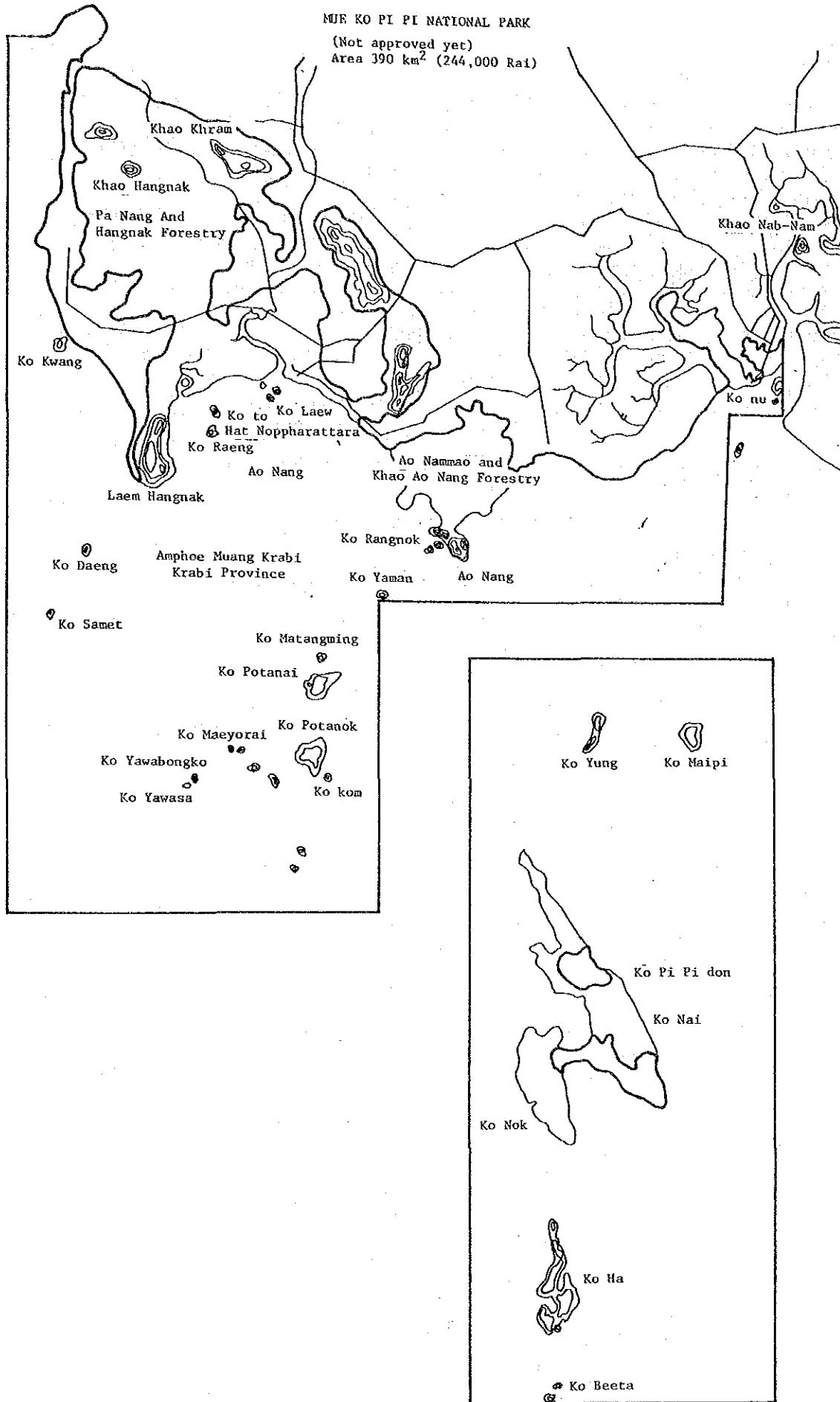


FIGURE 2.6

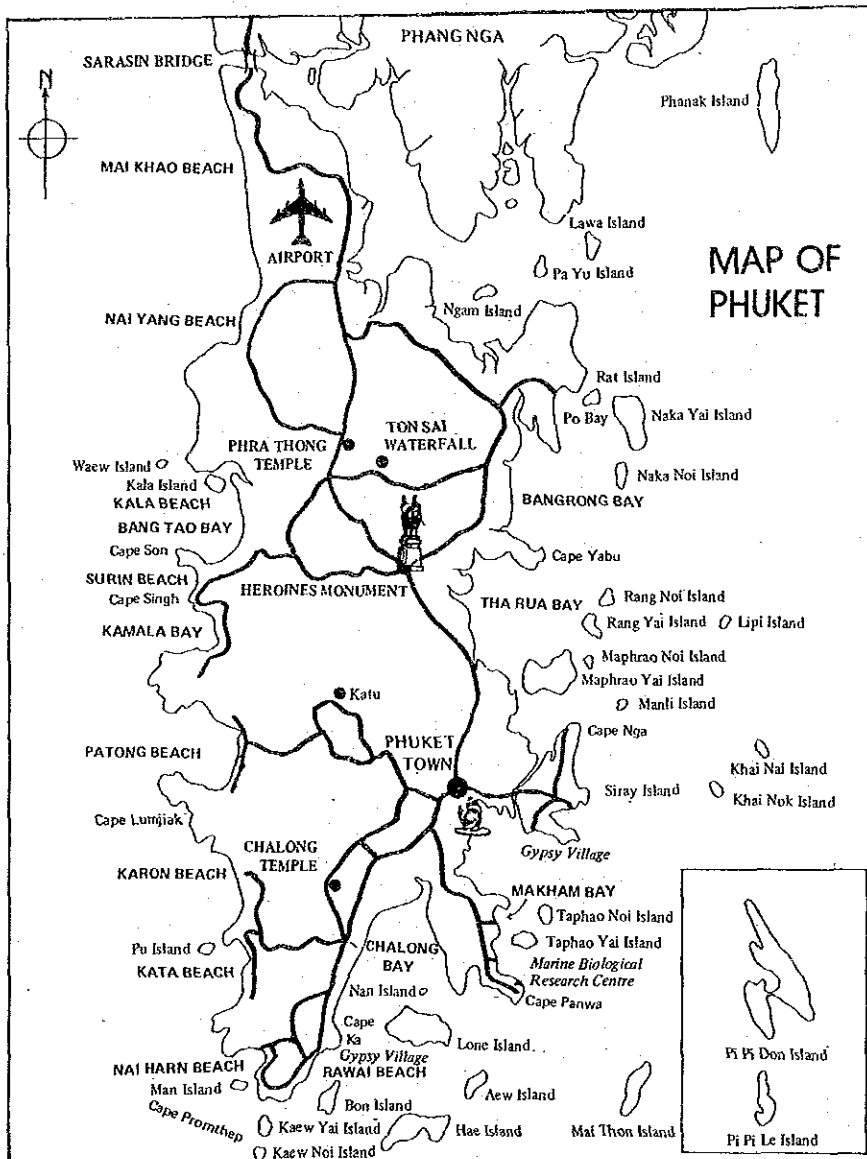


Phuket

Phuket is the largest island in Thailand located in the Andaman Sea of the Indian Ocean, about 870 km away from Bangkok. It is surrounded by some 37 smaller islands and famous for its beautiful scenery, tin mines and rubber plantation. The island has an average width of 18 km and length of 44 km, and a land area of about 550 km². About half of the area is mountainous, having peaks of higher than 500 m above sea level. Beautiful sandy beaches are found on the west coast of the island, among them are Patong, Karon, Kata, Nai Han and Rawai Beaches (Ref. Fig. 2.7).

There are 2 national parks in the island. The Nai Yang National Park has an area of 90 km² including a stretch of 3 km wide cean area. This beach is famous for giant sea turtles which come to the beach to lay eggs annually between December and February.

FIGURE 2.7 MAP OF PHUKET



Source : The Nation Review, Songkhla, Phuket, Hat Yai, 1983

3. PROJECTION OF TOURISTS TO UPPER SOUTH

3.1 TOURISTS

The number of tourists in Phuket in 1981 was 145,705 of which 52,885 were foreigners (Ref. Table 3.1). This implies that 2.6% of the foreign tourists visited Phuket. The Master Plan forecast that 3.3% of the foreign tourists would visit Phuket, and a total number would be 155,020 in the same year. Although the actual rate of foreign tourists visiting Phuket differed from forecast, the number of total tourists to Phuket was only 6.4% smaller than that of forecast.

TABLE 3.1 COMPARISON OF FORECAST AND RECORD OF THE HOTEL GUESTS IN PHUKET (1981).

	Forecast		Record	
	Number	%	Number	%
Thai	103,600		92,820	
Foreigner	51,420	3.3	52,885	2.6
Total	155,020		145,705	
Tourists to Thailand	1,564,000	100.0	2,015,615	100.0

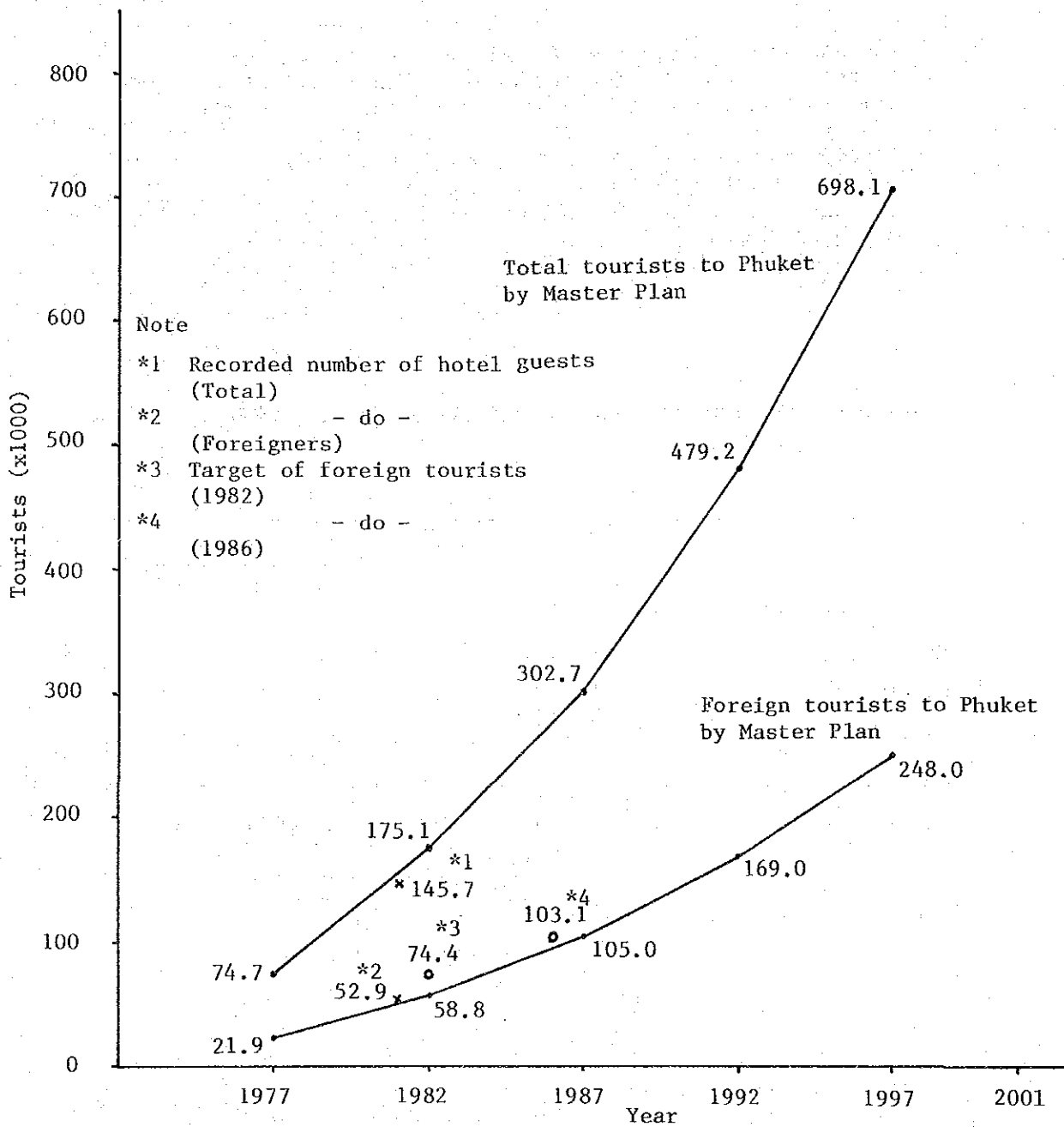
Source : TUSP, derived from Reference 1 and 2.

Tourism Development Plan in the 5th 5 Year Plan has set the proportion of the foreign tourists to major touristic sites in the country as follows :

Phuket	3.5%
Bangkok	70.1%
Pattaya	17.0%
Songkhla/Hat Yai	11.26%
Chiangmai	9.2%

Using this proportion and the target of 2.9 million tourists, the foreign tourists to Phuket in 1986 are forecast to become 103,100. This is only 7.7% larger than the forecast made in the Master Plan (Ref. Fig. 3.1).

FIGURE 3.1 FORECAST OF TOURISTS TO PHUKET



Visitors to Thailand
(1000 persons)

Master Plan	1,100	1,680	2,100	2,600	3,100
Record	1,220.7	2,015.6			
Target		2,125.5	2,946.8		
Ref. No.6			2,989.2	4,000	4,867
				1991	1996
					5,642

Source : TUSP

Thus in this Study, it is assumed that the forecast of tourists to Phuket made by the Master Plan could be used.

The ratios of hotel guests of the main cities are obtained from the record of 1981 as shown in Table 3.2.

TABLE 3.2 NUMBER OF HOTEL GUESTS IN MAIN CITIES AND THEIR RATIOS (1981)

	Number	Ratio to Phuket
Surat Thani	256,179	1.76
Phuket	145,705	1.00
Krabi	28,557	0.20
Phang-Nga	25,213	0.17

Source : TUSP, derived from Reference 1

The numbers of tourists to main cities are then calculated by multiplying these ratios to the forecast tourist volume of Phuket as shown in Table 3.3.

TABLE 3.3 FORECAST OF TOURISTS TO MAIN CITIES

City	Ratio			
		1987	1992	1997
Phuket	1.00	302,700	479,200	698,100
Surat Thani	1.76	532,800	843,400	1,228,700
Krabi	0.20	60,600	95,900	139,700
Phang-Nga	0.17	51,500	81,500	118,700
Total		947,600	1,500,000	2,185,200

Source : TUSP

3.2 HOTEL ROOM REQUIREMENTS

3.2.1 Phuket

(1) Thai Tourists - Whole country

Year	1980	1986	2001
Number of Tourists *1	15,500,000	20,207,200	33,850,000

Year	1980	1985	1990	1995	2000
Annual Increase Rate (%) *2	4.5 ↘	4.0 ↘	3.5 ↗	↗	3.0

Year	1980	1990	2000
Number of Tourists	15,500,000	23,640,000	32,860,000

- Phuket

Year	1980	1990	2000
Ratio to the Whole Country	2.88 *3	3.5 *4	3.5
(A) Number of Tourists	446,000	827,000	1,150,000
(B) Hotel Guests	92,800 *5	213,000	491,000
(B) / (A)	0,208	0,258	0,427

*1,*2,*3 :- A Study of the Potential of Tourism Development in Thailand, April 1982, P.14

*4 :- Technical Paper No. 8, P.37

*5 :- Progress II, P.10-21

(2) Foreign Tourists

Year	1980	1990	2000
(A) Whole Country *1	1,858,800	3,630,000	6,490,000
(B) Phuket	52,900 *2	120,000	273,000 *3
(B)/(A) %	2.85	3.3	4.2

*1 :- Progress II, P.10-19

*2,*3 :- Progress II, P. 10-21, All the visitors are assumed to stay over-night at a hotel or bungalow.

(3) Hotel Guests in Phuket

Year	1980	1990	2000
Foreigner	52,900	120,000	273,000
Thai	92,800	213,000	491,000
Total	145,700	333,000	764,000

(4) Required Number of Hotel Rooms

Year	1980		1990		2000	
	Foreign	Thai	Foreign	Thai	Foreign	Thai
(A) Hotel Guests*1	52,900	92,800	120,000	213,000	273,000	491,000
a) Beach Type	32,000	9,000	72,000	21,000	164,000	49,000
b) Town Type	20,900	83,800	48,000	192,000	109,000	442,000
(B) Length of Stay(days)	6	3	7	3	7	3
(C) Bed/Room	1.6	1.8	1.6	1.8	1.6	1.8
(D) Occupancy Rate						
a) Beach Type	0.4		0.5		0.6	
b) Town Type	0.5		0.6		0.7	
(E) Required Rooms *2						
a) Beach Type	822	103	1,726	192	3,277	373
b) Town Type	430	766	959	1,462	1,867	2,884

	Existing Rooms	Required Rooms		
		1980	1990	2000
Beach Type	1,485	925	1,918	3,650
Town Type	1,342	1,196	2,421	4,751
Total	2,827	2,121	4,339	8,401

*1 :- Split ratio of the guest to the beach type and town type ;
 Foreigner Beach 60% Town 40%
 Thai Beach 10% Town 90%
 (Refer to Technical Paper No. 8, P.6)

*2 :- (E) = (A)(B) / [(C)(D)365]

(5) Additional Rooms

Year	1980	1990	2000	Total
Beach Type	0	440	1,740	2,180
Town Type	0	1,080	2,330	3,410
Total	0	1,520	4,070	5,590

(6) Development Area

(ha)

Year	1990	2000	Total
Beach Type *1	9	35	44
Town Type *2	16	35	51
Total	25	70	95

(7) Location for Development

(ha)

Year	1990	2000	Total	Capacity
Beach Type : Karon Beach	9	35	44	58
Town Type : Patong Beach	16	35	51	30*3
& Town				7*4
Total	25	70	95	95

*1,*2 :- Area per room for Beach Type 200m²/room, Town Type 150m²/room (Refer to the Phuket Master Plan Vol.1, P.3-63).

*3 :- (Beach length) 2,700m x (Depth)250m = 67.5 ha
About a half of this beach is assumed to be capable for the future development, but the area is more suitable for the town type hotels because the facing ocean is rough on the northern half of the beach.

*4 :- The area should be found in the town area instead of disturbing the other beaches.

3.2.2 Ko Samui

(1) Number of Tourists to Surat Thani

1980	2000	2010
110,600	756,000 ^{*1}	1,163,000 ^{*2}
	10.1 %pa	4.4 %pa

*1, 2 Progress I (P. 10-21)

(2) Number of Tourists to Ko Samui

1980	1990	2000	2010
14,900 ^{*3}	58,000 ^{*4}	114,000 ^{*5}	175,000 ^{*6}
	14.6 %pa	7 %pa	4.4 %pa

*3 Technical Paper No. 8 P. 10

*4 14,900 x growth rate for 10 years

*5, 6 Tourists to Surat Thani x 15% (Share of Ko Samui in 1980)

(3) Tourists by Nationality to Ko Samui

1981 ^{*7}	1990	2000	2010
12,396 (37%)	23,000	46,000	70,000
20,758 (63%)	35,000 ^{*8}	68,000	105,000
33,154	58,000	114,000	175,000

*7 Same as *1, 2

*8 Foreigners' ratio 60%

(4) Required Number of Hotel Rooms

$$N = \frac{V \cdot L}{B \cdot C \cdot 365}$$

N = Required Number of Rooms

V = Number of Tourists

L = Length of Visit

B = Number of Beds

C = Occupancy Rate

Conditions

	1981		1990		2000	
	Foreign	Thai	Foreign	Thai	Foreign	Thai
V	20,758	12,396	35,000	23,000	68,000	46,000
L	6	3	7	4	8	5
B	1.6	1.8	1.6	1.8	1.6	1.8
C	0.4		0.5		0.6	

Result

	1981		1990		2000	
	Foreign	Thai	Foreign	Thai	Foreign	Thai
	534	142	840	280	1,553	584
Total	676		1,120		2,137	

4. ECONOMIC EFFECTS OF TOURISM

The Tourism Development Plan in the 5th National Economic and Social Development Plan (1982-1986) has set the objectives of development as follows :

- (1) To help alleviate the unfavourable balance of payment through concentration in earning net income from tourism.
- (2) To establish the tourism industry as an economic base in the province to stimulate industrial and commercial investment of complementary nature, thus serving as an employment generating source helping to distribute income and growth to these areas.
- (3) To conserve and revive natural, environmental, artistic and cultural traditional and customary assets, as well as historical places and monuments which are of benefit to social development.

The Plan aims at the following targets :

- (1) The number of foreign tourists to be increased at an annual rate of 8.4% with a maximum 2.1 million arrivals in 1982 increasing to 2.9 million in 1986.
- (2) Foreign visitor's average length of stay to become 5.1 days in 1982, rising to 5.5 days in 1986.
- (3) The average daily expenditure by foreign visitors to be Baht 2,100 per head in 1982, up to Baht 3,100 in 1986.
- (4) A tourism income of Baht 22,700 million is aimed for in 1982, to be increased to Baht 49,500 million in 1986.
- (5) The number of hotel rooms to be 51,000 in 1982 and increased to 66,000 by 1986.
- (6) Direct and indirect employment in the tourism industry in 1982 to be 1.7 million persons, the number of increase to 2 million in 1986.

In 1981, there were 2,015,615 tourists to Thailand, and the revenue earned from foreign tourists was 21,455 million Baht, which showed an increase by 21% over the previous year. Revenue derived from foreign visitors has been playing an important economic role in comparison with other exports.

Tourism development had remarkably spread out to the provinces during the 4th Plan, mainly due to the public sector's effort to formulate policies and development projects which the private sector could rely on for investment. The Master Plan of Phuket was completed in 1979, and the investment in hotels in Phuket recorded the highest growth in Thailand in 1980.

Investment by the public sector to improve the related infrastructures would also promote tourism growth. For example, improvement of the international airports at Bangkok and Phuket has played an important role to expand capacity of transportation.

Increase of tourism creates more job opportunities directly or indirectly. Direct effect is a demand for more employment such as hotel personnel, tour guides and drivers. The Master Plan Tourism Development of Songkhla / Hat Yai has estimated the number of employment as shown in Table 4.1 .

TABLE 4.1 DIRECT JOB CREATED BY TOURISM DEVELOPMENT

Job	Number of employment
Hotel personnel	
Town	1.6 personnels per room for 1st class hotel, and 0.9 for other classes
Beach	1.8 personnels per room
Guide	
Beach Tour	One guide for a group size of 20, ratio of tourists taking a tour ranges from 1/3 to 1/2
Business and entertainment	One guide for a group size of 20, 5% of tourists take a tour
Guide assistant	2.5 persons per tour guide

Source : Reference 6

Indirect jobs created by tourism development are construction, transportation, food industry and souvenir shops. Steady demand for construction of hotels helps to maintain employment in this field of industry. The Master Plan of Songkhla made an estimate that 3.5 persons are required per hotel room for indirect jobs.

Therefore, tourism development plays quite an important role both for balancing the foreign currencies and for increasing domestic employment opportunities.

5.

REFERENCE TABLES

TABLE 5.1 NATIONAL PARK IN THE STUDY AREA

Province	Name	Area (Rai)	Approved Date
Surat Thani	Ko Ang Thong	156,250	12 Nov. 1980
	Kao Sok	403,450	22 Dec. 1980
Phang-Nga	Ao Pang-Nga	250,000	29 Apr. 1981
	Ko Surin	84,375	9 July 1981
	Ko Similun	80,000	1 Sep. 1982
Phuket	Nai Yang Beach	56,250	13 July 1981
Krabi	Kao Panom Benja	31,325	9 July 1981
Total	(7 Parks)	1,061,650	(1,698.6 km ²) (7.2%)
Whole country	(44 Parks)	14,759,974	(23,616.0 km ²)

Source : Royal Forest Department, Planning Division, 31 Dec. 1982

TABLE 5.2 FOREST PARK IN THE STUDY AREA

Province	Name	Area (Rai)	Approved Date
Surat Thani	Na Muang	10	1 Oct. 1977
Phang-Nga	Kao Lak Beach	412	1 Oct. 1976
	Sa Nang Manora	6,250	15 Sep. 1980
Phuket	Tonsai Waterfall	600	1 Oct. 1960
Total	(4 Parks)	7,272	(11.6 km ²) (2.9%)
Whole country	(46 Parks)	249,075	(398.5 km ²)

Source : Royal Forest Department, Planning Division, 31 Dec. 1982

TABLE 5.3 NO HUNTING AREA IN THE STUDY AREA

Province	Name	Area (Rai)	Approved Date
Surat Thani	Nyong Tung Tong	18,475	2 Dec. 1975
	Kao Tapet	2,893	26 July 1977
Phuket	Kao Pra Taw	13,925	8 July 1980
Total	(3 Areas)	35,293 (56.5 km ²)	(2.4%)
Whole country	(22 Areas)	1,465,050 (2,344.1 km ²)	

Source : Royal Forest Department, Planning Division, 31 Dec. 1981

TABLE 5.4 WILD LIFE SANCTUARY IN THE STUDY AREA

Province	Name	Area (Rai)	Approved Date
Surat Thani	Klong Sae	772,500	18 Dec. 1974
Krabi	Klong Praya	59,375	12 Nov. 1980
Total	(2 Areas)	831,875 (1,331.0 km ²)	(6.7%)
Whole country	(24 Areas)	12,451,675 (19,922.7 km ²)	

Source : Royal Forest Department, Planning Division, 31 Dec. 1981

TABLE 5.5 ARBORETUM IN THE STUDY AREA

Location	Name	Area (Rai)
Surat Thani, Chaiya	Kao Puttong	600
Krabi, Ao Luk	Tan Bok Koranee	500
Total	(2 Areas)	1,100 (1.8 km ²) (7.1%)
Whole country	(29 Areas)	15,518 (24.8 km ²)

Source : Royal Forest Department, Planning Division, 31 Dec. 1982

TABLE 5.6 ATTRACTIVE CITY/TOWN AND CATEGORY OF ATTRACTIONS

Region	Attractive city/town	Category		
		Historic	Natural	Activity
Southern	1 Surat Thani	0	0	0
	2 Phang Nga		0	0
	3 Phuket		0	0
	4 Krabi		0	
	5 Trang		0	
	6 Prachuab Kirikahn	0	0	0
	7 Chumphon	0	0	
	8 Ranong		0	0
	9 Nakhon Si Thammarat		0	
	10 Phatthalung	0	0	0
	11 Songkla		0	0
	12 Satun		0	0
	13 Yala	0	0	
	14 Pattani	0	0	
	15 Narathiwat	0	0	
Central	1 Bangkok	0		0
	2 Samut Prakan	0	0	0
	3 Samut Sakhorn	0		
	4 Nakhon Pathom	0		0
	5 Nonthaburi	0		0
	6 Phatuntani		0	
	7 Saraburi	0	0	
	8 Ang Thong	0		
	9 Singburi	0		
	10 Lop Buri	0		0
	11 Chainat	0		0
	12 Nakhon Sawan	0	0	
	13 Kamphaeng Phet	0		
	14 Sukhothai	0		
	15 Phitsanulok	0	0	
	16 Pichit	0	0	
	17 Petchaboon	0	0	0
	18 Ayutthaya	0		

Region	Attractive city/town	Category		
		Historic	Natural	Activity
Western	1 Phetchaburi	0	0	
	2 Samut Songkhram	0	0	0
	3 Ratchaburi	0	0	0
	4 Kanchanaburi	0	0	0
	5 Supanburi	0		
	6 Tak	0	0	0
	7 Uthaibhuni		0	
Northern	1 Chiang Mai	0	0	0
	2 Lamphun	0	0	0
	3 Lampang	0	0	0
	4 Phrae	0	0	
	5 Uttaradit	0	0	0
	6 Nan	0		
	7 Chiang Rai	0	0	0
	8 Mae Hong Sorn	0	0	0
North-Eastern	1 Nakhon Rachasima	0	0	0
	2 Chaiyaphum	0		0
	3 Khon Kaen	0	0	0
	4 Laei	0	0	
	5 Udon Thani	0	0	
	6 Nong Khai	0		
	7 Sakon Nakhon	0	0	
	8 Nakhon Panom	0		0
	9 Kalasin	0	0	
	10 Maha Sarakam	0	0	
	11 Roi Et		0	
	12 Yosothon	0		0
	13 Ubon Ratchathani	0	0	0
	14 Sri Saket	0		
	15 Surin	0		0
	16 Buriram	0		

Region	Attractive city/town	Category		
		Historic	Natural	Activity
Eastern	1 Nakhon Nayok		0	
	2 Phrachinburi	0	0	
	3 Chonburi	0	0	0
	4 Chachoengsao	0	0	
	5 Rayong	0	0	
	6 Chantaburi	0	0	0
	7 Trat	0	0	

Source : Reference 4

TABLE 5.7 HOTELS/NUMBER OF ROOMS IN SURAT THANI, 1982

Area	Class	No.	Name of Hotel	Room
Muang District	3	1	Wang Tai	238(0)
		2	Siam Thani	172(0)
			Total	410(0)
	5	1	Tapi	118
		2	Muang Tai	44
		3	Muang Thong	148
		4	Rat Thani	104
		5	Pam Fa	58(57)
		6	Ko Lampu Bangalow	30
		7	Surat	40
		8	Prem Sook	27
		9	Seri	29(19)
		10	Siam	26
		11	Kuang Meng	40
		12	Thanawat	50
		13	Thai	16
		14	Ban Don II	19
		Total	749(738)	
	Motel	1	Pleon Pet	50
		2	Dear	31(27)
			Total	81(77)
Grand Total				1,240(815)

Source : Reference 1

Note : Figures in brackets are for 1981.

Area	Class	No.	Name of Hotel	Room
Pun-Pin District		1	Sri Fa	26
		2	Asia	16
		3	Lim Hiab Seng	9
		4	Sri Thani	8
		5	Kao Fa	10
		6	Fa Dan Thai	25
		7	Tong Chai	20
		8	Takuapa	12
		9	Ho Fa	9
		10	Saeng Fa	28
		11	Tai Fa	9
		12	Sin Tep	13
		13	Sirikul	13
		14	Sin Thong	23
		15	Queen	16 (25)
		Total	237 (246)	
Samui District		1	Sak Bangalow	25
Chaweng Bay		2	Thavee	23
		3	Sun Shine	18
		4	Mello	35
		5	First	40
		6	Seaside	24
		7	Chaweng Guest House	35
		8	Nanu	10
		9	Joy	30
		10	Jee San	15
		11	Viking	10
		12	Su Tai Hut	10
		13	Riviera	10
		14	Liberty	15
		15	King	17

Area	Class	No.	Name of Hotel	Room
Samui District		16	Long Beach	20
Chaweng Bay		17	New Star	10
		18	Orchid	0(15)
		19	Best Beach	4
		20	Coral Park	9
		21	Manssion	8(0)
		22	Lucky	10(0)
		23	Morning Sun	10(0)
		24	Ma Li Bu	5(0)
			Total (Bungalows)	393(378)
Na Ton Pier		1	Chao Ko	12 (10)
		2	Sea View	10
		3	Chao Ta Lae	13
		4	Chok Kana	6
		5	Jin Ta	12
		6	Ko Samui	0 (10)
		7	Sri Samui	0 (14)
		8	Ko Phong	0 (4)
		9	Nee Nan Court	12
			Total	65 (38)
Big Duddha Beach		1	Sum Set	0 (10)
		2	Buddha	0 (15)
		3	Peang Lhai	0 (15)
			Total	- (40)
Bo Put Beach		1	Peach	0 (24)
		2	Chai Hat	0 (30)
		3	Neat	0 (20)
		4	Nara Lodge	30
			Total	30 (74)
Tong Ta Kian Beach			Yen Jit	6

Area	Class	No.	Name of Hotel	Room
Lamai Beach		1	Sun Rise	0 (15)
		2	Palm Beach	0 (20)
		3	White Sand	0 (10)
		4	Paradise	0 (20)
		5	Lamai Pearl	0 (16)
		6	Coconut	0 (15)
		7	Tony	0 (10)
		8	Bill	0 (10)
		9	Aloha	0 (15)
			Total (Bungalows)	0 (131)
Tong Yang Beach		1	Sea Garden	0 (30)
		2	Lipa Lodge	0 (20)
		3	Go Go Cabana Clud	0 (17)
		4	Sun Flower	0 (10)
		5	Samui Ferry Inn	0 (10)
			Total (Bangalows)	0 (87)
Grand Total (Samui District)				95 (769)

Source : Reference 1

Note : Cottages and bungalows without names are also available on the beaches.

TABLE 5.8 HOTELS/NUMBER OF ROOMS IN PHANG-NGA, 1982

Area	No.	Name of Hotel	Room
Muang District	1	Phang-Nga Bay Resort	100
	2	Lak Muang	23
	3	Rak Phang-Nga	36
	4	Muang Thong	17
	5	Thavee Sok	15
		Total	191
Ta Kua Pa District	1	Tan Prasert	20
	2	Pa Dung	55
	3	Thavee Sok	23
	4	Chok Thavee	15
	5	Saeng Sok	17
	6	Kasem Sok	25
	7	Ta Ko La	10
	8	Siam Sok	11
	9	Yam Yao	25
	10	Kittipong	17
	11	Extra	38
	12	Ta Kua Pa	0(15)
	Total	256(271)	
Tai Muang District	1	King	20
	2	Thavee Pon	31
	3	Muang Thong	13
	4	Tai Muang	14
		Total	78
Ta Kua Thung District	1	Apala Pairs	17
	2	Supasiri	20
		Total	37
Grand Total			562(577)

Source : Reference 1

TABLE 5.9 HOTELS/NUMBER OF ROOMS IN PHUKET

Location	Class	No.	Name of Hotel	1982	1983
Down town	3	1.	Pearl	250	250
		2.	Phuket Merlin	180	180
			Total	430	430
	4	1.	Thavorn	200	200
		2.	Imperial	41	41
		3.	Sin Thavee	139	139
		4.	Damrong	80	85
		5.	PS Inn	35(0)	35
		6.	Montri	112(0)	72
			Total	607 (460)	572
	5	1.	Sook Sabay	53	53
		2.	On On	53	53
		3.	Siam	28	20
4.		Sook Jai	26	26	
5.		New Thai	34	35	
6.		Thara	18	18	
7.		Ratchada	15	15	
8.		Chareonsuk	25	-	
9.		Laemthong	28	28	
10.		Ko Sawang	20	20	
11.		Thaveekit	23	29	
12.		Peng Min	15	16	
13.		Sapam Inn	22	-	
	Total	360	313		

Location	Class	No.	Name of Hotel	1982	1983
Down town					
	6 (Motel)	1.	Kittikorn	20	20
		2.	Phuket Motel	19	20
		3.	999	29	27
		4.	To Song-Saeng	20	32
			Total	88	99
Sub Grand Total				1,485 (1,338)	1,414
Patong Beach					
		1	Patong Beach	104	101
		2	Club Andaman	40	40
		3	Patong Beach Bungalow	34	
		4	Kabana	29	25
		5	Sakandia	17	
		6	Valentine	18	
		7	Moon Light	14(7)	
		8	Patong Regent	8(0)	
		9	Patong Inn	9	
		10	Patong Tropicana	17	
		11	Seven Sea	6(0)	
		12	Patong Seaside	15	
		13	Salathai	6	14
		14	Patong Bay Shore	13	
		15	Seagull Cottage	16(0)	16
		16	Patong Hill	14(0)	
		17	Ocean Garden	19(0)	
		18	Royal Palm	10	
		19	Coconut Villa	10	
		20	Patong Sea View	27	
		21	Thara Patong	19(8)	25
		22	Tham Dee Inn	12(0)	
		23	Casuarina Lodge		10
		24	Paradise Bungalow		12
		25	South Regent		8
			Total	457 (364)	

Location	Class	No.	Name of Hotel	1982	1983
Kata Beach		1.	Kata Guest House	15	-
		2.	Rose and Crown	9	-
		3.	Kata Villa	30	-
		4.	Kata Chang-Gri-La	32	35
		5.	Kata Inn	45	50
		6.	West Wind	10	-
		7.	Toy Ngam	10	-
		8.	Don-Tal Resort	10 (0)	-
		9.	Kata Noi Beach	6 (0)	-
		10.	Lena Place	9 (0)	-
		11.	Relax Bay Inn	30	30
		12.	Kata Tropicana	42	30
		13.	Nai Ju Bangalow	8	-
			Total	256 (231)	

Rawai Beach and Ka Cape

		1.	Phuket Islands Resort	194	194
		2.	Roong-Rot Resort	47	45
		3.	Rawai Resort	88 (46)	88
		4.	Phrom Tep Palace	29	29
		5.	Laem Ka Beach Inn	24	-
		6.	Sala Loi	19	-
		7.	Porm Mae	14	-
		8.	Wichit Bangalow	10	-
		9.	Rawai Garden Resort	8	-
		10.	P Hut	7	6
			Total	440 (398)	

Location	Class	No.	Name of Hotel	1982	1983
Karon Beach					
		1.	Karon on Sea	17	16
		2.	Golden Sand Inn	18	18
		3.	Phuket Ocean Resort	22	26
		4.	Dream Hut	12	-
		5.	My Friend	20	28
		6.	Karon Bangalow	10	-
			Total	99	
Nai Han Beach					
		1.	Mr. John's Bangalow	8	-
		2.	Sunset Bangalow	27	25
		3.	Grand Pa	22	-
		4.	Coconut	12	-
		5.	Lagoon Hut	5	-
			Total	74	
Ko Lone					
		1.	Ko Lone Island Resort	10	18
Kamala Beach					
		1.	Kratom-Tip Bangalow	6	-
Grand Total				2,827	(2,520)

Source : Reference 1 except the 1983 data which are obtained from the TAT branch office in Phuket.

Note : 1. Hotels in down town are classified by price only for statistical use:

Class 3:	Minimum Cost	฿400
Class 4:	do	฿200
Class 5:	do	less than ฿200

2. Survey was made in March, 1982.
3. At Surin Beach, Pan Sea Bangalow is under construction, and 90 rooms will be opened in November 1982.
4. Figures in brackets are for 1981.

TABLE 5.10 HOTELS/NUMBER OF ROOMS IN KRABI, 1982

Area	No.	Name of Hotel	Room
Muang District	1	Phranang Bay Resort	46(0)
	2	Wiang-Thong	123
	3	Thai Hotel	27
	4	Kitti-Sok	18
	5	New Hotel	12
	6	Krabi	10
	7	Thai Thavorn	10
	8	Sam Ran	7
		Total	253(207)
Ao Luk District	1	Thai Vivat	26
Grand Total			279(233)

Source : Reference 1

Note : Hotel Navarat of 100 rooms is under construction in Muang.

Reference :

1. Domestic Tourism Statistics of South Thailand, 1981
Technical Division, TAT
2. Master Plan & Feasibility Study, Tourism Development
of Phuket, March 1979, TOT
3. Statistical Report of Visitors to Thailand 1981, TAT
4. National Plan on Tourism Development, May 1976, TOT
5. Tourism Development Plan in the 5th National Economic
& Social Development Plan (1982 - 1986). TAT
6. Master Plan Tourism Development of Songkhla/Hat Yai,
August 1981, TAT

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