4.1.2 Problems

An analysis of Divisoria as mode interchange area brings up the following problems:

- A. Traffic Management Component
 - 1) Functional role of roads, (e.g., C. M. Recto) is not realized due to multiple usage of road space.
 - 2) Pedestrians are exposed to unnecessary risks, due to lack of or misuse of pedestrian facilities.
 - 3) On-street vendors dominate roads (e.g., Ylaya) as to displace through vehicular traffic.
 - Malfunctioning of traffic signals at congested intersections.
 - 5) Negligent enforcement of elementary traffic rules.
 - 6) Illegal parking which takes up valuable lanes for moving traffic.
 - 7) Sidestreets blocked by pushcarts and delivery trucks, especially near the Divisoria and Asuncion markets.
- B. Public Transport Component
 - Intermingled jeepney routes that complicates turning movements along C. M. Recto.
 - 2) Disregard of median line with the occupancy of both lanes by opposing vehicles as a queue at C. M. Recto (in front of Tutuban Station).
 - 3) Slow-moving calesas and pushcarts mixing with fast-moving vehicles.
 - 4) Transfer passengers are dispersed over a wide area due to the scattered locations of various terminal functions. Off-street terminal space is inadequate.
 - 5) The only available terminal space (Tutuban) is not efficiently used by the greater number of terminal users.
- C. Road Component
 - 1) Constricted opening of C. M. Recto to R-10 severely limits road capacity for through traffic.
 - 2) Road pavements and drainage are in poor conditions.
 - 3) Primary and secondary road network (which include C. M. Recto, Juan Luna, and Moriones) are inconsistent with the physical and logical distribution of traffic.

Table 4.1 Transport System: Problems and Solutions

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			~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~
	PROBLEM STATEMENT	DISCUSSIONS	POSSIBLE SOLUTIONS
	 Recurring conflict between pedestrians and through traffic Inadequate pedestrian facilities coupled with unruly behavior at street crossing Street vendors rather than pedestrians use the sidewalks 	 Unrelenting congestion exist along C.M. Recto between J. Luna and Dagupan because of: Mixture of pedes- trians and vehicles Through traffic lane is usurped by jeep- neys loading/unload- inc 	 Rerouting of jeepney Installation of traffic signals and pedestrian crossings Prohibition of on-road activities of vendors
COMPONENT	 Impassable road due to occupancy by vendors 	ing Pedestrians on the carriageway are ex- posed to peril	
1 1		• Vehicles can not pass along Ylaya	
C MANAGEMENT	• Lack of traffic signals that control critical intersections, and a number of existing ones are not functioning	 Not functioning properly are signals at 3 inter- sections: C.M. Recto/A. Rivera, 	 TEAM II evaluation of the installation of new traf- fic signals and the im- provement in the phasing
TRAFFIC		C.M. Recto/Dagupan and C.M. Recto/J. Luna • 3 additional signals are	of existing ones • Installation of pedes- trian signal
		needed along C.M. Recto and 2 more along Morio- nes	
	 Weak traffic enforce- ment and, when avail- able, adds to the confusion 	• Traffic flow mixture transpires due to the illegal jeepney U-turn at the intersection of C.M. Recto/Dagupan and C.M. Recto/J. Luna	 Training of traffic en- forcers on proper manage- ment of signalized inter- sections and congested streets.
		• Traffic police and aides ignore the pedestrians	•
	 Lack of off-road parking space Passable road space usurped by on-road parking 	 On-road parking along outer lanes of streets in the whole area is evident 	 Designation of exclusive through traffic roads and designation of prohi- bited on-road parking areas
	parking		 Development of off-road parking
			 Institution of ordinances on specifications for pro- visions of parking space in newly constructed buildings
: .			

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	Table 4.1 cont'd		
.	PROBLEM STATEMENT	DISCUSSIONS	POSSIBLE SOLUTIONS
	• Passing through traffic obstructed by push carts	• Occurs near Divisoria and Asuncion Market, and San Nicolas Area	 Proper designation of push cart zone near Divisoria and Asuncion Market
	 Through traffic lanes misused for goods delivery 		• Endorsement of effective road space utilization
· ···.	 Traffic congestion due to the convergence of jeepney routes at C.M. Recto between Dagupan and J. Luna. 	• Jeepneys slow down along C.M. Recto be- tween Dagupan and J. Luna due to this predicament.	 Jeepney rerouting. Effective traffic manage ment/enforcement entails training of jeepney drivers.
. ;	• Mixture of traffic flow because of the influx of U-turning jeepneys at the intersection of C.M. Recto/Asuncion.	• Smooth west-east through traffic flow is inter- rupted and traffic ca- pacity at intersection is reduced.	
PORT COMPONENT	• Jeepneys approaching terminal cut in to the opposite lanes against the flow of traffic with the intention of avoiding the long queue.	• This problem is identi- fied for east bound lanes of C.M. Recto be- tween A. Rivera and Dagupan.	
PUBLIC TRANSPORT	 Interruption of vehicle traffic flow by calesas. 	• This is an issue espe- cially along C.M. Recto.	• Proposal for a calesa- prohibited zone along the primary and secondar roads.
PL	• Scattered P.T. terminals.	• Transfer passengers are inconvenienced.	• Construction of new mode interchange facilities.
	 Lack of off-road P.T. terminal space. Inefficient space uti- lization of PNR Tutu- ban Station. 	• Jeepney occupancy of road space renders the road impassable for pri- vate vehicles.	 Redevelopment/endorse- ment of effective space utilization of Tutuban Station.
	Dan Station.	• Utilization of paid parking at Tutuban Sta- tion Plaza is low des- pite considerable space.	
	 Inefficient road space utilization of C.M. Recto between Asuncion and J. Luna. 	 Road space utility is unchartered combining street vendor activity, vehicle parking space 	 Effective road space utilization of C.M. Recto.
	 Impeded through traffic in the side streets of the Divisoria area due 	and P.T. terminal/turn- ing points with through traffic.	• Systematic utilization o side street network near Divisoria and Asuncion Market.
	to the disordered uti- lization of road space.	 Road space is occupied by vendors and on-road parked vehicles near 	

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Table 4.1 cont'd

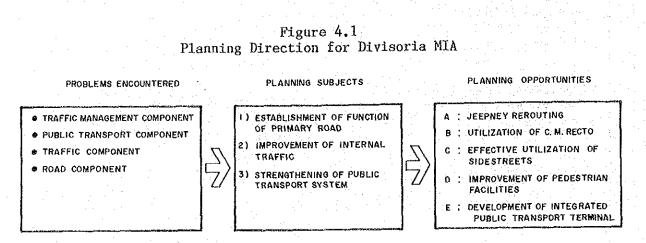
PROBLEM STATEMENT	DISCUSSIONS	POSSIBLE SOLUTIONS
• Inconvenient access of freight.	• Main access route of freight vehicles is Moriones and San Fernando in lieu of the inadequate road section of C.M. Recto.	
• Reduction of passing through traffic due to the inadequate road section of C.M. Recto between R-10 and Asuncion.	 C.M. Recto between R-10 and Asuncion is not functioning properly as a circumferential road. 	 Increase of road capacity by one-way couple of C.M. Recto and Asuncion- Zaragoza. Widening of C.M. Recto between R-10 and Asuncion to 4 lanes both ways.
 Deterioration of flooded road pavement/sections. Indistinct road hierar- chy in the study area. 	 Deterioration is caused by poor road maintenance and inadequate drainage, compounded by occasional flooding along Moriones. There is a need for se- condary roads in the northern sector. J. Luna is not function- 	 Rehabilitation of road surface Improvement of drainage system Upgrading of local roads, Asuncion, Lakandula, and Zamora to secondary roads Improvement of road func-
	ing properly as primary road due to the road congestion.	tion of J. Luna by means of jeepney rerouting.

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4.2 PLANNING OPPORTUNITIES

Planning opportunities are very few - without a policy decision on the urban role of Divisoria now and in the future. If the past is any gauge, then only some modest steps can be recommended:

- Jeepney rerouting
- Better utilization of C. M. Recto
- Redefinition of role and function of sidestreets
- Improvement of pedestrian facilities



Over the long-term, the development of an integrated public transport terminal must be addressed as the key to the resurgence of Divisoria.

4.2.1 Jeepney Rerouting

Predicated on the route structure of Divisoria-bound jeepneys, a basic rerouting scheme can be visualized as in Figure 4.2.

In the short-term period, patterns 1 and 2 are suitable, mainly as a relief to existing bottleneck. Over the long horizon, and in conjunction with the development of a mode-interchange facility, pattern 3 becomes attractive.

Simplification of routes lead to their classification into eight (8) types:

- Al : Eastbound Terminating Jeepneys via C. M. Recto, A. Rivera
- A2 : Northbound Terminating Jeepney
- A3 : Southbound Terminating Jeepney via J. Luna

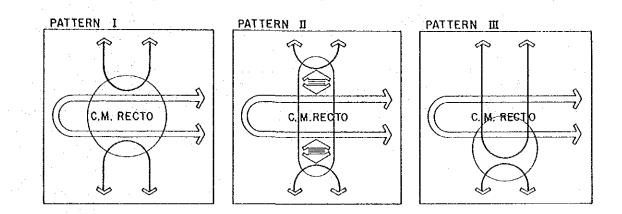
- A4 : Tayuman/North Harbor Terminating Jeepneys
- A5 : C.B.D. Bound Terminating Jeepneys

A6 : Southbound Terminating Jeepneys via Del Pan

- A7 : Jeepney Running Counter to the On-coming Vehicles at C. M. Recto
- A8 : Creation of a New Route

Note that passing through jeepney routes were abolished by MOTC.

Figure 4.2 Basic Concept of Jeepney Rerouting in Divisoria Mode Interchange Area



4.2.2 Better Utilization of C. M. Recto

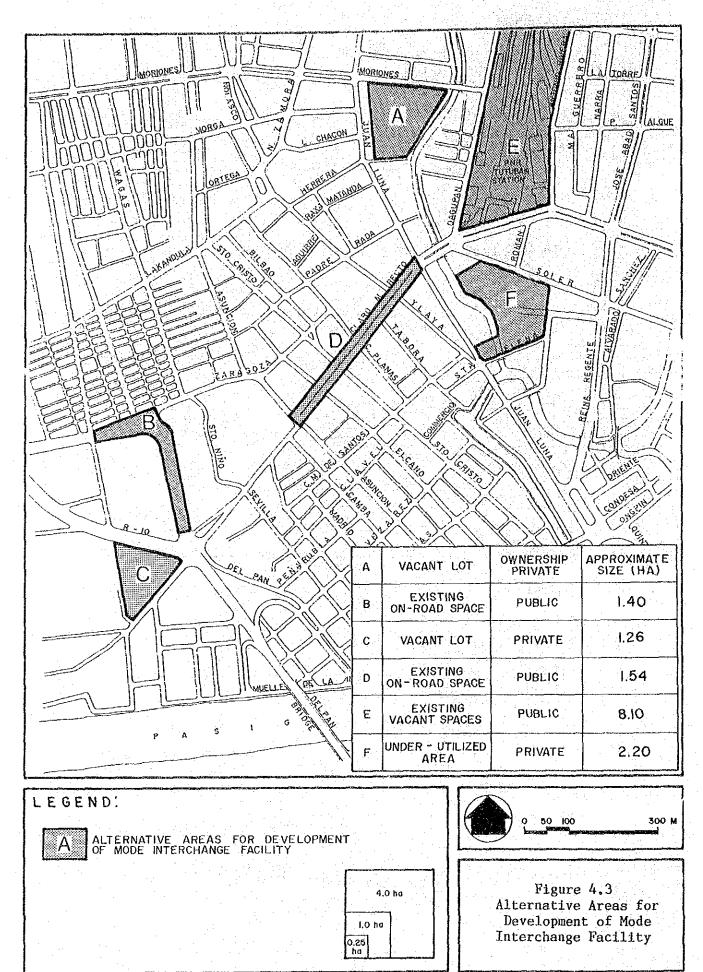
Proposals for relieving some of the problems in C. M. Recto fall into two categories:

B1 : C. M. Recto from Asuncion to Juan Luna

Steps can be confined to the existing structure and requires management of public transportation, vending, and private car parking on the existing carriageway.

B2 : C. M. Recto from Asuncion to R-10

Existing facilities are adequate for 12,000 vehicles: however, traffic demand may go up to 56,000. This volume can only be handled through additional capacity via street widening and use of one-way couples.



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JUMSUT II

B3 : C. M. Recto from A. Rivera at R-10

From a long-term viewpoint, construction of flyover will directly benefit the large amount of potential throughtraffic without affecting any terminal and commercial activities in Divisoria.

4.2.3 Redefinition of the Roles and Functions of the Sidestreets

Actual use should conform to road location, geometry, and economic needs. Every square inch of Divisoria is to be maximized but this requires difficult trade-offs between conflicting requirements.

To effect the preceding proposal, the following steps are considered essential:

- a) Construction of a secondary road in the northern area of C. M. Recto.
- b) Establishment of an access route from C. M. Recto to the southern sector of Divisoria. San Fernando is used as the only access from the south for commodity distribution because of impassable and inundated sidestreets.
- c) Satisfaction of parking demand (1,800 vehicles) elsewhere and restricting on-road parking.
- d) Mitigation of C. M. Recto's congestion by dispersing partly public transport to the sidestreets. This requires the strengthening of the south-north sidestreets network (perpendicular to C. M. Recto).

4.2.4 Improvement of Pedestrian Facilities

C. M. Recto also acts as a transport convergence point and transfer zone. As such, pedestrian activity is heavy. Deficient pedestrian facilities exacerbate traffic congestion.

Provision of pedestrian facilities to enhance safety and minimize conflicts with vehicles include the following steps:

- a) Repair of pedestrian signals
- b) Stricter enforcement
- c) Freeing the sidewalks from vendors
- d) Construction of overhead pedestrian walkways
- integrated with the commercial buildings

The spill-over of pedestrians into the main carriageway of C. M. Recto may not be dangerous owing to the marked slow-down in vehicle speed. Pavement of sidewalk, however, are in poor condition. Rehabilitation of pedestrian amenities is needed before they can be induced away from the carriageway. The possibility of a pedestrian mall appears worthy of exploring.

4.2.5 Development of Integrated Public Transport Terminals

Eventual resolution of the traffic and transport problems of Divisoria inevitably leads to a serious consideration of an integrated transport terminal. Integration of the various facets of mode interchange activities in one properly-designed location is imperative.

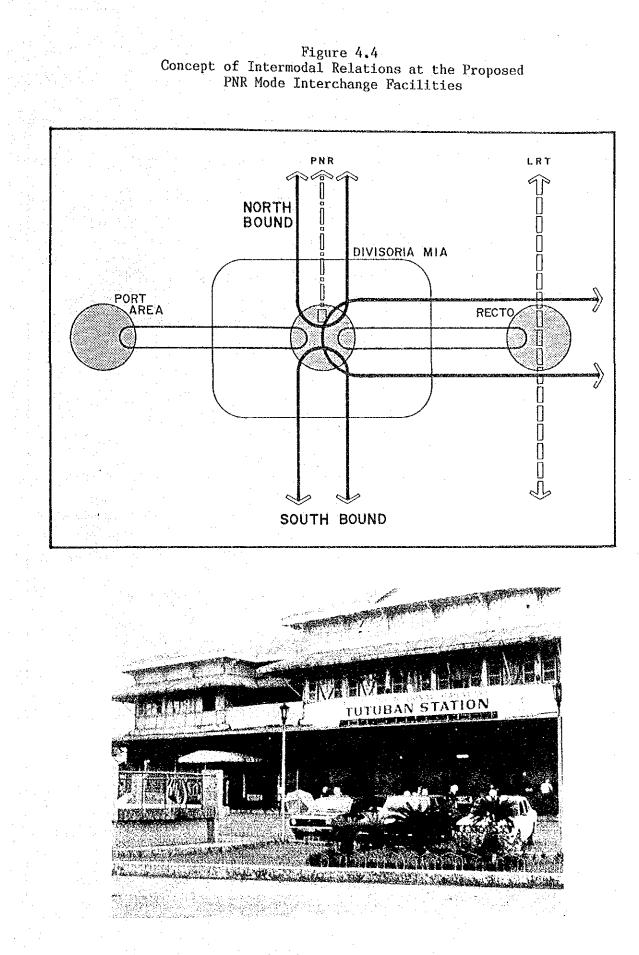
The latter will fill up the current shortage of off-street lay-over and parking areas for public transport vehicles. Vacant and lessefficiently used land areas, as shown in Figure 4.3, will be examined later to select the most feasible site for such a mode interchange facility.

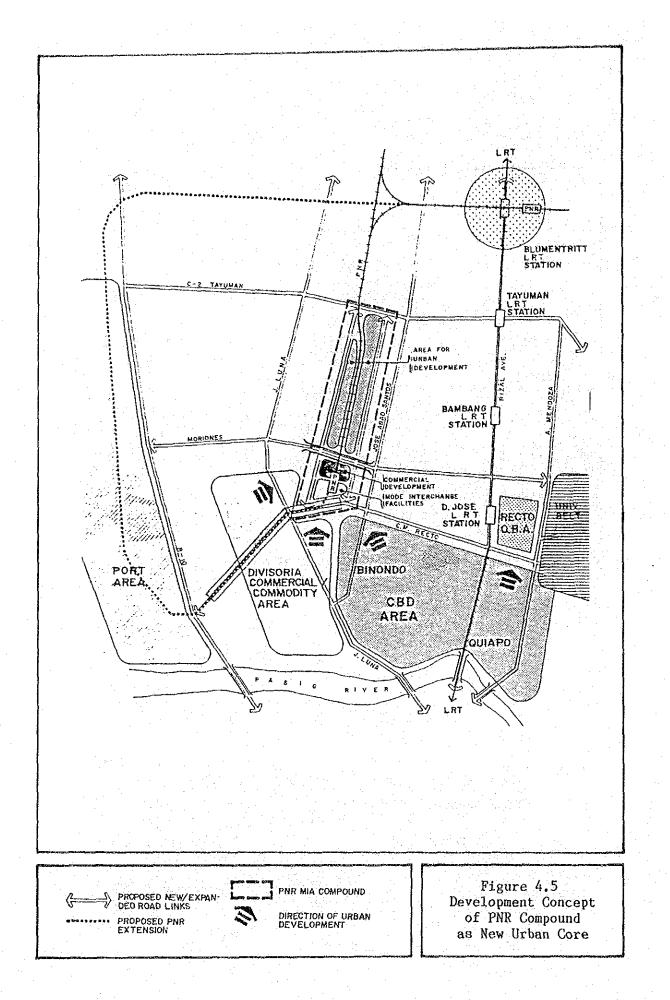
PNR Tutuban Station Compound eventually would provide a large potential area for further expansion of the Divisoria area as well as for strenghtening of the urban transportation network and mode interchange function.

The existing CBD has been heavily developed, congested and getting to lose competitive power against other growth centers. Revival of the area will be difficult but an important aspect from the viewpoint of overall urban development of Metro Manila. The LRT would contribute considerably to the improvement of accessibility, while the OBA development would create additional attractiveness and activity opportunities. The existing vast underutilized PNR compound would be able to satisfy both urban development and transportation aspects as is conceptually shown in Figure 4.4. The plan includes the following tasks:

- a) To define specifically the area required for PNR operation to avail the remaining space for more efficient use.
- b) To provide a couple of good road links between C-2 C. M. Recto by widening the existing roads (Dagupan and Antonio Rivera, etc.) towards the PNR compound.
- c) To develop a new link within the PNR compound and improve/ construct the roads in the adjoining areas to connect major radial roads (R10, J. Luna, J. A. Santos, Rizal Avenue, and Quezon Avenue).
- d) To develop integrated mode interchange facilities in the compound of which intermodal functions are conceptually shown in Figure 4.5.
- e) To improve necessary infrastructure to sell lots for private sectors, after defining specifically the use and function of vast area becoming available in PNR compound.

An alternative concept plan can be enumerated on the assumption that PNR commuter service would be extended towards Port Area via C. M. Recto which will form a part of loop route linking Tutuban, Port Area and Blumentritt. Otherwise, the same concept of the development for the PNR Compound can be applied.





4.3 IMPLEMENTATION PACKAGE

4.3.1 Basic Considerations for the Short-term, Mid-term and Long-Term Actions

The planning parameters developed by JUMSUT II were delivered from a thorough review of existing plans and past studies, reinforced by additional topical surveys and investigations. Instead of defining solution alternatives on the assumption that the transportation sector is the most critical, the approach taken was to consider all proposals from various sectors as competing alternatives on the same footing initially. Thus, from a system analysis of the situation in Divisoria, a harmonious combination of seemingly separate but integrated solutions have been prescribed. It is from this perspective that the JUMSUT II specific recommendations on public transport improvements and mode interchange facilities should be viewed. They can not stand alone. Corollarily, the other proposals not inconsistent with the resultant overall plan can be endorsed or revised accordingly. For ease of implementation all these correlative measures have been grouped into short, mid- and long-term actions.

The basic consideration for the short, mid- and long term actions are as follows:

Short-term

- Some measure of improvement from minimum actions
 - Action are not expected to affect current industrial activities in the area
- Rerouting and traffic management

Mid-term

- Larger measure of improvement expected
 - Continuity of and consistency with short-term actions
- Actions will direct the industrial activities in the study area, e.g., widening of C. M. Recto.

Long-term

- Includes a more comprehensive and progressive approach
- Actions will initiate industrial activities in the study area, e.g., development of integrated mode interchange facility

4.3.2 Evaluation and Screening

The numerous options available for Divisoria have to be narrowed down systematically into a few viable alternatives. A set of criteria for evaluation and screening were adopted, viz.:

Screening Factors

- Technical viability and traffic engineering coherence
- Acceptability to the principal implementors or sponsors

Preference Factors

- Lease cost projects/options
- Public transport vehicles and users as the beneficiaries
- Least complicated solutions
- Minimum government intervention

The reasons for the above two categorization of evaluation factors is the fact that some of the alternatives are not mutually exclusive choices.

4.3.3 Agenda for Short-term, Mid-term and Long-term Actions

Table 4.2 summarizes JUMSUT II's Divisoria MIA package of recommendations under various categories and schedules. Each package is shown in Figures 4.6 to 4.10.

Table 4.2 Recommended Actions for the Divisoria Mode Interchange Area

	ACTION AREAS	RE	COMMENDED ACTIC	DNS
	AUCOUL ANE AS	SHORT-TERM	MID-TERM	LONG -TERM
А.	JEEPNEY ROUTE RESTRUCTURING			
A-1	EASTBOUND TERMINATING JEEPNEYS VIA C. M. RECTO - A. RIVERA	A 101	\rightarrow	
A-2	NORTHBOUND TERMINATING JEEPNEYS	🍎 A201	\rightarrow	0
A-3	SOUTHBOUND TERMINATING JEEPNEYS	NA	🚯 A 301	0
A-4	TAYUMAN/NORTH HARBOR TERMINATING	A 401 A 402	\rightarrow	0
A-5	CBD BOUND TERMINATING JEEPNEYS	A501	\rightarrow	0
A- 6	SOUTHBOUND TERMINATING JEEPNEYS VIA DEL PAN	A 601	\rightarrow	\rightarrow
A-7	JEEPNEYS RUNNING COUNTER TO Oncoming vehicle at C. M. Recto	A701	\rightarrow	\longrightarrow
A-3	CREATION OF NEW ROUTE	106A	\rightarrow	\rightarrow
В.	BETTER UTILIZATION OF C.M. RECTO	B01 B02	→● В03 В04	💮 У воз
C.	EFFECTIVE USE OF SIDE STREETS	NA	0	\rightarrow
D.	IMPROVEMENT OF PEDESTRIAN FACILITIES	•	$\rightarrow \otimes$	\rightarrow
E.	DEVELOPMENT OF INTEGRATED PUBLIC TRANSPORT TERMINALS	🌒 eoi		
LEGEND				

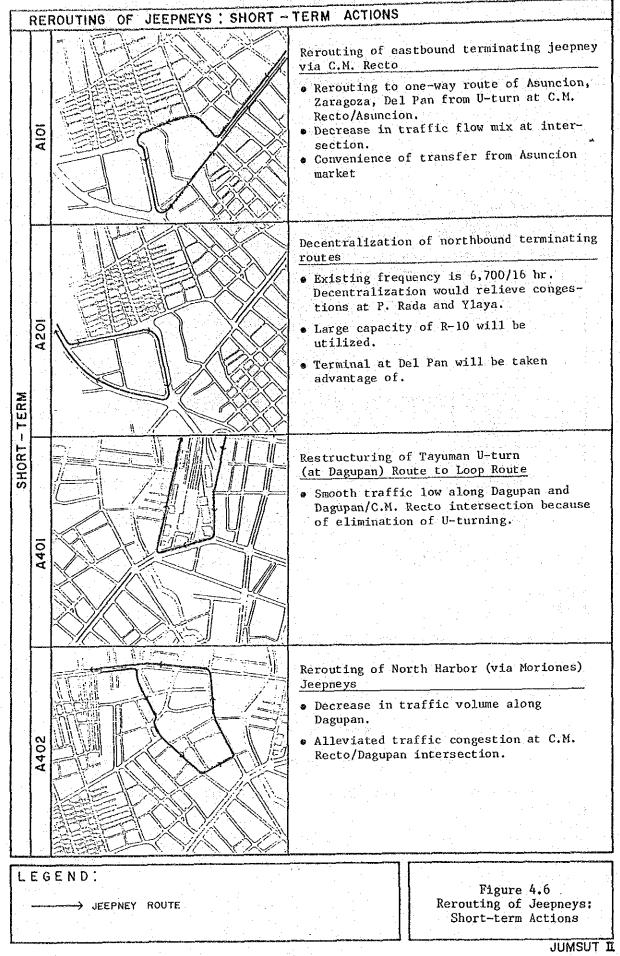
О

PROPOSAL AVAILABLE FOR IMPLEMENTATION.

REROUTING SHOULD BE REVIEWED IN CONNECTION WITH DEVELOPMENT OF LONG-TERM.

- NOT AVAILABLE OR NO SCOPE FOR ACTION NA
- \rightarrow PROPOSALS FROM PREVIOUS PHASE STILL VALID.
- UTILIZATION SHOULD BE REVIEWED, THE REALIZATION OF WHICH IS BO7. V
- 2/ WIDENING OF MORIONES BETWEEN J. LUNA AND DAGUPAN IMPERATIVE TO THE DEVE-

LOPMENT OF AN INTEGRATED PUBLIC TRANSPORT TERMINAL AT TUTUBAN.



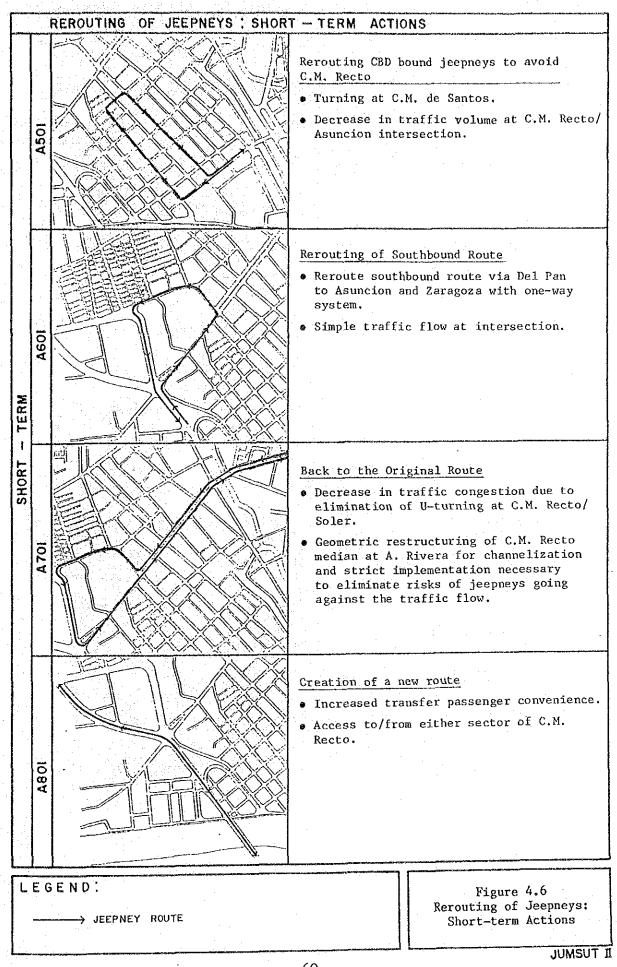
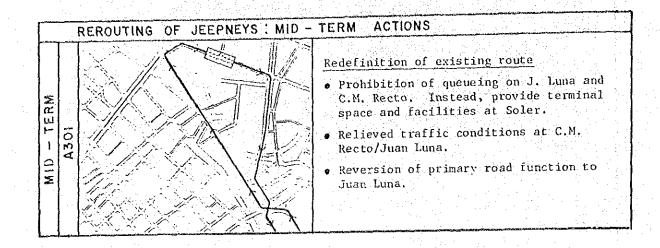
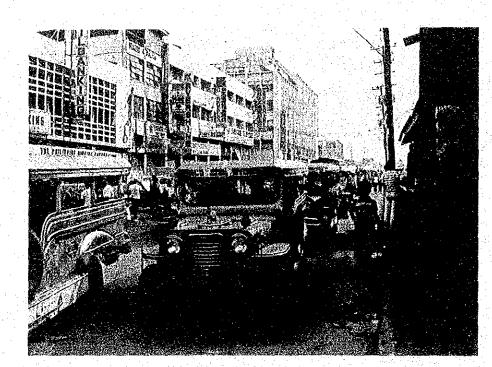
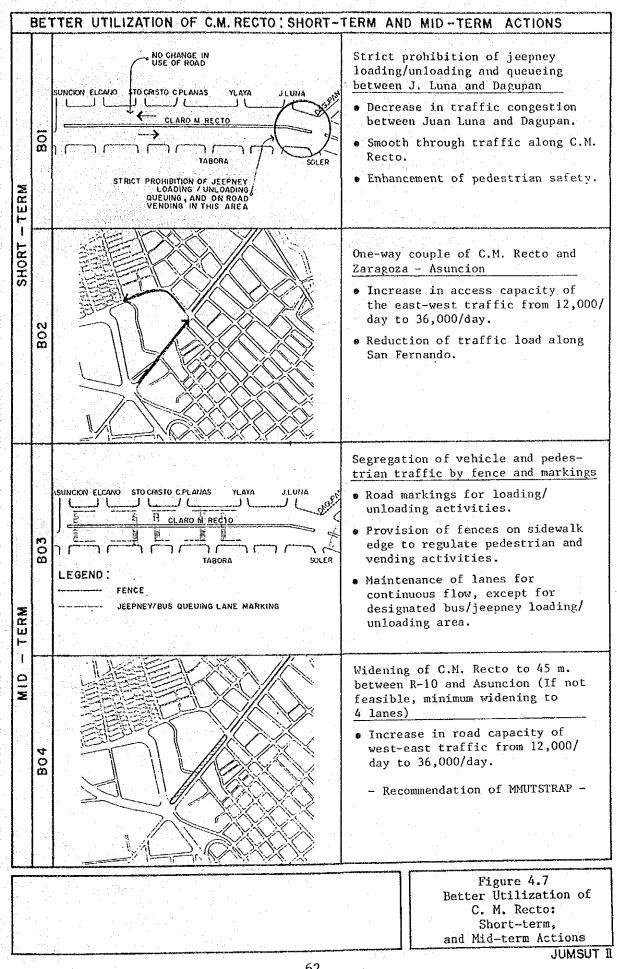
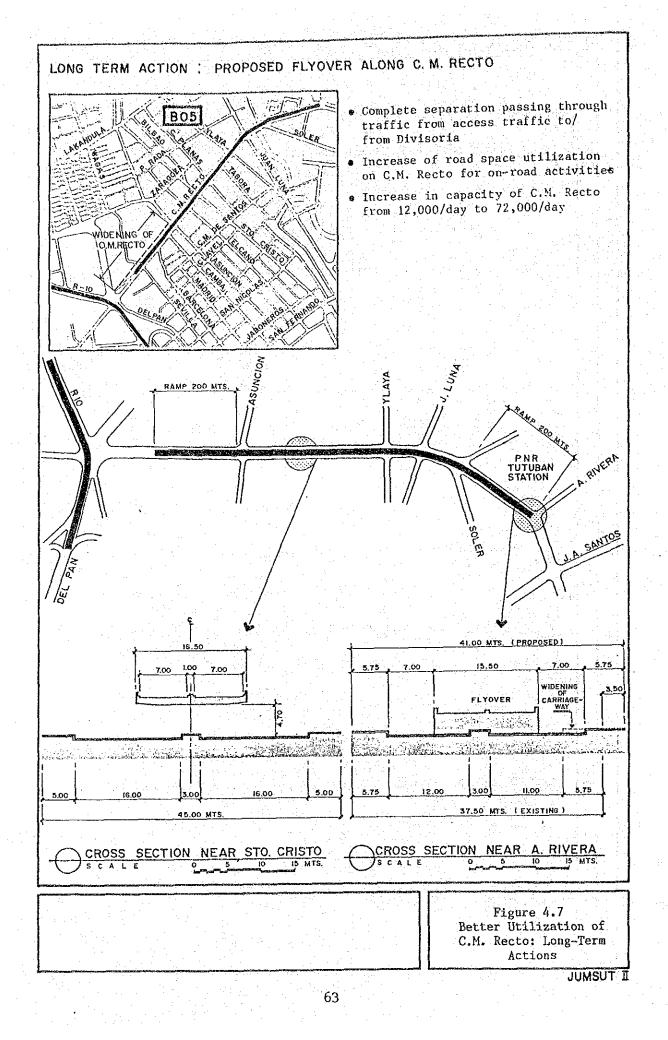


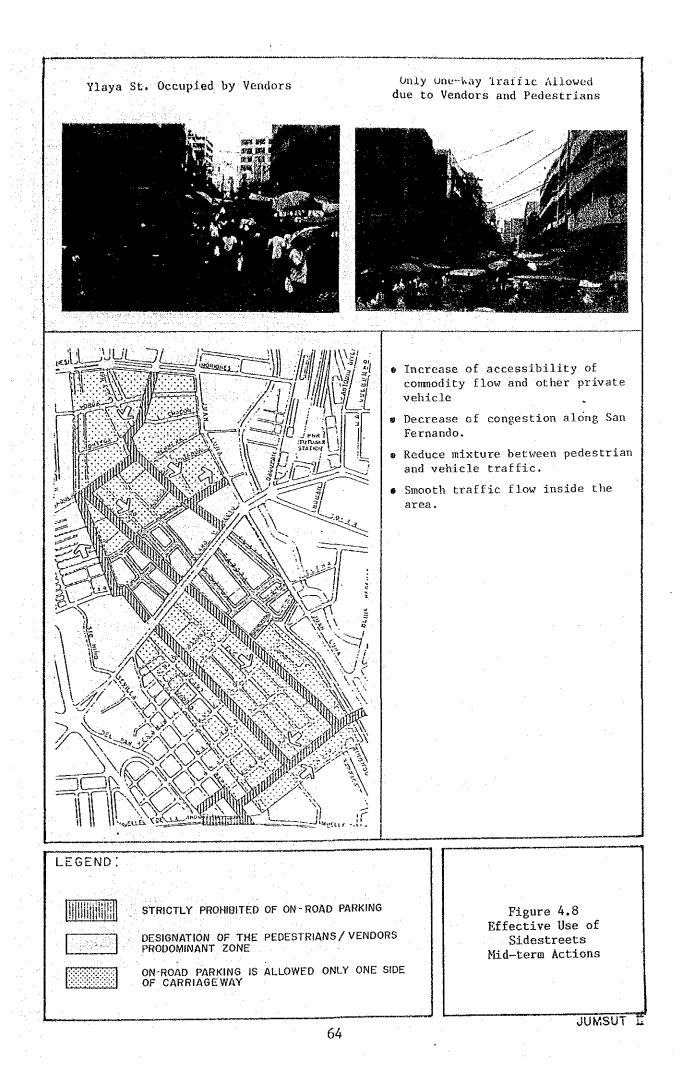
Figure 4.6 Rerouting of Jeepneys Mid-term Actions

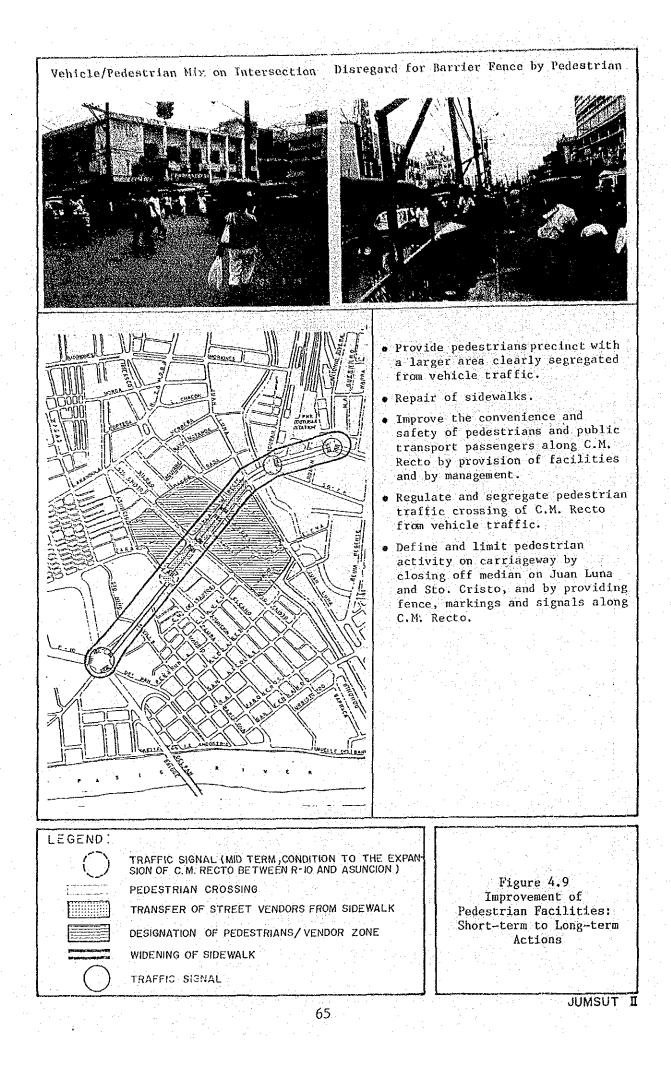


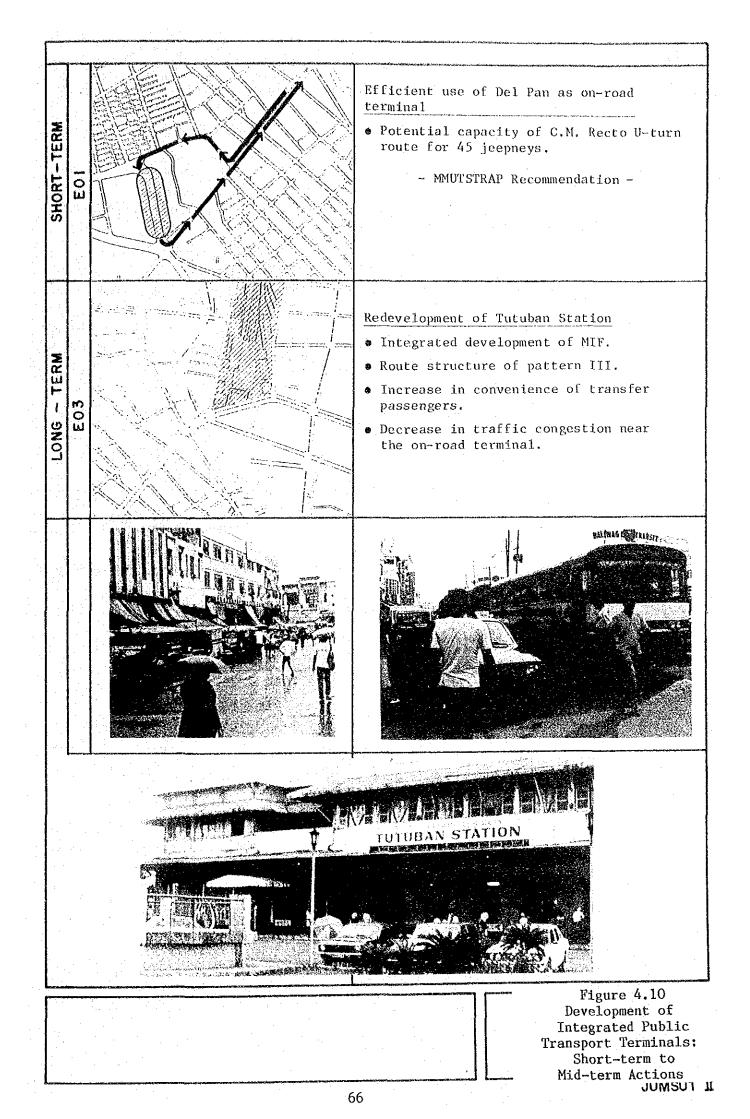












5.0 DETAILED PLANNING

GENERAL

5.1

Pursuant to the recommended implementation package (section 4.2) for the improvement and development of Divisoria MIA, JUMSUT II identified associated works for each proposal and further went into the initial quantitative planning aspects of each plan. These plans are primarily translated in terms of costs on a short, mid and long-term bases.

5.2 JEEPNEY REROUTING

5.2.1 Affected Routes

Current jeepney routes which will be affected by the proposals for Divisoria are identifed in Table 5.1.

The general concept is the maximum utilization of the primary road, C. M. Recto, for vehicles and the optimum utilization of sidestreets by defined application; and for long-term, rerouting to conform with the development of integrated public transport terminals.

5.2.2 Impact on Traffic

Extreme congestion exists between Dagupan and Juan Luna because of jeepney loading/unloading, pedestrian and vendor activities. With the implementation package, these activities will be avoided in this section, where added to the large traffic volume is the factor of curvature, and transferred to specific designated sections. Rerouting of the northbound routes eliminates U-turning at Dagupan and moves flow to less critical sections. Traffic volume of Dagupan and C. M. Recto/Dagupan intersection will be reduced by 900/16 hours.

The large volume of passengers originally alighting at C. M. Recto mostly for transfer will be dispersed away from the C. M. Recto section between Dagupan and Juan Luna, either at P. Rada or moved infront of the PNR station. Other rerouting schemes would conveniently transfer boarding/alighting points away from C. M. Recto to the Del Pan area, and Soler (for mid-term), where conditions are less critical. Besides, the mid-term implementation plan of designated boarding/alighting points would limit these activities.

C. M. Recto will be relieved of 9,500/16 hours U-turning at C. M. Recto and instead will be taken along the whole stretch and will utilize the one way couple of Zaragoza and C. M. Recto parallel section. Although there will be no actual traffic reduction along C. M. Recto - on the contrary, an additional traffic volume of 800 between Del Pan and Asuncion - the smoother traffic flow brought on by the elimination of U-turning at C. M. Recto and at perpendicular

						uency	
		1. J	Affected Routes	MP	EP	OP	l6hrs
				a (*		12.1	1.1
	Short-term jeepney		and the second second second second				
	route restructuring	1				1.5	nt en la
i						3	43
	A.1 Eastward terminating	1.	Divisoria - Meycauayan	2	1	2	20
	jeepneys via (C.M.	2.	Divisoria - Sta. Maria		20	21	357
	Recto - A. Rivera)	3.	Divisoria - Blumentritt	22	22	14	288
	(A101)	4.	Divisoria - Malanday	.10	15		216
ļ		5.	Divisoria - Monumento	33	4	11	294
i		6.	Divisoria - M.C.U.	7	4	Ś	67
i		7.	Divisoria - Tullahan BBB	2	2	- 1	27
1	· · · ·	8.	Divisoria - Karuhatan	9	8	5	100
-		9.	Divisoria - Malinta	29	25	19	351
ł		10.	Divisoria - Retiro	34	-36	37	476
1		11.	Divisoria - La Loma	1	ૼૼૼૼૼ	1 Ti	24
Ì		12.	Divisoria - Frisco	فكمشجب			
1		i	Sub-Total	174	141	133	2,283
				91	79	101	1,181
	A.2 Northbound Termina-		Divisoria - Gasak	70	32	58	814
1	ting jeepney (A201)	- 2.	Divisoria - Navotas	10			
		1	Sub-Total	161	111	159	1,995
ļ				27	44	-33	483
	A.3 Tayuman/North Harbor	1.	Divisoria - North Harbor	141	44		403
	terminating jeepneys		(via Moriones)		83	18	431
1	(A401, A402)	2.	Divisoria - Tayuman			10	
		1.1	Sub-Total	34	127	51	914
ļ		 		100	102	78	1,325
1	A.4 CBD bound termina-	1.	Divisoria - Sta. Cruz		117	60	1,356
	ting jeepneys (A501)	2.	San Nicolas - Sta. Cruz	115			
		.	Sub-Total	215	219	138	2,681
			Divisoria - Pier South	73	75	47	781
	A.5 Southbound Termina-	1.	Divisoria - Fier South	1.1.5			701
1	ting jeepneys vis Del	· ·		1.00		1.1	. C. 1
ļ	Pan (A601)	[· .		~ <u>``</u>	
-	A.6 Jeepney running	1,	Divisoria - Proj. 4	2	0	0	6
	counter to on-	2.	Divisoria - Murphy	18	14	12	231
1	coming vehicles	3.	Divisoria - Cubao	145	85	102	1,725
	at C.N. Recto	4.	Divisoria - San Juan	132	81	79	1,677
		Ś.,	Divisoria - Sta. Mesa	93	51	70	1,033
		6.	Divisoria - Meycauayan	2	. 1	3	43
1		7.	Divisoria - Sta. Maria	2	1	1	. 20
		8.	Divisoria - Blumentritt	. 22	· 20	21	- 357
1		. 9.	Divisoria - Malanday	23	22	14	288
	··· . · ·	10.	Divisoria - Monumento	10	15	14	216
,		n.	Divisoria - Baccod	2	2	1	16
I	e de la construction de la constru	12.	Divisoria - Morayta	97.	90	95	1,115
	•	13.	Divisoria - Proj. 2 & 3	0	0	1	7
I		14.	Divisoria - Punta	6	. 5	5.	97
		15.	Divisoria - Quiapo	100	- 83	83	1,213
l		16.	Divisoria - Santol	0	- 1	1	. 13
ļ		17.	Divisoria - M.C.U.	33	. 4	11	294
		18.	Divisoria - Tullahan BBB	7	4	5	87
		19.	Divisoria - Karubatan	2	2	1	
}		20.	Divisoria - Malinta	· 9	8	5	100
		21.	Divisoria - Retiro	29	25	19	351
i		22.	Divisoria - La Loma	34	36	37	476
		23.	Divisoria - Frisco	1	3		. 24
ļ				769	553	582	9,416
		·	Sub-Total	103		204	9,415
ļ	A.7 Creation of new	1	and the second second			4	
	route	ł		1 · ·			• •
Ŀ							
	Medium Term route	İ					
	restructuring	4			$i = i_{1}$		
f		Ľ	가는 것은 것은 것을 가지?				
	B.1 Southbound		Divisoria - Baclaran	120	75		1,163
ļ	terminating jeepney	•	Divisoria - Pasay Rtda.	- 17	. 7	9	183
ſ	(A301)	3.	Divisoria – Imus	3	0	1	11
		4.	Divisoria - Jones	0	2	2	12
İ		5.	Divisoria - City Hall	- 46	16	. 28	
		6.	Divisoria - Libertad	99	61		1,058
į		. 7 .	Divisoria - Nichols	19	15	. 19	
		8.	Divisoria - Las Piñas	4	2	1	16
Ì		9.	Divisoria - Pedro Gil	18	17	10	173
ł		10.	Binondo - Pier	2	01	5	66
Í	and the second second second second second second second second second second second second second second second	1 . 1		325	205		3,393
1	and the second second second second second second second second second second second second second second second		Sub-Total			191	

Table 5.1 Affected Routes in the Implementation Package of the Divisoria Mode Interchange Area

<u>1</u>/MP - morning peak EP - evening peak OP - off-peak

sections, and the one-way couple would make it possible to accommodate the additional load on the west side and relieve congestions along the rest of the section. U-turning at sections perpendicular to C. M. Recto, i.e., Dagupan, Asuncion, will be reduced by 3,600/16 hours. Reduction in traffic volume due to rerouting implementable in the short-term is shown in Table 5.2. The general alleviated traffic resolved from rerouting (short-term), the designated jeepney loading/unloading areas and planned road utilization (mid-term), U-turning, backing up of 9,500/16 hours, ultimately resulting from aversion of existing congestions, will be reduced significantly.

For long-term, geometric design and structural measures such as channelization, road widening, flyover, terminal development, will physically impose improved conditions.

		Frequ	lency
	Section	Peak Hour	16-Hour
SHORT TERM PLAN			
1. Decentralization of Northbound Routes	P. Rada & Ylaya	161	1,995
2. Rerouting of Tayuman/ North Harbor Terminating Jeepney	Dagupan	34	914
3. Route Restructuring of CBD Bound Terminating Jeepneys	C.M. Recto between Camba and Asuncion	215	2,681
4. Rerouting of South- bound Terminating Jeepneys	C.M. Recto between Del Pan and Asuncion	73	781

Table 5.2 Traffic Reduction due to Jeepney Rerouting

5.2.3 Required Inputs

Simultaneous to the rerouting scheme, physical upliftment of some streets have to be undertaken. The required associated works are enumerated in Table 5.3.

5.3 UTILIZATION OF C. M. RECTO

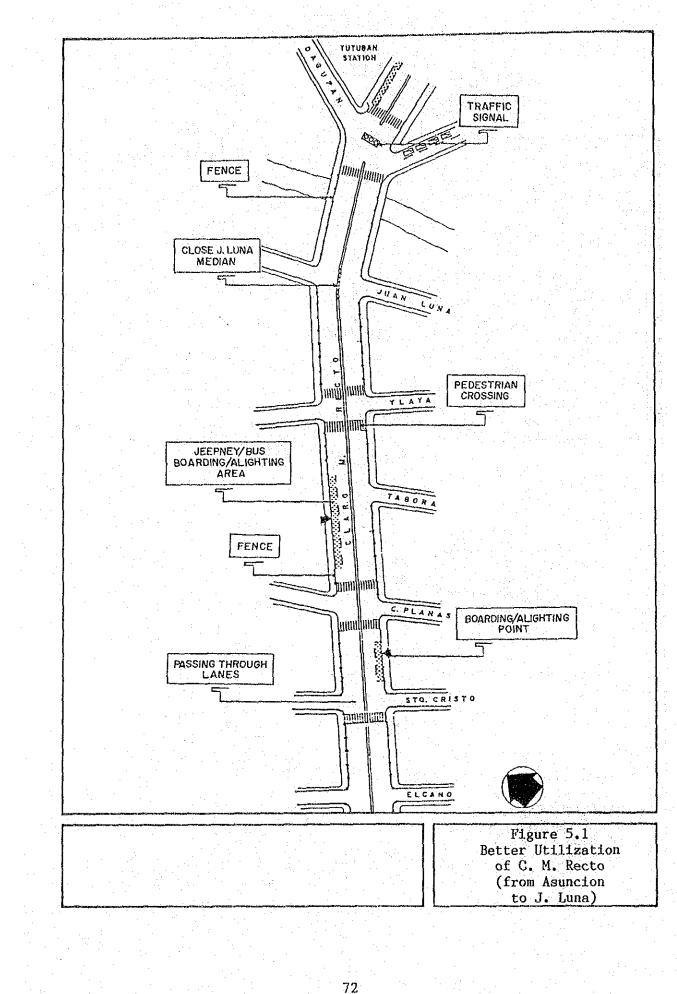
Efficient utilization of C. M. Recto entails both the physical and administrative betterment of the area. Table 5.4 presents the tasks to be undertaken and their estimated costs while Figure 5.1 shows the envisioned improvements.

Table 5.3 Associated Improvements Required for Jeepney Rerouting

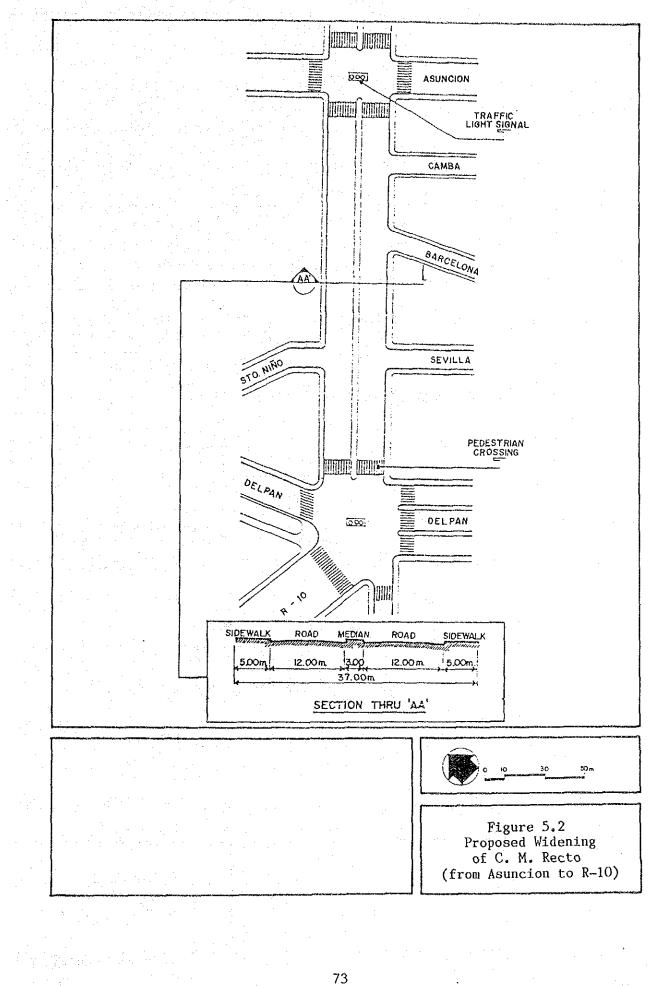
far din 4 vi formalia	unter an and an an an an an an an an an an an an an		an the second party division and party former the	Estimated Cost	
-	Item	Quantity	Unit Cost	(9000)	Remarks
Α.	SHORT TERM PLAN				
A.1	Improvement Required for Eastbound U-turn Routes				
	 1) Improvement of Zaragoza a) Pavement of Carriageway b) Improvement of Sidewalks c) Removal of Vendors 	270m(L)x14m(W) 270m(L)x3.5m(W)	544.00/m ² 985.50/m Sub-Total	2,056.32 266.09 2,322.41	
A.2	Improvement Required for Tayuman, N. Harbor Routes				
	 Improvement of Zaragoza Pavement of Moriones/ Nolasco Intersection 	100m(L)x14m(W) 40m(L)x20m(W)	544.00/m ² 544.00/m ² Sub-Total	761.60 435.20 1,196.80	
A.3	Improvement Required for Sta. Cruz bound jeepneys				
	1) Improvement of CM De Santos				
	a) Pavement of Carriageway b) Pavement of Sidewalks	100m(L)×11m(W) 100m(L)×4m(W)	544.00/m ² 1,084.00/m	598.40 108.40	
	2) Pavement of Madrid	120m(L)x7m(W)	544.00/m ² Sub-Total	456.96 1,163.76	
		Short Term Plan	Total	4,682.97	
В.	MID-TERM PLAN				
B.1	Improvement Required for South- bound Routes				
	 Designation of Terminal Area by Road Markings 	100m	36.00/m	3.60	
	2) Traffic Signs	6 pcs.	1,077.00	6.46	
		Mid Term Plan To	otal	10.06	

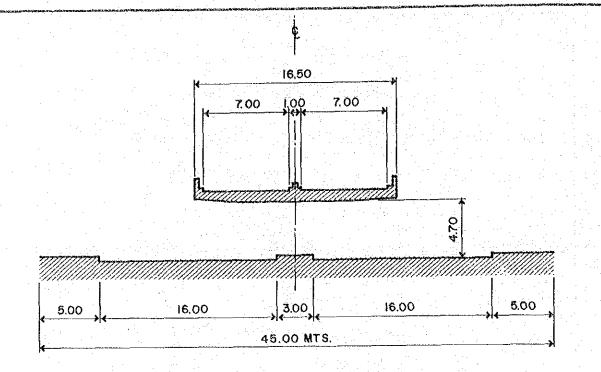
Table 5.4 Associated Improvements Required for Better Use of C. M. Recto

				Estimated Cost	
	Item	Ouantity	Unit Cost	(1000)	Remarks
	FERM PLAN			i	
Alight:	ltion of Boarding/ ing along C.M. Recto n Dagupan and J. Luna				
Sig 2) Cons	tallation of Traffic hal at C.M. Recto/Dagupan struction of Central	l unit	832,000.00	832.00	TEAM PLAN
3) Reha	ian at C.M. Recto/J. Luna abilitation of Central ian at C.M. Recto/St.	34m(L)x2.5m(W)	935.00/m	31,79	
Cris	sto	10m(L)x2.5m(W)	862.50/m Sub-Total	8.63 872.42	
A.2 One way and Zan	y Couple of C.M. Recto ragoza			÷.	
	covement of Zaragoza Efic Signs	100m(L)x14m(W) 17 pcs	544.00/m ² 1,077.00 Sub-Total	761.60 <u>18.31</u> 779.91	
	······	Short Term Plan		1,652.33	
B, MID-TEF	RM PLAN				
	ed Use of C.M. Recto bet- Luna and Asuncion				
Quei 2) Pede	e Markings for Jeepney Jeing Space Sstrian Fence Hing/Unloading Signs	300m x 2 260m 22 pcs	36.00/m 725.00/m 1.077.00/pc Sub-Total	21.60 188.50 23.69 233.79	
Asuncio	ng of C.M. Recto between on and R10 Acquisition	9,800	7,800/m ²	76,440.00	
2) Comp 3) Impr a) I b) I	Densation covement of Road Barthwork Pavement of Carriageway Pavement of Sidewalks	- 2,940 cu.m. 350m(L)x26m(W) 350m(L)x2m(W)	- 47.00/m2 511.00/m 989.00/m Sub-Total	- 138.18 4,650.10 692.30 81,920.58	
	· · · · · · · · · · · · · · · · · · ·	Mid-Term Plan To	tal 1	82,154.37	
	ERM PLAN				
1) Remo 2) Remo	nction of Fly-over oval of PNR Tracks oval of Medians struction of Fly-over	710m 710m(L)x3m(W) 810m(L)x16.5m(W) Long-Term Plan T	530.00 1,751.00/m ₂ 7,384.00/m otal	376.30 1,243.21 98,687.16 100,306.67	

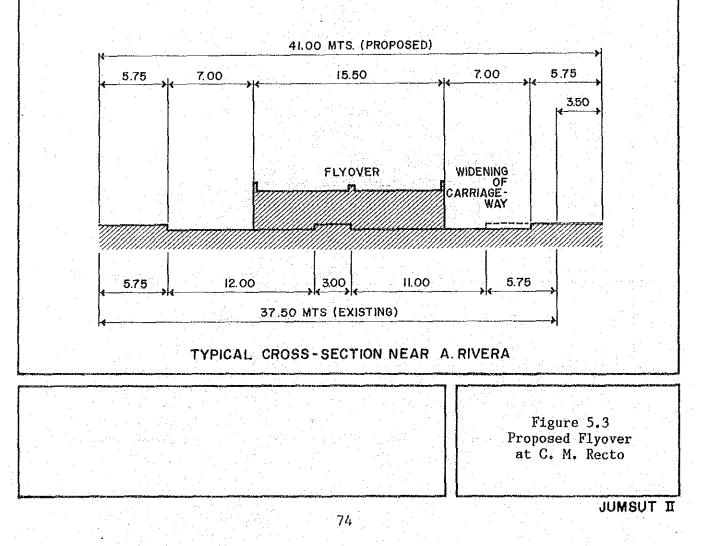


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TYPICAL CROSS-SECTION NEAR STO. CRISTO



The general idea is to utilize C. M. Recto for passing through along with attracted traffic. Smooth vehicular flow is important thus measures to limit pedestrian and vendor on-road activities and jeepney and bus loading/unloading activities are undertaken for the short to mid-term period.

Long-term viewpoint foresees the necessity of widening the C. M. Recto section from Asuncion to R-10 Figure 5.2 shows this proposed widening. A further measure to separate passing through traffic is the construction of a flyover. Proposed cross-sections for this is shown in Figure 5.3. This will leave more freedom in the Divisoria for on-road activities.

5.4 REDEFINITION OF SIDESTREETS

The alleviation of traffic congestion in Divisoria is partly seen with the effective use of the available sidestreets. However, upgrading of some portions of these alternative sidestreets are deemed necessary on a mid-term viewpoint. The street sections for improvement are given in Table 5.5 together with their estimated costs.

The sidestreets are redefined such that pedestrian and vendor activity is predominant proximate to the existing markets. Other are assigned for passing through traffic. On-road car parking on one side is allowed for definite areas (refer to Implementation Package). Such redefinition of sidestreets would allow the continued activity of the retail/wholesale trade of Divisoria and better external access by PT to the area. At the same time, passing through traffic along C. M. Recto is made convenient because of relocation of vendor activities from the said road.

	Item	Quantity	Unit Cost	Amount (₽000)	Remarks
Sho	rt-term Plan	none			l
. Med:	ium-term Plan	,			
5.1	Improvement of Roads for Vehicular Traffic				
1)	Asuncion between Zaragoza and P. Rada				
	a. Pavement of Carriageway b. Pavement of	90m(L)x7m(W)	256./m ²	161.280	asph. minor
	5. Pavement of Sidewalks	90m(L)x4m(W)	1,084./m ²	97.560	replacement
2)	Asuncion between Lakandula and Mariapayo				
	a. Pavement of Carriageway b. Pavement of	80m(L)x7m(W)	256./m ²	143.360	asph. minor
	5. Favement 51 Sidewalks	80m(L)x4m(W)	1,084./m	346.880	replacement
3)	Sto, Cristo between Lakandula and P. Rada				
	a. Pavement of Carriageway	200m(L)x7m(W)	256./m ²	358.400	asph. minor
· · .	b. Pavement of Sidewalks	200m(L)x4m(W)	1,084./m	216.800	replacement
4)	Sto. Cristo/Zaragoza Intersection				
	a. Pavement of Carriageway	140 sqm.	256./m ²	35.840	asph. minor
5)	Sto. Cristo Between C.M. De Santos and San Fernamo				
	a. Pavement of				
	Carriageway b. Pavement of Sidewalks	490m(L)x7m(W) 490m(L)x4m(W)	256./m ² 1,084./m	878.080 531.160	asph. minor replacement
6)	Around Lakandula/ C. Planas Intersection				
	a. Pavement of Carriageway	40m(L)x10m(W)	256./m ²	102.400	asph. minor
7)	Around N. Zamora/ Ortega Intersection				
	a. Pavement of Carriageway	200 sqm.	544./m ²	108.800	conc. minor
			Sub-Total	2,980.56	

Table 5.5 Effective use of Sidestreets

				· .
		1999 		· · · .
Item	Quantity	Unit Cost	Amount	Remarks
B.2 <u>Improvement of Roads</u> for Pedestrian/Vendor Zones				• •
 Ylaya between C.M. Recto and J. Luna 				
a) Pavement of Carriageway	230m(L)x10m(W)	256./m ²	588.800	asph. minor
2) Around Tabora/ C.M. de Santos Intersection				
a) Pavement of Carriageway	200m(L)x10m(W)	256./m ²	512.000	asph. mino
3) P. Rada Between Asuncion and C. Planca				
a. Pavement of Carriageway b. Pavement of	220m (L) x8m (W)	256./m ²	450.560	asph, mino
Sidewalks 4) Zaragoza Between Sto, Cristo and	400m(L)x2m(W)	690./m	276.000	replacement
C. Planca a. Pavement of Carriageway	100m(L)×10m(W)	256./m ²	256.000	asph. minor
b. Pavement of Sidewalks 5) Bilbao Between	200m(L)x2m(W)	690./m ²	138.000	replacement
P. Rada and Zaragoza				
a. Pavement of Carriageway	100m(L)x10m(W)	256./m ²	256.000	asph. minor
b. Pavement of Sidewalks	200m(L)x2m(W)	690./m ²	138.00	replacement
		Sub-Total	2,615.36	
	Mid-Term Plan Total		5,595.92	

5.5 IMPROVEMENT OF PEDESTRIAN FACILLTIES

Improvements of pedestrian facilities as shown in Table 5.6 inevitably requires pedestrian crossing-marking on a short-term viewpoint. On the other hand, the mid-term plan entails the installation of traffic signals, widening of sidewalks and improvement of pedestrian/vendor zones.

Item	Quantity	Unit Cost	Estimated Cost (P000)	Remarks
A. SHORT TERM PLAN				
 A.1 Pedestrian Crossing Markings 1) CM Recto/A. Rivera 2) CM Recto/Dagupan 3) CM Recto/ Tabora 4) CM Recto/Sto. Cristo 5) CM Recto/Asuncion 6) CM Recto/R-10 	46m 23m 72m 72m 36m 98m	864/m 864/m 864/m 864/m 864/m 864/m	39.74 19.87 62.21 62.21 31.10 84.67	
	Short Term	Plan Total	299.80	
B. MID-TERM PLANS B.1 Installation of Traffic Signals				
 CM Recto/A. Rivera CM Recto/Dagupan CM Recto/Asuncion CM Recto/R-10 	1 unit 1 unit 1 unit 1 unit 1 unit	832,000 832,000 832,000 832,000	832.00 832.00 832.00 832.00	
B.2 <u>Widening of Sidewalk of CM</u> Recto between Asuncion and R-10	700m(L)x3m(W)	Sub-Total 687/m	3,328.00 480.90	
 B.3 Improvement of Pedestrian/ Vendor Zones 1) Traffic Signs 	L. S.	300,000	300.00	
	Mid Term Plan	Total	4,108.90	

Table 5.6 Associated Inputs Required for the Improvement of Pedestrian Facilities

DEVELOPMENT OF INTEGRATED PUBLIC TRANSPORT TERMINALS (SHORT-TERM PLAN)

The short-term action suiting the implementation package is basically the utilization of Del Pan as a terminal. Consequently, the following works are involved:

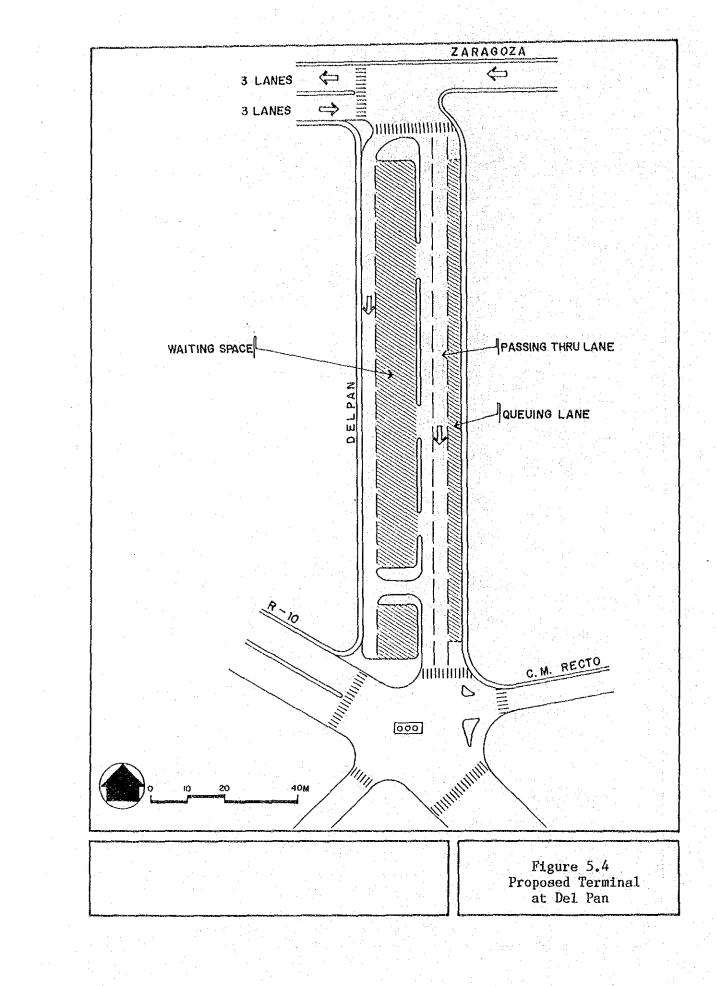
- a) improvement of a road sections; and
- b) improvement of two intersections.

5.6

Table 5.7

Associated Improvements Required for the Development of Mode Interchange Facilities

Iter	Quantity	Unit Cost	Estimated Cost (P000)	Remarks
A. SHORT-TERM PLAN				
A.1 Utilization of Del Pan as Terminal				
1) Improvement of Del Pan/Zaragoza Inter- section				
a) Construction of Central Median Along Zaragoza	320m(L)x1m(W)	475./m	152.000	new const. on asph. road
b) Construction of Traffic Island	80 sqm	lump sum	25.860	new const. on asph. road
c) Pedestrian Cros- sing Markings	45m(L)x5m(W)	864/m	38.880	
2) Improvement of Del Pan Between Zaragoza and CM Recto				
a) Improvement of Sidewalks	150m(L)x4m(W)	1,084/m	162.400	replacement
b) Removal of Median c) Provision of Median	200m(L)x2m(W) 190m(L)x2m(W)	764/m 764/m	152.800 152.800	replacement replacement
d) Lane Markings • e) Pavement of Carriageway	750m 780 sqm	36/m ₂ 544/m ²	27.000 424.320	conc. minor
f) Provision of Street Lights	50 pcs	5,317/pcs	265.850	
3) Improvement of Del Pan/CM Recto Inter-			· ·	
a) Improvement of	180 sqm	lump sum	58.185	
Traffic Island b) Installation of	l unit	832.000/unit	832.000	
Traffic Signals c) Pedestrian Cros- sing Markings	50(W)	864.000/m	43.200	
	Short-Term Plan	Total	2,335.295	



DEVELOPMENT OF PNR TUTUBAN COMPOUND AS INTEGRATED TRANSPORT TERMINAL

Due to the high volume of public transport modes converging in Divisoria, a huge space requirement is deemed necessary for the rationalization of the public transport movement of the area. The PNR Tutuban Compound can easily accommodate the needed space for an integrated transport terminal. Approximately 55,000 square meters is estimated for the Divisoria MIA (see Table 5.8). Aside from the space for the already existing PNR Tutuban Station, 18,100 square meters is reserved for the public transport modes - jeepney, city bus and provincial bus. The sizeable road space of 15,000 square meters, which includes the existing outside-the-terminal road spaces, will add to the ease of flow in the terminal area.

Table 5.8 Estimated Terminal Space Required for Divisoria Mode Interchange Area

	Use	Area (m)
A. Terminal Space		
	1) Jeepney Terminal ^{$1/$}	8,100
	2) City Bus Terminal ^{2/}	5,200
	3) Provincial Bus Terminal $\frac{3}{}$	4,800
	4) Tutuban Station $\frac{4}{}$	12,600
	5) Administration/Service Facility	1,000
	Sub-total	31,700
В.	Road Space	15,500
с.	Building Space	5,200
D.	Others ^{5/}	2,600
••••••••	Total	55,000

- 1/ Comprising 17 unloading berth, 32 loading berth and 92 waiting space and each direction of berths for passing through jeepneys along C.M. Recto.
- 2/ Comprising 3 unloading berths, 12 loading berths and 41 waiting space.
- 3/ Comprising 10 berths.
- 4/ Space occupied by existing Tutuban Station.
- 5/ Medians, open space etc.

5.7

The concept plan for the integrated terminal compound of Tutuban 1s designed with a building to house the commercial/business sector which would complement the area. A flyover is also envisioned for the area so that the activities of the terminal area will not hamper the through-traffic or vice versa. Part of the road space below the flyover could be utilized as a possible terminal for the bus and jeepney (Figure 5.5). The planned flow of vehicles for the transport terminal is mapped out in Figure 5.6, while a sectional plan of the improvements conceived for the PNR Tutuban Compound is shown in Figure 5.7.

To bring the plan to realization, the estimated project cost would amount to P91 million (see Table 5.9). Cost for the repair of the existing Tutuban station has been imputed in the estimates as well but the cost of the commercial building is left to the plans and designs of the developer.

Table 5.9Estimated Project Cost of Terminal at PNR Tutuban Complexfor Divisoria Mode Interchange Area

	Quantity	Unit Cost (₽)	Amount (₽000)	Remarks
C. Long Term Plan				
C.1 Development of Transport Terminal				
at Tutuban Station Compound 1) Clearance of Existing Building	10,200 m ²	110	1,122	
2) Repair of Tutuban Station	300 m ²	1,000	300	
3) Earthwork of the Site	$16,500 \text{ m}^2$	50	825	
4) Pavement of Carriageway	$12,000 \text{ m}^2$	544	6,528	
5) Pavement of Sidewalks	6,000 m ²	250	1,500	
6) Markings/Sign Posts	Lump Sum	·	168	
7) Traffic Signals	2 pcs.	832,000	1,664	
8) Street Lights	30 pcs.	10,000	300	
9) Waiting Sheds	3,800 m ²	1,300	4,940	
10) Utilities	Lump Sum	-	600	
11) Administration Building	1,000 m ²	2,500	2,500	
12) Road Improvement				
- North side	150 m	13,000	1,950	W ≈ 26 m
- East side	180 m	10,500	1,890	W = 22 m
- West side	320 m	10,500	3,360	W = 22 m
- C.M. Recto	240 m	22,000	5,280	₩ ≈ 40 m ₩ ≈ 5 m
13) Pedestrian Underpass	60 m	50,000	3,000	W ≈ 5 m
		Sub-total	35,927	[
C.2 Construction of New Road Links	Lump Sum		54,800	
TOTAL			90,727	
	í <u> </u>	L	1	L

PUBLIC TRANSPORTATION OTHER ROAD LOCAL. NEIGHBORHOODS USERS GOVERNMENT PROVIDERS USERS LINKAGE CATEGORY TYPE OF ACTIONS / OPERATORS EDESTRIANS PASSENGERS OF BENEFITS/ VEHICLES BUSINESS SYSTEM INVENTIONS DRIVERS CONSEQUENCES O DIRECT SAVINGS REROUTING OF IN THE FORM OF : JEEPNEY - REDUCED VEHICLE OPERATING • 0 ۲ Δ ۲ ۲ Δ ۲ HOURS AND COST BETTER USE OF CLARO M. RECTO ~ REDUCED PASSENGER TIME EFFECTIVE USE OF SIDE STREET . INCREASE IN COMFORT AND ۲ • 0 ۲ Δ SAFETY IMPROVE PEDESTRIAN . BETTER CONTROL FACILITIES OF PUBLIC UTILITY 6 Δ 0 Δ Δ •••• ____ 4.005 VEHICLE SCHEDULES CONSTRUCT FLYOVER . INCREASE IN THE OVER C.M. RECTO ۲ ۲ -------------6453B ----VALUE OF LAND DEVELOP AN . HIGHER VOLUME Δ INTEGRATED OF BUSINESS Δ Δ -----0 -TRANSACTIONS TERMINAL

Table 5.10 Consequences of MIA Development

LEGEND

SIGNIFICANTLY BENEFITED

BENEFITED TO LESSER EXTENT

- NEUTRAL

5.8 ECONOMIC EVALUATION

Expected impact due to the improvement of the Divisoria mode interchange area as a whole will be great. Benefits are both tangible non-tangible. Economic evaluation is on the macro-level.

Jeepney route restructuring will increase accessibility of the area and reduced traffic congestions which lead to lesser travel cost, travel time and accidents. Pedestrians, vehicles and its passengers, public transport drivers/operators will benefit from this.

The defined utilization of C. M. Recto will benefit passing through traffic by allocating a greater portion of the road capacity for this purpose. Savings in time, fuel and operating costs, are great. In this connection, on road activities which include vending and pedestrian movement will be limited.

The defined application sidestreets is the counterbalance for the previous action. The arrangement of allocating C. M. Recto for passing through traffic and the sidestreets for various activities which include parking, on-road market, pedestrian precinct, and the passing through is optimum in that it maintains the commercial status of Divisoria while increasing vehicular capacity besides increasing access to the area. This will benefit business operators in the area as well as trading between the harbors to other parts of the Metro. The segregation of vehicle and pedestrian activities also put forth safety.

Improvement of pedestrian facilities obviously favor pedestrians in terms of safety and comfort. The prevention of their using the carriageway also avoid accident occurence, and indirectly decrease travel cost and time for vehicles and operators.

The development of integrated public transport terminals will directly benefit public transportation concerned parties and government. The heightened commercial attraction will also benefit the local people who run business.

5.9

FINANCIAL ASSESSMENT OF THE TERMINAL

An exercise was made to examine the financial viability of terminal operation. The inputs and assumptions for the profitability assessment of the terminal are given below and the proforma annual income statement was computed based on three different capital structures (Table 5.11).

- A. Revenue
 - 1) Revenue from Jeepney
 - a) Terminal fee at P5.00/unit/day
 - b) Dispatcher fee at PO.25/trip

- d) Number of jeepneys = 760
- e) Frequency advocating dispatching service: 12,700 trips/day (80% of total frequency)

<u>Revenue</u> from jeepney = (terminal fee x number of jeepney using the terminal) + (dispatcher fee x frequency advocating service)

> = ($P_{5,00 \times 760$) + ($P_{0,25 \times 12,700$) = $P_{6,975/day$

2) Revenue from Bus

a) Terminal fee at #2.00/trip

b) Frequency of using the terminal : 1,300 trips/day

<u>Revenue</u> from bus = (terminal fee x frequency using the terminal)

= ₽2,00 x 1,300 = ₽2,600/day

3) Revenue from Bus (long distance)

a) Terminal fee : ₽5.00/trip

b) Frequency using the terminal : 750 trip/day

<u>Revenue from</u> <u>bus</u> = (terminal fee x frequency using the terminal)

= ₽5.00 x 750
= ₽3,750/day

Z.2

4) Total Revenue

<u>Total daily revenue</u> = Revenue from bus and revenue from jeep

= ₽6,975 + ₽2,600 + ₽3,750

Total daily revenue x 350 days

= ₽13,325/day

Total yearly revenue

- = ₽13,325 x 350
- = ₽4,663,750/year

Β. Expenditure

1)	Terminal	construction	cost	÷.,	:	₽35,927,000

- ₽825,000/year Rent on Land 2)
- (5% of market value)
- 3) Operating and maintenance cost: #1,800,000/year

с. Assumptions

- : 20 years, fixed amount 1) Depreciation
- 2) Repayment conditions on loan : uniform repayment of principal and interest for 20 year repayment period at 5% interst rate 3) Taxes : exempted
- D. Results

Table 5.11 Proforma Annual Income Statement

nenger verste in de Velandersk Amerikansk communisier in de staar staar staar in de staar in de staar de staar		% of Own Capital				
	Item	100%	50% <u>1</u> /	50% ² /		
1.	Revenue	₽4,663,750	4,663,750	4,663,750		
2.	Expenditure (₽/year)					
	a) Depreciation	1,796,350	1,796,350	1,796,350		
	b) Operating Costs	1,200,000	1,200,000	1,200,00		
	c) Rent of Land	825,000	825,000	-		
	d) Interest on Loan	0	538,900	538,900		
	Total	3,821,350	4,360,250	3,535,250		
3.	Profit (₽/year)	842,400	303,500	1,128,500		
4.	Investment (terminal construction cost) (₽)	35,927,000	35,927,000	35,927,000		
5.	Return on Investment $\frac{3}{}$	2.3%	0.8%	3.1%		

 $\frac{1}{2}$

50% owners' equity and 50% loans. 50% owners' equity together with land owned and 50% loans. 3/ Computed for cash items only with assumption of profit being constant.

5.10 MANAGEMENT ASPECTS

5.10.1 Implementing Responsibilities

For the jeepney rerouting, the responsibility for adopting the proposals contained in this report falls on the BOT. Once the franchises or CPCs have been modified accordingly, compliance can be enforced by the Police. Installation of required traffic signs (for PU turning points) and markings (loading/unloading zones) should logically be assigned to the City of Manila or to TEAM/TCC.

As to the traffic signals and geometric improvement works, TEAM/TCC is the natural choice. The provision of pedestrian barriers, sidewalks, pedestrian overpasses and crosswalks should also be assigned to TEAM who may execute them through or with another MPWH unit - the NCR office.

The most important responsibility identification has yet to be carefully evaluated for the integrated public transport terminal in Tutuban. Since the proposed site for this type of terminal is within the PNR compound, it is only natural that its redevelopment should fall under the PNR Management. This can be pursued as an internal PNR project, in which case no new organization (escept perhaps another department or its PMO) needs to be mobilized. However, the lack of funds that afflict PNR and the doubts expressed about its competence for semi-commercial ventures suggests another option. It is more feasible to set up a new subsidiary with private sector participation or to sub-contract a private developer for the undertaking. The latter is preferred to give as much leeway as possible to the "risk-takers".

5.10.2 Private Sector Participation

The "father" or the driving force for the realization of the Tutuban MIA should be the MOTC. PNR's role will be that of "midwife"; by taking the initiative to scout, invite and court private developer who can then function as the financier and manager. To make the deal as attractive to a private group as possible, the following incentives may be considered:

- low rental fee or virtually free use of the land at the start, say for five years;
- more space devoted to PU use, the lower should be the "rates" charged by PNR;
- 25 years lease period, renewable for another 25 years;
- penalty for completion beyond the grace period of five years.

The arrangement should not hamper nor assume that profit-making is immoral. PNR (nor the GOP) does not lose by the amount of profits earned by the investor since the mere conversion of a land to more

economic uses is intrinsically beneficial. Financially, of course, it will generate future positive cash flows for PNR on an asset which is at present a cash drain. If the rate is set as a percent of gross sales, the upside potential is immense.

The Tutuban MIA may appear to be a public facility to government planners. To a private developer, it is a business proposition. The opportunities are in the lease-able space for commercial uses whose marketability improves with accessibility.

