism Development Plan															
- Number of Room	0	400	800	1,000	1,000	0	0	50	100	100	0	50	100	100	
- Sewerage Yield (1,000 m ³ /d)	0.000	0.160	0.320	0.400	0.400	0.000	0.000	0.020	0.040	0.040	0.000	0.020	0.040	0.040	
- for Tourism Accommodation	0.000	0.160	0.320	0.400	0.400	0.000	0.000	0.020	0.040	0.040	0.000	0.020	0.040	0.040	
- for Resident in tourism area ¹	Included in the Urban area					Not included					Not included				
Proportion (%) ²	0.00	2.75	3.86	3.71	3.71										
Proposed Project															
- Type of Sewerage System	Urban Sewerage Scheme (Public)					Individual					Individual				
- Type of Receiving Waters	River					River					River				
- Incremental Capacity (1,000 m ³ /d)	2.091	3.731	2.478	2.478	10.779	0.000	0.000	0.020	0.020	0.040	0.000	0.020	0.020	0.040	
Project Cost (Kc Million) ³	6.184	11,030	7,237	7,209	31,660	0.050	0.050	0.050	0.050	0.100	0.050	0.000	0.050	0.100	

Source: JICA Study Team

Remarks
^{*1} : Residential Yield is calculated by [0.05 km²/100 rooms X No. of room X Population density x 150 l/c/d x 0.8].
^{*2} : Proportion of sewerage yield in the tourism area to one in the urban area.
^{*3} : Cost consists of construction, contingency, detail design & supervision and land.

Table 2.23 Inventory of Proposed Projects - Solid Waste Disposal System (1/2)

Type of Area	Nairobi Tourism Area										Total			
	Inner City					South Limuru								
	Present	2000	2005	2010	Total	Present	2000	2005	2010	Total				
Existing Solid Waste System - Management Authority	Urban	Public (Controlled Tipping Method)	Public (Controlled Tipping Method)	Public (Controlled Tipping Method)	Public (Controlled Tipping Method)	Urban	Public (Controlled Tipping Method)	Public (Controlled Tipping Method)	Public (Controlled Tipping Method)	Public (Controlled Tipping Method)	Rural	Individual not existing		
Urban Solid Waste Collection & Disposal Scheme (Public)	LA	Nairobi (Habitable Area : 589 km2)	Nairobi (Habitable Area : 589 km2)	Nairobi (Habitable Area : 589 km2)	Nairobi (Habitable Area : 589 km2)	LA	Nairobi (Habitable Area : 589 km2)	Nairobi (Habitable Area : 589 km2)	Nairobi (Habitable Area : 589 km2)	Nairobi (Habitable Area : 589 km2)	Limuru (Habitable Area : 36 km2)			
- Served Area (km2)	105.00	169.00	214.00	259.00	259.00	105.00	169.00	214.00	259.00	259.00				
- Served Population (1,000)	1,413.00	2,260.50	2,784.80	3,465.30	3,465.30	1,413.00	2,260.50	2,784.80	3,465.30	3,465.30				
- Solid Waste Yield (ton/d)*1	423.90	904.20	1,253.16	1,732.65	1,732.65	423.90	904.20	1,253.16	1,732.65	1,732.65				
- Population Density (pers./km2)	13,457	13,376	13,013	13,380	13,380	13,457	13,376	13,013	13,380	13,380	924	1,109	1,231	1,352
Tourism Development Plan														
- Number of Room	3,392	4,200	5,500	6,300	6,300	0	300	600	700	700	0	500	1,000	1,200
- Solid Waste Yield (ton/d)	4,579	5,670	7,425	8,505	8,505	0,000	1,208	2,567	3,286	3,286	0,000	0,786	1,627	2,026
for Tourism Accommodation	4,579	5,670	7,425	8,505	8,505	0,000	0,405	0,810	0,945	0,945	0,000	0,675	1,350	1,620
for Resident in tourism area*2	Included in the Urban area					0,000	0,803	1,757	2,341	2,341	0,000	0,111	0,277	0,406
Proportion (%)*3	1.08	0.63	0.59	0.49	0.49	0.00	0.13	0.20	0.19	0.19				
Proposed Project														
- Type of Collection System	Urban Solid Waste Scheme (Public)	Urban Solid Waste Scheme (Public)	Urban Solid Waste Scheme (Public)	Urban Solid Waste Scheme (Public)	Urban Solid Waste Scheme (Public)	Nairobi Urban Solid Waste Scheme (Public)	Separation, 2 times/week	Separation, 2 times/week	Separation, 2 times/week	Separation, 2 times/week	Community (Public)	Separation, 2 times/week		
- Type of Disposal Method	Separation, 2 times/week	Separation, 2 times/week	Separation, 2 times/week	Separation, 2 times/week	Separation, 2 times/week	Separation, 2 times/week	Recycling + Sanitary Landfill	Recycling + Sanitary Landfill	Recycling + Sanitary Landfill	Recycling + Sanitary Landfill	Recycling + Sanitary Landfill	Recycling + Sanitary Landfill		
- Incremental Capacity (m3/d)*4	0,000	857,679	623,143	856,232	2,337,05	0,000	2,156	2,427	1,285	5,869	0,000	1,403	1,502	0,712
- Required Area (ha)*4	0,000	52.175	37.908	52.087	142.171	0,000	0.131	0.148	0.078	0.357	0,000	0.085	0.091	0.043
Project Cost (Kc. Million)	61,096	44,389	60,993	166,479	166,479							0,100	0,107	0,258

Remarks

- *1 : Industrial and hazardous wastes are not included.
- *2 : Residential Yield is calculated by (0.05 km2/100 rooms X No. of room X Population density x Unit yield (0.3,0.4,0.45,0.5 kg/c/d)).
- *3 : Proportion of solid waste yield in the tourism area to one in the urban area.
- *4 : It was estimated by the following assumptions :
 Rolled density of garbage is 560 kg/m3
 Depth of landfill is 6.0 m.
 Project life time is 10 years.

Source: JICA Study Team

Table 2. 23 Inventory of Proposed Projects - Solid Waste Disposal System (2/2)

	Nairobi Tourism Area			Mt. Kenya Tourism Area			Naro Maru Tourist Spot			
	Ngong			Mt. Kenya						
	Present	2000	2010	Present	2000	2010	Present	2000	2010	Total
Type of Area	Urban			Rural			Rural			
Existing Solid Waste System Management Authority	Public			Individual			Individual			
Urban Solid Waste Collection & Disposal Scheme (Public)	LA			not existing			not existing			
- Served Area (km ²)	1.20	3.34	4.73	6.11						
- Served Population (1,000)	16.10	44.70	63.25	81.80						
- Solid Waste Yield (ton/d)*1	4.83	17.88	28.46	40.90						
- Population Density (pers./km ²)	13,417	13,383	13,372	13,588						
Tourism Development Plan										
- Number of Room	0	400	800	1,000	0	0	50	50	100	100
- Solid Waste Yield (ton/d) for Tourism Accommodation for Resident in tourism area*2	0.000	0.540	1.080	1.350	0.000	0.000	0.068	0.068	0.135	0.135
Proportion (%)*3	0.00	3.02	3.79	3.30	Not included				Not included	
Proposed Project:	Urban Solid Waste Scheme (Public)				Individual				Individual	
- Type of Collection System	Separation, 2 times/week				Separation + Recycling				Separation + Recycling	
- Type of Disposal Method	Recycling + Sanitary Landfill				On-site Incinerator/Compost/Landfill				On-site Incinerator/Compost/Landfill	
- Incremental Capacity (m ³ /d)*4	0.000	23.304	18.697	22.210	0.000	0.000	0.121	0.121	0.241	0.241
- Required Area (ha)*4	0.000	1.418	1.150	1.351	0.000	0.000	0.007	0.007	0.015	0.015
Project Cost (Kc Million)	1,660	1,346	1,582	4,588			0.007	0.007	0.014	0.014

Remarks

*1 : Industrial and hazardous wastes are not included.

*2 : Residential Yield is calculated by [0.05 km²/100 rooms X No. of room X Population density x Unit yield (0.3,0.4,0.45,0.5 kg/c/d)].

*3 : Proportion of solid waste yield in the tourism area to one in the urban area.

*4 : It was estimated by the following assumptions :

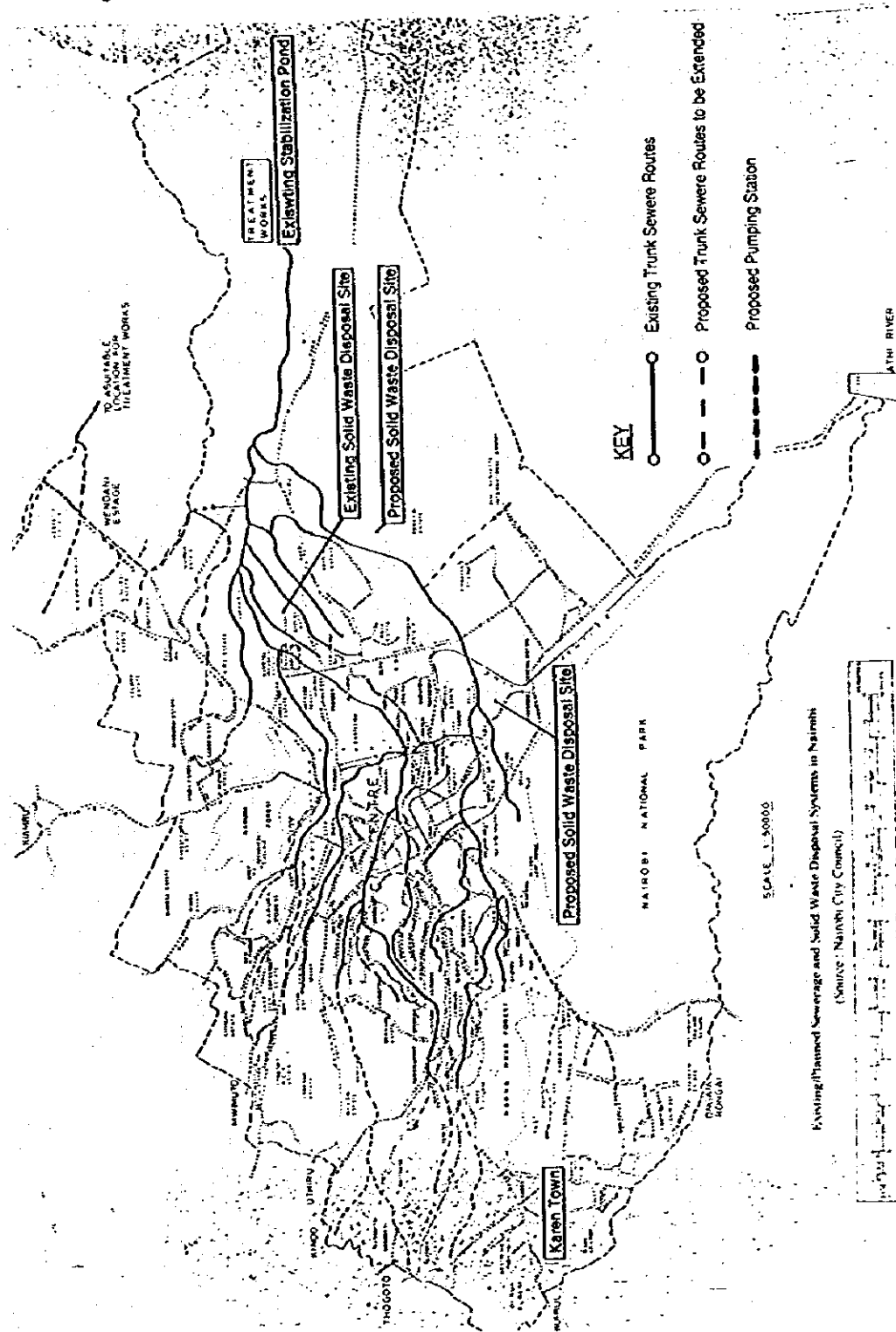
Roller density of garbage is 560 kg/m³

Depth of landfill is 6.0 m

Project life time is 10 years.

Source: JICA Study Team

Figure 2.12 Existing/Planned Sewerage and Solid Waste Disposal Systems



Source: Nairobi City Council

5.5.4. Proposed Project for Each Tourism Zone

The proposed projects for each tourism zone are summarised in Table 2. 22 and Table 2. 23. The project cost and their disbursement schedule for the region are shown in Table 2. 24.

The stabilization/aerated lagoon process is proposed for the urban and community sewerage systems as sewage treatment method. For individual systems, a septic tank able to treat both, night soil and gray water is proposed.

Solid waste in urban and community zones shall be disposed by means of sanitary landfilling. Individual systems consist of garbage storage yard, incinerator, pits and composting facilities.

Table 2. 24 Project Cost and Disbursement Schedule

(Sewerage system)						
Project Name	Quantity (1,000 m ³ /d)	Cost (K£ million)	Urgent	Disbursement Schedule (K£ million)		
				2000	2005	2010
Community Sewerage Project						
1.Karen Town	0.84	1.613	0	0.693	0.690	0.230
2.South Limuru	0.58	1.618	0	0.675	0.675	0.268
Sub Total		3.230	0	1.368	1.365	0.498
Individual Sewerage Project						
3.Mt. Kenya	0.04	0.100	0	0	0.050	0.050
4.Naro Moru	0.04	0.100	0	0.050	0.000	0.050
Sub Total		0.200	0	0.050	0.050	0.100
Total		3.430	0	1.418	1.415	0.598
(Solid Waste Disposal System)						
Project Name	Quantity (m ³ /d)	Cost (K£ Million)	Urgent	Disbursement Schedule (K£ Million)		
				2000	2005	2010
Community Solid Waste Disposal Project						
1.South Limuru	3.62	0.258	0	0.108	0.108	0.043
Sub Total		0.258	0	0.108	0.108	0.043
Individual Solid waste Disposal Project						
2.Mt. Kenya	0.24	0.015	0	0.000	0.008	0.008
3.Naro Moru	0.24	0.015	0	0.008	0.000	0.008
Sub Total		0.030	0	0.008	0.008	0.015
Total		0.288	0	0.115	0.115	0.058

Source: JICA Study Team

5.6. Power and Communication

5.6.1. Electricity

(1) Demand of Electricity by Tourism Development and Existing Plans

a. Demand Projections

In the Central Tourism Region the conditions of power supply by distribution lines are well extended. Table 2. 25 shows that the share of tourism demand will increase to 2.3 % in the year 2010.

Table 2. 25 Demand Forecast by Tourism

Year	Existing	2000	2005	2010
No. of Room	4000	8,000	11,500	13,400
Tourism Demnad (MVA)	-	10.1	19.7	24.9
Total Regional Demand (MVA)	310	570	830	1,100
Share of Tourism Demand to the Regional Total(%)	-	1.8%	2.3%	2.3%

Note: Figure of numbers of rooms adopted rooms of Hotel / Lodge / Permanent Camp of Room requirement

Source: JICA Study Team and National Power Development Plan

b. Review and Assessment of Existing Plans

Existing plans by KPLC (Kenya Power & Lighting Company) are as follows:

- North East Olkaria Geothermal Power Station (77 MW)
- 220 kV Nairobi North Substation
- 220 kV transmission lines from Olkaria to Nairobi North Substation
- Nairobi - Mombasa 220 kV transmission lines
- Kiambere - Nairobi 220 kV transmission lines
- East Olkaria Geothermal Power Station (45 MW)
- Ewaso Ngiro (South) multipurpose project (180 MW)
- Mutonga Grand Falls hydroelectric power station (120 MW)
- Munyo Dam multipurpose project (40 MW).

Almost all of the hydroelectric power stations are located in the East of Mt. Kenya, and geothermal power stations are located in the East Rift Valley, near Lake Naivasha. The generated electricity is supplied by 220 kV and 132 kV transmission lines to Nairobi and other places.

KPLC plans to extend 220 kV transmission lines and a new substation at the Northwest of Nairobi, which will receive power from the Olkaria

geothermal power station. Extension of the transmission line interconnecting to the Coastal area is also planned by the year 2004. It may be possible to supply power even during drought from the thermal power stations at the Coast Area.

In order to meet the demand in 2010, it is necessary to develop the other geothermal and hydroelectric power generation plants.

(2) Basic Policy for Electricity Supply

a. Nairobi Tourism Area

A new tourism promotion zone in Nairobi suburbs will receive power by 33 kV or 11 kV distribution lines, which will be extended from existing lines of KPLC.

b. Mt. Kenya Tourism Area

There is a 33 kV distribution line from Nanyuki to Naro Moru. This distribution line is stepped down at Naro Moru from 33 kV to 11 kV and electricity is distributed around Naro Moru town. Therefore, the power supply to a new tourism core may be extended from the existing 11 kV line of KPLC. In this case, it is necessary to consider to hide the power line in order to conserve the landscape.

(3) Proposed Projects

a. Nairobi Tourism Area

The development for infrastructures will cover the demand of electricity by tourism section.

b. Mt. Kenya Tourism Area

The 11 kV distribution line will be extended to a new tourism area. The location of the proposed distribution line is shown in Figure 2. 13.

Estimated cost for distribution line prepared by KPLC are as follows :

- Construction cost 30,000 K£/km
- Extension length 13 km
- Total cost K£ 390,000 (by the year of 2000).

5.6.2. Communication

(1) Demand on Communication by Tourism and Existing Plans

a. Demand Projection

The demand for telephone lines by tourism in 2010 will increase to 455 telephone line connections as shown on Table 2. 26. The numbers of telephone lines are calculated as 1 line for 20 rooms.

Table 2. 26 Demand Forecast by Tourism

Year	Existing	2000	2005	2010
No. of Room	4000	8000	11500	13400
Increasing No. of Telephone lines by Tourism	-	185	360	455

Note: Figure of number of rooms adopted rooms of Hotel / Lodge / Permanent Camp of Room requirement

Source: JICA study team

b. Review and Assessment of Existing Plans

The KPTC (Kenya Post & Telecommunication Company) has a plan to increase the exchange capacity and service connections for improvement of existing traffic congestion in Nairobi. This plan is expected to be executed by foreign loan. These projects will improve the traffic condition in Nairobi and Mombasa. Consequently the call completion rate will increase.

(2) Basic Policy for Communication Supply

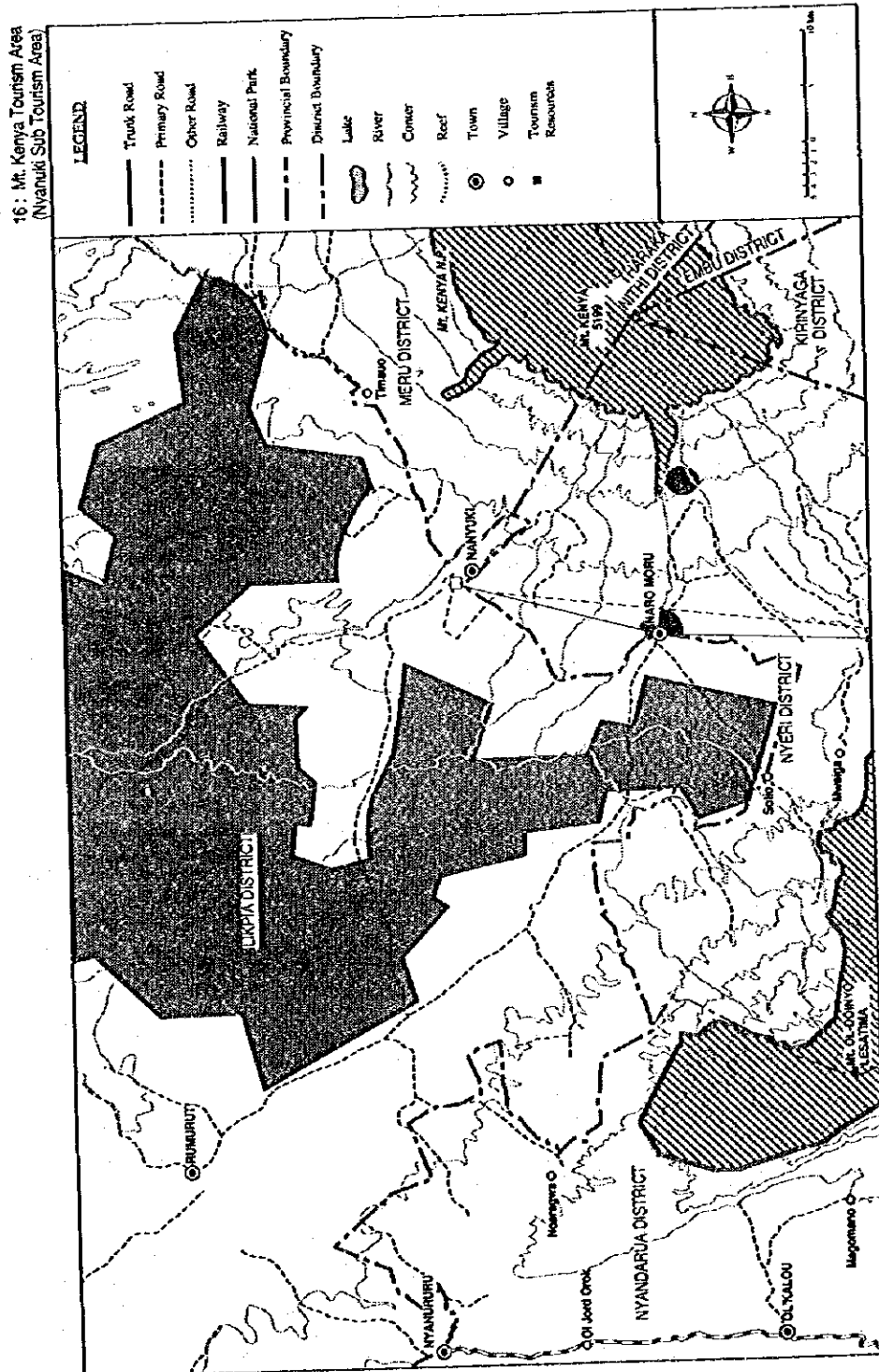
a. Nairobi Tourism Area

The communication line will be connected by KPTC. These demand will be covered by the other industries.

b. Mt. Kenya Tourism Area

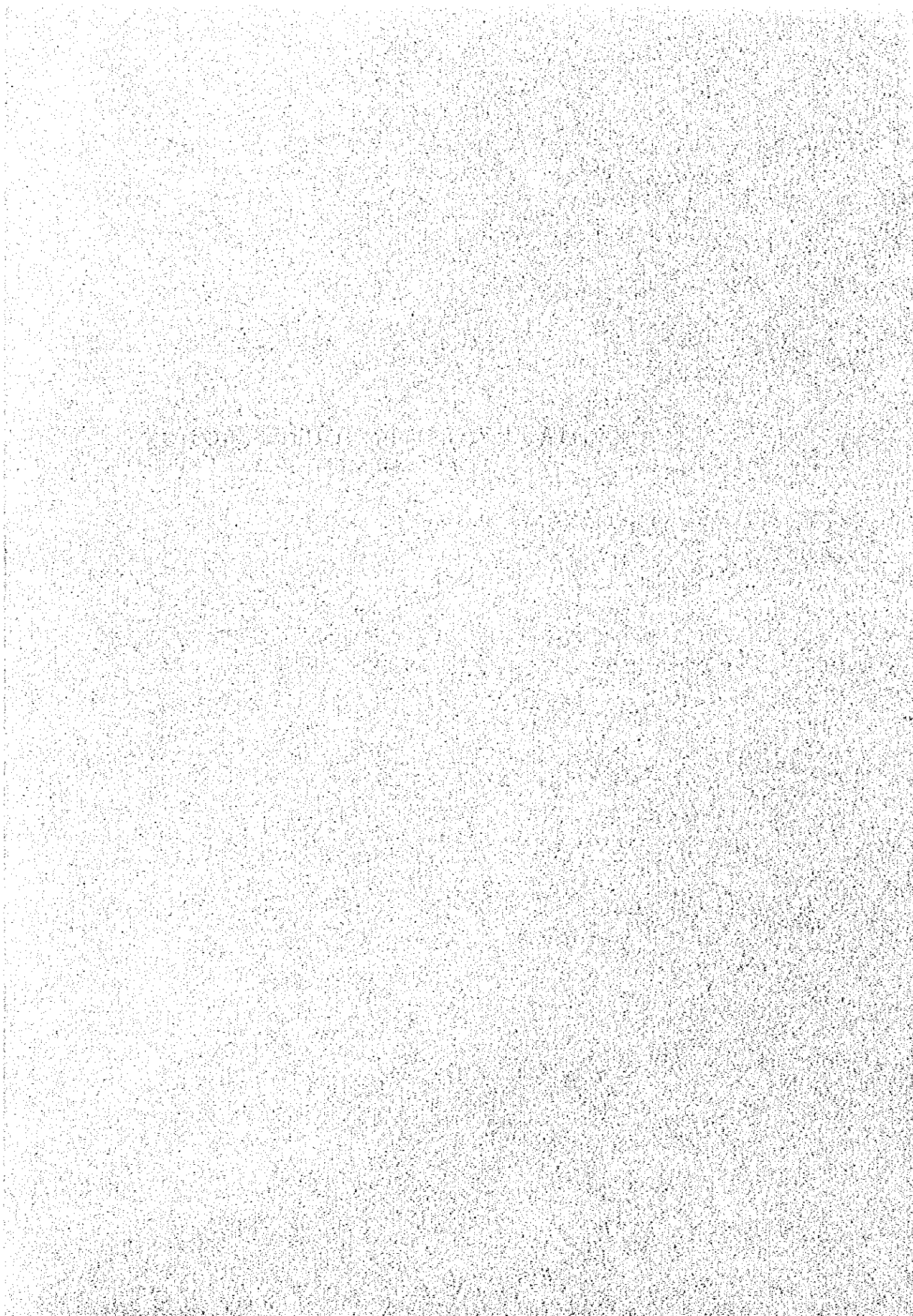
There is an exchange station in Naro Moru. The extension of telephone line to the new tourism core will be done by overhead line by KPTC.

Figure 2.13 Power Supply Plan for Rumuruli - Naro Moru



Source: JICA Study Team

**CHAPTER 3 WESTERN TOURISM REGION
DEVELOPMENT PLAN**



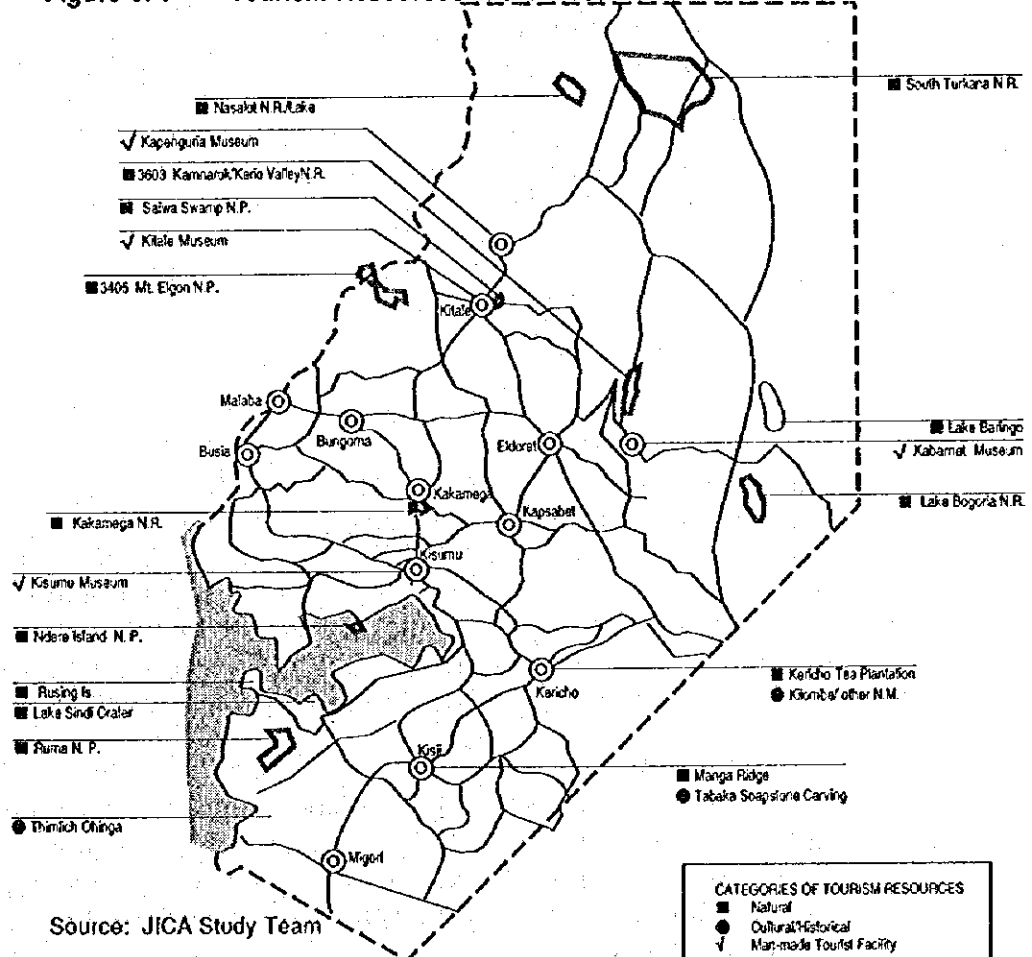
Chapter 3 Western Tourism Region Development Plan

1. Analysis of Existing Conditions

1.1. Tourism Resources

The Western Tourism Region includes Nyanza and the Western and middle part of the Rift Valley Province. It is a highland and mountain area surrounding the Victoria Lake basin. Figure 3. 1 shows the principal tourism resources in the region.

Figure 3. 1 Tourism Resources in the Western Tourism Region



Composed of lush tropical forests, spectacular landscapes and well-cultivated fields, the region has quite different characteristics from other regions, and the tourists' image of Kenya as well. It has the highest population density of the regions indicating that it is rather a human's territory than a wilderness.

The highland part of the region has an ideal climate almost all year round and is proposed as a site for highland resorts. Various ethnic groups inhabit the region with their distinctive cultures and ways of life. This constitutes a potential tourism resource, if proper arrangements and considerations are made. The region's nature and wildlife as found in Kakamega Forest and Saiwa Swamp is different from those of established wildlife safari destinations. This is a strength to differentiate the region from competitor regions.

1.2. Visitor Arrivals

The study team estimates the number of visitor arrivals to the region in 1993 to have been some 115,000 people, based on the questionnaire survey at the international airports. The same survey showed the average length of stay in the region to be 4.0 nights. The shorter length of stay compared to that of the coast (14 nights) indicates the region's position as stop-over point for safaris, rather than a resort destination.

National parks and reserves in the region have received only 40,000 to 50,000 visitors annually for the past several years. The cultural facilities in the region have had some 50,000 visitors.

1.3. Environment

1.3.1. Non-organic Environment

The tourism region consists of the Western Highland, the Low Plateau in the Lake Victoria basin and the Rift Valley. The elevation gap is high with an altitude ranging between 500 to 4,400 m. Major topographic features are Mt. Elgon, the Cherangani Hills and the Mau Escarpment, which are important water catchment areas. There are the Lake Victoria and two Rift Valley lakes, the Lakes Baringo and Bogoria. The geography is Tertiary volcanics in the highland and Precambrian metamorphics in the plateau. The soil has generally high to moderate fertility in the highland and plateau, but low fertility in the valley.

The temperature is relatively cool, with the annual mean temperature being between 14 to 28 °C. The rainfall is comparatively high and more than 800 mm is the annual mean in most of the region, but varying from 400 to 1,800 mm. There is no real dry season in the highland and plateau, but one long dry season from September to March in the Northern highland.

1.3.2. Vegetation and Wildlife

The main vegetation is semi-arid bushed and wooded grassland, arid-thorn bushland and montane and highland forests. There are also a remnant of the West African tropical rain forest in Kakamega and a

permanent swamp like in Saiwa/Yala. Agricultural land is widespread in about two-thirds of the region. This ratio is the highest among all the tourism regions.

Mammals in the region are characterised by forest species, such as small antelopes and primates. There are also elephant dispersal areas and rare large antelopes, such as roan antelope, sitatunga and greater kudu.

Birds are also abundant and rich in diversity represented by a large flock of flamingos and forest birds, some of which are threatened and endemic species. On the other hand, Lake Victoria fishes, especially cichlid species, have remarkably high diversity and endemism.

1.3.3. Natural Ecosystem

There are three ecological zones in the region, that is zone I, II and III-2. Most part of the region belongs to the zone I, which means that the agricultural potential is rather high. Details of the ecological zones have already been described in Chapter 2. The characteristics of the natural ecosystem are summarised as follows:

- A variety of eco-zones, that is Afro-alpine, forest, savannah and wetland
- Montane and highland forests, especially at Mt. Elgon and Cherangani Hills and tropical rain forest in Kakamega, with high biodiversity
- Permanent swamps, those around the lakes and Saiwa Swamp
- Seasonal dispersal of large mammals including elephants along the Rift Valley and important populations of roan antelope and sitatunga, and
- High diversity and endemism in Lake Victoria fishes.

1.4. Infrastructure

1.4.1. Road Transportation

The majority of tourist transport in Kenya depends on the road transport mode at present. The road conditions in the Western Region are partly satisfactory. On the whole, access from the trunk roads to the tourism destination entrances is inadequate. The development of rural roads has tended to be neglected, due to higher priority being given to trunk road development.

1.4.2. Railway Transportation

The existing condition of the railway in the region is the same as that in the Central Region.

1.4.3. Air Transportation

There are only few airstrips in the region. The air services for access to tourism destinations are limited, because of small aircraft services, small air port facilities and expensive air fares.

1.4.4. Water Transportation

The water transport activities in the region concentrate at Kisumu on Lake Victoria.

1.4.5. Water Supply

The water supply system in the region is unsatisfactory, because of a lack of water supply and the increase of population and economic activities. Ground water is utilised in many places from boreholes and shallow wells.

1.4.6. Waste Disposal

The condition of the sanitary system in Kenya is still very unsatisfactory. Especially the region has hardly any established sanitary system. A sewerage system is provided in only limited urban areas. Waste disposal treatment is gradually becoming a serious problem.

1.4.7. Power Supply

The power supply system is established in the areas along the Nairobi-Eldoret transmission and other lines. Therefore, these areas are supplied relatively well. However, other areas are not so well supplied.

2. Environmental Considerations

2.1. Environmental Problems

2.1.1. General Problems

The agricultural potential is rather high in the region. The human population size is the largest among all the tourism regions and it will still increase. As a result, large animals have been already eliminated from most of the region. On the other hand, there remain natural forests and lakes with a high level of biodiversity. Therefore, environmental problems occur mainly from human activities, such as agriculture and pastoralism. Major general problems are:

- Degradation of wildlife habitat and disruption of their dispersal and migration areas by expansion of human settlements and agricultural land, increase of livestock and land sub-division with fencing
- Land use conflict between environmental conservation and large-scaled development for public use, such as hydro-electric plant (Nasalot NR) and reclamation and irrigation schemes (Lake Victoria)
- Ecological isolation of small NPs and NRs and possible genetic deterioration of some wild animals, for example in Saiwa Swamp NP (sitatunga) and Ruma NP (roan antelope)
- Soil erosion on agricultural land and mountain slopes by unsuitable cultivation, over-grazing, road construction and mining, especially in the Baringo District (along the Rift Valley). This causes land deterioration in that area and siltation in Lakes Victoria and Baringo
- Water pollution by industrial and domestic sewage, agrochemicals and siltation, for example in Lakes Victoria and Baringo
- Illegal tree logging, grass collection, honey collection and charcoal burning, for example in Kakamega FR and Ndere Island NP
- Illegal grazing and over-grazing by livestock, for example in Nasalot NR, and South Turkana NR
- Fire invasion into montane moorland and forest and swamp, for example in Mt. Elgon NP, and Saiwa Swamp NP
- Subsistence poaching, for example in Kakamega FR
- Ecological disturbance in Lake Victoria by introduction and increase of exotic species like Nile perch and water hyacinth
- Human settlement in NRs (Nasalot NR, Kanmarok/Rimoi NRs) and land privatisation

- Drought in Rift Valley , and
- Crop damage by elephant, hippopotamus, baboon, monkeys and human injury by elephant, leopard, crocodile, for example around Mt. Elgon, Lake Baringo and Nasalot, South Turkana NRs.

2.1.2. Tourism Problems

There are at present few serious environmental problems in the region caused by tourism, because most of the NPs and NRs are little used by or closed to tourism. However, supposing that the region becomes popular as a tourism destination in the near future, the same problems as those mentioned in the Central Tourism Region may occur.

2.2. Environmental Conservation and Management

2.2.1. Conservation Areas

There are a total of 11 protected areas in the region, that is 4 National Parks, 6 National Reserves and 1 Local Sanctuary. Forest Reserves are mainly distributed in the Mau Escarpment and the Cherangani Hills.

2.2.2. Present Measures

There are various agreements and project plans for environmental conservation and management. However, primarily because of a lack of funds, most of the projects have not yet been started or are implemented unsatisfactorily. The Baringo District is exceptionally eager for NR management, namely for the Lake Bogoria NR.

Present measures and their progress for wildlife conservation and management with initiative by KWS are as follows :

(1) Five Year Management Plans for Protected Areas (after 1990) :

- Kakamega NR, Nasalot NR and South Turkana NR; but no progress, because of lack of funds

(2) Agreements for NR Management between KWS and County Councils :

- Nasalot NR (West Pokot C.C.), South Turkana NR (Turkana C.C.) and Rimoi NR (Elgeyo Marakwet C. C.)

(3) Memorandums of Understanding for the Joint Management of Selected Forests between KWS and Forest Department :

- For example in Kakamega FR, Mt, Elgon FR, and Nandis FR

(4) Preparation of Forest Conservation Plans by KIFCON (ODA), KWS and Forest Department:

- Kakamega Forest and South-west Mau/Transmara Forest; but no implementation, because of the withdrawal by KIFCON

(5) Specific Notional Parks Management:

- Fencing programme in Saiwa Swamp NP
- Introduction and re-introduction of some animal species in Ruma NP and Ndere Island NP

(6) Community Wildlife Programme:

- Environmental education for alteration of life style to the sustainable use of natural resources, such as agro-forestry and fishing farm around Kakamega Forest
- Problem animal control by fencing

(7) Community Service by the Baringo County Council:

- Use of revenues from Lake Bogoria NR for public purposes like school and clinic construction
- Grazing permission at Lake Bogoria NR in the dry season for local communities
- Working for road maintenance in Lake Bogoria NR by local communities.

2.3. Environmental Considerations for Conservation and Management

2.3.1. General Considerations

The region is characterised by highland, mountains, forests, wetland and expanded human activities. Thus, environmental problems are summarised as deforestation, soil erosion, siltation and wildlife conflict.

In order to comprehensively pursue environmental conservation and management, the Five Year Management Plans for Protected Areas compiled by KWS must be implemented as soon as possible in co-operation with other institutes, such as MOTW, the Forest Department, the Department of Fisheries, County Councils, foreign aid organisations and NGOs.

The following areas have been processed or promoted to be gazetted to be protected areas by KWS for enforcement of further conservation : Cherangani Hills, Lake Baringo, Lake Victoria (Ndere Island NP

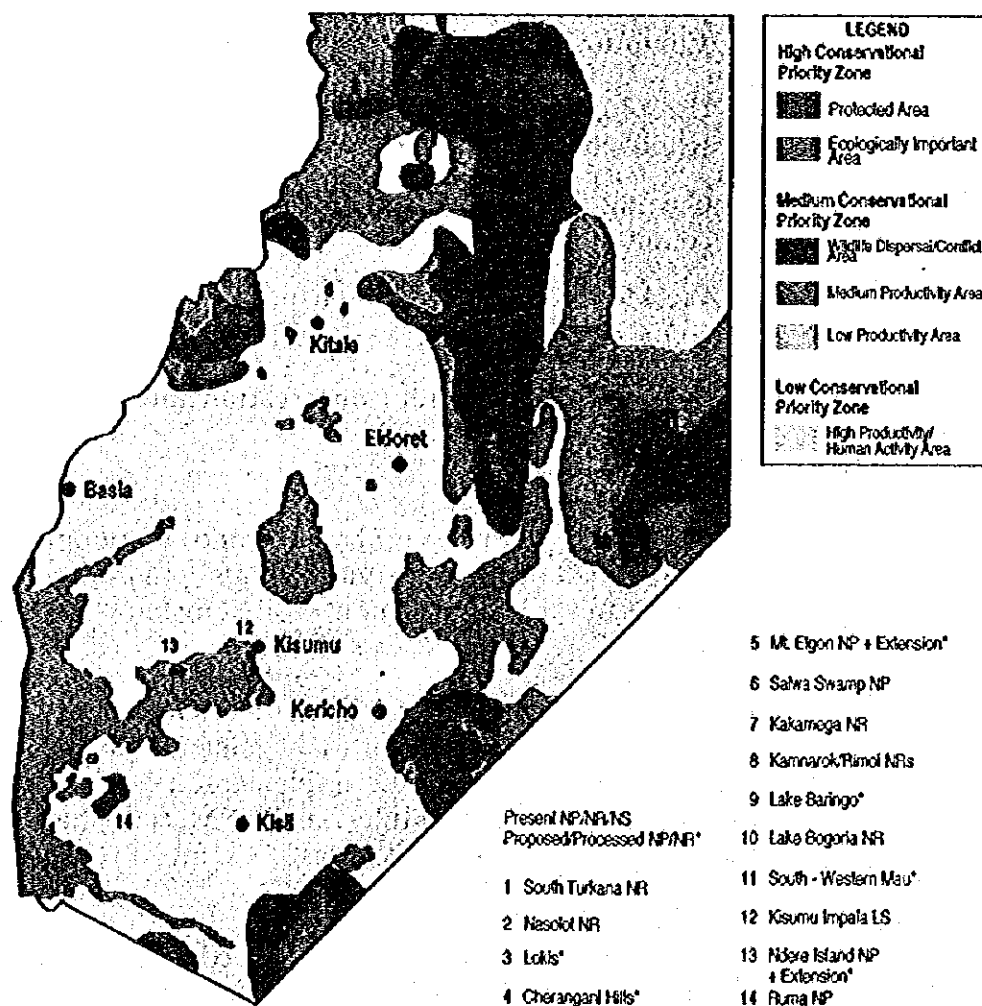
extension), Mt. Elgon NP extension, South-Western Mau, Bonjoge, Lake Simbi. They are shown in Figure 3. 2. In addition, Lake Bogoria is in process to be registered as a Ramsar Site.

Main environmental considerations are as follows:

- Forest conservation: montane/highland/tropical rain forests, especially at Mt. Elgon, Cherangani Hills and Kakamega
- Prevention of soil erosion, especially in the Baringo District
- Wetland conservation, especially in Lake Victoria, Rift Valley lakes and Saiwa Swamp, and
- Mitigation of wildlife conflict.

The proposed measures for each consideration are the same as those mentioned in the Central Tourism Region.

Figure 3. 2 Nature Conservation Areas in the Western Tourism Region



Source: JICA Study Team

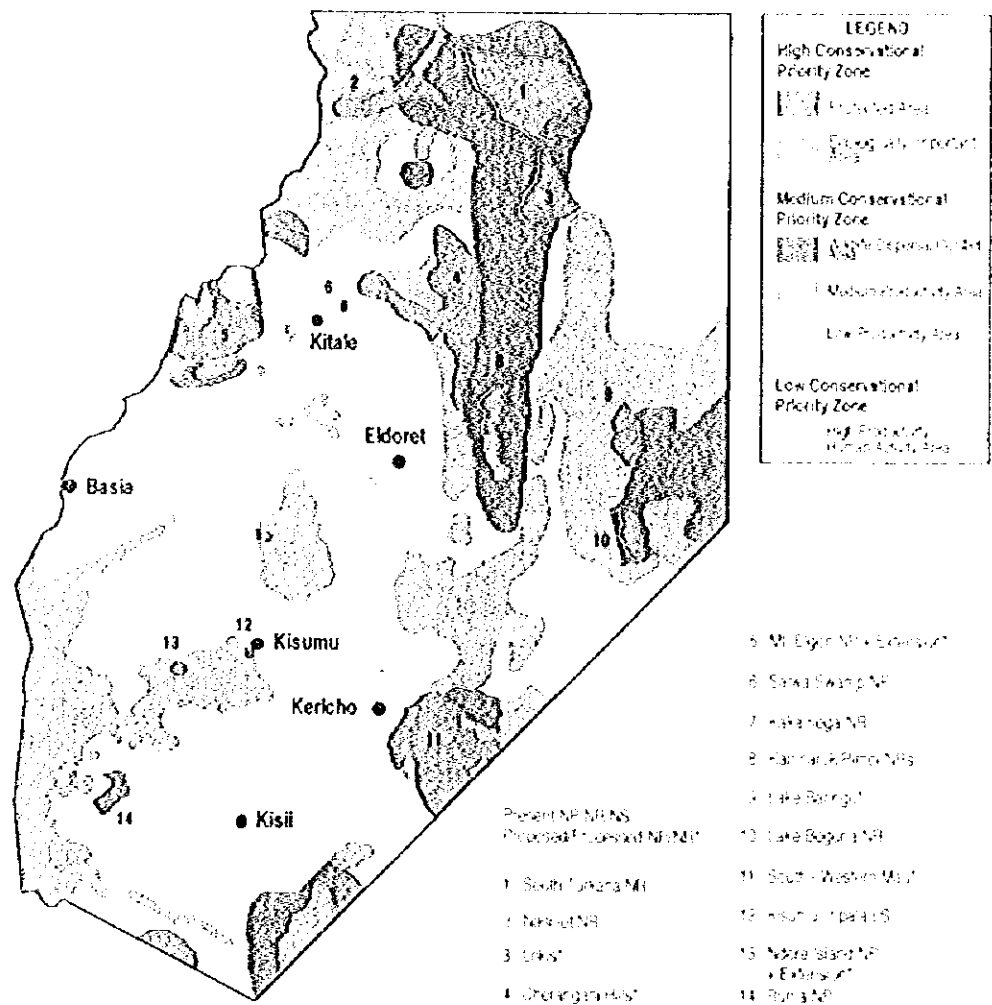
extension, Mt. Elgon NP extension, South-Western Mau, Boniogo, Lake Simbi. They are shown in Figure 3. 2. In addition, Lake Bogoria is in process to be registered as a Ramsar Site.

Main environmental considerations are as follows:

- Forest conservation: montane/highland tropical rain forests, especially at Mt. Elgon, Cherangani Hills and Kakamega
- Prevention of soil erosion, especially in the Baringo District
- Wetland conservation, especially in Lake Victoria, Rift Valley lakes and Sawa Swamp, and
- Mitigation of wildlife conflict

The proposed measures for each consideration are the same as those mentioned in the Central Tourism Region.

Figure 3. 2 Nature Conservation Areas in the Western Tourism Region



Source: Wapiti, 1998

2.3.2. Tourism Considerations

In the case of tourism development in mountain or forest areas, such as Mt. Elgon, it should be avoided as much as possible to alter the natural landscape, to fell trees, to construct large-scale facilities and to pollute drainage basins; since unsuitable development may cause siltation and water pollution in Lake Victoria through the Nzoia River.

As for wetlands, such as Lake Baringo, it needs to maintain its water quality by pollution control and preventive measures for siltation, caused by soil erosion in its surrounding areas. In this case, soil erosion on the Tugen and Kamasha Hills and the Elgeyo/Mau Escarpments must be prevented. Additionally, tourism development in well-preserved or high sensitive wetland, such as Saiwa Swamp NP and Lake Bogoria NR, must be carried out with the greatest care.

Since similar problems to those in the Central Tourism Region may occur in future, the same preventive measures as in the Central Tourism Region should be taken in this region.

In order to implement these actions effectively, it is recommended to establish or improve some facilities for visitor services and undertake human resource training. Those facilities are Field Study Centre in Kakamega NR, Animal Orphanage in Kisumu Impala LS and Information Centres for all NPs and NRs.

3. Target Arrivals and Room Requirement

Targeted visitor arrivals to the region up to the year 2010 are set as follows. The target is based on the framework discussed in Volume 1.

Table 3.1 Targeted Visitor Arrivals to 2010

Year	1993	2000	2005	2010
Visitor Arrivals ('000)	115	191	305	415
Average Length of Stay (Nights)	4.0	4.0	4.5	5.0

Source: JICA Study Team

Table 3.2 Room Requirement by Each Tourism Area

Unit: Number of Rooms

Tourism Region/Area	Sub-area	Hotel/Lodge/Permanent Camp				Homestead/Villa/Apartment/Tent				Total			
		Existing	2000	2005	2010	Existing	2015	2020	2025	Existing	2030	2035	2040
30 Western	Region total	764	1,950	3,400	5,010	5	240	200	280	769	2,190	3,600	5,290
31 Kericho/Kisumu	Kericho	80	200	500	850					80	200	500	850
32 Southern Victoria		84	80	120	140					84	80	120	140
33 Northern	Kisumu	187	500	700	850					187	500	700	850
	Kakamega	77	100	200	300					77	100	200	300
34 Mt. Elgon	Kitale	8	300	650	1,000	5	110	120	200	13	410	770	1,200
	Mt. Elgon	20	120	250	450			40	80	20	120	290	530
35 Polot	Nasolot		50	80	120		130	40		0	180	120	120
36 Rift Valley Lakes	Baringo	143	400	600	850					143	400	600	850
37 Eldoret		165	200	300	450					165	200	300	450

Source: JICA Study Team

4. Tourism Products Development Strategy

4.1. Development Directions

The region is less frequented by tourists than other priority tourism regions and it has no established tourism image at present. As the region's landscape contradicts the tourist' image of Kenya, invitation of tourism into the region requires a long-term strategy to introduce a lush forest image to the source markets.. The introduction of Rail Safari from the coast to Kitale will be a catalyst for tourism development in the region.

Mt. Elgon/Kitale and the Rift Valley lakes will be the primary cores of tourism in the region. Introduction of resort tourism is planned in the areas as well as in Kericho and Kisumu. Unique cultures of various ethnic groups could be new tourist attractions when proper arrangements are made. Planning directions are summarised as follows.

- Introduction of resort tourism
- Promotion of alternative wildlife tourism
- Utilisation of local industry, and
- Introduction of village tourism.

4.2. Target Markets

In the short-term, target markets will be special interest tourists in ornithology, entomology (or, more specifically, butterfly) and various wildlife as well as anthropology. The region, however, should strive to open its markets to a wider range of people and establish its name as a resort destination in the long-term perspective to appeal to:

- General and experienced safari tourists
- Culturally motivated tourists, who are interested in Kenya's colourful tribal cultures, and
- Special interest tourists in wildlife, ornithology, entomology and anthropology.

4.3. Regional Development Concept

The above planning directions specify a regional concept for planning as follows :

- Mountain resort
- An advanced safari destination, and
- African village life.

4.4. Potential Tourism Products and Their Development Plans

4.4.1. Village Tourism

(1) Directions for Development

The study team defines "village tourism" as a type of tourism, in which tourists enjoy a stay in a rural community with local and intimate atmosphere combined with cultural and natural experiences. Some regard this type of tourism as a sub-category of ecotourism. This should not be mass-tourism, as excessive tourist inflow could easily destroy indigenous culture and cause social problems. Village tourism, however, feeds back directly economic benefits to the local community with little outside leakage, and serves to promote the revaluation of traditional culture.

The study team proposes a pilot project to introduce village tourism in the Kisii area as it has famous soapstone handicrafts as a catalyst for tourism development. This does not mean that only this area has tourism potential for village tourism, but almost any part of Kenya has possibility to develop this type of low-impact tourism, if they make proper arrangements.

The target market should be culturally motivated tourists, who are properly fit, intellectual and environmentally conscious.

(2) Measures

a. Setting up of a Local Tourism Organisation

Arrangement and promotion of village tourism requires a local tourism organisation. The organisation should plan and co-ordinate tourism development in the area with the assistance of MOTW.

b. Introduction of New Local Tourist Attractions

Introduce tourist attractions based on the locality of the area. Possible attractions are :

- Visit to soapstone carvers' and painters' workshops
- Kisii hill trekking, and
- Tourists' participation in local festivals and events.

c. Development of a Soapstone Museum

A museum that displays masterpieces of soapstone carvings would be a tourist attraction and would also serve to sophisticate the skill and sense of local carvers and painters. It could be attached to the Kisii Museum that is proposed later in this section.

d. Development of Accommodations Based on Local Architectural Style

Develop tourist accommodations based on local architectural style. Amenity of the accommodation, however, should satisfy the international standard.

e. Utilisation of Local Cuisine

Efforts should be made to find out local food that is accepted and appreciated by international tourists.

4.4.2. Inland Resorts

(1) Directions for Development

Although some wildlife safari tours visit the region at present, they stay only one night or two at a site and resort tourism is almost non-existent in the region. Mt. Elgon/Kitale is identified as the core of resort tourism in the region. Other resort areas include Lake Baringo, Kericho, and Kisumu.

(2) Measures

a. Transition from Stop-overs to Resorts

Since the area has not established its name as a resort destination, it should target to attract safari tours during the first stage. Resort areas should make efforts to extend the length of stay by introducing various attractions, and by improving amenity in and around resort areas.

b. Development of Mt. Elgon Highland Resort

Mt. Elgon/Kitale is the primary core of tourism in the Western Tourism Region. Elephant caves in Mt. Elgon National Park have been the primary attraction of the area, but future attractions should include trekking and climbing of Mt. Elgon, walking safaris in Kakamega forest and Saiwa swamp, excursions to the scenic Kerio Valley, and some cultural attractions visited from the resort area.

c. Development of Baringo Lake Resorts

Baringo resort is the base for wildlife tourism in Baringo and Bogoria lakes. Primary attraction will be wildlife tourism centred on ornithology.

d. Other Resort Areas

Scenic views of tea plantations and tea factory tours are the principal attractions for the Kericho highland resort. The future road development plan will make the Kericho/Kisii area an entrance to the Western Tourism Region from Masai Mara.

Kisumu could be the base for boat safaris on Victoria Lake to archaeological sites on Rusinga Islands.

4.4.3. Nature and Wildlife Tourism

(1) Directions for Development

Soapstone carving in Kisii and tea plantations in Kericho are the principal local products and industries that have tourism potential.

(2) Measures

a. Promotion of Alternative Wildlife Tourism

The region provides different types of wildlife tourism from that of major national parks and reserves. They are bird/butterfly watching at Lake Baringo and Bogoria and in Kakamega Forest, walking safaris in Saiwa swamp and mountain climbing on Mt. Elgon. The region should publicise the differences to potential tourists, who need a change in their safari itinerary.

b. Promotion of "Forest" Image

The "forest" image needs more promotion in the international market in the long-term perspective in order to diversify Kenyan tourism. This strategy would also apply to the Central Tourism Region that also abounds in lush forest areas.

4.4.4. Archaeological Sites and Local Museums

(1) Outline and Objectives

Develop and improve museums and archaeological sites in the region.

(2) Measures

a. Development and/or Improvement of Local Museums

Improve and/or develop museums in Kisumu, Kitale, Baringo and Kisii not only to display ethnic cultures to tourists, but also to promote local people's awareness of their own cultural heritage and tradition.

b. Conservation and Tourist Facility Improvement of Archaeological Sites

Develop "museum parks" at Fort Ternan and Songhor in Kericho, Thimlich Ohinga and wall painting on Rusinga Island.

4.4.5. Local Products and Industry

(1) Directions for Development

Utilise local industries to motivate tourists to visit the region as well as to maximise tourists spending. Observation of the production process accompanied by shopping of products at the sites, where they are produced, makes a great attraction for tourists.

Sophistication of local foods and/or introduction of dishes and/or sweets made from local products could be tools to direct localities for tourists.

(2) Measures

a. Utilisation of Tea

Kenyan tea is world famous and has, therefore, potential to attract tourists to the Kericho/Kisii area. Tea plantation tours are currently conducted to a limited extent, but these should target more tourists. This should link up with highland resort development in the Kericho area.

Give tourists more opportunities to buy locally grown tea of high quality. Provide tourists with more places to taste locally grown tea with good amenity and enjoying the scenic view of Kericho hills. Introduce cakes for afternoon tea made of local products. There are examples of tea-flavoured ice creams and tea-flavoured cakes outside of Kenya.

b. Promotion of "Fish Dishes"

Victoria Lake and Rift Valley lakes abounds in lake foods, such as Nile Perch. These lake foods could be a gourmet attraction like seafood at the coast by sophisticating cooking methods.

c. Utilisation of Kisii Soapstone Carving

This has already been discussed in the section on village tourism.

4.5. Tourism Facilities Development Plan

4.5.1. Tourism Products related Facilities

To facilitate the tourism products identified in the preceding section, several programmes for improving or upgrading of existing promotional activities, institutional set-up and organisations, infrastructure and facilities projects for supporting tourism products are necessary. Table 3. 3 shows the proposed programmes and projects for each of the tourism product in the Western Tourism Region.

Table 3.3

Formulation of Programmes and Projects of Tourism Products for the Western Tourism Region (1)

No.	Products	Description	Location	Resources to be Utilised	Necessary Programme and Project	
					Institutional/Promotional Programmes	Infra. & Facility Project
Western Tourism Region						
WE-MU-1	Fort Ternan Park Development	Promoting visitors by improving archaeological site and attaching tourist facilities	Kenicho & Kisii archaeological site	Fort Ternan archaeological site	Museum improvement, Excavation Field Conservation, Visitor Facilities Development	Museum improvement, Excavation Field Conservation, Visitor Facilities Development
WE-MU-2	Songhor Park Development	Promoting visitors by improving archaeological site and attaching tourist facilities	Kenicho & Kisii	Songhor archaeological site	Museum improvement, Excavation Field Conservation, Visitor Facilities Development	Museum improvement, Excavation Field Conservation, Visitor Facilities Development
WE-MU-3	Themlich Ohinga Museum Park Development	Promoting visitors by improving archaeological site and attaching field museum and tourist facilities	Kisumu & Victoria Lake Shore	Themlich Ohinga historical monument	Museum improvement, Excavation Field Conservation, Visitor Facilities Development	Museum improvement, Excavation Field Conservation, Visitor Facilities Development
WE-MU-4	Conservation of Rusinga Wall Painting	Conserving wall painting and developing tourist facilities	Kisumu & Victoria Lake Shore	Wall Painting at Rusinga Island	Wall Painting Conservation Project, Excavation Field Conservation, Visitor Facilities Development	Wall Painting Conservation Project, Excavation Field Conservation, Visitor Facilities Development
WE-MU-5	Kenicho Museum Development	Developing new museum	Kenicho & Kisii	Kisumu culture and traditional tools and equipment History of Tea Plantation at Kenicho	Museum improvement, Visitor Facilities Development	Museum improvement, Visitor Facilities Development
WE-MU-6	Kisii Soapstone Museum Development	Developing new museum	Kenicho & Kisii	Soapstone, Kisii culture and traditional tools and equipment	Museum improvement, Visitor Facilities Development	Museum improvement, Visitor Facilities Development
WE-MU-7	Improvement of Kisumu Museum	Improving Kisumu Museum with tourist supporting facilities	Kisumu & Victoria Lake Shore	Kisumu Museum	Museum improvement, Visitor Facilities Development	Museum improvement, Visitor Facilities Development
WE-MU-8	Improvement of Kisale Museum	Improving Kisumu Museum with tourist supporting facilities	Mt. Elgon/Kisale	Kisale Museum	Museum improvement, Visitor Facilities Development	Museum improvement, Visitor Facilities Development
WE-MU-9	Kabarnet Museum Development	Developing new museum	Rift Valley Lakes	Old architecture at colonial era, karejini culture and traditional tools and equipment	Museum improvement, Visitor Facilities Development	Museum improvement, Visitor Facilities Development
WE-MU-10	Baringo District Museum Development	Developing new museum	Baringo	Baringo District Museum	Museum improvement, Visitor Facilities Development	Museum improvement, Visitor Facilities Development
WE-NP-1	Improvement of Ruma National Park	Providing visitor supporting facilities	Kisumu & Victoria Lake Shore	Ruma National Park	Visitor Amenity Facilities	Visitor Amenity Facilities
WE-NP-2	Development of Lake Sindi Crater	Developing tourist facilities in Lake Sindi Crater	Kisumu & Victoria Lake Shore	Lake Sindi Crater	Visitor Amenity Facilities	Visitor Amenity Facilities
WE-NP-3	Improvement of Kakamega National Reserve	Developing walking safari facilities at Kakamega National Reserve	Kisumu & Victoria Lake Shore	Kakamega National Reserve	Visitor Amenity Facilities	Visitor Amenity Facilities
WE-NP-4	Improvement of Mt. Elgon Safari	Promoting mountain safari with providing tourist facilities	Mt. Elgon/Kisale	Mt. Elgon National Park	Visitor Amenity Facilities	Visitor Amenity Facilities
WE-NP-5	Improvement of Sawa Swamp National Park	Providing visitor supporting facilities	Mt. Elgon/Kisale	Sawa Swamp National Park	Visitor Amenity Facilities	Visitor Amenity Facilities
WE-NP-6	Improvement of Nasolot National Reserve	Providing visitor supporting facilities	Pokot	Nasolot National Reserve	Visitor Amenity Facilities	Visitor Amenity Facilities
WE-NP-7	Improvement of Turkana National Reserve	Providing visitor supporting facilities	Pokot	South Turkana National Reserve	Visitor Amenity Facilities	Visitor Amenity Facilities
WE-NP-8	Improvement of Lake Bogoria National Park	Providing visitor supporting facilities	Rift Valley Lakes	Lake Bogoria National Park	Visitor Amenity Facilities	Visitor Amenity Facilities

Source: JICA Study Team

Table 3.3

Formulation of Programmes and Projects of Tourism Products for the Western Tourism Region (2)

No.	Products	Description	Location	Resources to be Utilised	Institutional/Promotional Programmes	Necessary Programme and Project
WE-NP-9	Improvement of Kamnarok National Reserve	Providing visitor supporting facilities	Rift Valley Lakes	Kamnarok National Reserve Pricing Programme		Visitor Amenity Facilities
WE-WF-1	Improvement of View Point at Kusup	Creating appropriate atmosphere to tourists and providing information facilities	Kusup	Wayside Facility		Tourist Wayside Facility Area Development
WE-WF-2	Improvement of View Point at Timbonoa	Creating appropriate atmosphere to tourists and providing information facilities	Timbonoa	Wayside Facility		Tourist Wayside Facility Area Development
WE-WF-3	Improvement of View Point at Kercho	Creating appropriate atmosphere to tourists and providing information facilities	Kercho	Wayside Facility		Tourist Wayside Facility Area Development
WE-VA-1	Promotion of Tourism at Kercho Valley	Promoting bird watching and butterfly watching with providing tourist supporting facilities	Rift Valley Lakes	Kercho Valley		Visitor Amenity Facilities
WE-VA-2	Promotion of Village Tourism at Kisi	Promoting village tourism as a pilot project by providing tourist facilities and setting up local organisation	Kercho & Kisi	Traditional culture such as cuisine, dance, habitation, etc.	Local Tourism Organization Programme, Local Cuisine Sophistication Programme, Education Programme	Tourist Amenity Facilities development Project
WE-VA-3	Development of Resting Facilities along northern Lake Victoria	Increasing visitors by providing tourist facilities	Kusumu & Victoria Lake Shore	Lake Victoria		Tourist Resting and Amenity Facilities Development Project
WE-AT-1	Introduction of Rail Safari	Promoting tourism use of railway by introducing luxurious trains and special diagram	Mt. Elgov Kitala	Railway, rail stations, scenery, NP & NR	Tourism Train Introduction Programme	Introduction of luxurious and special design coaches, Railway Track Improvement Project
WE-AT-2	Formulation of Kercho Tea Plantation Tour	Formulating new tour route by utilising tea plantation	Kercho & Kisi	Tea plantation		Formulation of new tour route
WE-AT-3	Soapstone Factory Tour	Formulating new tour route by utilising soapstone processing factories	Kercho & Kisi	Soapstone factories		Formulation of new tour route
WE-SP-1	Introduction of Lake Victoria Cruise	Introducing cruising tour by providing marina facilities	Kusumu & Victoria Lake Shore	Lake Victoria, islands in Lake Victoria		Marina Development Project
WE-SP-1	Promotion of Kisi Hill Trekking	Developing trekking facilities	Kercho & Kisi	Kisi Hill		Trekking course and Facilities Development Project
WE-BT-1	Improvement of Tourist Amenity at Kusumu	Creating appropriate atmosphere to tourists and providing information facilities	Kusumu & Victoria Lake Shore	Kusumu city		Beautification
WE-BT-2	Improvement of Tourist Amenity at Kakamega City	Creating appropriate atmosphere to tourists and providing information facilities	Kusumu & Victoria Lake Shore	Kakamega city		Beautification
WE-BT-3	Improvement of Tourist Amenity at Kitala	Creating appropriate atmosphere to tourists and providing information facilities	Mt. Elgov Lake Shore	Kitala city		Beautification
WE-FU-1	Utilisation of Fresh Water Fish of Lake Victoria	Promoting tourism use of fresh water fish of Lake Victoria	Kusumu & Victoria Lake Shore	Fresh water fish	Farmer's Group's Tourism Participation Programme New Cuisine Development Programme Education Programme	Cold Storage Training Facilities
WE-IN-1	Development of Lake Victoria Resort	Developing tourist base for long-term stay with various attractions	Kusumu & Victoria Lake Shore	Scenery, attractions of Lake Victoria	Goods Distribution Improvement Programme Land Use Control Programme (introduction of Tourism Promotion Zone), Commercial and Public facilities Development programme	Infrastructure Provision Projects for Tourism Promotion Zones
WE-IN-2	Development of Kakamega Highland Resort	Developing tourist base for long-term stay	Kusumu & Victoria Lake Shore	Kakamega National Reserve and forest	Land Use Control Programme (introduction of Tourism Promotion Zone), Commercial and Public facilities Development programme	Infrastructure Provision Projects for Tourism Promotion Zones
WE-IN-3	Development of Mt. Elgov Resort	Developing tourist base for long-term stay	Mt. Elgov/Kitala	Mt. Elgov National Park	Land Use Control Programme (introduction of Tourism Promotion Zone), Commercial and Public facilities Development programme	Infrastructure Provision Projects for Tourism Promotion Zones
WE-IN-4	Development of Lake Banggo Resort	Developing tourist base for long-term stay with water sports facilities	Rift Valley Lakes	Scenery of Lake Banggo, birds, wild animals	Land Use Control Programme (introduction of Tourism Promotion Zone), Commercial and Public facilities Development programme	Infrastructure Provision Projects for Tourism Promotion Zones

Source: JICA Study Team

4.5.2. Accommodation Facilities

In accordance with the framework presented in Table 3. 2, the required number of rooms have been determined. The accommodation facilities are roughly classified into three classes, which are high class, medium class and low class.

Table 3. 4 Number of Rooms Required in the Western Tourism Region

Tourism Region	Class	-2000	-2005	-2010	Total	
		Increase No of Rms	Increase No of Rms	Increase No of Rms	Increase No of Rms	%
Western	High	375	457	518	1,350	32
	Medium	447	550	605	1,602	38
	Low	364	445	486	1,295	31
	Total	1,186	1,450	1,610	4,246	

Source: JICA Study Team

4.5.3. Tourist Service Facilities

The following tourist service facilities are proposed in the Western Tourism Region. The detailed development concept and proposed facility to be provided have been discussed in Volume 1.

- Visitor Facilities Development Project
- Visitor Amenity Facilities Project
- Tourist Centre Project
- Tourist Wayside Facility Area Development Project, and
- City Beautification Project.

Table 3. 5 Tourist Service Facilities in the Western Tourism Region

	Number of Projects
Visitor Facilities Development Project	10
Visitor Amenity Facilities Project	11
Tourist Centre Project	0
Tourist Wayside Facility Area Development Project	3
City Beautification Project	3

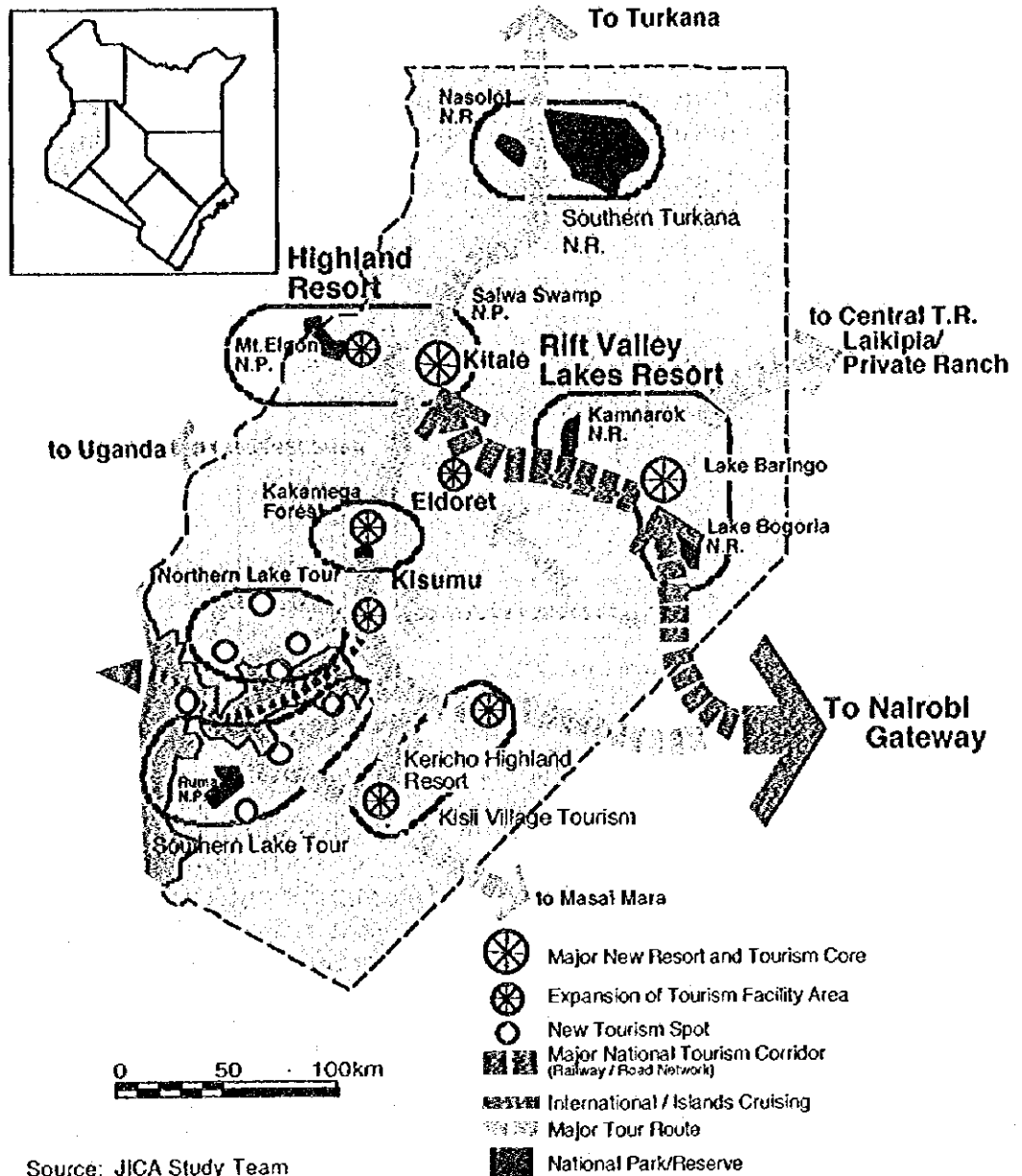
Source: JICA Study Team

4.6. Spatial Structure and Priority Tourism Areas

4.6.1. Spatial Tourism Structure and Development Scenario

A spatial structure of the Western Tourism Region has been formulated on basis of the tourism resources, environmental conditions, transport network and utilities' availability. It consists of major tour routs, tourism cores and spheres of tourism activities. The scale and location of tourism cores are also examined. The spatial structure of the Western Tourism Region is shown in Figure 3. 3.

Figure 3.3 Spatial Structure of the Western Tourism Region



Source: JICA Study Team

Formation and improvement of tourism cores are significant for the realisation of the target tourist arrivals and stay in the tourism region.

The transportation network improvement plan, that is mainly access road improvements, is formulated based on the proposed spatial structure.

Other infrastructure development plans, such as water supply, sewerage and power supply to support the tourism cores are also considered.

4.6.2. Tourism Areas in the Western Tourism Region

(1) Characteristics of the Tourism Areas

Based on the tourism product development strategy for the Western Tourism Region, suitability of tourism areas for respective development directions are identified as shown in Table 3. 6.

Table 3. 6 Tourism Areas In the Western Tourism Region

NO.	Development Direction	Tourism Area name						
		Kericho/Kisii	Southern Victoria	Northern Victoria	Mt. Elgon	Pokot	Rift Valley Lakes	Eldoret
1	Introduction of resort tourism			●	●		●	
2	Promotion of alternative wildlife tourism		●	●	●		●	
3	Utilisation of local industry	●						
4	Introduction of village tourism	●						
5	Wildlife & nature tourism				●	●	●	●

Source : JICA Study Team

(2) Accommodation Concentration Level

Appropriate percentages of accommodation facilities to be located within the tourism core(s) of each tourism area are determined as shown in Table 3. 7. The supporting infrastructure for the tourism cores are planned based on the scale of the tourism cores calculated from the accommodation concentration levels.

Table 3. 7 Accommodations Concentration Level

Tourism Area	Accommodation facilities		Utilities in Tourism Core		
	* Accommodation concentration level	**Number of rooms located inside the core(s)	Water supply	Sewerage	Power supply
Kericho/Kisii	0.3	300-400	P/I	I	P
Southern Victoria	0.3	NA	I	I	P
Northern Victoria	0.5	500-600	P/I	P/I	P
Mt. Elgon	0.4	600-700	P/I	I	P/I
Pokot	0	NA	I	I	I
Rift Valley Lakes	0.9	800-1000	P	P	P
Eldoret	0.3	100-200	P/I	I	P

Note: P - Connect to public line, P/I - Provide individually

* Type of accommodations are Hotels and Lodges only

** Number of rooms in year 2010

NA - Not available

JICA Study Team

4.6.3. Priority Development Tourism Area

Seven (7) tourism areas are designated in the Western Tourism Region. Tourism Areas are evaluated considering the potential development of the tourism core(s). Formation of tourism core(s) in the designated tourism area is quite important for tourism development. The evaluation result of the designated tourism areas are summarised in Table 3. 8.

Table 3. 8 Tourism Areas in the Western Tourism Region

NO.	Evaluation Items	Tourism Area name	Kericho/Kisii	Southern Victoria	Northern Victoria	Mt. Elgon	Pokot	Rift Valley Lakes	Eldoret
1	Suitability for resort accommodation		2	1	1	3	1	2	1
2	Environmental stability		3	2	3	2	1	1	3
3	Accessibility to major tourism products		2	2	2	3	2	3	1
4	Contribution to up-market shift		2	2	1	3	2	3	1
5	Contribution to rural employment		2	3	1	2	1	3	1
	Total score		11	10	8	13	7	12	7

Source: JICA Study Team

The results of the evaluation indicate that Mt. Elgon and the Rift Valley Lakes have high development potential. In this Master Plan Mt. Elgon and the Rift Valley Lakes are selected as priority development tourism areas.

Tourism core development in Mt. Elgon will be promotion of highland resort development. Integration of existing tourism resources and formation of new accommodation bases will be required. At the Rift Valley Lakes, promotion of alternative wildlife tourism by using unique tourism resources will be the most successful direction. Environmentally sound development is the most significant issue for both of the priority tourism areas.