

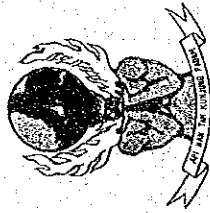
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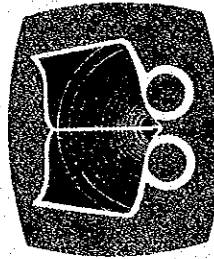
DEPARTMENT OF INFORMATION
REPUBLIC OF INDONESIA

MULTIMEDIA TRAINING CENTRE





DEPARTMENT OF INFORMATION
REPUBLIC OF INDONESIA



MULTIMEDIA TRAINING CENTRE (MMTC)

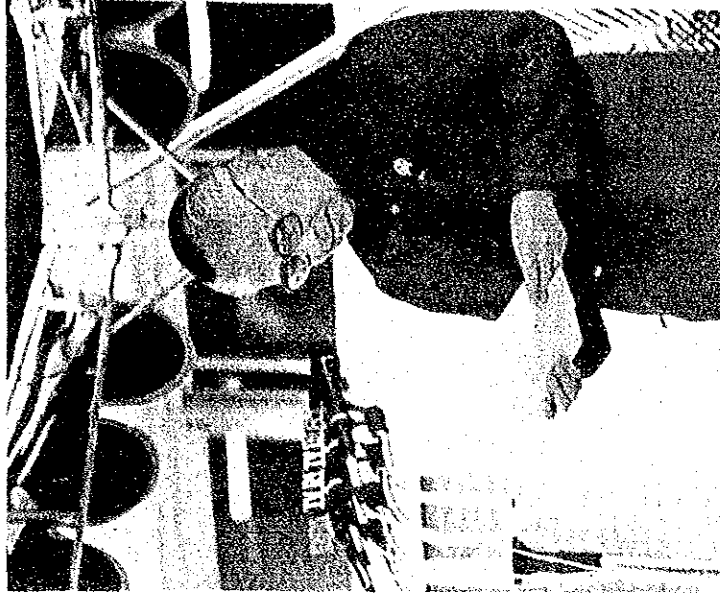
Jl. Magelang Km.6

YOGYAKARTA, INDONESIA

MOTTO :

Not only is there an art in knowing a thing, but also a certain art in interpreting this knowledge to others.

Cicero



The jobs on disseminating of informations will be more tedious and complex in the future. On one hand, the social problems which we are dealing with becoming more complicated and extensive, on the other hand, our community is becoming more intelligent, critical and dynamic

(Inauguration of Mutli Media Training Centre by President of the Republic of Indonesia, Soeharto)

A SMALL TIP

The idea of multi media had come up to the surface, since Indonesia decided to enter the era of satellite technology. The activities in planning on pre-study of multi media project was started, to cope the consequential impact in application of this sophisticated technology.

There are several problems which had been identified since then, such as, the standard qualification of media (electronic) profession, the related institutes which supporting the curriculum, the availability of teachers and instructors, the legitimacy of professions, and the development pattern of media technology. These problems, among others, had become the issues to lay down the concept of multi media.

This brochure is a brief description on Multi Media Training Centre concerning with her activities, which are still in the process of development to achieve its established condition.

We hope that the readers may have a glimpse of view from this small pamphlet on the profile of the Multi Media Training Centre.

Thank You.

Yogyakarta, July 31, 1986

WILLY A. KARAMOY
Director

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I. THE ESTABLISHMENT OF MULTI-MEDIA TRAINING CENTRE (MMTC)

1. STATUS

Multi Media Training Centre (MMTC) is an organization under the auspices of Department of Information. The status was based on the Presidential Decree no. 59/1985, and the level of echelon is equal to "Deputy Secretary General according to the Presidential Decree no. 60/1985; while the organizational structure was constituted by the Minister of Information's Decree no 155 B / 1985.

MMTC is officially inaugurated on July 31, 1985, by President of the Republic of Indonesia, Soeharto, and was attended by Director General of UNESCO, A.M. M'bow, who delivered the opening lecture. Prior to the inauguration, on February 5, 1985, Secretary General of UN, Perez de Cuellar, paid a visit to MMTC.

2. LOCATION

MMTC, which occupies approximately 7 ha of land, is located in the cultural — historical city of Special Territory, of Yogyakarta. It is well-known as the "City of Revolution" as it was once the capital city of the embryonic Republic of Indonesia, and is also known as a "Student City", since there are many universities, state as well as private, and institutes for tertiary education.

3. BUDGET AND FACILITIES

The project was financed by Japanese (Grant Aid and Technical Cooperation through Japan International Cooperation Agency, JICA) and Indonesian government, as it indicated as follows:

Site	69,462	m ²
— Training Facilities	37,515	m ²
— Housing Quarters	31,947	mm ²
Building	11,218	m ²
— Financed by Japanese Aid (Training Facilities)	5,495	m ²
— Financed by Indonesian Budget (Auditorium, Library, Canteen, Dormitory, Housing for staffs)	5,723	m ²

Budget,	
— Japanese Aid (1983's currency)	¥ 1.800.000.000,—
— Indonesian Budget (1983's currency)	Rp. 5.732.095.000,—

The facilities of MMTC are consisting of :

Radio and TV Studio	(1867 m2)
Administration Office	(1555 m2)
Classroom, two storeys	(830 m2)
Practicum Hall, Radio & TV	(105 m2)
Workshop Room	(103,6 m2)
Auditorium	(823 m2)
Library two storeys	(625 m2)
Canteen	(475 m2)
Housing and Dormitory	(3800 m2)
Transmitter Room	(103,6 m2)
Radio OB. Van	1 (one)
TV. OB. Van	2 (two)

4. MOTIVATION

The idea of MMTC has arisen, mainly, since the domestic communication satellite "Palapa" was launched in 1976. It was felt that all activities of the existing media should utilize this product of sophisticated technology. One subsequent research pointed out that the knowledge of the audience in the rural areas through TV programmes on national development increased by 30,4% in 1982 compared to that in 1976.

5. I M P A C T

The pattern and substance of information changed significantly. The content of Radio and TV programmes should be redefined in order to meet the diversity of cultures, the level of education and perception of the people in urban, as well as, in rural areas, throughout the archipelago, a nation which entails complex problem in technology. This complexity of technology necessitates integrated in hardware, software

and brainware provision : managers, professionals and technicians should operate in integrated system. At least they will meet, when interaction is needed, to develop skills, to exchange informations and to modify attitudes.

6. OBJECTIVES

MMTC has the objective to give education and training for information Engineers in the spirit of national and character building based on "Pancasila" philosophy; the education aims at specialization and applicable in a profession tailored to the employable skills, within the spectrum of nuances on all kinds of media sciences, in the field of communications and informations.

7. DEVELOPMENT

MMTC offers the following study programs leading to Diploma 1, II, III and plans to offer studies leading to Diploma IV, Specialist I and II (post graduate study). The program match with university degrees in Indonesian's education system. MMTC is, now, running :

1. College of Radio and TV, and will be expanded to,
2. College of Film and Video
3. College of Print and Publication, and
4. College of General Informations.

MMTC may share her facilities to other regional and international education and training institutes, particularly, for short term courses, such as in service training, symposium, seminar, workshop and other types on course enrichments.

8. ACHIEVEMENT

In applying multi media approach in education and training for the Information Engineers it is hoped, through disseminating of informations, the progress and development of the country will be stimulated to foster the sociocultural resilience.



TV Studio

II. THE CURRICULUM SYSTEMS

The curriculum is based on Credit Semester Systems, consists of 150 - 170 minutes for one credit's value. It composes of one third in the class room, one third in structured pattern and one third in self-study activities.

At present, College of Radio and TV, is running three Diploma Programs, consist of twenty four Majoring Areas.

The Diploma Program level, the duration, Majoring Areas, and the credit semesters are shown as follows.

1. DIPLOMA I (D.I) PROGRAM : One year		Credit Semesters
Majoring Areas		
1.1. Programmes Compilation Planning		(40 - 50)
1.2. Program Lines Production		(40 - 50)
1.3. News and Current Affairs Reporting		(40 - 50)
1.4. Studio and Master Control Technique Operation		(40 - 50)
1.5. Transmission Operation		(40 - 50)

2. DIPLOMA II (D.II) PROGRAM : Two years
- 2.1. Programmes Broadcasting Planning (80 - 90)
- 2.2. Program Package Production (80 - 90)
- 2.3. Broadcast Journalism (80 - 90)
- 2.4. Script/Story Writings (80 - 90)
- 2.5. Broadcasting Performance (80 - 90)
- 2.6. Studio Production Technique (80 - 90)
- 2.7. Transmission Technique (80 - 90)
- 2.8. Technical Repair (80 - 90)

3. DIPLOMA III (D.III) PROGRAM : Three years
- 3.1. Broadcasting Management (110 - 120)
- 3.2. Program News and Information Productions (110 - 120)
- 3.3. Program Education and Religion Productions (110 - 120)
- 3.4. Program Cultural and Entertainment Productions (110 - 120)
- 3.5. Technical and Artistic Production Designs (110 - 120)
- 3.6. Scenario and Storyboard Writings (110 - 120)
- 3.7. Public Speech and Drama Castings (110 - 120)
- 3.8. Apparatus Engineering (110 - 120)
- 3.9. Open Studio and Mobile Production Engineering (110 - 120)
- 3.10. Satellite and Terrestrial Transmission Engineering (110 - 120)
- 3.11. Maintenance (110 - 120)



TV Production Control

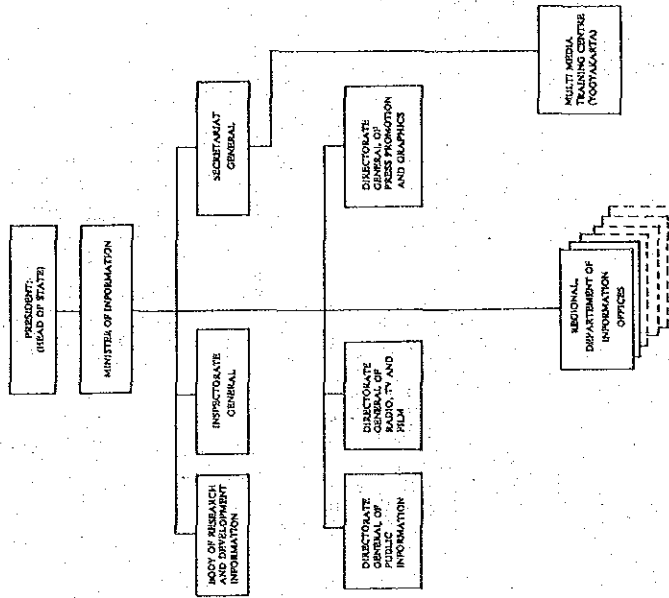
III. THE POSITION OF MULTI MEDIA TRAINING CENTRE (MMTC)

1. HUMAN RESOURCES DEVELOPMENT

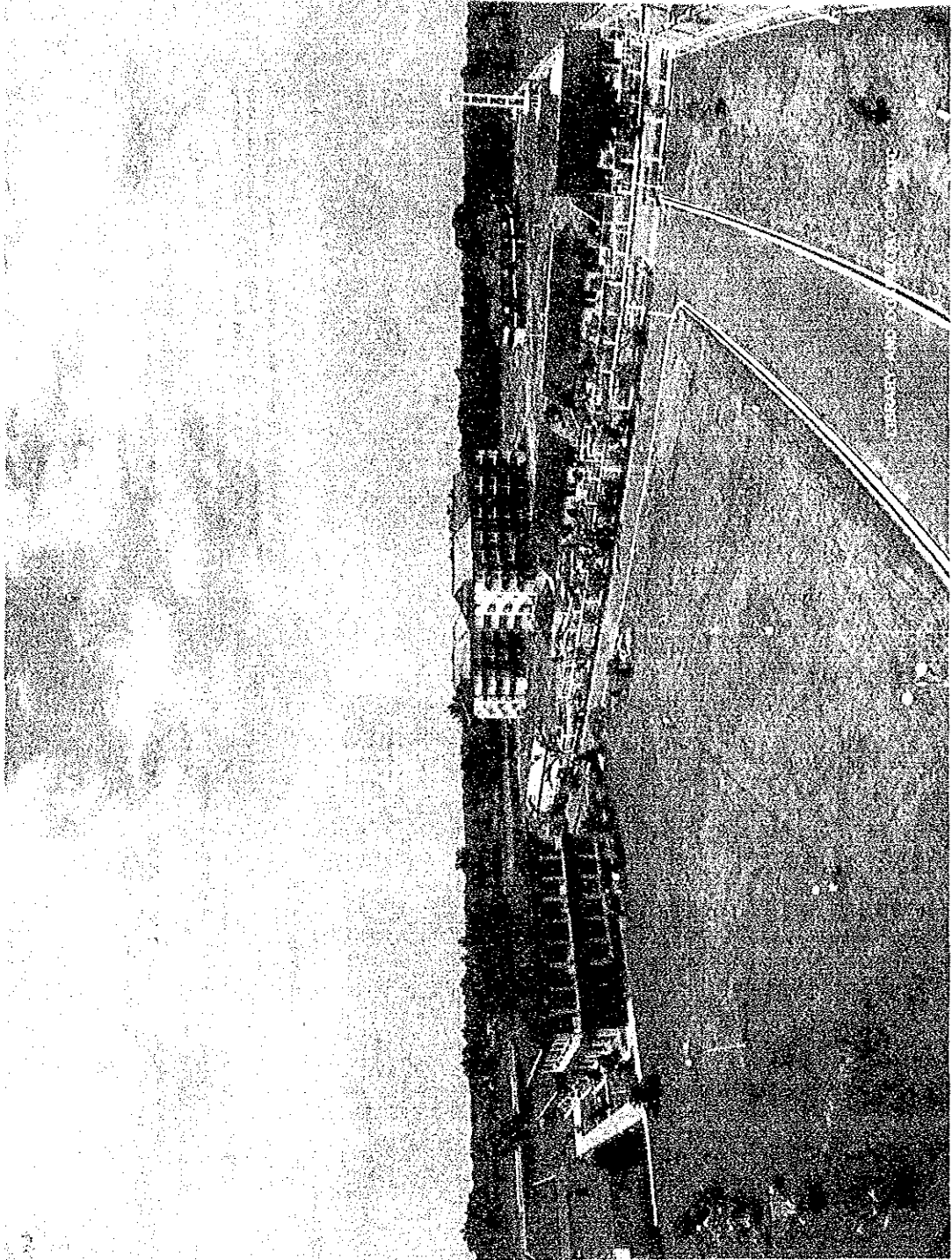
Multi Media Training Centre is the operational body of the Secretary General. It is a technical operation unit to develop the human resources. There are two kinds of expertise in the Department of Information i.e the managerial skills and the functional skills. The MMTC is primarily to concern with the functional skills. It covers the specialized field in journalistic skills, performing arts, cinematographic work, electronic and electric skills, printed, media, face to face communication, film, video and other media sciences.

The following chart depicts the positions of Multi Media Training Centre in the organization of the Department of Information.

2. ORGANIZATION POSITION CHART



Video Tape Recorder (VTR) Room



IV. THE ORGANIZATION OF MULTI MEDIA TRAINING CENTRE (MMTC)

1. ORGANIZATION MIX

Multi Media Training Centre is a mix organization between "bureaucratic type" and "academic type". The bureaucratic type represents the director and his deputies, while the academic type reflects the colleges and all divisions that incorporated with academic activities.



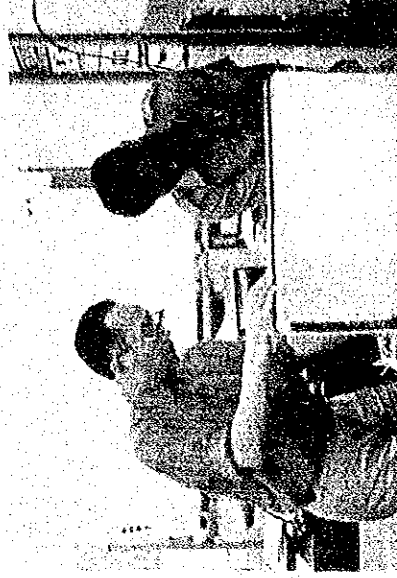
Telecine (TC)

2. CONSULTANTS

Seven Japanese Experts are working as Consultants in six specialized field such as Programming, Programme Production, News Reporting, studio Engineering, Post Production Engineering and Transmitter Engineering.



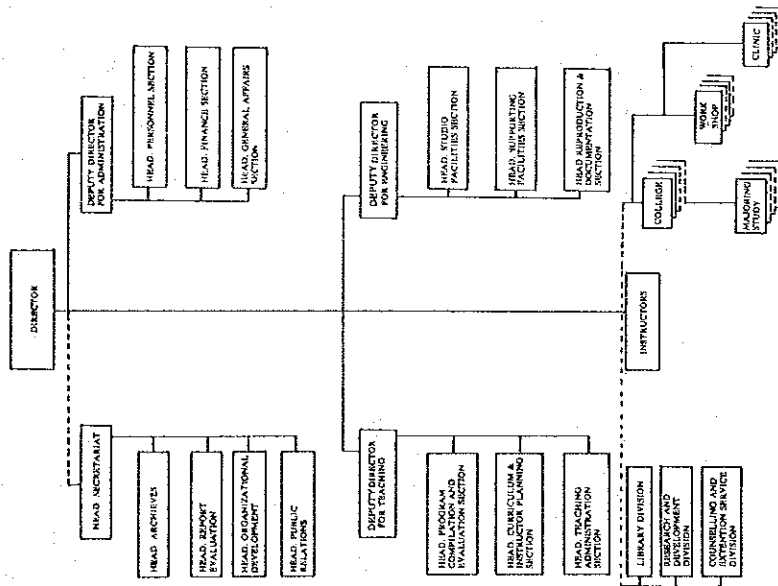
TV Engineering room



Transmitter Room (TX)

The following chart is the structure of the MMTC's organization:

3. ORGANIZATION CHART

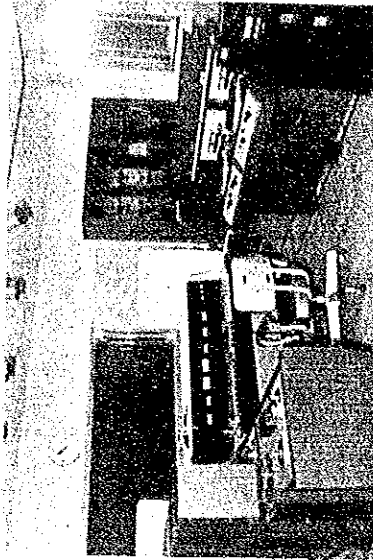


Legend :
 — Structural function
 non Structural function

V. THE EQUIVALENCE TO THE UNIVERSITY EDUCATION

1. NON DEGREE EDUCATION

MMTC does not offer university title, but its qualification is equal to the university education. The knowledge is highly specialized in a certain profession and tailored to the employable skills. The undergraduate study is identified as Diploma level, the post-graduate studies are identified as Specialist level.



Radio Production Control

VI. PROFESSIONAL QUALIFICATION

1. QUALIFICATION SCALE

The aims of MMTC is to give study for Information Engineer leading to :

- Diploma I (D I) qualified as Assistant Skill
- Diploma II (D II) qualified as Associated Skill
- Diploma III (D III) qualified as Senior Skill
- Diploma IV (D IV) qualified as Supervisory Skill
- Specialist I (SP I) qualified as Innovational Skill
- Specialist II (SP II) qualified as Managerial Skill

Information Engineer covers all professions in media communications in which the objective is the mass audience and the limited audience.

The education method is conducted in terminal system, which may give opportunity to the students for practising their knowledge and get acquaintance with their jobs before they continue to the higher degree.



Class Room

2. SCHOLAR SKILLS AND FUNCTIONAL SKILLS

The comparison between the university and MMTC education may be shown as follows :

Scholar Skills	Functional Skills
University Degree	University Ass. Degree (MMTC)
Doctor (Stratum 3 = S3)	Specialist II
224-231 CSS* (16-22 SMS*)	Specialist I
Master (Stratum 2 = S2)	Diploma IV
190-194 CSS (12-18 SMS)	Diploma III
144-160 CSS (6-14 SMS)	Diploma II
Doctoral (Stratum 1 = S1)	Diploma I
110-120 CSS (6-10 SMS)	
Yaker/Bachelor (Stratum 0 = S0)	
30-40 CSS (4-6 SMS)	
Sophomore	
40-50 CSS (4-6 SMS)	
Probation	
	Senior High School 3 Year (General/Vocational)
	Junior High School 3 Year (General/Vocational)
	Elementary School 6 Year (General/Vocational)

* CSS = Credit Semester System

* SMS = Semester

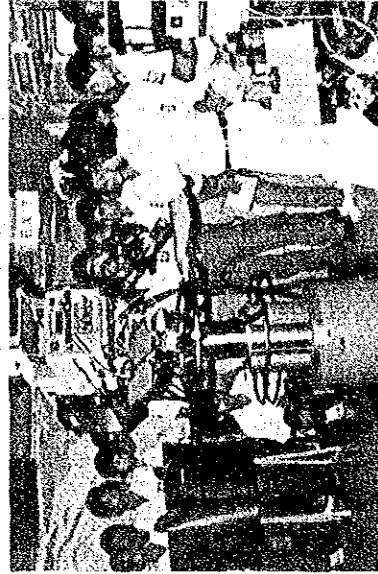
3. WELL QUALIFIED INSTRUCTORS

To cope with this highly organized education, instructors are being re-educated both at home and abroad. Japan International Cooperation Agency is offering special training course for MMTC personnel and seventeen of them have finished the courses in Japan by the 1986 fiscal year.

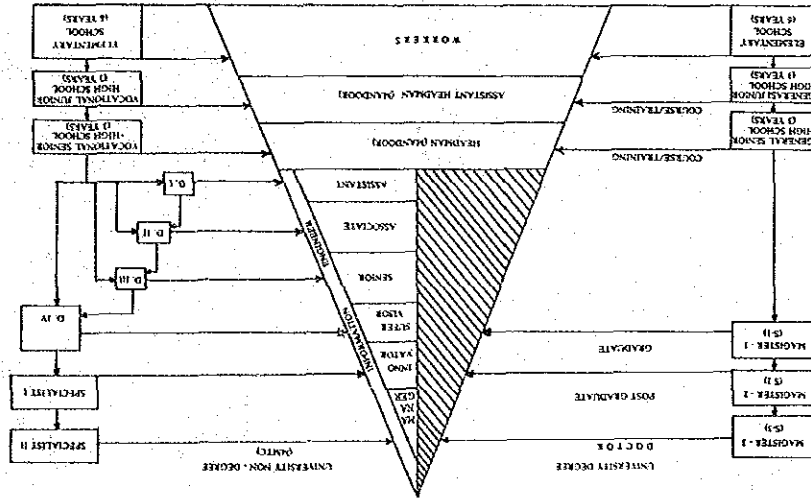
VII. SOME MESSAGES FROM OUR GUESTS AND VISITORS



" We are very proud , finally we reach to these kinds of technology "
 (Non Governmental Organization of Indonesia)



" Very impressive, something new and very sophisticated equipments..... and the (MITC's) staffs are very submissive to disseminate informations it is a good example for us..... " (Senior High School Students)



The terminal system and its qualifications
 in every stage may look as follows :

2. TERMINAL SYSTEM



".....it is very fantastic, the technology is very sophisticateddon't forget
.....we are ready to work with you (MMTC)
(Students and lectures of University).



".....It's very impressive to note the modern facilities/technology being
transferred for the MMTC trainers
(Participants of Press and Public Relations Training from Asia Pacific Regions)



".....I am deeply impressed to see all the equipment and facilities
are in full use and well-maintained
Director, Social Development Cooperation Department, JICA)

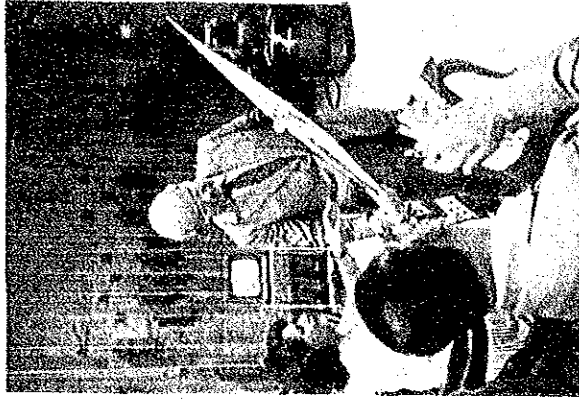


".....this was an extremely impressive achievement. I do hope that you
practising institutions will gradually acquire a similar technology and that other
developing nation may follow.....
national Programme Development Communication (L.P.D.C.) / UNESCO.



"..... La communication est devenue un des domaines les plus importants dans la vie des peuples comme dans les relations internationales.

La création ce centre Multimedia Continue dont une heureuse initiative de portée historique. L'Unescoqui a contribué a construire sa création suivra avec interet son développement. Il constitue en effet un instrument privilégié de progrès et de coopération internationale.
(A.M. M'bow, Director General of UNESCO).



".....it has been a privilege to visit this training centre which I am sure will contribute to the formation and to the different of culture in Indonesia in all other countries of the Region"
(J.Perez de Ceallar, standing, Secretary General of the UN).

**MULTI MEDIA TRAINING CENTRE
(M.M.T.C.)**

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JICA