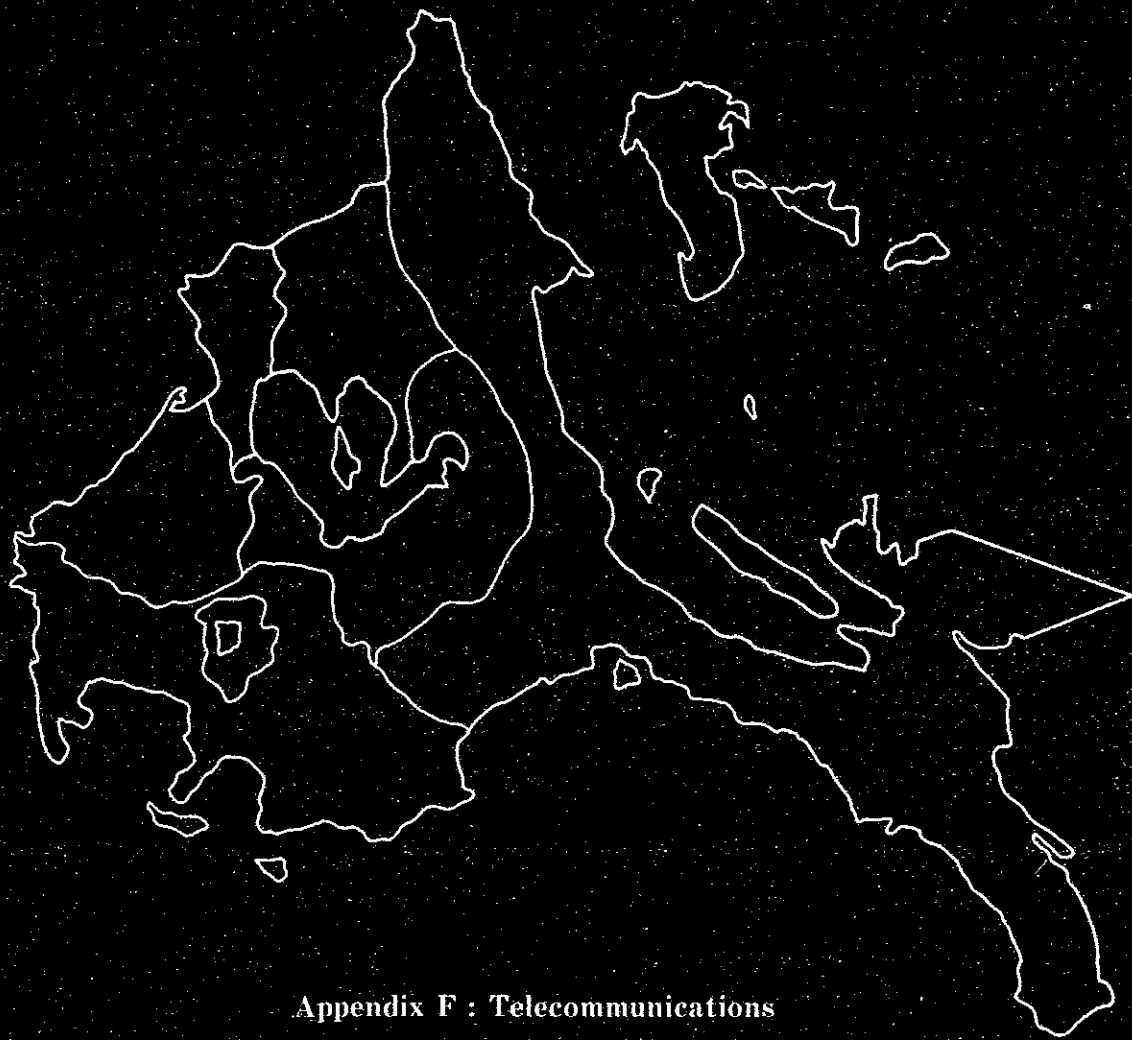


REPUBLIC OF THE PHILIPPINES  
DEPARTMENT OF TRADE AND INDUSTRY

THE MASTER PLAN STUDY  
ON  
THE PROJECT CALABARZON

FINAL REPORT



Appendix F : Telecommunications

October, 1991

JAPAN INTERNATIONAL COOPERATION AGENCY

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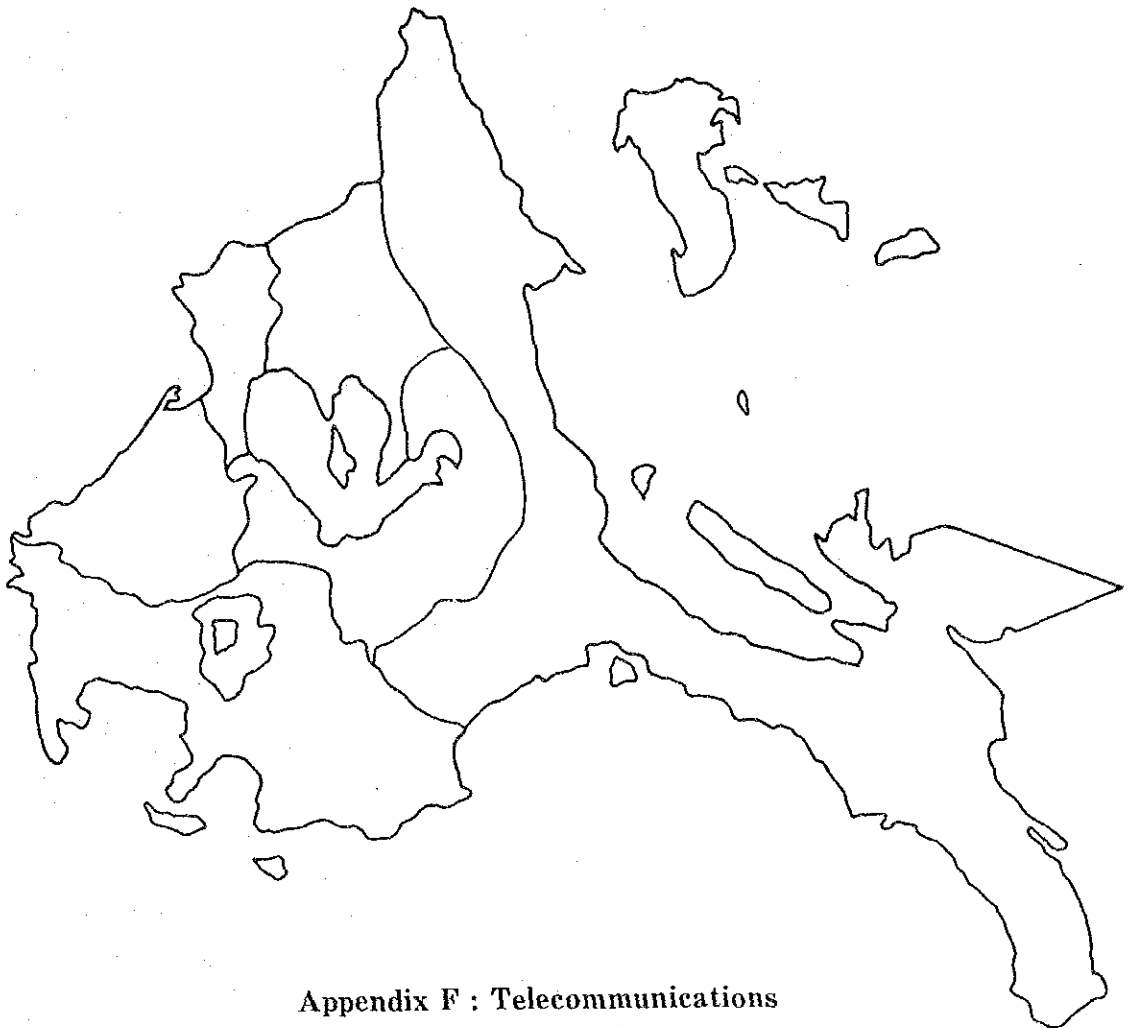
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JAPAN INTERNATIONAL COOPERATION AGENCY

## LIST OF REPORTS

1. Executive Summary Report
2. Master Plan Report
3. Appendix A : Agriculture
4. Appendix B : Industry
5. Appendix C : Tourism
6. Appendix D : Water Resources
7. Appendix E : Transportation
8. Appendix F : Telecommunications
9. Appendix G : Energy
10. Appendix H : Urban and Spatial Development
11. Appendix I : Social Development
12. Appendix J : Environment
13. Appendix K : Project Profiles

## Appendix F TELECOMMUNICATIONS

### Table of Contents

	page
F.1 Present Telecommunication Services and Institutions.....	F - 1
F.1.1 Present telecommunication policies and institutions.....	F - 1
F.1.2 Telephone services.....	F - 2
F.1.3 Record services.....	F - 3
F.1.4 Carriers' carriers.....	F - 4
F.1.5 Distribution of services and facilities.....	F - 4
F.2 Principal Issues and Constraints in Telecommunications.....	F - 6
F.3 Planned and On-going Projects.....	F - 8
F.3.1 Inventory of on-going projects.....	F - 8
F.3.2 Project description.....	F - 9
F.4 Telecommunications Development Plan.....	F - 15
F.4.1 Strategy for telecommunications development.....	F - 15
F.4.2 Development targets.....	F - 15
F.4.3 Measures for telecommunications.....	F - 17

## **List of Tables**

Table F.1	Telephone Densities, Number of Telephones and Main Telephone Lines
Table F.2	Telephone facilities in CALABARZON as of February 1990
Table F.3	PLDT's Ner Installation of Local Exchanges for Industrial Estates
Table F.4	Telephone Facilities in CALABARZON after X5-C and NTP Tranche I-1
Table F.5	Existing Industrial Estates in CALABARZON, May 1990
Table F.6	Projected Telephone Demand by Region 1991 - 2010
Table F.7	Telephone Density in CALABARZON
Table F.8	NTDP's Physical Target

## **List of Figures**

Figure F.1	Telephone Unserved Municipalities
Figure F.2	Radio Transmission Link and Telephone Exchange Location (PLDT and Other Private Co.)
Figure F.3	Radio Transmission Link and Telephone Exchange Location (TELOF)
Figure F.4	Radio Transmission Link and Telephone Exchange (TELOF) - After NTP Tranche I-1
Figure F.5	Radio Transmission Link and Telephone Exchange Location (PLDT and Other Private Co.) - After X - 5C Program

## Appendix F: TELECOMMUNICATIONS

### F.1 Present Telecommunication Services and Institutions

#### F.1.1 Present telecommunication policies and institutions

##### (1) Overview

Telecommunication services in the Philippines are provided by a state-owned enterprise TELOF, some 61 telephone companies, seven domestic record carriers, four international record carriers and two satellite systems. The Philippine Long Distance Telephone Company (PLDT) owns the nationwide backbone network for long distance calls and about 94% of the total main telephones. TELOF provides complementary backbone network in Regions I and II.

The Government policy in telecommunications is to maximize the role of the private sector for efficient service delivery and rapid growth of the sector, with the Government acting as a facilitator not a competitor (National Telecommunications Development Plan (1991-2010)). The Government encourages moderate competition to activate the market environment and conduce to service improvement.

##### (2) Related institutions

The Government involvement in the telecommunications sector is primarily through three agencies: the Department of Transportation and Communications (DOTC), TELOF and the National Telecommunications Commission (NTC). DOTC is a government agency responsible for the planning and policy formulation related to telecommunications development. TELOF, formerly the Bureau of Telecommunications (Butel), is the DOTC's operating arm, which provides telephone and telegraph services in areas not currently served by private carriers. NTC is the regulatory body mandated to monitor and enforce quality of service performance.

##### (3) Policy framework for telecommunications

The Government has formulated development strategy for telecommunication in the National Telecommunications Development Plan (NTDP). The following constitute the general framework for the telecommunications development according to NTDP.

##### (a) Reliance on the private sector as the engine of growth

- (b) Financial self-sufficiency
- (c) Intra-sectoral cross subsidy
- (d) Efficiency as a delineator of sector structure
- (e) Network interconnection

#### F.1.2 Telephone services

##### (1) Local and national telephone services

Local and national telephone services in the Philippines are provided by 61 telephone operating companies and TELOF. In CALABARZON, telephone services are available in 66 out of 142 municipalities.

Province	Total number of municipalities	Number of municipalities served	Number of unserved municipalities
Cavite	23	12	11
Laguna	30	18	12
Batangas	34	14	20
Rizal	14	12	2
Quezon	41	10	31
Total	142	66	76

Source: Rural Telephone Service Plan 1989, DOTC

Telephone services in the Quezon province is provided by PLDT and three interconnecting companies: viz. General Telephone system (GTS), Calauag Telephone System (CTS) and Lucban Telephone System (LTS).

PLDT also operates a mobile telephone system. It serves areas along the highway from Baguio via Metro Manila to Batangas with some 7,500 mobile terminals in operation.

##### (2) International telephone services

PLDT operates an international gateway exchange and provides international telephone services. Two international record carriers will join in the service market in 1991 with their own international gateway exchange. Five exchanges provide international direct dialing services in CALABARZON: viz. CEPZA, Javalera Industrial Estate, Canlubang Sugar Estate, Batangas and Lucena exchanges. Others provide operator-assisted international telephone services.



Almost all the telephone switching equipment in CALABARZON is of electro-mechanical non-SPC type. Thus, national direct dialing (NDD) and international direct dialing (IDD) services are not available except from Canlubang, Batangas City, Cavite EPZ and Lucena City.

### F.1.3 Record services

#### (1) Domestic record services

Three out of seven domestic record carriers dominate the market: the Radio Communications of the Philippines Inc. (RCPI), the Philippine Telegraph and Telephone Corporation (PT&T) and TELOF. Each of them operates its own trunk network and provides telex and telegraph services.

PT&T operates mostly in urban centers and carries over 90% of the telex traffic. RCPI provides extensive services in rural areas, but also competes in some areas with PT&T and TELOF. TELOF provides telegraph service mostly in isolated rural areas. Other special services primarily catering to business users including data communications, electronic mail, facsimile and radio paging are provided by other private enterprises.

The domestic record carriers do not compete on the price of services but rather on fringe benefits. However, as there is no interconnection among the domestic record carriers, customers are forced to subscribe two or more terminals if they wish to reach a wide range of business. Thus the seven domestic carriers are encouraged by the Government to interconnect their networks in order to improve the overall performance as well as the financial viability of the domestic record segment of this industry.

Availability of telegraph services in CALABARZON is summarized below.

Province	Total number of municipalities	Number of unserved municipalities
Cavite	23	22
Laguna	30	30
Batangas	34	33
Rizal	14	12
Quezon	41	41

## (2) International record services

Four international record carriers provide international data and record services and operate their own telex switching exchanges: Capwire, ETPI, GMCR and Philcom. ETPI, GMCR and Philcom are multi-national affiliates on 60/40% equity share with Filipinos as the major stock holders. Capwire is the only 100% Filipino owned. As they are barred from providing direct record services, they resort to inter-agency agreements with domestic record carriers.

### F.1.4 Carriers' carriers

The Philippine Communications Satellite Corporation (Philcomsat) is the exclusive provider (state-owned corporation) of international satellite services, operates an earth station near Manila and leases circuits on the Indian Ocean and Pacific Ocean satellites of Intelsat. The Domestic Satellite Philippine Corporation (Domsat) is a privately-owned corporation, operates a main earth station near Manila and 10 other earth stations in outlying areas, and offers only domestic satellite services. Domsat leases transponder space on the Indonesia Palapa satellite.

### F.1.5 Distribution of services and facilities

Telephone density with respect to the number of telephones and the number of main telephone lines is compared in Table F.1 by region and by province in CALABARZON. About 75% of the total telephones are in Metro Manila, and 5.4% in Region IV ranked second. In terms of main telephone lines per 100 population, Region IV ranks fourth with only 0.49, while this density is 5.73 for Metro Manila and 1.09 for the Country. The density varies within CALABARZON: 0.90 in Laguna, 0.80 in Cavite, 0.61 in Rizal, 0.45 in Quezon and 0.30 in Batangas.

Telephone switching facilities are located in 44 out of 142 municipalities in CALABARZON (Table F.2). They are mostly of electro-mechanical type, i.e. step-by-step, cross bar, EMD etc.

Transmission links interconnecting the existing switching equipment consist of open wires, cables, VHF, UHF and SHF. Figures F.2 and F.3 give the radio transmission links and location of telephone switching equipment. In addition, mobile telephone network facilities are provided at Dasmariñas, Antipolo and Canlubang as base stations and at Sampaloc as an exchange station.

Almost all the telephone switching equipments operating in CALABARZON are of electro-mechanical type, i.e. step-by-step, cross bar, EMD, etc. which are no longer modern.

Service shares of different operators in terms of switching capacity are as follows for CALABARZON.

Philippine Long Distance Telephone Co. (PLDT)	85.3%
DOTC/Telecommunications Office (TELOF)	0.6%
Western Batangas Telephone Company (WBT)	2.4%
Independent Telephone Company (ITC)	2.2%
General Telephone System (Gentels)	6.5%
Lucban Telephone System (Luctels)	1.8%
Calauag Telephone System (Caltels)	1.2%

## F.2 Principal Issues and Constraints in Telecommunications

### (1) Lack of foreign exchange

Lack of foreign exchange constitutes a major constraint to the telecommunications development in the Philippines. Telecommunications goods to be imported, i.e. high-tech products, account for a large part of amount for digital-oriented telecommunications investments. Telecommunications development in the Philippines have mainly depended on the private sectors who will be the leader of sector growth and they necessitate foreign financial sources with adequately low rate of interest.

Concessional loans/grants can be used by the private operators through DOTC, if they are qualified according to the borrowers' qualifications stated in the NTDP. One of the qualifications is the certificate of Public Convenience and Necessity (CPCN) from NTC. Proper access by the private sector to concessional loans/grants under official development assistance (ODA) needs to be further investigated by DOTC and related agencies.

### (2) Inadequate revenue sharing scheme

The sector as a whole is profitable, but in some cases, particularly for small interconnecting companies, deterioration of cost/revenue performance has been experienced that may lead to profit decline. Service inefficiency has been observed due to inability to purchase or upgrade the system. Low tariff rates and inadequate long distance revenues have been cited as the prime contributors to this problem. Normally, revenue sharing rate is 30 % for domestic calls and 7 % for international calls.

### (3) Inadequate competition

Worldwide trend in telecommunications sectors shows that ownership is being privatized and market structure is shifting from monopoly to competition. In the Philippines, telecommunications services are provided by the state owned enterprise, some 61 telephone companies, seven domestic record carriers, four international record carries and two satellite systems. PLDT, owns about 94% of the total main telephones and nationwide long distance transmission network, market environment is not competitive. Moderate competition will activate the market environment and conduce service improvement. However, during the present period of local telephone expansion, there should preferably be no destructive competition to threaten the encouragement of service expansion by small telephone companies.

(4) Lack of interconnection

About 36 local exchanges of small telephone companies are not yet linked to the PLDT's nationwide network, accordingly they are scheduled and provide telephone service only to their franchise area. If all the unlinked telephone companies had been interconnected with the nationwide network, the demand might have been increased much earlier. All public telecommunications networks should be entitled to interconnect with each other and rules of interconnection should be legislated.

(5) Uneven distribution of services

Substantial telephone density is generally proportional to GDP per Capita or Income per Capita, and this indicator in urban area is usually higher than that in rural area. Private sector's operators are concentrated in high-revenue area, i.e. urban centers and Metro Manila. As a result, distribution of services becomes unequal. About 69% of the national population are living in rural area where at present is unprofitable; thus provision of services to rural area still probably remains low until the income per capita in the area rises up to threshold level.

(6) Constraints in Quezon

The province of Quezon particularly suffers from the constraints described above. The private enterprises cannot avail soft loans for service expansion in remote and low revenue areas. Additionally, the peace and order situation and the ragged terrains of the province hinder service expansion.

### F.3 Planned and On-going Projects

#### F.3.1 Inventory of on-going projects

To expand and improve the existing telecommunication services in CALABARZON, the private companies as well as DOTC/TELOF have been planning and implementing several projects.

On-going projects/programs related to CALABARZON are as enumerated below.

##### (a) DOTC/TELOF

- National Telephone Program Tranche I-1 (NTP I-1, 1992)
- Rural Telephone Service Plan (RTSP)
- Maritime Communications Project, Phase II

##### (b) PLDT

- Phase-V Service Improvement and Expansion Program (X-5)
- Phase-V Complementary Service Improvement and Expansion Program (X-5C)
- Phase-VI Service Improvement and Expansion Program
- Provision of Telephone Service at CAVITE Export Processing Zone (CAVITE EPZ)
- Provision of Telephone Service to Industrial Estates

##### (c) PT&T

- Expansion and Improvement, 1988-1990

##### (d) International Telecommunications Services

- Capwire Improvement Program, 1989-1992, Capwire
- Capwire Regional/Domestic Satellite Service Proposal, Capwire
- ETPI International Gateway Proposal, ETPI
- Philcom International Gateway Proposal, Philcom
- Philippine Global Communication Improvement Program, 1989-1991, Philcom

### F.3.2 Project description

#### (1) DOTC/TELOF projects

##### National telephone program Tranche I-1

This project aims at improving telecommunication systems in Region III, IV and V by introducing new automatic, fully digitized, store-programmed telephone switching system, telegraph network and digital toll links composed of digital microwave radio links and optic fiber cable links. It will provide 66 local exchanges with a total capacity of 59,150 lines at its completion in 1993. New local telephone exchanges will be installed in Biñan, Laguna, eight municipalities in Batangas and eight municipalities in Quezon with a total of 11,850 lines.

In the following table are new local telephone exchanges to be installed in CALABARZON.

Province	Municipalities	Type & Capacity (LU)
Laguna	Biñan	Digital 1400
Batangas	Balayan	Digital 600
	Lemery	Digital 1100
	Taal (Lem)	Extension 300
	Nasugbu (Balayan)	Digital (RSU) 450
	Ibaan	Digital 600
	Rosario (Ibaan)	Digital (RSU) 750
	San Juan	Digital 700
	Cuenca (Ibaan)	Digital RSU 400
Quezon	Atimonan	Digital 600
	Candelaria	Digital (RSU) 900
	Gumaca	Digital 600
	Lopez	Digital 700
	Lucban	Digital 1200
	Pagbilao	Digital (RSU) 350
	Tiaong	Digital (RSU) 500
	Sariaya	Digital 700

Ibaan and Sariaya are combination of local and trunk switch.

Gentex terminals will also be provided at Cavite City in Cavite, Batangas City, Lipa City, Balayan and Lemery in Batangas, and Calamba, Biñan and Sta. Cruz in Laguna, Lucena City and Gumaca in Quezon. The radio transmission links and telephone exchange locations after this project is illustrated in Figure F.4.

NTP Tranche I-1 involves supplementary telephone services in the following locations in CALABARZON.

Location	Existing Operator
Biñan (Laguna)	Independent Telephone Co.
Lemery (Batangas)	Western Batangas Telephone Co. (WBT)
Balayan (Batangas)	ditto
Nasugbu (Batangas)	ditto
Atimonan (Quezon)	General Telephone System
Candelaria (Quezon)	ditto
Gumaca (Quezon)	ditto
Tiaong (Quezon)	ditto
Sariaya (Quezon)	ditto
Lopez (Quezon)	Calauag Telephone System
Lucban (Quezon)	Lucaban Telephone System

Independent Telephone Co. of Binan operates X-bar exchange at present and has made an order for 600-line capacity digital exchange to Whitney International. The exchange can be expanded to 1,500 lines and is scheduled for installation before the end of 1991. GENTELS will expand its number of lines from a total of 2,200 lines to 4,000 lines in their service areas. Furthermore, GENTELS will expand their service in San Juan, Batangas. EMD (siemens) exchange with a capacity of 200 lines is due for installation by April 1991 and will be expanded to 400 lines.

This project especially in CALABARZON likely aims at Batangas and Quezon provinces where there is no telecommunications facilities of PLDT and to provide NDD and IDD services that are essential for telephone users.

#### Rural telephone service plan

This plan provides for the basic telephone services to all the unserved municipalities in the Philippines to satisfy the mandates of the Municipal Telephone Act of 1989. It outlines the steps necessary to implement the basic service at one (1) public calling station or public telephone at least in each of the municipalities not currently served. The project proposes mainly multiple access radio systems to access scattered municipalities in consideration of presently applicable technologies.

The Rural Telephone Service Plan or the Municipal Telephone Project has been divided into two financial sources, i.e. CIDA and French with a possible additional fund from USAID for Camarines Sur telecommunications project. CIDA and French have a total project cost of P 2,034.90 million with a local counterpart of P 302.58 million and \$61.69 million or P 1,727.32 million (1 US\$ = P 28), respectively.

It states that if this source of funds is accessed, an accelerated implementation of these projects is feasible with service provision starting as early as third quarter of 1991. The Government has set the following principles for its implementation:



- 1) Private sector participation is encouraged as much as possible;
- 2) For areas not covered voluntarily by the private sector, an appropriate operator will be directed to assume responsibility; and
- 3) Concessional loans/grants can be used through DOTC by the private operators, if they are qualified according to the borrowers' qualifications stated in the NTDP.

#### Maritime communications project, Phase II

This project will provide maritime mobile services through the construction of coastal stations at 11 key locations throughout the Country: Cebu, Dasao, Zamboanga, Puerto Princesa, Iloilo, San Fernando, Batangas, Cotabao, Cagayan de Oro, Legaspi and Tacloban. This project will be commenced in 1991 for tender evaluation and put into service in 1994.

In CALABARZON, a third class station will be provided at the port of Batangas, and will serve for radio telephone communications with vessels in VHF band having coverage of about 50 km.

#### (2) PLDT projects

##### X-5 and X-5 C projects

X-5 project is a plan for the 1989-1992 period that will expand, improve and modernize PLDT's telephone network throughout the Country. This project was embarked in 1989 and provide the installation of 74,300 digital exchange line units in Metro Manila, and 55,700 in the provinces, for a total of 130,000 new line units, outside plant (196,500 pairs), customer premises equipment and paystations, transit (tandem) exchange equipment (20,308 trunk terminations) and toll transmission system including radio, PCM and fiber optic cable.

X-5C project, on the other hand, is a plan which extends the X-5 project from 1991 to 1993. It will install a total of 355,150 digital exchange line units, outside plant (421,560 pairs), customer premises equipment and paystations, transit (tandem) exchange equipment (15,307 trunk terminations), multi-access subscriber radio (11 central stations serving 29 remotes), and toll transmission systems including radio and fiber optic cable.

Under X-5, the local dialing coverage in Metro Manila will be expanded to include the eastern Rizal towns of Angono, Binangonan, Morong, Tanay, Cardona, Baras and Pililla.

In CALABARZON, X-5 and X-5C projects will provide new installation and expansion of the local exchanges as listed in Table F.3. Figure F.5 shows the radio transmission links and telephone exchange location after X-5C project. As seen in Figure F.5, these project might have been elaborated in the light of such probable development priority areas as Cavite City, Rosario and Binakayan in Cavite Province; San Pedro, Sta. Rosa, Calamba, Canlubang, Los Baños, San Pablo, Calauan, Cavinti, Siniloan and Liliw in Laguna Province; Batangas and Bauan in Batangas Province; and Tanay, Binangonan, Morong, Angono, Taytay, Antipolo, Cainta and San Mateo in Rizal Province.

#### Telephone services for industrial estates

PLDT's provision of telephone service for industrial estates is a part of their expansion program in CALABARZON. Installation of store program control digital switches in industrial estates is as listed in Table F.3. The servicing of the industrial estates comprises part of the World Bank-Philippine Assistance Program.

It is noted that after completion of the projects telephone calls from these areas can be carried on direct dialing basis (NDD & IDD) which is essential services for telephone users, especially for industrial and commercial sectors. With the introduction of digital transmission links, quality will be improved.

Total telephone facilities in CALABARZON after X-5C and NTP Tranche I-1 are enumerated in Table F.4 showing that telephone lines will be increased by 2.9 times in three years, i.e. from 35,562 in 1990 to 101,615 in 1993.

#### Provision of telephone service at Cavite EPZ

This is implemented by PLDT and to improve the existing telephone service for Cavite EPZ (CEPZ), which includes:

- (a) Establishment of a digital microwave radio link equipped with 120 channels operating at 24 Mbps between CEPZA and Sampaloc; and
- (b) Installation of a digital PABX equipped with 120 line units linked to Rosario Emd exchange and 41 trunk lines to Sampaloc Toll exchange.

These are implemented as under X-5 project. In addition, the following is implemented as under X-5C project.

- (c) Replacement of the PABX installed under X-5 with a 1,250 line units RSU (Remote Subscriber Unit) linked to Rosario SPC-D exchange.

(3) PT&T program

The expansion and improvement program implemented by PT&T for 1988-90 includes digitalization of the existing analog radio network extending telex services to San Pablo City and Calamba in Laguna, and Batangas City and Bauan in Batangas. At present, Los Baños and Lipa City are served by digital radio links, and Cainta by analog radio links. In addition, a digital radio network will cover Biñan, Canlubang, Cabuyao and Sta. Rosa in Laguna, and Dasmariñas, Carmona, Imus, Rosario and Cavite City in Cavite. Through the networks, telex, telegraph, facsimile, data communication and voice services will be provided to these municipalities. The target areas of the services coincide with the existing industrial estates in CALABARZON.

(4) International telecommunication services

Capwire improvement program 1989-1992

This program includes:

- investment in digital fiber optic submarine cable systems starting with HAW-4, TPC-3 and GPT cable systems;
- launch of international X-400 Message Handling System/Electronic Mail Service; and
- expansion of data and facsimile services by introducing a new circuit-switched exchange, Group IV digital facsimile service, and facsimile store and forward service.

After the commissioning of services (1992), it is preferable to extend the new services up to the digitized areas of the provinces through PLDT's backbone network.

Capwire regional/domestic satellite service program

This program is to acquire space segment on the PACSTAR series of satellites, the first of which is scheduled for launch in 1991. This satellite will allow small aperture terminals to be deployed for both regional and domestic applications and provide high quality voice and data communications nationwide. Capwire field application for a Certificate of Public Convenience and Necessity (CPCN) and as of July 1991 it is still on hearing by NTC. However, a Provisional Authority (PA) had been issued by NTC.

As a nature of satellite system it is particularly benefitable to remote areas or geographically difficult access areas to serve by terrestrial links.

### ETPI and Philcom international gateway projects

These are same category of service provision. The projects are to install digital international gateway exchange facilities through which incoming and outgoing overseas calls have to pass. Moreover, Philcom International Gateway is scheduled to be operational by August 1, 1991.

The projects offer telephone subscribers with an alternative. This will bring dismantlement of PLDT's monopoly in the operation of international gateway facilities, and better rates of service. Moreover, these facilities will eliminate international traffic bottlenecks at the international exchange level.

### Philippine global communication improvement program 1989-1991

This is to install transmission facilities to provide each industrial estate with international services of telex, facsimile, telephone, leased channel, packet switching and electronic mail by means of point-to-point circuits between each industrial area and Philcom's headquarter.

The industrial estates to be served are:

- Cavite Export Processing Zone
- Carmona Industrial Estate (People's Technology Complex)
- Canlubang Industrial Estate
- Science Park Industrial Complex
- Carmelray Industrial Complex (Canlubang)
- Gateway Industrial Estate (Gen. Trias)
- First Cavite Industrial Estate (Dasmariñas)

Construction was planned to start during the last quarter of 1990 and is expected to be completed by 1993.

On improvement program for Quezon province, Philcom did consider possible expansion of their facilities to the said province. However, specific program could be outlined once a blueprint for the industrialization of Quezon province is in place.

## F.4 Telecommunications Development Plan

### F.4.1 Strategy for telecommunications development

The private sector enterprises and the Government are implementing many projects as outlined above for telecommunications development. In CALABARZON, they cover collectively both rural areas and most important urban centers, and full range of services for most of the existing industrial areas. These projects should be further promoted, overcoming the major constraints identified above.

Of the major constraints, the most relevant to CALABARZON is the access to foreign financial sources. The private enterprises' access to foreign loans/grants under official development assistance for those projects should be improved in line with the national policy framed in the National Telecommunications Development Plan (NTDP) 1991-2010.

Overall, telecommunication services for the Project CALABARZON should make the maximum use of accesses to the public telecommunications network being expanded and improved under the NTDP. The accesses should encompass direct dialing services, telex, non-switched data circuits, public switched data network, and others by use of the public switched telephone network such as facsimile, mobile communication, paging and electronic mail.

In the long term future, integrated services digital network (ISDN) will make it possible to provide all the advanced telecommunication services. For a next couple of decades, telecommunication services for CALABARZON will be provided through respectively dedicated networks for telephones, data, telex and others.

### F.4.2 Development targets

#### (1) Telecommunications services

The telecommunications facilities to be provided under the CALABARZON Project shall be able to access to the public telecommunications network constructed in accordance with physical targets prescribed in NTDP. Accordingly, the following accesses shall be objectives:

- to direct dialing service network,
- to telex network,
- to non-switched data circuits,
- to public switched data network,

- to other services by use of the public switched telephone network, e.g. facsimile, mobile communication, paging, electronic mail, etc. and
- to integrated services digital network (ISDN) in future.

ISDN makes it possible to provide all advanced telecommunications services. Evolution from the existing analog network to a complete digital network may require one or more decades. For the next couple of decade, telecommunications services required for socio-economic activities in CALABARZON will be provided through the respective integrated networks such as telephone, data and telex network.

## (2) Telecommunications demand

In general, telecommunications demands for the areas developed under industrial development project is higher than those for ordinary areas. In consideration of this fact, the following demand estimation is preferably applied for CALABARZON Project.

### Industrial area

	Phase I (1995)	Phase II (2000)	Phase III (2010)
Factory (10 ha or more)	10	10	12
(8 ha)	8	8	10
(6 ha)	7	7	9
(3 ha)	7	7	9

Unit: No. of circuits

Note: Each of the above figures includes one telex and one data circuit.

In addition to the above, 2 to 7 public coin (or pre-paid card) telephones shall be provided for public use in each of the factories.

### Housing estate factory employees

	Phase I (1995)	Phase II (2000)	Phase III (2010)
High Class House	1.7	1.8	2.0
Middle Class House	1.0	1.2	1.4
Low Class House	0.5	0.6	0.7

Unit: Penetration Factor

### Tourism area

		Phase I - Phase III
Hotel	(a.c. = 500 or more)	25
	(a.c. = 400)	20
	(a.c. = 200)	10

Unit: No. of circuits  
"a.c." means accommodation capacity of guests.

Note: Direct dialing access to public telephone network from each guest room is considered. Each of the above figures includes one telex and one data circuit.

### Other establishments

	Phase I (1995)	Phase II (2000)	Phase III (2010)
Power Generating Station; Port Office and Shipping Office; Big Laboratory; Hospital; and Similar scale of Establishments	4	5	7

Unit: No. of circuits

Note: The above figures include one telex and one data circuit.

#### F.4.3 Measures for telecommunications

There are 14 existing industrial estates in CALABARZON as shown in Table F.5. The existing industrial estates where factories are more or less established and already operating rely on the establishment of infrastructures in the estates. The estates areas mostly coincide with the present telecommunications service areas. Those industrial estates secluded from public telecommunications service network area can hardly be developed.

As seen in the case of Canlubang Industrial Park as best developed in CALABARZON, infrastructures have been established in that area as compared with other estates. As far as telephone service concerns, NDD and IDD services that are essential for industrial and commercial sectors are available in Canlubang exchange area, and Cavite EPZ in Rosario is equipped with direct lines to Sampaloc Toll Center that make it possible to provide NDD and IDD services.

Since real time communication, in other words, real time interconnection is inevitable for investors/firms, less-developed telecommunications services never attract foreign investors. Hence, it must be stressed that higher grade of telecommunications services are indispensable to success of industrial development.

### Phase 1 (upto 1995)

Since the on-going projects cover most areas and services for CALABARZON, telecommunications development during Phase 1 should concentrate on additional industrial areas not effectively covered by any on-going efforts. An urgent project has been formulated under the title of the Dasmariñas-Silang telecommunication system upgrading project. The profile of this project is contained in Appendix K. During this period, a demand survey should be conducted to identify rapidly growing urban centers where the needs for improved telecommunication services seem to be the highest.

### Phase 2 (1996-2000)

Expansion of facilities and service quality improvement will have to take place most rapidly during this phase. During this period, telephone facilities will be expanding to a level of telephone density 1.2 in Region IV in accordance with the target of NTDP as shown in Table F.6. The rapidly growing urban centers identified during Phase 1 will be the main focus. The telephone density of 1.2 in the year 2000 is aimed at by the NTDP for Region IV. The density expected in CALABARZON in the same year is around 3.2 much higher than this, in accordance with high growth of regional economy envisioned (Table F.7).

Demand survey is important to forecast future demand. The demand survey especially for industrial and services sectors which generally require more telecommunications services than others shall be executed to meet actual demand.

In line with the government policy that the efficient and rapid growth of the telecommunications sector requires the maximization of the role of the private sector, with the Government acting as a facilitator not a competitor, the private telecommunications companies should positively invest in the expansion of telecommunications facilities in order to promote the nation's economy and to raise more employment and personal incomes. They shall timely provide adequate telecommunications services which will meet the targets.

From user's side viewpoint, firms or factories who come in the estates develop in line with the national policy shall be given exclusive priority to receive telecommunications services under a certain regulation/rule to be legislated. In this case, if the private telecommunications company necessitates financial support, the Government shall assist in raising financial sources, and moreover foster telecommunications sector including manufacturing sector in financially viable level.



### Phase 3 (2001-2010)

The target growth rates of telephone density are lower for this period than the previous period. Still, the telecommunication sector will face rapid expansion of facilities and services areas, and may be entering a preliminary stage of the ISDN services. The nationwide switched data network will be possessed by 50% of municipalities in CALABARZON (Table F.8). The ISDN services may be extended from Metro Manila to CALABARZON, depending on the results of trial exchanges in Metro Manila and Cebu.

According to the projected regional economy, the telephone density of 4.7 is expected by 2010. The number of main telephones in CALABARZON will reach around 570,000.

As given in NTDP, number of waiting applicants will be minimized by 2005, i.e. application for service to be satisfied within four weeks will be improved from the present 6% to 98% by 2005. Therefore, by 2005 in some cases, specific telecommunications project for CALABARZON development may be required. Thus improved thereafter, there is no constraint to CALABARZON development.



## *Tables*



**Table F.1 Telephone Densities, Number of Telephones and Main Telephone Lines**

With respect to Number of Telephones						
Region	No. of Telephones (per 100 person)	Population (x 1,000)	Population Share (%)	No. of Telephones	Telephone Share (%)	
NCR	8.13	7,768	12.9	631,183	75.5	
Region 1	0.38	4,214	7.0	16,021	1.9	
Region 2	0.06	2,903	4.8	1,801	0.2	
Region 3	0.52	6,000	10.0	30,948	3.7	
Region 4	0.57	7,899	13.1	45,267	5.4	
Region 5	0.16	4,293	7.1	6,928	0.8	
Region 6	0.56	5,556	9.2	31,107	3.7	
Region 7	0.74	4,531	7.5	33,386	4.0	
Region 8	0.07	3,302	5.5	2,185	0.3	
Region 9	0.25	3,127	5.2	7,796	0.9	
Region 10	0.20	3,526	5.9	6,929	0.8	
Region 11	0.39	4,732	7.0	18,495	2.2	
Region 12	0.14	2,871	4.8	3,977	0.5	
Philippines	1.38	60,722	100.0	836,023	100.0	
With respect to Number of Main Lines						
Region	No. of Main Telephone Lines (per 100 person)	Population (x 1,000)	Population Share (%)	No. of Main Telephone Lines	Main Tele- phone Line Share (%)	
NCR	5.73	7,768	12.9	445,009	67.5	
Region 1	0.68	4,214	7.0	28,680	4.4	
Region 2	0.22	2,903	4.8	6,498	1.0	
Region 3	0.63	6,000	10.0	37,719	5.7	
Region 4	0.49	7,899	13.1	38,581	5.9	
Region 5	0.17	4,293	7.1	7,450	1.1	
Region 6	0.43	5,556	9.2	23,972	3.6	
Region 7	0.61	4,531	7.5	27,510	4.2	
Region 8	0.14	3,302	5.5	4,500	0.7	
Region 9	0.20	3,127	5.2	6,350	1.0	
Region 10	0.21	3,526	5.9	7,490	1.1	
Region 11	0.44	4,732	7.0	20,948	3.2	
Region 12	0.13	2,871	4.8	3,850	0.6	
Philippines	1.09	60,722	100.0	658,557	100.0	
CALABARZON						
Cavite	0.80	1,076	23.6	8,442	25.0	
Laguna	0.90	1,289	28.2	11,639	34.5	
Batangas	0.30	1,432	31.4	4,327	12.8	
Rizal	0.38	768	16.8	2,882	8.5	
Quezon	0.45	1,427	23.8	6,470	19.2	
Total	0.57	5,992	100.0	33,760	100.0	

SOURCES: POPULATION - NSO POPULATION PROJECTION DATA FOR 1989  
TELEPHONE DATA - DOTC STATISTICS AS OF 1989

NOTE: The number of main telephone lines is assumed to be equal to the present capacity of exchanges.

Table F.2 Telephone Facilities in CALABARZON as of February 1990

Province	Town/ Municipality	Operator	Type of Exchange	Capacity (Lines)
CAVITE	CAVITE CITY	PLDT	EMD	2,280
	DASMARIÑAS	PLDT	SXS	332
	KAWIT (BINAKAYAN)	PLDT	EMD	3,800
	ROSARIO	PLDT	EMD	950
	JAVALERA (ROSARIO)	PLDT	SPC-D	190
	SILANG	PLDT	SXS	720
	TAGAYTAY CITY	PLDT	SXS	170
	<b>SUB-TOTAL</b>			
LAGUNA	BIÑAN	IND. TEL. CO.	XB	750
	CALAMBA	PLDT	CXP-5	750
	CANLUBANG	PLDT	EMD	426
	CANLUBANG SE	PLDT	XB	570
	LILIW	PLDT	EMD	285
	LOS BAÑOS T	PLDT	EMD	425
	LOS BAÑOS UP	PLDT	SXS	966
	PAETE	PLDT	EMD	285
	SAN PABLO CITY	PLDT	SXS	2,470
	SAN PEDRO	PLDT	EMD	2,099
	STA. CRUZ	PLDT	CXP-5	1,152
STA. ROSA	PLDT	EMD	150	
<b>SUB-TOTAL</b>				<b>10,328</b>
BATANGAS	BALAYAN	W.B. TEL.	SXS	305
	BATANGAS CITY	PLDT	SXS	450
	BATANGAS CITY	PLDT	XB	1,152
	SAN JOSE	PLDT	DPABX	300
	BAUAN	PLDT	EMD	285
	IBAAN	TELOF	SXS	200
	LIPA CITY	PLDT	SXS	750
	NASUGBU	W.B. TEL.	SXS	110
	TANAUAN	PLDT	CXP-5	375
	LEMERY	W.B. TEL.	M	400
<b>SUB-TOTAL</b>				<b>4,327</b>
RIZAL	ANGONO	PLDT	EMD	380
	BINANGONAN	PLDT	EMD	380
	MORONG	PLDT	EMD	190
	TANAY	PLDT	EMD	145
	TAYTAY	PLDT	EAX	1,787
<b>SUB-TOTAL</b>				<b>2,882</b>
QUEZON	LUCENA CITY	PLDT	SPC-A	3,000
	ATIMONAN	GENTELS	SXS	400
	CALAUAG	CALTELS	SXS	200
	CANDELARIA	GENTELS	SXS	800
	GUMACA	GENTELS	SXS	500
	HONDAGUA, LOPEZ	G. PUYAT & SONS *	SXS	100
	LOPEZ	CALTELS	SXS	200
	LUCBAN	LUCTELS	SXS	600
	SARIAYA	GENTELS	SXS	300
	TAYABAS	PLDT	SXS	170
	TIAONG	GENTELS		200
<b>SUB-TOTAL</b>				<b>6,470</b>
<b>GRAND TOTAL</b>				<b>32,449</b>

\* CLASS A OPERATOR

**Table F.3 PLDT's New Installation of Local Exchanges  
for Industrial Estates**

Industrial Estate/ Service Extension	Type of Exchange	Capacity (LU)
<b>CAVITE</b>		
People's Technology Center Carmona, Cavite	SPC-D	1,000
First Cavite Industrial Estate Dasmariñas, Cavite	SPC-D	1,000
Javalera Industrial Estate Gen. Trias, Cavite	SPC-D	330
<b>LAGUNA</b>		
Ayala-Lagun Industrial Park Sta. Rosa, Laguna * Unilab Industrial Park	SPC-D	2,000
Ayala-Laguna Industrial Park Biñan, Laguna	SPC-D	1,000
Light Industry & Science Park Cabuyao, Laguna	SPC-D	1,000
Canlubang Sugar Estate Cabuyao, Laguna * Carmel Industrial Park	SPC-D	2,000
<b>BATANGAS</b>		
Batangas Industiral Center Batangas City, Batangas	RSU	500 (X5-C) 700 (X-6)
<b>Total</b>		<b>9,530</b>

Table F.4 Telephone Facilities in CALABARZON after X5-C and NTP Tranche I-1 (1/2)

Province	Town/ Municipality	Operator	Type of Exchange	Installed (Lines)	
CAVITE	BINAKAYAN	PLDT	DIGITAL	2,400	
	BINAKAYAN	PLDT	EMD	4,000	
	MOLINO (BACCOOR)	PLDT	RSU	600	
	CAVITE CITY	PLDT	EMD	2,400	
	CAVITE CITY	PLDT	DIGITAL	1,200	
	DASMARIÑAS	PLDT	SXS	400	
	ROSARIO	PLDT	DIGITAL	1,300	
	CAVITE EPZA (ROSARIO)	PLDT	RSU	1,250	
	JAVALERA (GEN. TRIAS)	PLDT	DIGITAL	330	
	SILANG	PLDT	SXS	800	
	TAGAYTAY CITY	PLDT	SXS	200	
	NAIC	PLDT	SXS	300	
	INDANG	PLDT	XB	200	
	CARMONA IE	PLDT	DIGITAL	1,000	
	DASMARIÑAS IE	PLDT	DIGITAL	1,000	
	TRECE MARTIRES	PLDT	DIGITAL	400	
		<b>SUB-TOTAL</b>			<b>17,780</b>
	LAGUNA	BIÑAN	IND. TEL. CO.	XB	750
		BIÑAN	IND. TEL. CO.	DIGITAL	800
BIÑAN		TELOF	DIGITAL	1,400	
CALAMBA		PLDT	DIGITAL	2,500	
CANLUBANG		PLDT	RSU	1,100	
CANLUBANG SE		PLDT	SPC-D	600	
CALAUAN		PLDT	RSU	250	
LILIW		PLDT	RSU	450	
LOS BAÑOS T		PLDT	DIGITAL	2,250	
PAETE		PLDT	EMD vans	300	
SAN PABLO CITY		PLDT	SXS	2,840	
SAN PABLO CITY		PLDT	DIGITAL	3,000	
SAN PEDRO		PLDT	EMD vans	3,200	
SAN PEDRO		PLDT	RSU	5,000	
STA. CRUZ		PLDT	CXP-5	1,600	
STA. ROSA		PLDT	RSU	650	
SINILOAN		PLDT	DIGITAL	650	
CAVINTI		PLDT	DIGITAL	400	
STA. ROSA IE		PLDT	DIGITAL	2,000	
BIÑAN IE		PLDT	DIGITAL	1,000	
CABUYAO IE		PLDT	DIGITAL	1,000	
CANLUBANG SE	PLDT	DIGITAL	2,000		
	<b>SUB-TOTAL</b>			<b>33,740</b>	
BATANGAS	BALAYAN	W.B. TEL.	SXS	305	
	BALAYAN	TELOF	DIGITAL	600	
	BATANGAS CITY	PLDT	DIGITAL	2,500	
	BATANGAS CITY	PLDT	SXS	600	
	BIC (BATANGAS)	PLDT	RSU	500	
	BAUAN	PLDT	RSU	650	
	IBAAN	TELOF	DIGITAL	600	
	IBAAN	TELOF	SXS	200	
	LIPA CITY	PLDT	SXS	1,000	
	NASUGBU	W.B. TEL.	SXS	110	
	NASUGBU	TELOF	DIGITAL	450	
	SAN JOSE	PLDT	DPABX	300	
	SAN JUAN	GENTELS	EMD	400	
	SAN JUAN	TELOF	DIGITAL	700	
	TAAL	TELOF	DIGITAL	300	
	TANAUAN	PLDT	CXP-5	600	
	LEMERY	W.B. TEL.	SXS	500	
	LEMERY	TELOF	DIGITAL	1,100	
	ROSARIO	TELOF	DIGITAL	750	
	CUENCA	TELOF	RSU	400	
		<b>SUB-TOTAL</b>			<b>12,565</b>



Table F.4 Telephone Facilities in CALABARZON after X5-C and NTP Tranche 1-1 (2/2)

Province	Town/ Municipality	Operator	Type of Exchange	Installed (Lines)
RIZAL	ANGONO	PLDT	RSU	2,000
	ANTIPOLO	PLDT	RSU	2,200
	BINANGONAN	PLDT	RSU	500
	MORONG	PLDT	RSU	300
	TANAY	PLDT	RSU	300
	CAINTA	PLDT	DIGITAL	8,000
	SAN MATEO	PLDT	RSU	1,600
	TAYTAY	PLDT	EAX	4,800
	TAYTAY	PLDT	RSU	1,000
		<b>SUB-TOTAL</b>		
QUEZON	ATIMONAN	GENTELS	SXS	600
	ATIMONAN	TELOF	DIGITAL	600
	CALAUAG	CALTELS	SXS	200
	CANDELARIA	GENTELS	SXS	1,500
	CANDELARIA	TELOF	DIGITAL	900
	GUMACA	GENTELS	SXS	700
	GUMACA	TELOF	DIGITAL	600
	LOPEZ	CALTELS	SXS	200
	LOPEZ (HONDAGUA)	G. PUYAT & SONS (*)	SXS	100
	LOPEZ	TELOF	DIGITAL	700
	LUCBAN	LUCTELS	SXS	600
	LUCBAN	TELOF	DIGITAL	1,200
	LUCENA	PLDT	SPC-A	3,000
	LUCENA	PLDT	SPC-A	4,000
	MAUBAN	PLDT	SXS	300
	SARIAYA	GENTELS	SXS	600
	SARIAYA	TELOF	DIGITAL	700
	TAYABAS	PLDT	SXS	200
	TIAONG	GENTELS	SXS	500
	TIAONG	TELOF	DIGITAL	500
	<b>SUB-TOTAL</b>			<b>17,800</b>
	<b>GRAND TOTAL</b>			<b>101,815</b>

\* CLASS A OPERATOR

Table F.5 Existing Industrial Estates in CALABARZON, May 1990

Name	Location	Land Area	Developed Area	Area Sold/ Occupied	Available for Sale	Employment (ha)
1. Gen. Mariano Alvarez Industrial Estate	Gen. Marian Alvarez, Cavite	9.73	9.73	1.07	8.66	3,485
2. Gateway Industries Complex	Javalera, Gen. Trias, Cavite	400.00	120.00	30.00	90.00	None
3. New Cavite Industrial Estate	Gen Trias, Cavite	43.89	30.16	21.32	8.84	None
4. First Cavite Industrial Estate	Dasmariñas, Cavite	230.00	155.00	38.00	117.00	None
5. Ayala-Laguna Technopark	Biñan & Sta. Rosa, Laguna	233.00	233.00	64.77	168.23	None
6. Dasmariñas Bagong Bayan Industrial Estate	Dasmariñas, Cavite	12.81	12.81	7.96	4.85	3,406
7. Cavite Exporting Processing Zone	Rosario, Cavite	275.00	255.00	50.00	205.00	3,565
8. Canlubang Industrial Park	Canlubang, Laguna	1,240.00	708.00	176.00	532.00	5,883
9. The Science Park of the Philippines	Bo. Diezmo, Canlubang, Laguna	143.00	45.00	45.00		
10. Informal Industrial Estate	Imus, Cavite					3,152
11. People's Technology Complex	Carmona, Cavite					
12. Cavite-Carmona Industrial Estate	Carmona, Cavite	53.00	53.00	53.00	0.00	2,775
13. First City Land Heavy Industry Center	Dasmariñas, Cavite	24.00	24.00	24.00	0.00	350
14. Bulihan NHA I.E.	Silang, Cavite	3.00	3.00	3.00		
<b>Total</b>		<b>2,667.43</b>	<b>1,648.70</b>	<b>514.12</b>	<b>1,134.58</b>	<b>22,616</b>

Source: DTI and other sources

**Table F.6 Projected Telephone Demand by Region  
1991 - 2010**

	1991		1995		2000		2005		2010	
	MS ('000)	MS/ 100	MS ('000)	MS/ 100	MS ('000)	MS/ 100	MS ('000)	MS/ 100	MS ('000)	MS/ 100
NCR	650	7.3	870	8.6	1,164	10.4	1,558	12.7	2,085	15.9
Region I	24	0.6	26	0.6	28	0.6	31	0.6	34	0.6
Region II	9	0.3	10	0.3	11	0.3	12	0.3	13	0.3
Region III	54	0.9	73	1.1	99	1.3	134	1.7	182	2.1
Region IV	58	0.8	78	1.0	104	1.2	139	1.4	186	1.8
Region V	13	0.3	16	0.3	20	0.4	25	0.4	31	0.5
Region VI	46	0.8	61	1.0	80	1.2	105	1.4	138	1.8
Region VII	55	1.6	72	2.0	94	2.4	123	2.9	161	3.6
Region VIII	11	0.2	14	0.3	18	0.3	23	0.4	29	0.5
Region IX	16	0.5	21	0.6	28	0.7	37	0.9	49	1.1
Region X	17	0.5	23	0.6	31	0.7	42	0.8	57	1.1
Region XI	31	0.7	36	0.7	42	0.8	49	0.8	57	0.9
Region XII	10	0.3	12	0.4	15	0.4	19	0.5	24	0.5
<b>Total</b>	<b>994</b>	<b>1.6</b>	<b>1,312</b>	<b>1.9</b>	<b>1,734</b>	<b>2.3</b>	<b>2,297</b>	<b>2.8</b>	<b>3,046</b>	<b>3.5</b>

Notes: MS - Number of telephone main stations.

MS/100 - Number of telephone main stations per 100 inhabitants.

Source: NTDP, Feb. 1990

**Table F.7 Telephone Density in CALABARZON**

	1988	1995	2000	2010
<b>CALABARZON</b>				
GRDP (Pesos x 10 <sup>6</sup> )	96,660	149,224	232,776	479,760
Population (x 10 <sup>3</sup> )	5,950	7,468	8,785	12,154
Per capita GRDP (Pesos)	16,245	19,982	26,497	39,473
Per capita GRDP (Dollars)	759	934	1,238	1,845
Per capita GRDP at 1985 price	660	817	1,083	1,614
Telephone Density		2.3	3.2	4.7
Macroscopic Demand Forecast		171,764	281,120	571,238
NTDP's Target Density in Region IV		1.0	1.2	1.8
Exchange rate: P21.4 per US\$				

Table F.8 NTDP's Physical Target

Criterion	1989	1995	2000	2005	2010
Main Telephone Density	1	1.9	2.3		3.5
Service Quality				satisfied	
Percentage of Local Exchange with Long Distance Interconnection	85%	<u>1991</u> 100%			
Percentage of Municipalities and Cities access to Public Switched Data Network	0.60%	15%	35%		50%
ISDN: Trial Exchange	<u>1993</u> Manila	Cebu			



## *Figures*



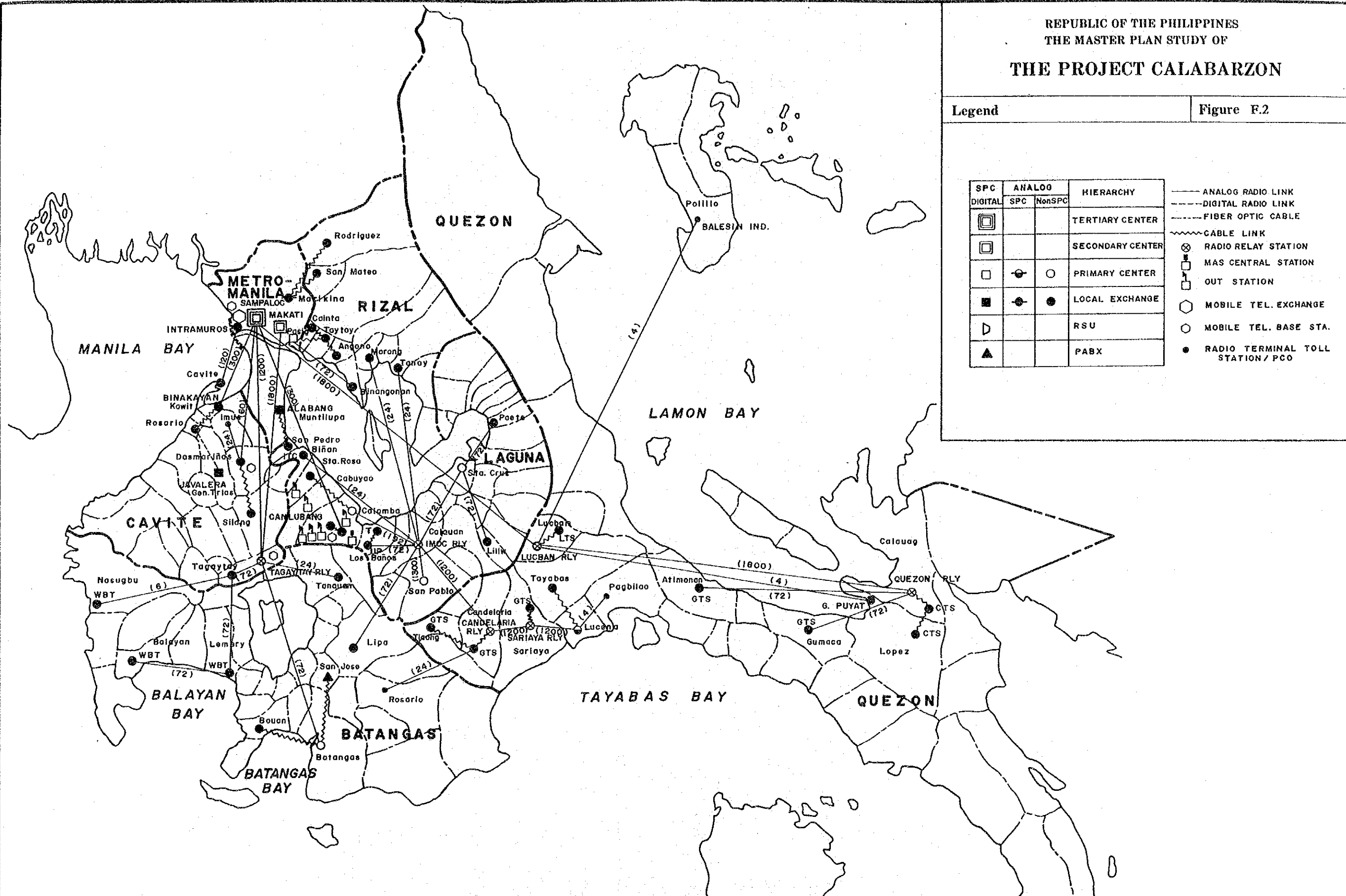


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**THE PROJECT CALABARZON**

Legend

Figure F.2

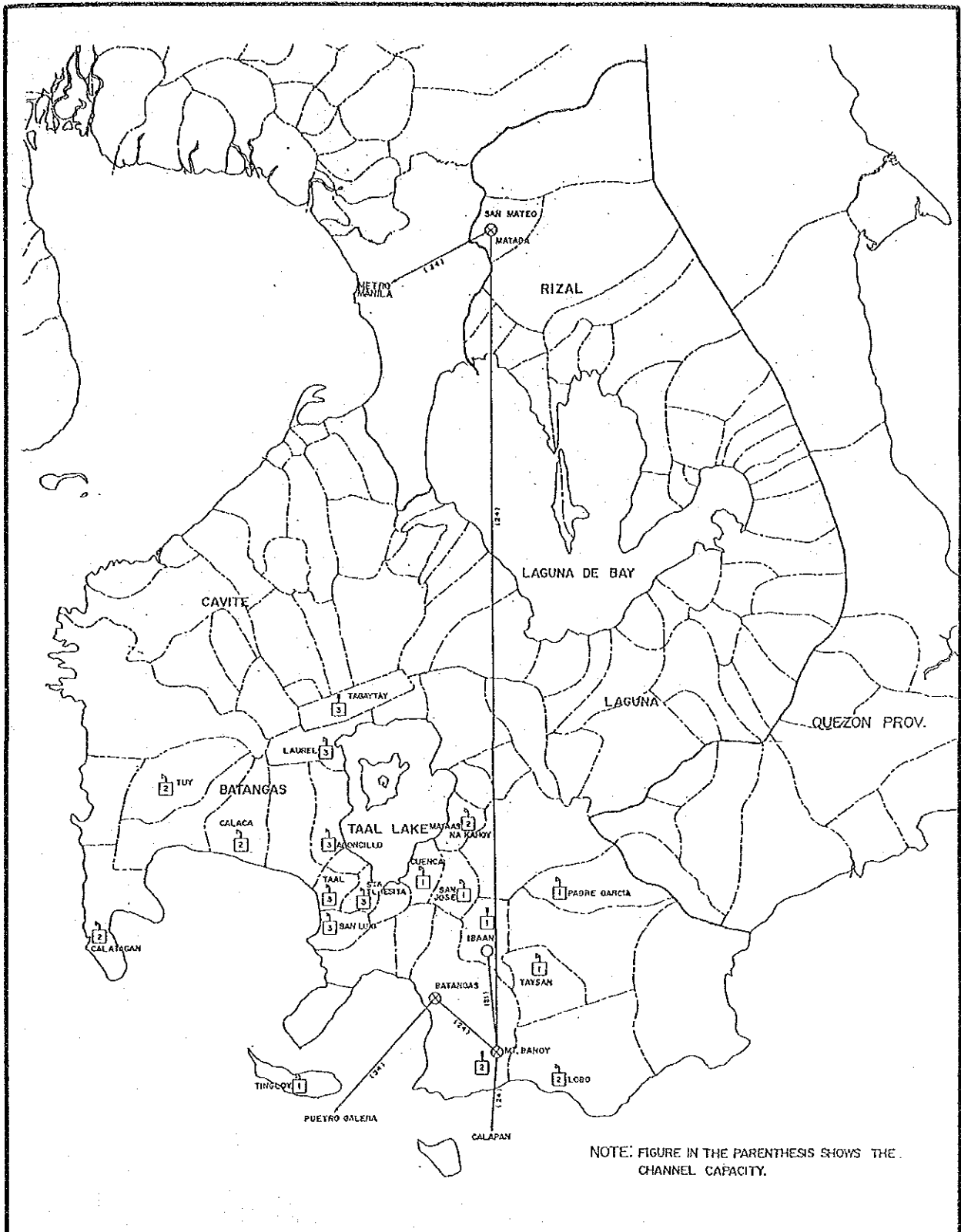
SPC	ANALOG		HIERARCHY	LINK TYPE
	DIGITAL	SPC		
☐			TERTIARY CENTER	— ANALOG RADIO LINK
☐			SECONDARY CENTER	- - - DIGITAL RADIO LINK
☐	⊙	○	PRIMARY CENTER	- · - · - FIBER OPTIC CABLE
■	⊙	●	LOCAL EXCHANGE	~ ~ ~ CABLE LINK
▷			RSU	⊗ RADIO RELAY STATION
▲			PABX	☐ MAS CENTRAL STATION
				☐ OUT STATION
				○ MOBILE TEL. EXCHANGE
				○ MOBILE TEL. BASE STA.
				● RADIO TERMINAL TOLL STATION / PCO



**Figure F.2**  
 Radio Transmission Link and Telephone Exchange  
 Location (PLDT and Other Private Co.)

Department of Trade and Industry  
 Japan International Cooperation Agency





**FIGURE F.3 Radio Transmission Link and Telephone Exchange Location (TELOF)**

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 JAPAN INTERNATIONAL COOPERATION AGENCY

**LEGEND :**

SFC DIGITAL	ANALOG		HIERARCHY
	SFC	750W-SFC	
			TERTIARY CENTER
			SECONDARY CENTER
			PRIMARY CENTER
			LOCAL EXCHANGE
			R S U

- ANALOG RADIO LINK
- DIGITAL RADIO LINK
- FIBER OPTIC CABLE
- CABLE LINK
- RADIO RELAY STATION
- MAS CENTRAL STATION
- OUT-STATION
- MOBILE TELEPHONE EXCHANGE
- MOBILE TELEPHONE BASE STATION

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**THE PROJECT CALABARZON**

Legend

Figure F.4

SPC	ANALOG		HIERARCHY	— ANALOG RADIO LINK
	DIGITAL	SPC		
☐			TERTIARY CENTER	- - - FIBER OPTIC CABLE
◻			SECONDARY CENTER	~ ~ ~ CABLE LINK
□	●	○	PRIMARY CENTER	⊗ RADIO RELAY STATION
■	●	●	LOCAL EXCHANGE	☐ MAS CENTRAL STATION
▷			RSU	☐ OUT STATION
▲			PABX	○ MOBILE TEL. EXCHANGE
				○ MOBILE TEL. BASE STA.
				● RADIO TERMINAL TOLL STATION/PCO

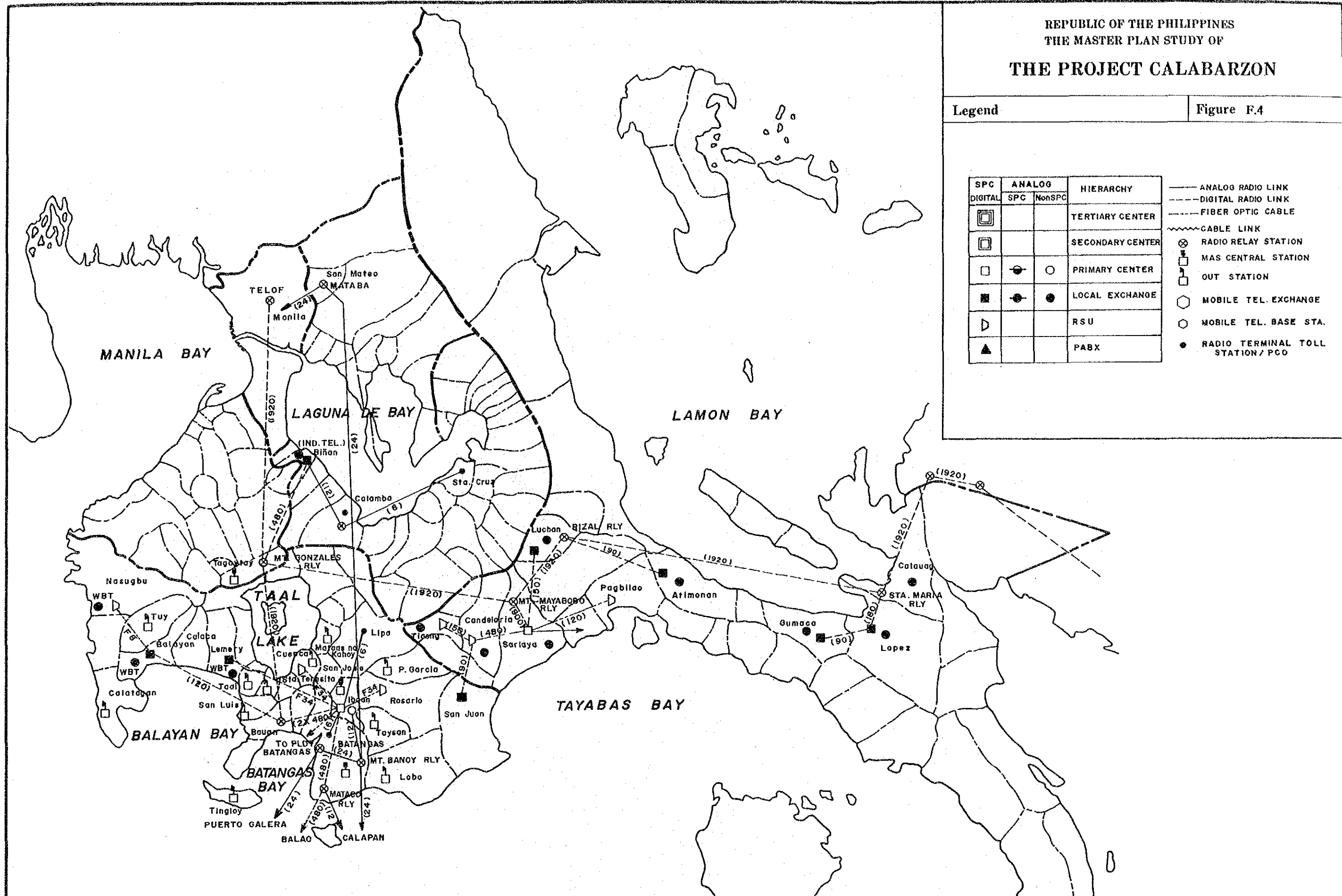


Figure F.4  
Radio Transmission Link and Telephone Exchange  
(TELOF) - After NTP Tranche I-1

Department of Trade and Industry  
Japan International Cooperation Agency

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**THE PROJECT CALABARZON**

Legend

Figure F.5

SPC DIGITAL	ANALOG		HIERARCHY
	SPC	Non SPC	
☐			TERTIARY CENTER
◻			SECONDARY CENTER
□	○	○	PRIMARY CENTER
■	●	●	LOCAL EXCHANGE
▷			RSU
▲			PABX

- ANALOG RADIO LINK
- - - DIGITAL RADIO LINK
- FIBER OPTIC CABLE
- CABLE LINK
- ⊗ RADIO RELAY STATION
- MAS CENTRAL STATION
- OUT STATION
- MOBILE TEL. EXCHANGE
- MOBILE TEL. BASE STA.
- RADIO TERMINAL TOLL STATION / PCO

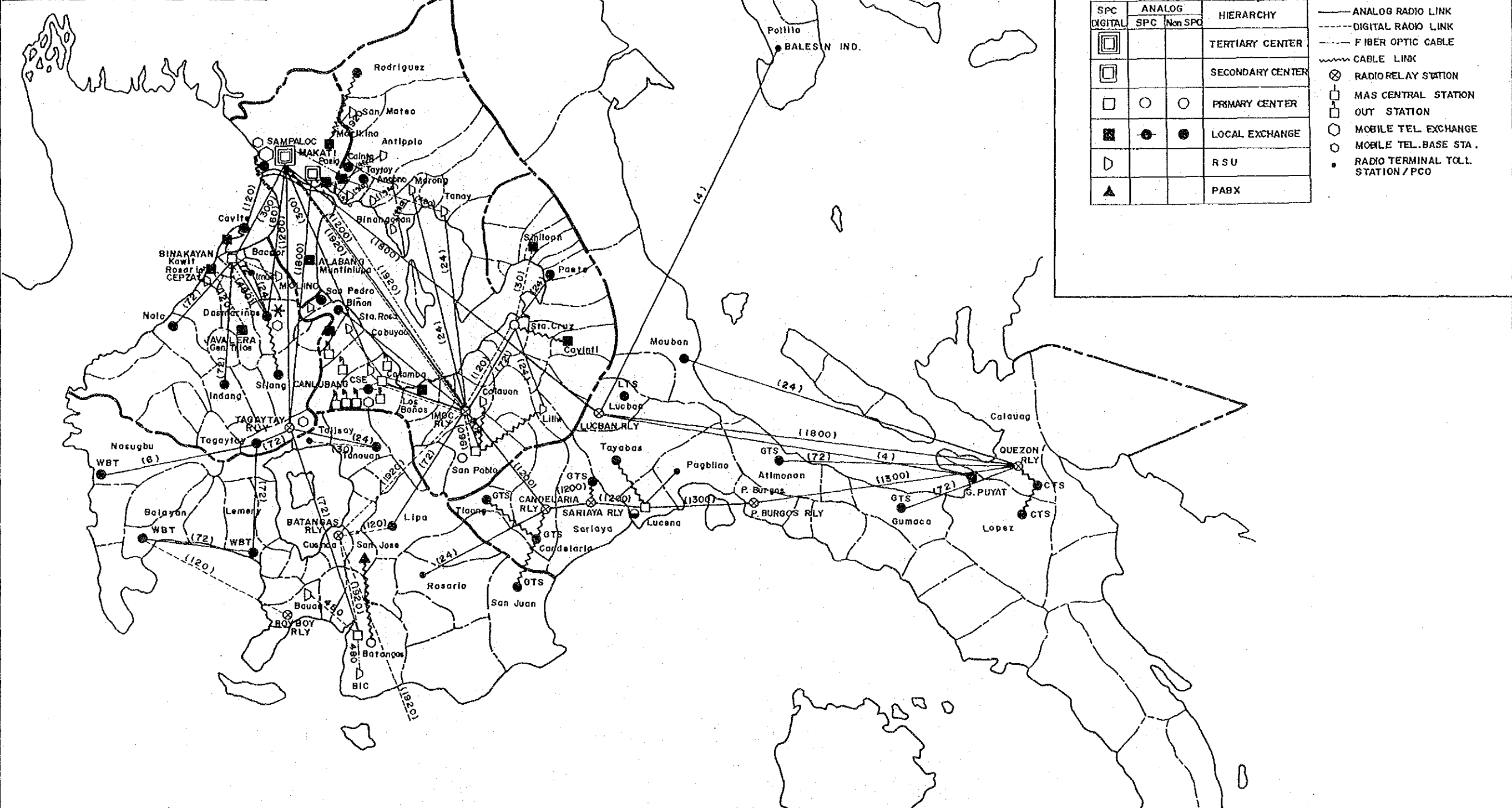
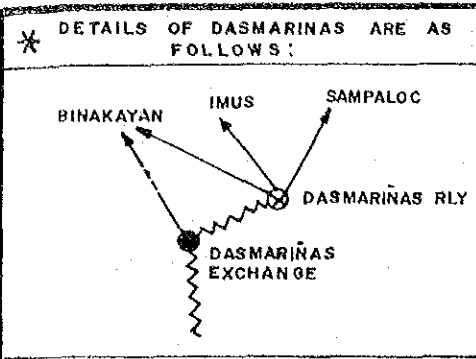


Figure F.5 Radio Transmission Link and Telephone Exchange Location (PLDT and Other Private Co.)  
— After X-5C Program —

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