## CHAPTER 3 BROADCASTING

#### 3.1 Cost Estimation

Total budget of about 52 million US dollars is necessary for the expansion of broadcasting network of the plan. As for the initial stage of development plan up to 1990, expenditure is limited within a small amount practically, however fairly large amount of budget is necessary to implement the construction work of main stations in Mendoza and San Rafael. Accordingly, it is required to extend the life of old equipment as much as possible to save the budget and to use the saved budget for the construction of broadcasting networks.

Besides, financial investment which could be borne by the local broadcaster is limited to some extent, so public financial aid from the Government of Argentina and the province of Mendoza becomes inevitably necessary. By the reason it is expected to provide the financial aid from the public organizations concerned for the completion of;

1) access road 2) antenna tower 3) power supply 4) site acquisition which are the basic investment for the project.

As the future policy of private broadcaster was not released, only the tentative estimation is given. Studio equipment are not included within the scope of the study, however rough estimation is given tentatively, because it is necessary to estimate the whole project to realize the expansion of service. Cost estimation for the studio is made at the minimum scale necessary for ordinary operation.

In Table V-3-1, construction cost for national, public and education/university TV broadcasting is calculated, and in Table V-3-2, construction cost of private broadcasting is tabulated. In Table V-3-3, cost estimation is given roughly for studio equipment.

It should be noted that in the tables of cost estimation, from Table V-3-1 through Table V-3-3, tax, transportation fee, insurance, construction cost and contingency are not included because of the difference of actual contract by each broadcaster. Accordingly, only the F.O.B. price is indicated. If imported facilities are used, increase of several tenth of percentage should be taken into account.

#### 3.2 Operation Cost

Same as in above, in Tables V-3-4, V-3-5, and V-3-6 estimated operation cost for MF, FM and TV broadcasting networks are tabulated.

3.2.1 Rental fee of program transmission lines

1) Television

Construction cost of microwave link is about 1.56 million US dollars. From the above cost, assume that;

Fixed amount depreciation per annum	0.0778 mil. US\$
Interest (5%) · · · · · · · · · · · · · · · · · · ·	0.0778 mil. US\$
Operation cost, salary, maintenance	0.0778 mil. US\$
Total · · · · · · · · · · · · · · · · · · ·	0.2276 mil. US\$

Then, rental fee of the microwave link per month becomes 19,000 US\$, and 630 US\$/day. Estimated income of each TV broadcaster are about 10,000 Austral/day for CH-7 and CH-9 and 4,000 Australs for CH-6 and the rental fee becomes too much expensive.

2) FM

Referring to the ratio of the rental fee of TV and FM in Japan, and considering the initial investment and others, it is estimated that the rental fee of stereophonic transmission line would be about half of television.

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The fee is inappropriate to the present state of the province, because advertizing fee of FM is rather cheeper than that of AM. From the fact, it is required to lower the rental fee of FM transmission network politically until diffusion rate of FM receiver becomes to that of AM.

And the rental fee for the case is assumed to be about 2,000 US\$/month for stereo.

3) MF

Rental fee of broad band radio program transmission line is assumed to be about 70% of FM. Then rental fee of line for one medium becomes 1,400 US\$/month.

3.2.2 Operation cost of MF broadcasting

In Table V -3-4, operation cost of MF station is shown. Rental fee of program transmission line of commercial broadcasting is not included, because it depends on the policy of each broadcaster.

#### 3.2.3 Operation cost of FM broadcasting

In Table V -3-5, operation cost of FM station is shown. As all of the equipment are fully semiconductorized, expense necessary for power supply, the maintenance and other items are only taken into account.

#### 3.2.4 Operation cost of TV broadcasting

Same as the above, policy of the private broadcaster is not shown. Accordingly, estimation of operation cost of national TV broadcasting only is given in Table V-3-6.

Concerning the maintenance, patrol system is applied to each station to save the maintenance cost, however each cost is distributed to each station. No vacuum tube is used for the new installations.

## 3.2.5 Personnel expense

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As it was difficult to get the personnel expenses data, the item is excluded from the operation cost although it is very important.

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	Prephase	First phase	Second phase	Third phase	Total.
1'V network	113	6,563	438		7,114
FM network		1,250	375		1,625
E/U TV network		1,380	1,500		2,880
MF network		1,000	1,000	400	2,400
Earth stn.		880	810		1,690
Teletext		630			630
Bilingual			630		630
Pub. TV			1,380	1,380	2,760
Maintenance			440	130	570
Intercom.			380		380
Data net.			380	250	630
CATV	,, <b>,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,</b>		125	375	500
Others		500	500	300	1,300
Total	113	12,203	7,958	2,835	23,109

# Table V = 3 = 1 Estimated construction cost (excl. private broadcasting)

	ENTEL LINK	1,560	210	3,400	5,170	
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1							п.
	Grand total	113	13,763	8,168	6.235	28,279	
	Grand cocar	115		0,100			

( in thousand US \$ )

Alen Perete demonstra a managemente a constraint de la constraint de la constraint de la constraint de la cons Nota de la constraint de la	First phase	Second phase	Third phase	Total
TV network	2,200	1,100		3,300
FM network	930	930	450	2,310
MF network	410	160	1,200	1,770
Teletext		1,260	630	1,890
Billingual	· · · · · · · · · · · · · · · · · · ·	1,260	630	1,890
Others	3,540	4,710	2,910	11,160

Table V-3-2 Estimated construction cost of private broadcasters

( in thousand US\$ )

Note: Concerning the construction schedule of private broadcasters, there are many unknown factors. In above table, only a tentative estimation is given.

#### Table V – 3 – 3 Estimated construction cost of studio facilities

VHF 4 stations (TV)	1,81	in Mendoza
UHF 2 stations (TV)	1,5	ditto
VHF 4 stations (TV)	2,38	in San Rafael
UHF 2 stations (TV)	1,5	ditto
FM 4 stations	0,25	in Mendoza
FM 4 stations	1,5	in San Rafael
MF 25 kW station	0,5	in San Rafael
MF 10 kW station	0,5	in Malargue
O.B VAN, 4 TV stations	2,5	in Mendoza
Total	12,44	

( in mil. US\$ )

	Table V - 3 - 4		tion co	Operation cost of MF transmitter station	nsmitte	r station		•	( in Austral )	cal)
Station	output	Electricity	Fuel	Maintenance	Tel.	Transport.	Travel	Print.	Others	Total
National	25 kW	55000	780	6500	1000	400	500	100	500	64,780
Libertador	10	22000	310	4000	1000	400	300	100	500	280610
Cuyo	25	55000	780	6500	1000	400	300	100	500	64,580
LindiN	25	55000	780	6500	1000	400	300	100	500	64,580
San Rafael(M)	25	55000	780	6500	600	400	300	100	500	64,580
R. Malargue (N)	10	22000	310	3000	500	400	300	100	200	227,170
R. Malargue	ហ	11000	180	1450	500	400	300	100	300	14,230
R. Rio Actuel	- +	3200	20	800	300	200	200	100	300	5,150
R. Manantiales	1/4	1000	40	200	100	200	150	100	200	2,540
R. San Rafael	25	55000	780	6500	1000	400	300	100	500	64,580
Uspallata	<del>ر</del> ــــ	3200	20	800	300	200	200	100	300	5,150
Total		337400	4840	43250	7300	3800	3150	1100	4600	405,840
	In abov	In above table, lental	tal fee	of program transmission line	ransmis	ssion line :	is excluded.	ł	: nationa	For national program

transmission in the province, it is estimated to cost about 16800 US\$ ( = 18480 Austral ) ううじょうくり In above table, lental fee of program transmission line is

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	ADIE V - 3-0 OK	3-3 Operation Lost of FIM Station	station		( in Austral )
	Electricity	Maintenance	Prog. link	Others	. Total
	2700	1500	2,000	300	6,500
	2700	1500	36,000	300	40,500.
	125	300		150	575
Paramillos	125	300		150	575
Uspallata	125	300		150	575
unta de Vacas	20	100		100	220
Las Ouevas	20	100		100	220
	20	300		150	470
Posterillos	20	100		100	220
	50	100		100	220
	125	300		150	575
Ranguil Norte	50	100		100	220
	125	300		150	575
Valle Hermoso	. 20	100		100	220
Rio Chico	20	100		100	220
co de Ureta	20	100		100	220
Agua del Toro	20	100	•	100	220
Chinches	20	100		100	220
Punta de Àgua	20	100		100	220
	6,265	5,900	38,000	2,600	52,765

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- da	ble V – 3	- 6 Oper	ation cost of	national	Table V – 3 – 6 Operation cost of national TV transmitter network	etwork		, ,	in Austral )
Station	Electric.	Fuel	Maintenance	Phone	Transportation	Travel	Print	Others	Prog.lent
. Arco	15,000	780	2,500	1.50	Total	2,500	100	5,000	
	15 000	780	2,500	150	4000	1,000	100	5,000	250,000
β	250	35	360		· .	200		500	
Paramillos	250	35	360			200		500	
Uspallata	250	35	360			200			
Punta de Vacas	50		360			200			
Las Quevas	50		360			200			
La Paz	350	35	360			200			-
Posterillos	50		320			100			
Cachueta	0		320			100			
Malargue	250	35	400			200	0 5 0		
Ranquil Norte	( 20 )		400			200			
Horqueta	. 250	35	500			3000		2,000	
Valle Hermoso	50		320			200			-
Rio Chico	50		320			200			
co.de Ureta	( 20 )		360			400			
Agua del Toro	( 20 )		360			200			
co. Chinches	( 20 )		360			200			
Punta de Agua	(50)		360			200			
Canalejas	(150)		200			200	-		
Punta de Horqueta	(150)		200			200			
Mudia Luna	(150)		200			200			
Las Sauces	(40)		200			200	. <b>.</b>		
La More	( 40 )		200			200			Grand
Arrojito	( 40 )		200			200			
Total	32,620	1,770	12,780	300	4,000	10,900	250	13,000	A 029,620 A

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PART VI EVALUATION OF DEVELOPMENT PLAN

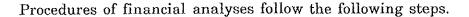
## CHAPTER 1 TELECOMMUNICATIONS

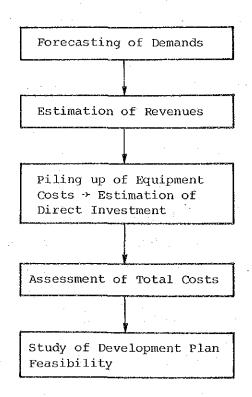
#### 1.1 Procedure of Financial Analyses

Appraisal of this development plan should aim at finding out an optimum way of implementation from the point of financial analyses.

As the norm for these analyses, Internal Rate of Return is set as the basic criterion to seek the profitability and stable operation of the telecommunications operating entity.

The economic criterion for the acceptability of the development plan is to estimate the present value of the development plan's benefits net, where the benefits and the costs are defined in incremental terms compared with what the situation would be without the development plan.





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#### **1.2 Cost Classification**

Investment costs of the development plan mainly consist of the following four items.

- (1) Costs for plants and equipment
- (2) Maintenance costs
- (3) Operation costs
- (4) Working capital

Preliminary conditions for the study are as follows :

- (1) Investments of each phase shall be executed by equal amounts every year.
- (2) Operation costs: See Part V, Chapter 2, Section 2.1.2.
- (3) Maintenance costs: See Part V, Chapter 2, Section 2.1.2.

The ratio of personnel expenses in the maintenance costs is estimated to share 84% experientially.

Investment plan for each phase of the development plan follows Table V-2-1, "Amount of plant and equipment investment for telecommunications".

#### **1.3 Conditions of Financial Analyses**

Taking into account the surrounding situation of the province of Mendoza and its social, economic and political circumstances, it would rather be reasonable that the investment for this development plan would be carried out by a certain private sector (entity) and most portion of the investment costs would be covered by making use of borrowed capital . . . Thus the percentage of it should be set at 90% of the total investment capital.

Subsequent conditions of the financial analyses are as follows :

(1) Interest rate shall be estimated at 8% annually.

- (2) Principal and interest on borrowed capital of the investment shall be paid back from the next year of the execution of the investment in the 20 years deferred payments.
- (3) The rate of corporation tax shall be set at 3%.

Approximately nearly 9.6% of the total investment is to be spent in the area of rural telecommunications in the development plan.

Share of the rural telephone subscribers in the total number of telephone subscribers is only about 1% yet the investment costs for them shall have to come approximately up to 9.6% of the total investment.

Viability of rural telephone from the point of profitability is supposed to be very bad, and thus two different types of analyses should be required in this under the circumstance. That is,

- (1) Financial analyses without rural telephone program.
- (2) Financial analyses inclusive of rural telephone program.

1.4 Results of the Analyses

The results of analyses of the development plan predict a very fair and stable future for this investment. Table VI-1-1 shows the cash flow of the investment case of the development plan with the following conditions :

(1) Rural telephones included.

- (2) The rate of corporation tax is 3%.
- (3) Ratio of borrowed capital to total investment is 90%.

In this case, internal rate of return for the total capital comes to 12.00% and in case rural telephones should be excluded from the above, the internal rate of return rises to 14.47% as shown in Table VI-1-2.

Thus, this development plan proves to be a very prominent and profitable business even for private sectors on condition that they can borrow loan capital to as far as 90% of the total sum.

#### 1.5 Sensitivity Analyses - Eligibility of Investment Cost and Rate Level

This development plan is based upon the demand forecasting which has been established on condition that the present rate level and tariff structure should be unchanged until at least the year 2005 . . . the final year of the development plan.

Sensitivity analyses would thus be required to be set from the following two aspects,

- (1) Rate level analyses and
- (2) Increase and decrease of investment cost.

Thinking of the trend of the share of telephone income in the GDP of the Argentine Republic which has not been increasing remarkably as one of the backlash of hyper inflation and of the existence of pressing demand for telephone in the province of Mendoza it should only be required to study what would happen when substantial raise of the rate level of telephone should take place and can exclude the cases of decrease of rate level.

The other analysis should deal with the studies where investment costs vary from increase to decrease.

The following six cases have been selected for each investment plan . . . investment plan inclusive of rural telephone and investment plan exclusive of rural telephone.

 Table VI - 1 - 1 Financial analysis of telecommunications development plan

 (Cash flows)

(Yearly)	Cumulative investment results	0164	67686	88960 86760	718966	510313	<b>58165</b>	シャイク	588413	3073	713537	309340	302546	8685757	4742045	3465122	268152	7104739	00400000000000000000000000000000000000	1967339	3372485	4641032	5753533	6709988	0202020	0 - 7 4 - 7 7 0 6 7 7 7 7 7 7 7	8614603	8305895	7638099	7923151
s included 3% al) 10% 8.0%	Total revenues- total costs	160164	N O 1	112103-	84,605	08653	27444		11802	764660	4 - 7 0 0 1 8 7 5 5	595803	993205	383211	400-00 101-00	698076	03030	836586	871877 870877	513006	405146	268546	112500	56454	20400	1000 100 100 100 100	2010	08708	7795	85052
. telephones cal (Internal (Loan) interest	Total costs	601640	25738491	767738	741161	153321	546034	7478547	763590	560906	907157	580283	795.628	405622	000000 004707	090757	985803	480860	757808	390282	026756	627148	24.6987	866826	486661	100004	011111	209055	617968	5052
* Rural t * Tax * Capital * Loan in	Paid principal and interest	4 10 7	230636	245954	576590	694097	811604	7122711	1164124	135111	1725107	1912101	3411029	3306074	2211025	2991210	2886255	2781301	2070240	2466436	2361482	2256527	2151572	2046617	1941665	1856/08	00LVCVF	1521844	1416889	
	Tax		+ 00 +	2424	2020	86794	02880	18760 35050	51139	4496	36.654	65159	93665	93665	0000 0000 0000 0000	93665	93665	79523	100000	37098	22957	06870	90784	74698	202072	01010 1 0 1 0 1 0 1 0 1 0 1 0	2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2	10102	8505	•
	Operation cost	7117	t co;i	836303	320407	579527	838647	10//// 22/22/22	690324	47950	063203	520830	805882	805882	202020208 20588208	305882	805882	561452	077592	828162	583732	324612	065492	806372	262240	201003	879879	915252	57626	0
	Working capital	1 1 1 1		4 4 1 V 4 4 1 V	1415	0862	60862	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	608.62	2850520	85052	85052	85052	00				341415	1 4 1 1 4 1 4 1 4 1 4	141415	141415	160862	0862	160862	100001	00000	285052	285052	285052	85052
	Total investment	01640	* * * 0 \0	049109	632040	632040	632040	092040	597140	97140	597140	597140	0	0 0	20	0	0	0.0	<u> </u>		0	0	0	0	20	⇒ ¢	> C	0	0	•
н н 	Total revenues	441476	23842486	855634	825767	361974	898181	404044444444444444444444444444444444444	375393	325566	9225913	176086	9788834	788834	788834 788834	788834	788834	317447	2400012	903288	431902	895695	359488	823281	287074	100000	0 C 2 O 2 0	900346	950173	
	Remaining value	00		00	0	0	0,0	20	0	00	>0	0	0		эс	0	0	0		0	0	0	0	0	0 (	50	> c	>0	0	0
	Loan capital	441476	14414760	9291997	468836	468836	468836	4 6 6 8 2 5 6 4 4 8 8 2 5 6	337426	337426	337426	337426		00	<b>&gt;</b> c	00	0	0	50	<b>,</b> ,	0	0	0	0			> c	> c	00	0
	Revenues	74702	9427726	414158	356931	893138	429345	70707 7077 707	037967	88140	888487 888487	858660	788834	788834	1 3 8 8 7 7 8 8 7 8 8 7 8 8 8 7 8 8 8 8 7 8 8 8 7 8 8 7 8 7 8 7 8 7	788834	788834	317447	846061 276675	201028	431902	895695	359488	823281	287074	750867	~~~~~~	972006	950173	
	Number of telephone lines		29554	633	- 80 - 80 - 10	9069	0750	2451	5793	771	4728	7707	0686	0686	0000	0636	0686	9208	1150	4 4 1 4 1 4 1 1 1	5297	1615	9935	8254	6573	5 6 8 7 7 7 6 6 7 7	2 N N 1	0 K 0 K 0 K	978	
· · ·	Year		ראני	4 1	ס ר	~	∞ (	~ c	2		<u></u>	n In	- 10	** •	20 0	20	2	2	210	1 1	10	27	28	50	В і	( ( 	N N N M	1 4 1 M	1 10	36

12.00%

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Table VI - 1 - 2 Financial anaiysis of telecommunications development plan (Cash flows)

\* Rural telephones excluded
\* Tax 3%
\* Capital (Internal) 10%
(Loan) 90%

8.0% (Yearly) 90% 90% 80% \* Loan interest

ъ	Number of telephone lines	Revenues	Loan capital	Remaining value	Total revenues	Tota! investment	Working capital	Operation cost	Tax	Paid principal and interest	Total costs	Total revenues- total costs	Cumulative investment results
<b></b> (			262034	0	262034	402260					402260	140226	40226
N,I	9	66154	262034	0	728188	402260	9846	05998	3984	0962	963052	4863	75089
- m	922	932309	262034	0	194343	402260	39846	28920	7969	1925	300921	106578	81667
4	383	398464	262034	0	660498	402260	39846	51843	1953	2888	638791	1706	59961
ഗ	845	864618	262034	0	126652	402260	39846	74765	5938	3850	976661	49991	309970
Ŷ	73065	23307735	13858020	0	37165755	15397800	1398464	12036441	699232	5048136	34580073	2585682	-514020
~	980	864715	385802	0	250517	539780	601827	452858	85941	5677	854440	96077	4467
ø	0654	398657	385802	0	784459	539780	601827	702073	01959	6541	230537	53922	98597
	327	932600	385802	0	318402	539780	601827	51288	7978	7406	606634	11767	610364
0	4001	466542	385802	0	852344	539780	601827	200502	33996	8270	982731	69612	925627
	5.675	000484	093742	0	094226	326380	601827	506183	500145	059134	201895	92331	372308
	8637	945203	093742	0	038945	326380	834156	935097	783561	226633	949883	089061	461369
	1598	889921	093742	0	983663	326380	834156	364011	066976	394133	574638	409025	870395
	4560	834640	093742		9928382	326380	834156	792925	350392	561632	199392	728989	599384
	7521	779358	093742		873100	326380	834156	221839	633808	729131	824147	048952	648337
	0483	724077	0	•	724077	0	834156	505255	917223	082025	162418	561658	12099955
	0483	724077	0	0	724077	0		505255	917223	987194	784171	939905	3149900
	0483	724077	0	0	724077	0	•••••	505255	917223	892362	689340	034737	5184637
	0483	724077	o	0	724077	0		505255	917223	797531	594508	129568	7314206
	0483	724077	Ö	0	724077	0		505255	917223	702699	499676	224400	9538606
	0483	724077	•	0	724077	0	0	505255	917223	607867	404845	319231	1857838
	9021	257922	0	•	257922	o	98464	282332	7727377	513036	933260	324662	4182500
	7560	791767	0	0	791767	0	98464	029410	637530	418204	601521	90245	6372746
	6609	325612	0	0	325612	0	98464	836487	497684	323373	269783	055829	8428576
	4637	859458	0	0	825428	0	1398464	613565	357837	228541	938044	921413	0349989
	3176	393303	0	0	393303	0	1398464	390643	217991	133710	606305	786997	2136987
	1502	859361	0	0	859361	0	601827	141428	057808	038878	225905	633456	3770443
	9828	325419	0	o	325419	0	1601827	892213	897626	240479	865840	459578	5230022
	8155	791476	0	0	791476	0	601827	642999	737443	849215	505776	285700	6515722
	6481	257534	0	0	257534	0	1601827	393784	577260	754383	145711	111823	7627546
	4807	723592	0	0	723592	0	601827	144569	417078	659552	785647	37945	8565491
	1846	778874	0	0	778874	0		715655	133662	4720	110327	68546	34038
	884	834155	0	0	834155	0	834156	286741	50247	469889	558240	75915	9509953
	923	889437	0	0	389437	0	83415	57827	66831	375057	006153	16716	9393237
	961	44718	•	0	4778	0	83415	28914	83416	280226	454066	09347	8883889
	0	G	c	0	0	c	31258	c	c	c	3 7 7 8	3 4 7 2 0	3022710

14.47%

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Other than the fundamental investment plans, six cases of sensitivity analyses are as follows :

Case 1. Investment plan with 5% substantially increased tariff.

Case 2. Investment plan with 10% substantially increased tariff.

Case 3. Investment plan with 10% substantially cost decrease.

Case 4. Investment plan with 5% substantially cost decrease.

Case 5. Investment plan with 5% substantially cost increase.

Case 6. Investment plan with 10% substantially cost increase.

From the past experience of tariff hike in Japan, 5% price elasticity on traffic with the duration of one year has been set for the Case 1 where the tariff hike is 5%, and 8% price elasticity with the duration of one year for the Case 2, where the tariff hike is 10%.

The results of these analyses are shown in Fig. VI-1-1 and the conclusion of them guarantees that even in the case of 10% increase of investment cost I.R.R. stands at 10.1% with rural telephone included; thus under no circumstances I.R.R. decreases less than 10% in the development plan.

#### 1.6 Economic Analysis by an Estimation of Production Inducement Value

1.6.1 Merit of this methodology

Economic analysis by an estimation of production inducement value can be applied as one of the substitute economic analysis. This methodology is useful especially when there should be many projects competing with one another (developing countries always face this type of situation).

				0% 0%		· · ·
				Installation cost 10% increased	10.1	12.5
				Installation cost 5% increased	0.11	13.5
				Installation cost 5% decreased	13.0	15.6
				Installation cost 10% decreased	14.2	16.8
				Tariff, 10% increased	13.9	16.5
				Tariff, 5% increased	13.0	15.5
				Fundamental Case	12.0 <sup>(%)</sup>	14.5
14		5	8 (%) IRR	I Item	R Rural Telephone	<u> </u>
	- 478		ł			· · ·

Because production inducement value analysis makes it possible to calculate the output of a country generated by the final demand (investment) for each industrial sector, as described later, and therefore presents data closely corresponding to the entire national development project. As a result, it can supply objective criteria for selection to the policy makers.

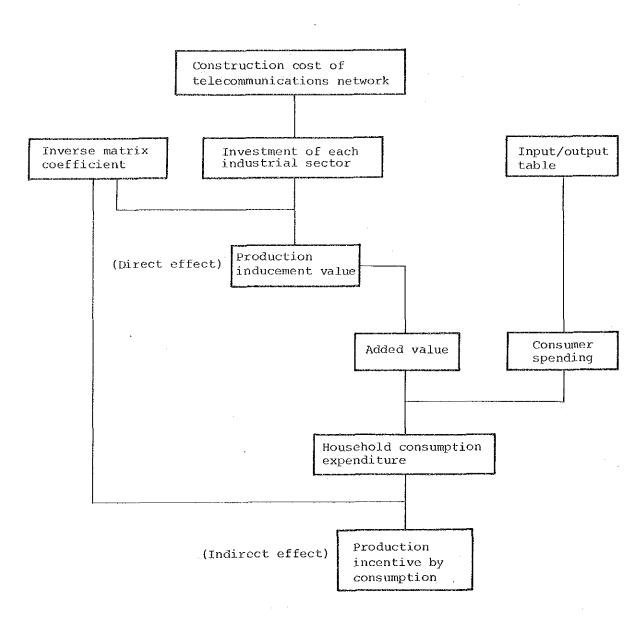
1.6.2 How to estimate production inducement values

(1) Production inducement values

Fig. VI-1-2 shows the flow for calculating production inducement values, using intra industries input output tables.

Production inducement values have direct and indirect effects as shown in this figure. The direct effect is the total demand (production) generated by product linkage. In the case of a telecommunications facilities construction project, for example, switching equipment, transmission system, terminal equipment like telephone sets, and engineering service for installation are required firstly. Secondly, these telephone facilities are composed of components such as LSIs, PC boards, and connectors. Thirdly, materials and water are to be furnished to the production of such components. Fig. VI-1-3 shows the flow of multiplied effects.

Through linking production inducement by direct effects, a part of profit flows to added-value sectors, such as employees' income and capital consumption allowance, so that household consumption expenditures and fixed capital formation are generated. They result in new demand, thereby providing an inducement for production. The indirect effect is the total of these production values called "production inducement value by consumption." In addition to consumption, this is induced by fixed capital formation, extra-household consumption, and government expenditure.



Note: In addition to household consumption expenditure, the indirect effect includes production generated by fixed capital formation, extra-household consumption expenditure, and government expenditure.

Fig. VI - 1 - 2 Flow of calculation of production inducement value

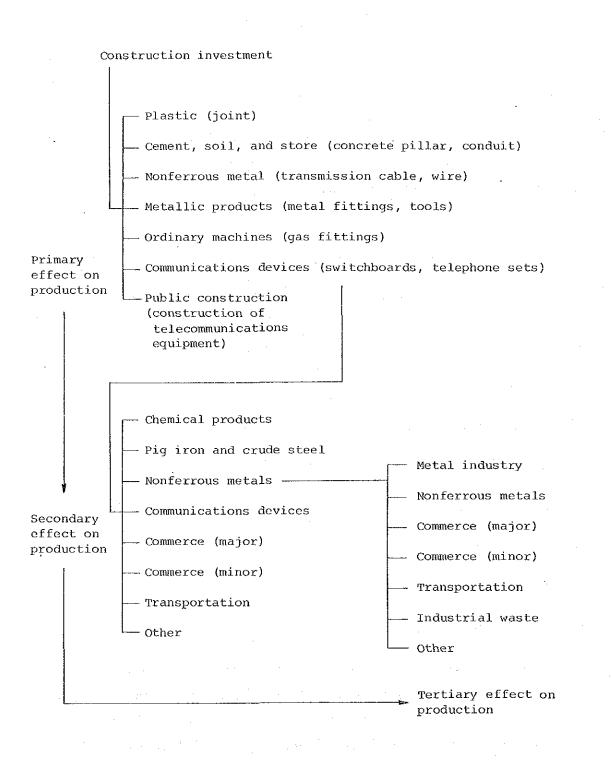


Fig. VI - 1 - 3 Flow of multiplied effects on production by investment in telecommunications equipment (direct effect)

(2) Formula for calculation of production inducement values

Production inducement value can be calculated by the following two formulas.

(1)  $(I - A)^{-1} F$ 

This formula is used when no product is imported or only products which cannot be manufactured domestically are imported in accordance with the industry import substitution policy. In this case, imports are calculated as an input.

(2)  $[I - (I - M) A]^{-1} [(I - M) F + E]$ 

This formula assumes that imports are induced by domestic demand, excluding exports, while the final demand is divided into domestic final demand F and exports E. This formula is usually used in Japan.

Where:

 $(I-A)^{-1}$ : inverse coefficient matrix

 $[I - (I - M) A]^{-1}$ : inverse coefficient matrix

F: final demand vector

M: import vector

E: Export vector

#### 1.6.3 Production inducement values in Argentina

(1) The characteristic of Argentina's intra-industry input output table is that imports are calculated as an input sector, which means that only products which are not manufactured domestically are imported. This shows the strength of the import substitution industry policy of Argentina. Appendix 8 shows the intra-industry input output table (purchase price

table, input coefficient table, inverse matrix coefficient table, import table) of Argentina in 1973.

(2) Formula for production inducement values

Due to the above characteristic of the intra-industry input output table of Argentina, formula (1) is used for the direct effect, and formula (2), for the indirect effect.

$$X = (I - A)^{-1} F....(1)$$

 $X = (I - A)^{-1} (I - A)^{-1} CLF....(2)$ 

Where:

- X: production inducement value
- F: final demand vector
- $(I A)^{-1}$ : inverse matrix coefficient
- C: Consumer spending index (or expenditure coefficient in the case of fixed capital formation)
- L: Input coefficient to employees' income (or operating income in the case of fixed capital formation)

(3) Final demand (construction cost)

Table VI-1-3 lists the construction costs for each industrial sector in accordance with 57 sectors of intra-industry input output table of Argentina.

For telecommunications equipment, communications devices and construction cover over 80% of the final demand.

When adding the nonferrous metal sector (transmission cable and wire), 95% of the construction cost is accounted for by these sectors.

#### (4) Production inducement value

Table VI-1-4 shows the calculation of the production inducement value. This table classifies Argentina's industries into nine sectors and shows each value with the final demand (construction cost) as 100. The following conclusions were drawn from Table VI-1-4:

- \* The production inducement value in all is expected to be 289 (including construction cost of 100), of which 190 comes from direct effect (including the construction cost of 100), 75 comes from household consumption, and 24 comes from the fixed capital formation although here the relationship is not so clear.
- \* Of the direct effects, the manufacturing sector receives the greatest multiplied effect of 113 (including the final demand of 61), followed by construction with 39 (the effect of this sector is all final demand), commerce with 12, and transportation/communications with 11.
- \* The household consumption expenditure gives the greatest effect of 29 to the manufacturing sector, followed by the agriculture/forestry, communications, and service sector with 9 respectively, and finally finance, security, and commerce.
- \* For the total of the production inducement values, production of over 10% of the construction cost is generated in almost every sector. Therefore, it can be concluded that investment in telecommunications equipment produces a global impact on society.

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	Investment value	Ratio of material to construction costs		Demand in each sector (Thousand US\$)		
Item	(Thousand)	Materials cost	Construc- tion cost	(37)	(44)	Other
Subscriber telephone	28,588	50	50	14,294	14,294	
Public telephone	7,407	50	50	3,704	3,703	
Rural telepohne	28,119	70	30	19,683	8,436	
Switching equipment	91,532	70	. 30	64,072	27,460	
Subscriber lines	101,344	50	50		50,672	
			<u>-</u>			608 (27)
						6,131 (28)
						35,521 (31)
						7,550 (32)
						862 (34)
Junction lines	2,963	70	30	2,074	889	
Trunk lines	26,593	70	30	18,615	7,978	
Mobile telepohne	4,875	70	30	3,413	1,462	
Telegraph	119	70	30	83	36	
Sum	291,540		/	125,938	114,930	50,672

#### Table VI - 1 - 3 Details of construction cost

Symbol 27: Plastic products 28: Cement, lime .

31: Nonferrous metals

- 32: Metallic products
- 34: Ordinary machines

(Joint) (Concerte pillar, conduits)

(Transmission cable, wire) (Metal fittings for cable and tools) (Gas fittings) 37: Communications devices (Switchboards, transmission equipment, telephone sets)

44: Public construction

(Construction of telecommunications equipment)

	والمحمد			·
		Indirect	effect	
Item	Direct effect	Household consumption expenditure	Fixed capital formation	Sum
Agriculture, forestry, and fishery	0.46	9.51	0.16	10.13
Mining	1.73	0.7	0.14	2.57
Manufacturing	113.07 (60.6)	28.56	14.19	155.83 (60.6)
Electricity, gas, and water supply	2.62	2.62	0.26	5.48
Construction	39.42 (39.4)	0	5.62	45.04 (39.4)
Commerce	12.23	7.02	1.65	20.9
Transportation and communication	11.05	9.41	1.29	21.75
Finance and security	4.41	7.98	0.48	12.86
Service	5.39.	9.25	0.26	14.91
Sum	190.37 (100)	75.05	24.05	289.47 (100)

## Table VI - 1 - 4 Production inducement value

The figures in parentheses are construction costs.

## **CHAPTER 2 BORADCASTING**

As aforementioned in the previous section, study on the present state of broadcasting in the province of Mendoza has been made in order to establish the development plan of broadcasting network up to 2005 including inauguration of new service to meet with the present state and future trend of the society.

Broadcasting in the province restarted several years ago after the internal confusion for about more than ten years as the new broadcasting of democratic society although it has a long history since 1935. The request asking for formulating the expansion plan of broadcasting network together with telecommunications in the province, to the Government of Japan is particularly significant for making more close relationships between the two countries.

The province of Mendoza is expected to develop as one of the most economically prosperous province in Argentina with its blessed natural resources, and is recognized as the one of the most important provinces of the country.

However, concerning the broadcasting in the province, it seems rather inferior than that of other infrastructures such as electricity, road, school education etc., and also broadcasting of other major provinces.

Program transmission lines are not yet facilitated enough so that the broadcasters are receiving programs through limited number of transmission lines.

Major objectives of the plan are aimed at upgrading the broadcasting comparable with that of the present advanced countries in Europe and so on, and it is convinced that the plan is very ambitious and furthermore practical for the present to cope with the future development.

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The plan is made by the modification of existing plans of the Secretary of Communications, COMFER and the Government of the province of Mendoza based on the survey and analysis of the present state of broadcasting, reflecting the opinion of counterparts those participated in the survey and the opinion of authorities and enterprises concerned, while imaging the future of Argentina's broadcasting to catch up with the developed countries.

The classification and the role of each broadcaster will be presumably shared among national, public, education/university and private broadcasting through the establishment of their own philosophy and policy, resulting full of variety in broadcasting.

Equipment plan for the studio is exempted from the development plan, however it is believed that the introduction of some equipment will be necessary for live service.

Since it is not able to clarify the each role and characteristics of national, public, education/university and private broadcasting, there are some questions left in the plan, however intensions of the Governments of the Argentine Republic and the province of Mendoza are reflected in many points.

Some proposals for solving the technical problems of which the broadcasters are facing now, will be effective for establishing the future plan. For the execution of the plan, a lot of elaborate works and provision are required, however it is convinced that the principal directioning has been formulated.

Education of the human resources will be the fundamental requirement for the democratic Argentine Republic. It also requires enormous time and expenses for training of instructors and trainees. In the sense, education/university broadcasting is given the priority than public broadcasting. Of course, programs will be mainly produced in the key stations in Buenos Aires, and the Ministry of Education has been planning to modernize the education to cope with the recent tendency. This will reflect for establishing nationwide educational broadcasting system in the very near future. In fact, such movement is seen in some released news.

Concerning the public broadcasting, the policy of the Government of the province of Mendoza is reflected, so it is expected that the final determination for the public broadcasting will be made after the submission of this Report.

Concerning the total expenditure for the expansion and improvement of broadcasting network in the province, it necessiates the total expenditure of about 52 million US dollars including the cost for minimum studio facilities, about 2.2 US dollars/capita/year, equivalent to 0.08% of GNP/capita/year during the period of about 18 years, resulting the continuation of idealistic broadcasting service, then it is pointed out that it is not so expensive compared with the expenses for other infrastructures.

Concerning the definite effect of broadcasting upon the society, it is strongly related to almost all of the society and needless to say, it contributes to all of the human society. Especially, effect on the education holds the key of the future development of broadcasting, so it is strongly required to complete the construction of broadcasting network which will be comparable with that of other infrastructures like electricity and traffic service.

Technological innovation in electronics will continue a progress with rapid stride even in the middle of 1990's, and other new services than the present teletext and bilingual broadcasting will be developed and the necessity of taking new look will be required. Nevertherless, it can be directly applied in any way, without modifying the network which is proposed in the report except for studio equipment, perhaps in the field of extended definition TV, facsimile and/or still picture broadcasting.

## CHAPTER 3 BENEFITS FROM IMPROVED TELECOMMUNICATIONS AND BROADCASTING

Many telecommunications and broadcasting professionals or development experts have observed, but have not well documented, individual cases in which specific benefits of improved communications and broadcasting have been associated with changes in telecommunications and broadcasting infrastructure.

Still, there seem to be many cases where constructions of telecommunications and broadcasting networks have been so beneficial to exchange information in the form of personal and public communication, dealing with market information for expansion of sales and prices, encouraging to give rise to new economic activities especially in rural areas, expanding the literate stratum of society, furnishing better level of medical service to every part of the province, giving better chances of participation in national economy because closer relationships between rural and central areas should be possible, mitigating torrential inflow of population to city areas, enhancing social ties of communities, reducing transportation costs, strengthening emergency precautions of society and giving both local and central governments better chances of penetration of administrative policies to society.

Thus, construction of modern and efficient telecommunications and broadcasting system means direct acceleration to the speed of social and economic growth of the province.

Table VI-3-1 has been arranged to give clearer ideas to people innumerable benefits from improvement of telecommunications and broadcasting in every part and sector of the province.

# Table VI – 3 – 1 Benefits of telecommunications and broadcasting development in the province of Mendoza

			· · · · · · · · · · · · · · · · · · ·
	Item	Direct effects	Indirect effects
1	Food supply	(1) Increase in agricultural products	(1) Stabilized national income
		(2) Supporting management of large-scale organization and administrative structure	(2) Foreign currency earning
		(3) Enhanced efficiency and productivity in agricultural sector being supported by smooth flow of market information	
2	Diversified economy	(1) A way of supporting economic development (Scale expansion, modernization and moneymaking)	(1) Development and diversificaion of industries from sightseeing, manufacturing and wholesale to tertiary (including service) industry
3	Employment in rural areas	(1) Infrastructure to rise new economic activities	(1) Increased chances of employment in rural areas
4	Illiteracy rate and skills of workers	(1) Improved national standard of living and worker skill development	<ol> <li>(1) Cost reduction by decreasing the number of teachers</li> <li>(2) Cost reduction by decreasing the number of educational facilities</li> </ol>
5	Medical service level	<ol> <li>Increased chances of diagnosis and treatment by doctors of rural clinics and hospitals</li> <li>Wide range medical network adjustment</li> </ol>	<ol> <li>(1) Cost reduction in hospitals</li> <li>(2) Solution of doctor shortage</li> </ol>

	Item	Direct effects	Indirect effects
6	Participation in national economy	(1) Closer relationships between rural and central areas	(1) Orders from coustomers and communication between suppliers and customers
			(2) Acquisition of market information at low cost
7	Reduction of migration flow	(1) Reduced migraions of workers	(1) Reduced population inflow to cities by increased chances of employment in rural areas
			(2) Improved standard of living by telephone services and broadcasting
8	Closer relation- ship between provincial communities	(1) Enhanced social ties of communities	
9	Geographical and climatological conditions	(1) Reductin of transpor- taion system cost by telecommunications featuring no physical distance	(1) Strengthened emergency service systems such as police
		<ul> <li>(2) Quick actions for natural calamities</li> <li>(3) Prevention of disasters</li> </ul>	
10	Contact with government	<ul> <li>(1) Closer administrative contacts between provinces and the central government by the changed means of communications (change from physical means to tele- communicaions)</li> </ul>	(1) Involvement of rural inhabitants in national policy, influence on national-consciousness, and influence on governmental programs

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#### Appendix 1 Data used to forecast macro telephone demand

Shown below are the income elasticity model equation, the number of main lines, cross-national data of population and GNP, population of Argentina and the forecast of its economic growth rate, all necessary for forecasting macro telephone demand.

(1) Income elasticity model equation

By applying cross-national data on the number of main lines per 100 persons and GNP per capita to the income elasticity model (refer to Section III 5.1), the income elasticity model equation is obtained by method of least squares. The model equation and data used for it are indicated in Fig. A-1-1, Tables A-1-1 and A-1-2. In Fig. A-1-1, the point AR corresponds to the telephone density (installed main lines per 100 persons) of Argentina in 1983.

Telephone demand is defined as the number of main lines + waiting list. Fig. A-1-1 also shows the telephone demand per 100 persons in Argentina, that is, lines A-B'and A-B".

Point A is the point that corresponds to the telephone demand per 100 persons of 11.13 and the GNP per capita of US\$ 2,510, which are the figures for Argentina in the year 1983.

Point B' is the result of moving the point A in parallel with the line of the model equation to the point which corresponds to the GNP per capita for the final forecast year (US\$ 4,510).

Point B" is an alternative for the point B'. Point B" is obtained by modifying the inclination of line A-B' which is parallel to the line of model equation based on the installed main lines, with the assumption that the waiting ratio (defined as the waiting list per telephone demand) at the stage with the telephone demand per 100 persons of around 20 would become half of that at the stage with the telephone demand of around 10. This assumption is derived from experiences.

After discussion on the demand estimation with the officials of the Communications Director's Office, the line A-B' is selected for the estimation of the telephone demand.

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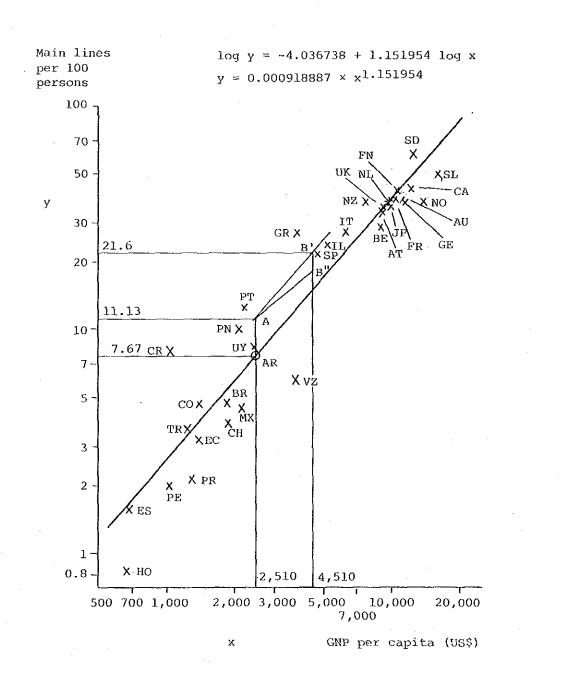


Fig. A – 1 – 1Relation between GNP per capita and main lines per 100 persons

Table A – 1 – 1 GNP	per	capita	and	main	lines	per	100	persons
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		1-
Y	÷	ax <sup>D</sup>

End of the year 198.	End	of	the	year	198
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X(i)	Y(i)	Difference	Nation	Nomenclature
2,510	7.66870	0.09112472	Argentina	AR
11,460	37.03560	~6.54135816	Australia	AU
9,230	33.75280	-0.20915702	Austria	AT
9,130	28,84540	-4.69305074	Belgium	BE
1,870	4.67680	-0.72170716	Brazil	BR
12,280	42.02830	-5.15968563	Canada	CA
1,890	3.74080	-1.72426633	Chile	СН
1,410	4.72110	0.82151966	Colombia	CO
1,070	8.19670	5.35895475	Costa Rica	CR
1,420	3.22540	-0.70605513	Ecuador	EC
680	1.58640	-0.09698200	El Salvador	ES
10,710	41.55870	1.25033684	Finland	FN
10,480	38.31880	-0.99398886	France	FR
.11,400'	38.34190	-4.97233192	Germany Fed. Rep.	GE
3,910	27.58130	14.95473551	Greece	GR
670	0.83070	-0.82419640	Honduras	HO -
5,270	23.84670	6.03861574	Israel	IL
6,390	27.44920	5.21482934	Italy	] IT
10,100	35.57720	-2.09812910	Japan	JP
2,180	4.45530	-1.98655370	Mexico	MX
9,870	38.03090	1.34221118	Netherland	NL
7,710	37.40240	9.79851646	New Zealand	NZ
13,990	36.72880	-18.10573395	Norway	NO
2,110	10.03050	3.82634812	Panama	PN
1,320	2.11770	-1.49656758	Paraguay	PR
1,040	2.02490	-0.72138797	Peru	PE
2,230	12.36760	5.75524794	Portugal	PT
4,770	22.12250	6.24630871	Spain	SP
12,440	60.22090	12.32398966	Sweden	SD
16,250	47.74760	-17.41105362	Switzerland	SL
1,250	3.53860	0.14422273	Turky	TR
9,180	34.70370	0.95358227	United Kingdom	UK
2,470	8.35300	0.91437000	Uruguay	UY
3,830	5.91640	-6.41302487	Venezuela	VZ
	5.91640 8887			

X(i): GNP per capita (US\$)

Y(i): No. of main lines per 100 persons =  $\frac{\text{No. of main lines}}{\text{Population}} \times 100$ 

Source

GNP per capita and population: World Bank Atlas 1985

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Main lines: Yearbook of Common Carrier Telecommunication Statistics, 1986

### Table A = 1 - 2 Population, GNP per capita, main lines, telephone sets and waiting list (1/2)

					]
Nation	Population	GNP per capita	Main lines	Telephone sets	Waiting list
	(103)	(US\$)	(103)	(103)	(103)
Argentina	29,627	2,510	2,272	3,108	1,026
Australia	15,369	11,460	5,692	8,298	50
Austria	7,549	9,230	2,548	3,469	85
Belgium	9,856	9,130	2,843	4,111	16
Brazil	129,662	1,870	6,064	9,856	-
Canada	24,907	12,280	10,468	16,618	
Chile	11,682	1,890	437	629	115
Colombia	27,515	1,410	1,299	1,894	315
Costa Rica	2,379	1,070	195	292	11
Ecuador	8,216	1,420	265	318	-
El Salvador	5,232	680	83	116	11
Finland	4,863	10,710	2,021	2,777	- 1
France	54,652	10,480	20,942	31,483	104
Germany Fed. Rep.	61,421	11,400	23,550	35,137	33
Greece	9,840	3,910	2,714	3,313	901
Honduras	4,093	670	34	35	-
Israel	4,097	5,270	977	1,430	197
Italy	56,836	6,390	15,601	22,992	480
Japan	119,259	10,100	42,429	61,208	110
Mexico	75,011	2,180	3,342	6,414	
Netherland	14,362	9,870	5,462	8,272	46
New Zealand	3,203	7,710	1,198	1,939	2
Norway	4,133	13,990	1,518	2,395	13
Panama	1,964	2,110	197	220	8
Paraguay	3,211	1,320	68	78	
Peru	17,877	1,040	362	543	205
Portugal	10,099	2,230	1,249	1,685	119
Spain	38,228	4,770	8,457	13,345	296
Sweden	8,331	12,440	5,017	7,410	-
Switzerland	6,482	16,250	3,095	5,113	4
Turkey	47,279	1,250	1,673	2,665	1,825

End of the year 1983

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### Table A - 1 - 2 Population, GNP per capita, main lines, telephone sets and waiting list (2/2)

End of the year 1983

Nation	Population (10 <sup>3</sup> )	GNP per capita (US\$)	Main lines (10 <sup>3</sup> )	Telephone sets (10 <sup>3</sup> )	Waiting list (10 <sup>3</sup> )
United Kingdom	56,334	9,180	19,550	29,062	3
Uruguay	2,969	2,470	248	322	66
Venezuela	17,257	3,830	1,021	1,021	107

Source: Population, GNP per capita: World Bank Atlas 1985

Main

Main lines, telephone sets and waiting list:

Yearbook of Common Carrier Telecommunication Statistics, 1986

#### (2) Population

For the population of the forecast year, the forecast value by the Statistics Bureau (INDEC) is used as shown in Table A = 1 = 3.

(3) Economic growth rate

.

Since no material applicable to this plan is available for a long-term forecast of the growth rate of GNP per capita, it is estimated with the following equation:

Growth rate for GNP per capita = GNP growth rate - population growth rate =  $4^{*1} - 1 \cdot 3^{*2} = 2.7$  (%/year)

Where \*1: Value shown in the "Economic Development and Growth Project for 1985 ~ 1989"

\*2: Average value for population growth ratio for the years 1985 through 2005 shown in Table A-1-3.

Therefore, GNP per capita for the year 2005 is obtained as follows:

GNP per capita at the year 2005 =  $2,510 \times 1.027^{22} = 4,510$  US dollars

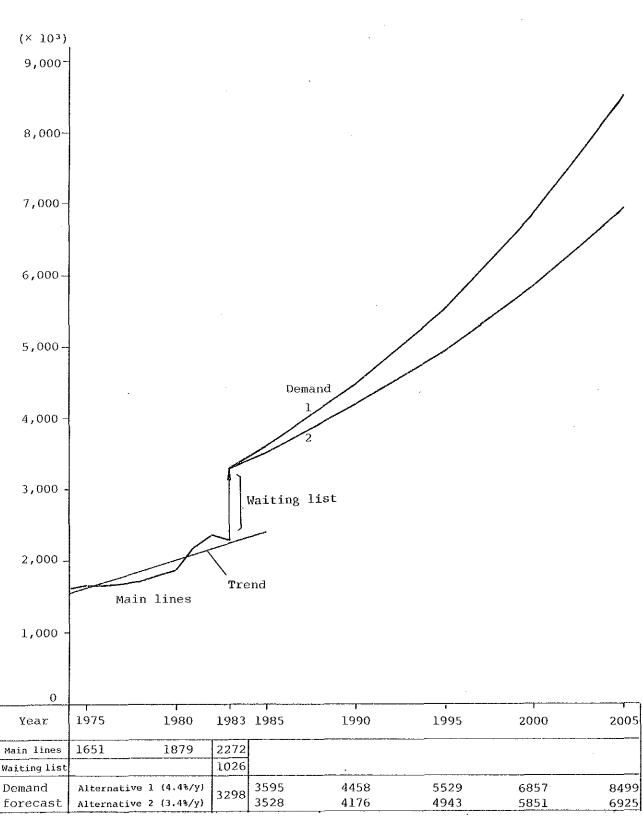
(4) Telephone demands for the forecast years

As shown in Fig. III-5-1, the telephone demand densities for the forecast years are primarily obtained by applying GNP per capita for the forecast years to the income elasticity model equation. Then, for the telephone demands for the forecast years, the above result are multiplied by the population. These telephone demands are shown in Fig. A-1-2.

Year	Population	Urban population	Rural popuration
1970	23,962,313	18,797,173	5,165,141
1975	26,051,685	21,033,802	5,017,883
1980	28,237,149	23,435,154	4,801,995
1985	30,563,833	25,874,899	4,688,936
1990	32,879,877	28,244,887	4,654,991
1995	35,072,698	30,554,419	4,518,278
2000	37,196,714	32,740,518	4,456,196
2005	39,348,500	34,948,936	4,399,561
2010	41,507,493	37,088,690	4,418,799
2015	43,593,877	39,159,514	4,434,360
2020	45,564,691	41,079,084	4,485,610
2025	47,420,931	42,887,057	4,533,874

Table A-1-3 Population

Source: INDEC



Unit: Thousand

Fig. A - 1 - 2 Telephone demand on the nation

#### Appendix 2 Distribution coefficients

Shown below are the calculation bases of distribution coefficient that distribute the national macro telephone demand to the province of Mendoza.

Since the national macro telephone demand is calculated based on the income elasticity model, the same model is applied to distribute the telephone demand to the province of Mendoza as per the following procedures :

- Obtain the ratio of GDP of the province to the nation.
- Obtain GDP per capita for the nation and the province.
- Obtain main lines per 100 persons for the nation and the province.
- Obtain the number of main lines by multiplying each main lines per 100 persons for the nation and for the province by the respective population, then obtain their ratio, which is the distribution coefficient. Table A-2-1 shows the values of the above calculation.

For the share of the province of Mendoza compared to the nation, there are population and main lines ratios besides GDP per capita. Therefore, in addition to the value based on the income elasticity model, the alternatives based on population ratio and main lines ratio are also considered for the distribution coefficient. Table A-2-2 shows the distribution coefficients including those alternatives.

Fig. A-2-1 shows the result of distribution of the national macro telephone demand to the province of Mendoza based on these distribution coefficients.

Item	Share of the GDP (%)	GNP per capita (US\$)	Main lines per 100 persons	Population (10 <sup>3</sup> )	Main lines (10³)	Tel. demand distribution coefficient
Argentina	100	2,510	7.58	30,564	2,317	_
	Max. 4.6	2,710	8.28	1,302	108	4.7
Mendoza	Mean 3.91	2,304	6.87		89	3.8
	Min. 3.24	1,909	5.53		72	3.1

Table A – 2 – 1 Telephone demand distribution coefficient

.

Source: Share of the GDP: P229 ANUARIO ESTADISTICO MENDOZA 1981 ~ 1984 TOMO I

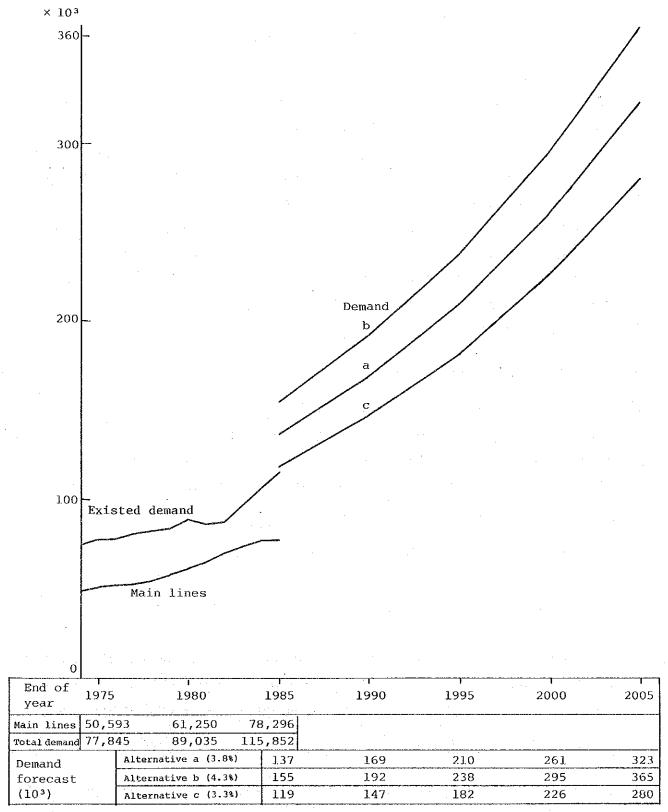
> No. of main lines per 100 persons = 0.00091887\*(GNP per capita)<sup>1.151954</sup>: Fig. B-1-1

## Table A – 2 – 2 Alternatives of the telephone demand distribution coefficient

Item	Telephone demand distribution coefficient	Note
Alternative a	3.8%	Demand distribution using in-come elasticity model
Alternative b	4.3%	Demand distribution depend on the population
Alternative c	3.3%	Demand distribution using the main lines' ratio between the nation and the province

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Unit: Thousand

## Fig. A-2-1 Telephone demand in the province of Mendoza

#### Appendix 3 Distribution coefficients by exchange

The telephone demand depends on the quality of telephone service presently provided to the public. That is, it is known that the telephone damand increases with the improvements of service such as automatization of manual exchanges, and the provision of general subscriber's service to areas where the service is provided only with public telephone booths. With regard to this effect of improvements in services on the telephone demand, data from the year 1971 through 1985 are analyzed. Although only approximate, the ratio of increase in telephone demand according to the pattern of service improvement is determined as shown below. Using those ratios, the distribution coefficients by individual exchange is obtained for the final forecast year when every exchange becomes automatic.

(1) Effect by the improvement of service

Table A-3-1 shows the results, which are classified into exchanges with remarkable increase of telephone demand, exchanges without obvious effects apart from spontaneous increase, and others. Figs. A-3-1 through A-3-6 show examples of data analyzed on individual exchanges and the effect of improvements of services.

#### (2) Rate of increase of telephone demand

The effect of the improvement in telephone service differs by individual exchange as stated above, and may be summarized as follows :

If a manual exchange is replaced to an automatic exchange, the telephone demand doubles, and if new exchange areas, that are served by public telephone booths, are established by manual exchange, telephone demand occurs twenty.

(3) Distribution coefficients by exchange

In the final forecast year when every exchange becomes automatic, if the telephone demand occurs as described in the preceding Section (2), the ratio of telephone demand by individual exchange, or distribution coefficients by exchange, become as shown in Table A-3-2.

#### Table A – 3 – 1 Service improvement effect

Unit: Central office and public telephone service station

	Type of service improvement								
Item	Increase capacity	of exchange	Cha	Unchanged					
	Auto. ex. Manual ex.		l to auto. l		Public phone ťo manual ex.				
Total	7	5	8	6	8	11			
p*l	2*4	2*7	5*10	6*13	8*14				
Q*2	4*5	2 <sup>*8</sup>	2*11			9*15			
R*3	1*6	1 <sup>*9</sup>	1*15			2*16			

\*1 Central offices where the telephone demand increased remarkably.

\*2 Central offices where the telephone demand did not increase more than

- \*3 Others
- \*4 Maipu, San Rafael
- \*5 Chacras de Coria, Lujan de Cuyo, Rivadavia, San Martin
- \*6 Rodeo del Medio
- \*7 Junin, Vista Flores
- \*8 La Consulta, La Paz
- \*9 Monte Coman

\*10 Rodeo de la Cruz, Palmira, E. Bustos, Malargue, Lavalle

- \*11 Tunuyan, Tupungato
- \*12 F.L. Beltran
- \*13 F.L. Beltran, Rodeo de la Cruz, Palmira, Malargue, Cruz de Piedra, Medrano
- \*14 Agrelo, Campamentos, Chapanay, Tres Portenas, Chilecito, Pareditas, 25 de Mayo, Costa de Araujo
- \*15 Potrerillos, Canada Seca, El Nihuil, Gouge, La Llave, Las Malvinas, Rama Caida, Santa Rosa, Las Catitas
- \*16 Campo los Andes, La Dormida
- Note: Because of the frequent change of the exchange service area on the multiple exchange area, the exchange offices on that area are excluded in this analysis.

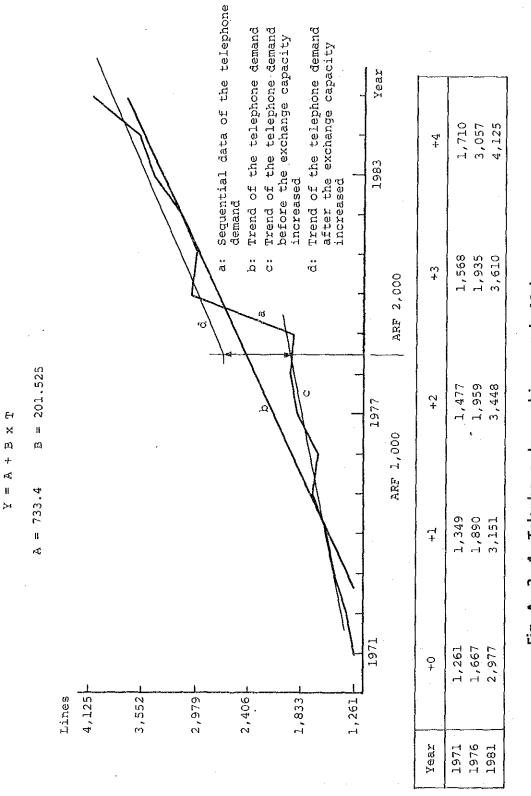


Fig. A - 3 - 1 Telephone demand increase in Maipu

 $\hat{}$ 

Year . 1,000 833 ややや 1,432 ず + ٢Ċ 1,460 1983 800 ARF 600 419 1,270 684 ო + 400 BC B = 70.5393 Sequential data of the telephone Trend of the telephone demand after the exchange capacity increased Trend of the telephone demand Trend of the telephone demand before the exchange capacity 601 914 405  $\stackrel{\sim}{+}$  $Y = A + B \times T$ 1977 500 660 A = 118.619280 BL 426 878 355 н + increased demand ä ö ü н Ю 1971 471 799 313  $\stackrel{O}{+}$ 984 760 536 313 Lines 1,208 1,432 Year 1971 1976 1981

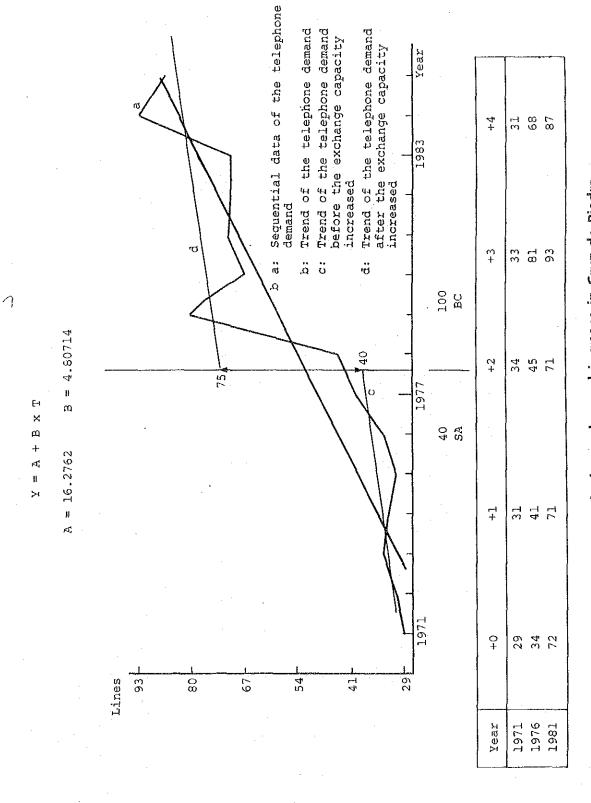
Fig. A - 3 - 2 Telephone demand increase in Palmira

- 509 --

Year 800 162 454 1,182 4 4 ARF 1 580 ъ 1,260 600 1983 O 1,043 144 404 ς 4 260 BL - 220 B = 73.5357. 500 | Sequential data of the telephone demand Trend of the telephone demand Trend of the telephone demand before the exchange capacity Trend of the telephone demand after the exchange capacity increased 215 142 897 47 1977 A = -155.419130 ЦЩ 136 191 661 ۲-1 + increased .. თ ភ្នំដំ .. סי 1977 188 549 125 **0** + 125 -Lines 1,182 970 759 547 336 Year 1971 1976 1981

н х В

+ ¥ = X Fig. A-3-3 Telephone demand increase in Malargue



ŧ

Fig. A - 3 - 4 Telephone demand increase in Cruz de Piedra

- 511 -

E X Q + Ч = Ъ

B = 1.41176A = -6.75

Lines

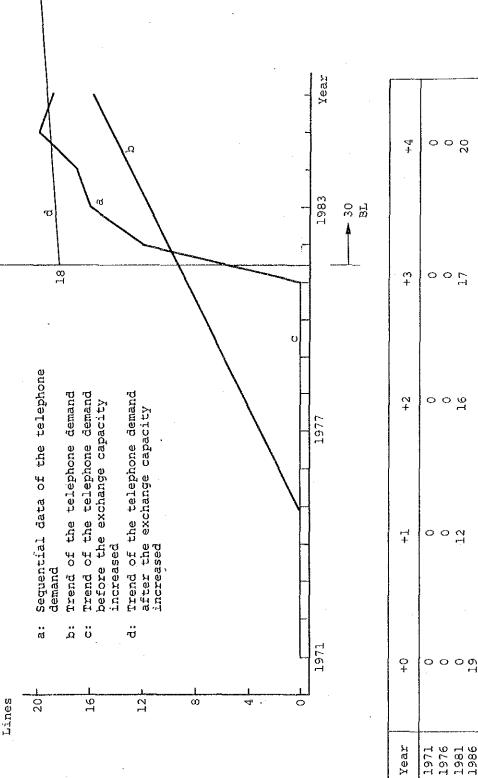
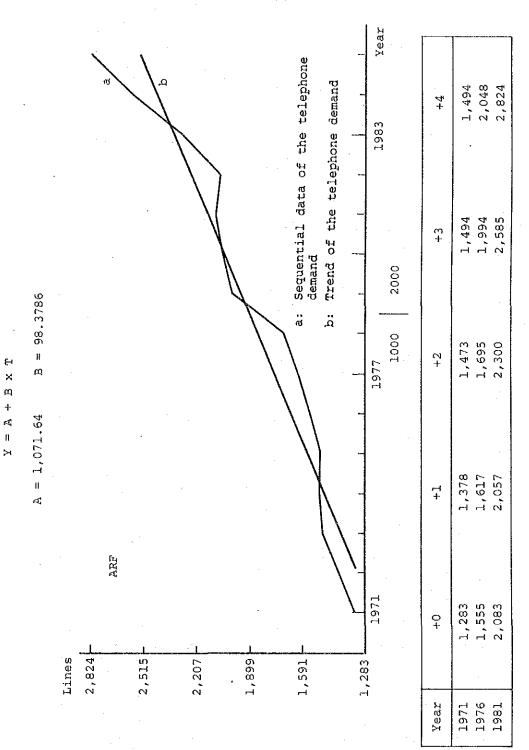


Fig. A – 3 – 5 Telephone demand increase in Campamentos

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<u>`</u>

Fig. A - 3 - 6 Telephone demand increase in Lujan de Cuyo

Zone or exchange	Telephor	ne demand	Distribution	
area	1985	Adjusted value	coefficient	
Province	119,547	122,830	1	
1. Gran Mendoza	93,115	93,535	0.7614	
1.1 Multiple exchange	82,876	82,876	0.6748	
area Gral. Paz	19,099	. –	0.1555	
Correo	15,108		0.123	
Dorrego	4,897	-	0.0399	
Godoy Cruz	12,345	_	0.1005	
Hipodromo	5,291	-	0.0431	
Las Heras	11,020	-	0.0897	
Loria	4,416	_	0.036	
Villa Nueva	10,700	-	0.0871	
1.2 Gran Mendoza	10,239	10,659	0.0866	
Chacras de Corea	1,219		0.0099	
Lujan de Cuyo	2,833	-	0.0231	
Agrelo	16	32	0.0003	
Blanco Encalada	45	40	0.0003	
El Carrizal	4	40	0.0003	
Ugarteche	15	40	0.0003	
Rodeo de la Cruz	1,090	-	0.0089	
Flay L. Beltran	321	_	0.0026	
Maipu	4,145	~~	0.0337	
Rodeo del Medio	393	_	0.0032	
Cruz de Piedra	87	174	0.0014	
El Pastral	1	40	0.0003	
La Primavera	J.	40	0.0003	
Col. Segovia	1	40	0.0003	
Puente de Hierro	1	40	0.0003	
Potrerillos	49	98	0.0008	
Uspallata	17	34	0.0003	
Las Cuevas	1	40	0.0003	

# Table A-3-2 Telephone demand distribution coefficient to the zone and exchange area (1/4)

Rono or ovebange	Telephor	ne demand	Distribution
Zone or exchange area	1985	Adjusted value	coefficient
2. Este	9,181	9,726	0.0789
Junin	295	590	0.0048
Medrano	64	128	0.001
Rivadavia	1,900	-	0.0155
Campamentos	20	40	0.0003
Reduccion	14	28	0.0002
San Martin	5,219		0.0425
Palmira	1,441	-	0.0117
Chapanay	13	26	0.0002
Tres Portenas	57	114	0.0009
La Central	44	40	0.0003
Philipps	39	40	0.0003
Alto Verde	13	40	0.0003
N. California	60	40	0.0003
Rodrigues Pena	1	40	0.0003
Ing. Giagnoni	1	40	0.0003
3. Noreste	652	1,264	0.0102
Lavalle	178	-	0.0015
Costa de Araujo	27	54	0.0004
Gustavo Andre	1	40	0.0003
Jocoli	. 3	40	0.0003
Tres de Mayo	. 6	40	0.0003
Santa Rosa	64	128	0.001
La Dormida	85	170	0.0014
Las Catitas	53	106	0.0009
La Paz	234	468	0.0038
Desaguadero	1	40	0.0003

## Table A-3-2 Telephone demand distribution coefficient to the zone and exchange area (2/4)

Rone or ettehonee	Telephor	ne demand	Distribution
Zone or exchange area	1 1 1		coefficient
4. Centro Oeste	2,720	3,468	0.0281
E. Bustos	286	· _	0.0023
Chilecito	26	52	0.0004
La Consulta	422	844	0.0069
Pareditas	28	56	0,0005
Tunuyan	1,295	-	0.0105
Campo los Andes	37	74	0.0006
Vista Flores	87	174	0.0014
San Pablo	1	40	0.0003
Zapata	1	40	0,0003
Tupungato	527	_	0.0043
El Zampal	9	40	0.0003
San J. de Tupungato	1	40	0.0003

## Table A-3-2 Telephone demand distribution coefficient to the zone and exchange area (3/4)

₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩₩	Telephor		
Zone or exchange area	1985	Adjusted value	Distribution coefficient
5. Sur	13,879	14,837	0.1205
San Rafael	9,656		0.0786
Canada Seca	39	78	0.0006
25 de Mayo	19	- 38	0.0003
El Nihuil	11	2.2	0.0002
Gouge	. 9	18	0.0001
La Llave	26	52	0.0004
Las Malvinas	4	8	0.0001
Monte Coman	65	130	0.0011
Rama Caida	18	36	0.0003
Cuadro Benegas	29	40	0.0003
El Chacay	· 1	40	0.0003
El Sosneado	1	40	0.0003
Villa Atuel	156	312	0.0025
Real del Padre	87	174	0.0014
Gral. Alvear	2,323	-	0.0189
Bowen	176	352	0.0029
Carmensa	37	74	0.0006
Jaime Prats	27	54	0.0004
Andes	1	40	0.0003
Escandinava	1	40	0.0003
La Guevarina	. 1	40	0.0003
La Materina	1	40	0.0003
Las Aguaditas	<b>1</b>	40	0.0003
Malargue	1,190		0.0097

### Table A-3-2 Telephone demand distribution coefficient to the zone and exchange area (4/4)

Source:

NOMIVA DE CENTRALES Y CABINAS CON INDICACION DE SISTEMA, LINEAS INSTALADAS, LINEAS Y APARATOS EN SERVICIO Y PEDIDOS PENDIENTES REGISTRADOS AL 31 de diciembre de 1985

## Appendix 4 Estimation of telephone demand by sequential data and input – output table and economic and population data

1. Estimation of telephone demand over time

Based on the trends from the years 1971 through 1985, the telephone demands for the province of Mendoza and for each area are estimated. Table A-4-1shows the result. Figs. A-4-1 through A-4-7 show the transitions of telephone demand by area.

The transition of the number of main lines is calculated with the following equation :

y = 40,529.6  $\times$  1.0449<sup>t</sup> Where y : Number of main lines t = T-1970 Where T : Year

The following conclusions are obtrained based on the result of the estimation over time :

- The province macro telephone demand has been increasing at an annual average rate of 3.5%.
- The average annual rate of increase of main lines is 4.5%.
- Since the increase rate for main lines exceeds that of telephone demand, waiting list have been gradually decreasing. However, at the present pace, an equilibrium of demand and supply will not be reached until around the year 2020, even later if the demand increases more rapidly than the present average.

<b>.</b>	Potimation formula	Telephone demand (1,000)				
Area	Estimation formula	1.995	2000	2005		
Province	$y = 62959.1 \times 1.03543^{t}$	150	179	213		
Multiple exchange area	y = 50916.9 × 1.02696 <sup>t</sup>	99	113	129		
Gran Mendoza	$y = 3196.99 \times 1.07662^{t}$	20	29	42		
East	$y = 3499.01 \times 1.06042^{t}$	. 15	20	27		
Northeast	$y = 223.257 \times 1.07181^{t}$	1.3	1.8	2.5		
Centro-west	$y = 1360.81 \times 1.04243^{t}$	3.8	4.7	5.8		
South	$y = 3953.74 \times 1.06261^{t}$	18	24	33		

### Table A – 4 – 1 Telephone demand estimation by sequential data

t = T - 1970

.

T: Year

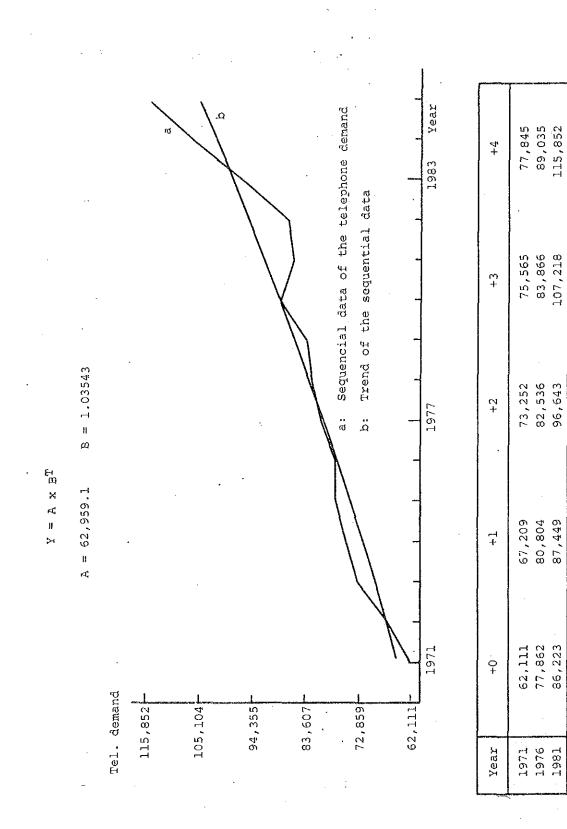
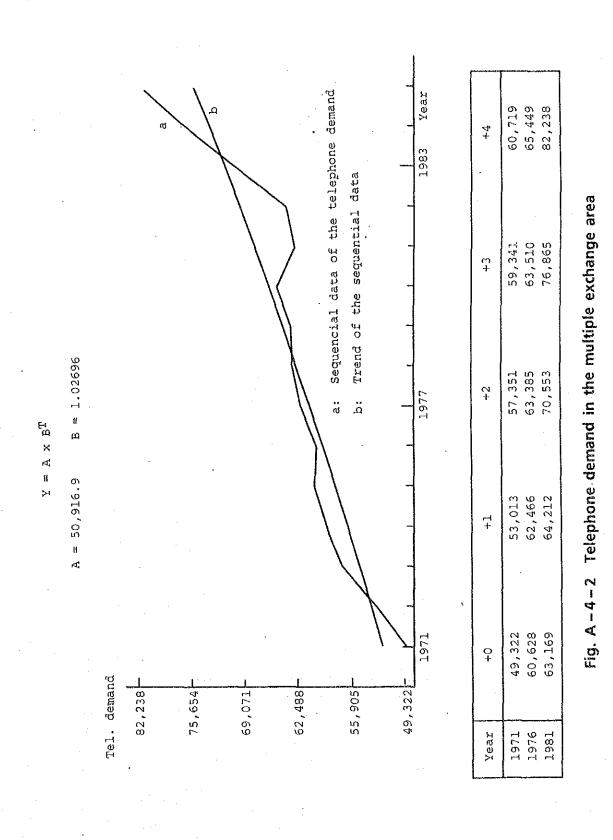
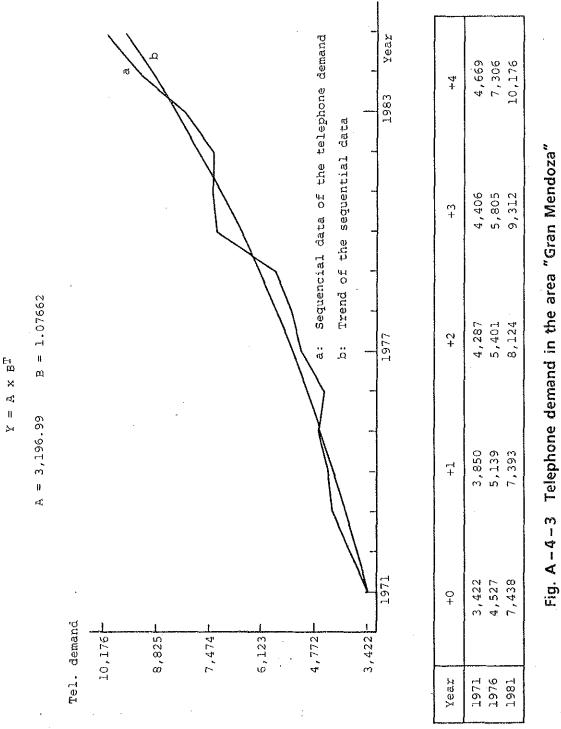


Fig. A - 4 - 1 Telephone demand in the province of Mendoza



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. A - 4 - 3 Tereprivite demand in the area visual (Excluding multiple exchange area)

.- 522 -

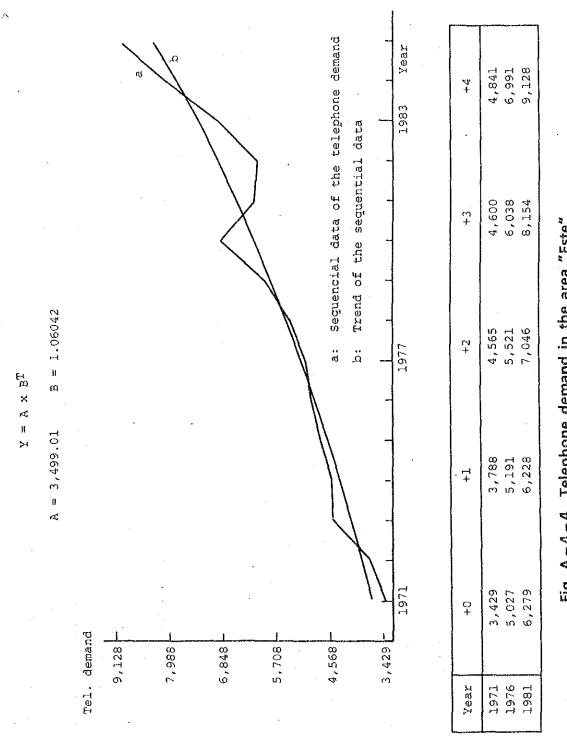


Fig. A-4-4 Telephone demand in the area "Este"

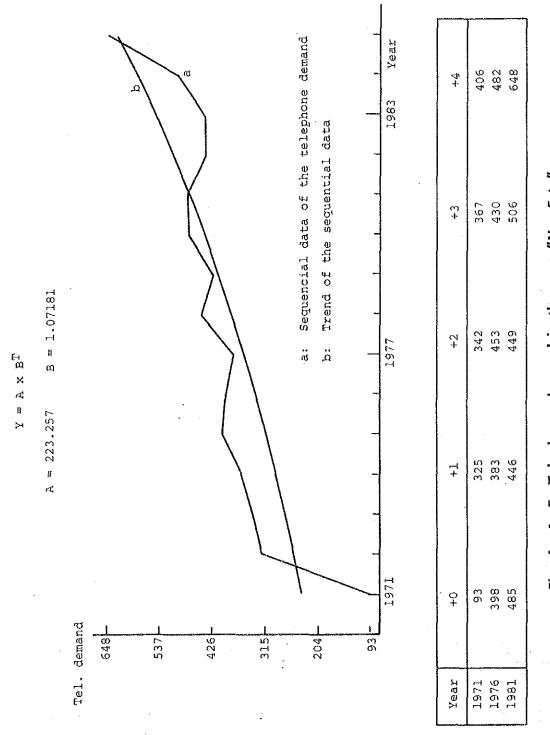


Fig. A-4-5 Telephone demand in the area "Nor Este"

. - 524 --

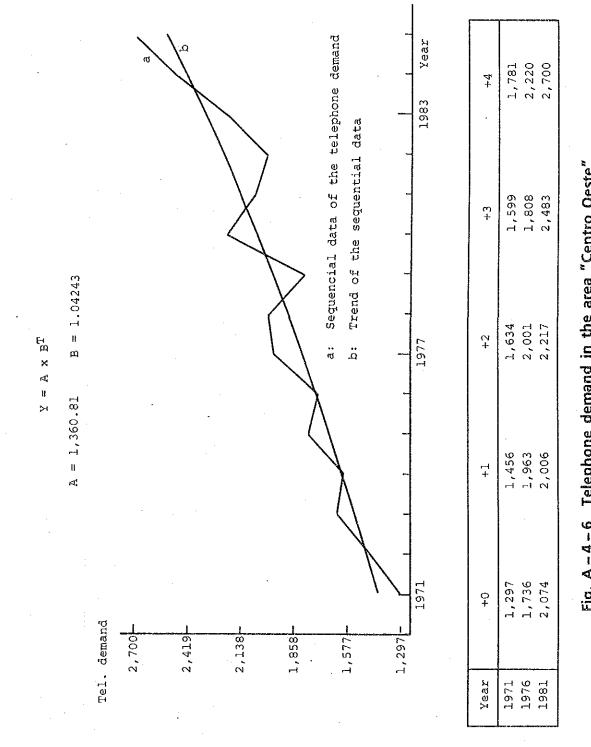


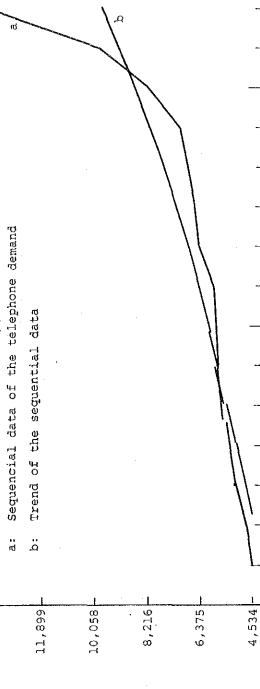
Fig. A-4-6 Telephone demand in the area "Centro Oeste"

- 525 -

a x B <sup>T</sup>	B = 1.06261
т. Т. Т. Т	A = 3,953.74

Tel. demand

13,741



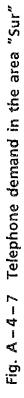
	Ť+	5,427	6,588	13,741	
	m +	5,249	6,419	9,911	
	+2	5,056	5,825	8,253	
	rđ +	4,765	5,661	7,143	
-	0+	4,534	5,536	6,838	
	Year	1971	1976	1981	

Year

1983

1977

1971



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2. Estimation of the national macro telephone demand according to input – output table

Telephone demand is estimated based on two input-output (hereinafter denoted to as I/O) tables for the years 1963 and 1973 according to the following procedures :

1) Creation of large classification

The I/O table for 1963 is classified into 23 divisions and the I/O table for 1973 into 57 divisions. Those are too detailed to use for estimation of macro demand, so the data is regrouped in a large classification table with nine divisions, often used for Argentina's economic statistics. (Since the items of transportation and communication are further divided into transportation, mail and telegram, and telephone in accordance with the purpose of use, the total number of divisions increased from nine to 11).

2) Correction of input coefficients

According to the I/O table for 1963, the transportation and communication divisions are integrated, and according to the I/O table for 1973 the mail and telegram division is integrated with the telephone division. Since the transportation division occupies approximately 90% of the total of those divisions, the input coefficients are altered based on the experience in Japan to lessen the influence of the transportation division.

3) Estimation of the GDP by kind of economic activity in the forecast year

Since no long-term forecast data on Argentina's GDP applicable to the development plan is available, the data, as shown in the "Economic Divelopment and Growth Project 1985-1989", is applied to calculate the GDP by kind of economic activity for the forecast year, by assuming that the growth rate would continue after the base year.

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4) Telephone incomes for demand estimation

3

Telephone incomes are estimated based on the individual GDPs by kind of economic activity, input coefficients, value-added coefficients and family consumptions.

The telephone incomes for demand estimation are shown in Table A-4-2. In order to use this demand estimation method, the I/O tables of the large classification, and input coefficients tables are shown in Tables A-4-3 and A-4-4. Numerical values used for the telephone income estimation and estimated GDP values for the forecast years are also shown in Tables A-4-5 and A-4-6.

The following conclusion is obtained from the result of the estimation.

- The average annual rate of increase of telephone income is 5.5%.
- Note : If average telephone income (converted into 1970 constant prices) per main line in the year 1985 is available, the telephone demands for the forecast years are made by dividing the telephone income by the average telephone income per main line.

Unit: Thousands pe							
-	Item	1985	5 1995 2000 200				
1.	Agriculture	3.248	4.408	5.134	5.981		
2.	Mining	1.224	1.994	2.545	3.248		
3.	Manufacturing	16.718	28.020	36.276	46.963		
4.	Electricity	.967	1.575	2.010	,2,565		
5.	Construction	2.208	3.955	5.293	7.083		
6.	Commerce	5.836	8.075	9.498	11.172		
7.	l Transport	6.968	10.315	12.550	15.268		
7.	2 Mail	.041	.060	.073	.089		
7.	3 Telephone	.329	.486	.592	.720		
8.	Finance	4.141	5.730	6.740	7.928		
9.	Services	9.249	13.691	16.658	20.267		
	Subtotal	50.930	78.310	97.368	121.285		
10.	Family consum.	33,193	60.224	86.649	122.368		
	Total	84.123	138.534	184.017	243.653		

Table A-4-2 Telephone income for demand estimation

At constant prices of 1970

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Table A-4-3 Input-output table (1/2)

Ttom	- ,	,								~~~	
	- -	5	m	4	S	9	7	60	6	70	57
r	37,678	0	209,273	0	, 0	116	299 ·	13	24	12	247,416
~	125	343	38,614	3,052	I,298	σ	338	15	27	26	43,447
т	33,654	8,628	415,809	12,491	45,82l	20,649	68,016	3,057	5,350	14,431	627,904
4	0	384	12,884	5,148	88	8,399	2,237	101	176	10,809	40,225
— ഗ	0	0	0	0	0	0	0	0	0	0	
9	51,083	268	202,889	80	0	7,761	3,838	173	302	3,839	270,132
r	31,803	3,515	118,852	784	236	10,381	957	43	75	5,289	163,035
	1,429	158	5,342	35	11	467	43	5	м	238	7,327
თ	2,501	276	9,348	62	19	817	75	r)	ę	416	12,823
10	7,488	351	29,803	742	6,956	24,756	14,781	664	1,163	1,568	88,271
5	165,761	13,923	1,032,312	22,394	54,428	73,354	90,585	4,071	7,125	36,628	1,500,581
20	2,070	0	77,984	185	12,938	2,343	27,198	1,222	2,139	15,304	141,383
30	167,831	13,923	1,110,296	22,579	67,365	75,697	117,783	5,294	9,264	51,932	1,641,963
40	291,588	32,412	621,019	36,442	67,535	315,656	114,209	5,133	8,983	235,592	1,728,568
41	60,301	8,993	173,149	17,194	48,931	7:2,030	71,819	3,228	5,649	63,970	525,263
32	231,287	23,419	447,870	19,248	18,604	243,626	42,390	1,905	3,334	171,622	1,203,305
02	459,418	46,335	1,731,315	59,020	134,900	391,353	231,992	10,427	18,247	287,524	3,370,531

											_						
50	459,418	46,335	1,731,315	59,020	134,900	391:,353	231,992	10,427	18,247	287,524	3,370,531	248,042	3,618,572	1,872,247	668,942	1,203,305	5,490,819
48	212,002	2,888	1,103,411	1.8,796	134,900	121,221	68,957	3,099	5,424	199,253	1,869,950	106,659	1,976,609	143,679	143,679	0	2,120,288
47	67,819	738	119,272	292	0	83,108	14,696	660	1,156	1,882	289,622	0	289,622	0	0	0	289,622
46	-8,294	-1,029	-7,985	0	0	0	0	0	0	0	-17,308	21,361	4,054	0	0	0	4,054
40	16,056	0	115,364	0	134,900	0	0	0	0	0	266,320	63,467	329,787	0	0	0	329,787
44	1,246	374	21,494	1,090	0	0	2,939	132	231	533	28,039	3,112	31,150	143,679	143,679	0	174,829
43	135,175	2,805	855,266	17,414	0	38,214	51,323	2,307	4,037	196,838	1,303,277	18,720	1,321,997	0	0	0	1,321,997
Item	1	7	m	4	ŝ	9	7	60	<u>م</u>	IO	15	20	30	40	41	42	50

For item numbers; refer to the attached note.

. - 530 -

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Input – output table (2/2) Table A - 4 - 3

in 1973

Unit: Thousand pesos ("Ley 18188")

0 0 91,743 20,497,037 78,971,427 10,844,808 39,524,129 1,176,506 2,900,617 984,359 317,903 9,448,992 190,167 14,218,339 167,314 28,212,422 7,715,385 42,598,075 5,662,549 307,725,456 63,259,230 49,764,806 104,871 " 179,687 14,385,653 2,80 A10 13,597 L3, 399, 493 L8, 772, 965 4,058 7,948 565 0 72,701 32,958 427,508 2,146,378 0 252,489 25,043 18.149 -269,605 32,087,585 189,198 170,782,381 3,928,237 39,524,129 564,273 413,911 1,876,773 2,304,281 A67 99 37,119 50,328 98,572 2,072 4,058 16,828 00 12,786 9,266 6,943 128,914 289 211,332 218,275 1,095,885 -137,654 8,465,708 23,178 20,566,028 o 9,294,889 4,029,519 1,176,506 958,231 A66 8 6,835 000 13,999,508 69,386 383,477 18,707,917 20,358,019 16,037,985 49,764,806 3,714,915 0 0 321,614 1,650,102 29,406,787 13,368,802 3,514,901 157,862 16,494 406,434 1,347,377 135,897 2,020,895 A65 2 6,338,498 3,876,198 78,631 1,590,730 143,831 14,587,619 426,948 15,014,567 48,244,663 37,041,334 0 0 24,402,927 0 o 0 0 1,076,222 1,174,697 154,005 11,203,329 63,259,230 39,524,129 154,807 A64 A6 483,038 22,337 18,295,359 132,174 43,750 598,820 0 19,822,845 20,640,822 18,383,307 15,072,592 3,810,715 39,524,129 20,106,976 122,098,511 3,928,237 Ö 14,743,446 513,945 817,977 8,158 4,104,604 247,367 **A63** S A 12,547 221,140 9,825, 19,242 117,251 26,934 0 1,595,610 0 2,959,094 394,924 3,354,018 7,490,790 2,871,655 10,844,808 161,207 a 4,627,827 266,126 59,028 184,753 771,792 4,619,135 654,281 426,091 A62 A4 5,076,774 84,314,380 36,496,946 19,515,283 255,058 5,043,864 409,825 197,493,298 19,540,230 217,033,428 90,691,928 31,160,395 59,531,533 307,725,456 19,945,769 8,158 117,470,684 3,502,146 3,838,478 14,089,165 454,917 42,611,470 3,270,146 499,552 ЪЗ A61 260 204,987 55,203 52,729 2,149,073 2,166,725 3,495,824 2,529,725 5,662,549 136,943,075 49,859,737 C 146,383 966,099 6,916,571 30,991,841 365,028 36,045 6,699 13,122 17,652 46,883,842 612,233 **1,269,617** 5,473,351 A58 **A**2 3,700,098 43,191 32,791 37, 249, 626 819 C 1,697,972 29,232 34,665 26,989,208 51,982,219 152,367 84,593 140.552 26,533,034 456,174 232,567 10,965 7,054,700 14,731,593 78,971,427 3,852,625 11.589.817 ALL Ål Item Item A58 A59 A60 A70 A71 A72 A80 A1

44,368,874 8,007,219 68,763,271 244,568,427 43,205,400 item numbers; refer to the attached note 201,363,027 619,170,668 184,243,745 17,339,401 5,081,394 A72 A80

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1,105,174 15,561,926 318,927,258

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l,006,602 22,362,479 15,356,916 204,229,874 5,202,153 35,136,400

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1,199,107 1,777,475 300,243,410 23,593,920 323,837,330 111,089,593

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295,333,338

3,249,007 14,090,394 9,009,000

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Table A - 4 - 4 Input coefficient table

in 1963

	+																
15	.0734057	.0128904	.1862924	.0119343	0	.0801453	.0483708	.0021740	.0038044	.0261889	.4452060	.0419467	-4871527	.5128473	.1558397	.3570076	-1
10	.0000421	1160000.	.0501910	.0375931	0	.0133533	.0183960	.0008268	-0014469	.0054517	.1273920	.0532255	.1806175	.8193825	.2224861	.5968964	
σ	.0012902	.0014582	.2931803	.0096434	0	.0165453	.0041262	.0001854	.0003245	.0637135	3904671	.1172365	.5077036	.4922964	.3095730	-1827235	-1
æ	.0012902	.0014582	.2931803	.0096434	0	.0165453	.0041262	.0001854	.0003245	.0637135	.3904671	.1172365	.5077036	.4922964	.3095730	.1827235	н
-	.0012902	.0014582	.2931803	.0096434	0	.0165453	.0041262	.0001854	.0003245	.0637135	.3904671	.1172365	.5077036	.4922964	.3095730	.1827235	-1
υ	.0002972	.0000222	.0527626	.0214609	0	.0198312	.0265270	.0011922	.0020864	.0632575	.1874371	.0059869	.1934240	.8065760	.1840537	.6225222	Г
ŵ	0	.0096227	.3396672	.0006531	0	0	.0017464	.0000785	.0001374	.0515604	.4034655	.0959044	4993699	.5006301	.3627205	.1379096	
4	.000001	.0517109	.2116387	.0872224	0	.0013605	.0132790	.0005968	.0010444	.0125668	.3794247	.0031345	.3825593	.6174407	.2913230	.3261177	Ч
m	.1208754	.0223031	.2401696	.0074415	0	.1171875	.0686482	.0030853	.0053993	.0172142	.5962591	.0450432	.6413022	.3586978	.1000098	.2586879	г
~	0	.0074091	.1861987	.0082832	0	.0057818	.0758523	.0034091	.0059659	.0075796	.3004798	0	.3004798	.6995202	.1940870	.5054333	
	.0820115	.0002730	.0732526	0	0	7081111.	.0692252	2111E00.	.0054447	.0162978	1.3608057	0045057	.3653114	.6346886	.1312551	.5034335	~1
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Item	Al	A2	A3	A4	A5	A6	A7	AB	A9	AlO	ALL .	A58
Al.	.0487850	.0000459	.1384724	0	.0062586	.0024472	.0003314	0	0	0	.0000472	.0757204
A2	2.533e-8	.0362005	.0164977	.0170361	0	0	.0001373	0	0	Ö	0	.0088398
A3	.0893323	.0644635	.2739922	.1471312	.4628909	.1001988	.2813134	.1095738	.1095738	.0680927	.0979256	.2211718
A4	.0004390	.0097488	.0106268	.0711670	.0033441	.0170129	.0064627	.0108679	.0108679	.0231081	.0134126	.0111107
A5	0	0	0	0	0	0	0	0	0	0	0	0
A6	.1467596	.0063655	.1186023	.0011570	0	.0185696	.0081671	.0078761	.0078761	.0024619	.0006324	.0805266
A7	.0468536	.2240364	.0634178	.0203913	.0122213	.0612748	.0270749	.0315503	.0315503	.0074628	.0087873	.0500538
AB	.0005469	.0011831	.0008288	.0009059	.0005652	.0012430	.0013943	.0017611	.0017611	.0021537	.0016859	.0009888
A9	.0010712	.0023172	-0016234	.0017743	.0011069	.0024345	.0027308	.0034492	.0034492	.0042182	-0033019	.0019366
ALC	.0017798	.0258511	.0163908	.0108117	.0151507	.0251462	.0406089	.0143031	.0143031	.2218173	.0247359	.0316329
TIV	.0004152	.0093119	.0013318	.0024836	0	.0022737	.0077058	.0002453	.0002453	.0044642	.0309623	.0028707
A58	.3359827	.3795240	6417841	.2728581	.5015378	.2306006	.3759267	.1796269	.1796269	.3337789	.1814912	.4849122
A59	.0057764	.0031173	.0634989	.0364160	0206956	.0067492	.0331580	.0059010	.0059010	.0039277	.0058860	.0381057
A60	.3417592	.3826413	7052827	.3092741	.5222334	2373498	.4090847	.1855279	.1855279	.3377066	.1873771	.5230179
A70	.6582408	.6173587	2947170	.6907259	.4777666	.7626502	.5909153	.8144721	.8144721	.6622934	.8126229	.4769821
A71	.1865433	.1706120	1012604	.4259305	.3813517	1771019	.2686397	.9314741	9314741	.1811205	.5195681	.1794168
A72	.4716849	.4467467	.1934566	.2647954	.0964149	.5855483	.3222756	- 117002	117002	.4811728	. 2930548	.2975654
A80	<del>л</del>	ન	m	-	-1	-1	1	<b>1</b>	гı	-	r-1	1

For item numbers; refer to the attached note.

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Note	э	•
1,	Al:	Agriculture, forestry and fishing
2,	A2:	Mining and quarrying
3,	A3:	Manufacturing
4,	Λ4:	Electricity, gas and water
5,	A5:	Construction
6,	A6:	Commerce, restaurants and hotels
7,	A7:	Transport
8,	A8:	Mail and telegraph
9,	A9:	Telephone
10,	A10:	Finance and insurance
10,	All:	Services
15,	A58:	Subtotal
20,	A59:	Imports
30,	A60:	Subtotal and import
40,	A70:	Gross aggregated value
41,	A71:	Wages and salaries of employees
42,	A72:	Remuneration of retained earnings
43,	A61:	Private consumption
44,	A62:	Government consumption
	A63:	Subtotal of final consumption
45,	A64:	Gross fixed investment
46,	A65:	Variations of existence and statistic discrepancy
47,	A66:	Exports
48,	A67:	Subtotal of final demand

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50, A80: Gross domestic products value

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Table A - 4 - 5 Numerical values used for the telephone income estimation

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		GDP growth	Percentage	Ю	agregated	value	Tuput		SIUATOTTADO	101
	1985	rate (%)	1985	1995	2000	2005	1985	1995	2000	2005
l. Agriculture 1,	1,487.6	3.1	60	60	60	60	.131	.131	.131	.131
2. Mining	262.0	5.0	55	5 2 2	53	Ω Ω	.257	.257	.257	.257
3. Manufacturing 2,	2,308.7	5.3	29	50	29	29	.210	.210	.210	.210
4. Electricity	423.4	5.0	. 0	60	60	00	.137	.137	.137	.137
5. Construction	378.9	6.0	35	35	35	35	. 204	.204	. 204	.204
6. Connerce 1,	1,215.9	ი ო ო	70	70	20	70	.336	. 336	.336	.336
7. Transport & tel. 1,	1,077.2	4.0	60	60	60	60	.350	.350	.350	.350
7.1 Transport*	962.5	4.0	50	50	50	50	.362	.362	.362	.362
7.2 Mail*	24.3	4.0	80	80	80	80	134	.134	.134	-134
7.3 Telephone*	90.4	4.0	85	85	85	85	.309	.309	-309	.309
8. Finance	723.4	3.3	80	80	80	80	.458	.458	.458	.458
9. Services 1,	1,606.6	4.0	20	70	20	10	.403	.403	.403	.403
Subtotal 10,	10,560.9	4.0	46	46	46	46	. 236	.236	.236	.236
10. Family consum.	1	4 ° 0	(70)	(0)	(20)	(20)	.500	.600	.700	.800

Note ( ): Ratio between private consumption and GDP. \* : Detail of the "Transport & tel." division.

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Item	1985	1995	2000	2005
1. Agriculture	1,487.6	2,018.7	2,351.6	2,739.4
2. Mining	262.0	426.8	544.7	695.2
3. Manufacturing	2,308.7	3,869.5	5,009:5	6,485.4
4. Electricity	423.4	689.7	880.2	1,123.4
5. Construction	378.9	678.6	908.1	1,215.2
6. Commerce	1,215.9	1,682.3	1,978.8	2,327.6
7. Transport & tel.	1,077.2	1,594.5	1,940.0	2,360.3
7.1 Transport*	962.5	1,424.7	1,733.4	2,108.9
7.2 Mail & telegram*	24.3	36.0	43.8	53.3
7.3 Telephone*	90.4	133.8	162.8	198.0
8. Finance	723.4	1,000.9	1,177.3	1,384.8
9. Services	1,606.6	2,378.2	2,893.4	3,520.3
Total	10,560.9	14,339.0	17,683.5	21,851.5

Table A-4-6 GDP

Unit: Thousands pesos at 1970 constant prices

Note \*: Detail of the "Transport & tel." division.

#### 3. Various economic and population data

The data used for the telephone demand estimation are shown as follows. Table A-4-7 shows Geographic Gross Domestic Products at constant prices, Table A-4-8 Population, Table A-4-9 Establishment and employment of industry, Table A-4-10 Establishment and employment of commerce and services, Tables A-4-11 and A-4-12 Estimation of population of Argentina and the province of Mendoza by department, Table A-4-13 Rural and urban population by departments, Tables A-4-14 and A-4-15 Establishment and employment of industry, commerce and service in the province of Mendoza. Table A – 4 – 7 Geographic gross domestic products at constant prices

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Thousand Pesos (Law, 1970)

Year = 1980

Province	Div. l	Div. 2	Div. 3	Div. 4	Div. 5	Div. 6	Div. 7	Div. 8	Div. 9	Total
Cap. Fed.	0.0	0.0	7,155,900.0	997,200.0	1,294,500.0	7,936,900.0	2,358,600.0	4,021,600.0	3,589,580.9	27,354,261.0
Buenos Aires	2,782,500.0	131,901.6	14,663,859.0	1,197,600.0	1,673,100.0	3,943,000.0	2,161,200.0	2,039,217.4	3,078,300.0	31,670,678-0
Catamarca	76,640.0	6,706.0	70,636.0	23,324.0	57,206.0	34,153.0	14,973.0	17,584.0	142,292.0	443,516.0
Cordoba	1,395,838.0	95,005.0	L,724,342.0	163,549.0	396,236.0	l,236,144.0	383,443.0	1,168,896.0	954,126.0	7,512,579.0
Corrientes	341,045.0	I8,200.0	308,580.0	23,838.0	140,700.0	146,400.0	73,849.0	116,200.0	236,838.9	1,405,650-9
Chaco	308,345.0	3,430.0	128,840.0	23,856.0	176,242.0	218,779.0	72,744.0	106,062.0	214,194.0	1,254,492.0
Chubut	62,400.0	196,938.0	205,540.0	191,270.0	170,000.0	316,900.0	181,750.0	79,800.0	220,600.0	1,655,198.0
Entre Rios	556,439-0	29,766-0	330,607.0	294,061.0	263,656.0	415,681.0	174,101.0	213,578.0	325,792.0	2,623,681.0
Formosa	89,839.0	1,058.0	37,572.0	11,265.0	55,020.0	41,410.0	27,067.0	20,712.0	72,339.0	356,832.0
Jujuy	230,330.0	59,885.0	199,878.0	21,122.0	142,458.0	153,659.0	42,339.0	47,176.0	455,809.0	1,352,656.0
La Pampa	402,449.0	39,277.0	31,565.2	5,135.0	129,532.0	71,943.0	22,792.0	63,682.4	44,459.0	815,834.6
La Rioja	61,121.0	10,342.0	21,356.0	6,137.0	24,002.0	26,907.0	20,780.0	12,776.0	102,850.0	286,171.6
Mendoza	403,731.0	321,53110	1,287,292.0	118,843.0	285,970.0	454,968.0	213,967.0	569,707.0	663,782.0	4,319,791.0
Misiones	203,874.0	1,332.0	163,756.0	26,771.0	195,097.0	103,170.0	111,435.0	60,889.0	374,497.0	1,240,821.0
Neuquen	60,703.0	364,071.0	79, 943, 0	243,675-0	149,629.0	445,645.0	54,895.0	145,198.0	158,020.0	1,691,884.0
Rio Negro	244,581.0	153,626.0	187,001.0	165,552.0	106,805.0	198,977.0	49,534.0	63,421.0	178,009.0	1,297,506.0
Salta	296,029.4	42,586.4	140,892.5	30,912.7	161,486.1	326,000.0	32,211.0	60,217.3	304,258.7	1,444,394.1
San Juan	222,100.0	54,606.0	113,752.0	14,240.0	80,249.0	121,740.0	32,100-0	75,667.4	271,316.0	985,770.4
San Luis	181,999.0	22,064.0	104,254.0	3,096.4	32,073.0	73,086.0	27,476-0	78,673.0	101,021-0	623,742.4
Santa Cruz	70.450.0	167,085.0	13,206.0	117,150.0	148,600.0	. 80,850.0	29,900.0	30,050.0	170,130.0	827,421.0
Santa 7e	L,785,000.0	4,000.0	2,987,000.0	189,000.0	387,000.0	1,703,000-0	1,108,000.0	622,000.0	732,000.0	9,518,000,0
S. del Est.	238,680.0	9,413.0	30,414.0	17,423-0	208,112.0	106,668.0	71,494.0	65,707.0	265,900.0	1,033,811.0
Tucuman	392,140-0	6,187.0	846,048.0	74,680.5	181,623.7	397,445.8	211,371.6	410,869.0	438,198.0	2,887,559.2
T. del Fuego	10,320.0	62,077.0	14,560.0	1,160.0	21,300.0	22,300.0	18,100.0	6,499.l	14,600.0	170,916.1
Total G Div	10.417.554.0	1.791.089.0	30,853,594.0	3,965,861.2	6.432.596.8	18.557.726.0	7,544,121.6	10,101,182.0	13,109,462.0	102 733 186 0

Note: Div. 1: Agriculture

Div. 2: Mining

Div. 3: Manufacturing

Div. 4: Electricity, Gas and Water

Div. 5: Construction

Div. 6: Commerce, Restrants & Hotels

Div. 7: Transport and Communications

Div. 8: Banking

Div. 9: Government and Other Services

Table A-4-8 Population

		Population		1	Area	Inhab-	Population	tíon	ndog %	Population
	Total	Men	Wemen	Xabur	۲ والع	per km2	Urban	Rural	Urban	Rural
Total of the nation	27,947,446	13,755,983	14,191,463	96.9	2,780,091.5	10.1	23,192,892	4,754,554	83.0	17.0
Capital Federal	2,922,829	1,327,409	I,595,420	83.2	199.5	(2)	2,922,829		100.0	
Buenos Aires	. 10,865,408	5,382,182	5,483,226	98.2	307,571.0	35.3	10,122,513	742,895	93.2	6.9
Catamarca	207,717	102,568	105,049	97.7	100,967.0	2.1	119,513	88,204	57.5	42.5
Cordoba	2,407,754	1,184,813	1,222,941	96.9	168,766.0	14.3	1,943,557	464,197	80.7	19.3
Corrientes	661,454	327,744	333,710	98.2	88,199.0	7.5	425,880	235,574	64.4	35.6
Chaco	70T,392	355,593	345,799	102.8	99,633.0	7.0	426,844	274,548	60.9	39.2
Chubut	263,116	136,608	126,508	108.0	224,686.0	1.2	214,049	49,067	81.4	18.6
Entre Rios	908, 313	449,894	458,419	98 <b>.</b> 1	78,781.0	11.5	.625,304	283,009	68.8	31.2
Fornosa	295,887	149,782	146,105	102.5	72,066.0	4.1	164,703	131,184	55.7	44.3
νυίας	410,008	205,348	204,660	100.3	53,219.0	7.7	301,943	108,065	73.6	26.4
La Pampa	208,260	107,277	100,983	106.2	143,440.0	۲.5	135,110	73,150	64.9	35.1
La Rioja	164,217	81,495	82,722	98.5	89,680.0	80 T	101,247	62,970	61.7	38-3
Mendoza	1,196,228	586,805	609,423	96.3	148,827.0	о <b>.</b> в	824,430	371,798	68.9	31.1
Misiones	588,977	298,528	290,449	102.8	29,801.0	8.9 6	297,095	291,882	50.4	49-6
Neuguen	243,850	126,048	117,802	107.0	94,078.0	2.6	185,608	58,242	76.l	23.9
Río Negro	383,354	195,532	187,822	104.1	203,013.0	1.9	275,373	107,981	71.8	28.2
Salta	662,870	329,347	333,023	0.99	154,775.0	4.3	476,153	186,717	71.8	28.2
san Juan	465,976	227,514	238,462	95.4	89,651.0	5.4	335,376	130,600	72.0	28.0
San Luis	214,416	108,258	106,158	L02.0	76,748.0	2.8	150,170	64,246	70.0	30.0
Santa Cruz	114,941	64,439	50,502	127.6	243,943.0	0.5	99,776	15,165	86.8	13.2
Santa Fe	2,465,546	1,213,739	1,251,807	97.0	133,007.0	18.5	2,022,790	442,756	82.0	18.0
Santiago del Estero	594,920	296,326	298,594	5.99	135,254.0	4.4	308,945	285,975	51.9	48.1
Tucuman	972,655	481,536	491,119	98.0	22,524.0	43.2	689,444	283,211	70.9	29.1
Tierra del Fuego	27,358	16,598	10,760	154,3	21,263.0	1.3	24,240	3,118	88.6	11.4

Source: Censo Nacional de Población y Vivienda 1980

	1974	1	1985	5
Jurisdiction	No. of establishment	No. of employment	No. of establishment	No. of employment
Total	126,388	1,525,221	111,767	1,359,519
Capital Federal	23,838	338,683	16,099	228,854
Buenos Aires	46,600	680,718	41,391	597,044
19 Partidos del Gran Bs. As.	30,033	499,552	28,615	424,109
Demas Partidos	16,567	181,166	12,776	172,935
Catamarca	522	2,052	451	4,100
Cordoba	13,441	123,249	10,967	100,182
Corrientes	1,333	9,580	1,299	10,931
Chaco	2,141	15,737	2,429	19,691
Chubut	630	10,329	623	13,844
Entre Rios	3,151	23,673	3,387	26,186
Formosa	758	4,116	923	5,136
Jujuy	. 707	15,120	791	17,744
La Pampa	1,185	4,388	842	5,408
La Rioja	403	1,848	503	5,999
Mendoza	5,330	44,721	5,163	58,181
Misiones .	2,688	16,273	4,158	30,539
Neuquen	390	2,693	539	5,401
Rio Negro	1,100	9,133	1,156	10,938
Salta	1,436	12,992	1,288	12,707
San Juan	1,027	8,451	1,523	11,855
San Luis	888	4,680	700	10,116
Santa Cruz	· 198	1,481	180	1,379
Santa Fe	15,103	145,596	13,667	136,483
Santiago del Estero	1,152	6,836	1,234	7,487
Tierra del Fuego	60	581	154	6,279
Tucumán	2,307	42,291	2,300	33,035

## Table A - 4 - 9 Establishment and employment of industry (Total of the nation)

Source: Pll, Censo Nacional Economico 1985

	197	4	198	5
Jurisdiction	No. of establishment	No. of employment	No. of establishment	No. of employment
Total	696,910	1,845,488	787,279	2,183,157
Capital Federal	113,284	498,442	111,029	523,838
Buenos Aires	255,290	541,570	282,267	683,463
l9 Partidos del Gran Bs. As.	139,507	283,627	158,107	377,473
Demas Partidos	115,783	257,943	124,160	305,990
Catamarca	3,940	8,393	4,623	9,013
Cordoba	66,708	166,201	78,979	201,657
Corrientes	13,328	28,682	16,009	34,979
Chaco	11,001	27,953	15,277	33,693
Chubut	5,446	15,300	7,557	22,505
Entre Rios	23,724	52,413	25,899	54,819
Formosa	4,809	11,040	6,511	11,805
Jujuy	7,546	15,700	10,730	24,419
La Pampa	6,845	14,606	8,388	18,632
La Rioja	3,510	7,043	4,091	8,399
Mendoza	27,264	68,349	33,431	88,827
Misiones	9,117	21,584	12,531	32,189
Neuquen	4,200	11,532	6,379	19,537
Rio Negro	8,446	23,768	11,047	35,597
Salta	12,295	30,330	13,751	35,384
San Juan	8,582	21,047	10,380	24,389
San Luis	5,509	11,835	5,674	12,815
Santa Cruz	2,321	6,070	3,113	8,466
Santa Fe	73,736	183,558	84,914	220,392
Santiago del Estero	12,443	34,523	13,553	23,300
Tierra del Fuego	449	1,388	967	3,086
Tucuman	. 17,117	44,161	20,179	51,953

# Table A - 4 - 10Establishment and employment of commerceand services (Total of the nation)

Source: P45, Censo Nacional Economico 1985

		· · · · · · · · · · · · · · · · · · ·		
Them	2	Argentina		Mendoza
Item	Total	Urban	Rural	Total
1970	23,962,313	18,797,173	5,165,141	
1975	26,051,685	21,033,802	5,017,883	-
1980	28,237,149	23,435,154	4,801,995	1,189,595
1985	30,563,833	25,874,899	4,688,936	1,301,639
1990	32,879,877	28,224,887	4,654,991	1,417,784
1995	35,072,698	30,554,419	4,518,278	1,526,365
2000	37,196,714	32,740,518	4,456,196	1,632,240
2005	39,348,500	34,948,936	4,399,561	
2010	41,507,493	37,088,690	4,418,799	đ
2015	43,593,877	39,159,514	4,434,360	
2020	45,564,691	41,079,084	4,485,610	
2025	47,420,931	42,887,057	4,533,874	
Note	*1	*]	*1	*2

Table A - 4 - 11	Estimation	of	population	of	the	nation	and	the
	province of	Me	ndoza					

\*1: Proyecciones de la Poblacion 1970-2025

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\*2: Poblacion segun proyeccion (hip. media)

Departments (Gran Mendoza)	1985	1990	1995	2000
Capital	125,554	133,619	140,695	147,533
Godoy Cruz	151,488	163,247	174,896	187,373
Guaymallen	199,113	216,678	234,446	253,495
Las Heras	130,986	143,114	155;970	170,693
Lujan de Cuyo	67,806	74,235	81,107	88,765
Maipu	106,012	116,321	125,635	137,520
Total	780,959	847,214	912,749	985,379

Table A - 4 - 12 Population by the departments

Source: DEIE

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Devestivents	1947			1960		
Departments	Rural	Urban	Total	Rural	Urban	Total
Mendoza	291,656	296,575	588,231	269,615	527,421	824,036
Capital	· _	97,496	97,496	<u> </u>	109,122	109,122
Gral. Alvear	19,801	5,952	25,753	15,166	20,048	35,214
Godoy Cruz		54,480	54,480	5,564	80,024	85,588
Guaymallen	22,164	44,894	67,058	17,180	92,673	109,853
Junin	17,189		17,189	17,028	3,899	20,927
La Paz	5,536	-	5,536	3,436	2,502	5,938
Las Heras	18,369	14,933	33,302	19,843	44,124	63,967
Lavalle	12,431	-	12,431	13,249	4,007	17,256
Lujan de Cuyo	20,765	7,042	27,807	23,635	14,949	38,584
Maipu	30,094	14,076	44,170	31,682	27,079	58,761
Malargue	-			4,785	4,523	9,308
Rivadavia	18,879	5,643	24,522	19,954	14,358	34,312
San Carlos	14,346	-	14,346	10,784	7,556	18,340
San Martin	22,048	13,967	36,015	24,766	32,111	56,877
San Rafael	61,398	35,655	97,053	61,294	56,949	118,243
Santa Rosa	7,593	-	7,593	9,653	_	9,653
Tunuyan	13,393	2,437	15,830	12,457	9,781	22,238
Tupungato	7,650	-	7,650	6,139	3,716	9,855

### Table A-4-13 Population: Rural and Urban by departments, Mendoza (1/2)

Source: Censo Nacional de Población y Vivienda, 1980, Mendoza

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	Departments	1970 '			1980		
		Rural	Urban	Total	Rural	Urban	Total
	Mendoza	332,154	640,921	973,075	350,353	844,038	1,194,391
	Capital		118,568	118,568	-	118,706	118,706
	Gral. Alvear	19,206	20,000	39,206	14,725	27,200	41,925
	Godoy Cruz	-	112,481	112,481	3,907	138,236	142,143
	Guaymallen	19,484	118,995	138,479	23,405	157,616	181,021
	Junin	16,281	5,771	22,052	17,581	7,786	25,367
	La Paz	2,868	3,533	6,401	2,722	4,604	5,326
	Las Heras	13,834	70,655	84,489	18,087	102,341	120,428
	Lavalle	15,387	2,091	17,478	20,525	3,738	24,263
	Lujan de Cuyo	21,936	25,138	47,074	25,506	36,589	62,095
	Maipu	36,760	34,839	71,599	33,331	63,836	97,167
	Malargue	5,965	5,462	11,427	7,651	8,926	16,577
	Rivadavia	24,297	13,072	37,369	27,953	14,906	42,859
	San Carlos	17,064	2,678	19,742	14,780	6,449	21,229
	San Martın	35,300	30,506	65,806	49,795	37,796	87,591
	San Rafael	67,869	63,370	131,239	53,329	91,621	144,950
	Santa Rosa	10,727	· _	10,727	10,586	4,116	14,702
	Tunuyan	13,965	10,813	24,778	13,216	16,151	29,367
	Tupungato	11,211	2,949	14,160	13,254	3,421	16,675

Table A – 4 – 13 Population: Rural and Urban by departments, Mendoza (2/2)

Source: Censo Nacional de Población y Vivienda, 1980, Mendoza

<u></u>			T	· .	
	197	4	1985		
Department	No. of establishment	No. of employment	No. of establishment	No. of employment	
Total	5,330	44,721	5,163	58,181	
Capital	542	4,347	369	2,684	
General Alvear	248	1,680	229	2,365	
Godoy Cruz	575	5,642	514	7,618	
Guaymallen	969	6,716	942	8,276	
Junin	160	641	170	1,315	
La Paz	20	51	15	37	
Las Heras	- 336	3,171	399	2,864	
Lavalle	35	174	57	663	
Lujan de Cuyo	203	3,592	209	2,405	
Maipu	419	5,770	449	7,588	
Malargue	. 19	185	29	363	
Rivadavia	240	1,536	222	1,126	
San Carlos	.86	405	85	396	
San Martin	467	3,100	465	5,201	
San Rafael	778	6,703	. 775	12,018	
Santa Rosa	70	251	76	904	
Tunuyan	110	619	114	1,935	
Tupungato	53	138	44	423	

## Table A - 4 - 14 Establishment and employment of industry (The province of Mendoza)

Source: P30, Censo Nacional Economico 1985

	1974	1	1985		
Department	No. of establishment	No, of employment	No. of establishment	No. of employment	
Total	27,264	68,349	33,431	88,827	
Capital	5,511	23,418	6,030	23,936	
General Alvear	1,186	2,438	1,295	2,279	
Godoy Cruz	3,034	6,761	3,612	11,981	
Guaymallen	3,917	8,303	5,207	11,845	
Junin	529	1,075	648	1,218	
La Paz	147	241	205	310	
Las Heras	1,849	3,158	2,422	4,213	
Lavalle	217	499	362	672	
Lujan de Cuyo	921	1,945	1,264	2,961	
Maipu	1,660	3,052	2,277	7,672	
Malargue	267	495	443	1,153	
Rivadavia	956	1,732	1,154	1,769	
San Carlos	479	969	465	900	
San Martin	1,989	4,223	2,531	5,348	
San Rafael	3,436	7,552	4,125	8,910	
Santa Rosa	209	360	276	449	
Tunuyan	670	1,638	807	2,557	
Tupungato	233	490	308	654	

# Table A – 4 – 15Establishment and employment of commerce and services (The province of Mendoza)

Source: P64, Censo Nacional Economico 1985

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